Loudoun County, Virginia

2013 Mobilizing for Action through Planning and Partnership Assessment: Local Public Health System Assessment

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Introduction

What is MAPP?

Mobilizing for Action through Planning and Partnerships (MAPP) is a community-wide strategic planning tool for improving community health and the community-wide public health system. This tool, facilitated by public health leadership, is designed to help communities prioritize health issues and to ultimately identify resources for addressing them.

The MAPP model comprises a roadmap of four assessments designed to build a healthier community by providing critical insights into healthcare challenges and opportunities throughout the community. The four MAPP assessments include:

- I. Community Themes and Strengths Assessment
- II. Local Public Health System Assessment
- III. Community Health Status Assessment
- IV. Forces of Change Assessment

This report summarizes the **Local Public Health System Assessment** performed in Loudoun County in December 2013 and focuses on providing a framework to assess capacity and performance of the local public health system, which can help identify areas for system improvement, strengthen partnerships, and ensure that a strong system is in place for addressing public health issues.

This assessment, within the scope of the above forces, was completed in December 2013, and addressed the questions:

- I. What are the components, activities, competencies, and capacities of our public health system?, and
- II. How well are the 10 Essential Public Health Services being provided in our system?

Methods

A Loudoun County Health Department team, consisting of a facilitator, a note taker, and the Health Department's Director reviewed version 3 of the National Public Health Performance Standards Local Implementation Guide (available online at www.naccho.org) and planned how to complete the Local Instrument to best meet the goal of obtaining sufficient information to best improve the local public health system (LPHS).

It was determined that the county was ready to conduct this assessment, by virtue of a demonstrated high level commitment by the Health Department and Loudoun Health Council to this process, clear articulation of the purpose and expected benefits of the assessment, availability of sufficient resources

and a strategic fit with the county's community health improvement planning and the Health Department's public health assessment process.

The Loudoun County Health Department (LCHD) was selected as the lead organization, with LCHD's Health Educator serving as the Assessment Coordinator. The Loudoun Health Council was identified as the key LPHS representatives to review the ten essential public health services, divided into two small workgroups with each workgroup reviewing five Essential Services consecutively over the course of the day on December 12, 2013. Each Essential Service encompassed distinct Model Standards, which were each scored on an activity continuum from 0% (No Activity) to 100% (Optimal).

Once the workshops were completed, the results were compiled by LCHD staff and entered into a spreadsheet obtained from the Public Health Foundation's website at www.phf.org/programs/NPHPS/Pages/Score Sheet and Report Request Form.aspx.

Results

Participants

LCHD's Health Director extended an invitation to all available Health Council members to participate. The list of participants, along with their affiliations, is included as Attachment I. Participants in both workgroups were given voting cards and chose to resolve differing responses by consensus. Participants also chose not to complete the optional Priority of Model Standards and Local Health Department Contribution questionnaires.

Local Assessment Report

The 2013 Local Assessment Report is included as Attachment II.

As shown in the Local Assessment Report, the average overall score was 70.7%. The highest scores were for:

- Essential Service (ES) 2: Diagnose and Investigate Health Problems and Health Hazards (95.1%),
- ES 6: Enforce Laws and Regulations that Protect Health and Ensure Safety (95.1%), and
- ES 9: Evaluate Effectiveness, Accessibility, and Quality of Personal and Population-Based Services (81.7%).

The lowest scores were for:

- ES 4: Mobilize Community Partnerships to Identify and Solve Health Problems (61.5%),
- ES 3: Inform, Educate and Empower People about Health Issues (52.8%), and
- ES 10: Research for New Insights and Innovative Solutions to Health Problems (34.7%).

Of the Loudoun public health system's 10 Essential Services, 30% scored within the optimal range and an additional 60% had significant activity. Of the 30 Model Standards, 45% scored within the optimal range and an additional 30% showed significant activity.

Comparison with Prior Assessment

Loudoun's previous Local Public Health System Performance Assessment was completed on February 4, 2009 and the report of results is available online at www.loudoun.gov/healthcheck. The 2009 assessment was completed by Loudoun County Health Department staff and did not include input from other components of the local public health system.

The average overall score in the 2009 assessment was 71%. The highest scores were for ES 6: Enforce Laws (89%), ES 5: Develop Policies/Plans (84%) and ES 2: Diagnose/Investigate (83%). The lowest scores were for ES 1: Monitor Health Status (50%), ES 9: Evaluate Services (51%) and ES 8: Assure Workforce.

Compared to 2009, the current assessment shows significant improvement in the local public health system's activity in evaluating effectiveness, accessibility and quality of personal and population-based health services (ES 9). There were also improvements in ES 1 (Monitor Health Status), ES 2 (Diagnose and Investigate), ES 6 (Enforce Laws) and ES 8 (Assure Workforce).

The current assessment shows significant reduction in the local public health system's activity in informing, educating and empowering people about health issues (ES 3) and in researching for new insights and innovative solutions to health problems (ES 10). There were also lower activity scores for ES 4 (Mobilize Partnerships) and ES 5 (Develop Policies/Plans).

Data Limitations

As described in the local assessment report, the assessment data is limited by the breadth and knowledge of participants and differences in interpretation of assessment questions. Additionally, how these results reflect on specific entities within the LPHS cannot be determined through this process.

When comparing results to 2009, it is important to note that different versions of the assessment instrument were used. Additionally, as opposed to the current assessment, the one completed in 2009 was done by the Loudoun County Health Department without input from community partners; changes in activity levels cores, both higher and lower, may be due to this broadening of focus and sources of input and not to changes in Health Department operations.

Summary and Next Steps:

This assessment showed areas of strength in Loudoun's public health system as well as areas for improvement, particularly in the areas of participating in research, collaborating with institutions of higher learning, health communication and constituency development. It is an initial step to identifying immediate actions and activities to improve local public health initiative. These draft results will be posted online for review and input from the public along with the other three assessments that form the basis of the MAPP model.

The Health Department will work with the Loudoun Health Council to address the following questions pertaining to Loudoun's local public health system to put the data into context:

- 1. Based on our scores, what public health issues are our LPHS best able to address?
- 2. What are the most important results that our LPHS must deliver for our community?
- 3. To achieve these results, in what areas must we excel?

The Loudoun Health Council will take the lead in incorporating information from the MAPP assessments and comments from the public into a revised Community Health Improvement Plan (CHIP).

