Loudoun 2040 Comprehensive Plan

February 23, 2019 | Planning Commission Work Session



Work Plan

- 1. Final Review of Chapter 4: Housing
- 2. Review of Chapter 2: Quality Development
 - 1. Infill & Redevelopment
 - 2. Urban Policy Areas
 - 3. Suburban Policy Area
 - 4. Transition Policy Area
 - 5. Rural Policy Area
 - 6. Towns & JLMAs
- 3. Final Review of Chapter 6: Fiscal Management and Public Infrastructure
- 4. Final Review of Chapter 3: Natural and Heritage Resources



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Chapter 4: Housing

- Revised narrative text and analysis
 - Revised introduction; provided context to connect Plan approach to housing needs
 - Expanded discussion of certain concepts
 - Continuum of housing
 - Housing supply and demand and related indicators
 - Cost burden
 - Importance of housing to economic development



Chapter 4: Housing

- Clarified Housing-specific terms and concepts
 - Emphasized in italics at initial usage
 - Defined in text and, if not previously defined, added to glossary
 - Revised text to clarify intent of usage
- Revised data
 - Replaced mean rental housing costs with median
 - Removed vacancy rates table
 - Updated cost-burden data and added tables



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- Ideas Incorporated
 - Overall considerations for the use of place types
 - Thresholds for when use mixes are expected
 - Possible ranges for use mix
 - Guidance on target residential unit size by policy area
 - Expectations for use of density bonus provisions
 - Removal of descriptive words for design (i.e. interesting, unique, delightful)
 - ...and others highlighted in yellow



- What you will find:
 - Original redlined text of the previous January 31st draft
 - New redlines that are also highlighted in yellow reflecting staff's additional proposed revisions
 - Conservation Design only mentioned once in each section
- Items that have not changed:
 - Photos
 - Maps (not provided in packet)
- Source of revisions:
 - Planning Commission comments
 - STAC comments
 - Quality Development Workshop with the Design Cabinet
 - Planning staff proposals

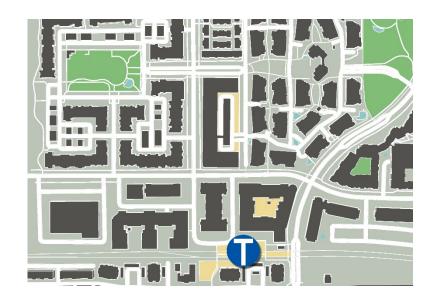


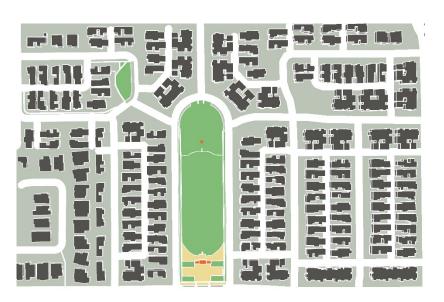
- Infill and Redevelopment Changes (1/31):
 - Clarified definitions in introduction
 - Clarified expectations for public planning processes
 - Added strategy and actions for "legacy village cores" of Arcola, Ashburn and Old Sterling
 - Added strategy for the promotion of retention or development of smallscale industrial, employment, and manufacturing
 - Added strategy and actions specific to adaptive reuse
- Infill and Redevelopment Changes
 - No new changes

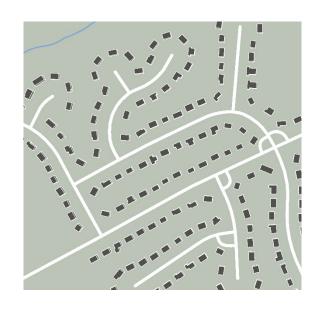


- Place Types Changes (1/31):
 - Split uses in to three columns to clarify expectations and make them more useful when reviewing legislative applications
 - Added reference to residential prohibition within 65 LDN
 - Updated open space element to detail the types of open space that would be appropriate in each place type
 - Added graphics to place types with residential to show an example plan view to better depict design characteristics listed
 - Added relevant Countywide Retail Policy Plan Amendment (1997) guidance to help achieve the intent of the place types and policy areas

