ENVISION LOUDOUN our county • our future

Stakeholder Committee Meeting

September 11, 2017 | Loudoun County Comprehensive Plan



Agenda

- 1. Welcome / Sign-in / Dinner / Administrative Items
- 2. Transition Policy Area Small Work Groups
- 3. Break
- 4. Transition Policy Area Report Out
- 5. Housing and Economic Development Policy Recommendations
- 6. Adjourn



Subcommittee Meetings

Revised General Plan Policy Carryover Subcommittee

Tuesday, September 12th – 1-2pm in Purcellville Room

Housing Subcommittee

Tuesday, September 12th – 5-7pm in Purcellville Room Tuesday, September 19th – 7-9pm in Lovettsville Room

Economic Development Subcommittee

Monday, September 18th – 5-7pm in Purcellville Room Thursday, September 21st – 5-7pm in Purcellville Room



Transition Policy Area Place Types Map Exercise



Purpose

- Discuss land use concepts
- Provide staff with input
- Identify subjects for evaluation



Board Charter

- Area has experienced significant development pressure
- Suburban policy area is nearing build-out
- Utilities and improved roadways are being built nearby
- Legislative applications in the TPA have been in conflict due to use and density
- Area will continue to see development pressures and Plan conflicts



Public Comments

- Maintain the Transition Policy Area As Is
 - Protect environmental resources and open space
 - Add no more housing
 - Add no more traffic
 - Protect property values
- If strategic development occurs, maintain open space and protect environmental features
- Re-evaluate the TPA/Consider changing the boundary
- Allow limited/more development



Stakeholder Comments

- Relieve development pressure in the rural area
- Utilities should be used more effectively
- Some areas of change identified
- Adjust boundary between TPA, RPA and SPA
- Sycolin Road, Ryan Road and Braddock Road higher density residential or commercial uses

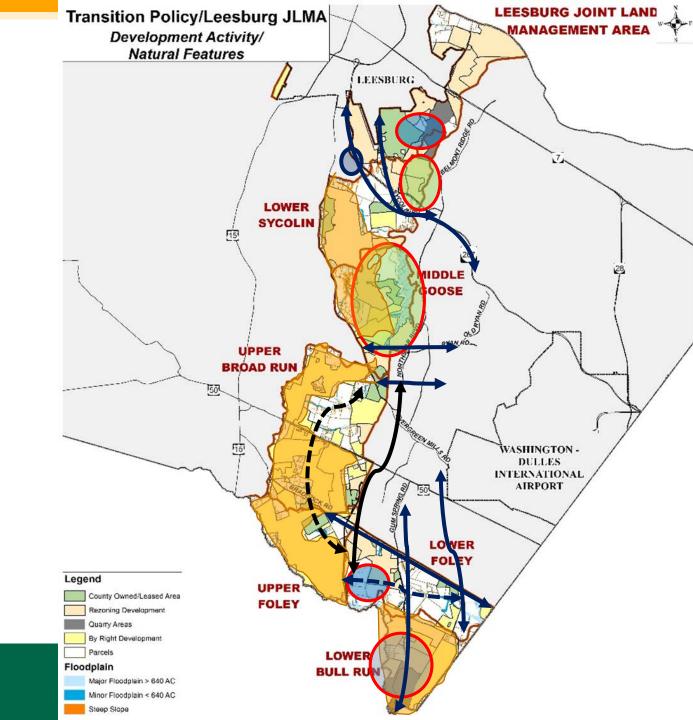


Considerations

- Existing development character:
 - Open space
 - Cluster pattern
 - Resource protection

Opportunities and constraints

- Road location and capacity
- Existing pattern
- 30% of area available
- Central utilities throughout



Scenario 1

- Retain current land use
 plan
- Density 1 du/1-10 acres
- Residential detached
- Estimate buildout 11,306 units
- Industrial Sycolin
- Retail limited

Scenario 2

- Reflect current land use
- Retain open space
- Targeted density increase
- Expanded employment
- Specified neighborhood centers