Attachment I: Participants

Workgroup 1: Essential Functions 1-5			
Name	Credentials	PHS Sector Represented	
David Goodfriend	Director, Loudoun County Health Department	Public Health Agency	
Margaret Graham	Developmental Services Division Director, Loudoun County Department of Mental Health, Substance Abuse & Developmental Services	Mental Health	
Lovely Lall	Chair, Loudoun Health Council	Elected Officials	
Nancy Markley	Student Health Services Supervisor, Loudoun County Public Schools	Public School System	
Jacqueline Ondy	Loudoun County Adult Protective Services	Local Government	

Workgroup 2: Essential Functions 6-10			
Name	Credentials	PHS Sector Represented	
Mary Ganger	Magnet Program Director, Reston Hospital Center	Hospital	
David Goodfriend	Director, Loudoun County Health Department	Local Health Department	
Carol Hodgson	Nurse Practitioner, Care Options	Local Healthcare Business	
Judith Randal	Member, Loudoun Health Council	Local Government	
Jennifer Seven	Head, 7Company Weight Loss & Wellness	Local Healthcare Business	
Candice Strother	President, Daybreak Wellness Solutions	Local Healthcare Business	

Attachment II: Acronyms

CDC: Centers for Disease Control and Prevention

CHA: Community Health Assessment

CHIP: Community Health Improvement Plan

EOC: **Emergency Operations Center**

EPHS: **Essential Public Health Service**

ES: **Essential Service**

LCHD: Loudoun County Health Department

LPHS: Local Public Health System

MAPP: Mobilizing for Action through Planning and Partnerships

MRC: Medical Reserve Corps

National Electronic Disease Surveillance System NEDSS:

NIH: National Institutes of Health

NPHPSP: National Public Health Performance Standards

QI: Quality Improvement

VEDSS: Virginia Electronic Disease Surveillance System

VIIS: Virginia Immunization Information System

Attachment III: Local Assessment Report



Local Assessment Report

Loudoun County Health Department 12/12/2013

Program Partner Organizations

American Public Health Association www.apha.org

Association of State and Territorial Health Officials <u>www.astho.org</u>

Centers for Disease Control and Prevention www.cdc.gov

National Association of County and City Health Officials <u>www.naccho.org</u>

National Association of Local Boards of Health www.nalboh.org

National Network of Public Health Institutes www.nnphi.org

Public Health Foundation www.phf.org

The findings and conclusions stemming from the use of NPHPS tools are those of the end users. They are not provided or endorsed by the Centers for Disease Control and Prevention, nor do they represent CDC's views or policies.



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Acknowledgements

The National Public Health Performance Standards (NPHPS) was developed collaboratively by the program's national partner organizations. The NPHPS partner organizations include: Centers for Disease Control and Prevention (CDC); American Public Health Association (APHA); Association of State and Territorial Health Officials (ASTHO); National Association of County and City Health Officials (NACCHO); National Association of Local Boards of Health (NALBOH); National Network of Public Health Institutes (NNPHI); and then Public Health Foundation (PHF). We thank the staff of these organizations for their time and expertise in the support of the NPHPS.

Background

The NPHPS is a partnership effort to improve the practice of public health and the performance of public health systems. The NPHPS assessment instruments guide state and local jurisdictions in evaluating their current performance against a set of optimal standards. Through these assessments, responding sites can consider the activities of all public health system partners, thus addressing the activities of all public, private and voluntary entities that contribute to public health within the community.

The NPHPS assessments are intended to help users answer questions such as "What are the components, activities, competencies, and capacities of our public health system?" and "How well are the ten Essential Public Health Services being provided in our system?" The dialogue that occurs in the process of answering the questions in the assessment instrument can help to identify strengths and weaknesses, determine opportunities for immediate improvements, and establish priorities for long term investments for improving the public health system.

Three assessment instruments have been designed to assist state and local partners in assessing and improving their public health systems or boards of health. These instruments are the:

- State Public Health System Performance Assessment Instrument,
- · Local Public Health System Performance Assessment Instrument, and
- Public Health Governing Entity Performance Assessment Instrument.

The information obtained from assessments may then be used to improve and better coordinate public health activities at state and local levels. In addition, the results gathered provide an understanding of how state and local public health systems and governing entities are performing. This information helps local, state and national partners make better and more effective policy and resource decisions to improve the nation's public health as a whole.

Introduction

The NPHPS Local Public Health System Assessment Report is designed to help health departments and public health system partners create a snapshot of where they are relative to the National Public Health Performance Standards and to progressively move toward refining and improving outcomes for performance across the public health system.

The NPHPS state, local, and governance instruments also offer opportunity and robust data to link to health departments, public health system partners and/or community-wide strategic planning processes, as well as to Public Health Accreditation Board (PHAB) standards. For example, assessment of the environment external to the public health organization is a key component of all strategic planning, and the NPHPS assessment readily provides a structured process and an evidence-base upon which key organizational decisions may be made and priorities established. The assessment may also be used as a component of community health improvement planning processes, such as Mobilizing for Action through Planning and Partnerships (MAPP) or other community-wide strategic planning efforts, including state health improvement planning and community health improvement planning. The NPHPS process also drives assessment and improvement activities that may be used to support a Health Department in meeting PHAB standards. Regardless of whether using MAPP or another health improvement process, partners should use the NPHPS results to support quality improvement.

The self-assessment is structured around the Model Standards for each of the ten Essential Public Health Services, (EPHS), hereafter referred to as the Essential Services, which were developed through a comprehensive, collaborative process involving input from national, state and local experts in public health. Altogether, for the local assessment, 30 Model Standards serve as quality indicators that are organized into the ten essential public health service areas in the instrument and address the three core functions of public health. Figure 1 below shows how the ten Essential Services align with the three Core Functions of Public Health.

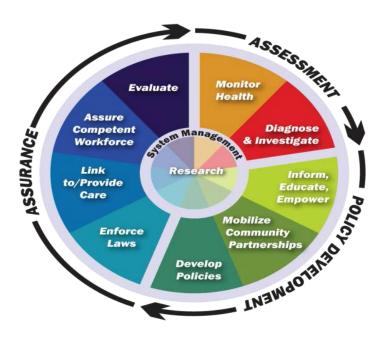


Figure 1. The ten Essential Public Health Services and how they relate to the three Core Functions of Public Health.

Purpose

The primary purpose of the NPHPS Local Public Health System Assessment Report is to promote continuous improvement that will result in positive outcomes for system performance. Local health departments and their public health system partners can use the Assessment Report as a working tool to:

- Better understand current system functioning and performance;
- · Identify and prioritize areas of strengths, weaknesses, and opportunities for improvement;
- Articulate the value that quality improvement initiatives will bring to the public health system;
- Develop an initial work plan with specific quality improvement strategies to achieve goals;
- Begin taking action for achieving performance and quality improvement in one or more targeted areas; and
- Re-assess the progress of improvement efforts at regular intervals.

This report is designed to facilitate communication and sharing among and within programs, partners, and organizations, based on a common understanding of how a high performing and effective public health system can operate. This shared frame of reference will help build commitment and focus for setting priorities and improving public health system performance. Outcomes for performance include delivery of all ten essential public health services at optimal levels.

About the Report

Calculating the Scores

The NPHPS assessment instruments are constructed using the ten Essential Services as a framework. Within the Local Instrument, each Essential Service includes between 2-4 Model Standards that describe the key aspects of an optimally performing public health system. Each Model Standard is followed by assessment questions that serve as measures of performance. Responses to these questions indicate how well the Model Standard - which portrays the highest level of performance or "gold standard" - is being met.

