



## Loudoun County, Virginia

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## NEWS RELEASE

Office of the County Administrator, Public Affairs and Communications

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### **Loudoun County Encourages Residents to Participate in Community Survey**

Loudoun County is asking residents to participate in The National Community Survey during the coming weeks. Loudoun County surveys its residents periodically to get their feedback on government services, the county's quality of life and priorities for government initiatives.

Loudoun is one of many communities across the United States that use this tool to help improve governmental performance, guide policy decisions, strengthen communications with community stakeholders and identify clear priorities for use in goal and budget setting.

The county contracts with the National Research Center, Inc., to participate in The National Community Survey, which was developed with the assistance of the International City/County Management Association. This scientific survey allows Loudoun to make comparisons with peer counties and has been used in more than 700 jurisdictions across 46 states.

The survey includes questions about quality of life in the community, local policies, demographics, rating of local government services and residents' use of services.

Households that are selected to participate are scheduled to receive a survey invitation in the mail in mid-December. The mailing is being sent to a statistically representative sampling of 5,000 Loudoun County households. A follow-up online survey will be made available to the broader community in mid-January so that anyone who is interested may participate. Responses are anonymous and will be analyzed to gain a full understanding of the Loudoun County community.

Results of the survey are expected to be presented to the Board of Supervisors in 2023.

For more information on the 2022 Loudoun County survey, call 703-777-0539. To view results of previous surveys conducted by the county, visit [loudoun.gov/survey](http://loudoun.gov/survey).

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