

## Loudoun County, Virginia

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## **NEWS RELEASE**

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## Online Communitywide Survey Now Open to All Loudoun County Residents

An online version of the Loudoun County 2021 Community Survey is now open to all Loudoun County residents. Loudoun County surveys its residents periodically to get their feedback on government services, the county's quality of life and priorities for government initiatives. Residents may take the survey online by visiting <a href="loudoun.gov/survey">loudoun.gov/survey</a> through February 1, 2021.

The online version of the survey allows all residents to provide their feedback. In addition, surveys were mailed to a statistically representative sampling of Loudoun County households in December. Responses are anonymous and will be analyzed to provide a full picture of the Loudoun County community.

The county contracts with the National Research Center, Inc., to participate in The National Community Survey, which was developed with the assistance of the International City/County Management Association. This scientific survey allows Loudoun to make comparisons with peer counties and has been used in more than 700 jurisdictions across 46 states.

Loudoun is one of many communities across the United States that use this tool to help improve governmental performance, guide policy decisions, strengthen communications with community stakeholders and identify clear priorities for use in goal and budget setting.

Results of the survey are expected to be presented to the Board of Supervisors later this year.

For more information on the 2021 Loudoun County survey, call 703-777-0539 or email <a href="mailto:budget@loudoun.gov">budget@loudoun.gov</a>. To view results of previous surveys conducted by the county, visit <a href="mailto:loudoun.gov/survey">loudoun.gov/survey</a>.