

**Date of Meeting:** April 18, 2019

**e. FY 2020 NONPROFIT GRANT FUNDING RECOMMENDATION**

**STAFF CONTACTS:** Erin McLellan, Management and Budget  
Liz Weaver, Management and Budget  
Valmarie Turner, County Administration

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**BACKGROUND:** At the October 9, 2018, FGOEDC meeting<sup>1</sup>, staff updated the Board of Supervisors on improvements to the FY 2020 Human Service Nonprofit Grant process based on nonprofit, staff, and reviewer feedback from the FY 2019 process. Awards were capped at a maximum of 10% (\$110,000) of the total FY 2020 competitive grant budget (\$1,092,521) to ensure that a broad range of service areas and organizations are funded through the grant program. Bonus points were added to prioritize the Board's preferences for evidence-based programs, organizational accreditation, successful performance outcomes on FY 2018 and FY 2019 County grants, and partnerships between two or more organizations to provide the proposed services or programs.

In addition, the application review process was enhanced in several ways. The scoring criteria were changed to the Best Value Rating scale, a best practice used by the Commonwealth. One additional reviewer from a different department or subject area was added to each programmatic review team, to provide more diversity and different expertise. Additionally, financial reviewers used a research-based evaluation tool to assess the financial health of each organization.

During the application process, staff continued to improve technical assistance to nonprofits by adding training on nonprofit board competencies and strategic planning at grant trainings held at the County Government Center and Cascades Library. Staff also provided a more robust application manual, and a Q&A document compiling all questions received, in addition to answering applicant questions by phone call and email. Staff plan to meet with applicants upon request to provide application feedback.

*Core Services Contracts*

In FY 2020, the Board will continue to provide funding for nonprofit organizations which provide core safety net services. Core safety net providers meet the critical safety, health, transportation, and emergency shelter needs of those most vulnerable and disadvantaged in the community. Based on established criteria, six nonprofit organizations were recommended for direct funding and include HealthWorks, Loudoun Free Clinic, the Northern Virginia Dental Clinic, Blue Ridge Speech and Hearing, Loudoun Volunteer Caregivers, and Loudoun Abused Women's Shelter (LAWS). The FY 2020 Budget allocates \$648,373 for these organizations, based upon the procurement process created for eligible core service providers in areas identified as vital to the County's health and social safety net. Based on the scope of services developed for each core area, core service providers submitted proposals of how they would provide the services requested,

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<sup>1</sup> [FGOEDC Item 7, Human Service Nonprofit Update](#)

which were evaluated by Human Service Department heads, Management and Budget staff, and the Procurement Officer.

Table 1: Core Service Allocations

<b>Organization</b>	<b>FY 2020 Allocation</b>
HealthWorks for Northern Virginia	\$218,420
Loudoun Free Clinic	\$101,478
Northern VA Dental Clinic	\$35,000
Blue Ridge Speech and Hearing	\$68,590
Loudoun Volunteer Caregivers	\$73,466
Loudoun Abused Women's Shelter	\$151,419
<b>Total</b>	<b>\$648,373</b>

### *2020 Application Information*

The FY 2020 Adopted Budget includes an overall allocation of \$1.77 million in local tax funding for nonprofit grants, which includes the \$648,373 for core service providers and \$1.12 million for the competitive grant process and the mini-grant process.

Table 2: Adopted budget comparison

	<b>FY 2020</b>	<b>FY 2019</b>	<b>FY 2018</b>
Competitive and Mini Grant Process	\$1,123,421	\$1,090,700	\$1,090,700
Core Service Providers	648,373	502,519	
<b>Total – Expenditures</b>	<b>\$1,771,794</b>	<b>\$1,593,219</b>	<b>\$1,090,700<sup>2</sup></b>

As Table 3 below illustrates, there was a significant increase in both the number of applications and requests for County grant funding from FY 2019 to FY 2020.