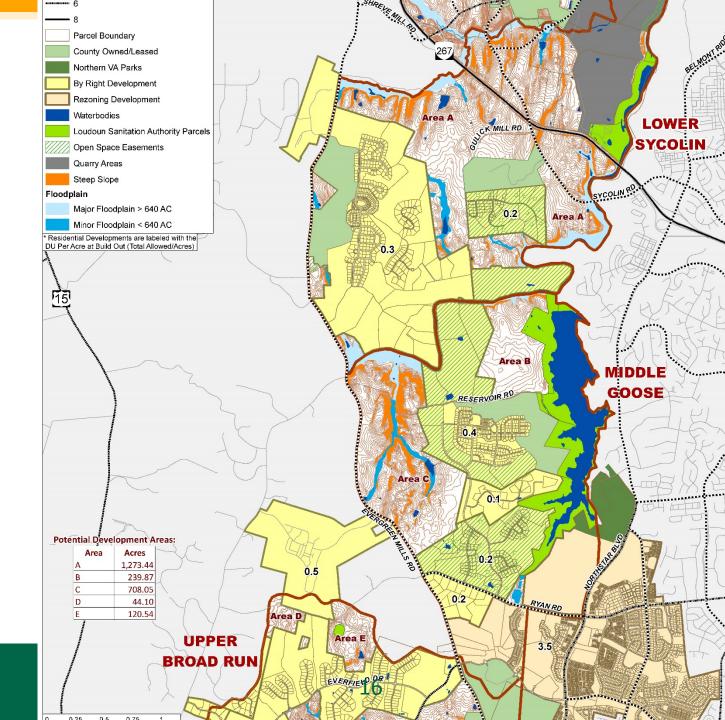


Scenario 1 Current Pattern

- Lower Sycolin:
 - 1,273 acres available
 - Zoning TR-10
 - Open space: 70%

• Middle Goose:

- 948 acres available
- Zoning TR-10
- Open space: 70%

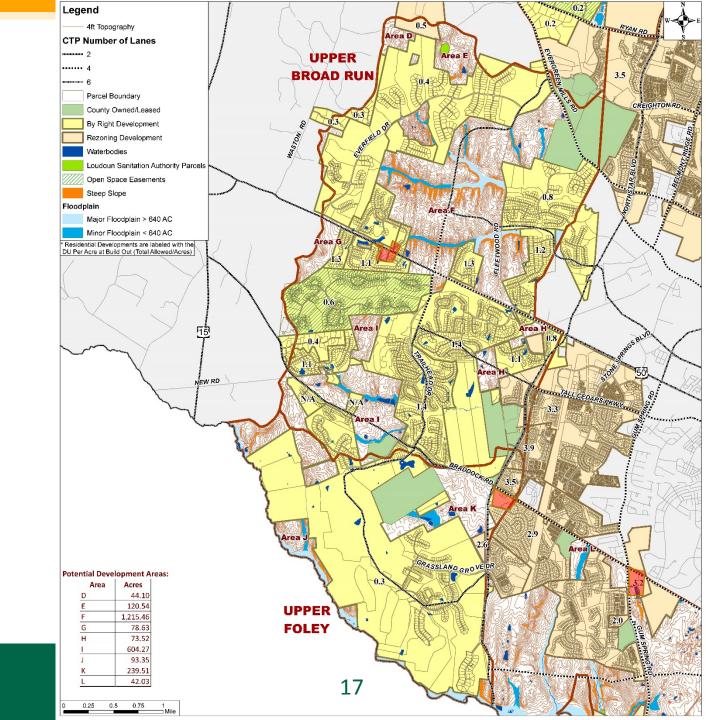


• Upper Broad Run:

- 2,000 acres available
- Zoning: TR-1 (614 ac)
- Zoning: TR-3 (1,386)
- Open space: 50%

• Upper Foley:

- 530 acres available
- Zoning: TR-3
- Open space: 50%

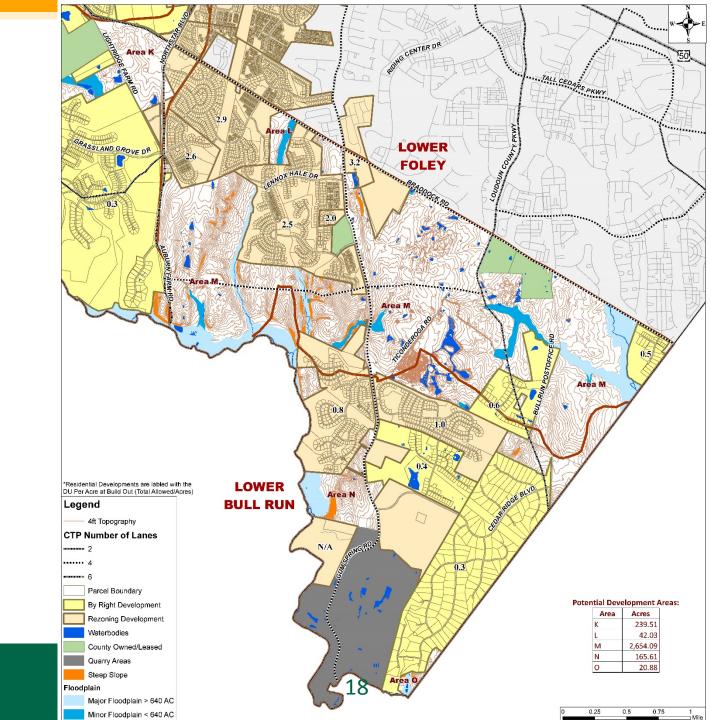


• Lower Foley:

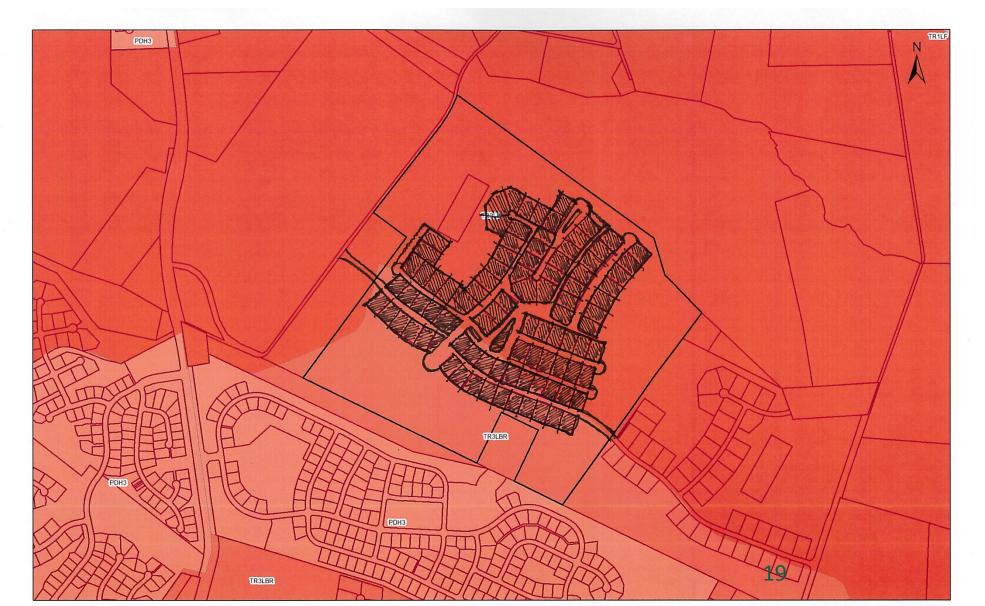
- 2,696 acres available
- Zoning: TR-3
- Open space: 50%

• Lower Bull Run:

- 445 acres available
- Zoning: TR-3
- Open space: 70%

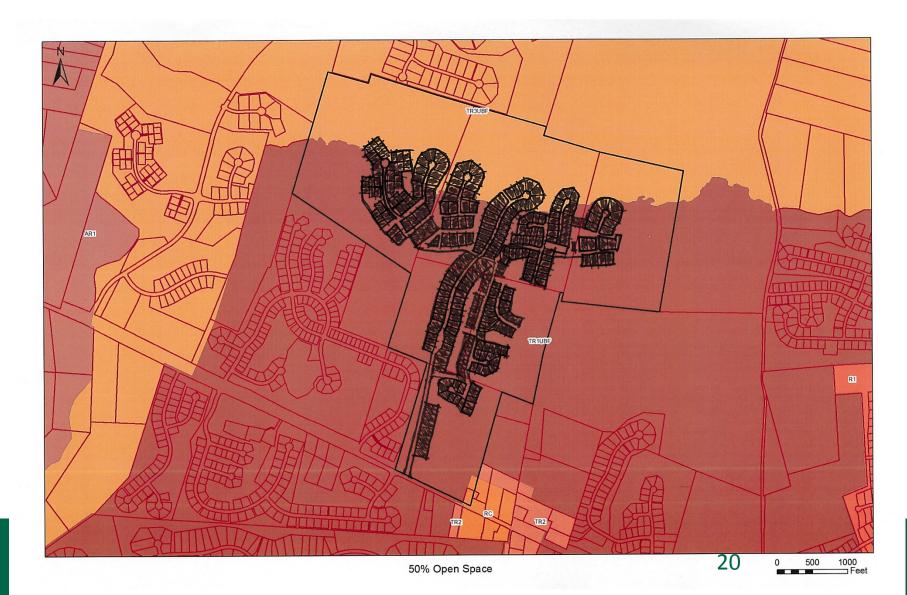


TR-3 50% Open Space





TR-1 50% Open Space





TR-10 70% Open Space



envision LOUDOUN our county • our future

Pros & Cons Scenario 1

Pros:

- Retains visual transition
- Respects current development
- Consistent impact on utilities, roads and services
- Environmental protection
- Retains land for public uses

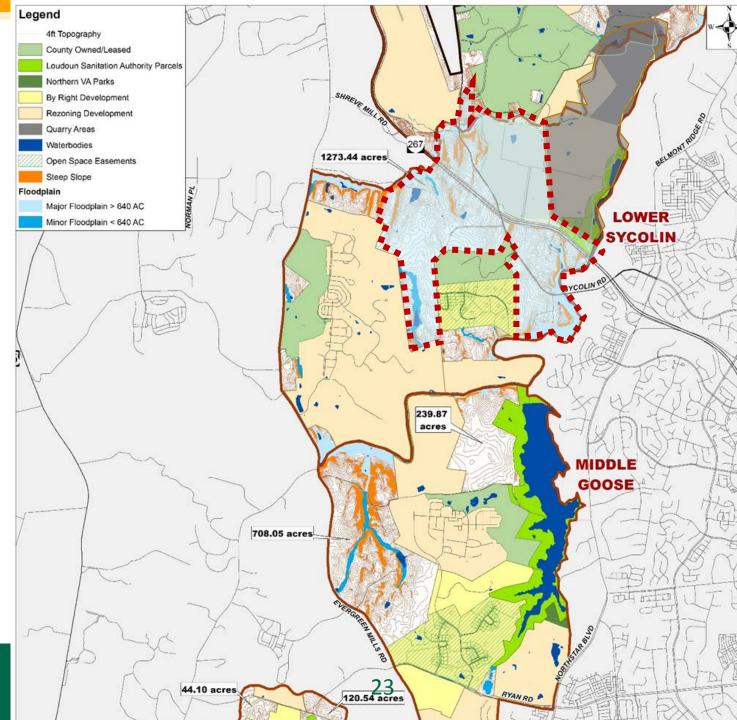
Cons:

- Does not address housing diversity
- Does not address housing demand & affordability
- All associated capital and service costs from general funds



