

Loudoun County Parks, Recreation and Community Services System Master Plan Needs Assessment Survey

Findings Report

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2020

**Submitted to the Department of Parks,
Recreation and Community Services of
Loudoun County (VA)**

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Loudoun County Parks, Recreation and Community Services System Master Plan Needs Assessment Survey

Executive Summary

Overview

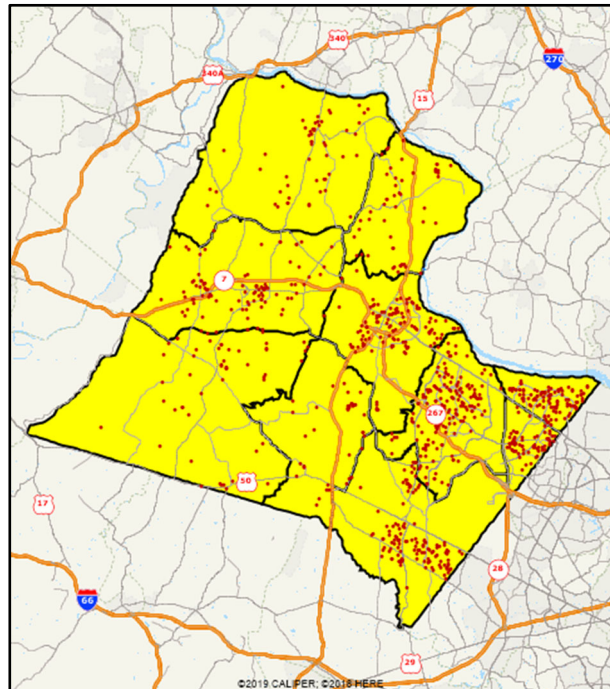
ETC Institute administered a parks and recreation needs assessment in the Fall of 2020 for Loudoun County, Virginia. This assessment was administered as part of the County's efforts to develop County parks, facilities, and programs. Information compiled from the assessment will provide key data in the County's Department of Parks, Recreation and Community Services efforts to create a Master Plan. This assessment will determine priorities for parks, recreation facilities, program offerings, and special event offerings in the County.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Loudoun County. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at www.LoudounCountySurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails to the households that received the survey to encourage participation. The emails contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the County from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain a total of 800 completed surveys from County residents. A total of 907 completed surveys were collected with a representative sample of surveys completed in each of the County's 10 sub park planning areas based on their population. The map to the right



shows the surveys collected in the County (depicted by small red dots). The overall results for the sample of 907 households have a precision of at least +/- 3.3% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Benchmarking analysis comparing the County's results to national results (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs in the County (Section 3)
- Priority Investment Rating (PIR) by Area that identifies priorities for facilities and programs for each respective area (Section 4)
- Crosstabulation data showing results by area for all questions on the survey (Section 5)
- Tabular data showing the overall results for all questions on the survey (Section 6)
- A copy of the survey instrument (Section 7)

The major findings of the survey are summarized below and on the following pages.

Use and Ratings of County Parks and Facilities

Use. Eighty-two percent (82% or 745) of respondents indicated they/their household had visited Loudoun County Parks, Recreation and Community Services (PRCS) parks and/or facilities in the past 12 months. Of the respondents that visited County parks and/or facilities in the past 12 months (82%);

- 6% visited more than 5 times a week,
- 22% visited 2 to 4 times a week,
- 15% visited once a week,
- 27% visited 1 to 3 times a month, and
- 30% visited less than once a month.

Ratings. Of the respondents that visited County parks and/or facilities in the past 12 months (82%), over three-quarters (76%) gave the physical condition of visited parks/facilities an excellent (23%) or very good (53%) rating.

Barriers to Park/Facility Use. The respondents that did not visit PRCS parks and/or facilities in the past 12 months were given fourteen (14) potential barriers for reasons they have not visited. The following were the top four results: use other City, State, private or HOA facilities (30%), not aware of park or facility locations (24%), lack of features desired to use (12%), and too far from the residence (10%).

Use and Ratings of County Programs/Events

Use. Thirty-four percent (34% or 305) responding households indicated they or members of their household participated in programs/events offered and/or hosted by PRCS during the past 12 months. Of the respondents that participated in PRCS programs/events (34%);

- 23% participated in one,
- 55% participated in two to three,

- 14% participated in four to six, and
- 8% participated in seven or more programs/events.

Ratings. Of the respondents that visited County parks and *who had an opinion* of the physical condition of the respective facilities;

- 28% rated the overall quality of PRCS programs/events as “excellent,”
- 52% rated the overall quality of PRCS programs/events as “very good,”
- 18% rated the overall quality of PRCS programs/events as “good,” and
- 2% rated the overall quality of PRCS programs/events as “fair.”

Barriers to Participation. Respondents were given a list of nineteen (19) potential reasons why they did not participate in PRCS programs/events during the past 12 months. The top reasons were: did not know what is offered (46%), too busy/not interested (28%), safety concerns (14%), and prefer individual activities (13%).

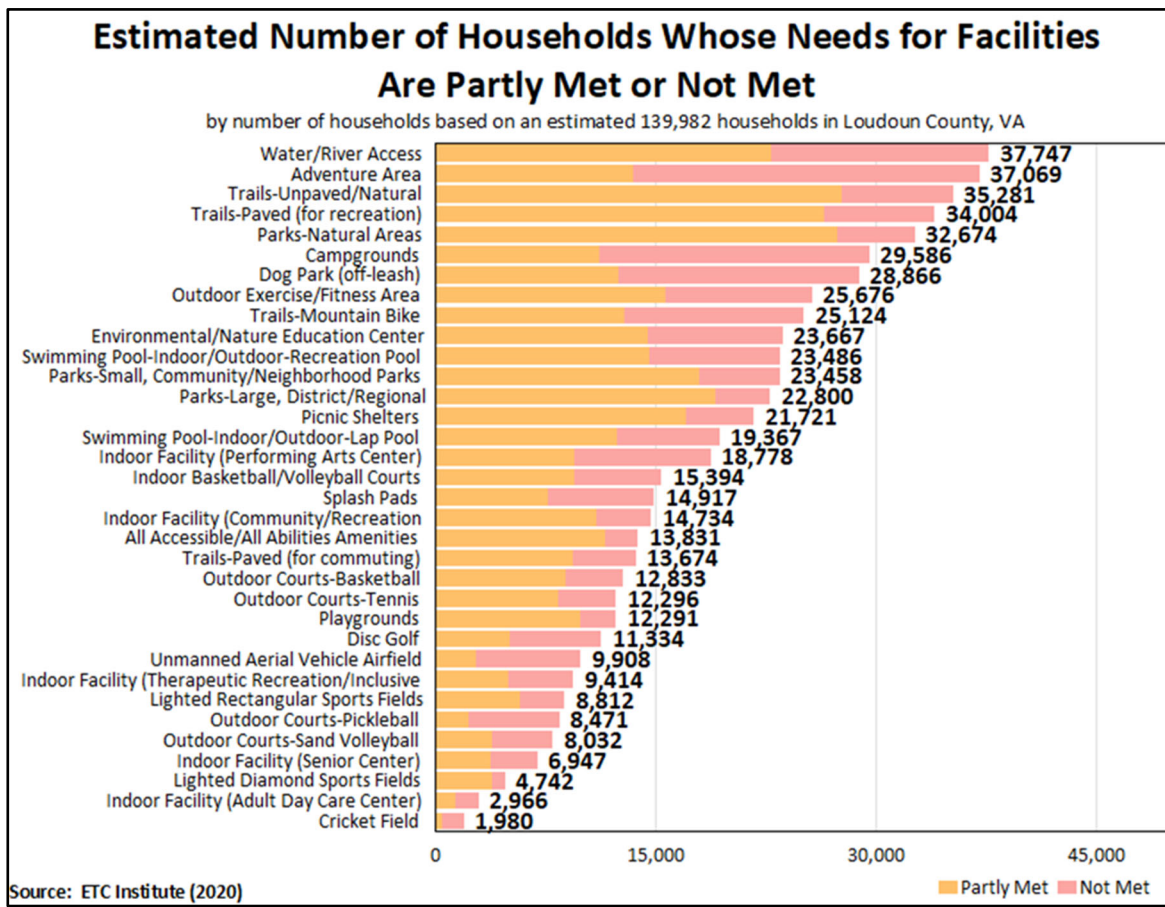
Potential Events. Responding households indicated they would be most interested in the following concepts of events: food events (66%), entertainment (52%), holiday celebrations (38%), and cultural celebrations (31%).

Facility Needs and Priorities

Facility Needs. Respondents were asked to identify if their household had a need for 34 facilities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities. The four facilities with the highest percentage of households that have an unmet need were:

1. water/river access – 37,747 households (or 27%),
2. adventure area – 37,069 households (or 26%),
3. trails-unpaved/natural – 35,281 households (or 25%), and
4. trails-paved for recreation – 34,004 households (or 24%).

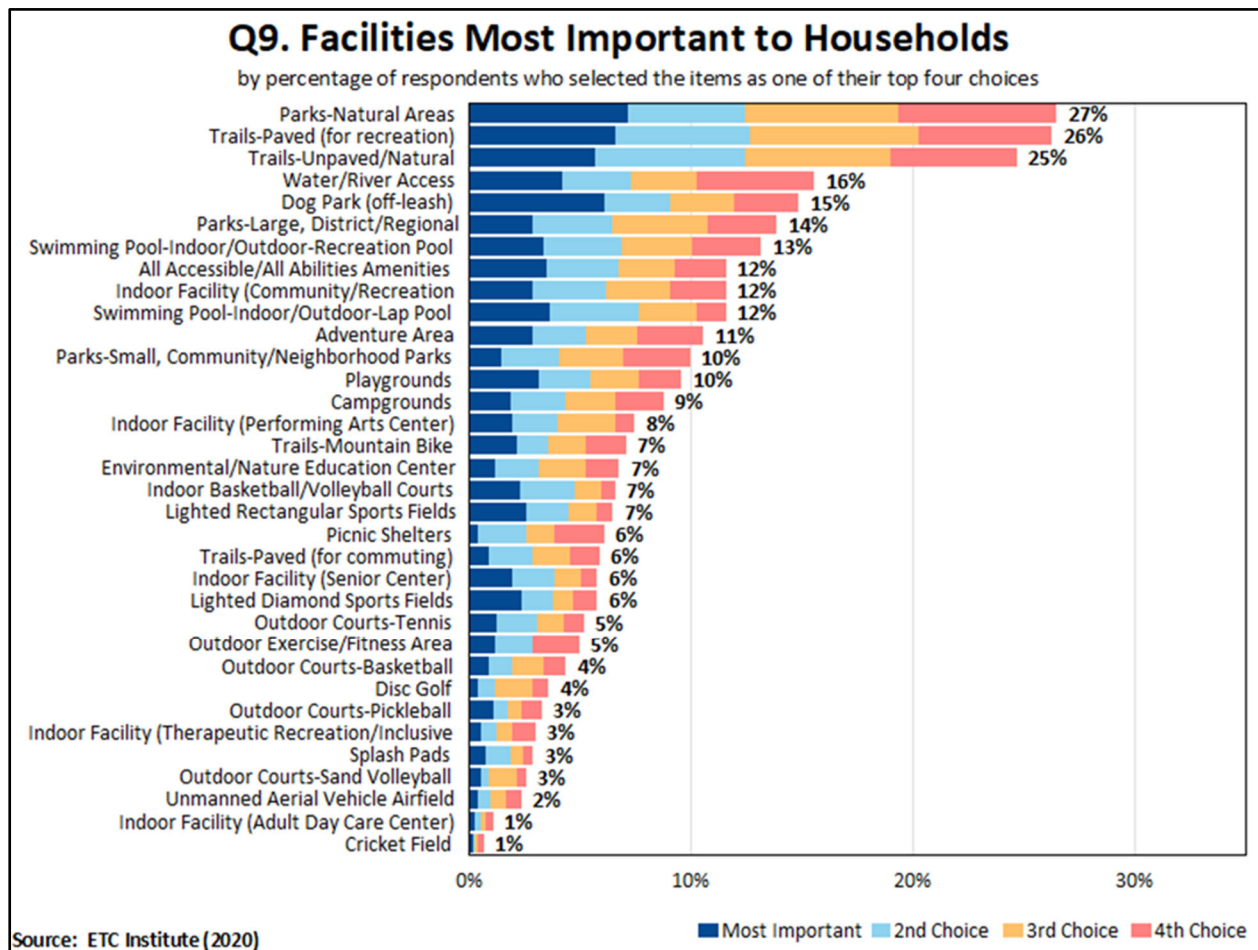
The estimated number of households that have unmet needs for each of the 34 facilities that were assessed is shown at the top of the following page.



Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each facility. Based on the sum of respondents' top four choices, the four most important facilities to residents were:

1. parks-natural areas (27%),
2. trails-paved for recreation (26%),
3. trails-unpaved/natural (25%), and
4. water/river access (16%).

The percentage of residents who selected each facility as one of their top four choices is shown in the chart at the top of the next page.

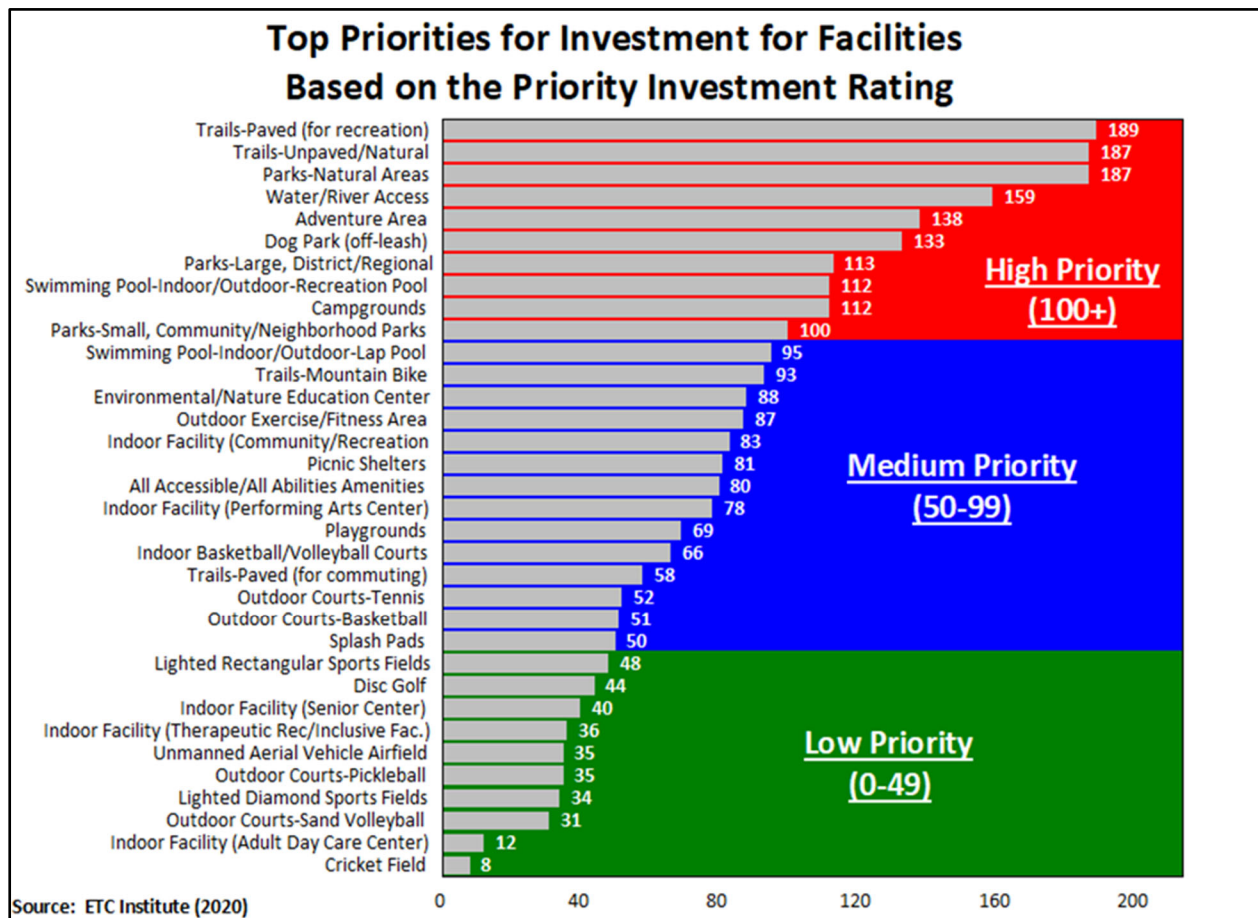


Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks and Recreation investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenity/program and (2) how many residents have unmet needs for the facility/program. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following nine facilities were rated as high priorities for investment:

- Trails – Paved for recreation (PIR=189)
- Trails – Unpaved/Natural (PIR=187)
- Parks – Natural Areas (PIR=187)
- Water/River Access (PIR=159)
- Adventure Area (PIR=138)
- Off-leash Dog Park (PIR=133)
- Parks – Large, District/Regional (PIR=113)
- Swimming Pool – Indoor/Outdoor-Recreation Pool (PIR=112)
- Campgrounds (PIR=100)

The graph at the top of the following page shows the Priority Investment Rating for each of the 34 facilities that were rated.



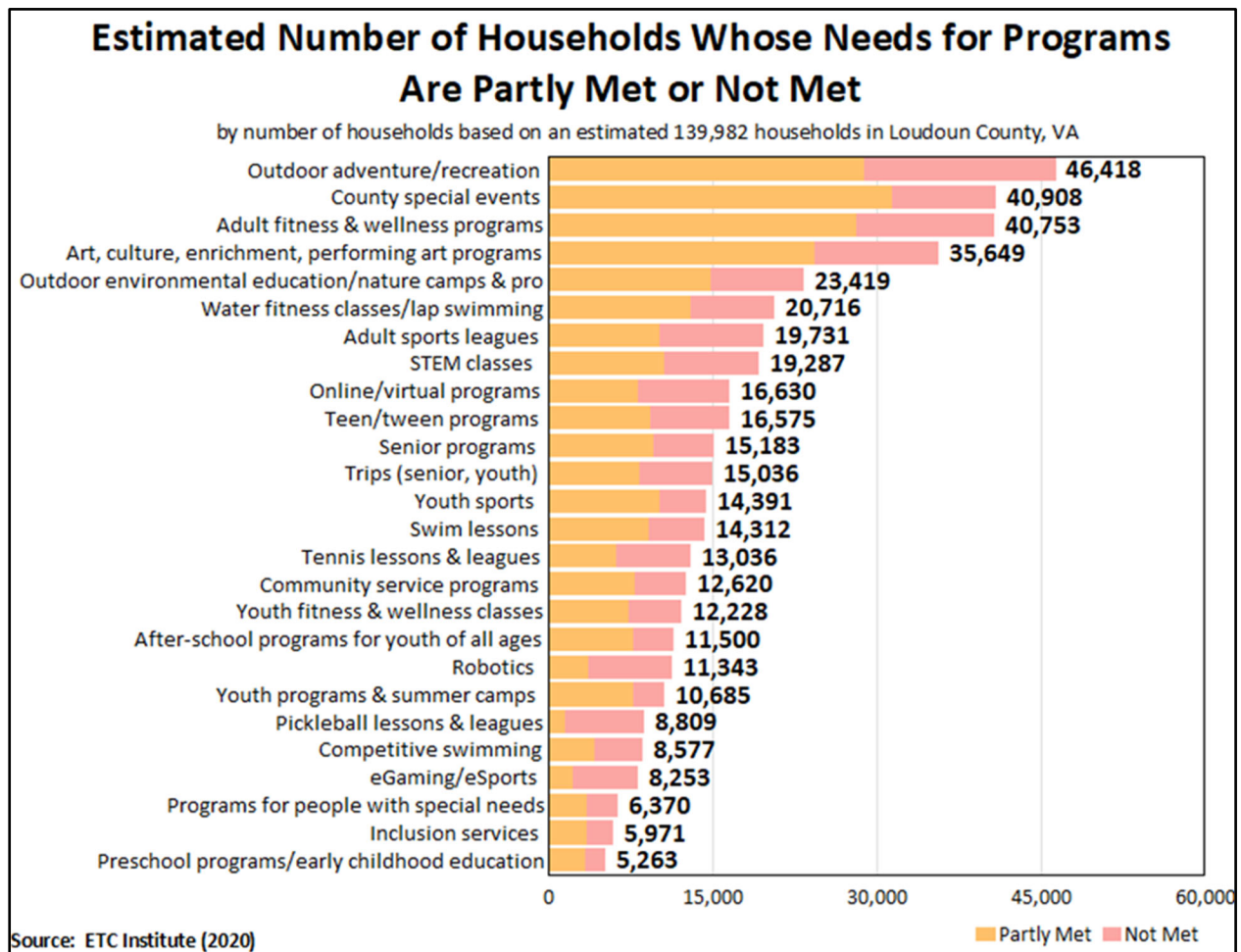
Program Needs and Priorities

Program Needs. Respondents were also asked to identify if their household had a need for 26 programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had “unmet” needs for each program.

The four recreation programs with the highest percentage of households that have an unmet need were:

1. outdoor adventure/recreation – 46,418 households (or 33%),
2. County special events – 40,908 households (or 29%),
3. adult fitness and wellness programs – 40,753 households (or 29%), and
4. art, culture, enrichment, performing art programs – 35,649 households (or 25%).

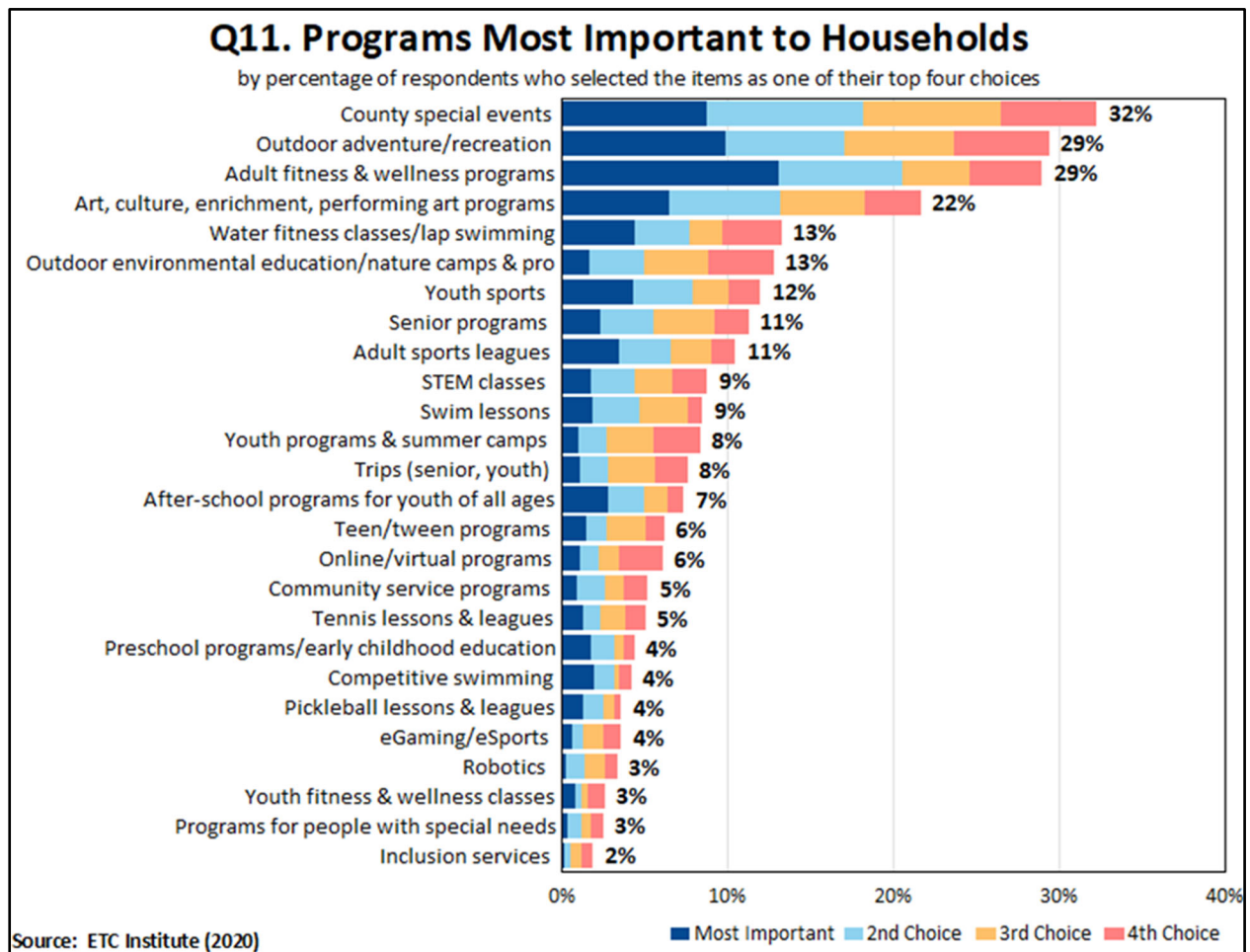
The estimated number of households that have unmet needs for each of the 26 programs that were assessed is shown in the chart on the next page.



Program Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each program. Based on the sum of respondents' top four choices, the four most important programs to residents were:

1. County special events (32%),
2. outdoor adventure/recreation (29%),
3. adult fitness and wellness programs (29%), and
4. art, culture, enrichment, performing art programs (22%).

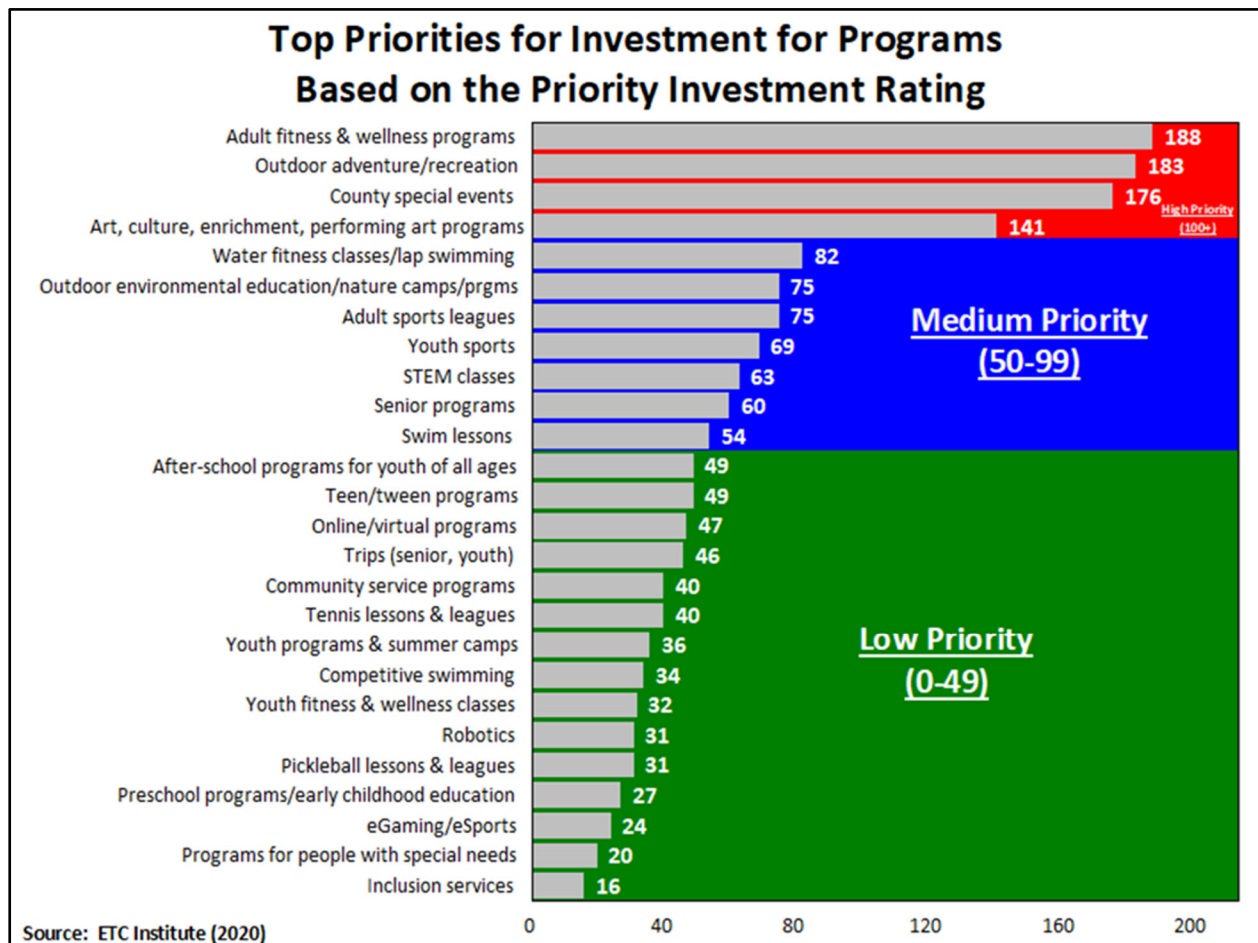
The percentage of residents who selected each program as one of their top four choices is shown in the graph at the top of the next page.



Priorities for Program Investments. Based on the priority investment rating (PIR), which was described briefly on Page v of this Executive Summary and is described in more detail in Section 3 of this report, the following four programs were rated as “high priorities” for investment:

- Adult fitness and wellness programs (PIR=188)
- Outdoor adventure/recreation (PIR=183)
- County special events (PIR=176)
- Art, culture, enrichment, performing art programs (PIR=141)

The chart at the top of the following page shows the Priority Investment Rating for each of the 26 programs that were rated.



Additional Finding

Potential Benefits. The highest levels of agreement with various statements concerning the potential benefits of Loudoun County's parks, facilities, and recreation programs or services, based on the sum of "strongly agree" and "agree" responses among residents *who had an opinion*, were: has access to greenspace, nature, or playgrounds (85%), provides opportunities for physical activity/exercise (82%), and makes the County a more desirable place to live (82%).

The benefits that are most important to households, based on the sum of respondents' top four choices, were: has access to greenspace, nature, or playgrounds (41%), makes the County a more desirable place to live (24%), and provides preservation of natural areas (24%).

Organizations Used. Organizations used most, by responding households, for recreation and/or sports activities during the last 12 months, were: Loudoun County Parks, Recreation and Community Services (62%), Virginia State parks (49%), and public schools (42%).

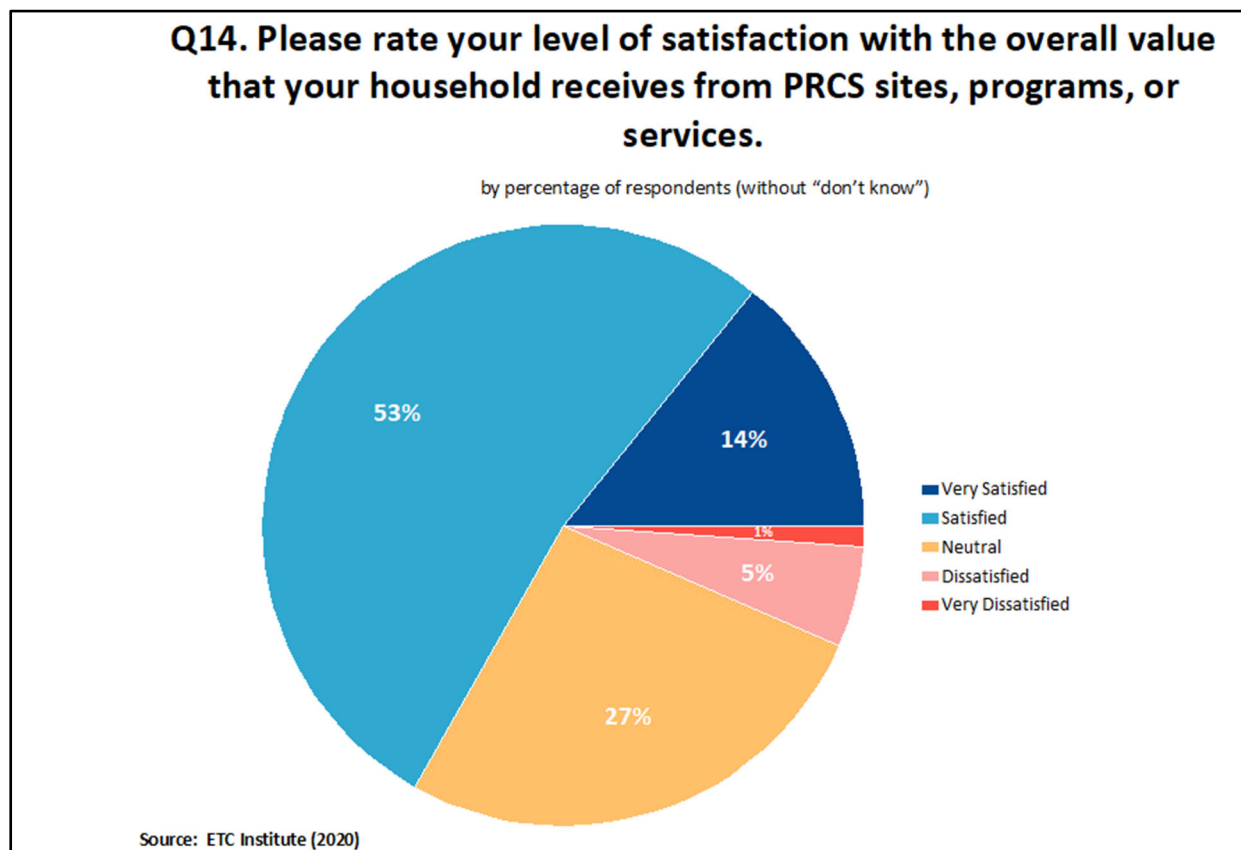
Method of Learning. The top methods of ways to learn about Loudoun County PRCS programs and services, as indicated by responding households, were: word of mouth (56%), County website (52%), when participating in programs (40%), and social media (36%).

Method of Communicating. Responding households indicated the most preferred methods of communicating are: by email (50%), County website (50%), social media (40%), and e-newsletter (33%).

Services. Respondents were given a list of thirteen (13) various amenities, programs, and services operated by PRCS and asked to indicate with of these items they did not know were operated by PRCS. The top four services are listed below:

- 40% did not know spray parks were operated by PRCS
- 39% did not know the community theater was operated by PRCS
- 31% did not know the PRCS operated inclusion services
- 30% did not know the area on agency services for older adults was operated by PRCS

Satisfaction with PRCS Sites, Programs, of Services. Respondents were asked to rate their level of satisfaction with the overall value their household receives from PRCS. Sixty-seven (67%) of responding households rated their level of satisfaction, with the overall value they receive, as either very satisfied (14%) or satisfied (53%).



COVID. Over half (58%) of respondents indicated that since the COVID crisis, their household's perception of the value of parks, trails, open spaces, and recreation as increased significantly (34%) or increased somewhat (24%).

Potential Improvements. Based on the perception of value, respondents indicated they would want the County to fund future parks, recreation, trails, and open space needs, fifty percent (50%) indicated they would increase funding, 33% would maintain existing funding levels, 4% would reduce funding, and 13% are not sure.

The highest levels of support for various actions to improve parks and recreation system, based on the sum of "very supportive" and "somewhat supportive" responses among residents *who*

had an opinion, were: develop new walking trails (76%), improve existing trail system (75%), improve existing parks infrastructure (70%), and add new and/or improve existing restrooms in parks (69%).

The potential actions for improvement that PRCS could take and respondents would be most willing to fund, based on the sum of respondents' top four choices, were: develop new walking trails (42%), improve existing trail system (35%), add new and/or improve existing restrooms in parks (23%), and improve existing parks infrastructure (22%).

Conclusions

To ensure that Loudoun County Parks, Recreation, and Community Services continues to meet the needs and expectations of the community, ETC Institute recommends that the County Parks and Recreation Department sustain and/or improve the performance in areas that were identified as “high priorities” by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed below.

Facility Priorities – Loudoun County

- Trails – Paved for recreation (PIR=189)
- Trails – Unpaved/Natural (PIR=187)
- Parks – Natural Areas (PIR=187)
- Water/River Access (PIR=159)
- Adventure Area (PIR=138)
- Off-leash Dog Park (PIR=133)
- Parks – Large, District/Regional (PIR=113)
- Swimming Pool – Indoor/Outdoor-Recreation Pool (PIR=112)
- Campgrounds (PIR=100)

Program Priorities – Loudoun County

- Adult fitness and wellness programs (PIR=188)
- Outdoor adventure/recreation (PIR=183)
- County special events (PIR=176)
- Art, culture, enrichment, performing art programs (PIR=141)

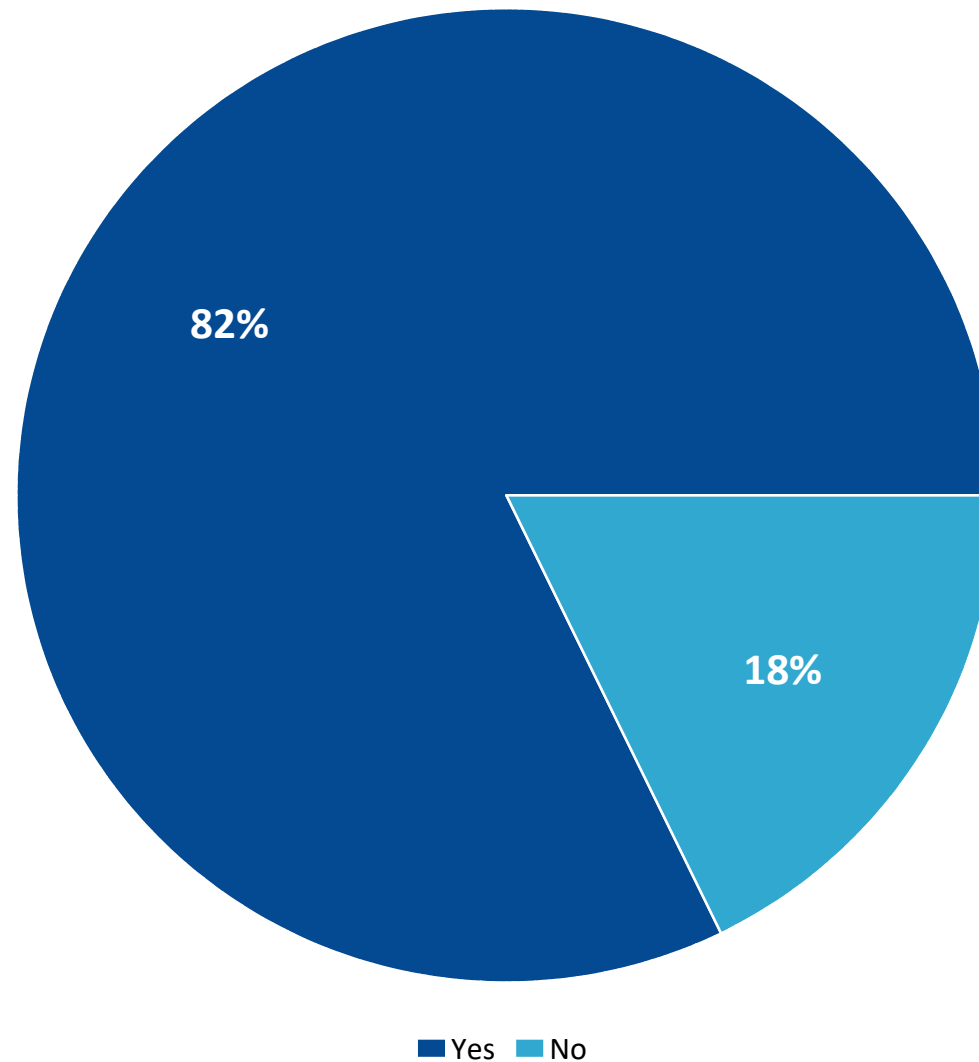
Performance Investment Ratings (PIR) for each sub park planning areas of the County can be found in Section 4 of the report.

Section 1

Charts and Graphs

Q1. Have you or any member of your household visited any Loudoun County Parks, Recreation and Community Services (PRCS) parks and/or facilities during the past 12 months?

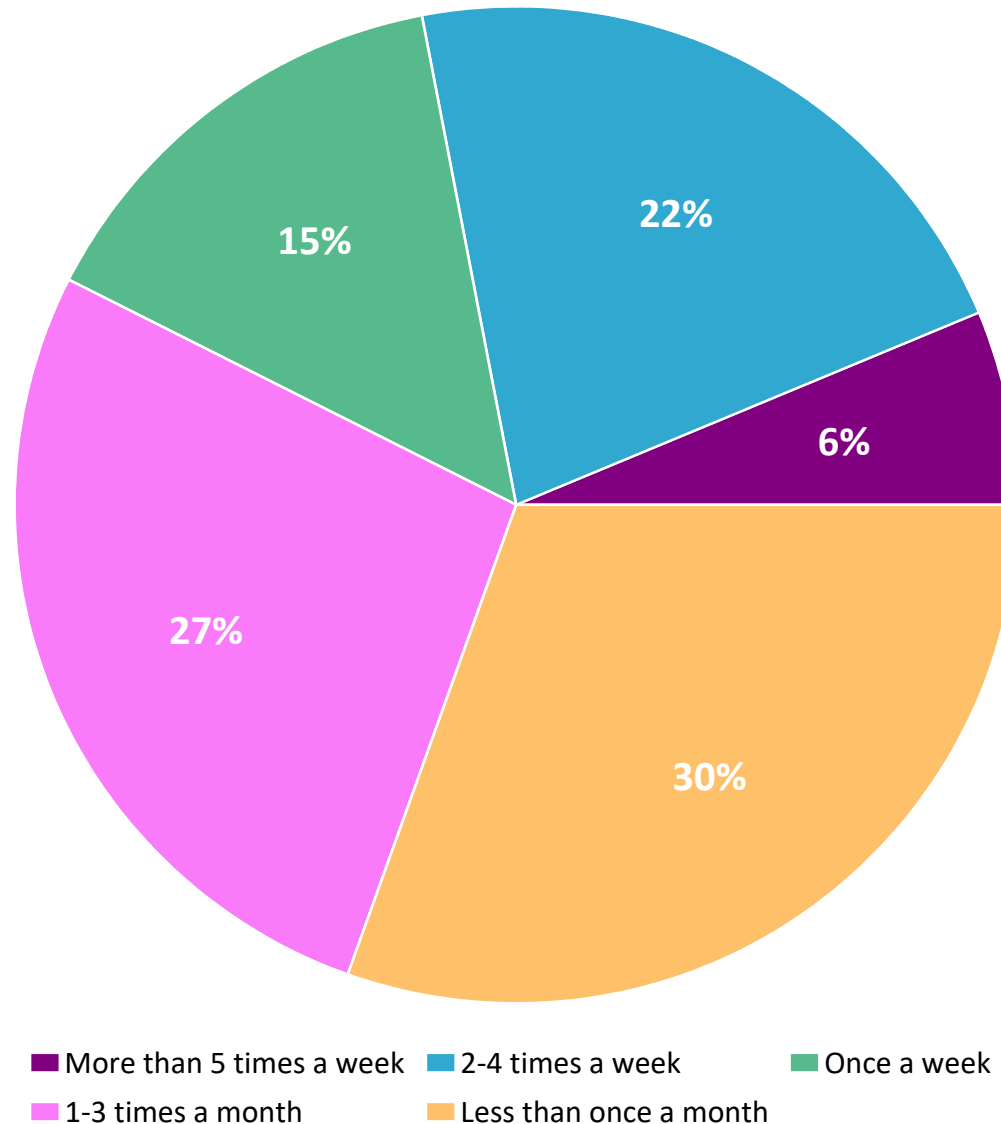
by percentage of respondents



Source: ETC Institute (2020)

Q1a. How often have you visited a PRCS park and/or facility during the past 12 months?