Table 3: Summary of nonprofit grant request data

	<b>FY2020</b>	<b>FY2019</b>
Total number of eligible applications	55 <sup>3</sup>	46
Total amount requested (competitive)	\$2,645,744	\$2,043,472
Total amount requested (mini-grants)	\$84,750	\$64,000

On average, requests from prior year recipients were 56% higher than last year's awarded amount. This resulted in a decrease in the number of applications recommended for funding in FY 2020 (18 in FY 2020; 23 in FY 2019). As such, some organizations that have been funded in the past are not able to be included in the funding recommendations for FY 2020.

<sup>2</sup> FY2018 budget did not include core service contracts or mini grants; some grant funding was allocated to recreation and cultural programs in 2018

<sup>3</sup> 55 applications from 59 organizations; the total of organizations represented in the process is higher than the number of applications due to 4 partnership applications.

### *FY 2020 Funding Allocation*

During the FY 2018 Nonprofit Grant Process, the Board revised the funding allocation methodology to direct staff to (1) set a minimum score across all Areas of Need that would be necessary to receive funding; and (2) proportionally allocate funding for that Area of Need based on the number of applicants approved for funding and the score ranking, not to exceed the applicant's request.

Because this was the most recent allocation guidance given by the Board and the allocation methodology fits with the Board's stated intentions for the revised grant program, staff applied this same methodology used in FY 2019 to the FY 2020 funding allocations. Staff allocated funds using the following methodology (excluding mini-grants):

1. Organizations were awarded a proportional percentage of their request, after setting the bar for full funding at the top ranking application.
2. The minimum score for funding was 86.
3. The lowest scoring application, at or above the minimum score, received the remainder of funding available after applying the allocation formula to the highest scoring applicants.
4. All requests were capped at \$110,000 prior to applying the allocation formula.
5. No applicant was allocated more than 30% of their organization's total budget, in order to ensure a healthy funding mix.

The resulting individual grant recommendations are shown in Table 3 below. The table shows the recommended funding award and the request from each organization. Although organizations were not limited to one specific area of need and funding recommendations were not grouped by area of need, staff has shown the areas applicable to each organization in order to illustrate the needs that will be addressed in the community by these grant awards.

Table 4: FY 2020 Nonprofit Grant Funding Recommendations

<b>Organization Name</b>	<b>FY20 Amount Recommended</b>	<b>FY20 Requested</b>	<b>Request Description</b>	<b>Areas of Need</b>
*SCAN (Stop Child Abuse Now) of Northern Virginia/ Resilience Network <sup>4</sup>	\$110,000	\$123,098	Operating funds to expand parent education and public education child abuse prevention initiatives to protect children, support families in trauma-informed ways, and improve parenting skills and family functioning. Partnering with Resilience	Prevention, Quality of Human Services

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<sup>4</sup> Organizations with a '\*' indicate a partnership application

<b>Organization Name</b>	<b>FY20 Amount Recommended</b>	<b>FY20 Requested</b>	<b>Request Description</b>	<b>Areas of Need</b>
			Network to provide workshops for children.	
Loudoun Hunger Relief	\$106,527	\$110,000	Operational costs to provide households in need with food for well-balanced meals.	Prevention, Intervention, Long-Term Support, Quality of Human Services
*The Arc of Loudoun/ Ability Fitness	\$105,486	\$138,150	Staffing costs for "A Life Like Yours" (ALLY), a program providing support, direct services, events, workshops, and free information on disability rights to individuals with disabilities, their caretakers, and supporting professionals. Partnering with Ability Fitness Center to provide scholarships for their therapeutic fitness center.	Prevention, Intervention, Long-Term Support, Quality of Human Services
INMED Partnerships for Children	\$86,012	\$92,117	Funds core operating costs for Healthy Families Loudoun, an intensive, long-term perinatal home visiting and case management program for parents with at-risk children.	Prevention
Community Foundation for Loudoun and Northern Fauquier Counties	\$55,029	\$58,935	Operational costs for programs including Nonprofit Academy, Executive Coaching, Social Profit Institute, Forward Turn, Give Choose, Faces of Loudoun, and Philanthropy Summit.	Quality of Human Services
Catholic Charities of the Diocese of Arlington	\$41,037	\$44,400	Provides emergency financial assistance with rent and utilities for families at risk of becoming homeless; and	Intervention