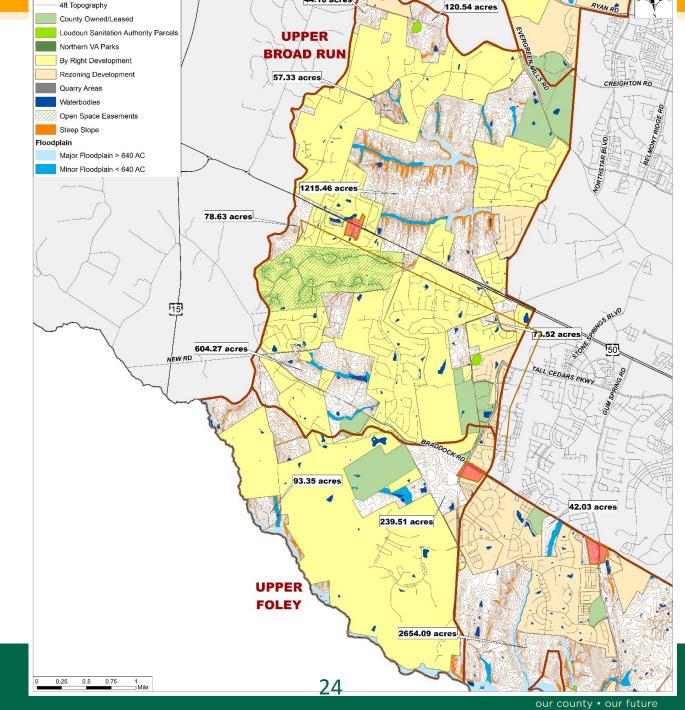
Scenario 2 Targeted Change

- Lower Sycolin & Middle Goose Creek
 - Expand Industrial
 - Retain current pattern
 - Proximity to Leesburg
 - Corridor access
 - Existing industrial approvals



Upper Broad Run & Upper Foley

- Current pattern
- Existing development leaves smaller, scattered potential
- Planned roads limited
- Environmental constraints

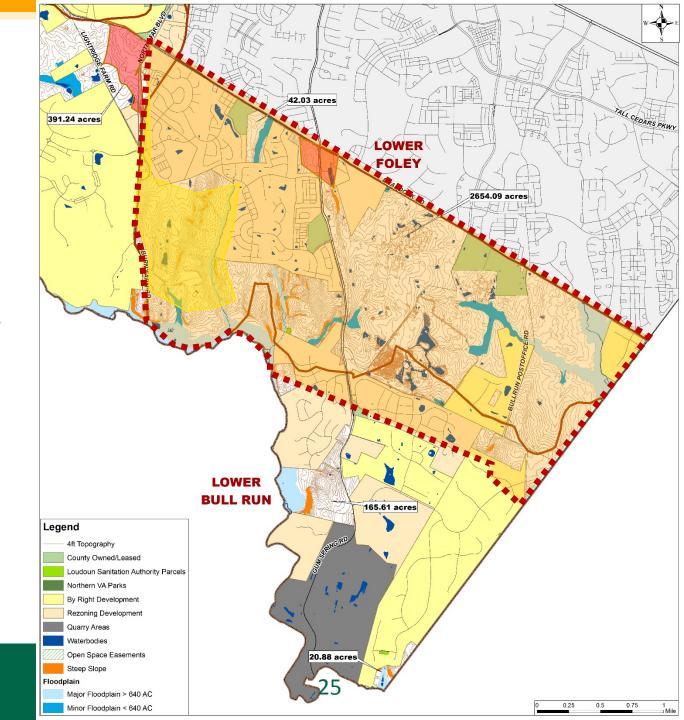


Lower Foley

- Higher density
- Road access
- Limited existing development

Lower Bull Run

- Existing development pattern
- Environmental resources



Pros & Cons Scenario 2

Pros:

- Fiscal balance
- Retains visual transition
- Supports diversity & affordability
- Protects Environment
- Retains open space
- Potential to mitigate public costs through proffers

Cons:

- Greater transportation impacts
- Increases service & facility demands



Place Type: Transition Neighborhood A

Use Pattern

Residential Uses

Retail uses* Employment uses* Civic & Recreation* Open Space

View from Perimeter Internal Street Pattern Small lot, cluster residential, limited retail and employment uses, minimal land disturbance Detached units, 1 du/10-1 acres, lot sizes no minimum Land-based & service uses Land-based & small scale Active & passive, minimal lighting, noise. Minimum 50 - 70%, per subarea, accessible, reduce visibility from public rights-of-way and other clusters Wooded, natural, rural character Low impact design

* Uses allowable but not mandated part of mix.



Place Type: Transition Neighborhood B

Use pattern

Residential uses

Civic & Recreation

Open Space

Perimeter Internal Street Pattern Small lot, urban form

Detached and attached units, 4 du/acre, detached lot sizes <10,000 sf.