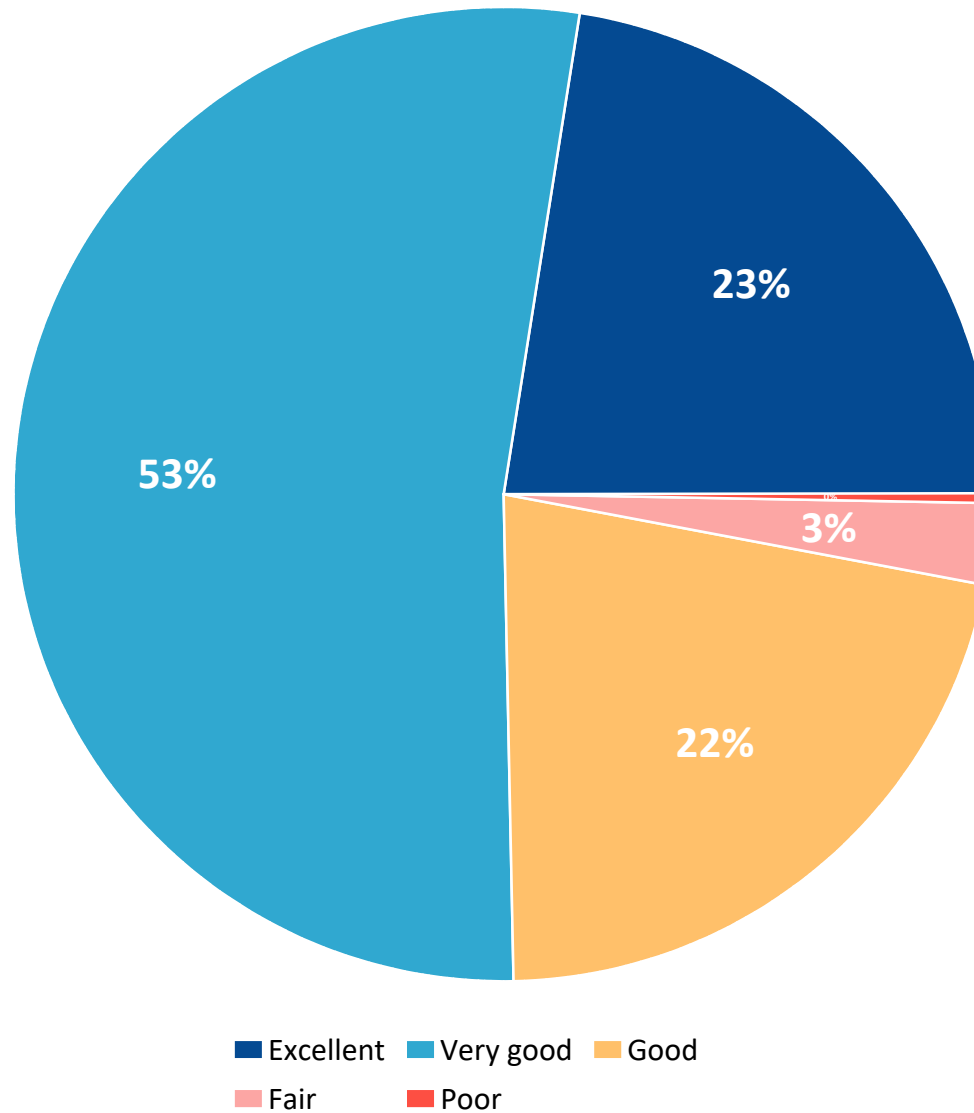
by percentage of respondents that have used parks (without "don't know")



Source: ETC Institute (2020)

Q1b. Overall, how would you rate the physical condition of ALL PRCS parks and facilities you have visited?

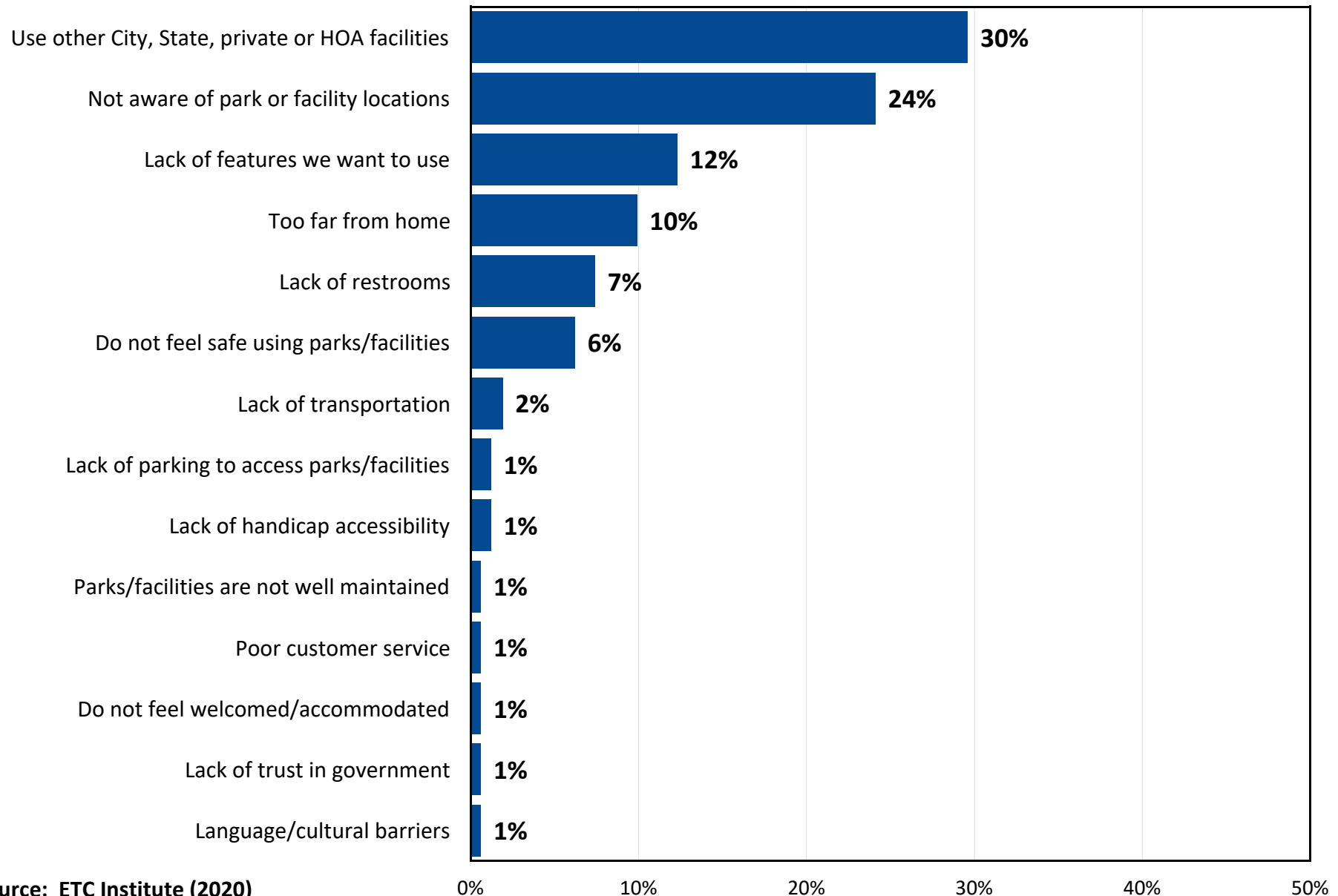
by percentage of respondents that visited parks (without “not provided”)



Source: ETC Institute (2020)

Q1c. If your household has NOT visited any PRCS parks and/or facilities during the past 12 months, please CHECK ALL of the following reasons you have NOT visited.

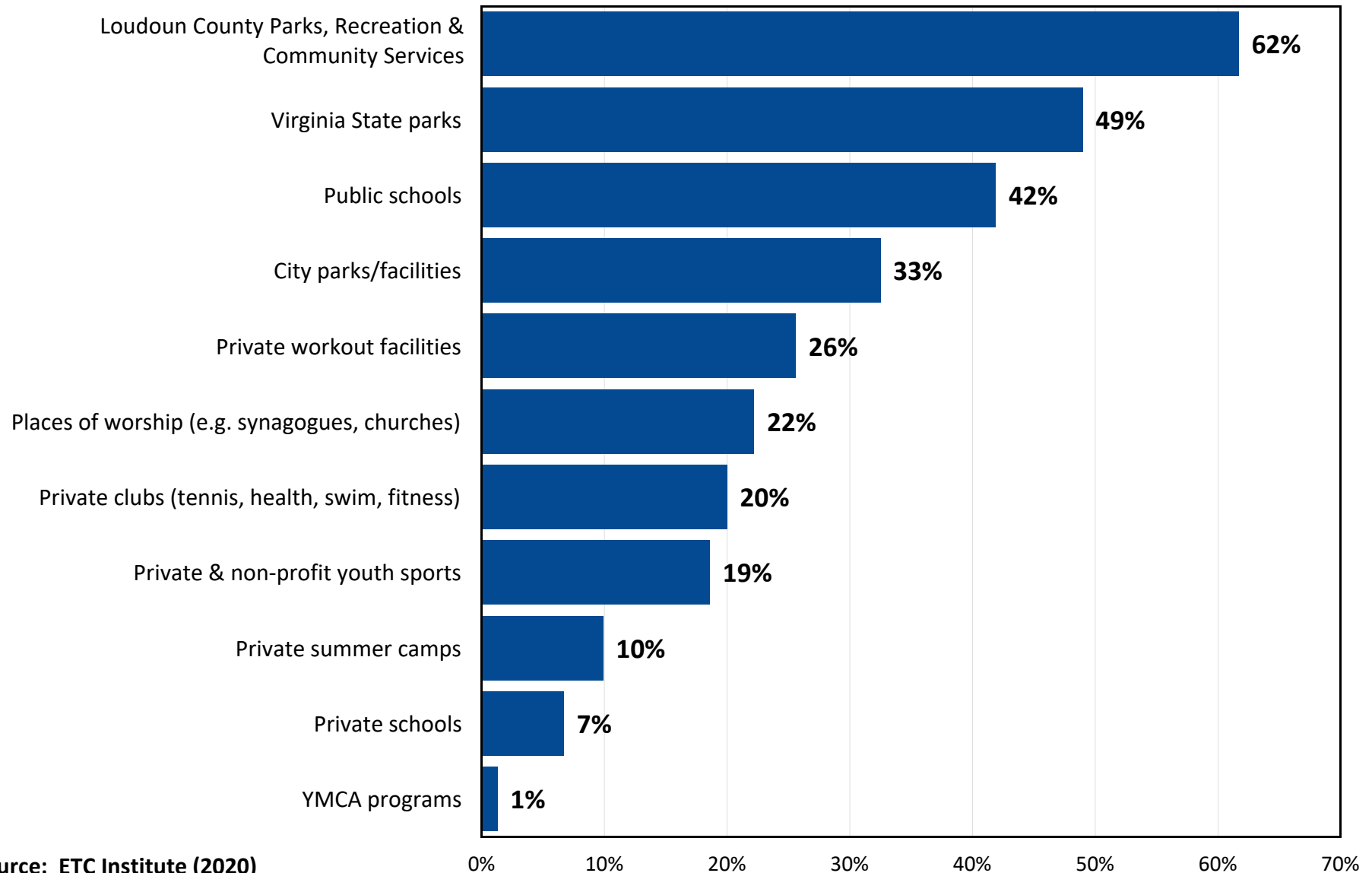
by percentage of respondents who did not visit parks/facilities (multiple choices could be made)



Source: ETC Institute (2020)

Q2. From the following list, please **CHECK ALL** of the organizations that you or members of your household have used for recreation and/or sports activities during the last 12 months.

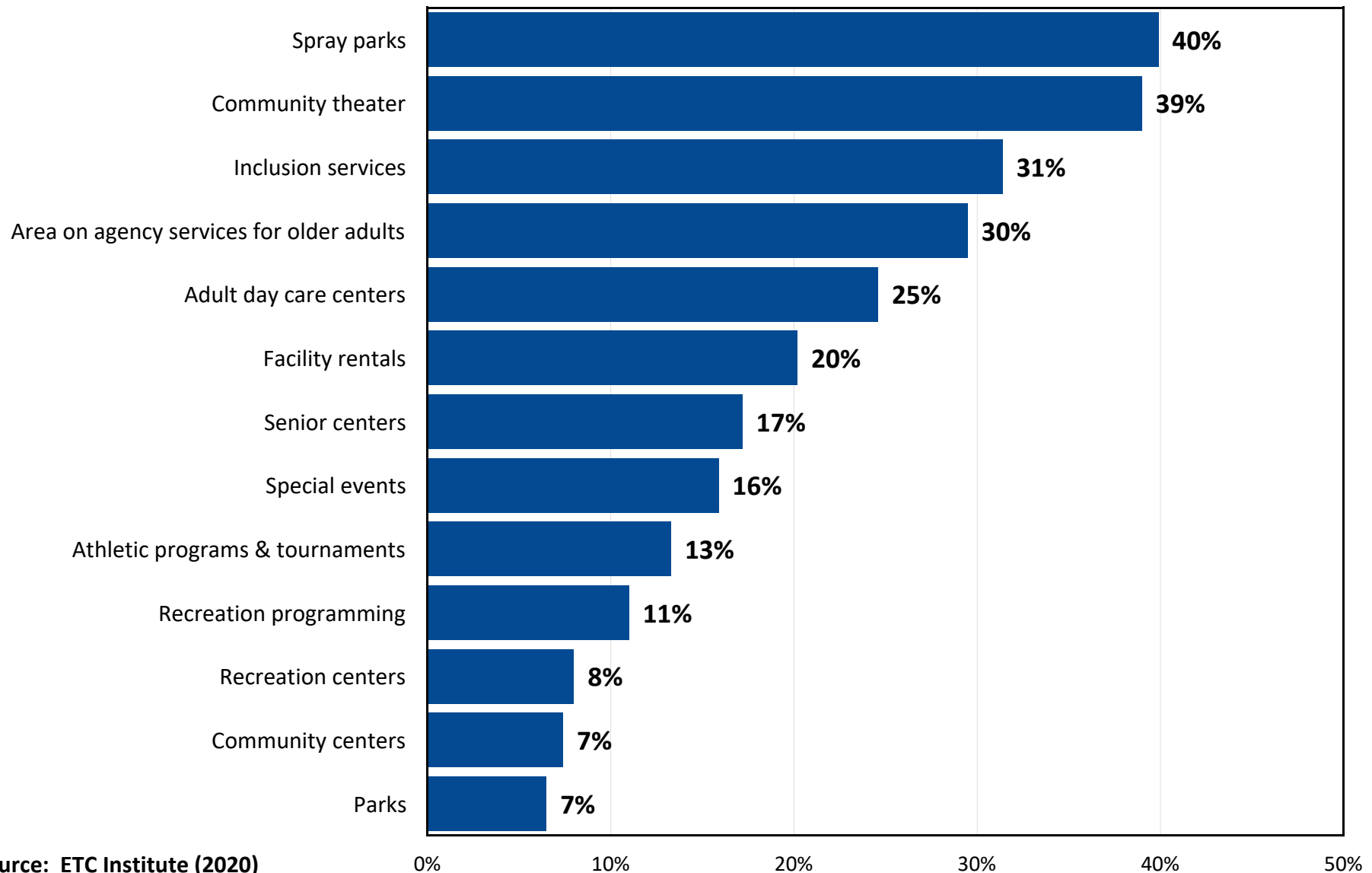
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

Q3. From the following list, please **CHECK ALL** of the amenities, programs and services that you did **NOT** know are operated by Loudoun County Parks, Recreation and Community Services.

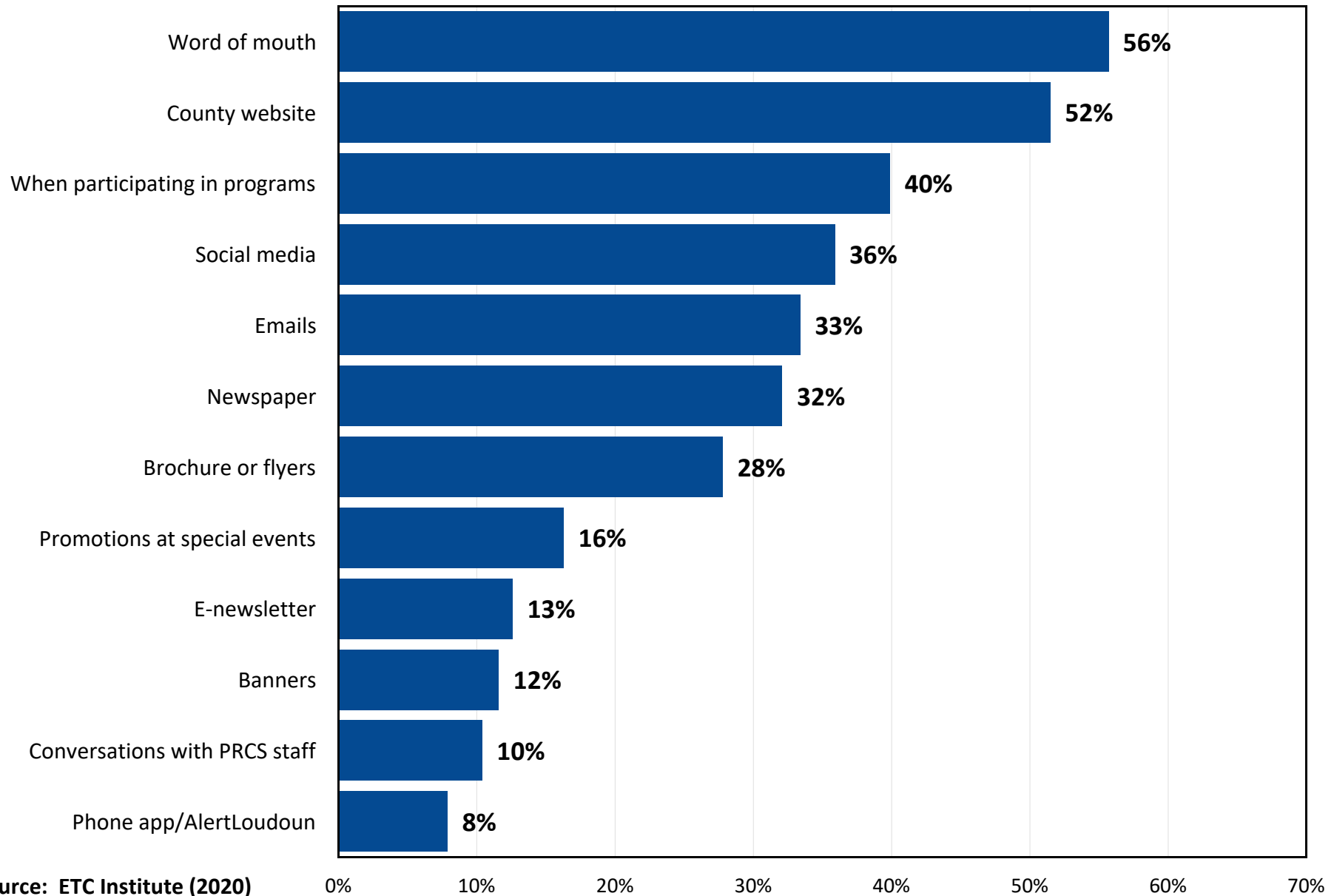
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

Q4. From the following list, please CHECK ALL the ways you learn about Loudoun County PRCS programs and services.

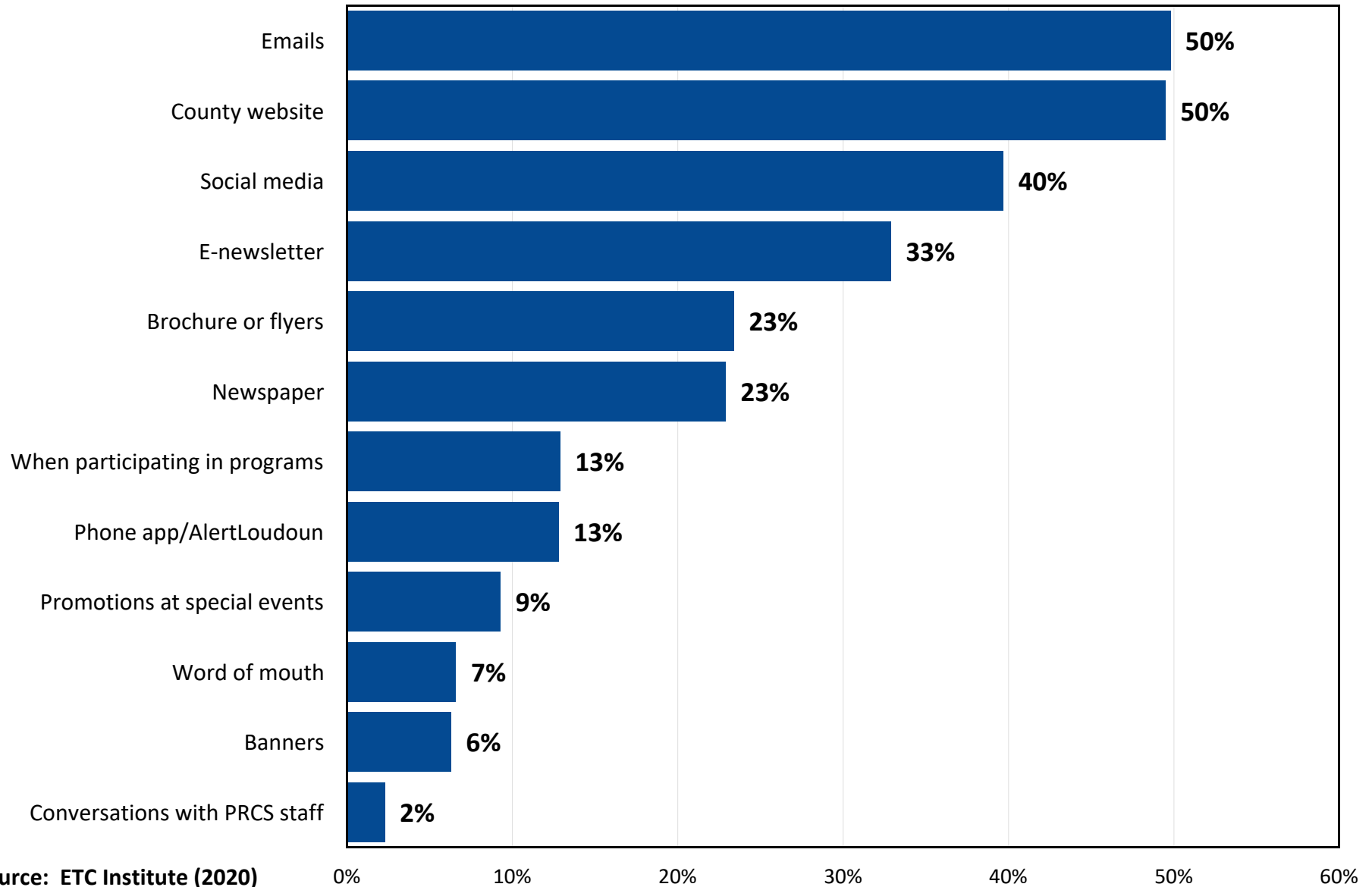
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

Q5. Which THREE methods of communication would you MOST PREFER the County use to communicate with you about parks and recreation programs and services?

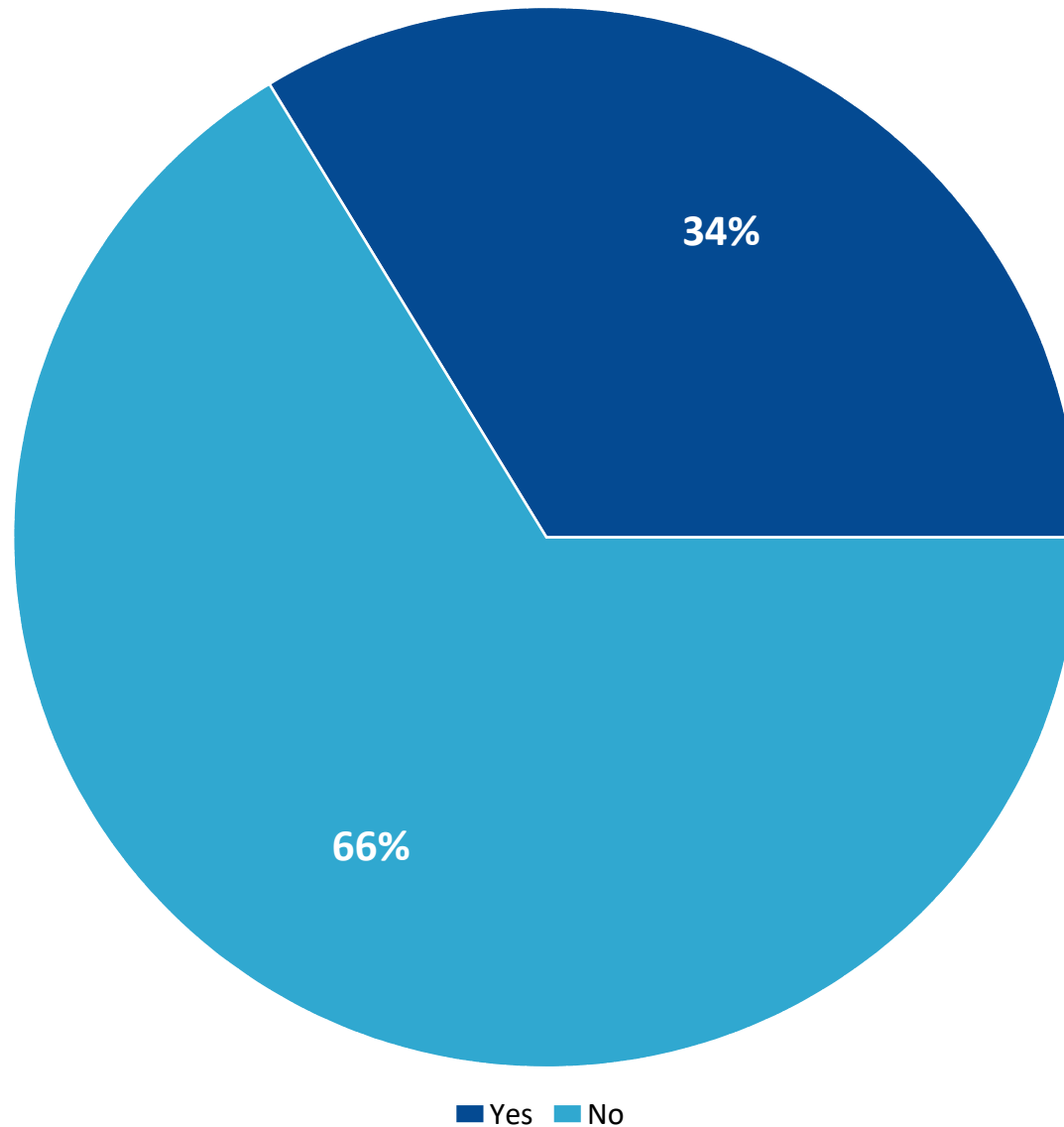
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

Q6. Has your household participated in any programs/events offered and/or hosted by PRCs during the past 12 months?

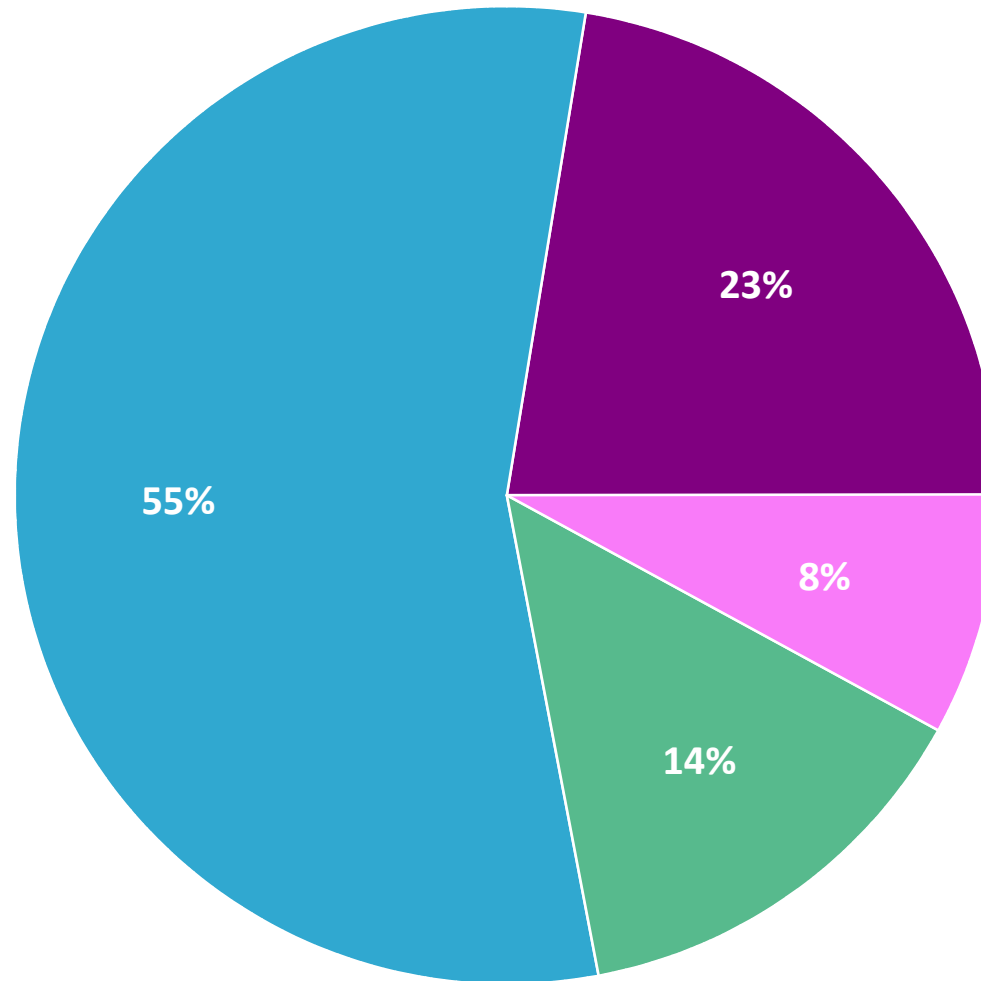
by percentage of respondents



Source: ETC Institute (2020)

Q6a. How many programs/events offered and/or hosted by PRCS have you or members of your household participated in during the past 12 months?

by percentage of respondents that have participated in programs (without “not provided”)

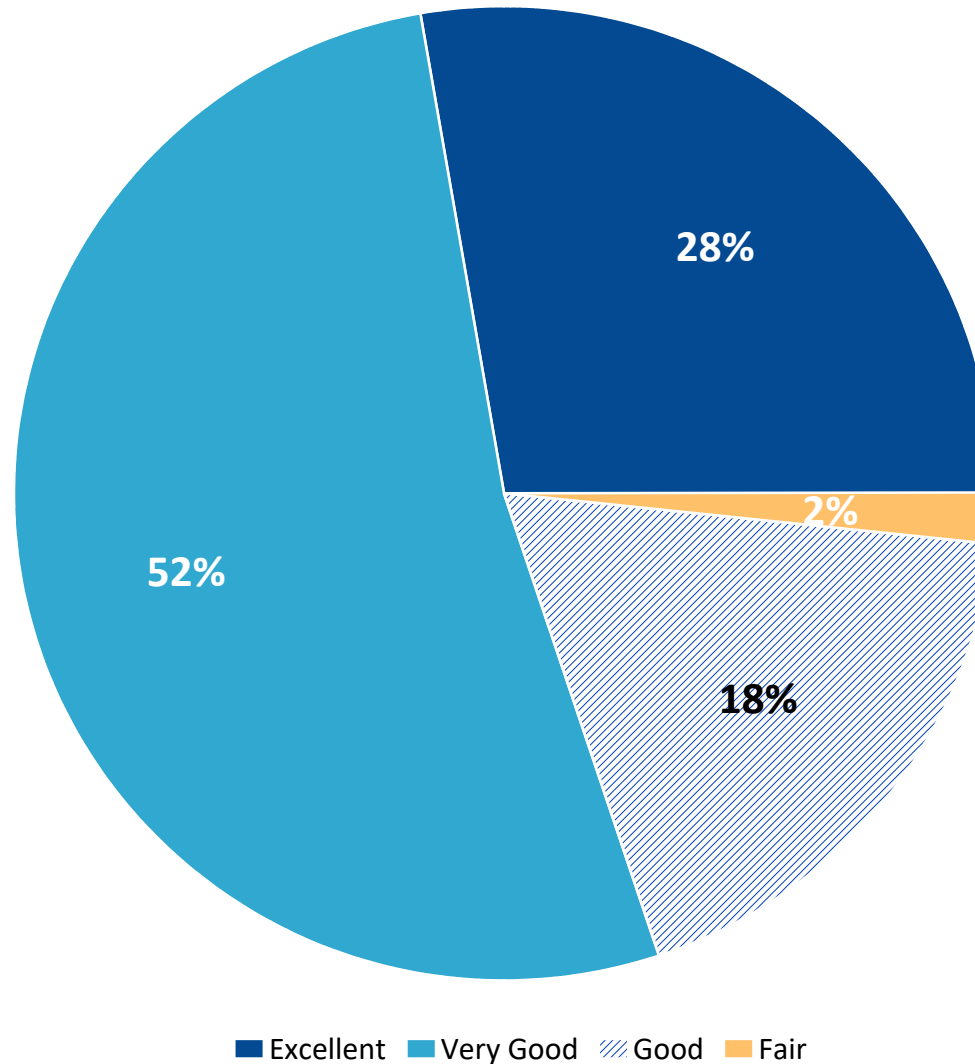


Source: ETC Institute (2020)

■ One ■ Two to Three ■ Four to Six ■ Seven or More

Q6b. How would you rate the overall quality of PRCS programs/events in which your household has participated?

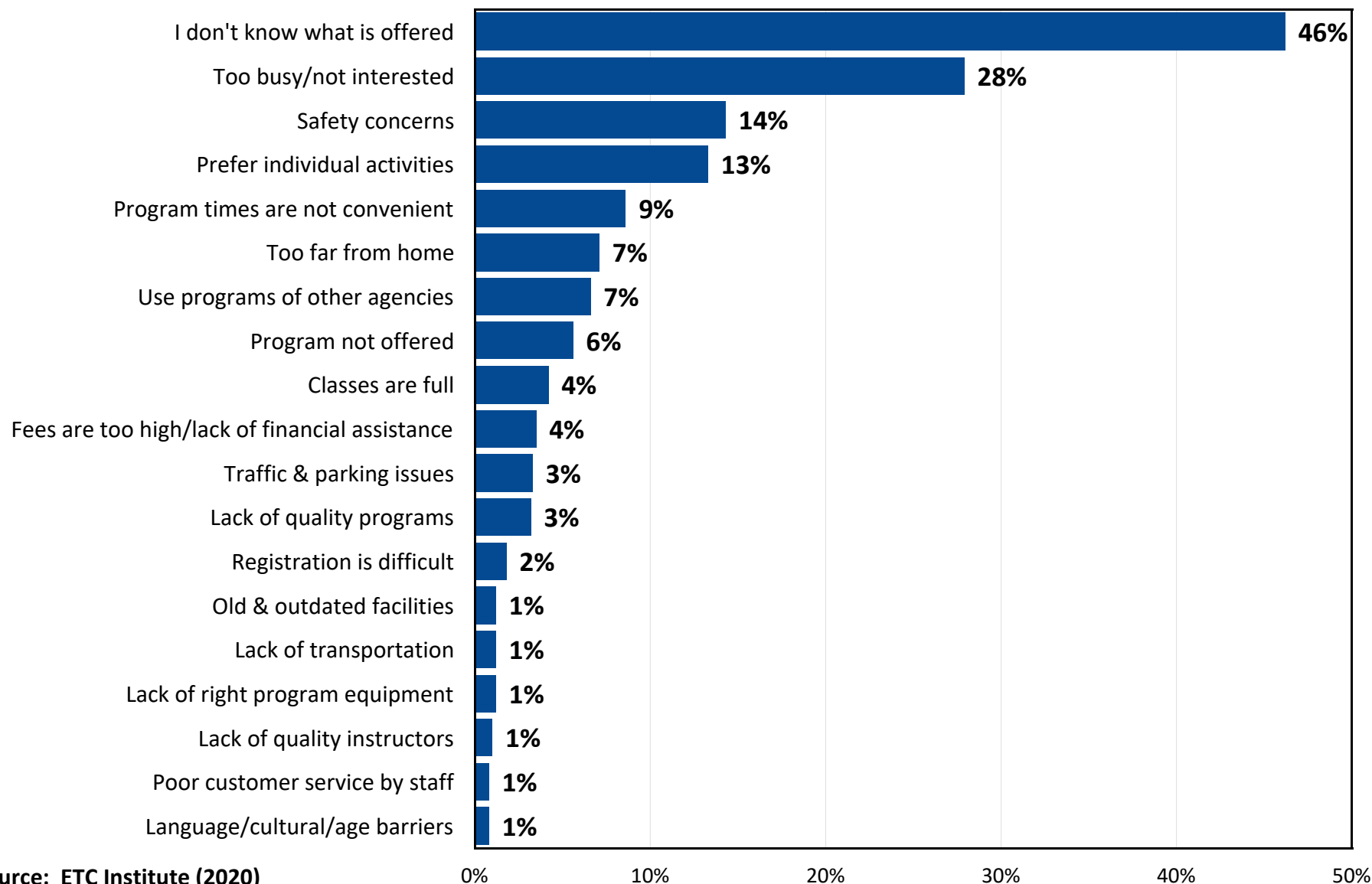
by percentage of respondents that participated in programs (without “not provided”)



Source: ETC Institute (2020)

Q6c. If your household has NOT participated in any PRCS programs/events during the past 12 months, please CHECK ALL of the following reasons why you may have NOT participated.

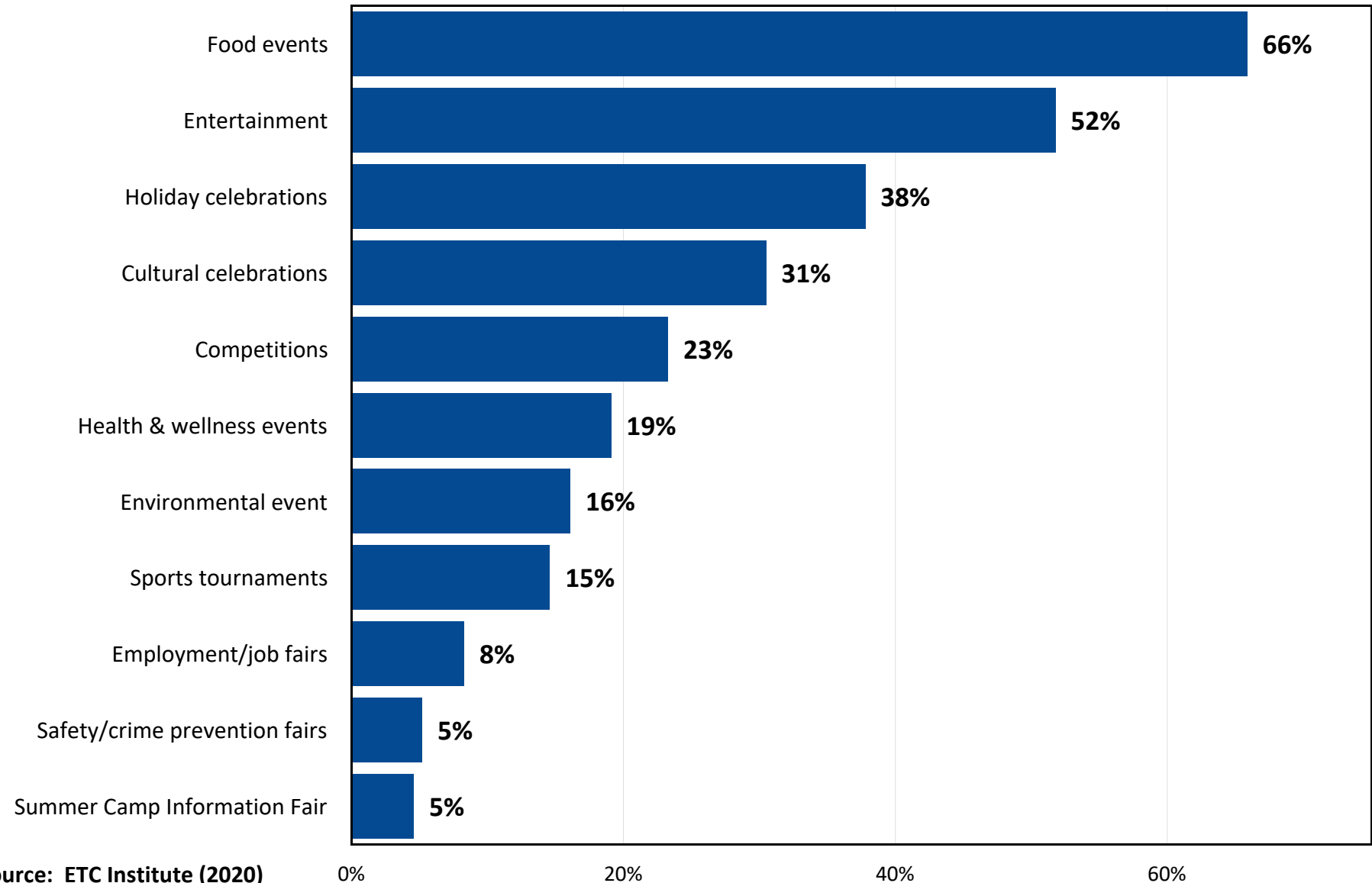
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

Q7. Loudoun County is in the process of evaluating its event offerings. With that in mind, please check the THREE single or multi-day event concepts in which you and members of your household would be MOST INTERESTED.