<b>Organization Name</b>	<b>FY20 Amount Recommended</b>	<b>FY20 Requested</b>	<b>Request Description</b>	<b>Areas of Need</b>
			occupancy costs for food pantry	
Legal Services of Northern Virginia	\$73,213	\$80,032	Operating funds for free legal services and advocacy to enable low-income residents to address crises involving basic needs through legal advocacy, education about legal rights and the justice system, and outreach	Prevention
Northern Virginia Family Service	\$29,676	\$33,125	Operational costs for prescription access program targeted for uninsured clients with chronic healthcare conditions.	Long-term Support
Ryan Bartel Foundation	\$36,103	\$40,875	Staffing to support youth-led, peer-to-peer groups to promote awareness and support for those dealing with anxiety, depression and suicidal behaviors.	Prevention
Loudoun Literacy Council	\$61,165	\$70,000	Operating costs for adult and family literacy programs for individuals or families in need of improved English literacy skills.	Prevention, Intervention, Long-Term Support, Quality of Human Services
YMCA of Metropolitan Washington	\$52,049	\$60,000	Funds for subsidized enrollment rates to their Early Learning Program, after school programming, and summer camp for children in need.	Prevention, Long-term Support
Capital Caring	\$21,529	\$25,000	Patient Care Fund used to provide expert, compassionate hospice care to residents who are low-income or indigent and lack financial resources and/ or insurance.	Quality of Human Services

<b>Organization Name</b>	<b>FY20 Amount Recommended</b>	<b>FY20 Requested</b>	<b>Request Description</b>	<b>Areas of Need</b>
The Chris Atwood Foundation	\$34,346	\$39,883	Operational funding to continue and increase the efficacy of ROPE (Reverse, Overdose, Prevent, and Educate), providing opioid overdose reversal trainings and naloxone to community members.	Prevention, Intervention
A Place To Be	\$64,115	\$75,000	Operating funds for 7 core programs for individuals with disabilities and mental health struggles, rooted in clinical and evidence-based therapeutic arts.	Prevention, Intervention, Long-Term Support, Quality of Human Services
*Windy Hill Foundation/ Middleburg FISH (For Immediate and Sympathetic Help)	\$51,292	\$60,000	Operating costs to deliver free onsite services and programs to assist individuals and families in becoming and/or remaining independent and stable, and providing tools, skills, strategies and resources to individuals and families. Through Middleburg FISH partnership, provide temporary financial assistance to residents in need in Middleburg.	Prevention, Intervention
Women Giving Back	\$72,591	\$85,230	Operating funds to help women and children who are homeless, living in local shelters, transitional housing facilities or safe houses, or living below the poverty line to access free clothing.	Prevention, Intervention, Quality of Human Services
Friends of Loudoun Mental Health	\$17,175	\$27,600	Funds for A Place To Call Home, which include housing subsidies for qualified residents who have a serious mental illness.	Prevention, Intervention, and Long-Term Support

<b>Organization Name</b>	<b>FY20 Amount Recommended</b>	<b>FY20 Requested</b>	<b>Request Description</b>	<b>Areas of Need</b>
The Good Shepherd Alliance	\$61,076 <sup>5</sup>	\$195,536	Operating funds to cover maintenance, utilities, and insurance costs for emergency shelter site and six transitional homes for individuals at risk of homelessness.	Prevention, Intervention
Insight Memory Care Center	\$0	\$10,000	Operational funds to expand early-stage engagement program, “Reconnections” into Loudoun County, serving those with mild cognitive impairment or early stage dementia diagnoses.	Long-term Support
Crossroads Jobs	\$0	\$22,450	Funds job counseling for unemployed individuals, including job search training, placement, and individual employment counseling.	Prevention, Intervention, and Long-Term Support
Loudoun Cares	\$0	\$41,248	Funds for operational costs and program expenses of the Volunteer Center, serving local nonprofits and volunteers.	Prevention, Intervention, and Quality of Human Services
Just Neighbors	\$0	\$60,000	Operating costs providing low-income immigrants, refugees and asylees with outreach/ education and direct legal case work.	Prevention, Intervention
Middleburg Community Center	\$0	\$21,444	Accessibility improvements for the only public swimming pool in the Middleburg area.	Quality of Human Services
Piedmont Dispute Resolution Center	\$0	\$34,400	Operating funds for Juvenile and Domestic Relations District Court family mediation docket, providing instant access to mediation.	Prevention, Intervention