Minimum 50% of project. May be active and passive recreation, farmland, and conservation areas Accessible Landscaped, significant setbacks

Interconnected, minimal setbacks



Place Types: Employment & Commercial

- **Transition Light Industrial:**
- Low impact design
- 0.1-0.6 Floor Area Ratio
- Open space: 50%
- Uses
 - Warehousing
 - Data centers
 - Flex space
 - Office

Neighborhood Center: Low impact design 0.1-0.6 Floor Area Ratio Open space: 50% Uses:

- Neighborhood-serving retail commercial
- Small-format retail and service uses
- Office
- Civic uses & space



Supporting Policy

- Maintain environmental protection
 - Conserve existing forests and habitat
 - Stream buffers
- Maintain visual and spatial transition
- Mitigate capital and fiscal impacts
 - Phase with available transportation and services
 - Utilize proffers
- Design for affordability
- Design open space for accessibility, connectivity, visual
- Preserve historic sites



Questions & Comments Exercise



Discussion Considerations

- 1. Public Input from Round 1 (previously provided)
- 2. Public Input from Round 2 (overview of major topic areas)
- 3. Previous background and data provided
- 4. Previous Stakeholders Comments



Discussion Considerations

- 4. What you do not see, yet.
 - a) Land area in the Transition Policy Area have an initial place type, other place types in the Rural and Suburban Policy Areas are not shown in this iteration
 - b) Completion of the desired form and character guidelines of each Place Type for the Transition Policy Area
 - c) Accompanying policies and guidance



Work Group Instructions

- 1. Split up in to four groups
- 2. Review three Place Types Maps
 - Accompanying context maps also provided
- 3. Hold up to 25 minutes of discussion for each map to ensure all maps are covered
- 4. Use remaining time to revisit any maps that need additional discussion
- 5. Break
- 6. Report out



Questions for Feedback

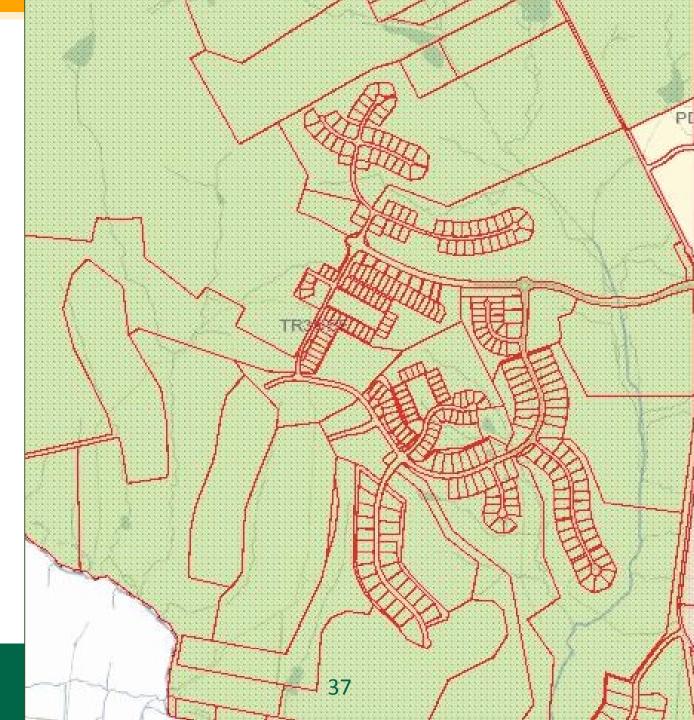
- 1. What is your initial reaction to the two scenarios? Any pros or cons?
- 2. What things would you change (if any)?
- 3. Why would you make those changes?
- 4. If new development occurs in the Transition Policy Area, what would you like to see addressed?



ENVISION LOUDOUN our county • our future

By Right

- TR 3 Zoning
- 1 du / 3 ac
- 50% open space (HOA)



By Right

- TR 10
- 1 du/10 ac
- 70% open space (HOA)



our county • our future

By Right

- TR-1
- 1 du/ac
- 50% Open space