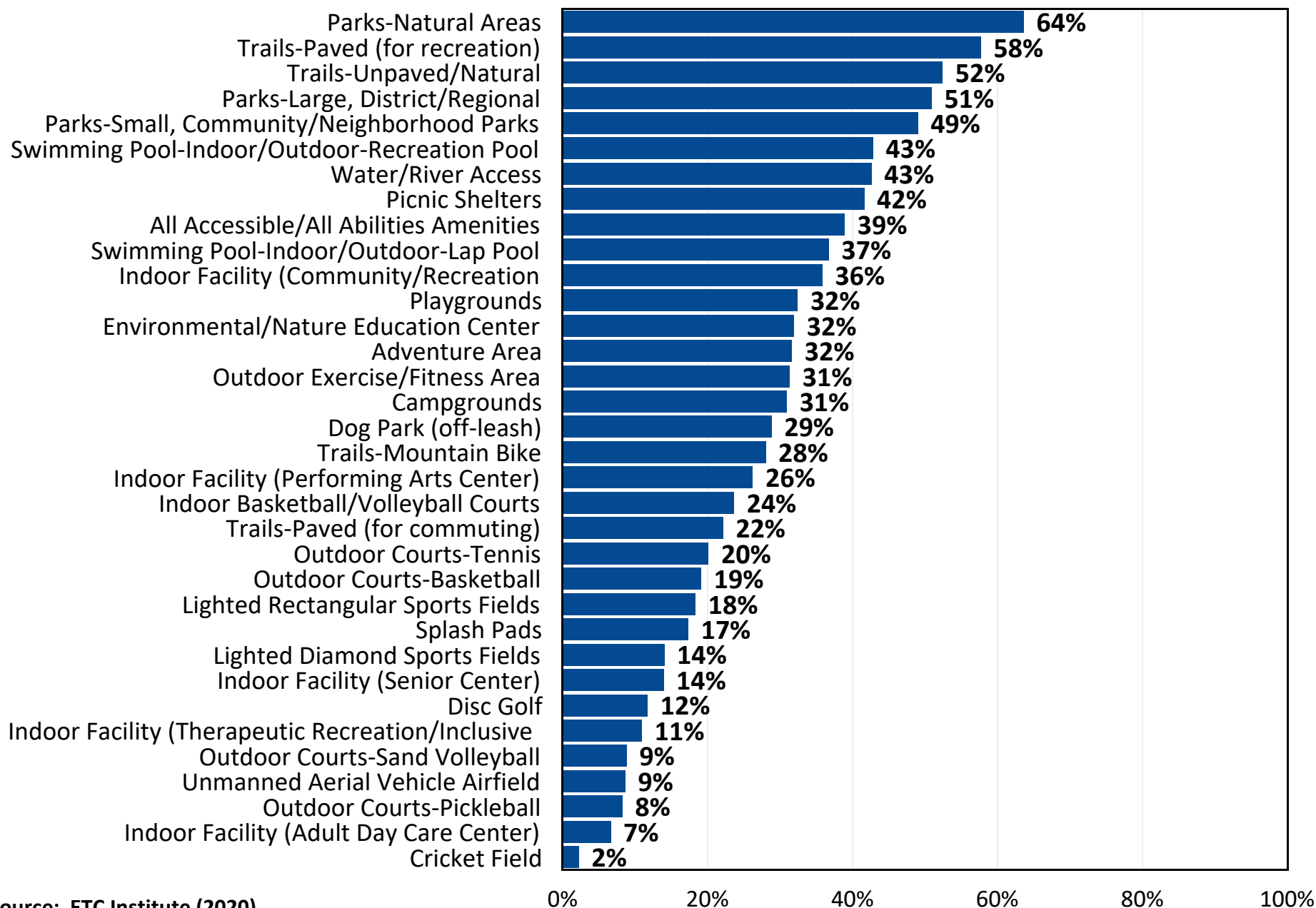
by percentage of respondents (multiple choices could be made) (without “none”)



Source: ETC Institute (2020)

Q8. Households' Facility Needs

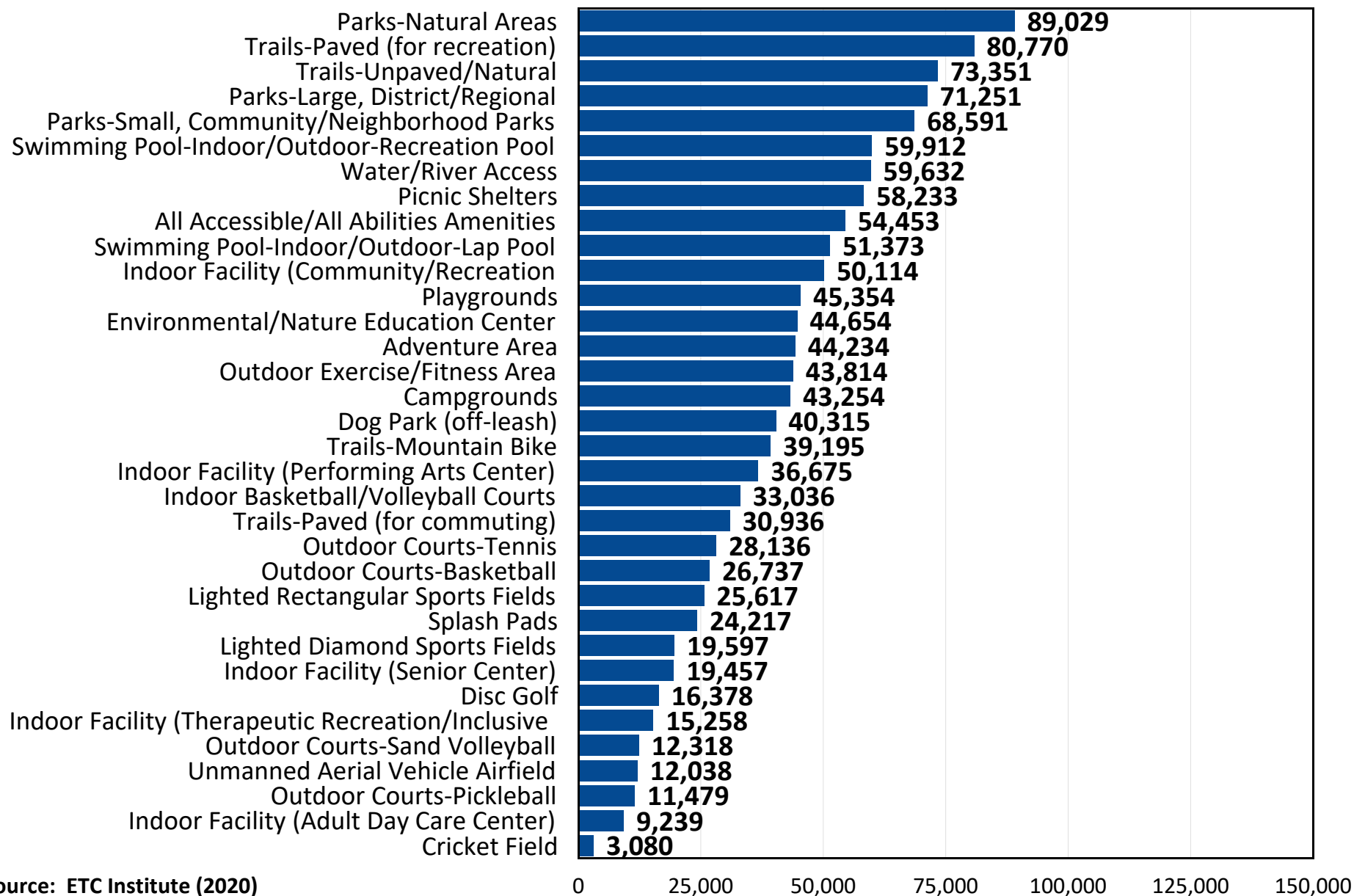
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

Estimated Number of Households That Have a Need for Various Facilities

by number of households based on an estimated 139,982 households in Loudoun County, VA

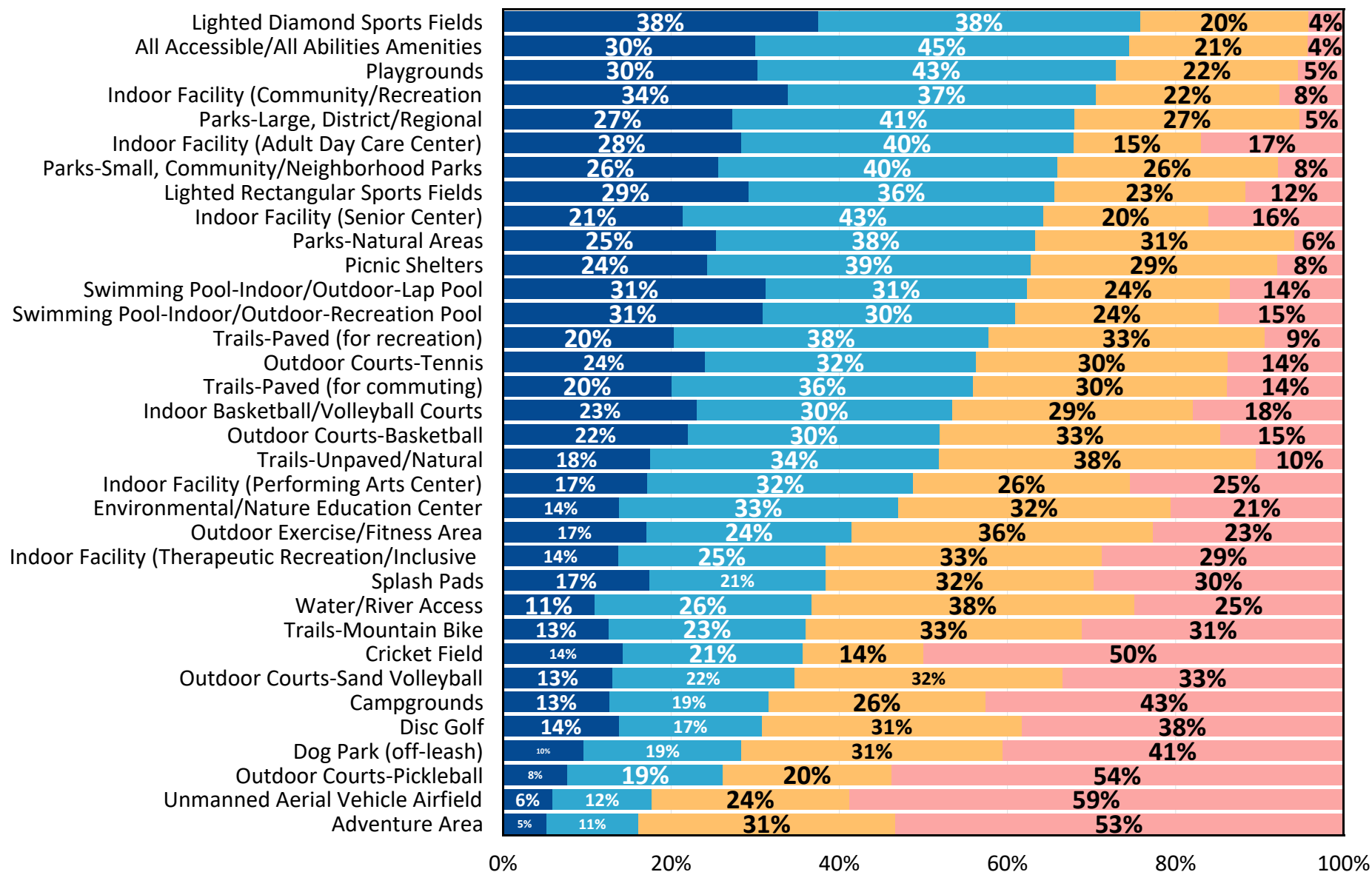


Source: ETC Institute (2020)

Q8. How Well Facility Meet the Needs of Respondent Households

by percentage of respondents with a need for facilities

(using a scale of 1 to 4, where 4 means your needs are "Fully Met" and 1 means "Not Met.")

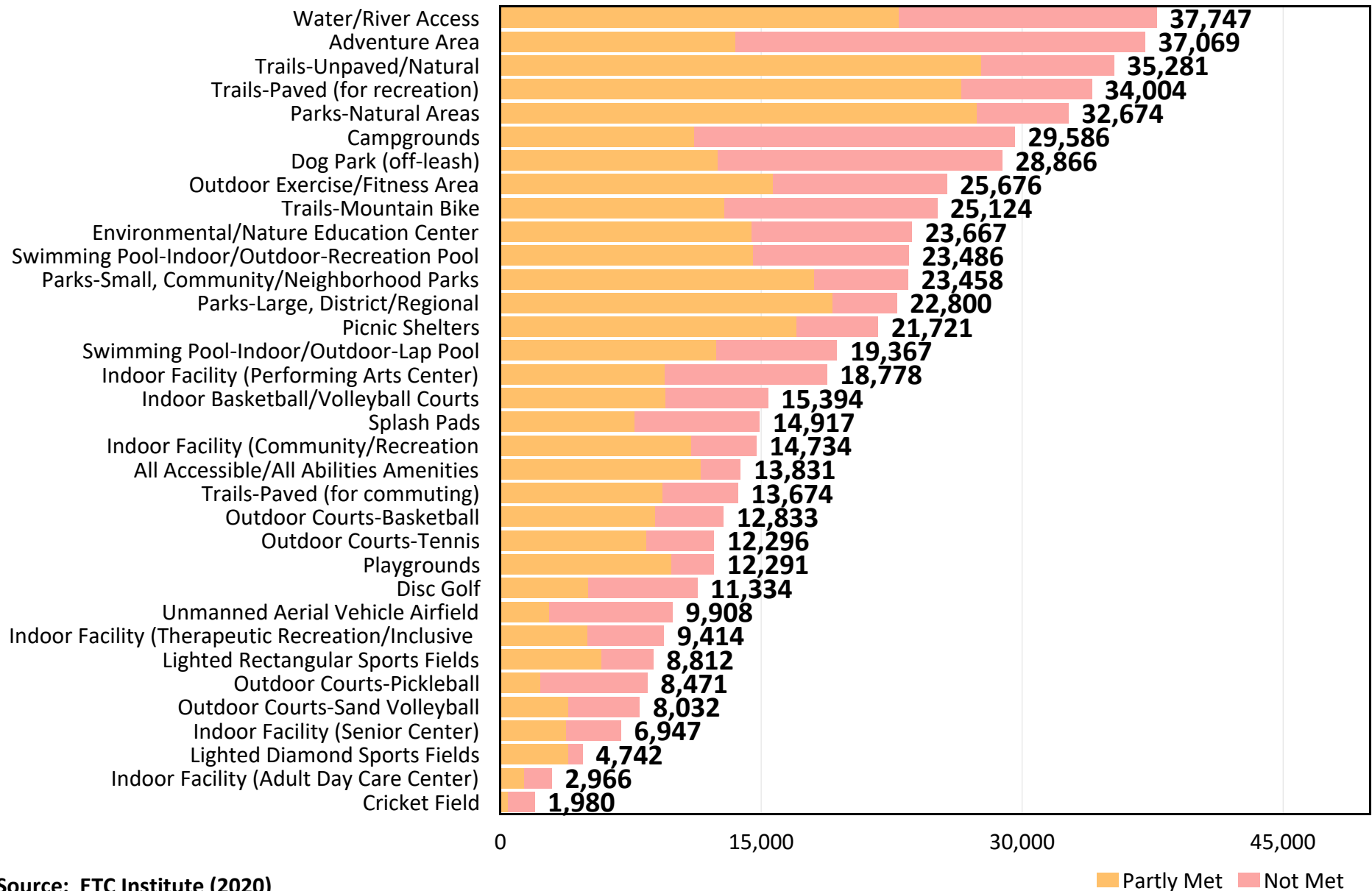


Source: ETC Institute (2020)

Fully Met Mostly Met Partly Met Not Met

Estimated Number of Households Whose Needs for Facilities Are Partly Met or Not Met

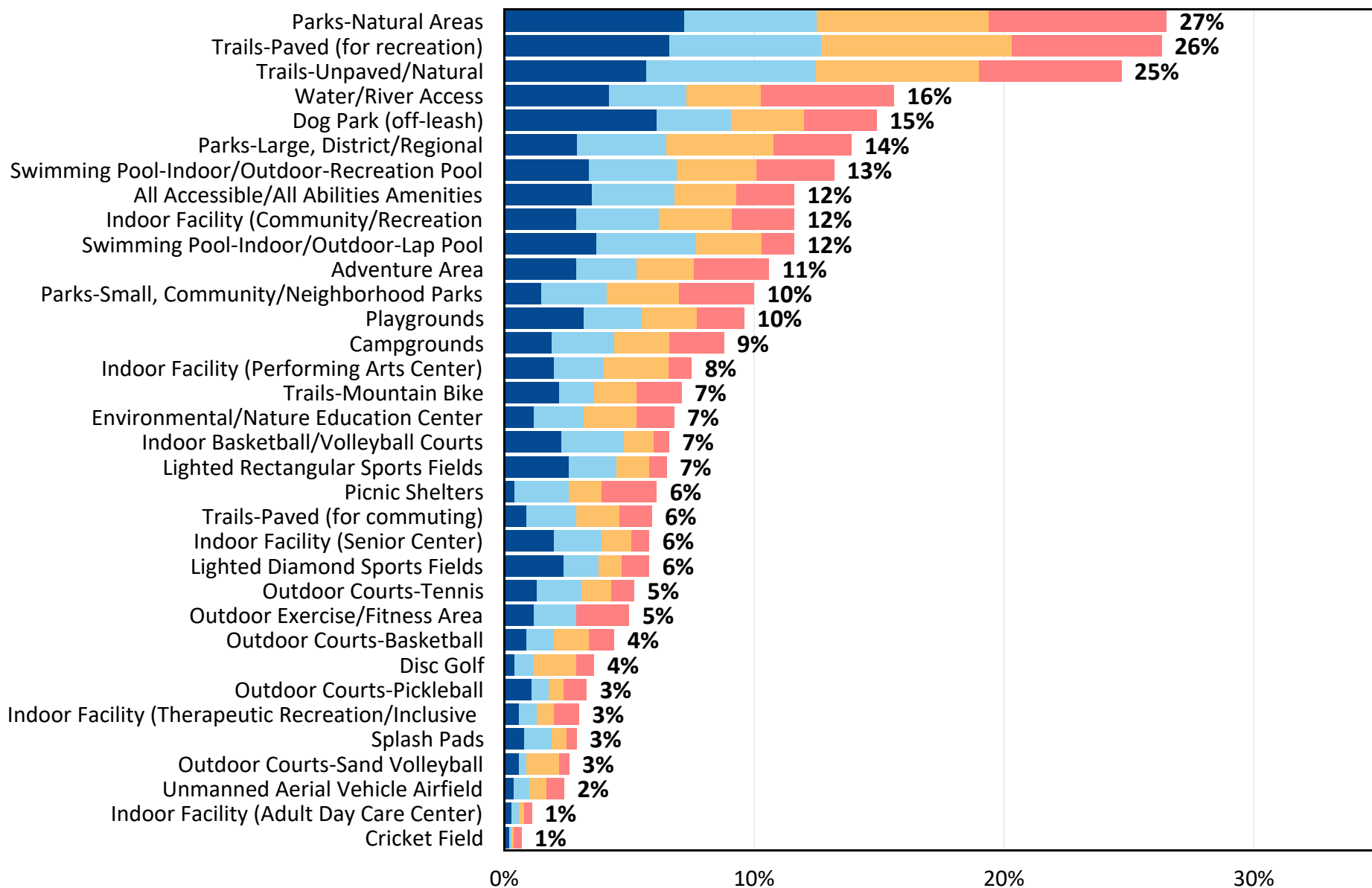
by number of households based on an estimated 139,982 households in Loudoun County, VA



Source: ETC Institute (2020)

Q9. Facilities Most Important to Households

by percentage of respondents who selected the items as one of their top four choices

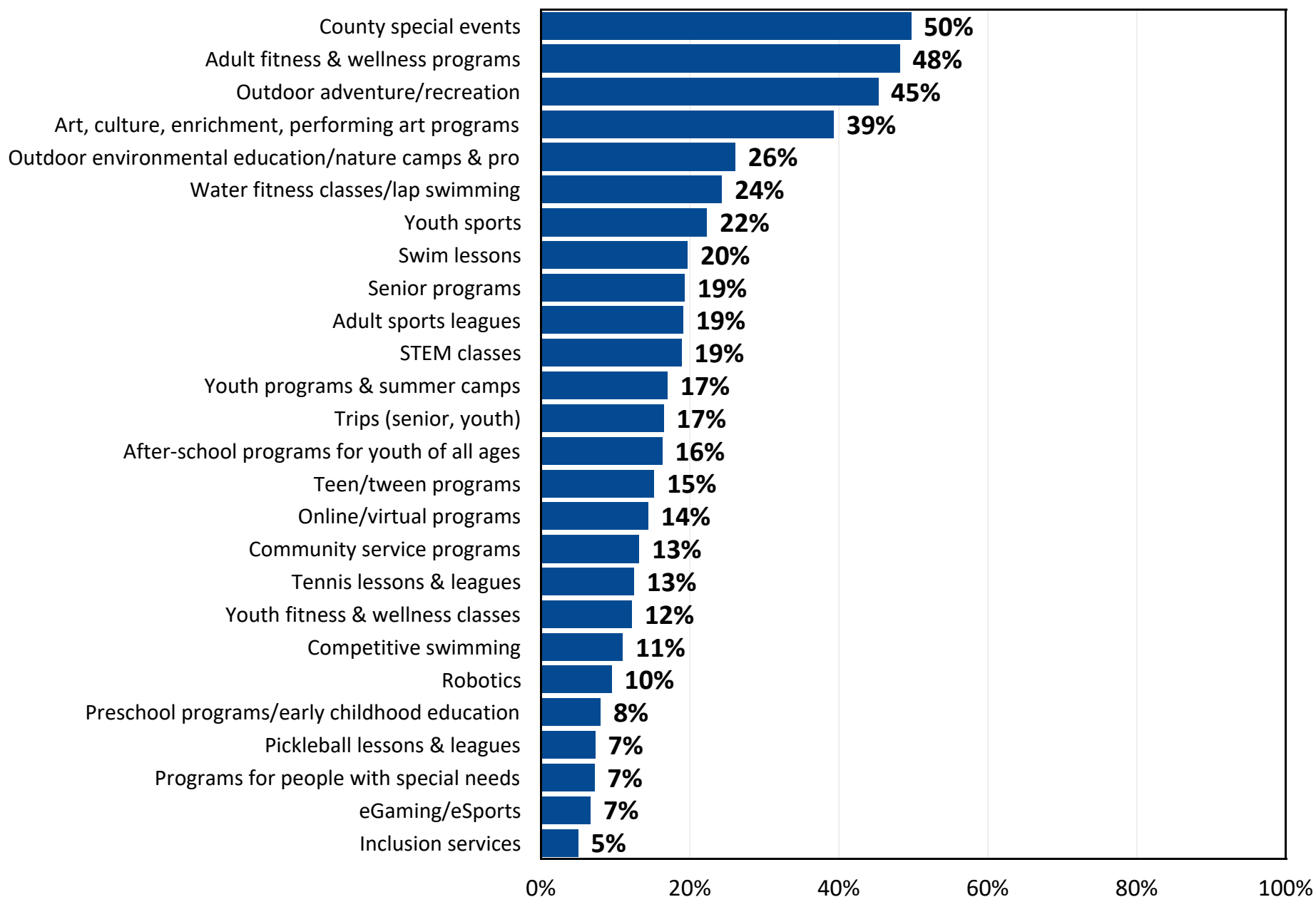


Source: ETC Institute (2020)

Most Important 2nd Choice 3rd Choice 4th Choice

Q10. Households' Program Needs

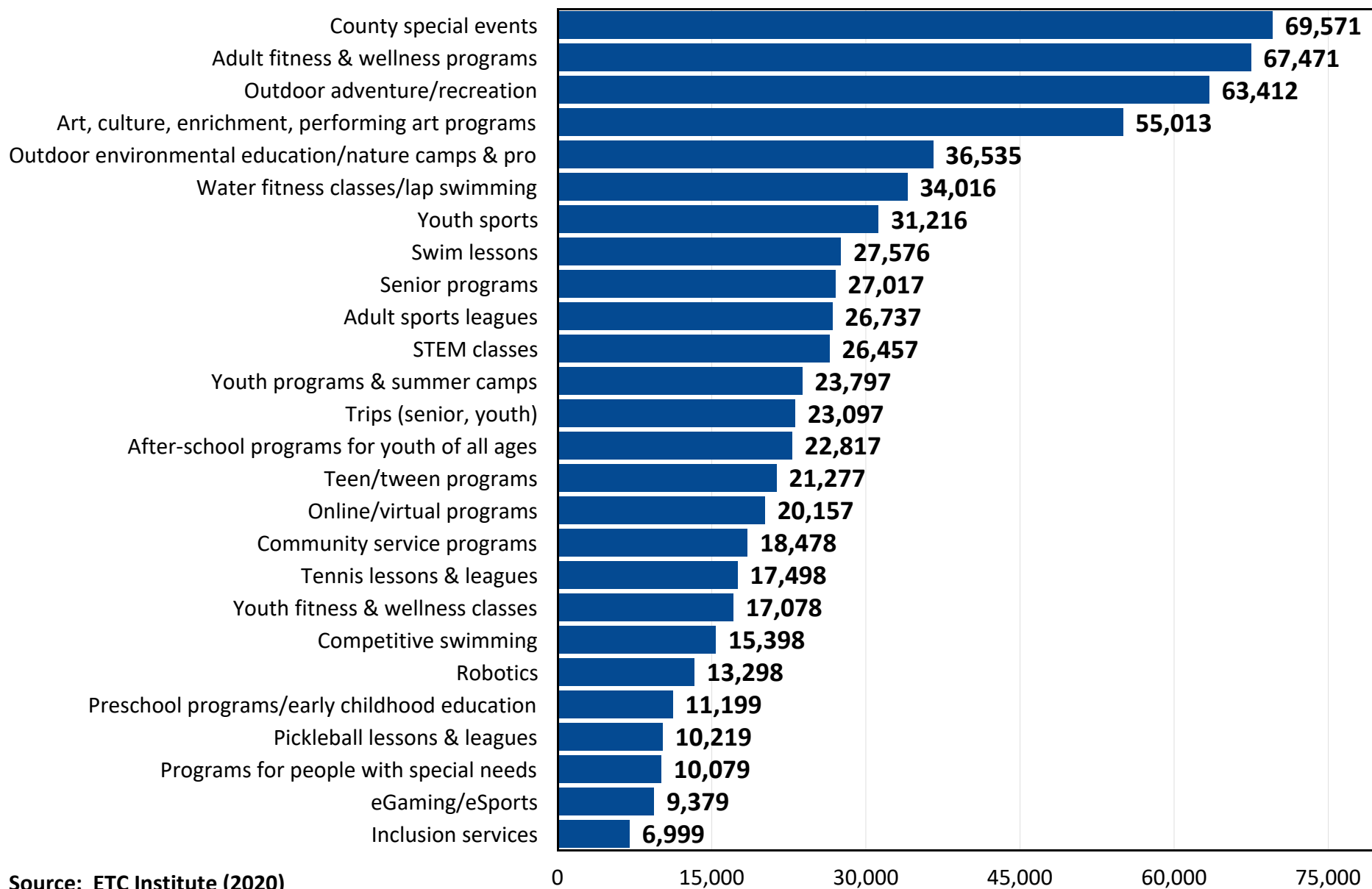
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

Estimated Number of Households That Have a Need for Various Programs

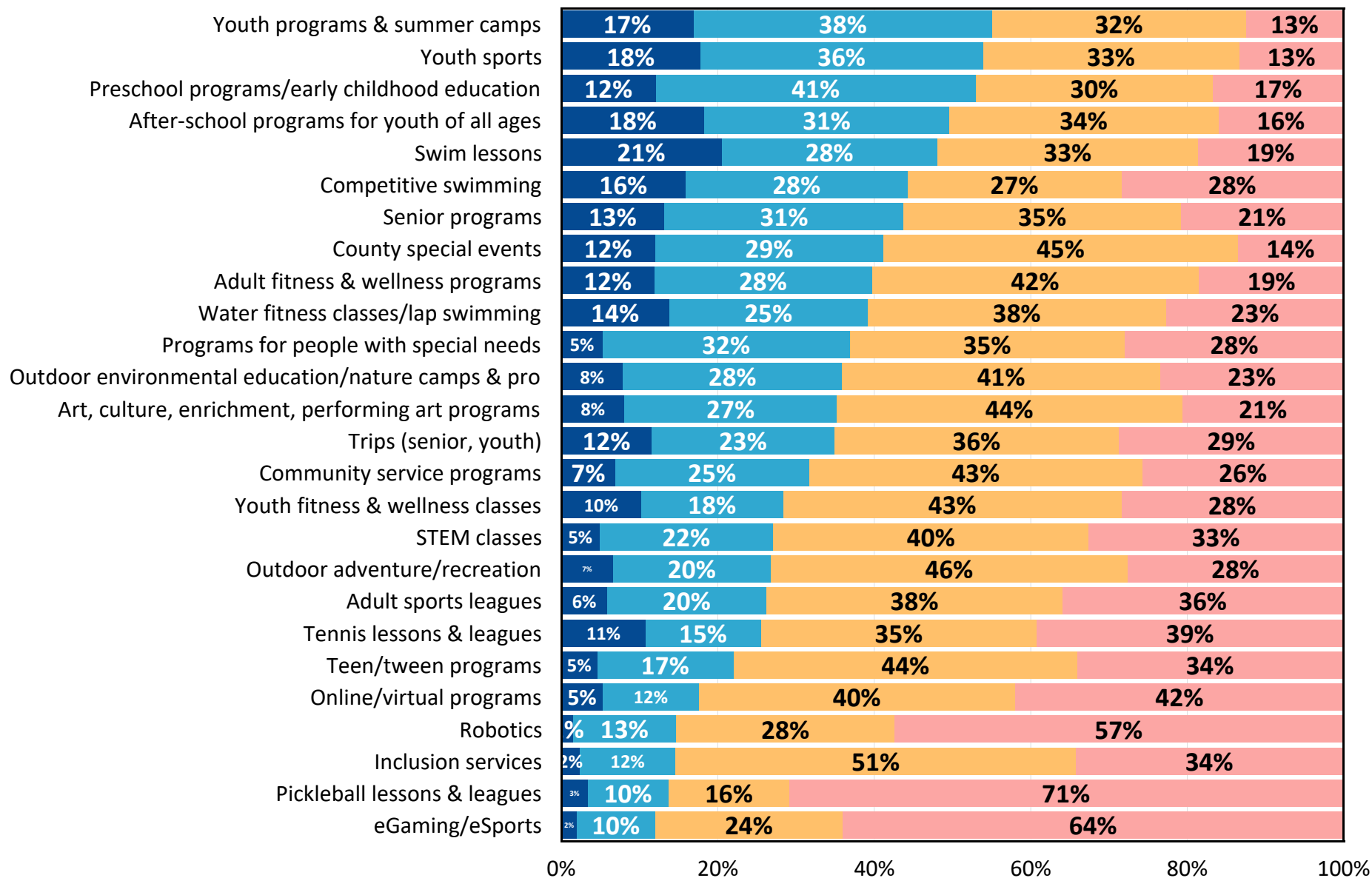
by number of households based on an estimated 139,982 households in Loudoun County, VA



Source: ETC Institute (2020)

Q10. How Well Programs Meet the Needs of Respondent Households

by percentage of respondents with a need for programs
(using a scale of 1 to 4, where 4 means your needs are "Fully Met" and 1 means "Not Met.")

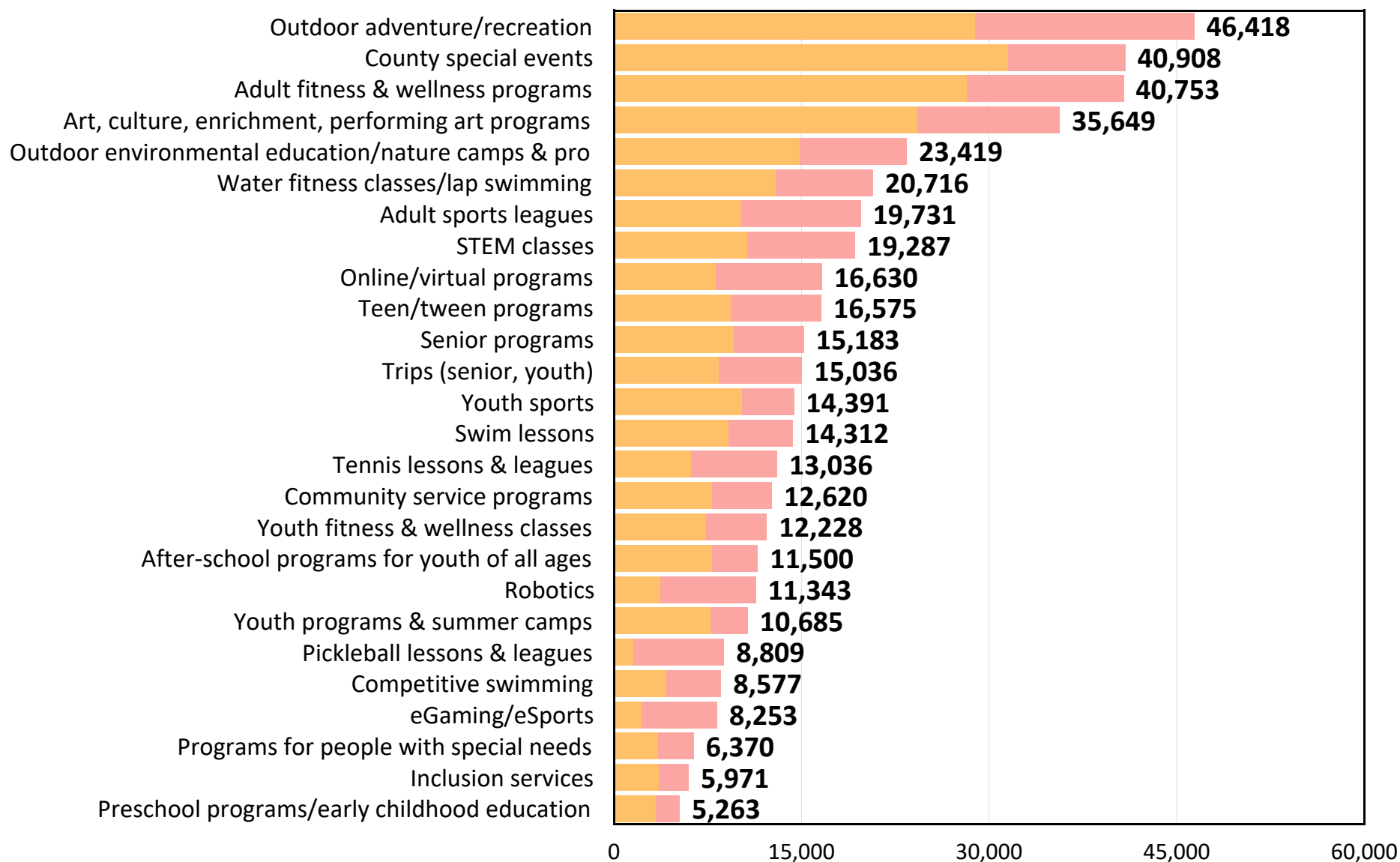


Source: ETC Institute (2020)

Fully Met Mostly Met Partly Met Not Met

Estimated Number of Households Whose Needs for Programs Are Partly Met or Not Met

by number of households based on an estimated 139,982 households in Loudoun County, VA

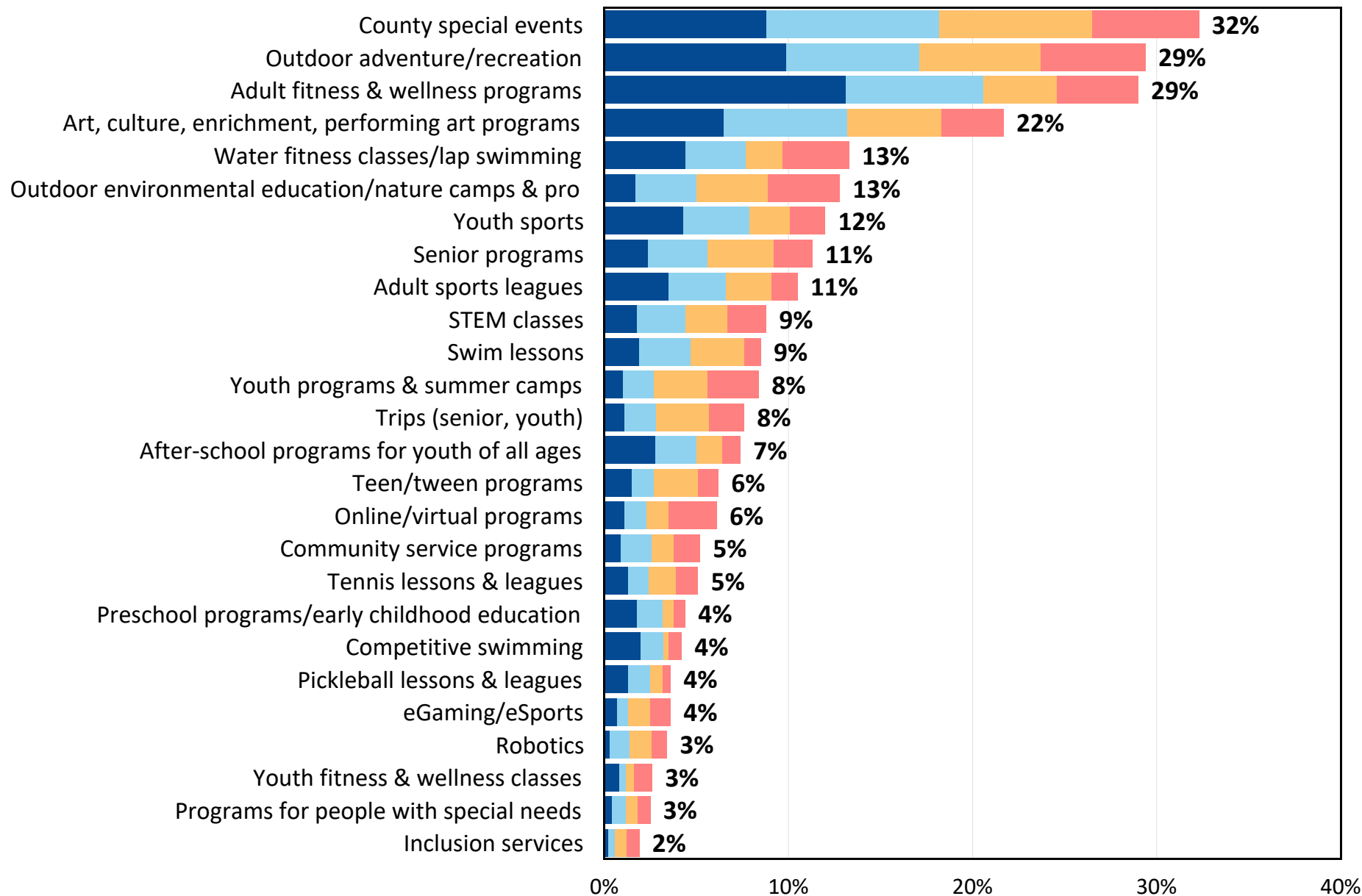


Source: ETC Institute (2020)

Partly Met Not Met

Q11. Programs Most Important to Households

by percentage of respondents who selected the items as one of their top four choices

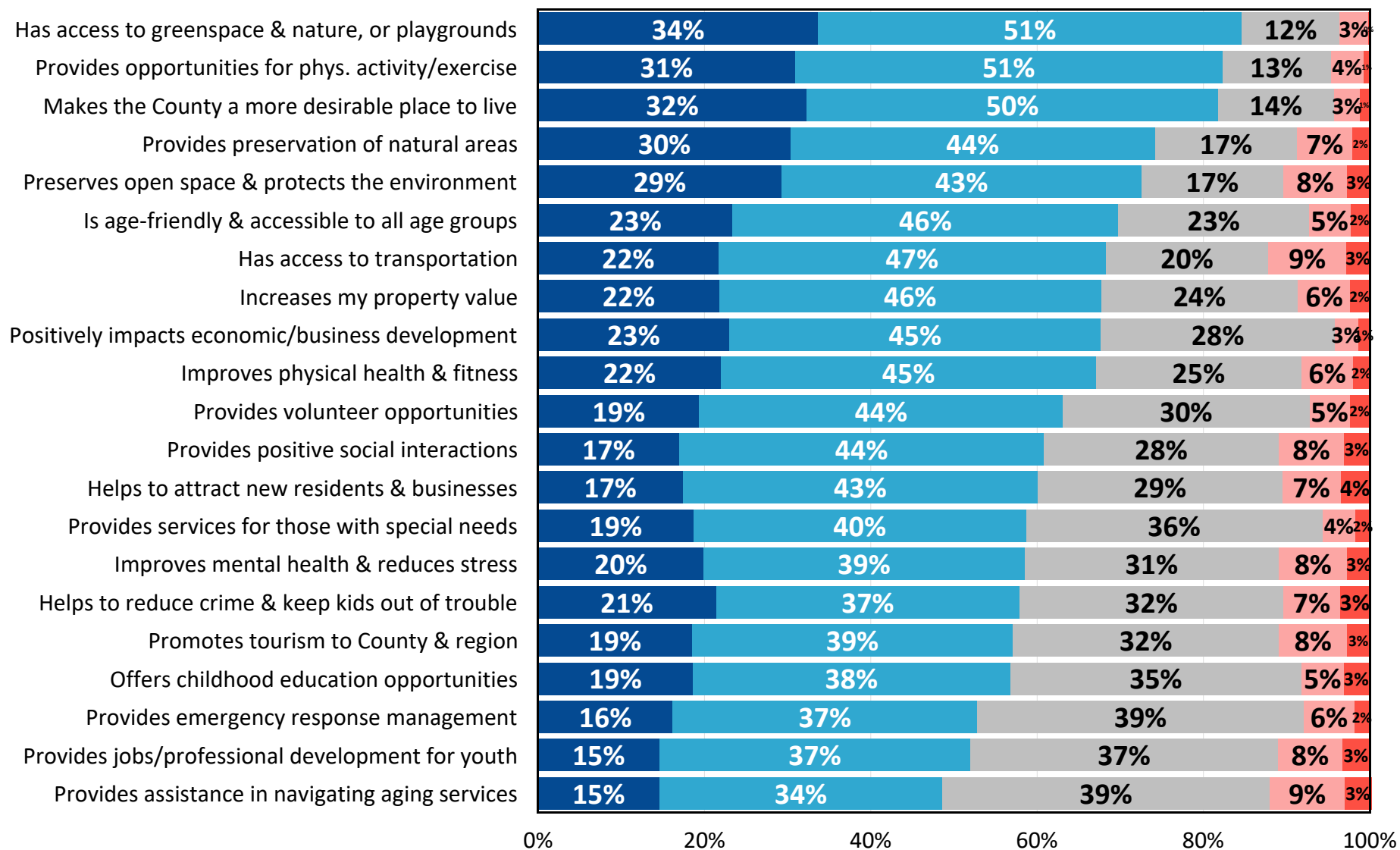


Source: ETC Institute (2020)

Most Important 2nd Choice 3rd Choice 4th Choice

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services.