Table 1 below characterizes levels of activity for Essential Services and Model Standards. Using the responses to all of the assessment questions, a scoring process generates score for each Model Standard, Essential Service, and one overall assessment score.

Table 1. Summary of Assessment Response Options

Optimal Activity (76- 100%)	Greater than 75% of the activity described within the question is met.
Significant Activity (51-75%)	Greater than 50%, but no more than 75% of the activity described within the question is met.
Moderate Activity (26-50%)	Greater than 25%, but no more than 50% of the activity described within the question is met.
Minimal Activity (1- 25%)	Greater than zero, but no more than 25% of the activity described within the question is met.
No Activity (0%)	0% or absolutely no activity.

Understanding Data Limitations

There are a number of limitations to the NPHPS assessment data due to self-report, wide variations in the breadth and knowledge of participants, the variety of assessment methods used, and differences in interpretation of assessment questions. Data and resultant information should not be interpreted to reflect the capacity or performance of any single agency or organization within the public health system or used for comparisons between jurisdictions or organizations. Use of NPHPS generated data and associated recommendations are limited to guiding an overall public health infrastructure and performance improvement process for the public health system as determined by organizations involved in the assessment.

All performance scores are an average; Model Standard scores are an average of the question scores within that Model Standard, Essential Service scores are an average of the Model Standard scores within that Essential Service and the overall assessment score is the average of the Essential Service scores. The responses to the questions within the assessment are based upon processes that utilize input from diverse system participants with different experiences and perspectives. The gathering of these inputs and the development of a response for each question incorporates an element of subjectivity, which may be minimized through the use of particular assessment methods. Additionally, while certain assessment methods are recommended, processes differ among sites. The assessment methods are not fully standardized and these differences in administration of the self-assessment may introduce an element of measurement error. In addition, there are differences in knowledge about the public health system among assessment participants. This may lead to some interpretation differences and issues for some questions, potentially introducing a degree of random non-sampling error.

Presentation of results

The NPHPS has attempted to present results - through a variety of figures and tables - in a user-friendly and clear manner. For ease of use, many figures and tables use short titles to refer to Essential Services, Model Standards, and questions. If you are in doubt of these definitions, please refer to the full text in the assessment instruments.

Sites may have chosen to complete two additional questionnaires, the Priority of Model Standards Questionnaire assesses how performance of each Model Standard compares with the priority rating and the Agency Contribution Questionnaire assesses the local health department's contribution to achieving the Model Standard. Sites that submitted responses for these questionnaires will see the results included as additional components of their report.

Results

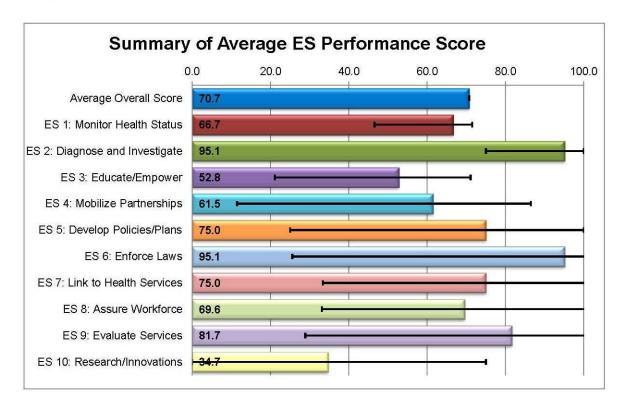
Now that your assessment is completed, one of the most exciting, yet challenging opportunities is to begin to review and analyze the findings. As you recall from your assessment, the data you created now establishes the foundation upon which you may set priorities for performance improvement and identify specific quality improvement (QI) projects to support your priorities.

Based upon the responses you provided during your assessment, an average was calculated for each of the ten Essential Services. Each Essential Service score can be interpreted as the overall degree to which your public health system meets the performance standards (quality indicators) for each Essential Service. Scores can r a n g e from a minimum value of 0% (no activity is performed pursuant to the standards) to a maximum value of 100% (all activities associated with the standards are performed at optimal levels).

Figure 2 displays the average score for each Essential Service, along with an overall average assessment score across all ten Essential Services. Take a look at the overall performance scores for each Essential Service. Examination of these scores can immediately give a sense of the local public health system's greatest strengths and weaknesses. Note the black bars that identify the range of reported performance score responses within each Essential Service.

Overall Scores for Each Essential Public Health Service

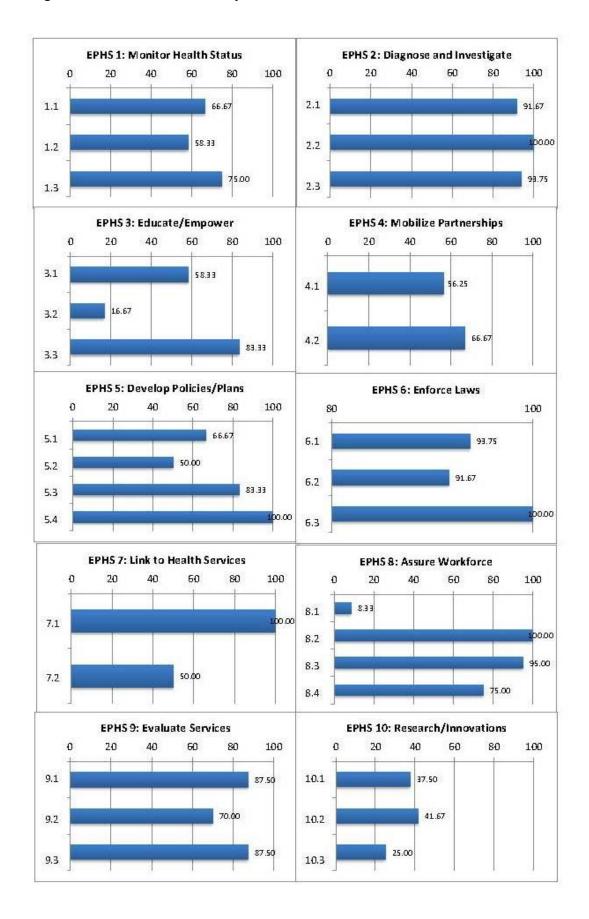
Figure 2. Summary of Average Essential Public Health Service Performance Scores



Performance Scores by Essential Public Health Service for Each Model Standard

Figure 3 and Table 2 on the following pages display the average performance score for each of the Model Standards within each Essential Service. This level of analysis enables you to identify specific activities that contributed to high or low performance within each Essential Service.

Figure 3. Performance Scores by Essential Public Health Service for Each Model Standard



In Table 2 below, each score (performance, priority, and contribution scores) at the Essential Service level is a calculated average of the respective Model Standard scores within that Essential Service. Note – The priority rating and agency contribution scores will be blank if the Priority of Model Standards Questionnaire and the Agency Contribution Questionnaire are not completed.

