



Loudoun County, Virginia

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NEWS RELEASE

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New Road Signs Installed on Newly Renamed Route 7 and Route 50

Motorists traveling on Route 7 and Route 50 in Loudoun County are seeing new road signs indicating the new names of the highways.

The renaming of Harry Byrd Highway (Route 7) to Leesburg Pike and the renaming of John Mosby Highway (Route 50) to Little River Turnpike is effective Thursday, September 28, 2023. Loudoun County has replaced approximately 75 blue rectangular signs on both highways. The Virginia Department of Transportation is expected to begin installing the larger overhead green signs in early to mid-October.

Loudoun County will provide updated address information to the U.S. Postal Service, Apple Maps, Google Maps, TomTom GPS and Waze. In addition, the updated names and addresses have been entered into the county's Computer-Aided Dispatch (CAD) 9-1-1- system.

To assist property owners in the transition to a new address, the county has prepared a helpful checklist that is available at loudoun.gov/roadrenaming.

Business Assistance Grants

Loudoun County is offering grants to help businesses financially impacted by the renaming of the roads. Businesses or nonprofits with an address on Route 7 or Route 50 may apply for a one-time grant, as well as a sign reimbursement grant, if eligible. The grant program is also open to businesses impacted by the renaming of several other streets and roads in the county. The deadline to apply for the grants is December 1, 2023. Details about the program are online at loudoun.gov/roadrenamingassistance.

More Information

The renaming of the roadways is a result of the Board of Supervisors' September 2020 decision to inventory and review Confederate and segregationist symbols in the county; the Board's November 2021 decision to rename Fort Johnston Road, Jeb Stuart Road and streets adjacent to and within the Town of Round Hill and the Board's December 2021 decision to rename Routes 7 and 50. More information about the renaming process is online at loudoun.gov/roadrenaming.

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