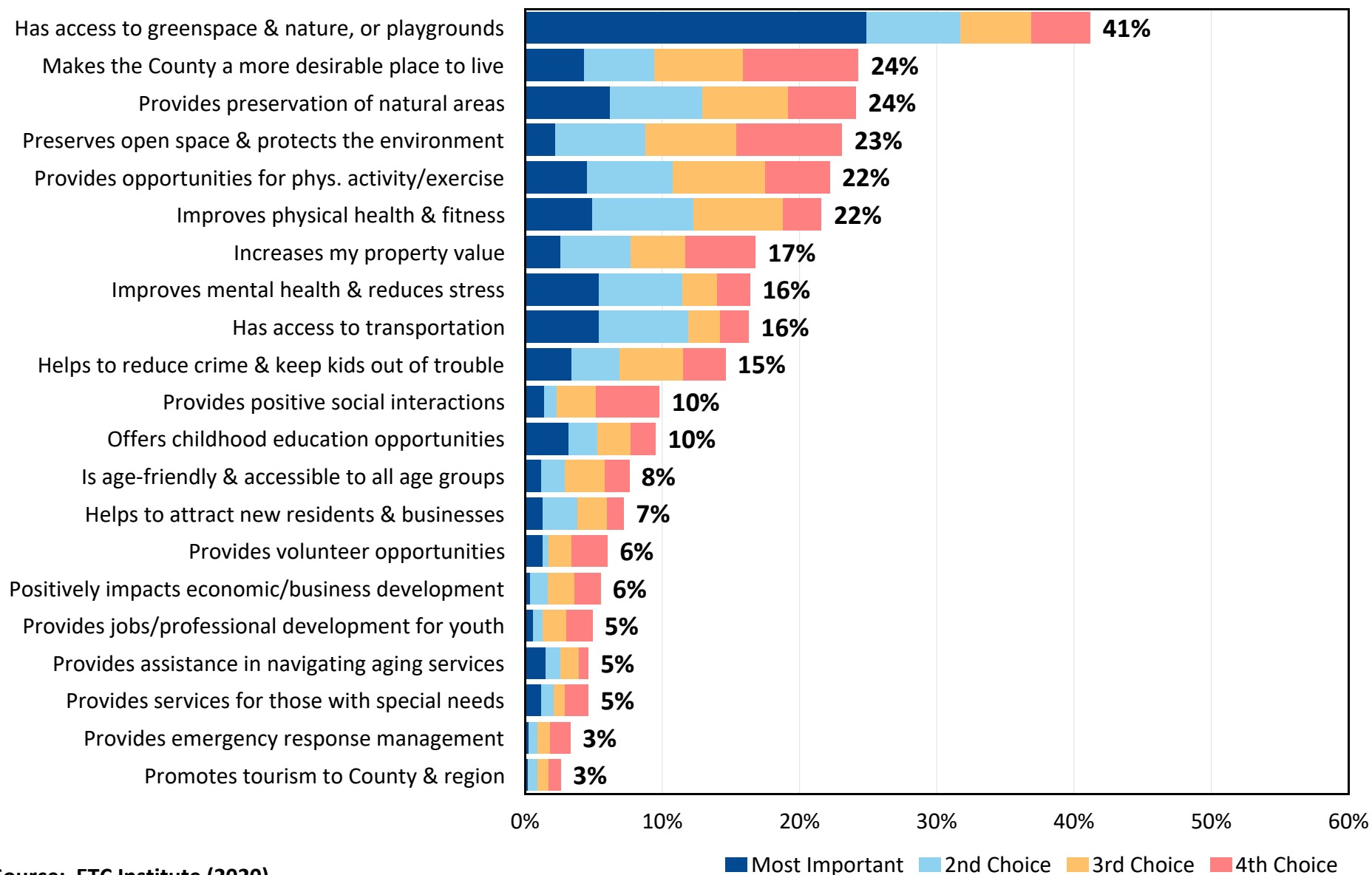
by percentage of respondents using a scale of 1 to 5, where 5 means your needs are "Strongly Agree" and 1 means "Strongly Disagree" (without "don't know")



Source: ETC Institute (2020)

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

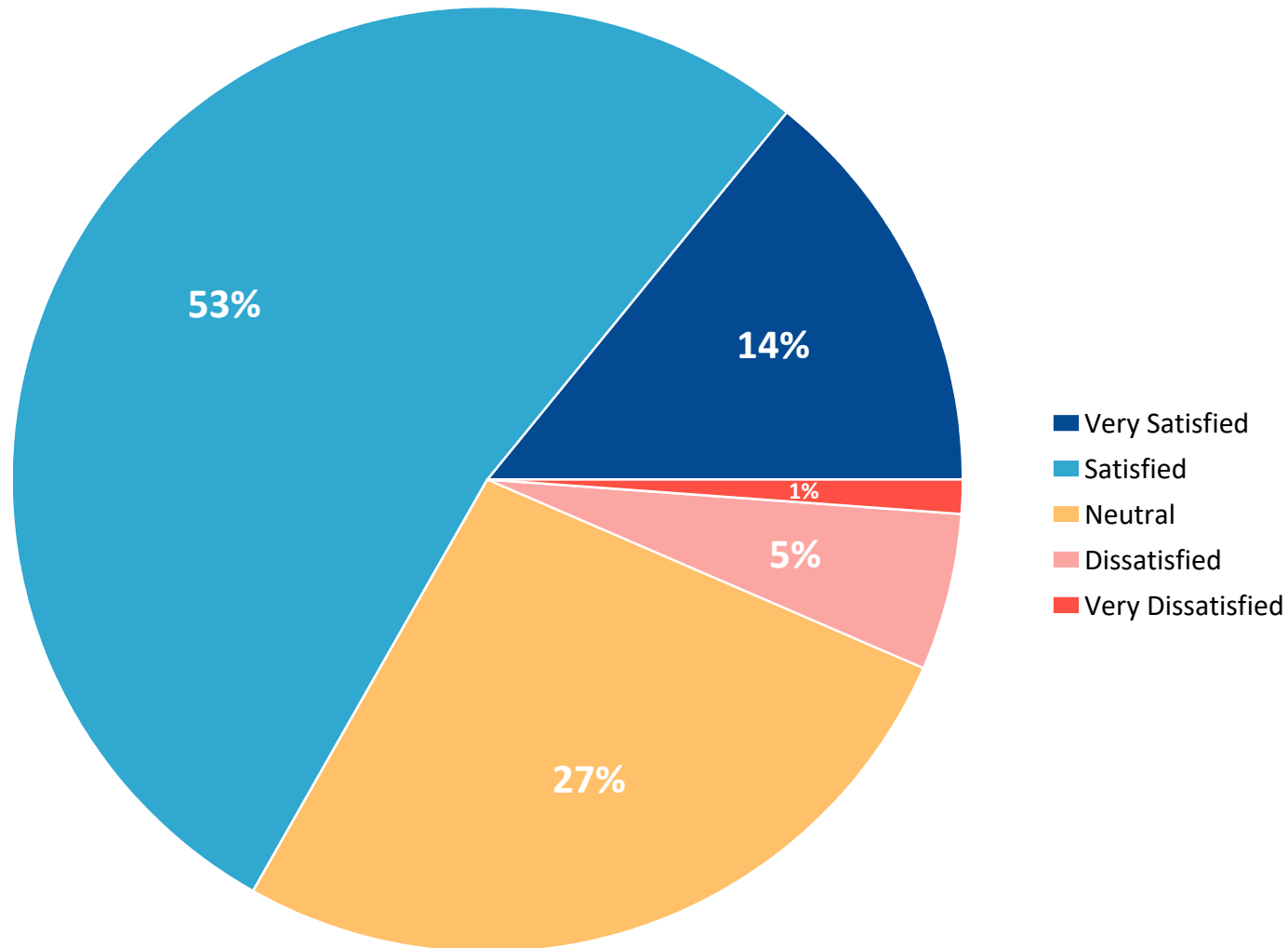
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2020)

Q14. Please rate your level of satisfaction with the overall value that your household receives from PRCS sites, programs, or services.

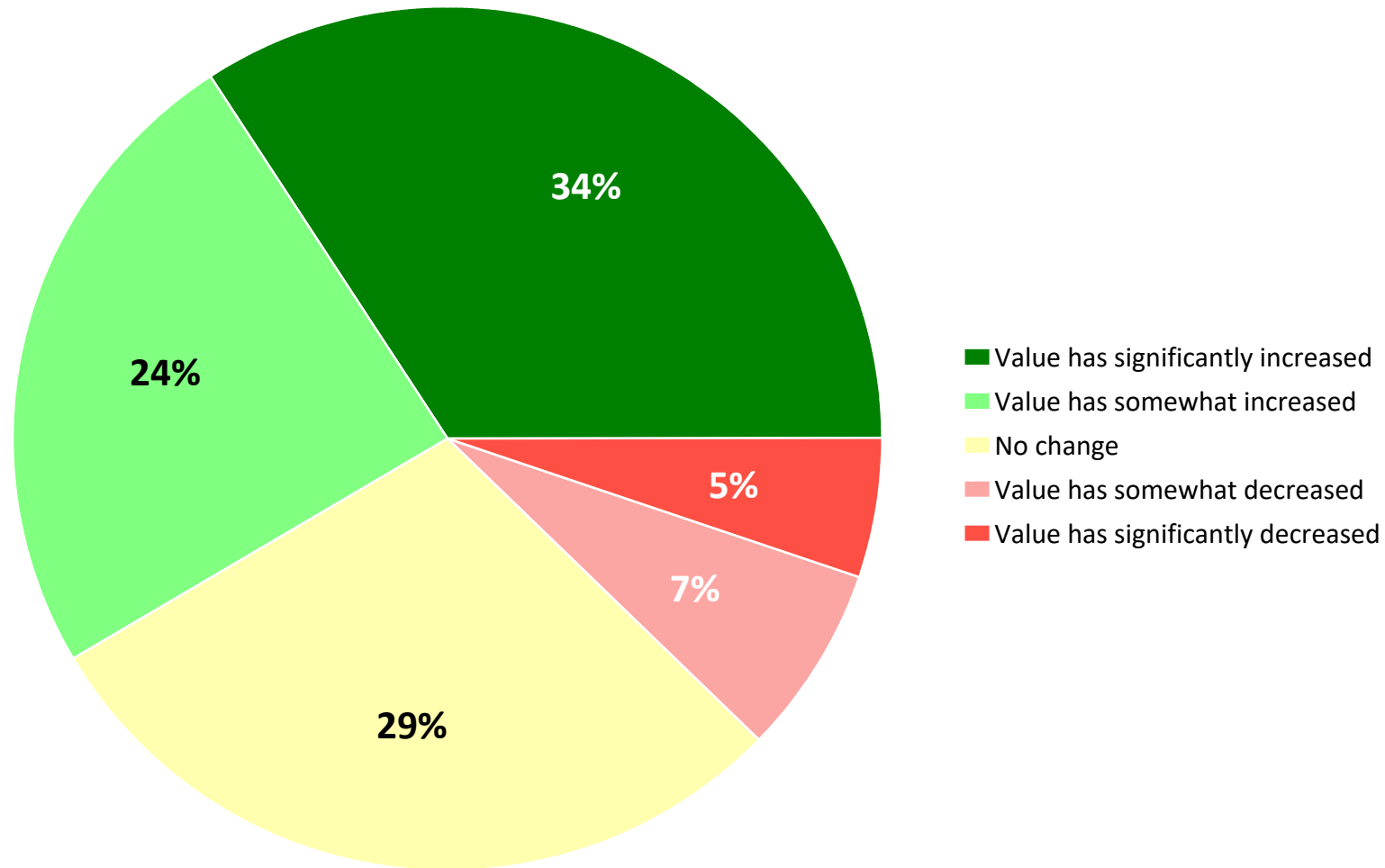
by percentage of respondents (without “don’t know”)



Source: ETC Institute (2020)

Q15. Given the recent COVID-19/Coronavirus crisis, how has your and your household's perception of the value of parks, trails, open spaces and recreation changed?

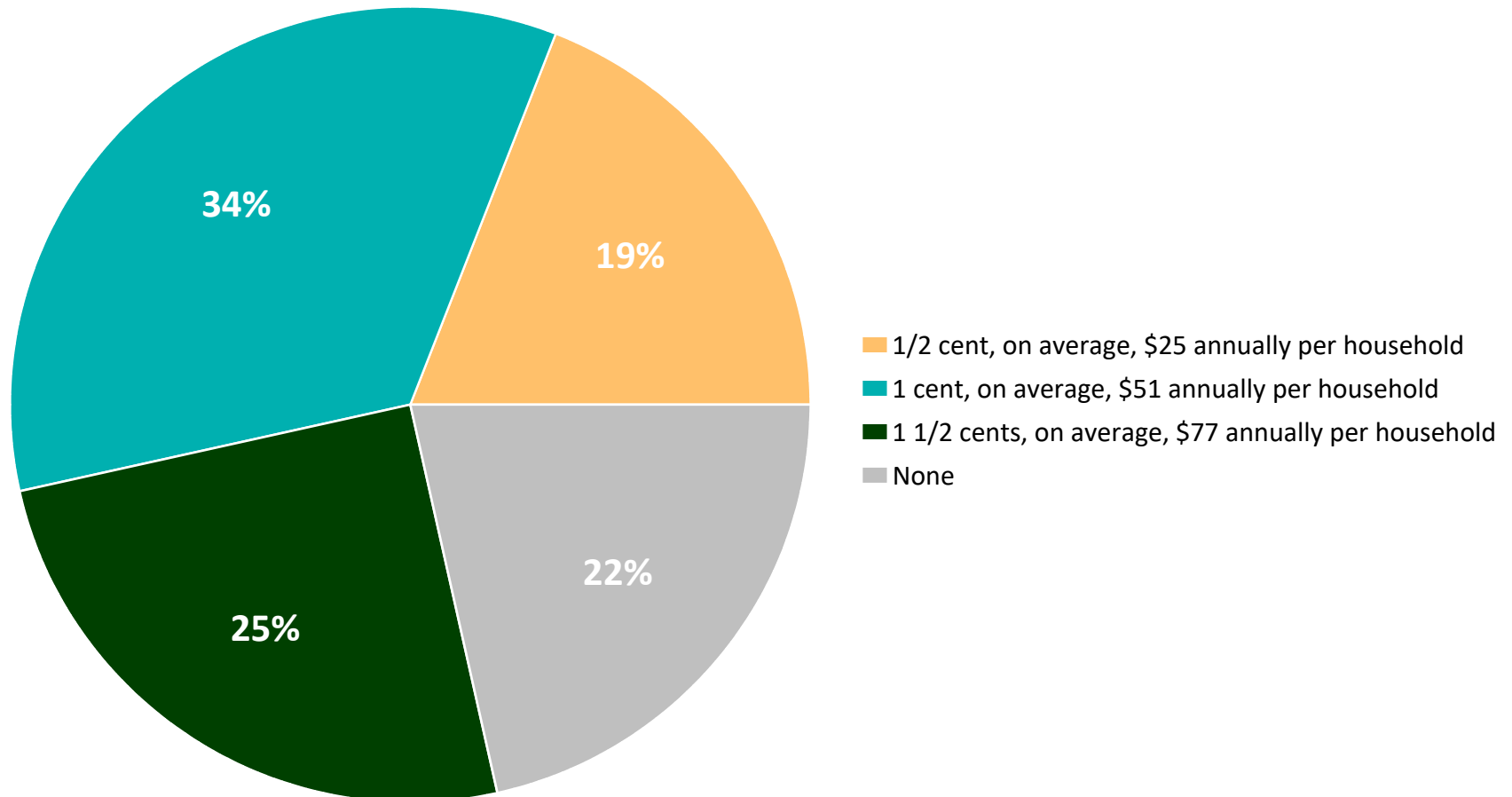
by percentage of respondents (without "not provided")



Source: ETC Institute (2020)

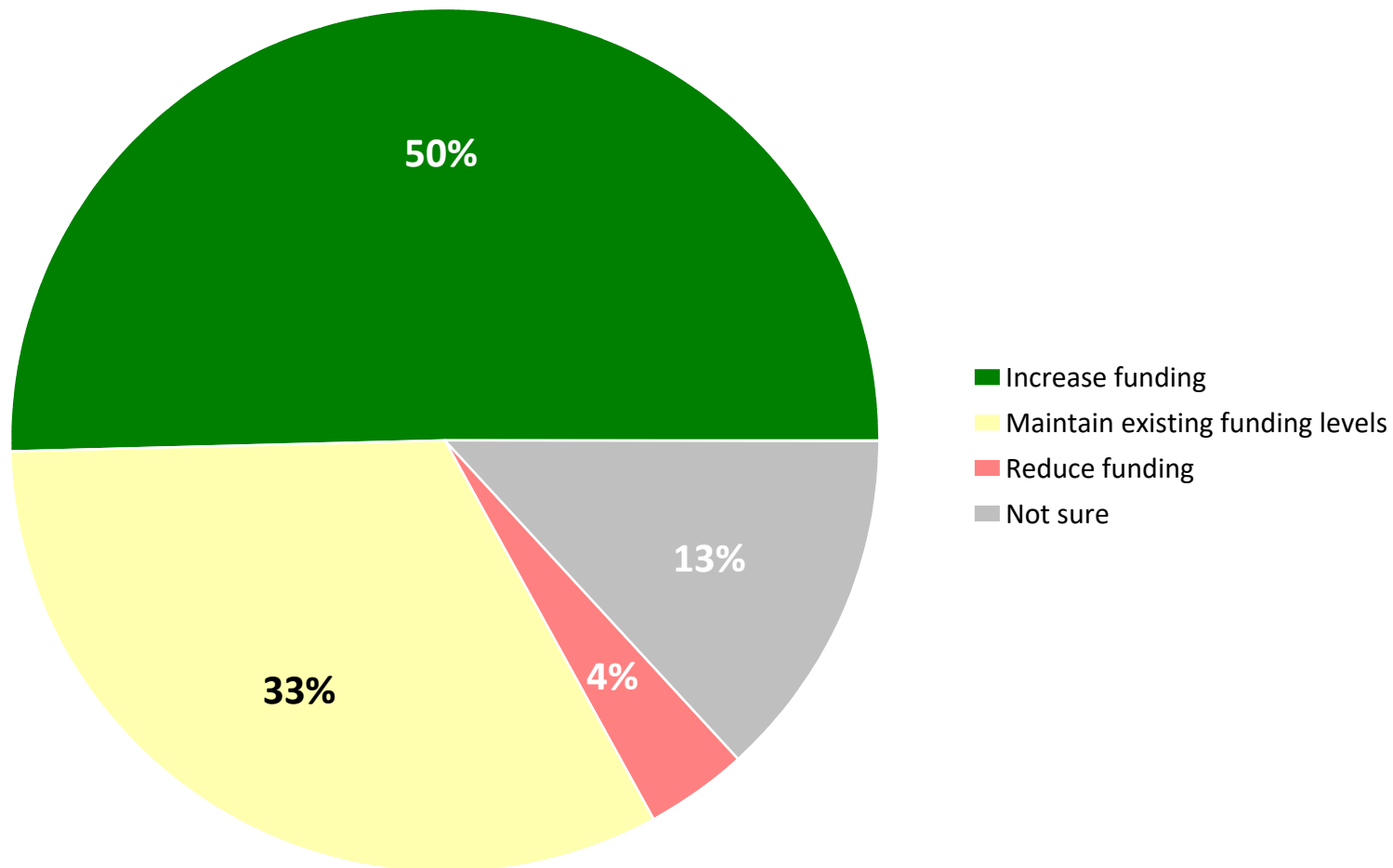
Q16. A potential funding source for park and recreation improvements is Loudoun County's Tax Rate-of which ONE CENT is equal to, on average, \$51 per year per household. Currently, less than 2 cents of the County's Tax Rate funds PRCS programs and services in Loudoun County. Please indicate your preferred level of ADDITIONAL TAX RATE financial support for THE IMPROVEMENT of parks and recreation services in Loudoun County.

by percentage of respondents (without "not provided")



Q17. Based on your perception of value, how would you want the County to fund future parks, recreation, trails, and open space needs?

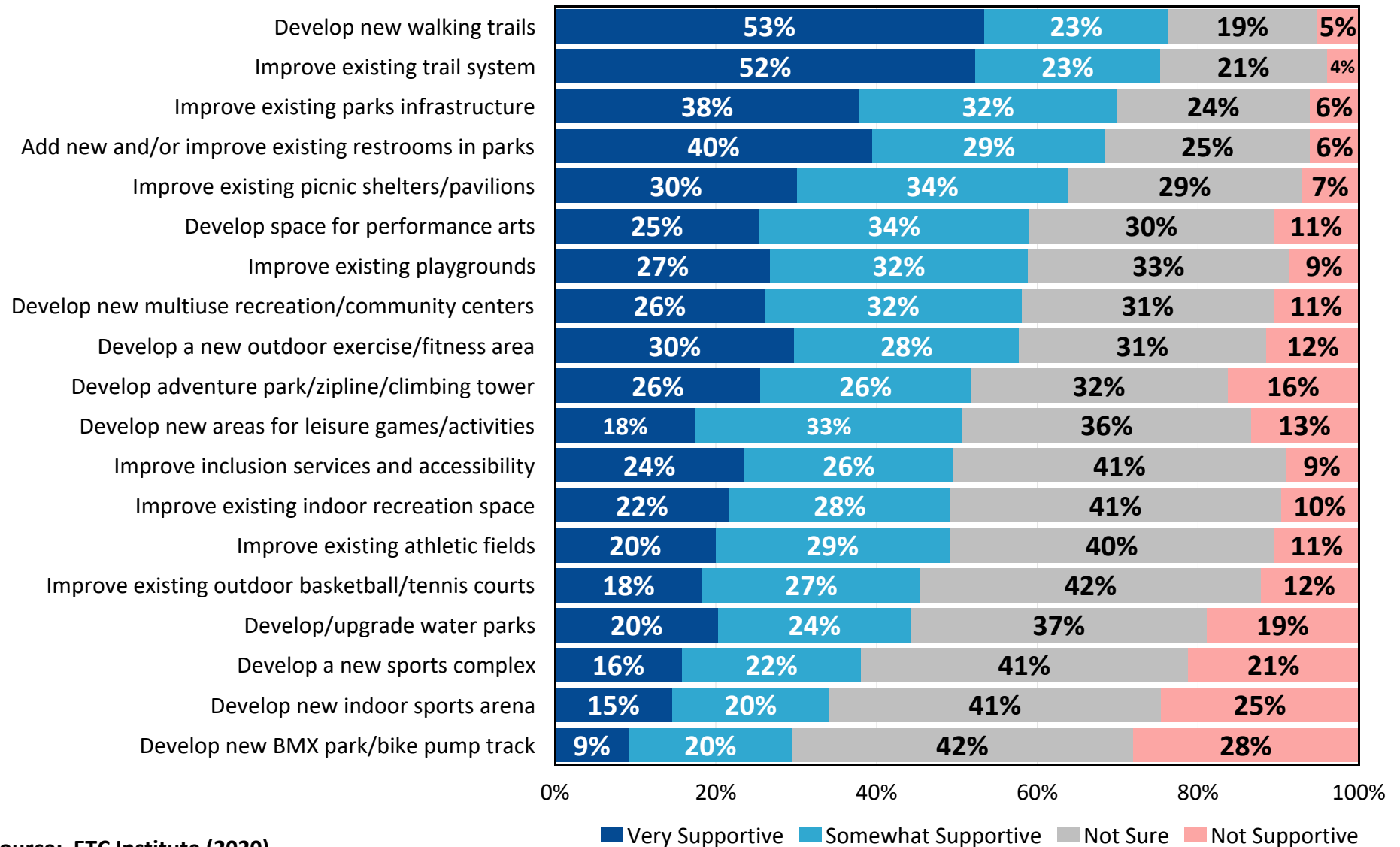
by percentage of respondents (without "not provided")



Source: ETC Institute (2020)

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

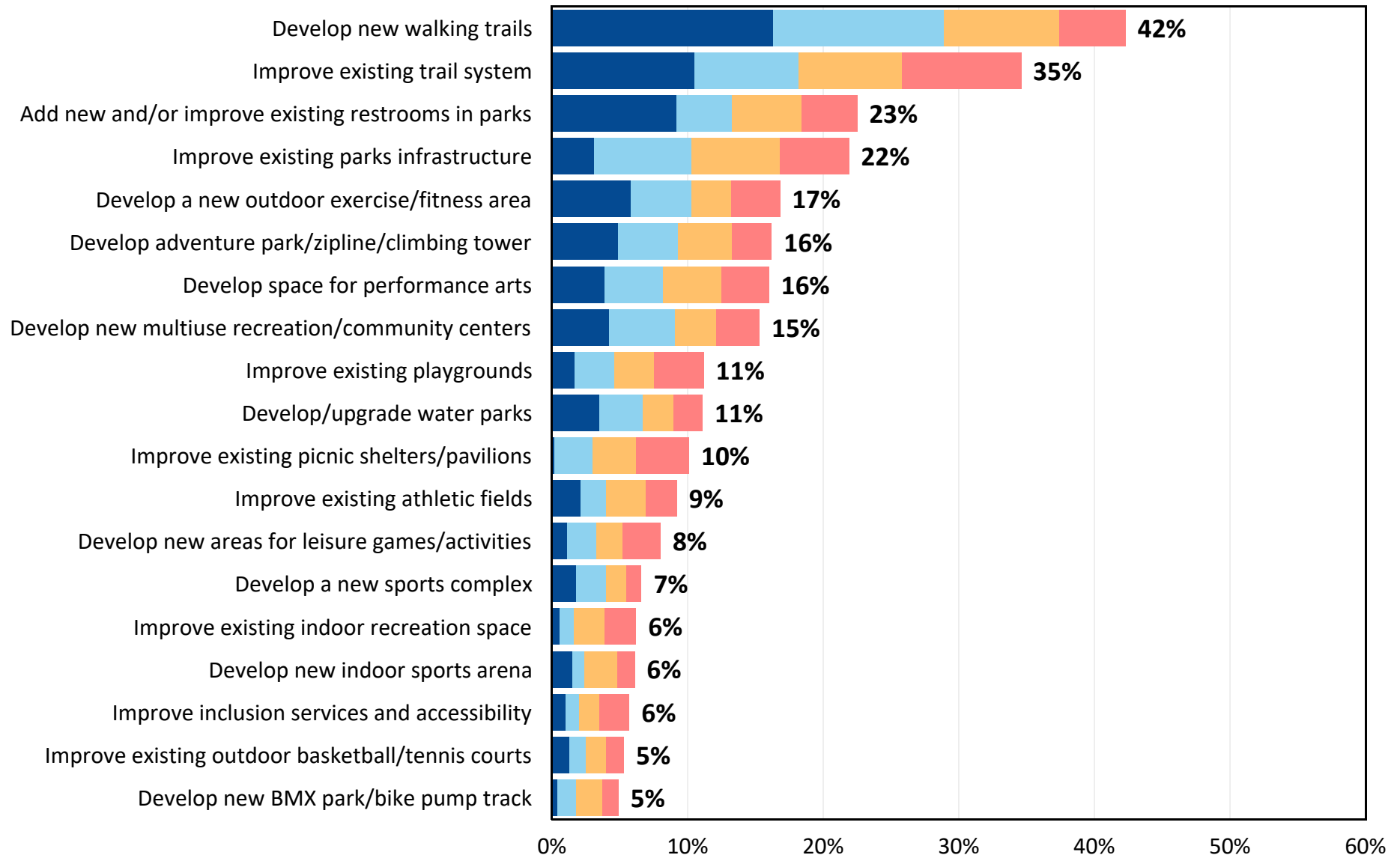
by percentage of respondents using a scale of 1 to 5, where 5 means your needs are "Very Supportive" and 1 means "Not Supportive"



Source: ETC Institute (2020)

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

by percentage of respondents who selected the items as one of their top four choices

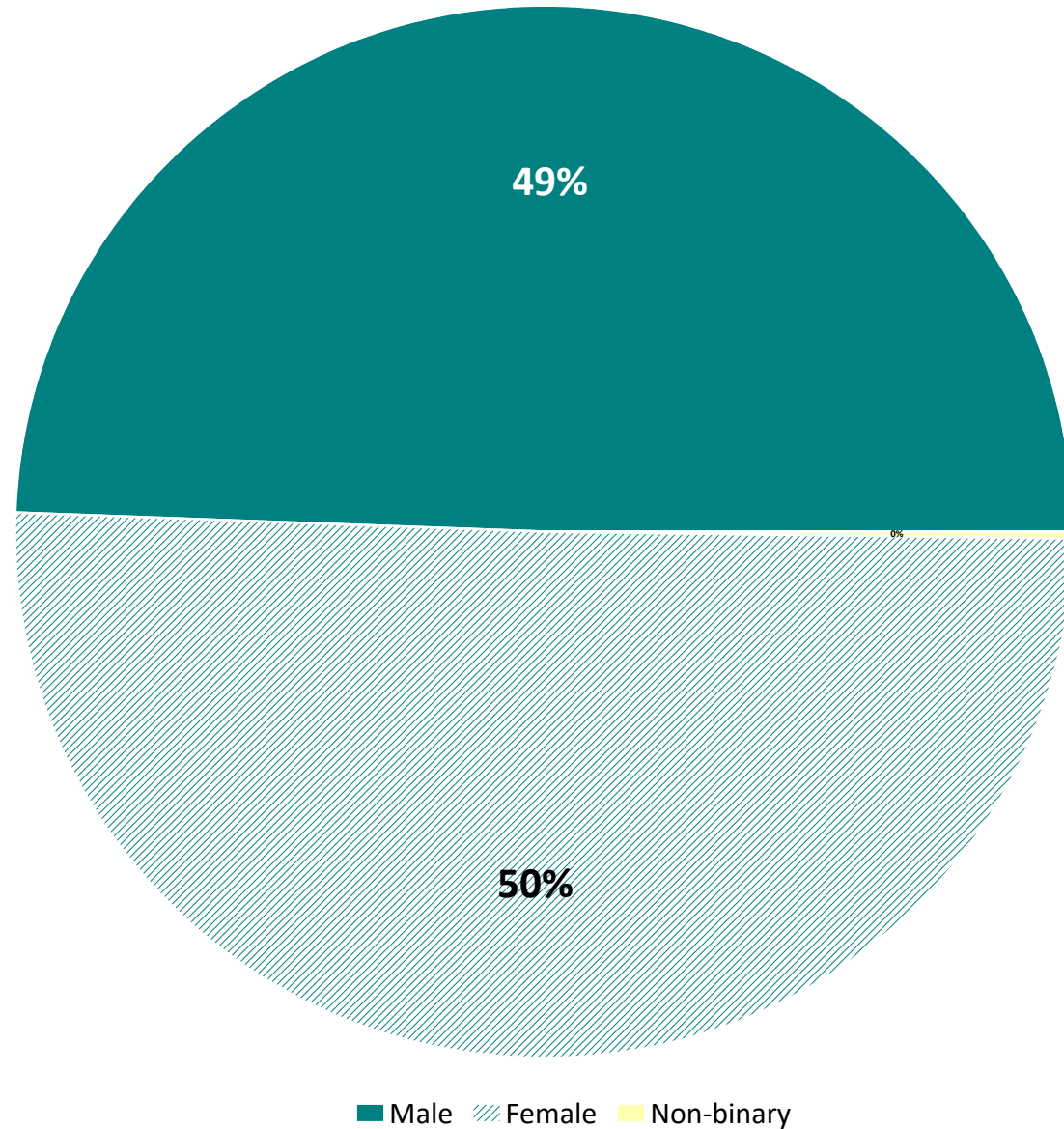


Source: ETC Institute (2020)

■ Most Willing ■ 2nd Choice ■ 3rd Choice ■ 4th Choice

Q20. Demographics: Your gender:

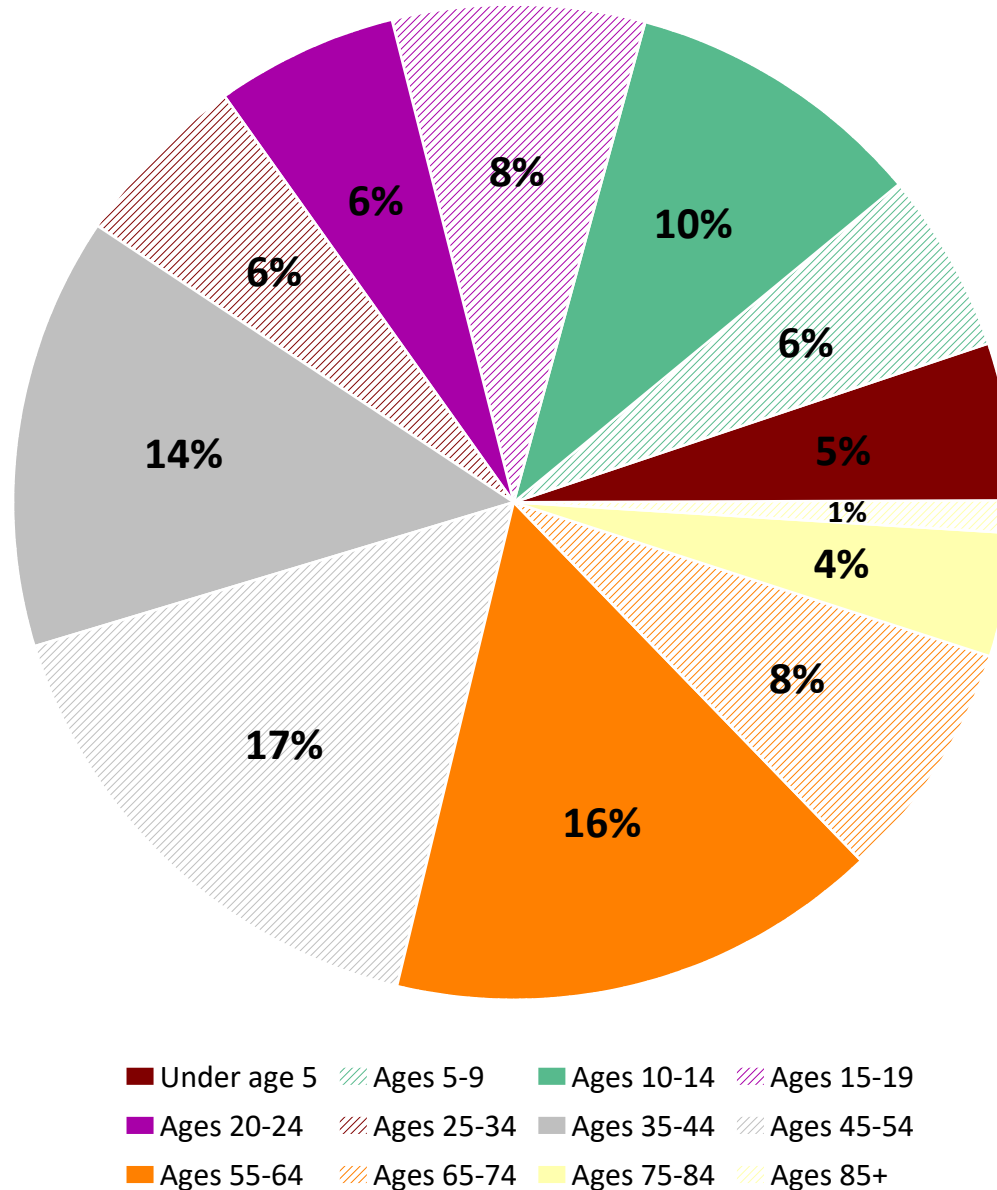
by percentage of respondents (without “not provided”)



Source: ETC Institute (2020)

Q21. Demographics: Including yourself, how many people in your household are...

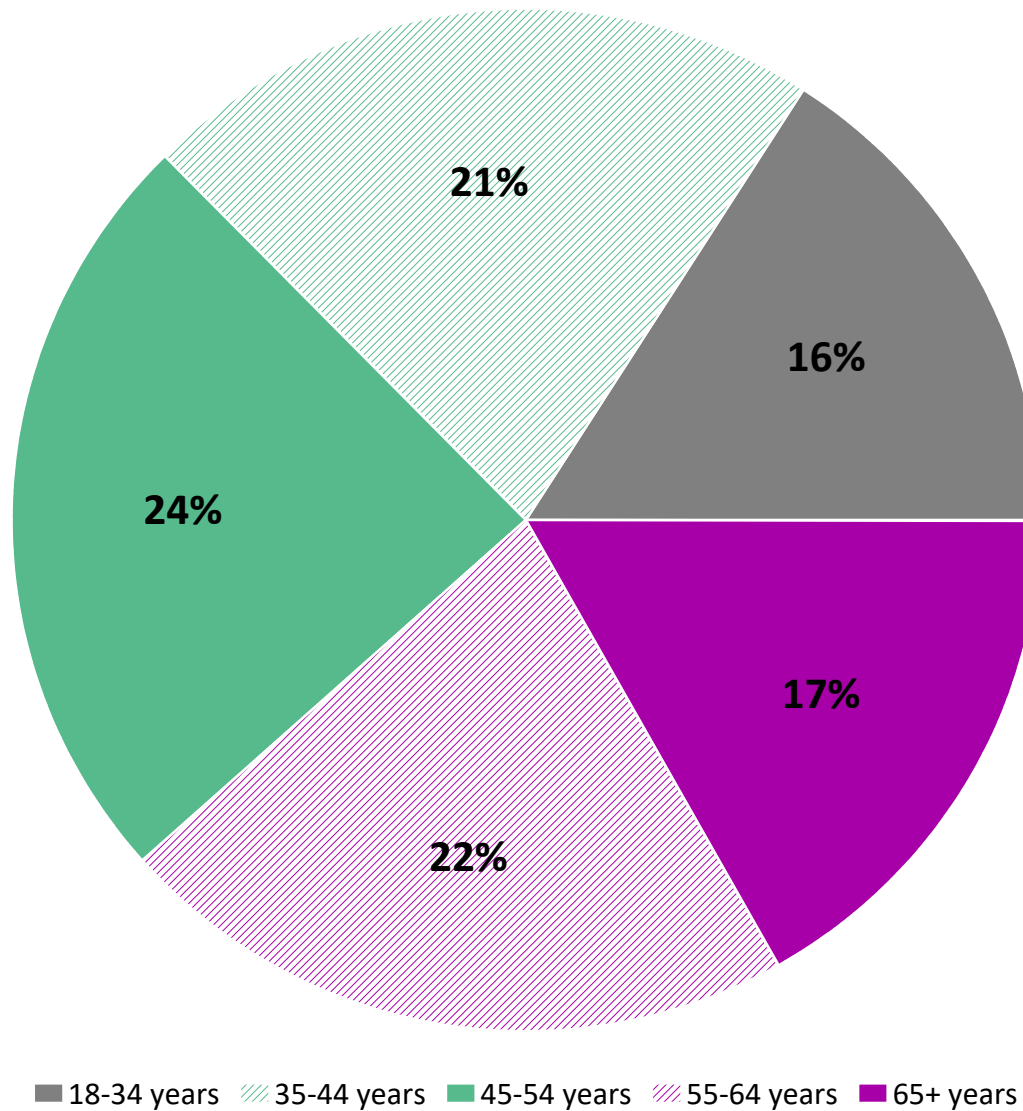
by percentage of respondents



Source: ETC Institute (2020)

Q22. Demographics: Your age:

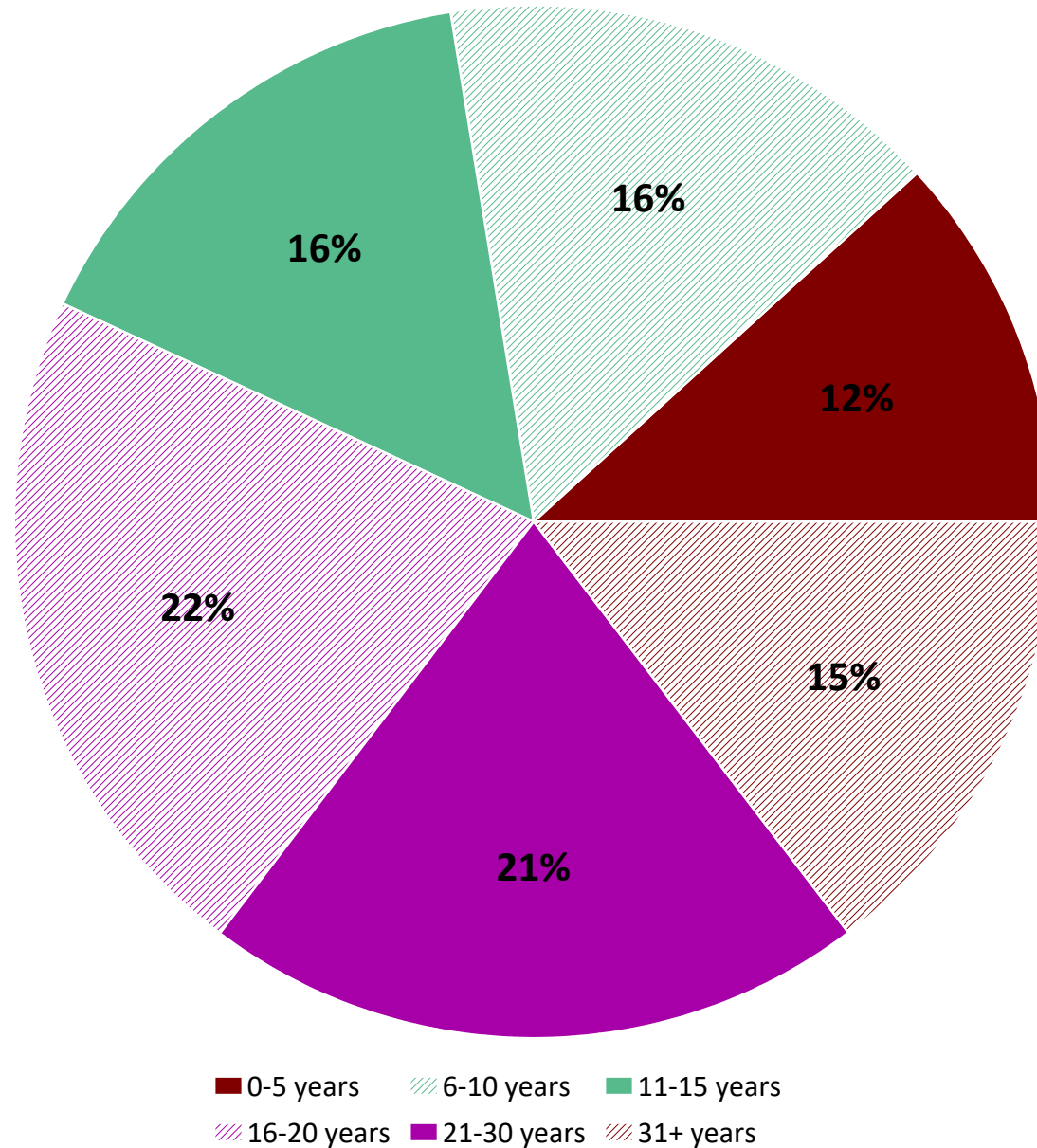
by percentage of respondents (without “not provided”)



Source: ETC Institute (2020)

Q23. Demographics: How many years have you lived in Loudoun County?