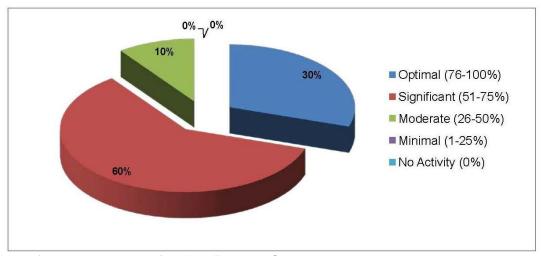
Table 2. Overall Performance, Priority, and Contribution Scores by Essential Public Health Service and Corresponding Model Standard

Model Standards by Essential Services	Performance Scores	Priority Rating	Agency Contribution Scores
ES 1: Monitor Health Status	66.7		
1.1 Community Health Assessment	66.7		
1.2 Current Technology	58.3		
1.3 Registries	75.0		
ES 2: Diagnose and Investigate	95.1		
2.1 Identification/Surveillance	91.7		
2.2 Emergency Response	100.0		
2.3 Laboratories	93.8		
ES 3: Educate/Empower	52.8		
3.1 Health Education/Promotion	58.3		
3.2 Health Communication	16.7		
3.3 Risk Communication	83.3		
ES 4: Mobilize Partnerships	61.5		
4.1 Constituency Development	56.3		
4.2 Community Partnerships	66.7		
ES 5: Develop Policies/Plans	75.0		
5.1 Governmental Presence	66.7		
5.2 Policy Development	50.0		
5.3 CHIP/Strategic Planning	83.3		
5.4 Emergency Plan	100.0		
ES 6: Enforce Laws	95.1		
6.1 Review Laws	93.8		
6.2 Improve Laws	91.7		
6.3 Enforce Laws	100.0		
ES 7: Link to Health Services	75.0		
7.1 Personal Health Service Needs	100.0		
7.2 Assure Linkage	50.0		
ES 8: Assure Workforce	69.6		
8.1 Workforce Assessment	8.3		
8.2 Workforce Standards	100.0		
8.3 Continuing Education	95.0		
8.4 Leadership Development	75.0		
ES 9: Evaluate Services	81.7		
9.1 Evaluation of Population Health	87.5		
9.2 Evaluation of Personal Health	70.0		
9.3 Evaluation of LPHS	87.5		
ES 10: Research/Innovations	34.7		
10.1 Foster Innovation	37.5		
10.2 Academic Linkages	41.7		
10.3 Research Capacity	25.0		
Average Overall Score	70.7	NA	NA
Median Score		NA	NA

Performance Relative to Optimal Activity

Figures 4 and 5 display the proportion of performance measures that met specified thresholds of achievement for performance standards. The five threshold levels of achievement used in scoring these measures are shown in the legend below. For example, measures receiving a composite score of 76-100% were classified as meeting performance standards at the optimal level.

Figure 4. Percentage of the system's Essential Services scores that fall within the five activity categories. This chart provides a high level snapshot of the information found in Figure 2, summarizing the



composite performance measures for all 10 Essential Services.

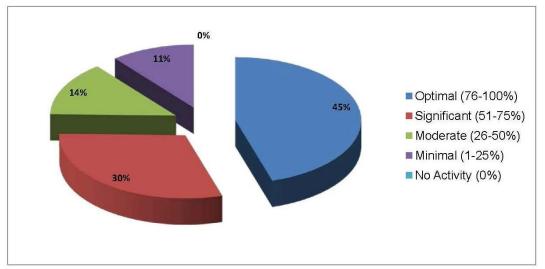


Figure 5.

Percentage of the system's Model Standard scores that fall within the five activity categories. This chart provides a high level snapshot of the information found in Figure 3, summarizing the composite measures for all 30 Model Standards.

Analysis and Discussion Questions

Having a standard way in which to analyze the data in this report is important. This process does not have to be difficult; however, drawing some initial conclusions from your data will prove invaluable as you move forward with your improvement efforts. It is crucial that participants fully discuss the performance assessment results. The bar graphs, charts, and summary information in the Results section of this report should be helpful in identifying high and low performing areas. Please refer to Appendix H of the Local Assessment Implementation Guide. This referenced set of discussion questions will to help guide you as you analyze the data found in the previous sections of this report.

Using the results in this report will help you to generate priorities for improvement, as well as possible improvement projects. Your data analysis should be an interactive process, enabling everyone to participate. Do not be overwhelmed by the potential of many possibilities for QI projects – the point is not that you have to address them all now. Consider this step as identifying possible opportunities to enhance your system performance. Keep in mind both your quantitative data (Appendix A) and the qualitative data that you collected during the assessment (Appendix B).

Next Steps

Congratulations on your participation in the local assessment process. A primary goal of the NPHPS is that data is used proactively to monitor, assess, and improve the quality of essential public health services. This report is an initial step to identifying immediate actions and activities to improve local initiatives. The results in this report may also be used to identify longer-term priorities for improvement, as well as possible improvement projects.

As noted in the Introduction of this report, NPHPS data may be used to inform a variety of organization and/or systems planning and improvement processes. Plan to use both quantitative data (Appendix A) and qualitative data (Appendix B) from the assessment to identify improvement opportunities. While there may be many potential quality improvement projects, do not be overwhelmed – the point is not that you have to address them all now. Rather, consider this step as a way to identify possible opportunities to enhance your system performance and plan to use the guidance provided in this section, along with the resources offered in Appendix C, to develop specific goals for improvement within your public health system and move from assessment and analysis toward action.

Note: Communities implementing Mobilizing for Action through Planning and Partnerships (MAPP) may refer to the MAPP guidance for considering NPHPS data along with other assessment data in the Identifying Strategic Issues phase of MAPP.

Action Planning

In any systems improvement and planning process, it is important to involve all public health system partners in determining ways to improve the quality of essential public health services provided by the system. Participation in the improvement and planning activities included in your action plan is the responsibility of all partners within the public health system.

Consider the following points as you build an Action Plan to address the priorities you have identified

- Each public health partner should be considered when approaching quality improvement for your system
- The success of your improvement activities are dependent upon the active participation and contribution of each and every member of the system
- · An integral part of performance improvement is working consistently to have long-term effects
- A multi-disciplinary approach that employs measurement and analysis is key to accomplishing and sustaining improvements

You may find that using the simple acronym, 'FOCUS' is a way to help you to move from assessment and analysis to action.

