# Loudoun 2040 Comprehensive Plan

February 28, 2019 | Planning Commission Work Session



### Work Plan

- 1. Final Review of Chapter 4: Housing
- 2. Final Review of Chapter 1: Introduction
- 3. Final Review of Chapter 2: Land Use
  - 1. Quality Development
  - 2. Infill & Redevelopment
  - 3. Urban Policy Areas
  - 4. Suburban Policy Area
  - 5. Transition Policy Area
  - 6. Rural Policy Area
  - 7. Towns/JLMA
- 4. Final Review of Appendix
- 5. Review of Glossary



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### **Revisions to narrative text/analysis**

- Broadened discussion of affordability challenges at a range of incomes, including those above Area Median Income (AMI)
- Additional discussion linking affordability challenges to attracting and retaining employees for jobs at a range of incomes
- Revised discussion of viability of Metrorail to focus on the significance of a mix of housing types



### **New tables and graphics**

- Prior Table 4 split into Tables 3 and 4 for clarity
  - Additional discussion and explanation in narrative
- Figure 3 added to illustrate connection between employment sectors, wages, and affordability



### **Policy revisions**

- Strategies 1.1 and 1.2 swapped to move from general (countywide) to more specific (urban focus)
- Deleted redundant or unclear policies
- Strategies and Actions moved
  - Programmatic housing strategies/actions all grouped under Policies
    2 and 3 to focus Policy 1 on overall land use policy approach
- Other minor revisions to clarify per comments received from the Commission



Additional Revisions Proposed to February 28th Glossary:

#### - Delete unnecessary terms

- Affordable Housing
- Visitability

### - Clarifying household incomes

- Changed "income" to "annual income" in the following definitions
  - Extremely Low-Income Household
  - Low-Income Household
  - Moderate Income Household
  - Very Low-Income Household



#### Additional Revisions Proposed to February 28<sup>th</sup> Glossary: – Affordability Gap

- Prior definition: "The difference between the median selling price of homes and the amount purchasers can afford to pay for them."
- New definition: "The difference between the cost of housing and the amount households can afford to pay."

### - Affordable Dwelling Unit

- Prior definition: "A dwelling unit for rent or for sale that is locally restricted for occupancy by households whose income falls within a certain range. Typically ADUs are offered at a below-market rate."
- New definition: "A dwelling unit for rent or for sale that is locally restricted for occupancy by households whose income falls within 30-70% AMI. Typically ADUs are offered at a below-market rate."



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### Chapter 1: Introduction

### Changes:

- Replaced "blueprint" with policy
- Added more data on housing units in the SPA from 1990s to today
- Removed Loudoun by the Numbers Box
- Housing Section-moved up the last paragraph



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### **Quality Development Changes:**

- Returned chapter title to Land Use
- Removed reference to workers
- Removed "first" when speaking about land use and transportation policies prioritizing the Metrorail Stations
- Added housing as an emerging issue and trend
- Reworked the sentence in the SPA paragraph on infill and redevelopment efforts
- Moved General Place Type Considerations to new appendix