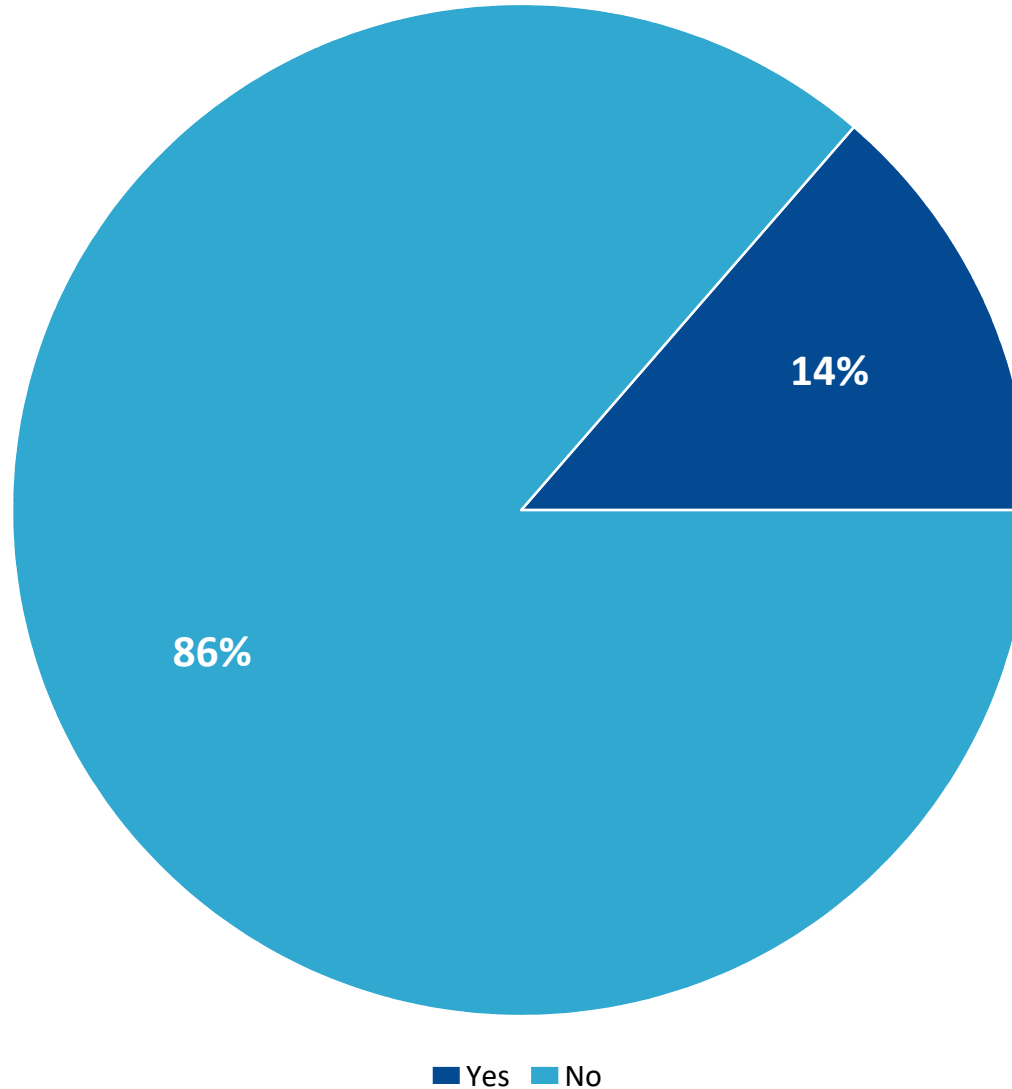
by percentage of respondents (without “not provided”)



Source: ETC Institute (2020)

Q24. Demographics: Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

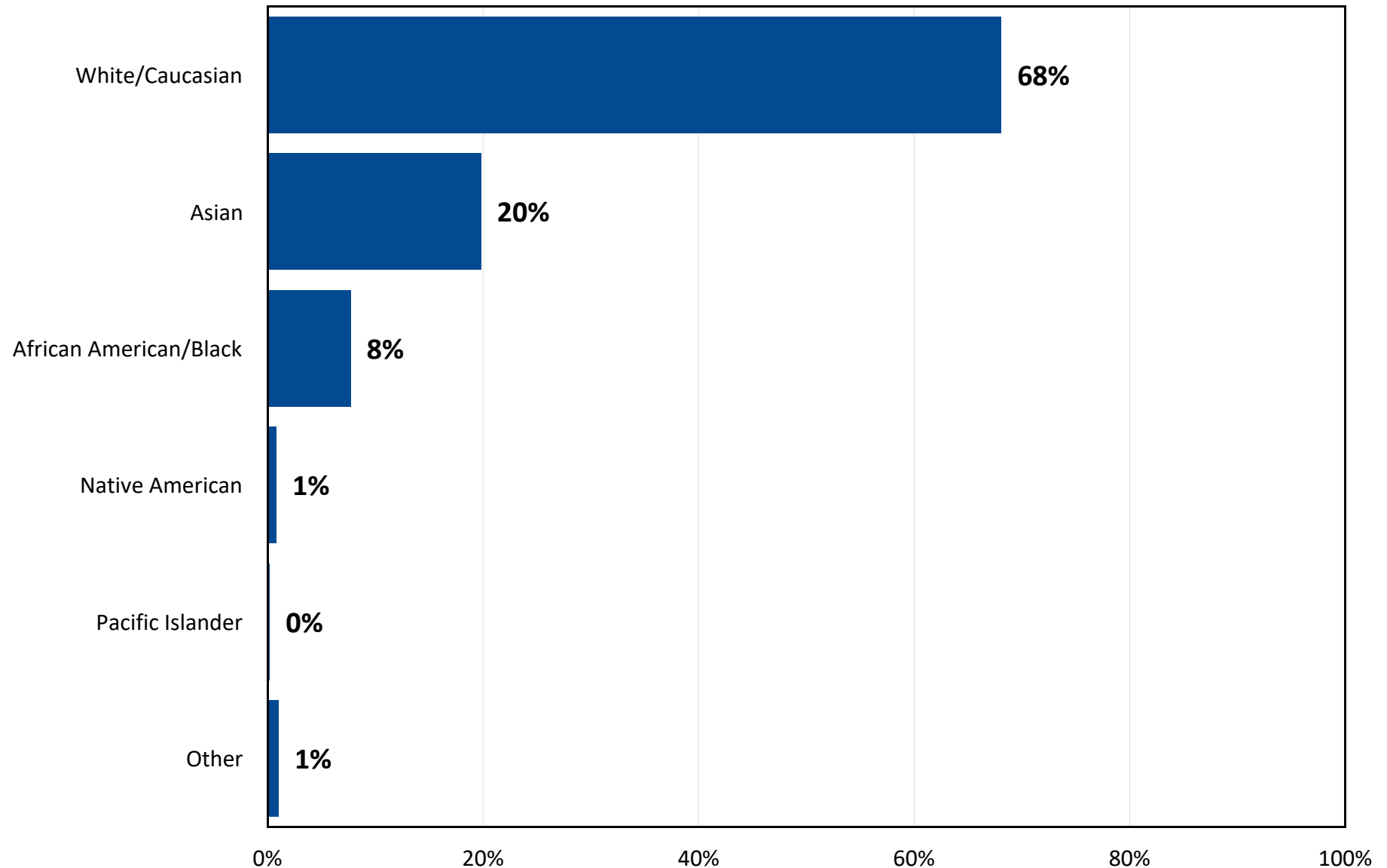
by percentage of respondents (without “not provided”)



Source: ETC Institute (2020)

Q25. Demographics: Which of the following best describes your race/ethnicity?

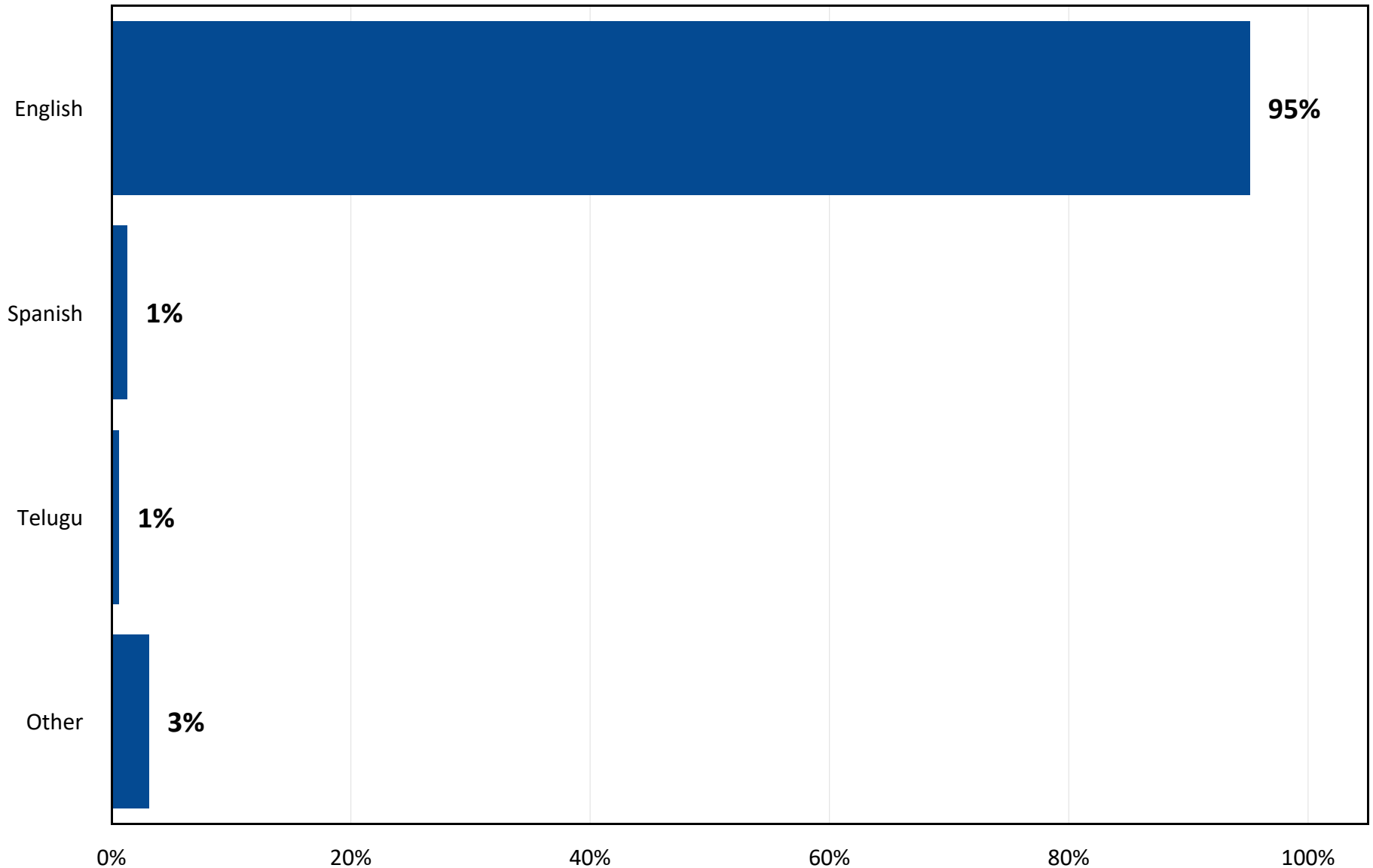
by percentage of respondents (multiple choices could be selected)



Source: ETC Institute (2020)

Q26. Demographics: What is the primary language spoken in your home?

by percentage of respondents (multiple choices could be selected) (without “not provided”)



Source: ETC Institute (2020)

Section 2

Benchmarking Analysis

Benchmarking Summary Report

Loudoun County, Virginia

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

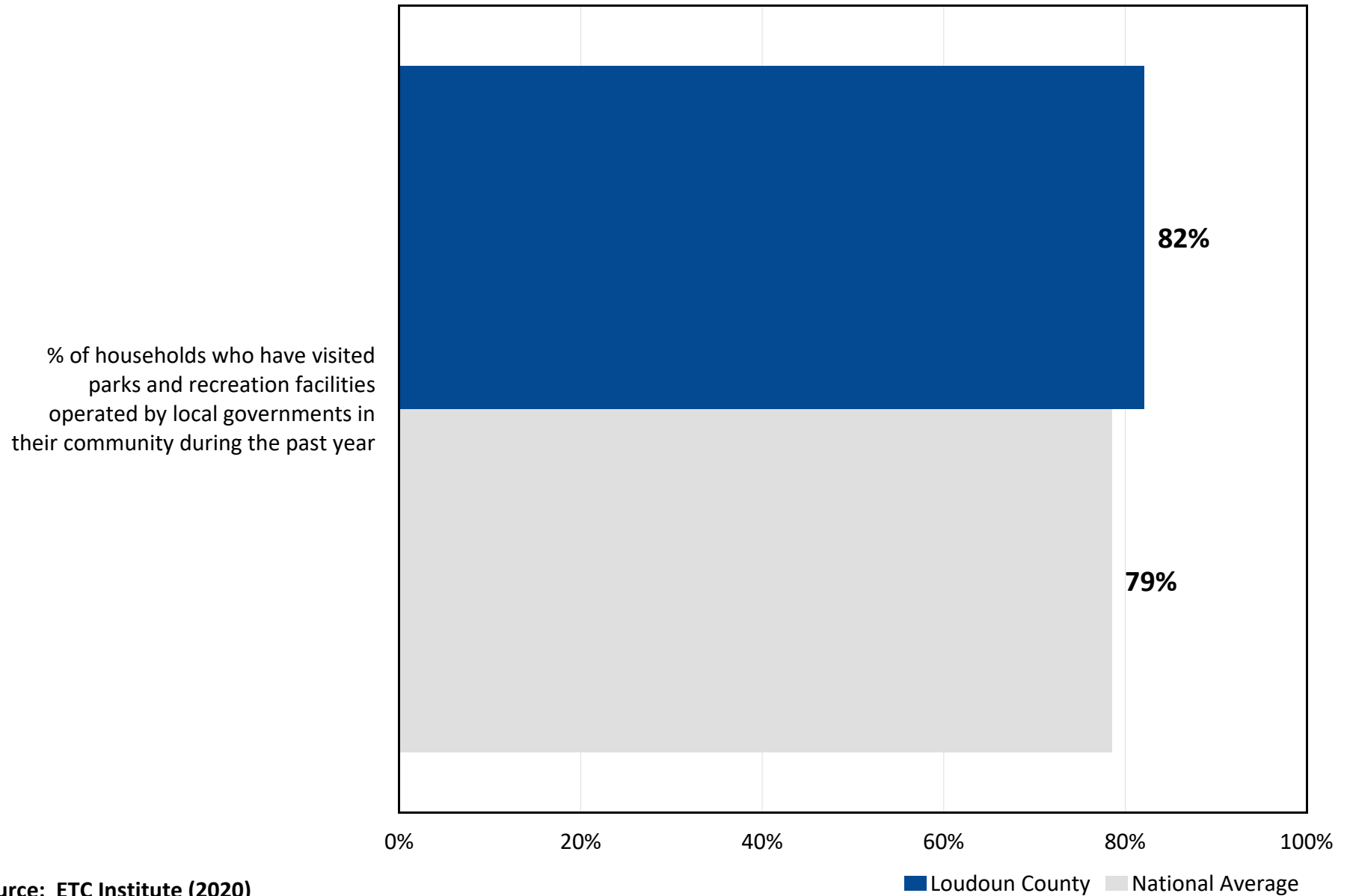
Results from household responses for Loudoun County, Virginia were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with Loudoun County, Virginia is not authorized without written consent from ETC Institute.

Usage of Parks

Loudoun County, VA vs. National Average

by percentage of respondents

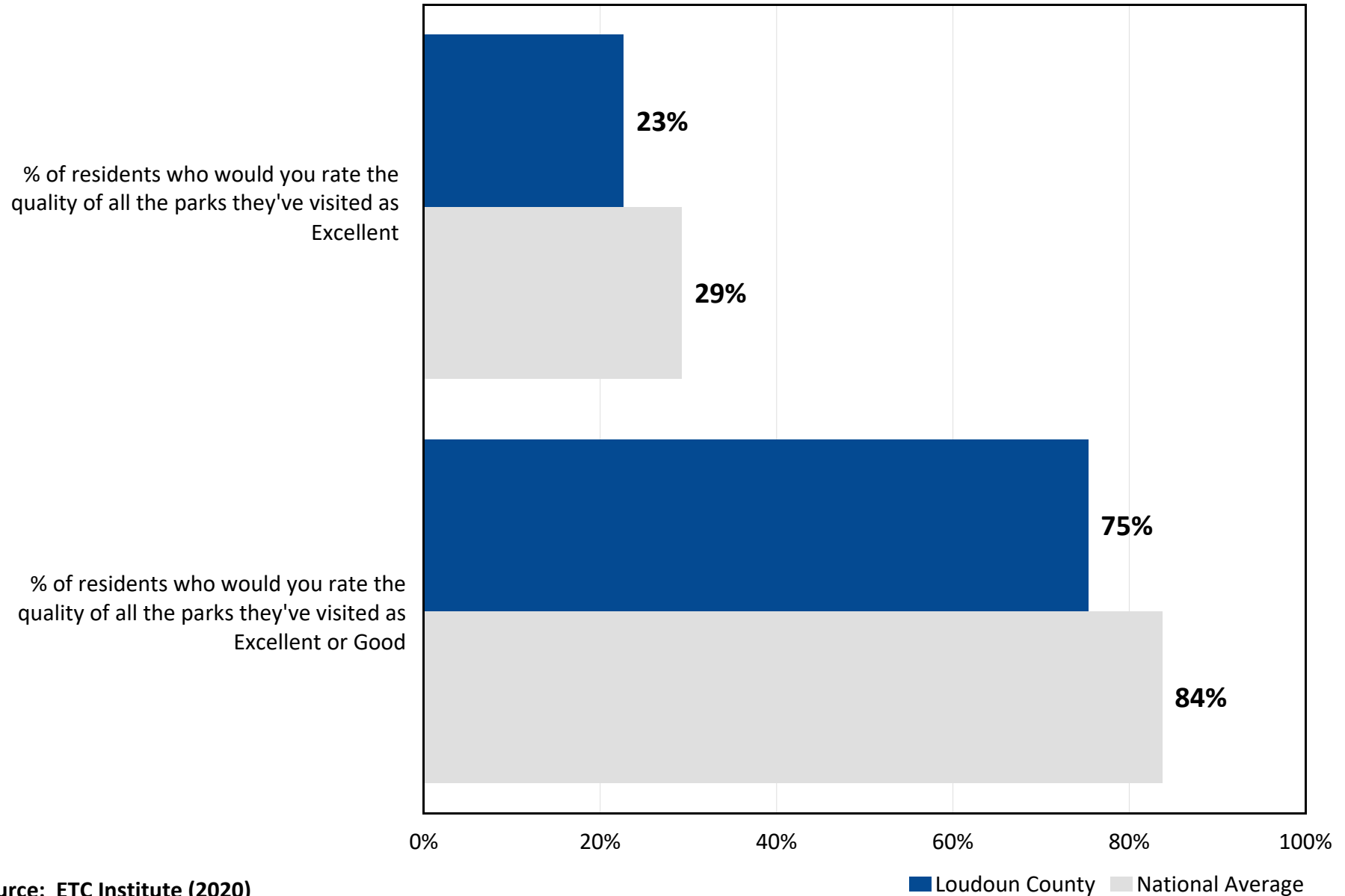


Source: ETC Institute (2020)

Overall Ratings for Parks

Loudoun County, VA vs. National Average

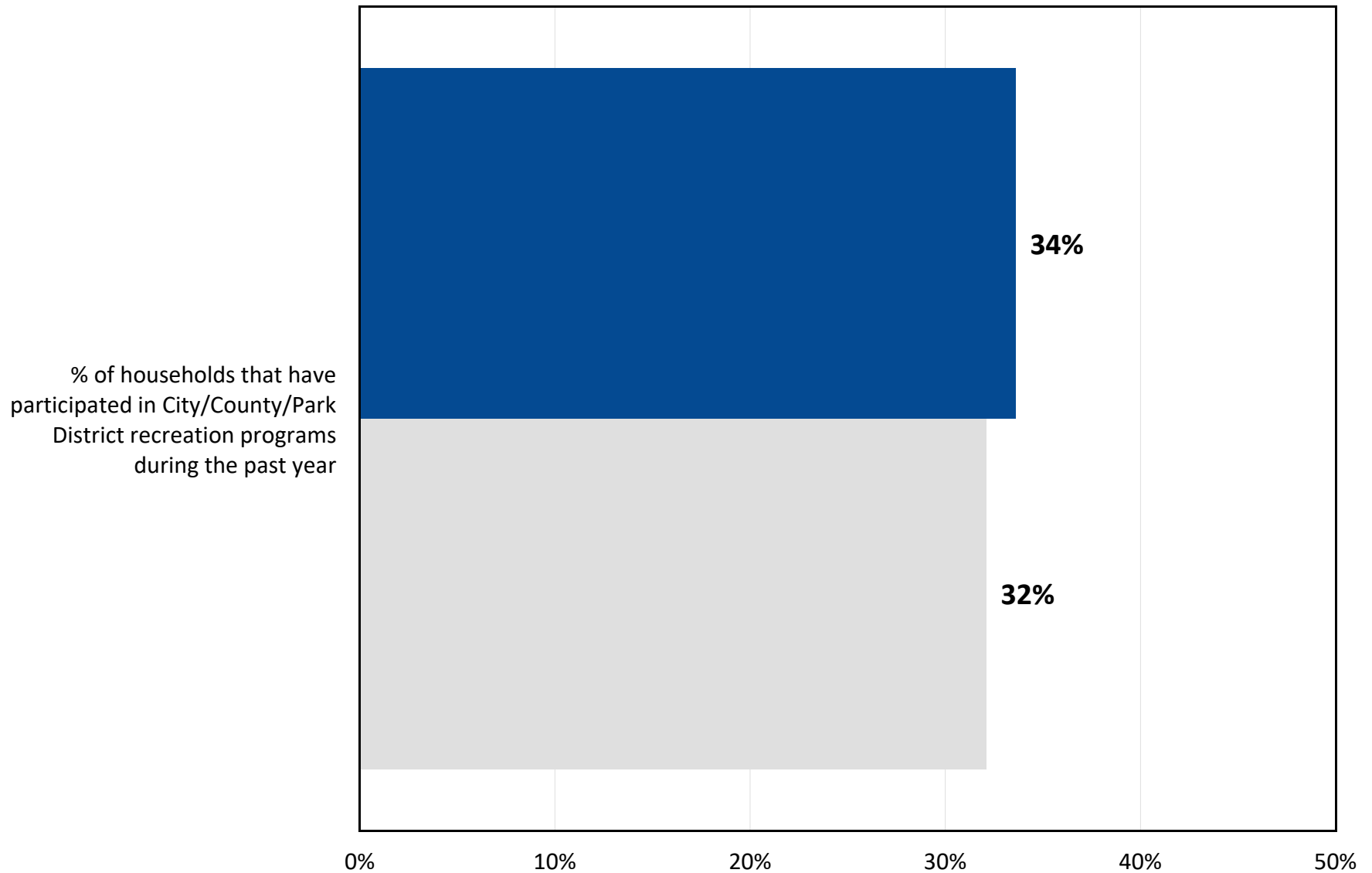
by percentage of respondents (without "don't know")



Program Participation

Loudoun County, VA vs. National Average

by percentage of respondents

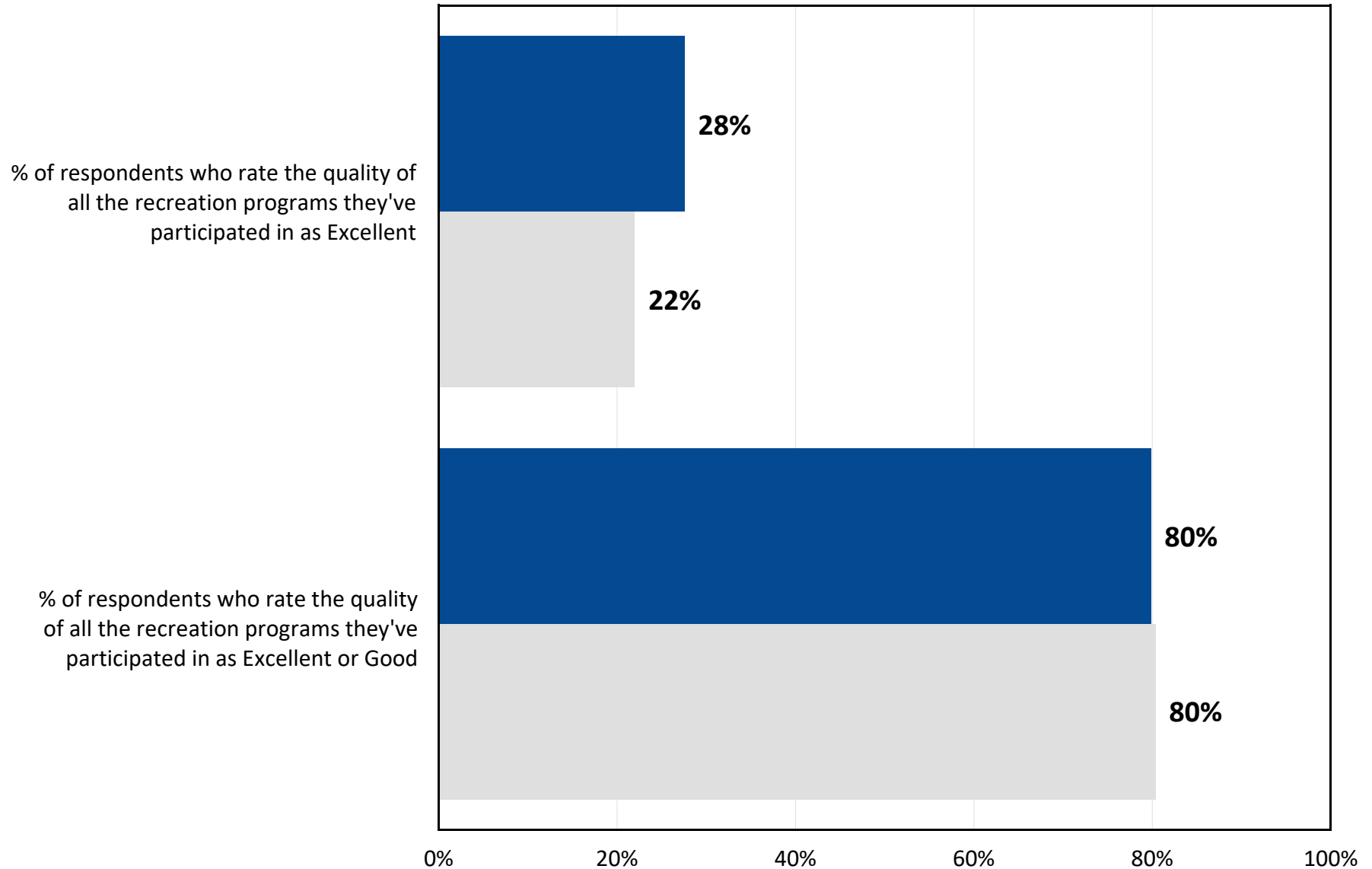


Source: ETC Institute (2020)

■ Loudoun County ■ National Average

Overall Ratings of Programs Loudoun County, VA vs. National Average

by percentage of respondents (without “don’t know”)



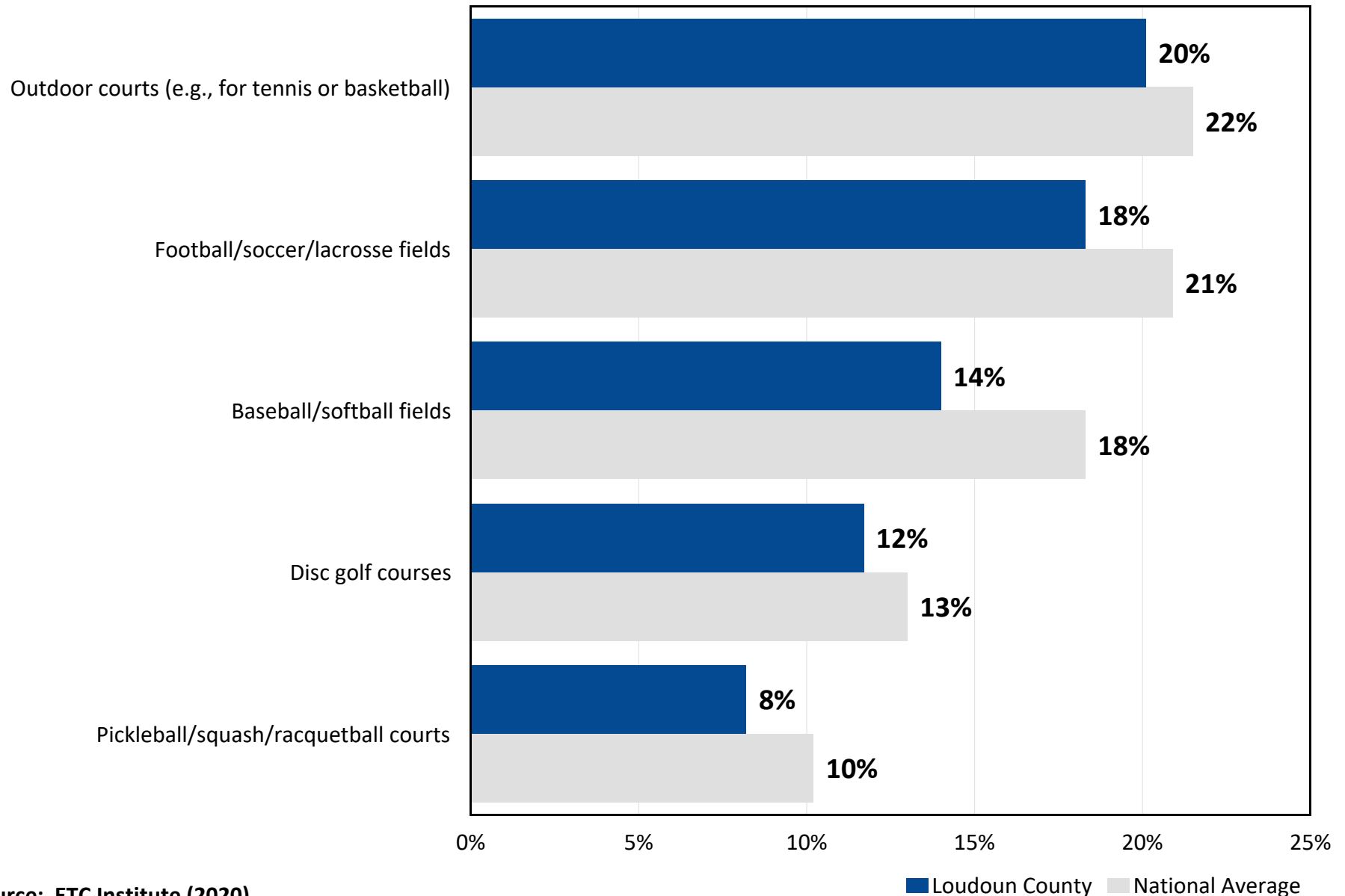
Source: ETC Institute (2020)

■ Loudoun County ■ National Average

Households with Needs for Sports Facilities

Loudoun County, VA vs. National Average

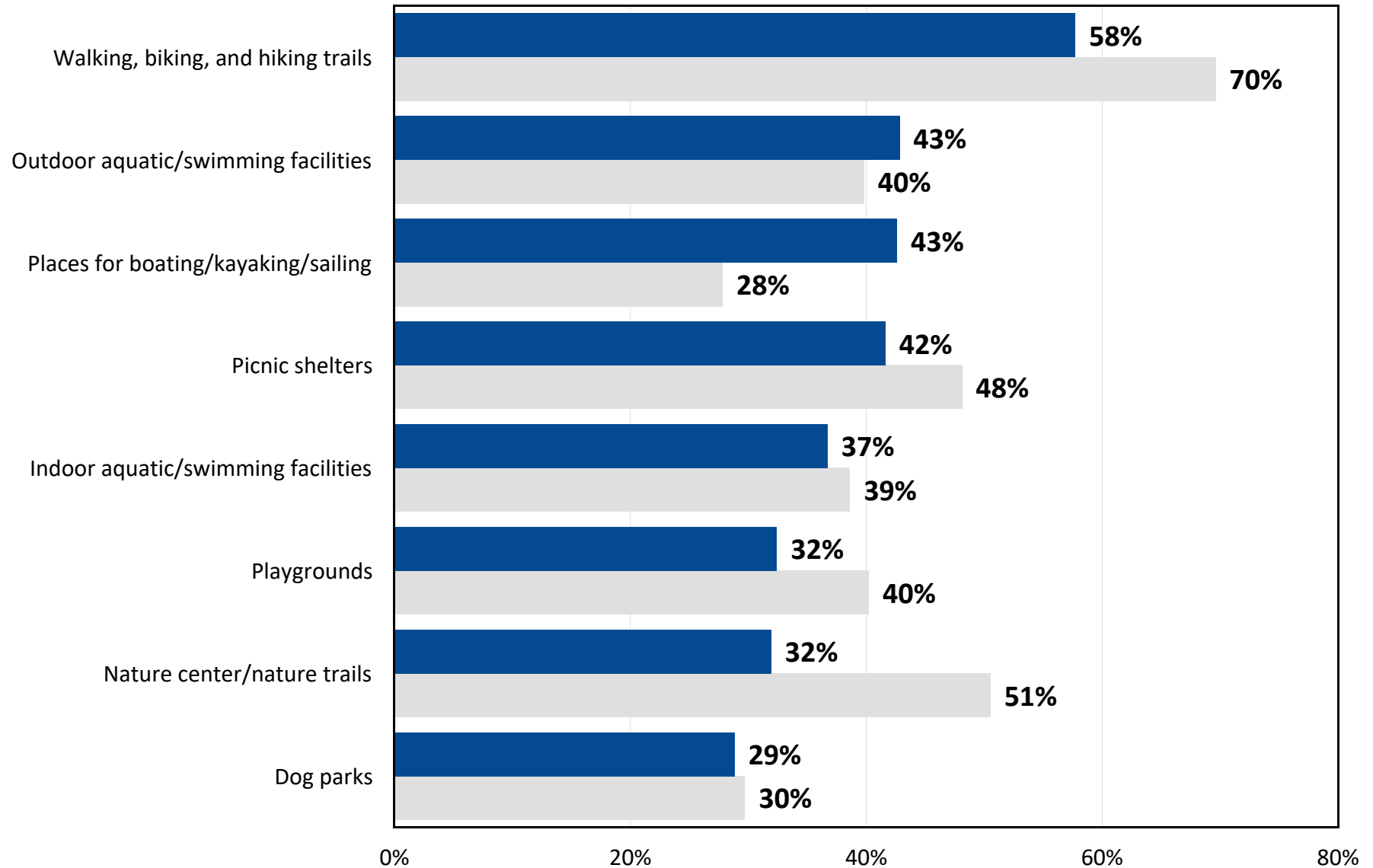
by percentage of respondents with a need for sports facilities



Households with Needs for Other Recreation Facilities

Loudoun County, VA vs. National Average

by percentage of respondents with a need for other recreation facilities



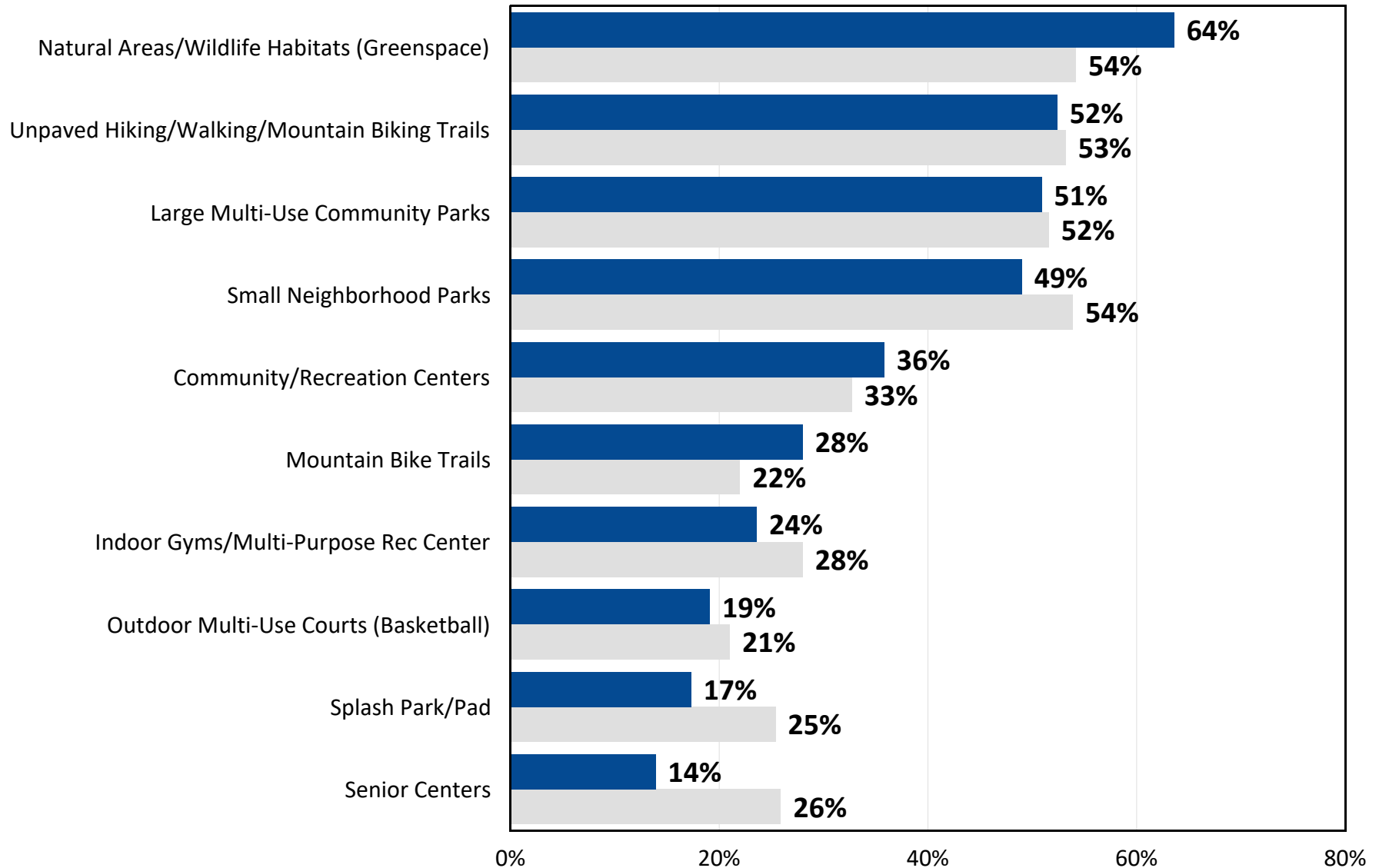
Source: ETC Institute (2020)

■ Loudoun County ■ National Average

Households with Needs for Other Recreation Facilities

Loudoun County, VA vs. National Average

by percentage of respondents with a need for other recreation facilities

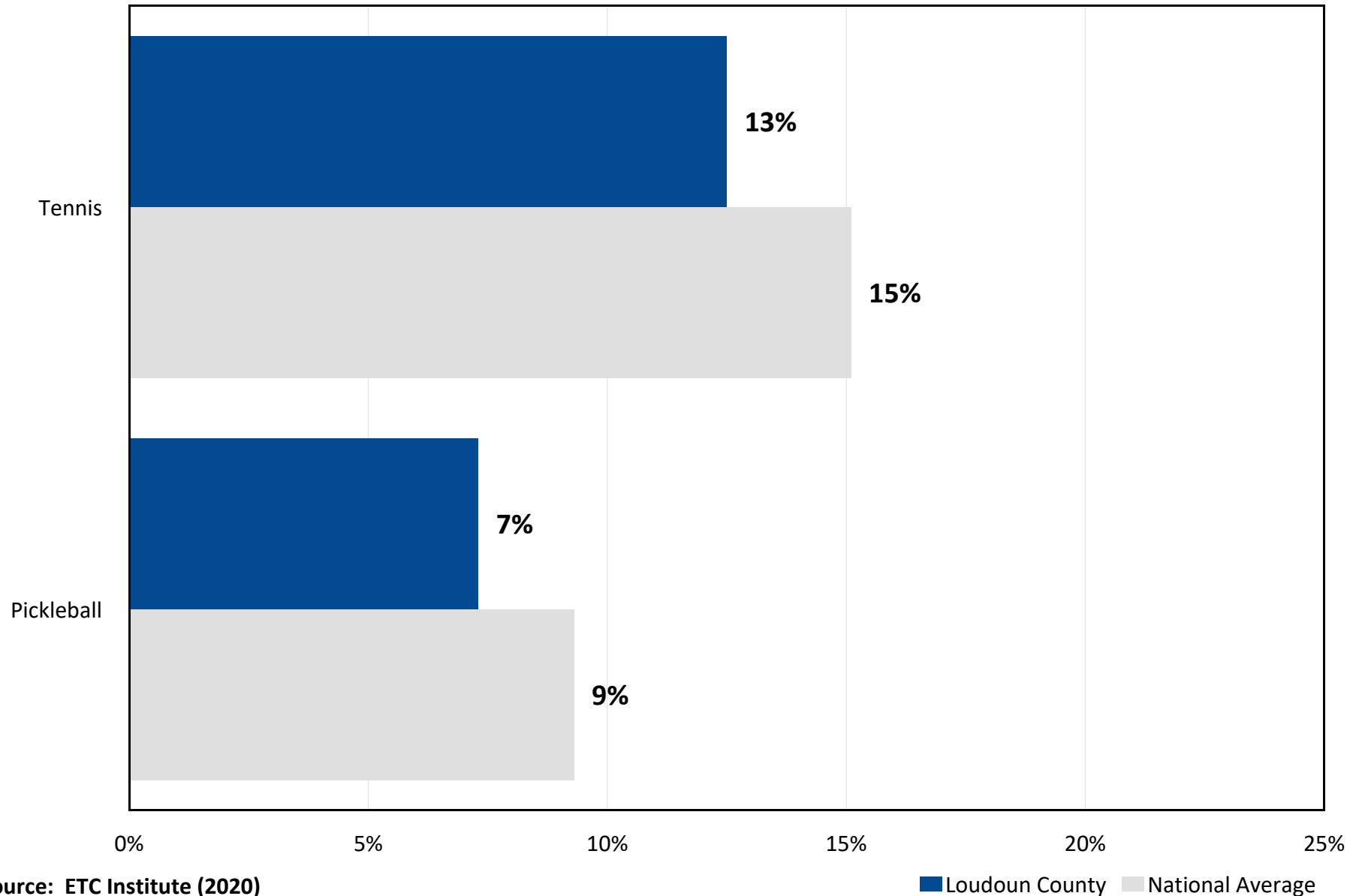


Source: ETC Institute (2020)