- **F** Find an opportunity for improvement using your results.
- O Organize a team of public health system partners to work on the improvement. Someone in the group should be identified as the team leader. Team members should represent the appropriate organizations that can make an impact.
- **C** Consider the current process, where simple improvements can be made and who should make the improvements.
- **U Understand** the problem further if necessary, how and why it is occurring, and the factors that contribute to it. Once you have identified priorities, finding solutions entails delving into possible reasons, or "root causes," of the weakness or problem. Only when participants determine why performance problems (or successes!) have occurred will they be able to identify workable solutions that improve future performance. Most performance issues may be traced to well-defined system causes, such as policies, leadership, funding, incentives, information, personnel or coordination. Many QI tools are applicable. You may consider using a variety of basic QI tools such as brainstorming, 5-whys, prioritization, or cause and effect diagrams to better understand the problem (refer to Appendix C for resources).
- Select the improvement strategies to be made. Consider using a table or chart to summarize your Action Plan. Many resources are available to assist you in putting your plan on paper, but in general you'll want to include the priority selected, the goal, the improvement activities to be conducted, who will carry them out, and the timeline for completing the improvement activities. When complete, your Action Plan should contain documentation on the indicators to be used, baseline performance levels and targets to be achieved, responsibilities for carrying out improvement activities and the collection and analysis of data to monitor progress. (Additional resources may be found in Appendix C.)

Monitoring and Evaluation: Keys to Success

Monitoring your action plan is a highly proactive and continuous process that is far more than simply taking an occasional "snap-shot" that produces additional data. Evaluation, in contrast to monitoring, provides ongoing structured information that focuses on why results are or are not being met, what unintended consequences may be, or on issues of efficiency, effectiveness, and/or sustainability.

After your Action Plan is implemented, monitoring and evaluation continues to determine whether quality improvement occurred and whether the activities were effective. If the Essential Service performance does not improve within the expected time, additional evaluation must be conducted (an additional QI cycle) to determine why and how you can update your Action Plan to be more effective. The Action Plan can be adjusted as you continue to monitor and evaluate your efforts.

APPENDIX A: Individual Questions and Responses

Performance Scores

ESSENTIAL SERVICE 1: Monitor Health Status to Identify Community Health Problems		
1.1	Model Standard: Population-Based Community Health Assessment (CHA) At what level does the local public health system:	
1.1.1	Conduct regular community health assessments?	75
1.1.2	Continuously update the community health assessment with current information?	100
1.1.3	Promote the use of the community health assessment among community members and partners?	25
1.2	Model Standard: Current Technology to Manage and Communicate Population At what level does the local public health system:	Health Data
1.2.1	Use the best available technology and methods to display data on the public's health?	75
1.2.2	Analyze health data, including geographic information, to see where health problems exist?	75
1.2.3	Use computer software to create charts, graphs, and maps to display complex public health data (trends over time, sub-population analyses, etc.)?	25
1.3	1.3 Model Standard: Maintenance of Population Health Registries At what level does the local public health system:	
1.3.1	Collect data on specific health concerns to provide the data to population health registries in a timely manner, consistent with current standards?	75
1.3.2	Use information from population health registries in community health assessments or other analyses?	75

ESSENT	ESSENTIAL SERVICE 2: Diagnose and Investigate Health Problems and Health Hazards		
2.1	2.1 Model Standard: Identification and Surveillance of Health Threats At what level does the local public health system:		
2.1.1	Participate in a comprehensive surveillance system with national, state and local partners to identify, monitor, share information, and understand emerging health problems and threats?	100	
2.1.2	Provide and collect timely and complete information on reportable diseases and potential disasters, emergencies and emerging threats (natural and manmade)?	100	
2.1.3	Assure that the best available resources are used to support surveillance systems and activities, including information technology, communication systems, and professional expertise?	75	
2.2 Model Standard: Investigation and Response to Public Health Threats and Emergencies At what level does the local public health system:			

2.2.1	Maintain written instructions on how to handle communicable disease outbreaks and toxic exposure incidents, including details about case finding, contact tracing, and source identification and containment?	100
2.2.2	Develop written rules to follow in the immediate investigation of public health threats and emergencies, including natural and intentional disasters?	100
2.2.3	Designate a jurisdictional Emergency Response Coordinator?	100
2.2.4	Prepare to rapidly respond to public health emergencies according to emergency operations coordination guidelines?	100
2.2.5	Identify personnel with the technical expertise to rapidly respond to possible biological, chemical, or and nuclear public health emergencies?	100
2.2.6	Evaluate incidents for effectiveness and opportunities for improvement?	100
2.3	Model Standard: Laboratory Support for Investigation of Health Threats At what level does the local public health system:	
2.3.1	Have ready access to laboratories that can meet routine public health needs for finding out what health problems are occurring?	100
2.3.2	Maintain constant (24/7) access to laboratories that can meet public health needs during emergencies, threats, and other hazards?	75
2.3.3	Use only licensed or credentialed laboratories?	100
2.3.4	Maintain a written list of rules related to laboratories, for handling samples (collecting, labeling, storing, transporting, and delivering), for determining who is in charge of the samples at what point, and for reporting the results?	100

ESSENT	ESSENTIAL SERVICE 3: Inform, Educate, and Empower People about Health Issues		
3.1	Model Standard: Health Education and Promotion At what level does the local public health system:		
3.1.1	Provide policymakers, stakeholders, and the public with ongoing analyses of community health status and related recommendations for health promotion policies?	75	
3.1.2	Coordinate health promotion and health education activities to reach individual, interpersonal, community, and societal levels?	50	
3.1.3	Engage the community throughout the process of setting priorities, developing plans and implementing health education and health promotion activities?	50	
3.2	Model Standard: Health Communication At what level does the local public health system:		
3.2.1	Develop health communication plans for relating to media and the public and for sharing information among LPHS organizations?	25	
3.2.2	Use relationships with different media providers (e.g. print, radio, television, and the internet) to share health information, matching the message with the target audience?	25	

3.2.3	Identify and train spokespersons on public health issues?	0	
3.3	Model Standard: Risk Communication At what level does the local public health system:		
3.3.1	Develop an emergency communications plan for each stage of an emergency to allow for the effective dissemination of information?	100	
3.3.2	Make sure resources are available for a rapid emergency communication response?	100	
3.3.3	Provide risk communication training for employees and volunteers?	50	
ESSENT	TAL SERVICE 4: Mobilize Community Partnerships to Identify and Solve Health I	Problems	
4.1	Model Standard: Constituency Development At what level does the local public health system:		
4.1.1	Maintain a complete and current directory of community organizations?	50	
4.1.2	Follow an established process for identifying key constituents related to overall public health interests and particular health concerns?	25	
4.1.3	Encourage constituents to participate in activities to improve community health?	75	
4.1.4	Create forums for communication of public health issues?	75	
4.2	Model Standard: Community Partnerships At what level does the local public health system:		
4.2.1	Establish community partnerships and strategic alliances to provide a comprehensive approach to improving health in the community?	50	
4.2.2	Establish a broad-based community health improvement committee?	100	
4.2.3	Assess how well community partnerships and strategic alliances are working to improve community health?	50	
ESSENT Efforts	TAL SERVICE 5: Develop Policies and Plans that Support Individual and Commu	nity Health	
5.1	Model Standard: Governmental Presence at the Local Level At what level does the local public health system:		
5.1.1	Support the work of a local health department dedicated to the public health to make sure the essential public health services are provided?	75	
5.1.2	See that the local health department is accredited through the national voluntary accreditation program?	75	
5.1.3	Assure that the local health department has enough resources to do its part in providing essential public health services?	50	
5.2	Model Standard: Public Health Policy Development At what level does the local public health system:		
5.2.1	Contribute to public health policies by engaging in activities that inform the policy development process?	100	