#### **Infill and Redevelopment Changes:**

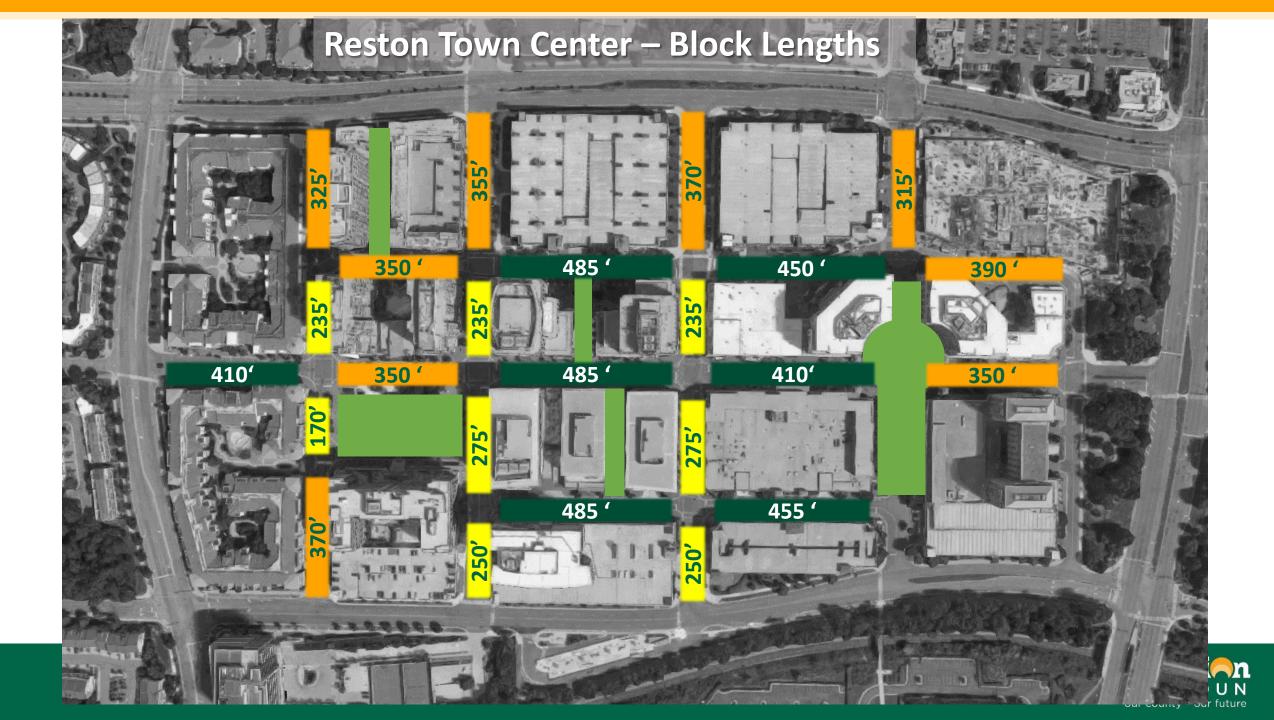
- Revised narrative to clarify how infill and redevelopment concepts are interrelated
- Revised Table 1 definitions and glossary terms to clarify terminology
- Created Established Industrial Centers map
- Created Legacy Village Cores map



#### **Urban Policy Areas Changes:**

- Changed "Ideal Mix of Uses" to "Preferred Mix of Uses" for all Place Types (throughout chapter)
- Revised Strategy 1.6 to better state intent for where small buildings could be appropriate
- Moved Design Guidelines to the new Appendix





### **Suburban Policy Area Changes:**

- Suburban Mixed Use Place Type
  - Replaced the Suburban Mixed Use Plan View example
  - Added language to allow for additional density up to 1.5 FAR with provisions that go above and beyond the required development standards to further the County's comprehensive planning goals
- Moved Design Guidelines to the new Appendix



#### **Transition Policy Area Changes:**

- Revised policy chronology narrative
- Removed 2017 TPA acreage and unit count data from narrative
- Added text about increasingly intense development around areas transferred from RPA
- Actions
  - 1.1.E support standalone agriculture-related commercial
  - 3.1.A Referenced community green(s)
  - 3.1.B Removed residential in community centers under 30,000 sf
- Policy 5 (new) contingencies on development south of Braddock Rd.
- Moved Design Guidelines to the new Appendix

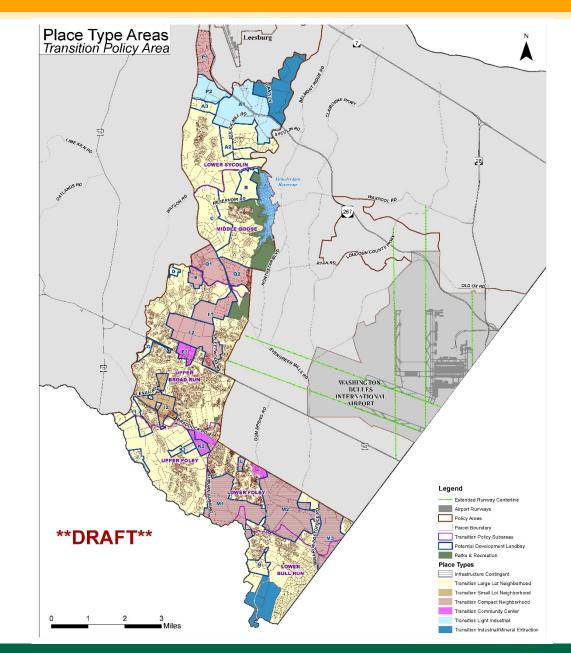


### **TPA Review**

 October 23 Draft Housing Unit Forecast: 17,640 (2021-2040)