■ Loudoun County ■ National Average

Households with Needs for Sports Programs Loudoun County, VA vs. National Average

by percentage of respondents with a need for sports programs



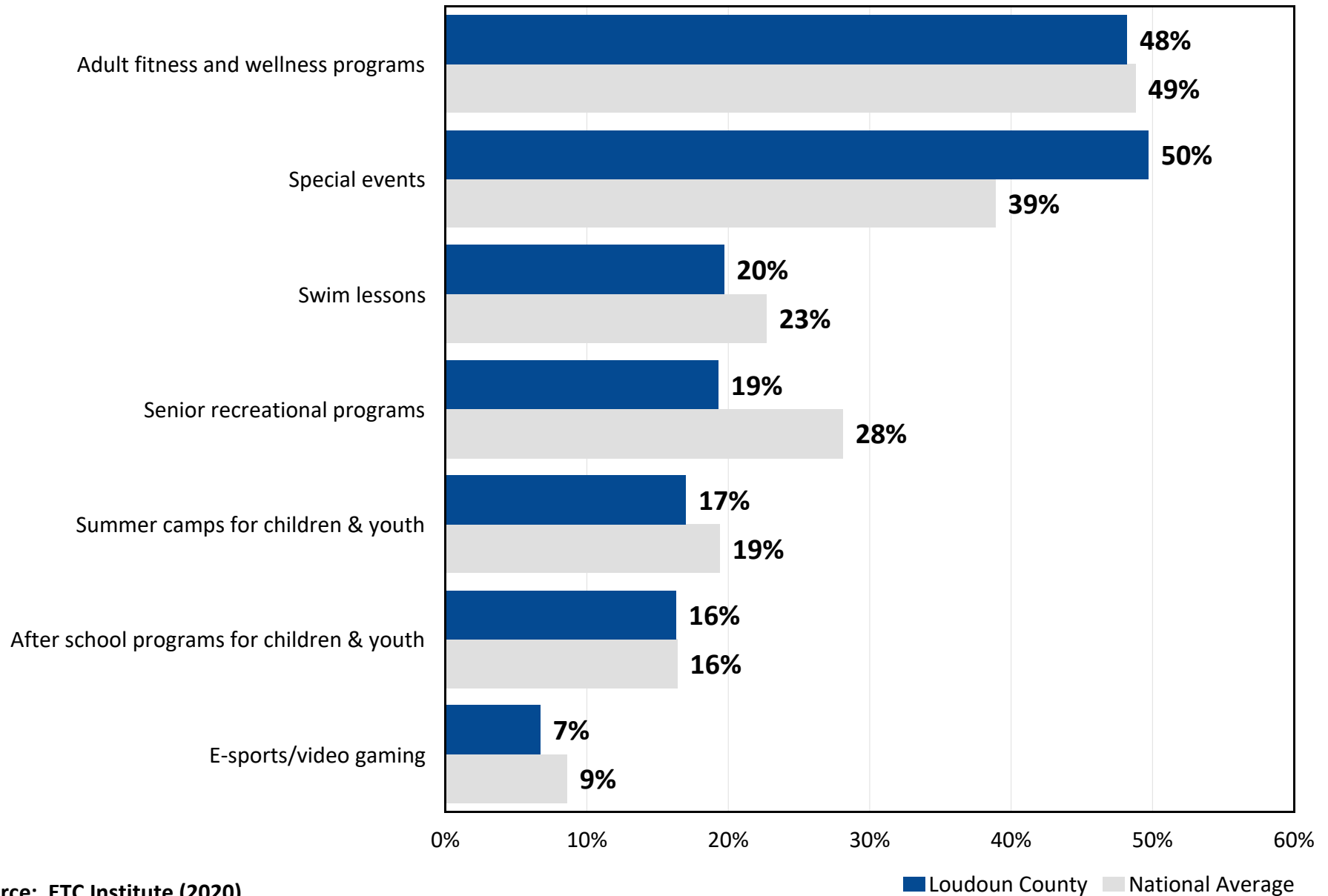
Source: ETC Institute (2020)

■ Loudoun County ■ National Average

Households with Needs for Other Recreation Programs

Loudoun County, VA vs. National Average

by percentage of respondents with a need for other recreation programs

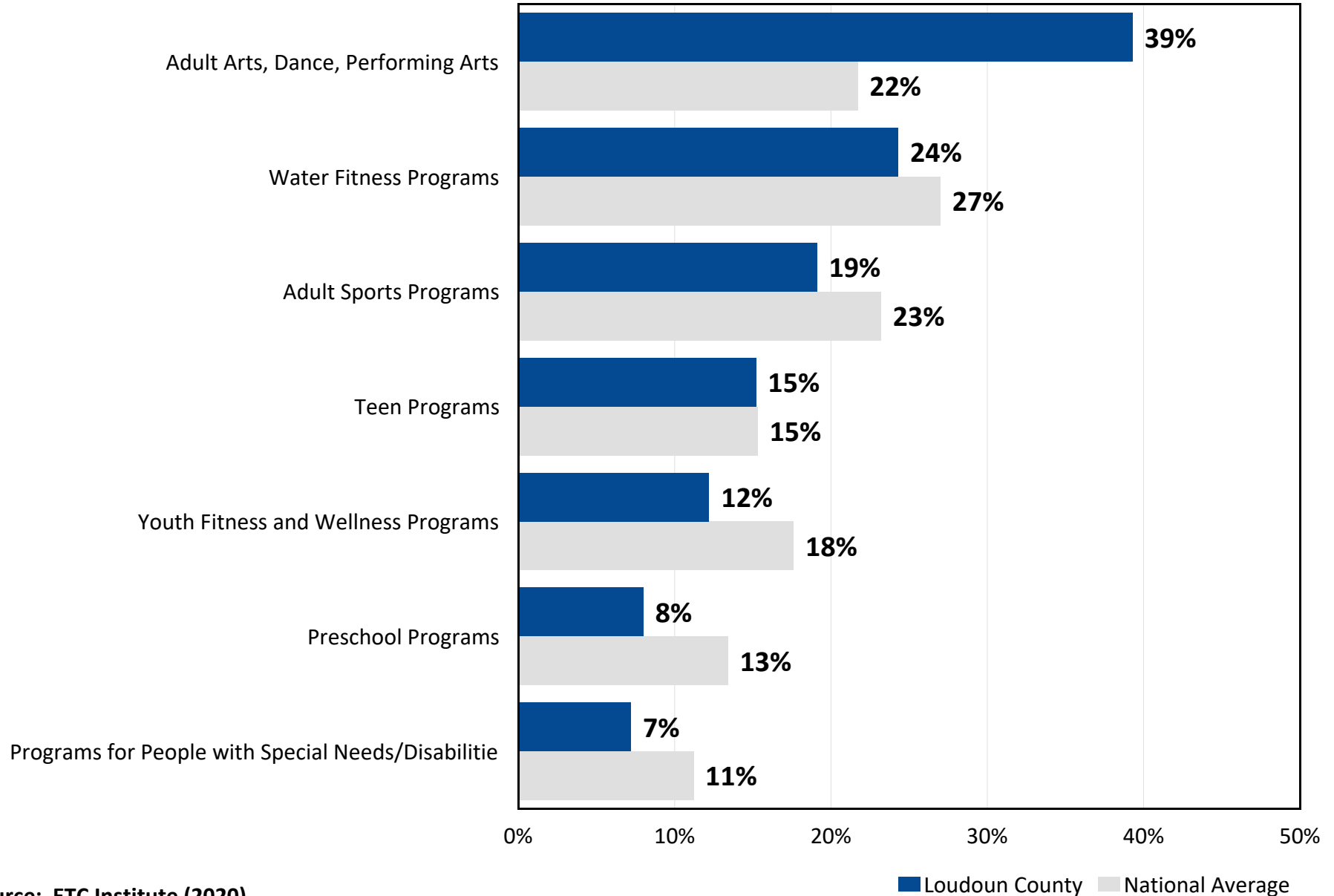


Source: ETC Institute (2020)

Households with Needs for Other Recreation Programs

Loudoun County, VA vs. National Average

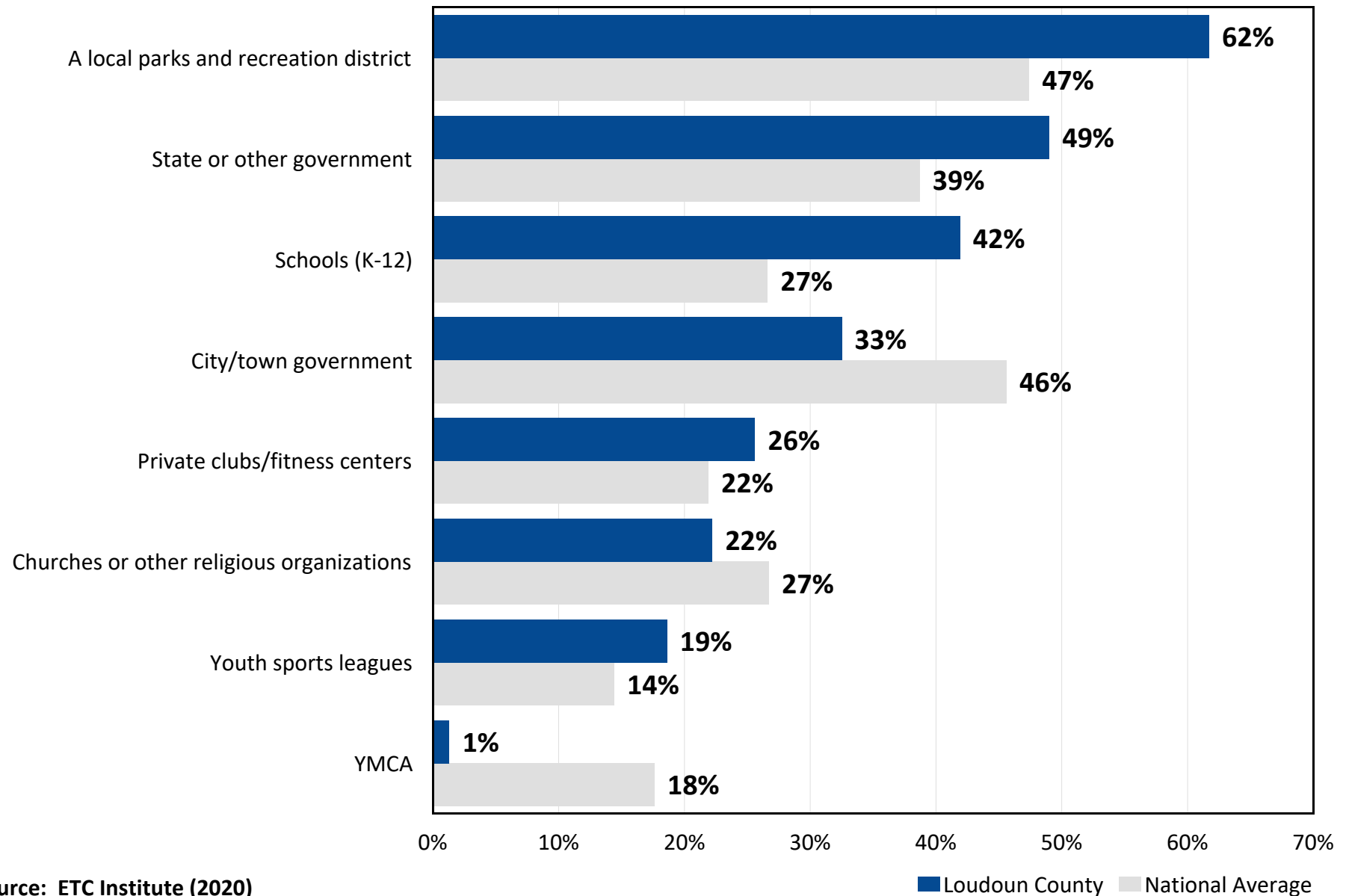
by percentage of respondents with a need for other recreation programs



Source: ETC Institute (2020)

Organizations Used for Parks and Recreation Programs and Facilities Loudoun County, VA vs. National Average

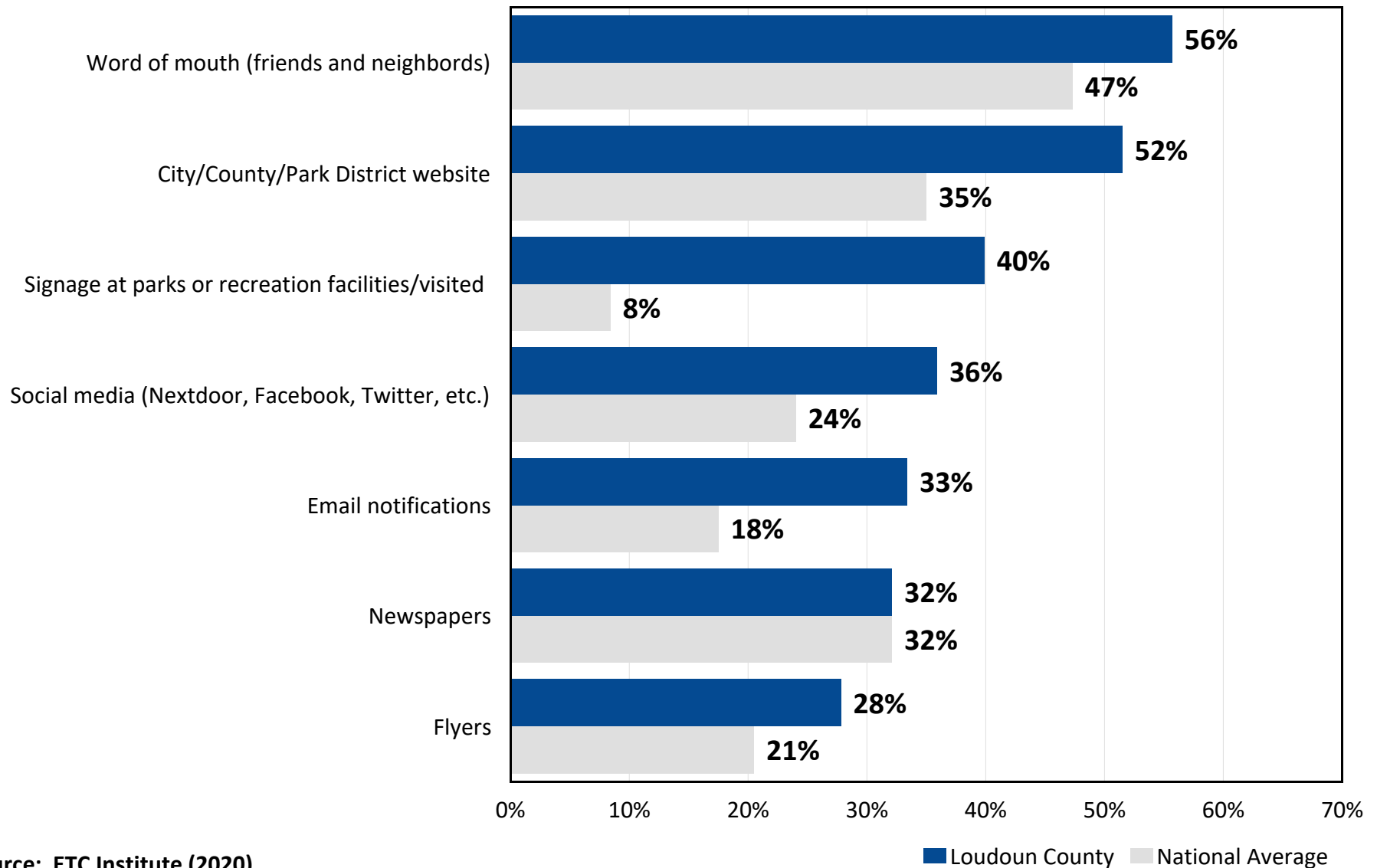
by percentage of respondents who reported using the organization



Method of Accessing Information About Recreation Programs and Activities

Loudoun County, VA vs. National Average

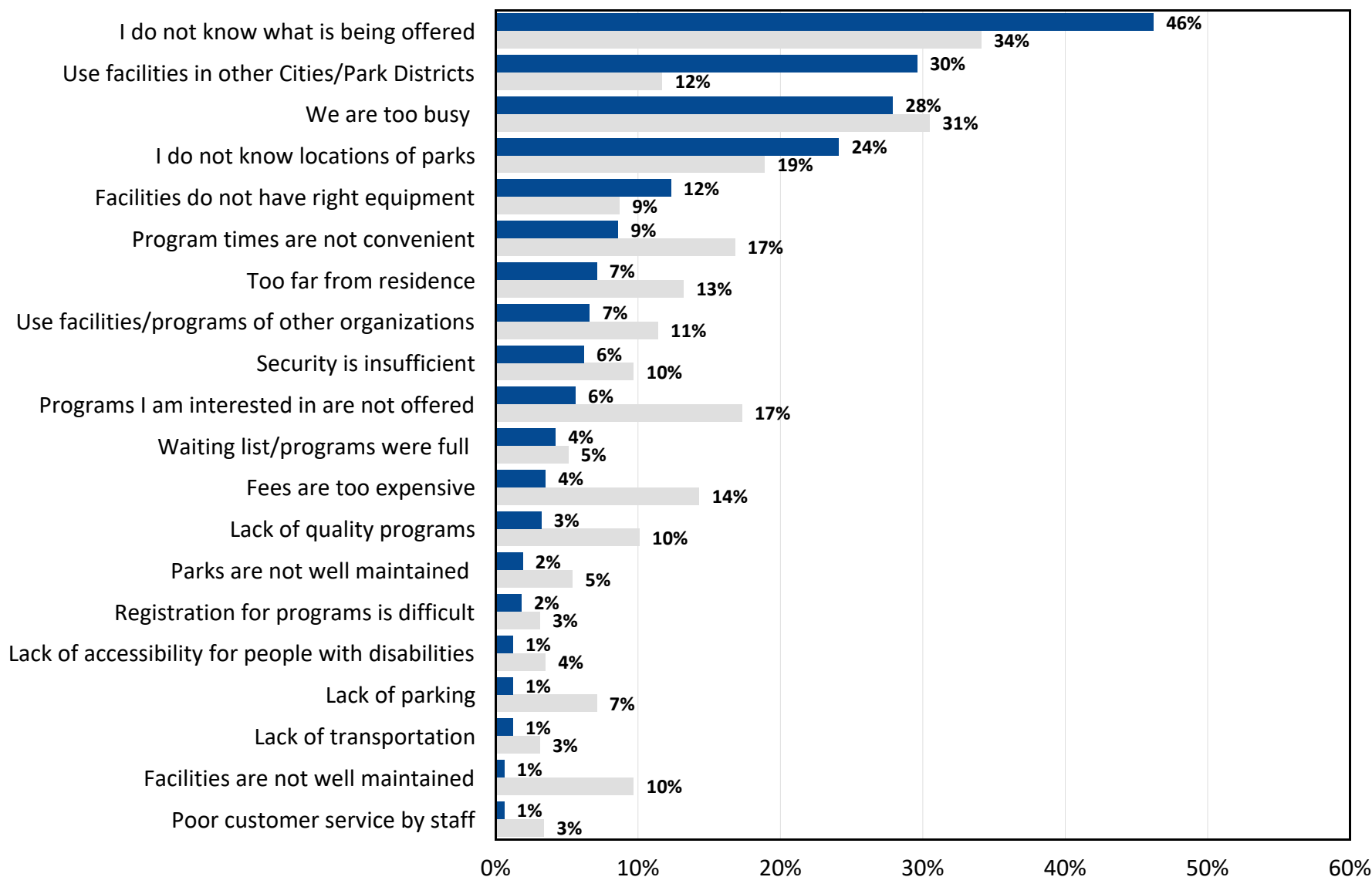
by percentage of respondents



Source: ETC Institute (2020)

Reasons Preventing the Use of Parks and Recreation Facilities and Loudoun County, VA vs. National Average

by percentage of respondents



Source: ETC Institute (2020)

■ Loudoun County ■ National Average

Section 3

Priority Investment Rating (PIR) Analysis

Priority Investment Rating

Loudoun County, Virginia

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility and program relative to the facility and program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for off-leash dog park is 76 (out of 100) and the Importance Rating for off-leash dog park is 56 (out of 100), the Priority Investment Rating for off-leash dog park is 122 (out of 200).

How to Analyze the Charts:

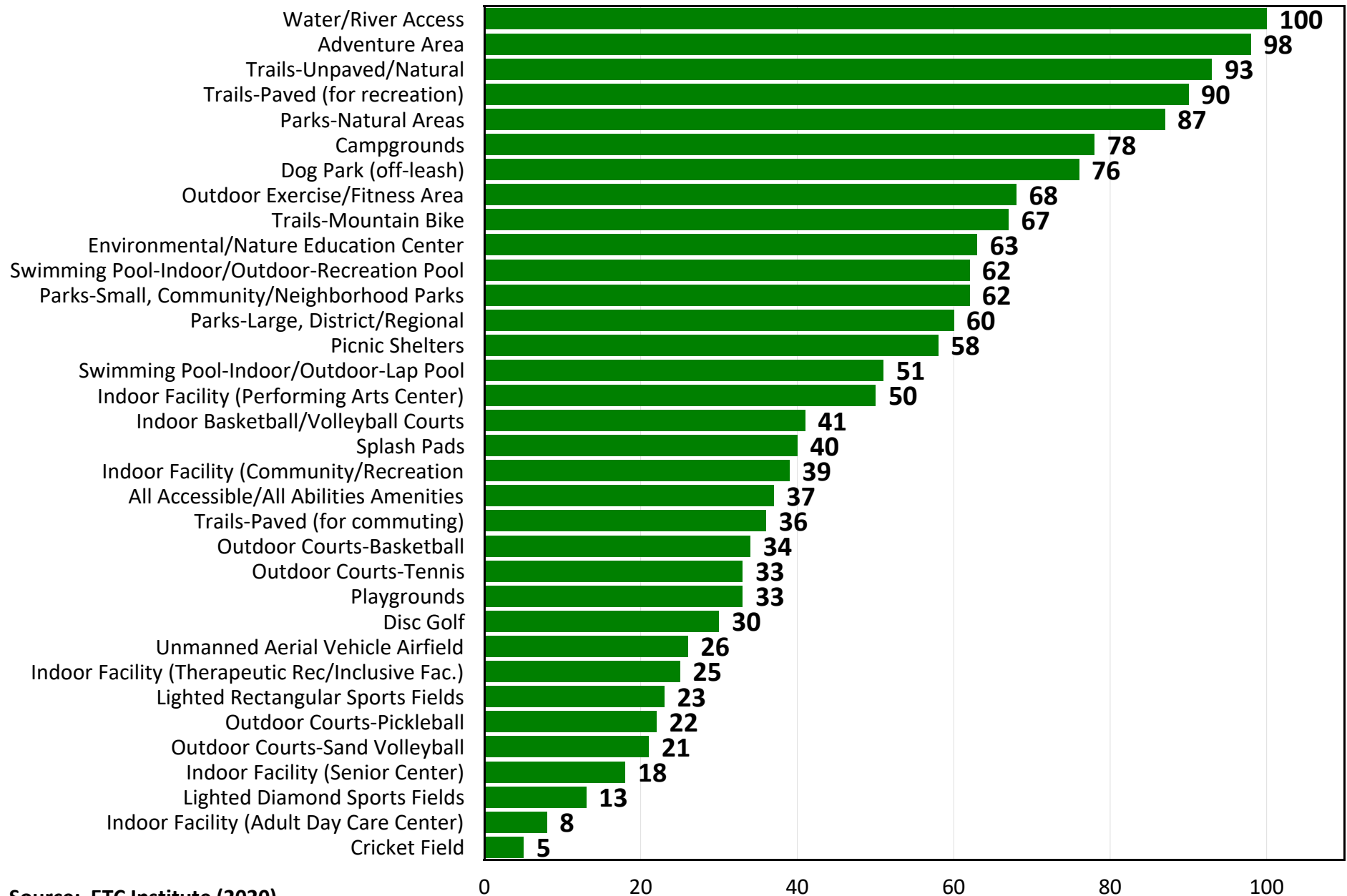
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

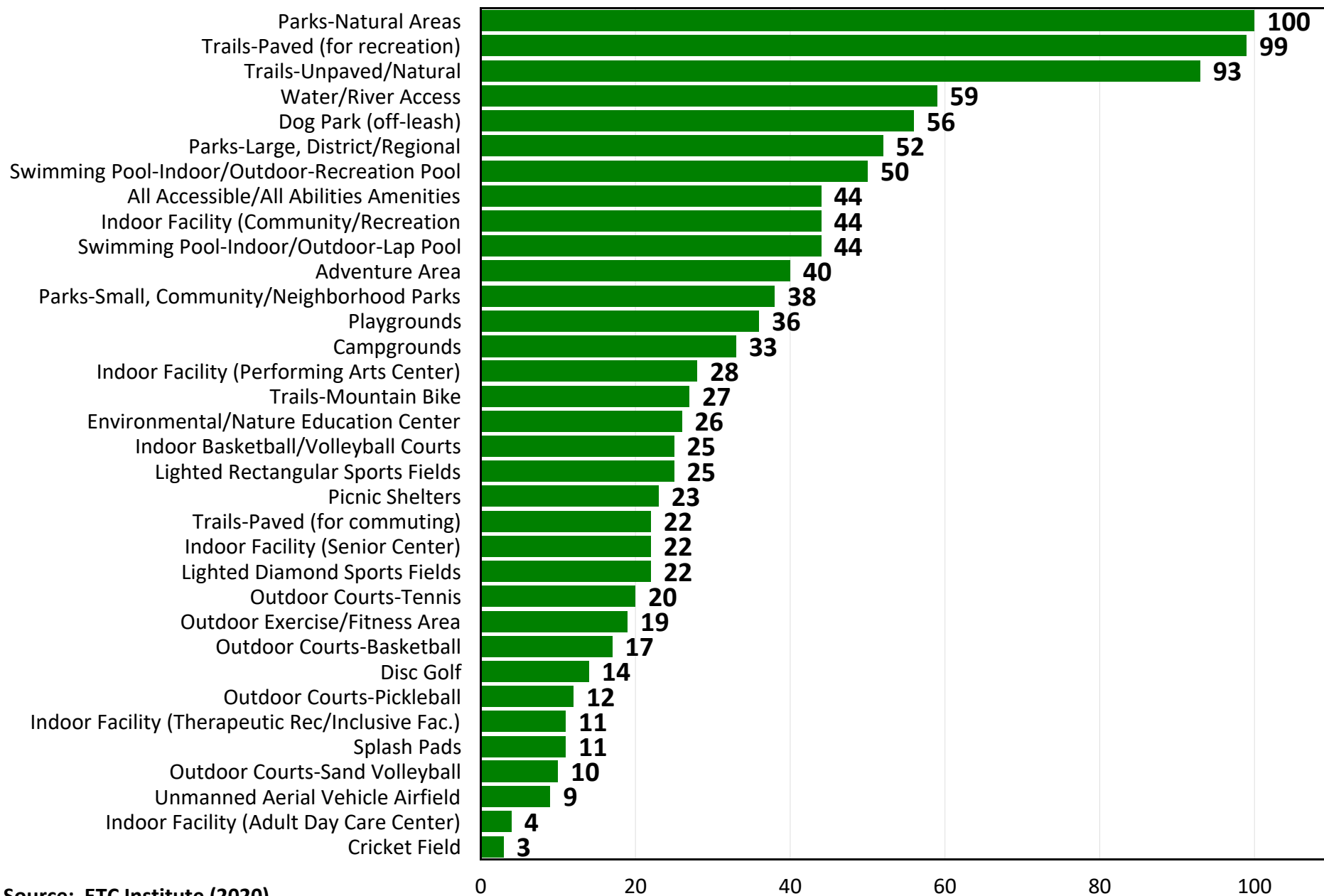


Source: ETC Institute (2020)

Importance Rating for Facilities

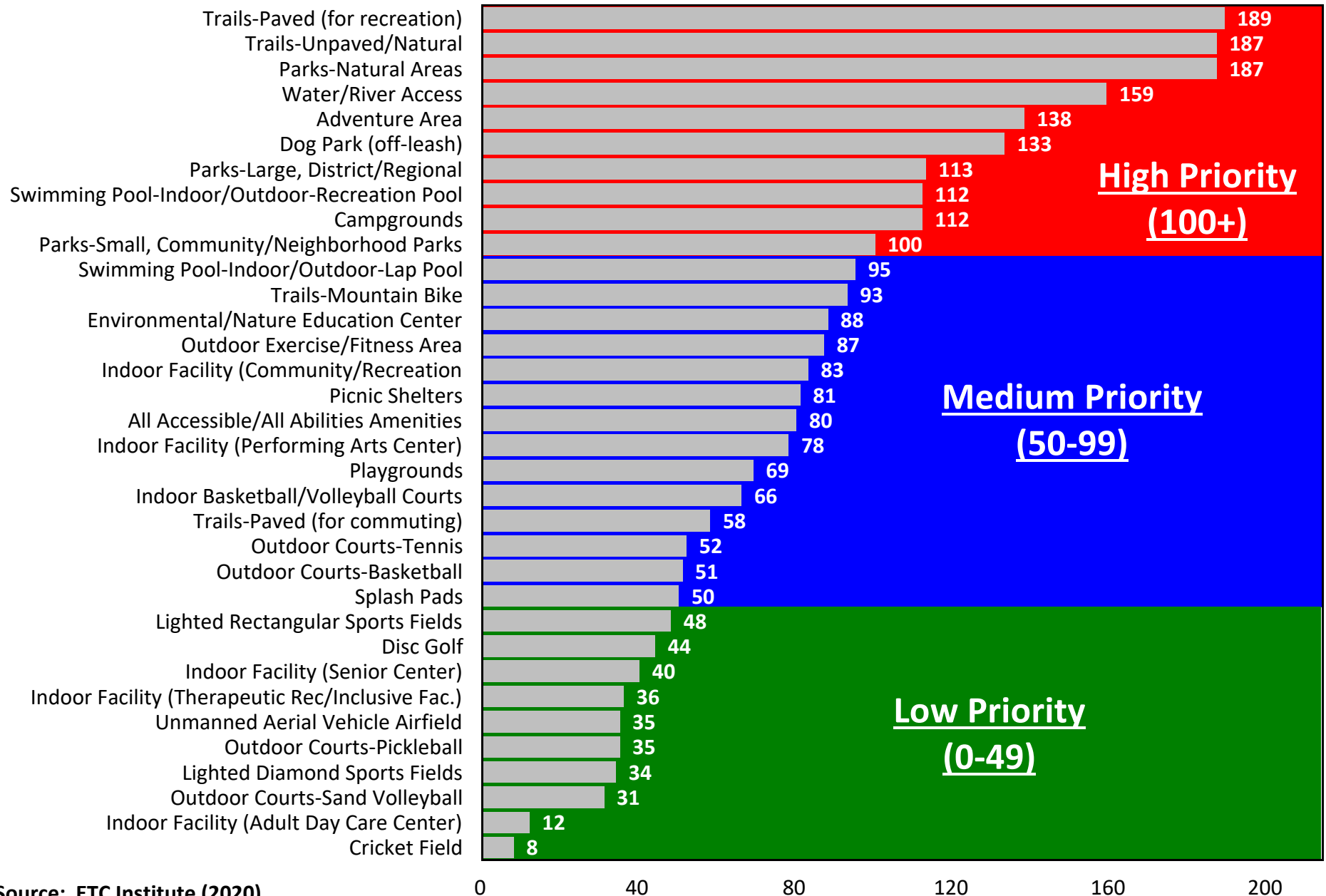
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2020)

Top Priorities for Investment for Facilities Based on the Priority Investment Rating

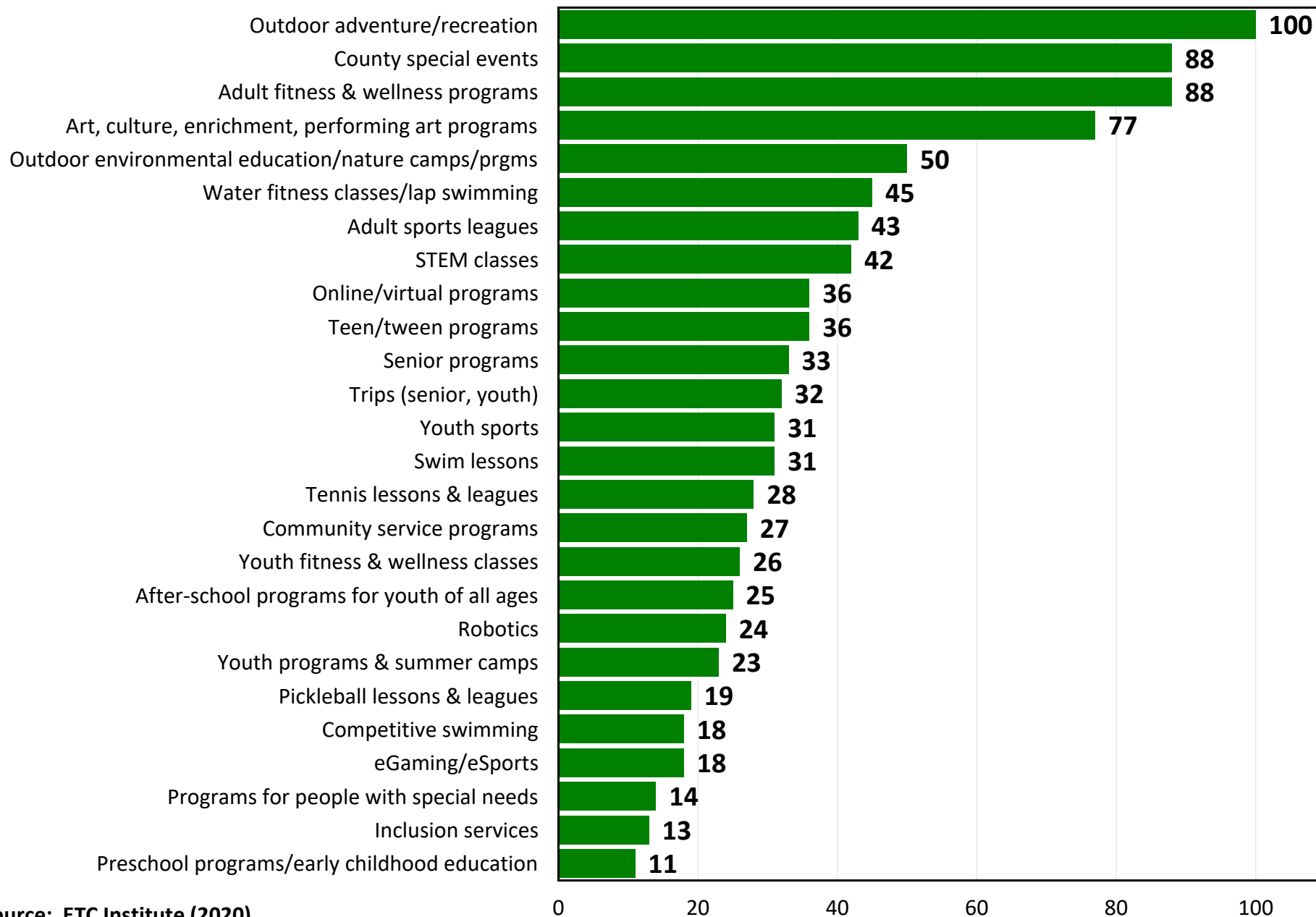


Source: ETC Institute (2020)

Unmet Needs Rating for Programs

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

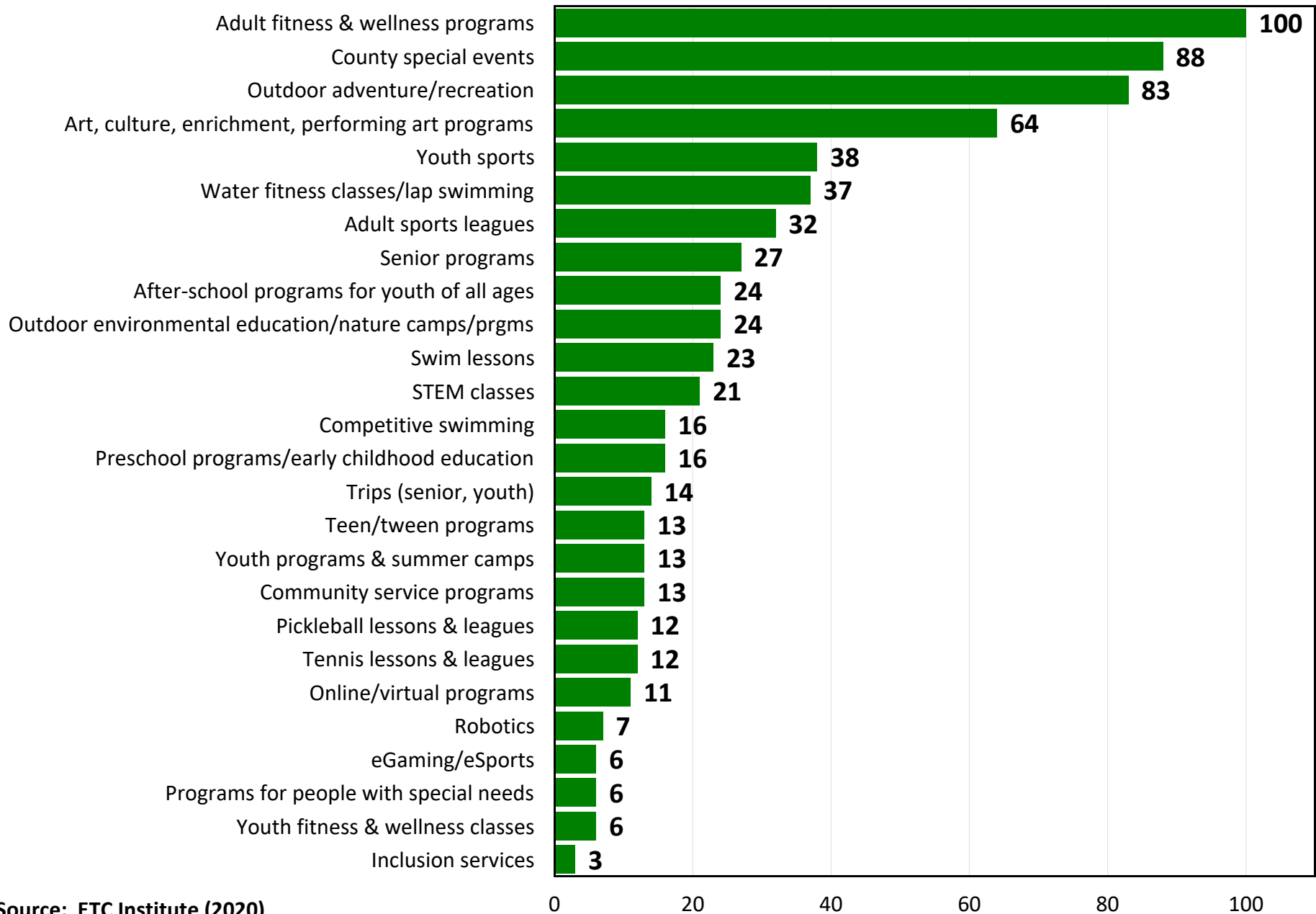


Source: ETC Institute (2020)

Importance Rating for Programs

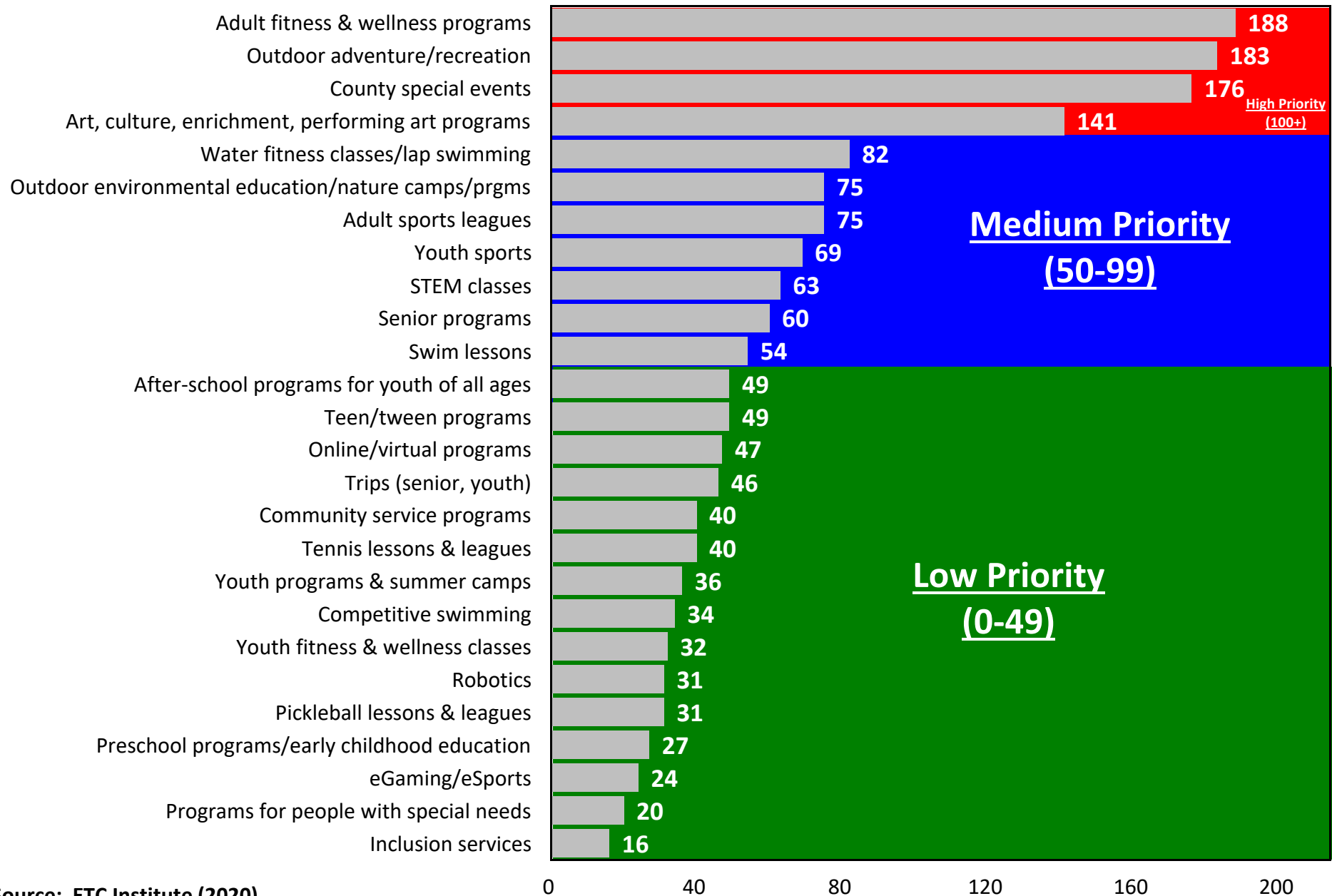
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2020)

Top Priorities for Investment for Programs Based on the Priority Investment Rating



Source: ETC Institute (2020)