5.2.2	Alert policymakers and the community of the possible public health impacts (both intended and unintended) from current and/or proposed policies?	75	
5.2.3	Review existing policies at least every three to five years?	75	
5.3	5.3 Model Standard: Community Health Improvement Process and Strategic Planning At what level does the local public health system:		
5.3.1	Establish a community health improvement process, with broad- based diverse participation, that uses information from both the community health assessment and the perceptions of community members?	100	
5.3.2	Develop strategies to achieve community health improvement objectives, including a description of organizations accountable for specific steps?	75	
5.3.3	Connect organizational strategic plans with the Community Health Improvement Plan?	75	
5.4	Model Standard: Plan for Public Health Emergencies At what level does the local public health system:		
5.4.1	Support a workgroup to develop and maintain preparedness and response plans?	100	
5.4.2	Develop a plan that defines when it would be used, who would do what tasks, what standard operating procedures would be put in place, and what alert and evacuation protocols would be followed?	100	
5.4.3	Test the plan through regular drills and revise the plan as needed, at least every two years?	100	

ESSENTIAL SERVICE 6: Enforce Laws and Regulations that Protect Health and Ensure Safety			
6.1	Model Standard: Review and Evaluation of Laws, Regulations, and Ordinances At what level does the local public health system:		
6.1.1	Identify public health issues that can be addressed through laws, regulations, or ordinances?	75	
6.1.2	Stay up-to-date with current laws, regulations, and ordinances that prevent, promote, or protect public health on the federal, state, and local levels?	100	
6.1.3	Review existing public health laws, regulations, and ordinances at least once every five years?	100	
6.1.4	Have access to legal counsel for technical assistance when reviewing laws, regulations, or ordinances?	100	
6.2	Model Standard: Involvement in the Improvement of Laws, Regulations, and Ordinances At what level does the local public health system:		
6.2.1	Identify local public health issues that are inadequately addressed in existing laws, regulations, and ordinances?	75	

6.2.2	Participate in changing existing laws, regulations, and ordinances, and/or creating new laws, regulations, and ordinances to protect and promote the public health?	100
6.2.3	Provide technical assistance in drafting the language for proposed changes or new laws, regulations, and ordinances?	100
6.3	Model Standard: Enforcement of Laws, Regulations, and Ordinances At what level does the local public health system:	
6.3.1	Identify organizations that have the authority to enforce public health laws, regulations, and ordinances?	100
6.3.2	Assure that a local health department (or other governmental public health entity) has the authority to act in public health emergencies?	100
6.3.3	Assure that all enforcement activities related to public health codes are done within the law?	100
6.3.4	Educate individuals and organizations about relevant laws, regulations, and ordinances?	100
6.3.5	Evaluate how well local organizations comply with public health laws?	100

ESSENTIAL SERVICE 7: Link People to Needed Personal Health Services and Assure the Provision of Health Care when Otherwise Unavailable			
7.1	Model Standard: Identification of Personal Health Service Needs of Populations At what level does the local public health system:		
7.1.1	Identify groups of people in the community who have trouble accessing or connecting to personal health services?	100	
7.1.2	Identify all personal health service needs and unmet needs throughout the community?	100	
7.1.3	Defines partner roles and responsibilities to respond to the unmet needs of the community?		
7.1.4	Understand the reasons that people do not get the care they need?	100	
7.2	Model Standard: Assuring the Linkage of People to Personal Health Services At what level does the local public health system:		
7.2.1	Connect (or link) people to organizations that can provide the personal health services they may need?	50	
7.2.2	Help people access personal health services, in a way that takes into account the unique needs of different populations?	75	
7.2.3	Help people sign up for public benefits that are available to them (e.g., Medicaid or medical and prescription assistance programs)?	50	
7.2.4	Coordinate the delivery of personal health and social services so that everyone has access to the care they need?	25	

ESSENTIAL SERVICE 8: Assure a Competent Public and Personal Health Care Workforce

8.1	Model Standard: Workforce Assessment, Planning, and Development At what level does the local public health system:		
8.1.1	Set up a process and a schedule to track the numbers and types of LPHS jobs and the knowledge, skills, and abilities that they require whether those jobs are in the public or private sector?		
8.1.2	Review the information from the workforce assessment and use it to find and address gaps in the local public health workforce?	0	
8.1.3	Provide information from the workforce assessment to other community organizations and groups, including governing bodies and public and private agencies, for use in their organizational planning?	0	
8.2	Model Standard: Public Health Workforce Standards At what level does the local public health system:		
8.2.1	Make sure that all members of the public health workforce have the required certificates, licenses, and education needed to fulfill their job duties and meet the law?	100	
8.2.2	Develop and maintain job standards and position descriptions based in the core knowledge, skills, and abilities needed to provide the essential public health services?		
8.2.3	.3 Base the hiring and performance review of members of the public health workforce in public health competencies?		
8.3	Model Standard: Life-Long Learning through Continuing Education, Training, and Mentoring At what level does the local public health system:		
8.3.1	Identify education and training needs and encourage the workforce to participate in available education and training?	100	
8.3.2	Provide ways for workers to develop core skills related to essential public health services?	100	
8.3.3	Develop incentives for workforce training, such as tuition reimbursement, time off for class, and pay increases?	100	
8.3.4	Create and support collaborations between organizations within the public health system for training and education?	100	
8.3.5	.5 Continually train the public health workforce to deliver services in a cultural competent manner and understand social determinants of health?		
8.4	Model Standard: Public Health Leadership Development At what level does the local public health system:		
8.4.1	Provide access to formal and informal leadership development opportunities for employees at all organizational levels?	50	
8.4.2	Create a shared vision of community health and the public health system, welcoming all leaders and community members to work together?	75	
8.4.3	Ensure that organizations and individuals have opportunities to provide leadership in areas where they have knowledge, skills, or access to resources?	100	