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<sup>5</sup> Received remainder of funding available after applying allocation formula to highest scoring applicants

<b>Organization Name</b>	<b>FY20 Amount Recommended</b>	<b>FY20 Requested</b>	<b>Request Description</b>	<b>Areas of Need</b>
Opportunities, Alternatives, and Resources (OAR)	\$0	\$143,188	Funds support comprehensive pre and post-release reentry services for formerly incarcerated individuals.	Prevention, Intervention
Northern Virginia Resource Center for Deaf and Hard of Hearing Persons	\$0	\$39,211	Funds for local program providing outreach and education about technologies and coping skills to help individuals with hearing loss.	Prevention, Long-Term Support
*MVLE/ NEST4US (Newer Environment Starts Today)	\$0	\$150,368	MVLE provides opportunities that allow people living with disabilities to participate in community life through meaningful work and support services. Partnering with NEST4US for tutoring and other supports to children and persons with disabilities and other barriers.	Prevention, Long-Term Support, Quality of Human Services
Loudoun ENDependence	\$0	\$68,500	Operating costs for Loudoun office, offering 5 core independent living services for individuals with disabilities: independent living skills training, information & referral, advocacy, peer support, and transition services.	Intervention, Long-Term Support, Quality of Human Services
Brain Injury Services	\$0	\$44,850	Funds for salaries for case management services for individuals with brain injuries.	Long-Term Support
Children's Science Center	\$0	\$10,000	Funding for Latina SciGirls, free series of STEM classes for Latina girls in 2 Title I elementary schools, providing opportunities to engage	Prevention



<b>Organization Name</b>	<b>FY20 Amount Recommended</b>	<b>FY20 Requested</b>	<b>Request Description</b>	<b>Areas of Need</b>
			with mentors and parent education to support them.	
Loudoun Youth, Inc.	\$0	\$42,830	Operational costs for positive youth development and youth leadership programs.	Quality of Human Services
Community Residences Inc. (CRi)	\$0	\$86,143	Funding for Newbrook Loudoun's program enhancements (cork and padding for center walls, a Hoyer lift and sensory room equipment), and two vehicles for community engagement, serving individuals with intellectual disabilities.	Prevention, Intervention, Long-Term Support, Quality of Human Services
St. John's Community Services - Virginia	\$0	\$175,604	Funding for Community Living Services and Day Services Program for a registered nurse and two vans for individuals with intellectual disabilities.	Prevention, Intervention, Long-Term Support, Quality of Human Services
All Ages Read Together	\$0	\$15,000	Operating costs for one of seven school readiness preschool classes for children in need.	Prevention
Loudoun Habitat for Humanity	\$0	\$30,000	Home Repairs program keeps low-to-moderate income families in their existing homes by providing critical repairs.	Prevention, Intervention
Mobile Hope	\$0	\$131,527	Funds for facility rent, licensed clinical social worker, and lodging for youth at risk of homelessness	Prevention, Intervention
Divine Mercy University	\$0	\$110,000	Construction and marketing for new Sterling outpatient mental health facility for adults, adolescents, children, families and couples.	Prevention, Intervention, Long-Term Support, Quality of Human Services

<b>Organization Name</b>	<b>FY20 Amount Recommended</b>	<b>FY20 Requested</b>	<b>Request Description</b>	<b>Areas of Need</b>
Meridians Recovery	\$0	\$50,000	Covers fees for individuals with substance use disorder for residential and sober living program; and fiscal agent fees.	Intervention, Long-Term Support

#### *Mini-Grant Funding Allocation Recommendations*

Mini-grants were reviewed by a separate team, using broader criteria and taking the median score of 84 as the starting point for funding recommendations.

Organizations with a total score at the median of 84 or above are recommended for full funding at the amount they requested. Organizations with a total score below 84 are not recommended for funding.