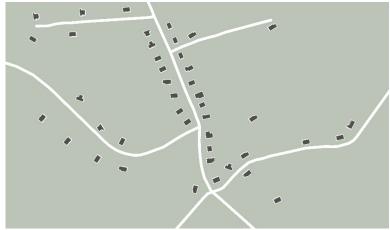


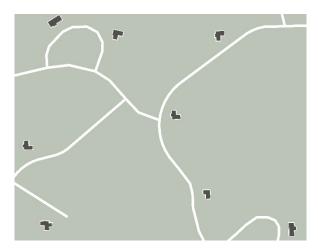














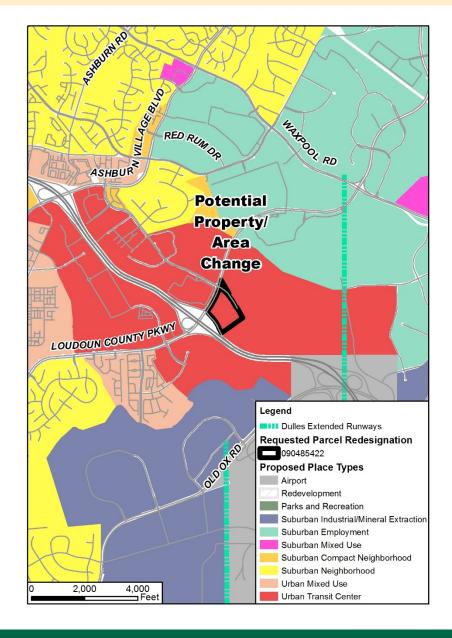
- Place Types Changes:
 - Added possible ranges for uses in the Urban Transit Center and Urban Mixed Use
 - Adjusted the possible ranges in most place types
 - Added Institutional and Entertainment Commercial uses to the Complementary Uses list for Urban Mixed Use
 - New plan view for Urban Mixed Use
 - Updated all place type renderings to have a transparent background
 - Added Suburban Compact Neighborhood place type as an option within the Suburban Mixed Use place types for infill development.
 - Revised the residential density in Suburban Neighborhood to clarify that additional density will be allowed for infill sites.
 - Up to 4 du/ac; Up to 6 du/ac for infill development



- Urban Policy Areas Changes (1/31):
 - Added design guidelines for parking structures
- Urban Policy Areas Changes:
 - Added a new action under Policy 3, Strategy 3.3
 - Achieve an average unit size of approximately 1,200 square feet for new single family attached residences and an average unit size of approximately 650 square feet for new multifamily residences in the Urban Policy Area.
 - Design Guidelines
 - Deleted facades from header in the design guidelines
 - Added language to clarify intent of guideline 7
 - Changed spaces to places to connect more with the goal of creating great places



2. Request to apply a text change or overlay to allow data center development on parcel 090-48-5422 (Loudoun County Parkway at Dulles Greenway).





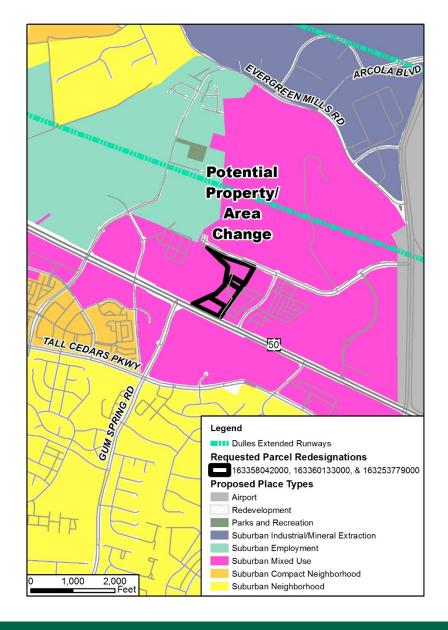
- Suburban Policy Area Changes (1/31):
 - Added action referencing Infill and Redevelopment policies
 - Added action to identify and protect environmental features
 - Added design guideline about strip commercial features to avoid
 - Added design guidelines for parking structures and surface parking



- Suburban Policy Area Changes:
 - Added an Actions to SPA Policy 2
 - Achieve an average unit size for new housing that is smaller than 80% of the County medians for each respective housing type.

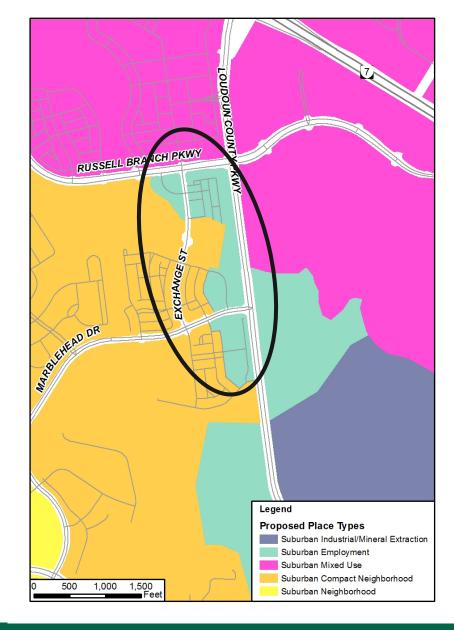


4. Request to redesignate three parcels abutting Route 50 and Dulles West Boulevard (PINS 163-35-8042, 163-36-0133, and 163-25-3779) to a Place Type that allows data center and flex industrial uses.