	Provide opportunities for the development of leaders representative of the diversity within the community?	75
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ESSENTIAL SERVICE 9: Evaluate Effectiveness, Accessibility, and Quality of Personal and Population-Based Health Services				
9.1	Model Standard: Evaluation of Population-Based Health Services At what level does the local public health system:			
9.1.1	Evaluate how well population-based health services are working, including whether the goals that were set for programs were achieved?			
9.1.2	Assess whether community members, including those with a higher risk of having a health problem, are satisfied with the approaches to preventing disease, illness, and injury?			
9.1.3	.3 Identify gaps in the provision of population-based health services? 100			
9.1.4	4 Use evaluation findings to improve plans and services? 75			
9.2	Model Standard: Evaluation of Personal Health Services At what level does the local public health system:			
9.2.1	1 Evaluate the accessibility, quality, and effectiveness of personal health services? 50			
9.2.2	Compare the quality of personal health services to established guidelines?	75		
9.2.3	Measure satisfaction with personal health services?	100		
9.2.4	.4 Use technology, like the internet or electronic health records, to improve quality of care?			
9.2.5	Use evaluation findings to improve services and program delivery?	50		
9.3	Model Standard: Evaluation of the Local Public Health System At what level does the local public health system:			
9.3.1	Identify all public, private, and voluntary organizations that provide essential public health services?	100		
9.3.2	Evaluate how well LPHS activities meet the needs of the community at least every five years, using guidelines that describe a model LPHS and involving all entities contributing to essential public health services?			
9.3.3	Assess how well the organizations in the LPHS are communicating, connecting, and coordinating services?	75		
9.3.4	Use results from the evaluation process to improve the LPHS?	75		

ESSENT	TAL SERVICE 10: Research for New Insights and Innovative Solutions to Health Problems
10.1	Model Standard: Fostering Innovation At what level does the local public health system:

10.1.1	Provide staff with the time and resources to pilot test or conduct studies to test new solutions to public health problems and see how well they actually work?	50
10.1.2	Suggest ideas about what currently needs to be studied in public health to organizations that do research?	0
10.1.3	Keep up with information from other agencies and organizations at the local, state, and national levels about current best practices in public health?	75
10.1.4	Encourage community participation in research, including deciding what will be studied, conducting research, and in sharing results?	25
10.2	Model Standard: Linkage with Institutions of Higher Learning and/or Research At what level does the local public health system:	
10.2.1	Develop relationships with colleges, universities, or other research organizations, with a free flow of information, to create formal and informal arrangements to work together?	50
10.2.2	Partner with colleges, universities, or other research organizations to do public health research, including community-based participatory research?	25
10.2.3	Encourage colleges, universities, and other research organizations to work together with LPHS organizations to develop projects, including field training and continuing education?	50
10.3	Model Standard: Capacity to Initiate or Participate in Research At what level does the local public health system:	
10.3.1	Collaborate with researchers who offer the knowledge and skills to design and conduct health-related studies?	25
10.3.2	Support research with the necessary infrastructure and resources, including facilities, equipment, databases, information technology, funding, and other resources?	25
10.3.3	Share findings with public health colleagues and the community broadly, through journals, websites, community meetings, etc?	25
10.3.4	Evaluate public health systems research efforts throughout all stages of work from planning to impact on local public health practice?	25

APPENDIX B: Qualitative Assessment Data

Summary Notes

ESSENTIAL SERVICE 1: Monitor Health Status to Identify Community Health Problems				
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES	
1.1	Model Standard: Po	opulation-Based Community Hea	Ith Assessment (CHA)	
every 5 years and is being	If the County population keeps expanding the way it is now, perhaps it should be done more frequently than every five years.			

1.2	Model Standard: Current Technology to Manage and Communicate Population Health Data		
Schools have the access to look at their database and determine what is going on. Cancer cluster evaluations have been done in the past. VIIS provides access to vaccination records.	Challenge to know what would be the best technology available but they try to do the best with what they have.		

1.3	Model Standard: Maintenance of Population Health Registries		

ESSENTIA	ESSENTIAL SERVICE 2: Diagnose and Investigate Health Problems and Health Hazards				
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES		
2.1	Model Standard	d: Identification and Surveillance	of Health Threats		
The Health Department gets the absentee data electronically from the school system. Data from the hospital is easily accessible. The epidemiologist scans worldwide to see any clusters specially during flu season. VEDSS feeds into the NEDSS data base. Every county has an epidemiologist. They always do an after action report after an incident. The Health Department has someone at the EOC sitting there that can communicate right away and participates in monthly police chiefs meetings.					

The Health Department has an emergency plan and the state has the disease control manual. They use that as basis for any potential threat. The public schools have a really good relationship with the Health Department and they can work together.	2.2	Model Standard: Inv	vestigation and Response to Public Hea	lth Threats and Emergencies
	an emergency plan and the state has the disease control manual. They use that as basis for any potential threat. The public schools have a really good relationship with the Health Department and			

2.3	Model Standard: I	_aboratory Support for Investigati	on of Health Threats
We have a State public health lab and CDC lab is available 24/7. Hospitals have their own laboratories. We can also use the private LabCorp. We go to Fairfax County Health Department for animal testing for rabies; the rest of the state goes to the state Health Department.	If we are cut off from Richmond how will we get our lab samples tested by a public health lab?		

ESSENTIAL SERVICE 3: Inform, Educate, and Empower People about Health Issues			
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES
3.1	Model S	Standard: Health Education and	Promotion
Lyme Commission is a good example of partners getting together. The Health Council is an active advisory body that represents many sectors of the public health system.	Not a priority to track all of the different events that are going on. It would be easier if it was in a coordinated way. No mechanism community wide to focus on that. The opportunities are not being recognized by the community; they don't engage as a community. All departments need to focus on the same thing. Need to find a way to coordinate individual groups to work together.		

3.2		del Standard: Health Communic	cation
The Health Department has spokespersons and training is available.	The Health Department's communication plan is less focused on health communication.		

3.3	Model Standard: Risk Communication
Federal grant funding has strengthened the Health Department's capabilities.	

ESSENTIAL SERVICE 4: Mobilize Community Partnerships to Identify and Solve Health Problems				
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES	
4.1	Mod	el Standard: Constituency Devel	opment	
The Health Department maintains a resource distribution list to reach key segments of the community.	There are a lot of activities for promoting health but they are not well coordinated. A lot of groups with meaningful ideas. There are different perspectives as to what a health issue is.			

4.2	Mod	lel Standard:	Community Partne	erships
The Health Council, Lyme Commission, Domestic Violence Steering Committee, private non-profits all work to improve community partnerships.	Be more encompassing in the community to unite all the community			

ESSENTIAL SERVIC	CE 5: Develop Policies and Pla	ans that Support Individual and	d Community Health Efforts
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES
5.1	Model Standa	ard: Governmental Presence at	the Local Level
	We don't lack public support but financial support is an issue in order to focus on the things that are critical.		

5.2	Model Standard: Public Health Policy Development
The Health Department has a protocol for how to review the policies every year.	
Established partnerships allow for community input into public health policies.	

5.3	Model Standard: Comm	unity Health Improvement Proce	ess and Strategic Planning

5.4	Model Standard: Plan for Public Health Emergencies

			ESSENTIAL SERVICE 6: Enforce Laws and Regulations that Protect Health and Ensure Safety			
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES			
6.1	Model Standard: Revie	ew and Evaluation of Laws, Reg	ulations, and Ordinances			

6.2	Model Standard: Involveme	ent in the Improvement of Laws,	Regulations, and Ordinances
	We participate only at a local level		

6.3	Model Standard:	Enforcement of Laws, Regulation	ns, and Ordinances
Electronic reporting from laboratories and from environmental health operators helps improve compliance.	Model Standard:	Enforcement of Laws, Regulation	ns, and Ordinances

ESSENTIAL SERVICE 7	ESSENTIAL SERVICE 7: Link People to Needed Personal Health Services and Assure the Provision of Health Care when Otherwise Unavailable		
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES
7.1	Model Standard: Ident	ification of Personal Health Serv	ice Needs of Populations
The Loudoun Health Council took as a priority issue improving access to health care and improving the county's safety net.			