Section 4

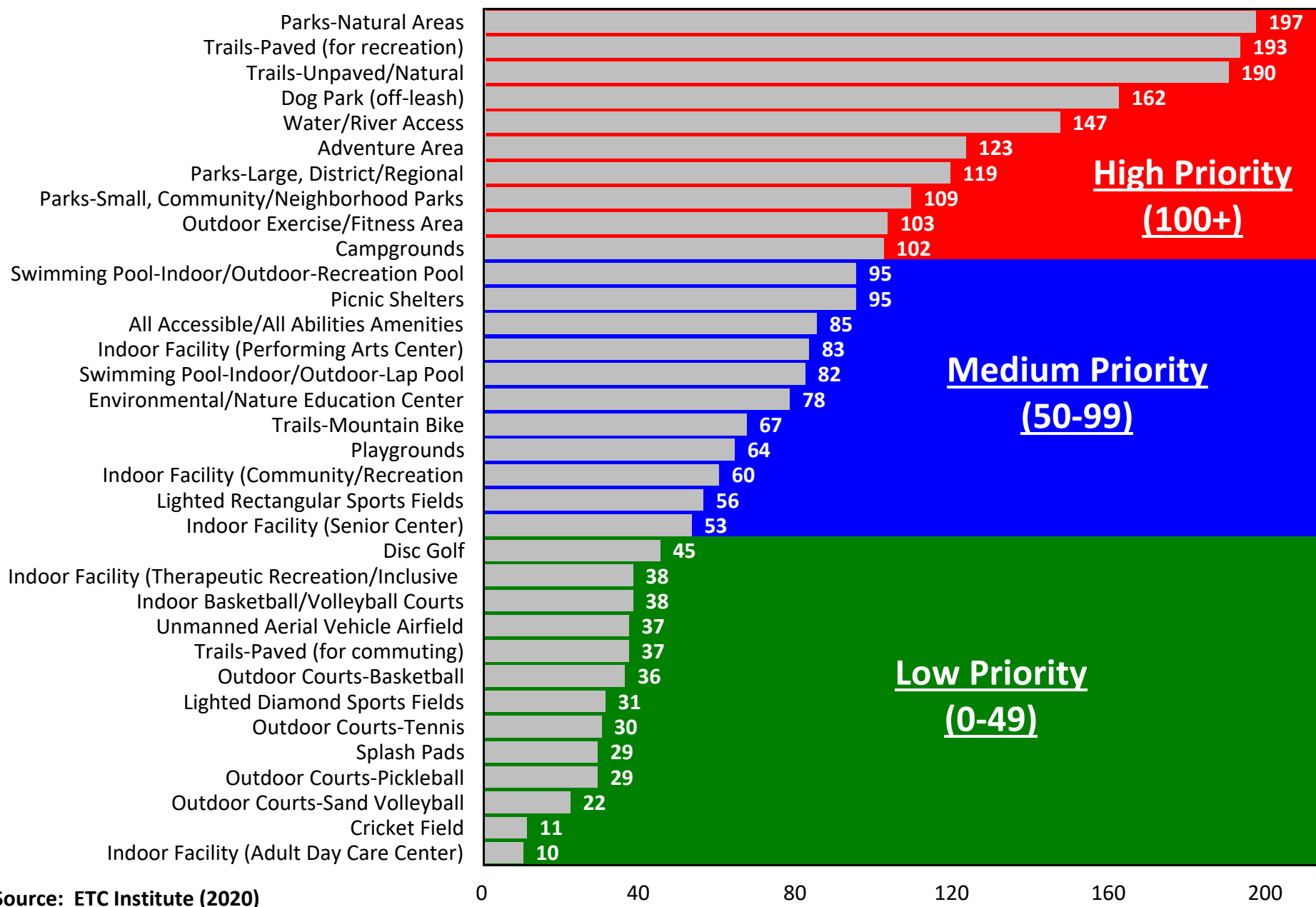
Priority Investment Rating (PIR)

Analysis by Area

Facility PIR by Area

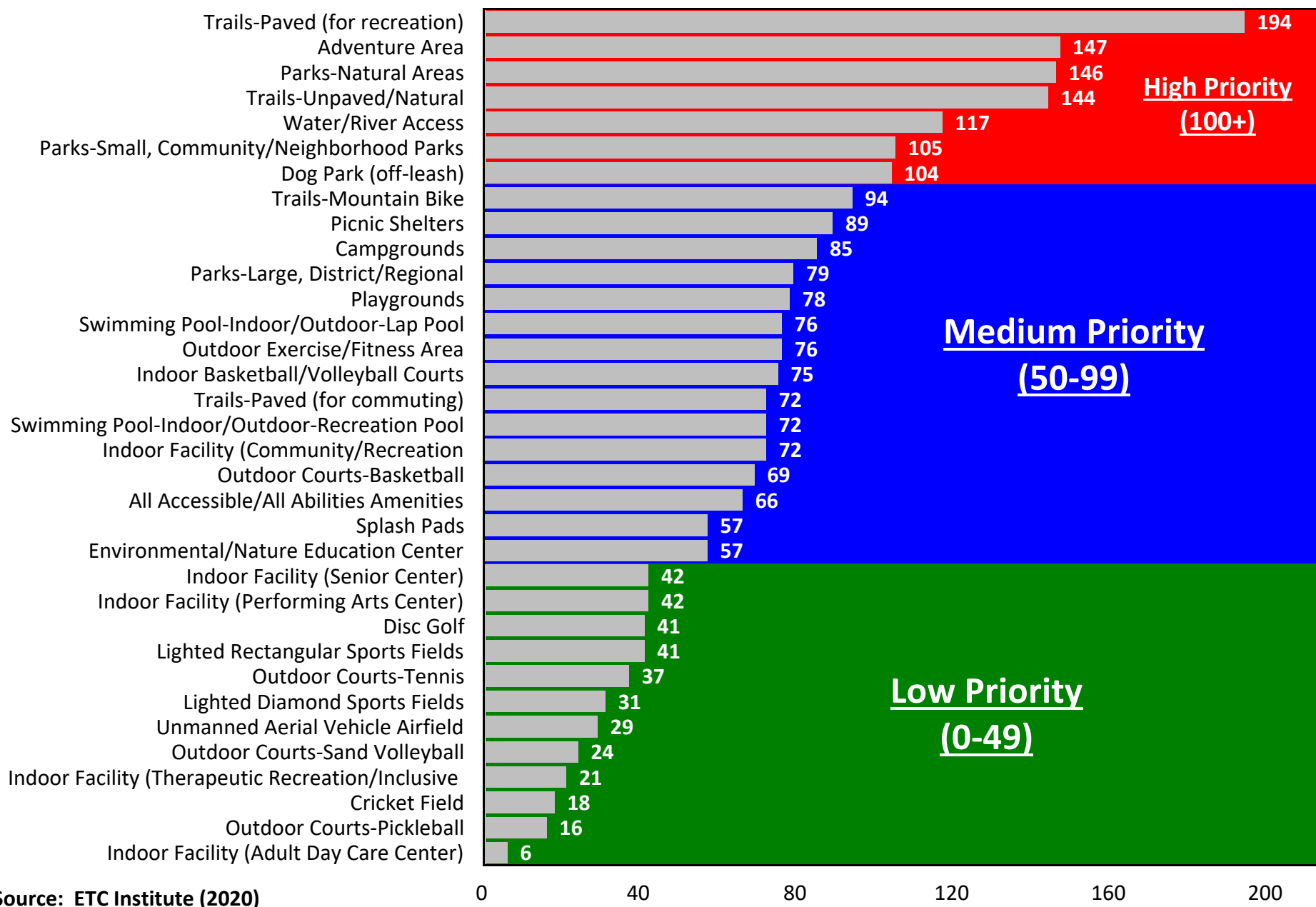
Top Priorities for Investment for Facilities

Based on the Priority Investment Rating - Ashburn



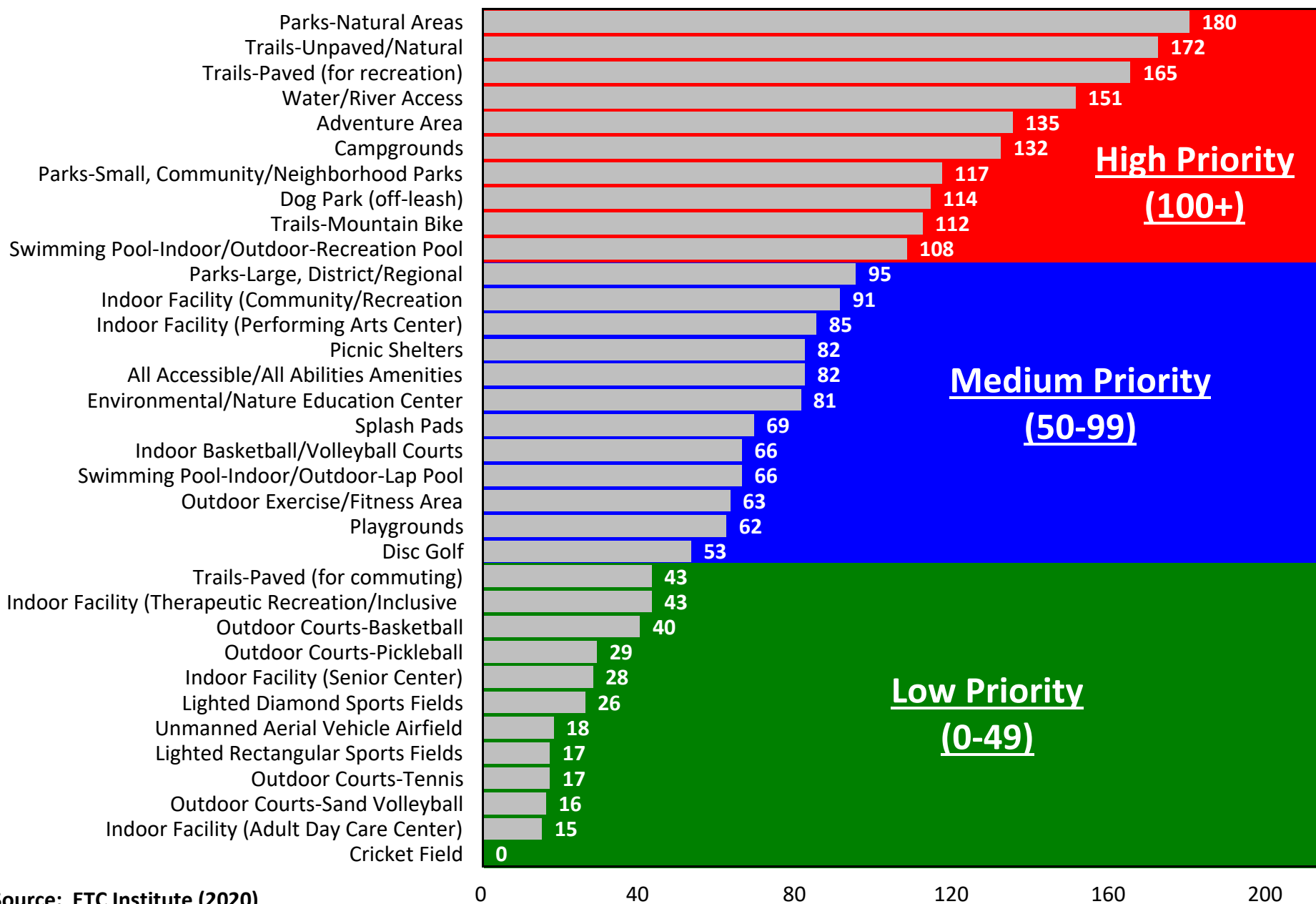
Source: ETC Institute (2020)

Top Priorities for Investment for Facilities Based on the Priority Investment Rating - Dulles



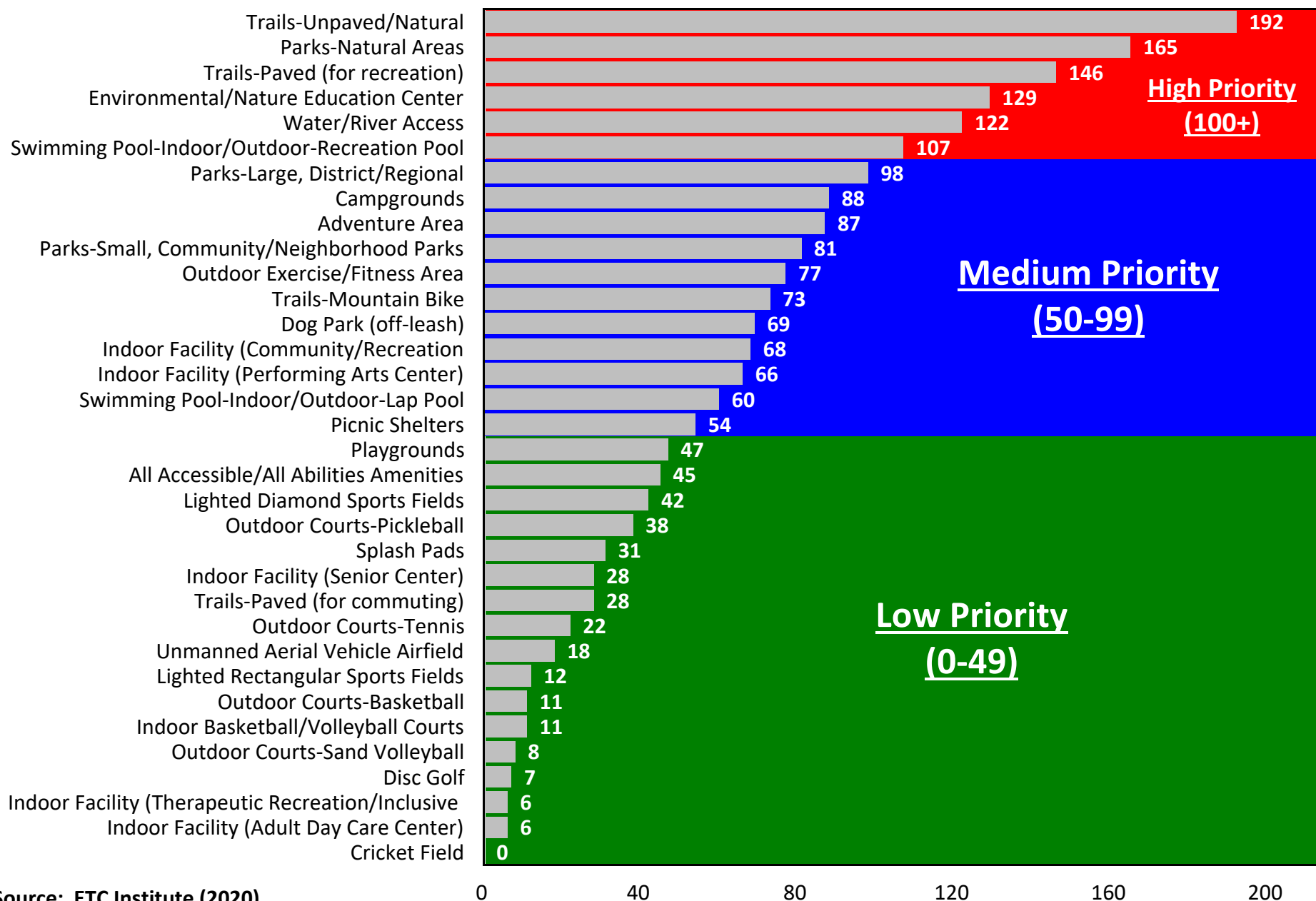
Source: ETC Institute (2020)

Top Priorities for Investment for Facilities Based on the Priority Investment Rating - Leesburg



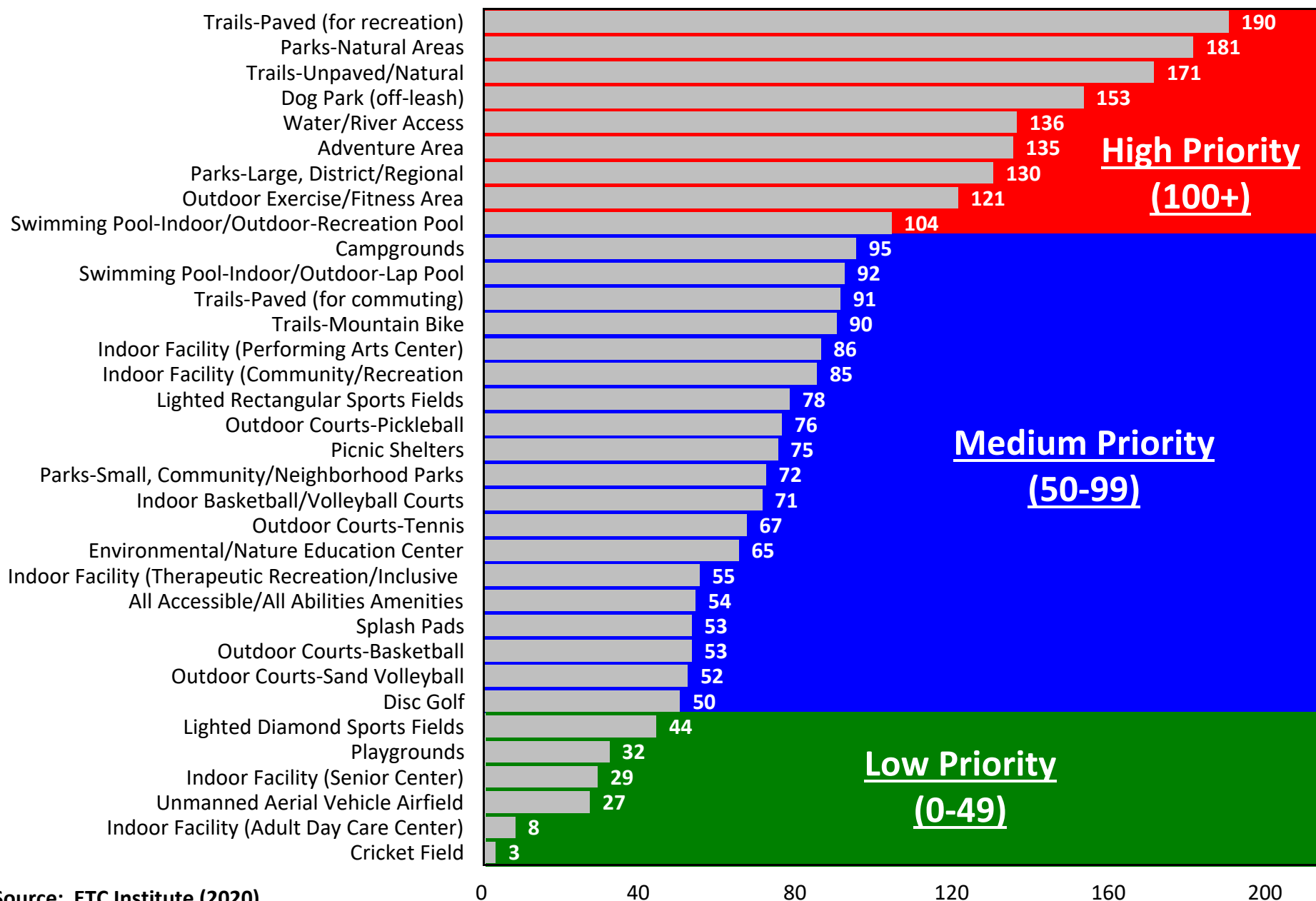
Source: ETC Institute (2020)

Top Priorities for Investment for Facilities Based on the Priority Investment Rating - Northwest



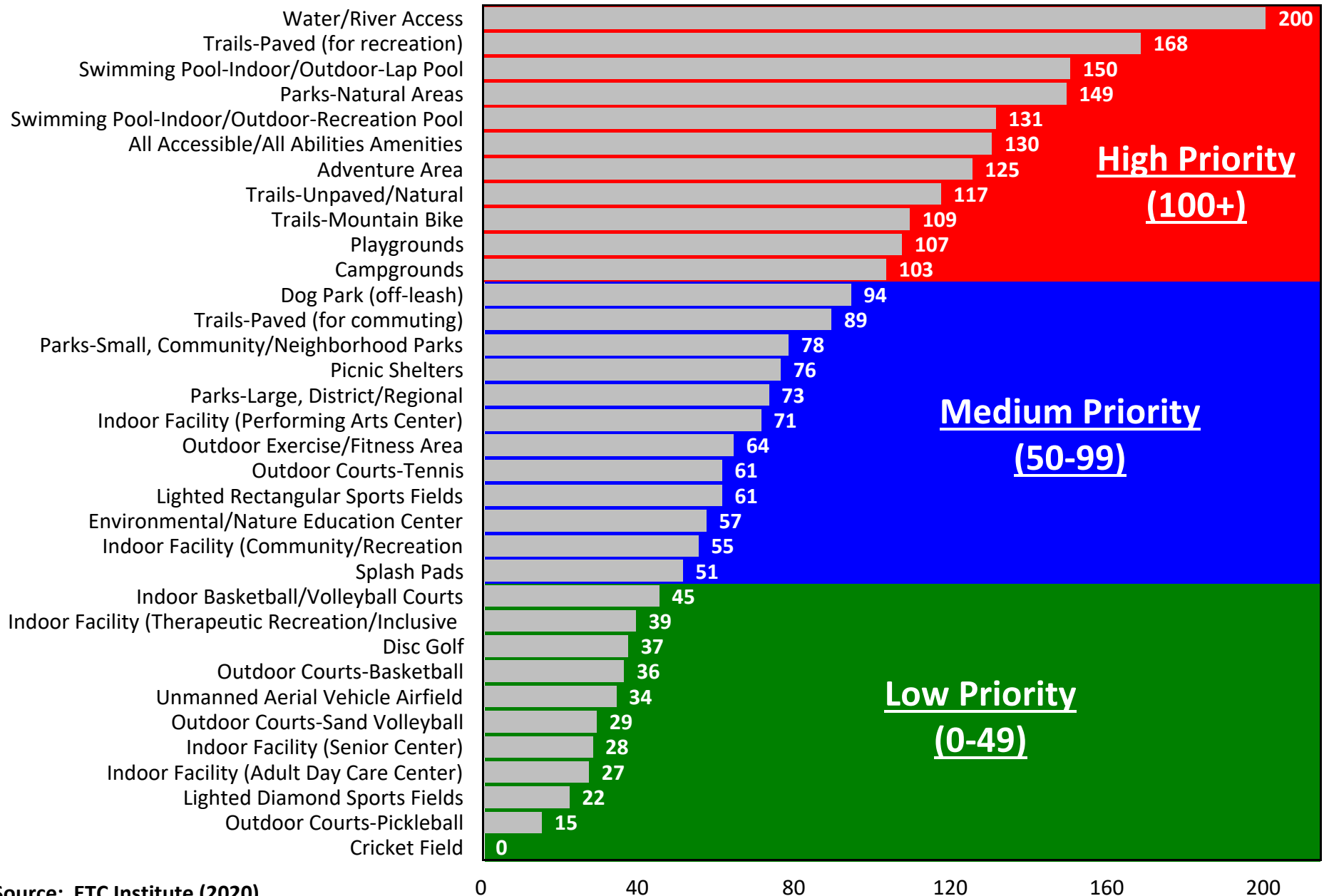
Source: ETC Institute (2020)

Top Priorities for Investment for Facilities Based on the Priority Investment Rating - Potomac



Source: ETC Institute (2020)

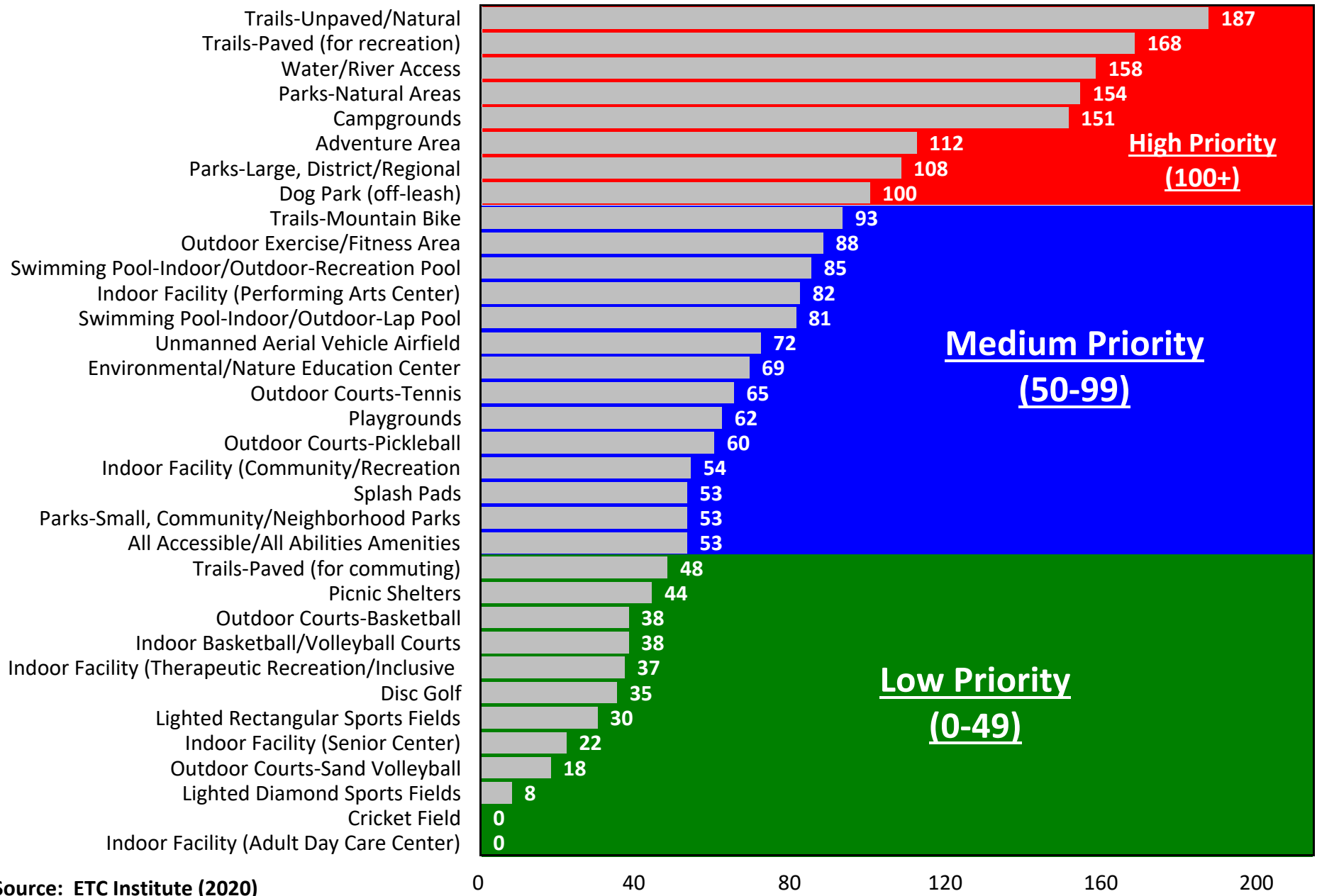
Top Priorities for Investment for Facilities Based on the Priority Investment Rating - Route 15 North



Source: ETC Institute (2020)

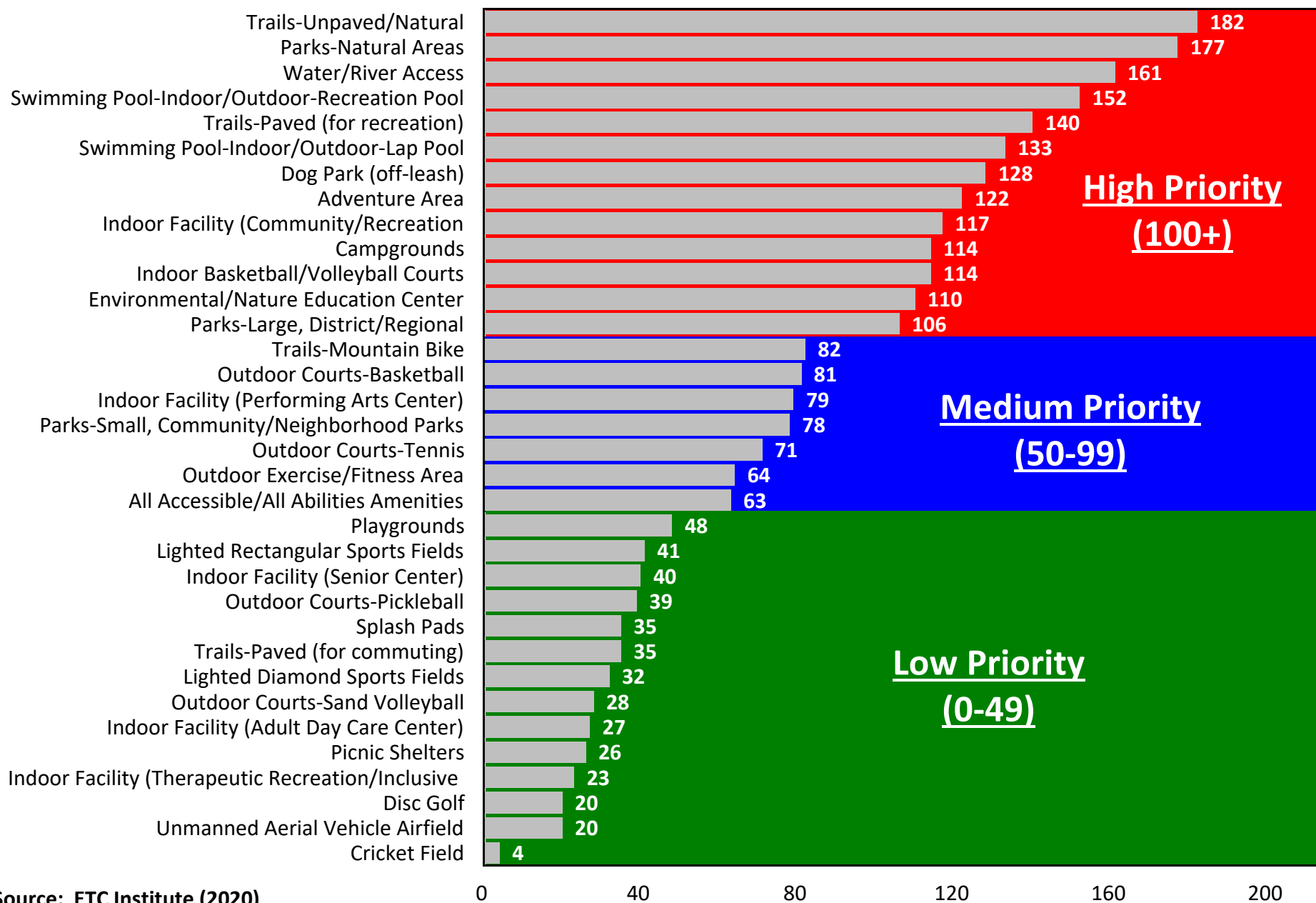
Top Priorities for Investment for Facilities

Based on the Priority Investment Rating - Route 15 South



Top Priorities for Investment for Facilities

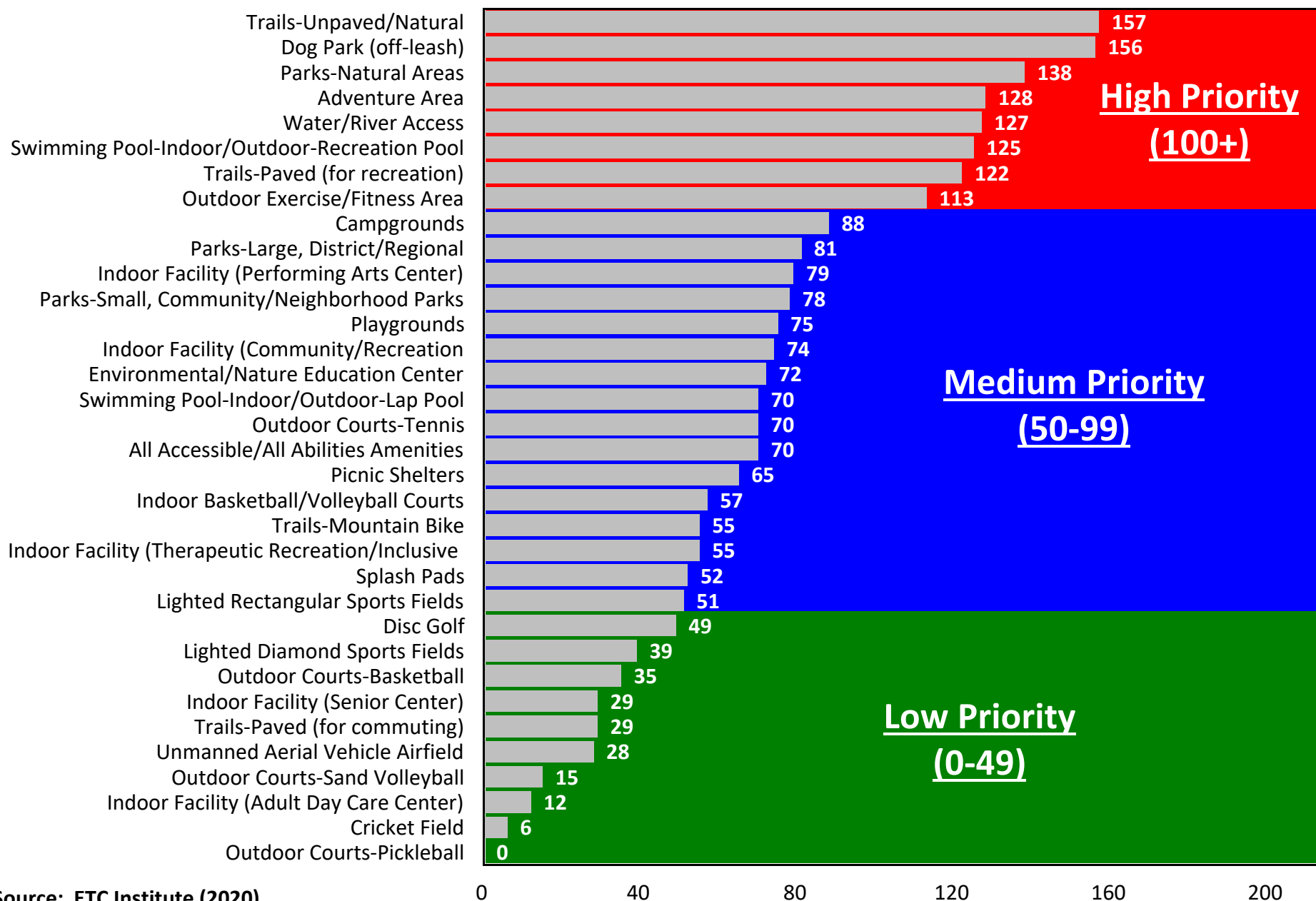
Based on the Priority Investment Rating - Route 7 West



Source: ETC Institute (2020)

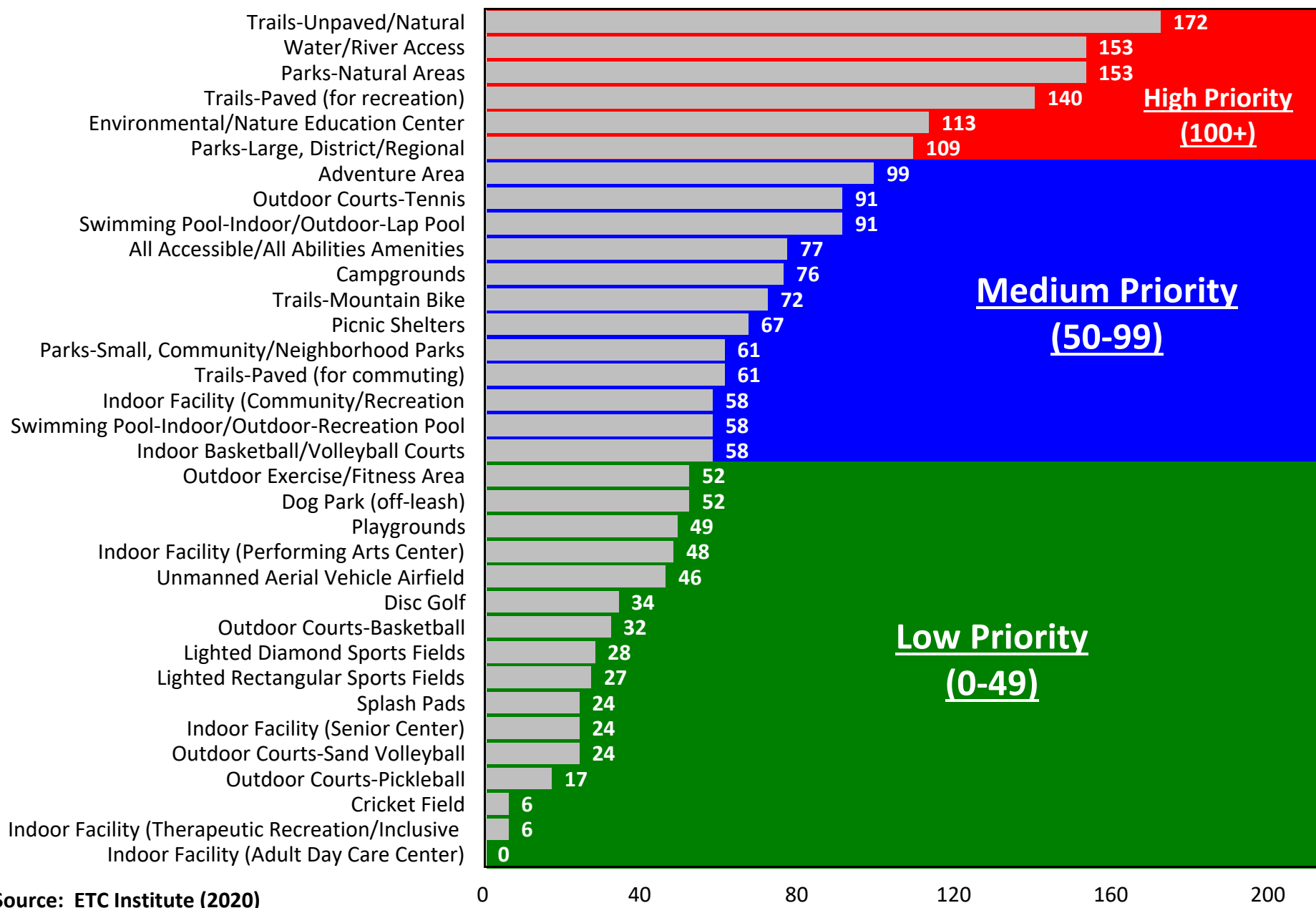
Top Priorities for Investment for Facilities

Based on the Priority Investment Rating - Sterling



Source: ETC Institute (2020)

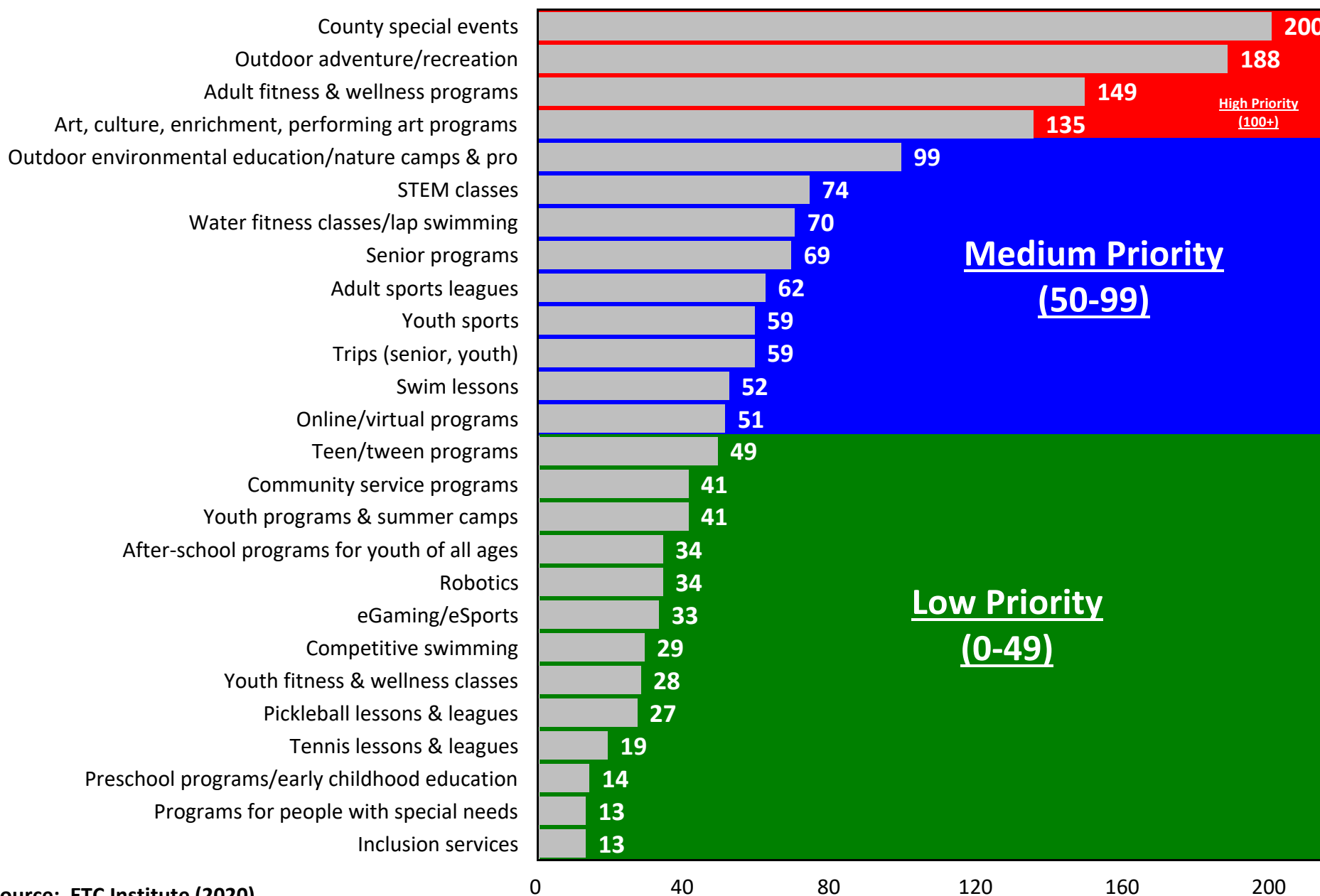
Top Priorities for Investment for Facilities Based on the Priority Investment Rating - Southwest



Source: ETC Institute (2020)