#### • February 7 Actions:

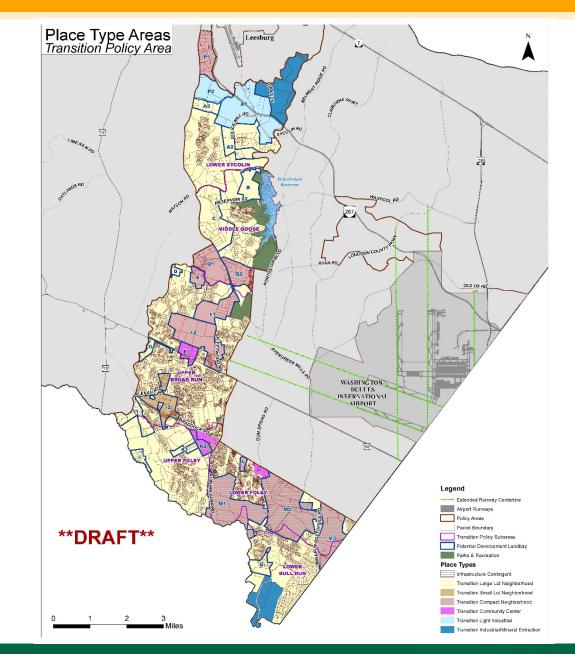
- Removed 200+/- units (D, I2)
- Deferred 8,300+/- units (K2, M1-3)
- February 7 Forecast: Total – 17,440 Non-deferred – 9,140





### **TPA Review**

- February 7 Forecast: Total – 17,440 Non-deferred – 9,140
- February 14 Actions:
  - Added 950+/- units (A2)
  - Added 500+/- units (A3)
  - Added 300+/- units (K1)
- February 14 Forecast: Total – 19,190 Non-deferred – 10,890





### **TPA Review**

Plan	Total Housing Forecasted (2021-2040)
Revised General Plan	3,530
Loudoun 2040 October 23 <sup>rd</sup> Draft	17,640 (8,300+/- deferred)
Difference vs. RGP	+14,110

Plan	Total Housing Forecasted (2021-2040)
Revised General Plan	3,530
Loudoun 2040 February 28 <sup>th</sup> Draft	19,190 (8,300+/- deferred)
Difference vs. RGP	+15,660



#### **Rural Policy Area Changes:**

#### Narrative

- Revised transportation narrative to describe road hierarchy and County's effort to preserve the historic gravel road network
- Simplified reference to total acreage in conservation easements
- Reworked reference to growth management approach for RPA

#### Place Types

- Amended language to clarify "shared water and wastewater <u>may be utilized</u> for cluster developments and rural economy uses" for consistency with Chapter 6
- Deleted reference to Ideal Mix of Use in Rural Villages place type
- Amended reference to street pattern and block length to reflect varied character of Rural Villages



### **Rural Policy Area Changes:**

#### Policies Strategies and Actions

- Amended language to "consider cost-share initiatives" for conservation easements (1.1.B)
- Added consistent language where appropriate to "evaluate and revise" zoning regulations and standards
- Amended language to "Encourage the provision of publicly accessible and connected open space" (2.1.B)
- Added reference to tourism industry (3.2)
- Moved action for incentives for retention of rural uses (new 3.3.C)

Moved Design Guidelines to the new Appendix



**Towns/Joint Land Management Areas:** 

No changes



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## Appendix

#### • Moved from Chapter 2:

- General Place Type Considerations
- Design Guidelines





 Added and edited terms to reflect chapter revisions that have occurred since October 23<sup>rd</sup> draft



### **Schedule of Work Sessions**

#### 1. March 13

- A. Final Review of Any Outstanding Items
- B. Forward Tentatively Recommended Plan to Board

#### 2. March 26

A. Resolution to Formally Recommend Plan