Staff Recommended Map Clean Up:
Switch strip of Suburban Employment
west of Loudoun County Parkway to
Suburban Compact Neighborhood



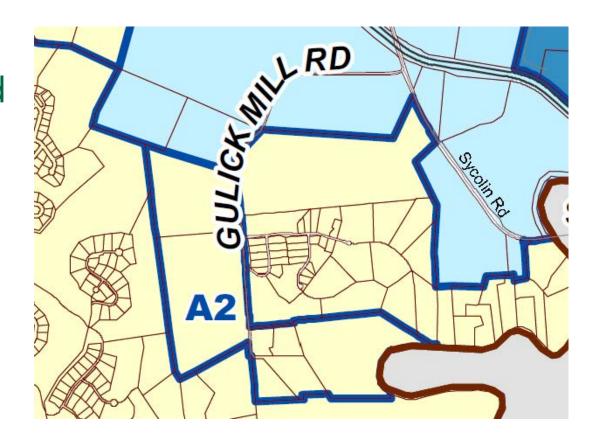


- Transition Policy Area Changes (1/31):
 - Revised narrative to better express Commission's direction thus far
 - Revised industrial action regarding visibility and screening
 - Added description of "active streets"
- Transition Policy Area Changes:
 - No new changes



TPA Land Bay A2

 Place Type: Transition Large Lot Neighborhood





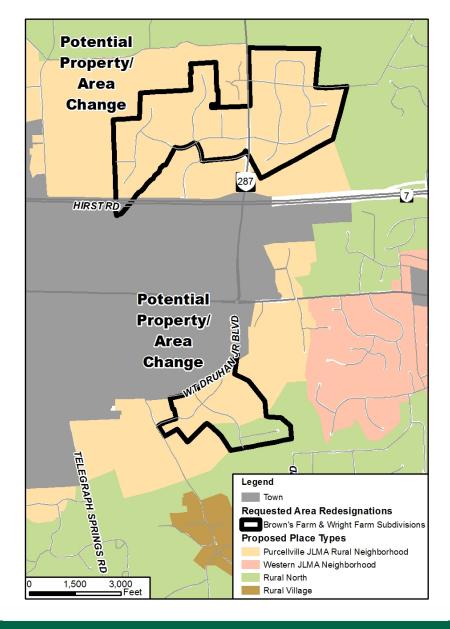
- Rural Policy Area Changes (1/31):
 - Removed PDR reference
 - Added design guideline about locating site features to diminish their visual impact
- Rural Policy Area Changes:
 - Added consistent language when referring to zoning regulations and design standards in policies, strategies, and actions
 - Deleted vary lot sizes and setbacks in design guideline 6 about cluster development



- Towns and JLMAs Changes (1/31):
 - Added housing and population estimates
 - Changed "hard edge" to "defining edge" and added explanation of term
 - Expanded design guideline regarding gateways
 - Added design guideline for use of SPA design guidelines for nonresidential development in Leesburg JLMA
 - Annexation guidelines town commitment to utilities
 - Annexation guidelines clarify all towns may use BLA
- Towns and JLMAs Changes:
 - No new changes



8. Request to eliminate the JLMA in areas surrounding Purcellville where development has already occurred, specifically the Wright Farm and Brown's Farm subdivisions north and south of town.





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Chapter 6: Fiscal Mgmt & Public Infrastructure

- Changes:
 - Removed public library floor areas table
 - Removed Loudoun Water small systems narrative
 - Updated public facilities acreage based on fiscal analysis
 - Added surplus land to housing language (1.3.B)
 - Removed County seat language (1.3.H)
 - Fire sprinkler language (2.1.B & D)
 - Added proximity language for off site open space



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Chapter 3: Heritage and Natural Resources

Changes:

- Introduction
 - The Revised General Plan also identified a conservation design process to allow for conservation of the Green Infrastructure elements while also providing for full development of the site. Loudoun 2040 continues to build upon the conservation design ideals process to better protect and enhance the County's natural and heritage resources.
- SGR Policy 3, Strategy 3.1, Action C
 - Require communal water and wastewater systems built to Loudoun Water standards for new development in areas underlain by limestone, unless the developer/property owner demonstrates to the County that other types of systems would achieve the same or superior performance standards.
- Conservation design = conservation design process



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Schedule of Work Sessions

Upcoming Work Sessions & Anticipated Topics*

- 1. February 28
 - A. Final Review of Any Outstanding Items
 - B. Forward Plan to Board for Review

*Dates and Topics Subject to Change

Is another work session needed?