Table 5: FY 2020 Mini-grant Funding Recommendations

<b>Organization name</b>	<b>FY20 Recommended</b>	<b>FY 20 Request</b>	<b>Request Description</b>	<b>Areas of Need</b>
Project Horse Empowerment Center	\$5,000	\$5,000	Expansion of REACH (Rapidly Engaging Adolescents in Crisis with Horses), a crisis intervention pilot program for at-risk adolescents, providing short-term Equine Assisted Psychotherapy outpatient intervention to reduce risk of suicide.	Intervention
Dulles South Food Pantry, Inc.	\$5,000	\$5,000	Staffing costs for self-sufficiency program which provides information, referral and employment services to individuals with long-term needs.	Prevention
It Takes a Village, Baby	\$5,000	\$5,000	Funds to provide 135 pack and plays and 155 car seats to families in need through Safety Initiative Program.	Prevention
Loudoun Commission on Women and Girls	\$5,000	\$5,000	Operational costs for initiatives on domestic violence prevention, human trafficking, disability, STEM education, employment, and education.	Prevention, Long-term Support, Quality of Human Services
Tree of Life (TOL) Ministries, Inc	\$5,000	\$5,000	Operational costs for food pantry serving 2,300 individuals in need in western Loudoun and beyond.	Prevention, Intervention, Long-term

<b>Organization name</b>	<b>FY20 Recommended</b>	<b>FY 20 Request</b>	<b>Request Description</b>	<b>Areas of Need</b>
				Support, Quality of Human Services
Loudoun Wildlife Conservancy	\$5,000	\$5,000	The Peterson Young Naturalist Award Program will train teachers in Title I schools to integrate into curricula nature observation skills, sketching and note-taking in field journals, and inquiry-based discovery readiness skills; student field journals are entered in the Award competition at the end of the school year.	Prevention
Help for Others, Inc.	\$5,000	\$5,000	Funds to cover rent and supplies to provide clothing, supplies, and gifts to low income children, senior citizens, and individuals with disabilities.	Prevention
Bringing Resources to Aid Women's Shelters (BRAWS)	\$5,000	\$5,000	Supplies and operational expenses for BRAWS Loudoun County School Delivery Project, addressing female students who are missing school due to a lack of access to menstrual supplies.	Prevention
Hire Our Heroes	\$5,000	\$5,000	Through partners, offer free trainings to veterans and spouses, ranging from cyber security and IT to PMP and leadership training; funds certification costs.	Prevention
The Fenwick Foundation	\$0	\$5,000	Enriching Lives Program to provide 335-350 activities and outings to low-income long-term care/ senior housing residents and individuals with disabilities.	Prevention, Long-term Support, Quality of Human Services
Heeling House, Inc.	\$0	\$5,000	Operational costs for animal assisted interventions for children with special needs.	Long-term Support
Postpartum Support Virginia	\$0	\$4,750	Funds for materials to educate maternal health providers and women about resources for postpartum depression.	Prevention

<b>Organization name</b>	<b>FY20 Recommended</b>	<b>FY 20 Request</b>	<b>Request Description</b>	<b>Areas of Need</b>
Greater DC Diaper Bank	\$0	\$5,000	Defray costs of adding one new partner location in Loudoun to distribute diapers to families in need.	Prevention, Quality of Human Services
Global Inheritance	\$0	\$5,000	Funding for Leading Ladies initiative to connect young minority ladies with business and educational opportunities in STEM fields, as well as business and communication skills.	Prevention
Embark Center	\$0	\$5,000	Scholarship toward tuition for one year at Embark Center for Self-Directed Education, providing access to community of learners and resource center for local teens needing learning alternatives.	Prevention, Intervention
The Coalition to Salute America's Heroes	\$0	\$5,000	Emergency financial assistance for wounded and disabled veterans.	Prevention, Intervention, Long-Term Support
Angels 4 Education	\$0	\$5,000	Funding for books for classroom libraries, technology-based tools, instructional resources to support STEM activities, art supplies, and specialized seating for schools	Quality of Human Services

**DRAFT MOTION:**

1. I move that the Board of Supervisors approve core service provider allocations and grant funding for the Nonprofit Organizations as recommended in the April 18, 2019, Board of Supervisors Business Meeting Action Item 2e, and direct staff to notify selected applicants and process the payment of grant funding.