7.2	Model Standard: Ass	uring the Linkage of People to P	ersonal Health Services
there is good follow through.	Connections do occur, but it depends on the service and available resources.		

ESSENTIAI	ESSENTIAL SERVICE 8: Assure a Competent Public and Personal Health Care Workforce		Ith Care Workforce
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES
8.1		Workforce Assessment, Plannin	g, and Development
	Workforce is driven more by budgetary limitations than by an assessment of needs.		

8.2	Model Standard: Public Health Workforce Standards

8.3	Model Standard: Life-Long I	earning through Continuing Educ	cation, Training, and Mentoring
	Model Standard: Life-Long I Limited out of district and no out-of- State training for Health Department staff.	earning through Continuing Educ	cation, Training, and Mentoring

8.4	Model Stan	dard: Public Health Leadership	Development
development opportunities are available.	Have never done a public health vision of the community. How do we envision Loudoun? That is important for the county. Opportunities are provided but diversity is not built into expectations of leadership positions.		

ESSENTIAL SERVICE	ESSENTIAL SERVICE 9: Evaluate Effectiveness, Accessibility, and Quality of Personal and Population-Based Health Services		rsonal and Population-Based
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES
9.1	Model Standard	l: Evaluation of Population-Base	ed Health Services
Routine assessments and satisfaction surveys are conducted, some of which feed into priorities for the Health Council, Health Department and other components of the public health system.	Not all goals are measurable.		

9.2	Model Star	ndard: Evaluation of Personal He	ealth Services
Periodic customer and community surveys help evaluate services provided.			

9.3	Model Standard: Evaluation	of the Local Public Health System
The community completes the MAPP assessment every five years.		

ESSENTIAL SE	ERVICE 10: Research for New Insights and Innovative Solutions to Health Problems		
STRENGTHS	WEAKNESSES	OPPORTUNITIES FOR IMMEDIATE IMPROVEMENT / PARTNERSHIPS	PRIORITIES OR LONGER TERM IMPROVEMENT OPPORTUNITIES
10.1	M	Model Standard: Fostering Innov	ation
During orientation, all new Health Department employees are encouraged to bring new ideas up for evaluation. Health Department employees are eligible to receive rewards for ideas that improve service or efficiency. Hospitals have magnet status and encourage staff innovation. Health Department partners with local academic institutions.			

	10.2
Hospitals and the relatin Department partner with local academic institutions on a regular basis. NIH professor in Radiological substances provides training to MRC volunteers.	cademic institutions on a egular basis. NIH professor n Radiological substances rovides training to MRC

10.3	Model Standard: Capacity to Initiate or Participate in Research

APPENDIX C: Additional Resources

General

Association of State and Territorial Health Officers (ASTHO) http://www.astho.org/

CDC/Office of State, Tribal, Local, and Territorial Support (OSTLTS) http://www.cdc.gov/ostlts/programs/index.html

Guide to Clinical Preventive Services http://www.ahrq.gov/clinic/pocketgd.htm

Guide to Community Preventive Services www.thecommunityguide.org

National Association of City and County Health Officers (NACCHO) http://www.naccho.org/topics/infrastructure/

National Association of Local Boards of Health (NALBOH) http://www.nalboh.org

Being an Effective Local Board of Health Member: Your Role in the Local Public Health System http://www.nalboh.org/pdffiles/LBOH%20Guide%20-%20Booklet%20Format%202008.pdf

Public Health 101 Curriculum for governing entities http://www.nalboh.org/pdffiles/Bd%20Gov%20pdfs/NALBOH_Public_Health101Curriculum.pdf

Accreditation

ASTHO's Accreditation and Performance Improvement resources http://astho.org/Programs/Accreditation-and-Performance/

NACCHO Accreditation Preparation and Quality Improvement http://www.naccho.org/topics/infrastructure/accreditation/index.cfm

Public Health Accreditation Board www.phaboard.org

Health Assessment and Planning (CHIP/ SHIP)

Healthy People 2010 Toolkit:

Communicating Health Goals and Objectives

http://www.healthypeople.gov/2010/state/toolkit/12Marketing2002.pdf

Setting Health Priorities and Establishing Health Objectives

http://www.healthypeople.gov/2010/state/toolkit/09Priorities2002.pdf

Healthy People 2020:

www.healthypeople.gov

MAP-IT: A Guide To Using Healthy People 2020 in Your Community http://www.healthypeople.gov/2020/implementing/default.aspx

Mobilizing for Action through Planning and Partnership:

http://www.naccho.org/topics/infrastructure/mapp/

MAPP Clearinghouse

http://www.naccho.org/topics/infrastructure/mapp/framework/clearinghouse/

MAPP Framework

http://www.naccho.org/topics/infrastructure/mapp/framework/index.cfm

National Public Health Performance Standards Program

http://www.cdc.gov/nphpsp/index.html

Performance Management /Quality Improvement

American Society for Quality; Evaluation and Decision Making Tools: Multi-voting http://asq.org/learn-about-quality/decision-making-tools/overview/overview.html

Improving Health in the Community: A Role for Performance Monitoring http://www.nap.edu/catalog/5298.html

National Network of Public Health Institutes Public Health Performance Improvement Toolkit http://nnphi.org/tools/public-health-performance-improvement-toolkit-2

Public Health Foundation – Performance Management and Quality Improvement http://www.phf.org/focusareas/Pages/default.aspx

Turning Point

http://www.turningpointprogram.org/toolkit/content/silostosystems.htm

US Department of Health and Human Services Public Health System, Finance, and Quality Program http://www.hhs.gov/ash/initiatives/quality/finance/forum.html

Evaluation

CDC Framework for Program Evaluation in Public Health

http://www.cdc.gov/mmwr/preview/mmwrhtml/rr481 1a1.htm

Guide to Developing an Outcome Logic Model and Measurement Plan (United Way)

http://www.yourunitedway.org/media/Guide_for_Logic_Models_and_Measurements.pdf

National Resource for Evidence Based Programs and Practices www.nrepp.samhsa.gov

W.K. Kellogg Foundation Evaluation Handbook

http://www.wkkf.org/knowledge-center/resources/2010/W-K-Kellogg-Foundation-Evaluation-Handbook.aspx

W.K. Kellogg Foundation Logic Model Development Guide

http://www.wkkf.org/knowledge-center/resources/2006/02/WK-Kellogg-Foundation-Logic-Model-Development- Guide.aspx