

Holiday Season Job Search Action Plan

What companies will I target?	1.			
	2.			
	3.			
	4.			
	5.			
2. Who will I network with?	1. 6.			
	2. 7.			
	3. 8.			
	4. 9.			
	5. 10.			
3. What connections will I send	1. 6.			
Holiday/New Year's cards to with a personal note?	2. 7.			
	3. 8.			
	4. 9.			
	5. 10.			
4. Is my Personal Brand	Update my profiles 3. Visibility checked			
professionally represented on my social media sites? (i.e. Facebook, LinkedIn, Alumni Associations, Professional Networking Groups, Twitter)	Appropriate pictures and posts 4. All questionable material deleted			

5.	Are my business cards ready? Do I have my 30 Second Commercial rehearsed?	
6.	Is my resume the best it can be? Is my resume tailored to the specific jobs I'm applying to?	 Professional appearance Well written Key words from job postings
7.	How am I balancing my time appropriately for my job search and virtual social occasions?	
	Am I taking advantage of temporary, seasonal and/or volunteer opportunities?	

Holiday Event Planner

<u>Event</u>	<u>Date/Time</u>	Place/Location	# Target Network Connections
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			