

## Loudoun County, Virginia

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## **NEWS RELEASE**

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## Loudoun Celebrates 2019 "Try Transit Week," "Car Free Days" in September

Loudoun County Transit and Commuter Services is encouraging alternatives to driving alone through two initiatives. Online pledges are now being accepted for "Try Transit Week" September 16-20, 2019, and "Car Free Days" September 21-23, 2019. Both efforts, which are open to anyone living or working in Loudoun County, encourage single-driver alternatives such as riding public transportation, carpooling, vanpooling, biking and walking.



Those who pledge to ride public transportation during "Try Transit Week" September 16-20, 2019, will be automatically entered into a drawing for a year of free transit service and a pair of round-trip tickets aboard an Amtrak Northeast Regional train. Pledges can be made at <a href="https://www.trytransitweek.org">www.trytransitweek.org</a>. Loudoun County has partnered with the Virginia Department of Rail and Public Transportation to offer additional local prizes, including a \$100 SmartTrip® card, \$20 SmartTrip® cards and \$25 worth of local bus passes.

Everyone in the region can also take part in "Car Free Days," coordinated by Commuter Connections at <u>carfreemetrodc.org</u>. Take the car free pledge to use an alternative to driving, such as carpooling, biking or working from home, on September 21- 23, 2019 to receive a promo code for the Nift Gift app, good for \$30 toward purchases at local merchants. Participants will be entered into free random drawings, including \$25 SmarTrip® cards, Giant grocery gift cards, KIND Healthy Snack gift bags, Capital Bikeshare memberships and more.

Using public transportation and carpooling helps reduce traffic congestion, improves air quality and saves money. For more information about local transit options, visit <a href="loudoun.gov/transit">loudoun.gov/transit</a>.