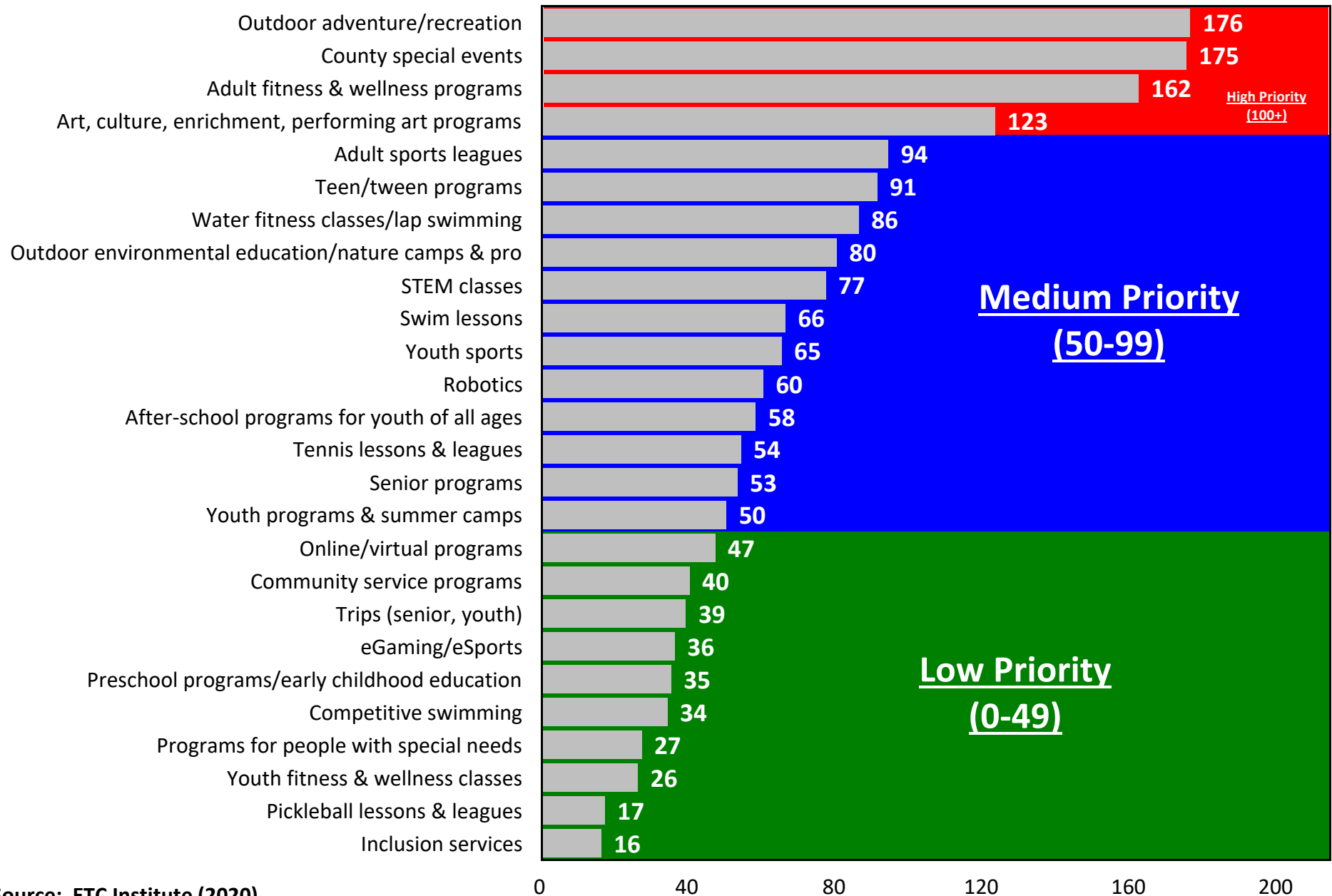
Program PIR by Area

Top Priorities for Investment for Programs Based on the Priority Investment Rating - Ashburn



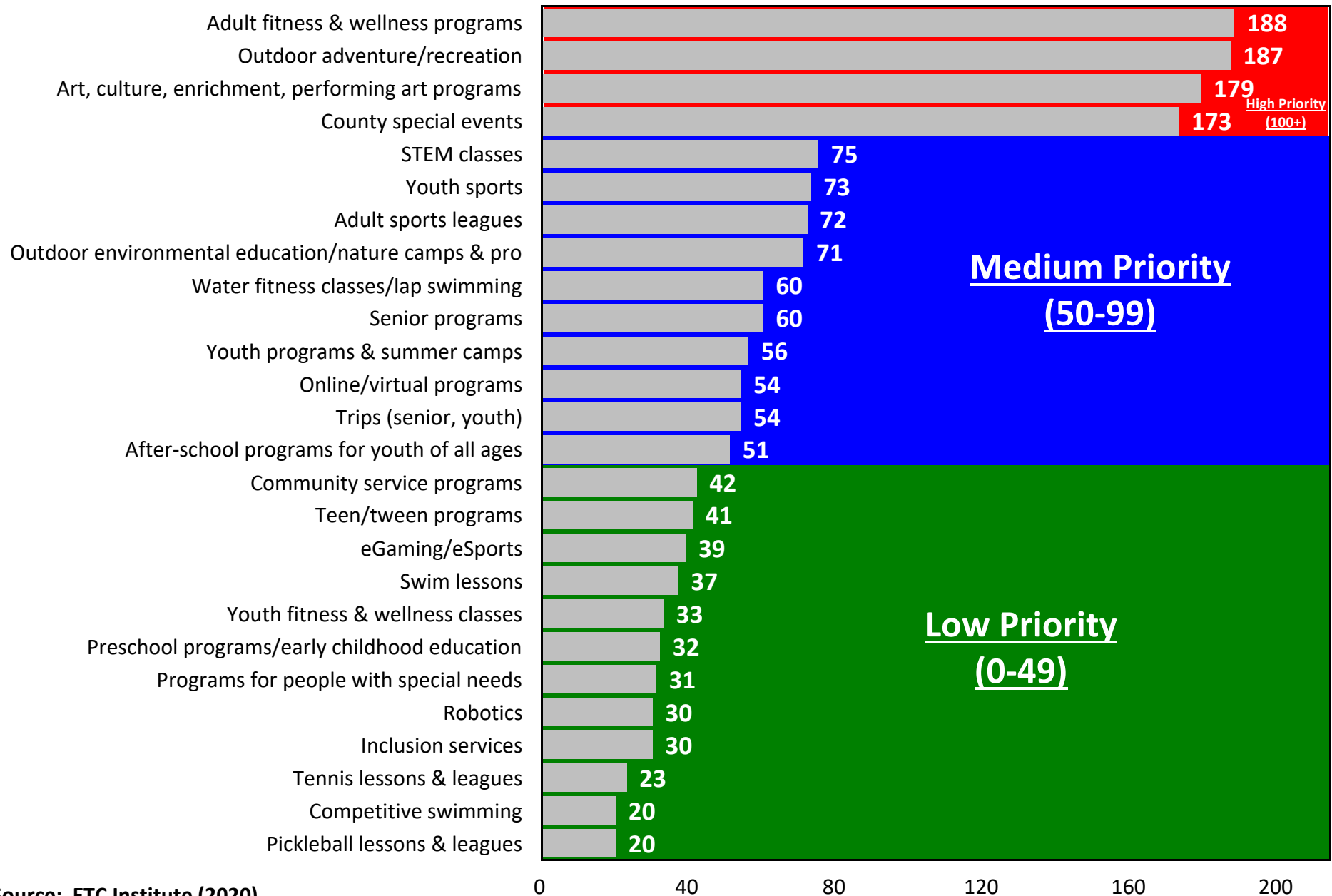
Source: ETC Institute (2020)

Top Priorities for Investment for Programs Based on the Priority Investment Rating - Dulles



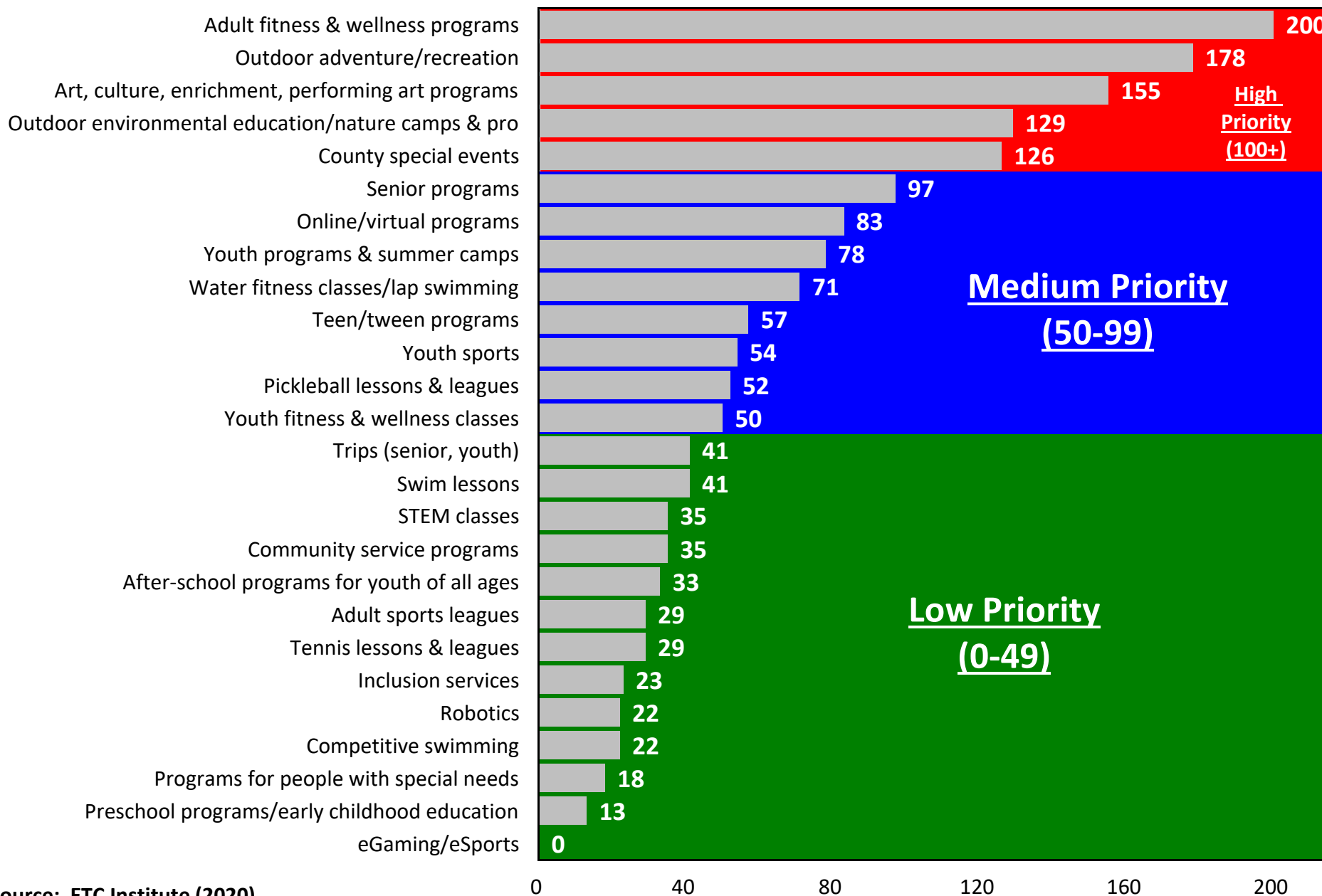
Source: ETC Institute (2020)

Top Priorities for Investment for Programs Based on the Priority Investment Rating - Leesburg



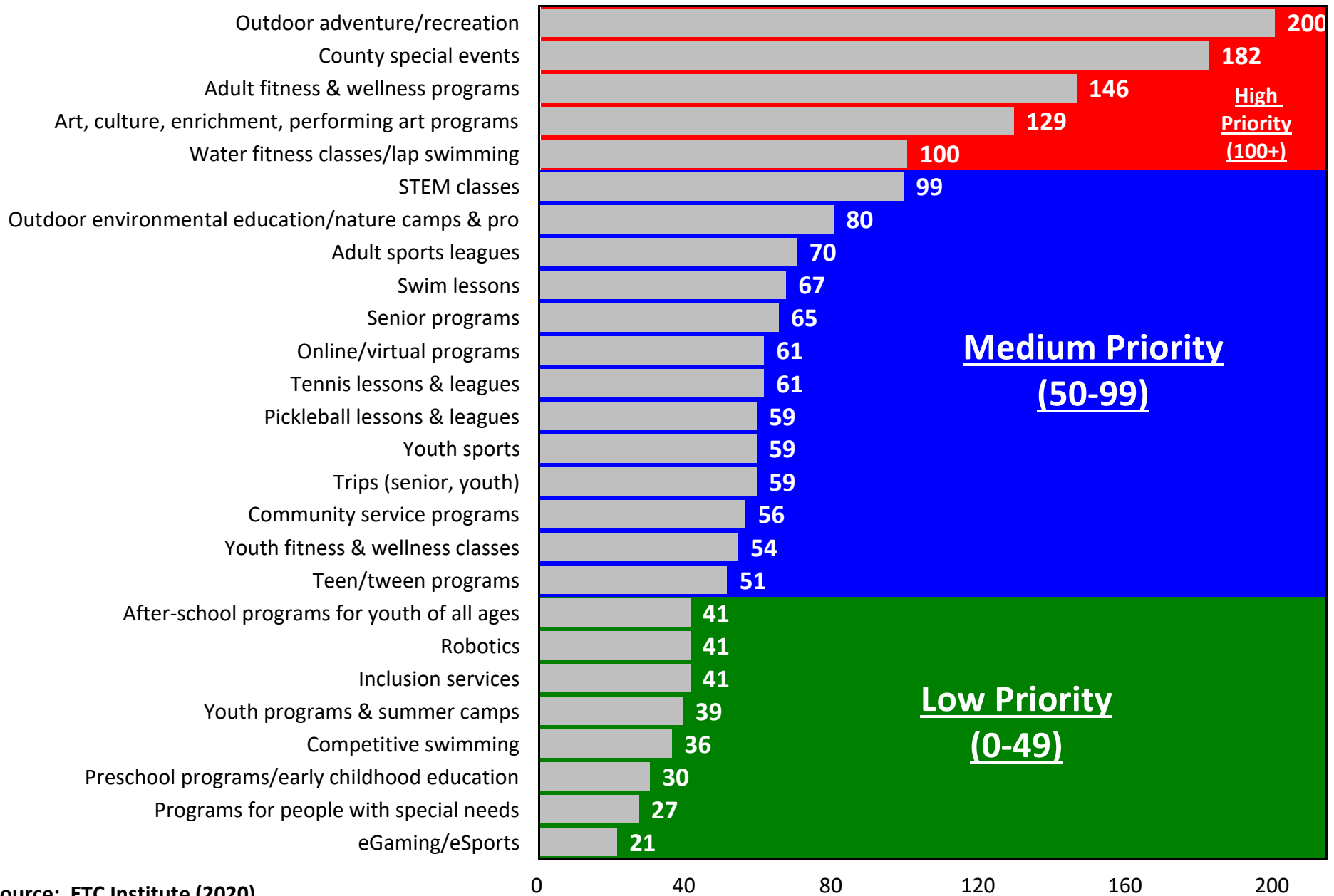
Source: ETC Institute (2020)

Top Priorities for Investment for Programs Based on the Priority Investment Rating - Northwest



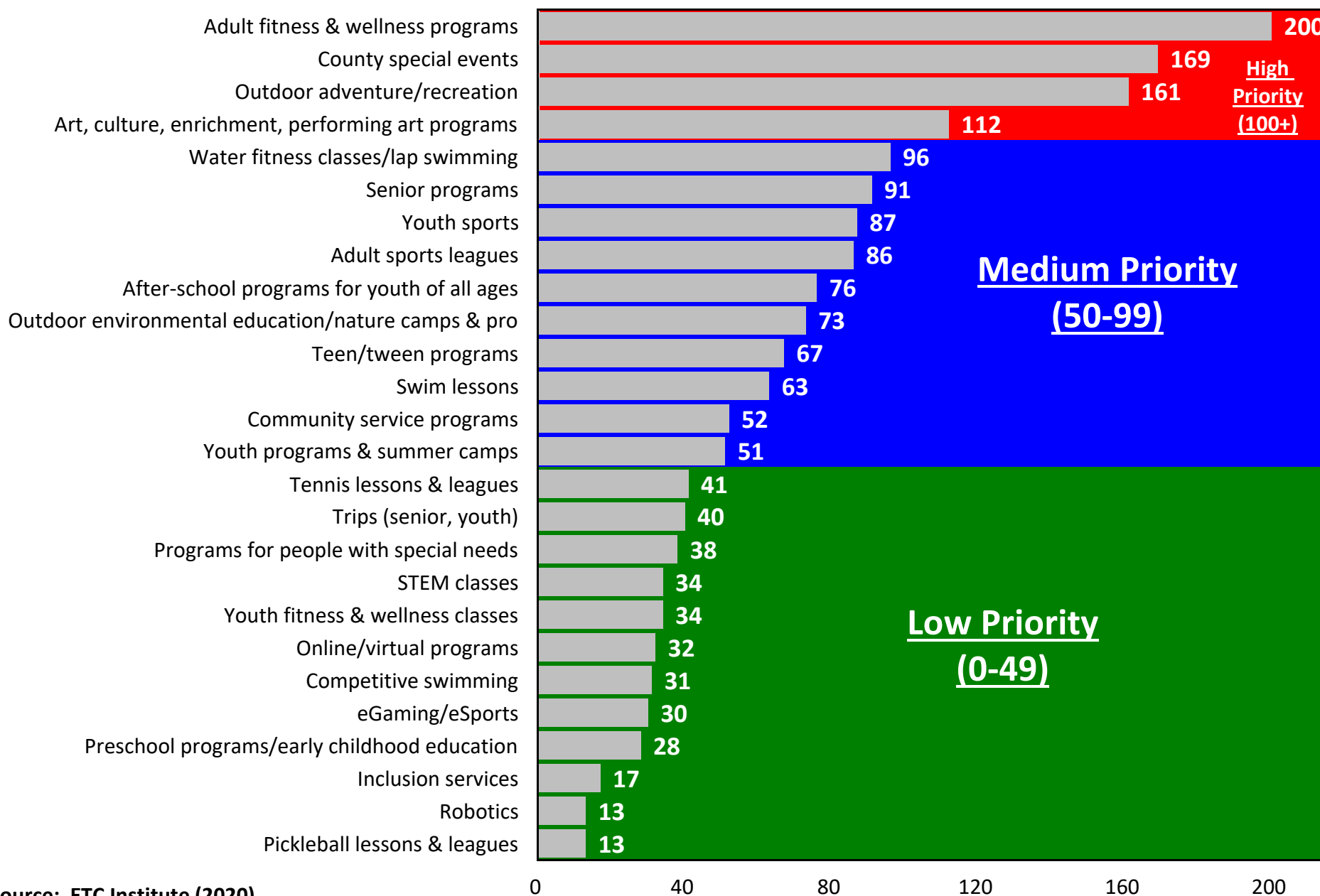
Source: ETC Institute (2020)

Top Priorities for Investment for Programs Based on the Priority Investment Rating - Potomac



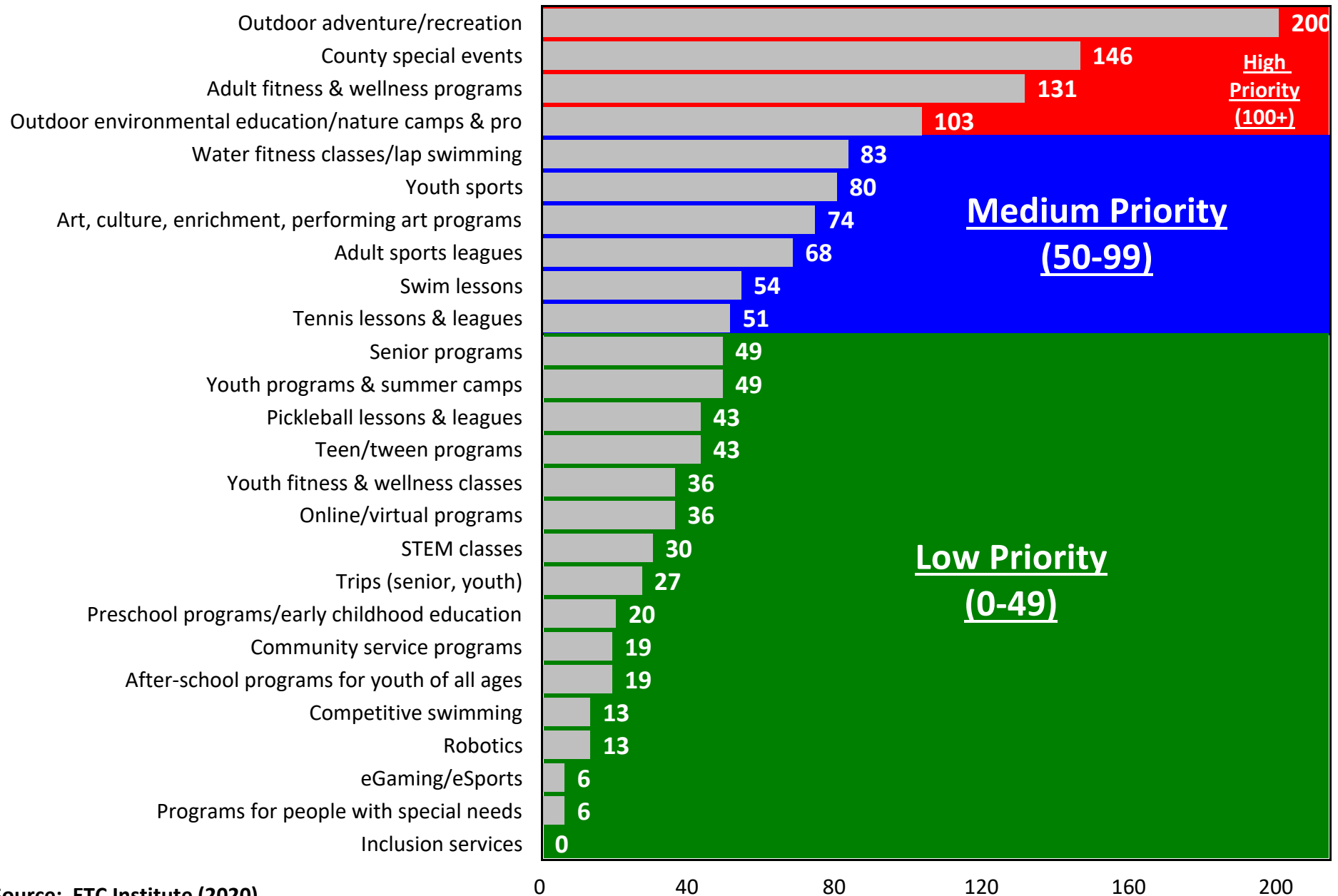
Source: ETC Institute (2020)

Top Priorities for Investment for Programs Based on the Priority Investment Rating - Route 15 North



Source: ETC Institute (2020)

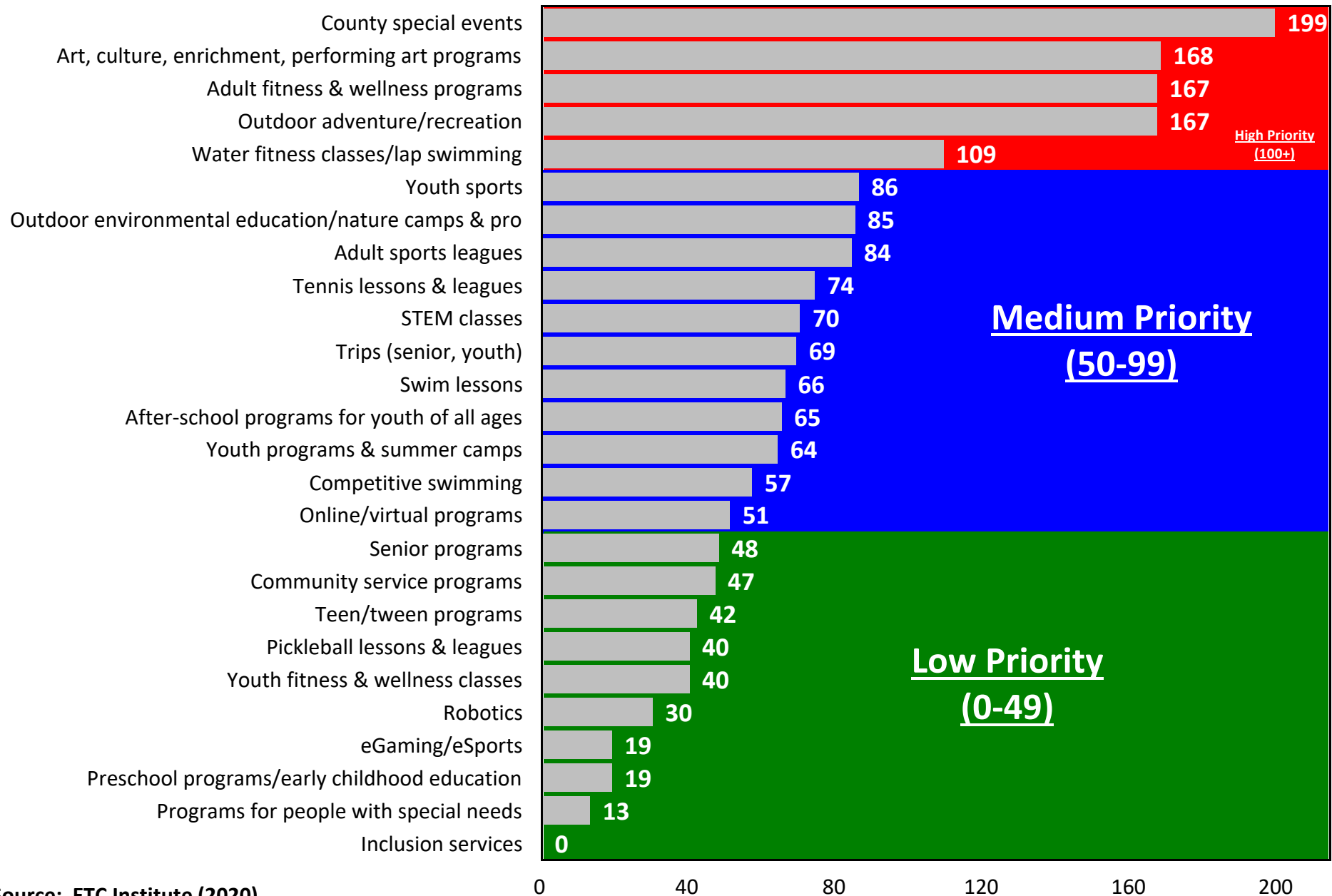
Top Priorities for Investment for Programs Based on the Priority Investment Rating - Route 15 South



Source: ETC Institute (2020)

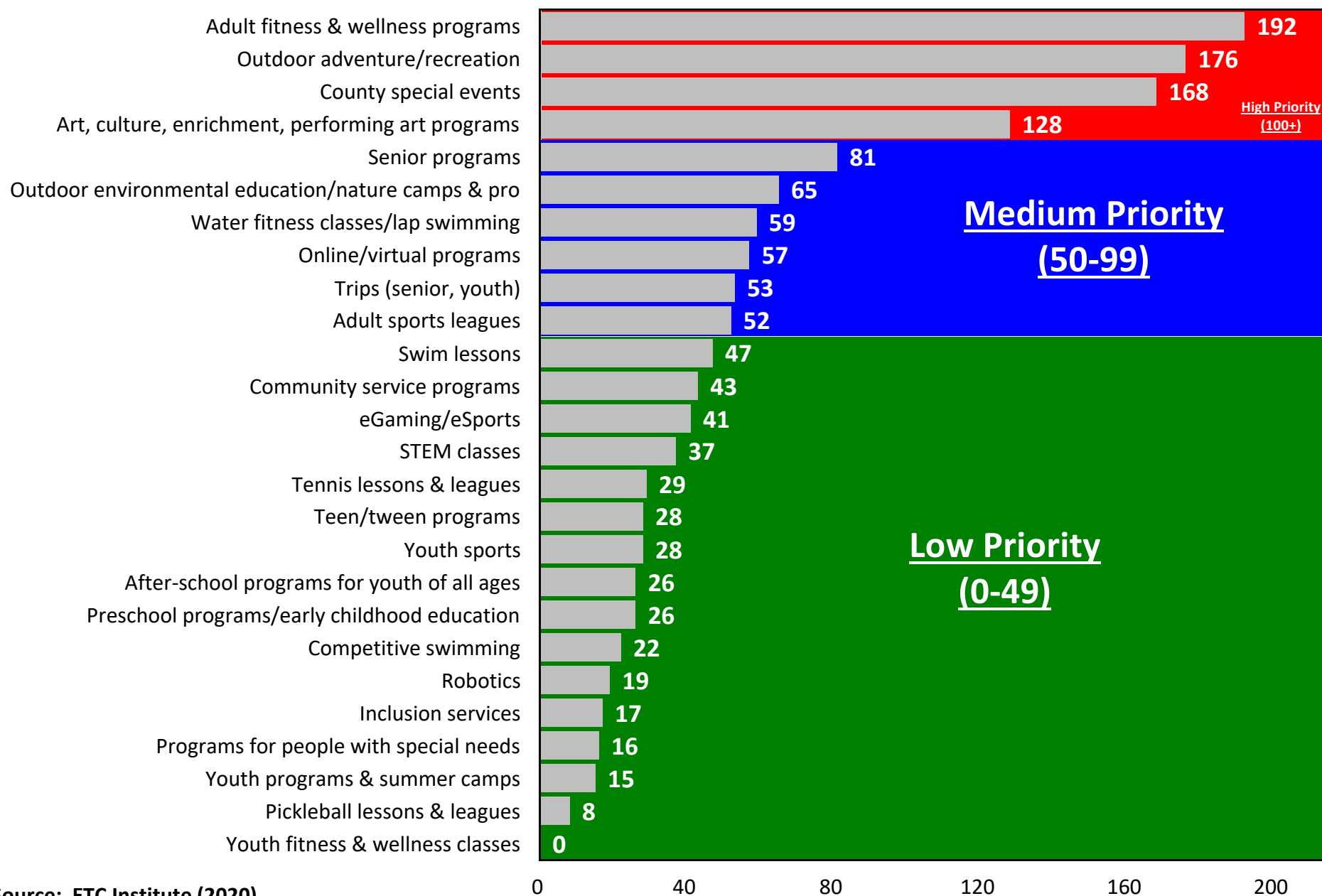
Top Priorities for Investment for Programs

Based on the Priority Investment Rating - Route 7 West



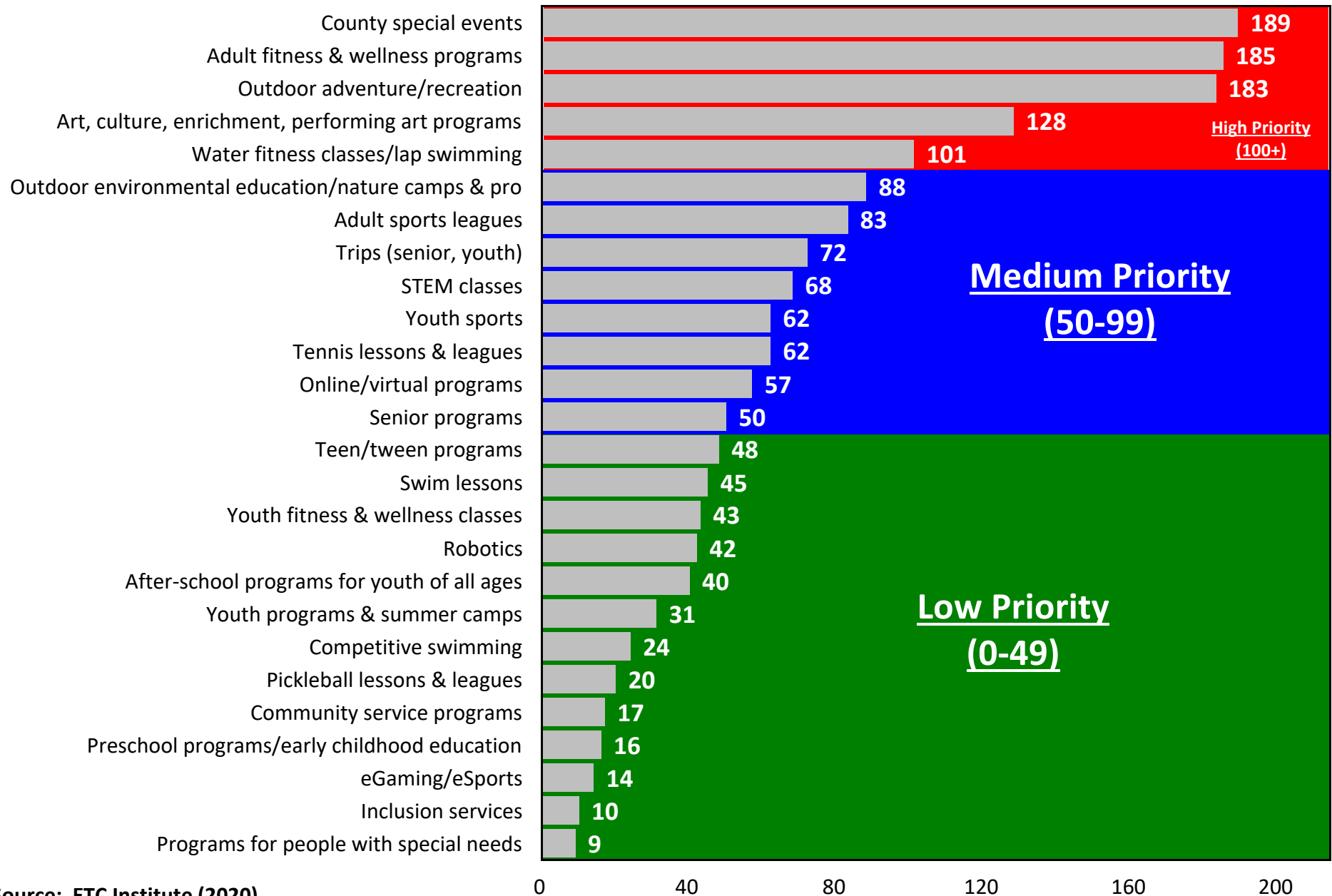
Source: ETC Institute (2020)

Top Priorities for Investment for Programs Based on the Priority Investment Rating - Sterling



Source: ETC Institute (2020)

Top Priorities for Investment for Programs Based on the Priority Investment Rating - Southwest



Source: ETC Institute (2020)

Section 5

Crosstabulations by Area

Q1. Have you or any member of your household visited any Loudoun County Parks, Recreation and Community Services (PRCS) parks and/or facilities during the past 12 months?

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q1. Have you visited any Loudoun County Parks, Recreation & Community Services (PRCS) parks and/or facilities during past 12 months

Yes	83.3%	77.8%	82.6%	79.3%	82.6%	72.9%	82.1%	89.4%	83.8%	83.6%	82.1%
No	16.7%	22.2%	17.4%	20.7%	17.4%	27.1%	17.9%	10.6%	16.2%	16.4%	17.9%

WITHOUT "DON'T KNOW"**Q1a. How often have you visited a PRCS park and/or facility during the past 12 months? (without "don't know")**

N=745	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
More than 5 times a week	5.5%	11.7%	3.1%	0.0%	8.0%	5.9%	3.2%	4.9%	10.9%	4.5%	6.2%
2-4 times a week	22.6%	25.2%	19.8%	28.9%	17.2%	26.5%	25.8%	22.2%	14.5%	18.2%	21.7%
Once a week	13.0%	10.7%	18.8%	8.9%	18.4%	17.6%	12.9%	14.8%	16.4%	15.9%	14.7%
1-3 times a month	28.1%	24.3%	24.0%	31.1%	29.9%	26.5%	19.4%	32.1%	29.1%	20.5%	27.0%
Less than once a month	30.8%	28.2%	34.4%	31.1%	26.4%	23.5%	38.7%	25.9%	29.1%	40.9%	30.3%

Q1a. How often have you visited a PRCS park and/or facility during past 12 months

WITHOUT "NOT PROVIDED"**Q1b. Overall, how would you rate the physical condition of ALL PRCS parks and facilities you have visited? (without "not provided")**

N=745

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q1b. How would you rate overall physical condition of all parks & facilities you have visited

Excellent	21.5%	29.8%	27.0%	19.6%	15.7%	22.9%	21.9%	27.4%	21.1%	10.9%	22.6%
Very good	49.7%	51.9%	48.0%	52.2%	59.6%	57.1%	53.1%	46.4%	54.4%	67.4%	52.7%
Good	26.8%	14.4%	24.0%	21.7%	21.3%	17.1%	15.6%	23.8%	22.8%	21.7%	21.8%
Fair	2.0%	2.9%	1.0%	6.5%	3.4%	2.9%	6.3%	2.4%	1.8%	0.0%	2.6%
Poor	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.3%

Q1c. If your household has NOT visited any PRCS parks and/or facilities during the past 12 months, please CHECK ALL of the following reasons you have NOT visited.

N=162

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q1c. All reasons you have not visited any PRCS parks and/or facilities during past 12 months

Use other City, State, private or HOA facilities	40.0%	30.0%	14.3%	8.3%	42.1%	38.5%	57.1%	40.0%	18.2%	0.0%	29.6%
Too far from home	3.3%	6.7%	0.0%	33.3%	5.3%	15.4%	14.3%	10.0%	9.1%	33.3%	9.9%
Not aware of park or facility locations	30.0%	36.7%	33.3%	0.0%	15.8%	7.7%	28.6%	20.0%	18.2%	22.2%	24.1%
Parks/facilities are not well maintained	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Lack of features we want to use	16.7%	10.0%	9.5%	16.7%	10.5%	15.4%	28.6%	10.0%	0.0%	11.1%	12.3%
Lack of parking to access parks/facilities	3.3%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Do not feel safe using parks/facilities	0.0%	6.7%	9.5%	8.3%	10.5%	7.7%	14.3%	10.0%	0.0%	0.0%	6.2%
Poor customer service	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Lack of handicap accessibility	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%	1.2%

Q1c. If your household has NOT visited any PRCS parks and/or facilities during the past 12 months, please CHECK ALL of the following reasons you have NOT visited.

N=162

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q1c. All reasons you have not visited any PRCS parks and/or facilities during past 12 months (Cont.)

Do not feel welcomed/accommodated	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%	0.6%
Lack of transportation	0.0%	0.0%	9.5%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%	0.0%	1.9%
Lack of restrooms	10.0%	6.7%	9.5%	16.7%	5.3%	0.0%	0.0%	0.0%	0.0%	22.2%	7.4%
Lack of trust in government	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	0.6%
Language/cultural barriers	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Other	16.7%	26.7%	19.0%	41.7%	21.1%	23.1%	14.3%	30.0%	36.4%	33.3%	24.7%

Q2. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and/or sports activities during the last 12 months.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Public schools	48.3%	46.7%	46.3%	37.9%	33.0%	39.6%	38.5%	44.7%	35.3%	29.1%	41.9%
Private schools	8.9%	7.4%	2.5%	3.4%	3.7%	12.5%	5.1%	9.6%	4.4%	10.9%	6.7%
Private & non-profit youth sports	18.3%	22.2%	21.5%	8.6%	17.4%	14.6%	30.8%	22.3%	16.2%	9.1%	18.6%
Private summer camps	12.8%	11.9%	8.3%	6.9%	9.2%	12.5%	5.1%	13.8%	2.9%	7.3%	9.9%
Private workout facilities	30.0%	25.9%	28.1%	19.0%	27.5%	22.9%	10.3%	26.6%	20.6%	25.5%	25.6%
Private clubs (tennis, health, swim, fitness)	29.4%	17.0%	19.0%	13.8%	21.1%	16.7%	17.9%	14.9%	10.3%	27.3%	20.0%
Loudoun County Parks, Recreation & Community Services	63.3%	60.7%	55.4%	58.6%	54.1%	56.3%	53.8%	77.7%	66.2%	69.1%	61.7%
Virginia State parks	50.0%	46.7%	48.8%	44.8%	55.0%	43.8%	48.7%	51.1%	41.2%	54.5%	49.0%
City parks/facilities	37.2%	23.7%	43.8%	32.8%	27.5%	35.4%	30.8%	36.2%	19.1%	32.7%	32.5%
YMCA programs	0.0%	2.2%	1.7%	1.7%	2.8%	0.0%	2.6%	0.0%	1.5%	1.8%	1.3%
Places of worship (e.g. synagogues, churches)	19.4%	20.7%	23.1%	17.2%	21.1%	20.8%	23.1%	30.9%	26.5%	20.0%	22.2%
Other	6.7%	7.4%	5.8%	13.8%	7.3%	10.4%	17.9%	4.3%	5.9%	3.6%	7.4%

Q3. From the following list, please CHECK ALL of the amenities, programs and services that you did NOT know are operated by Loudoun County Parks, Recreation and Community Services.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q3. All amenities, programs & services that you did not know are operated by Loudoun County Parks, Recreation & Community Services											
Parks	6.7%	5.9%	3.3%	3.4%	9.2%	14.6%	2.6%	6.4%	10.3%	3.6%	6.5%
Recreation centers	7.8%	11.9%	2.5%	3.4%	11.9%	12.5%	5.1%	7.4%	7.4%	9.1%	8.0%
Senior centers	18.9%	18.5%	23.1%	8.6%	24.8%	14.6%	20.5%	6.4%	14.7%	10.9%	17.2%
Adult day care centers	26.1%	20.7%	29.8%	17.2%	39.4%	25.0%	23.1%	11.7%	23.5%	20.0%	24.6%
Community centers	8.3%	6.7%	7.4%	3.4%	11.0%	10.4%	5.1%	3.2%	8.8%	7.3%	7.4%
Special events	16.1%	18.5%	14.9%	12.1%	21.1%	20.8%	17.9%	5.3%	20.6%	10.9%	15.9%
Recreation programming	12.8%	11.9%	10.7%	6.9%	16.5%	12.5%	12.8%	4.3%	8.8%	9.1%	11.0%
Area on agency services for older adults	30.0%	28.9%	35.5%	20.7%	37.6%	31.3%	30.8%	18.1%	25.0%	32.7%	29.5%
Athletic programs & tournaments	13.9%	12.6%	11.6%	8.6%	24.8%	14.6%	15.4%	8.5%	7.4%	12.7%	13.3%
Community theater	43.9%	41.5%	44.6%	24.1%	50.5%	37.5%	46.2%	17.0%	41.2%	29.1%	39.0%
Spray parks	42.8%	46.7%	43.0%	20.7%	42.2%	45.8%	51.3%	31.9%	30.9%	34.5%	39.9%
Facility rentals	26.7%	23.0%	15.7%	12.1%	22.0%	22.9%	25.6%	10.6%	14.7%	23.6%	20.2%
Inclusion services	27.2%	33.3%	33.9%	24.1%	34.9%	39.6%	35.9%	24.5%	33.8%	34.5%	31.4%

Q4. From the following list, please CHECK ALL the ways you learn about Loudoun County PRCS programs and services.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q4. All the ways you learn about Loudoun County PRCS programs & services</u>											
When participating in programs	38.3%	42.2%	45.5%	39.7%	33.9%	43.8%	30.8%	48.9%	32.4%	36.4%	39.9%
County website	48.3%	57.0%	51.2%	55.2%	42.2%	52.1%	46.2%	57.4%	58.8%	47.3%	51.5%
Conversations with PRCS staff	8.9%	11.9%	11.6%	12.1%	5.5%	16.7%	5.1%	13.8%	10.3%	9.1%	10.4%
Newspaper	26.7%	18.5%	46.3%	41.4%	18.3%	45.8%	51.3%	41.5%	22.1%	40.0%	32.1%
Word of mouth	56.7%	50.4%	60.3%	51.7%	57.8%	47.9%	56.4%	59.6%	55.9%	54.5%	55.7%
Promotions at special events	16.1%	17.0%	22.3%	6.9%	13.8%	22.9%	10.3%	10.6%	22.1%	18.2%	16.3%
Banners	8.3%	11.9%	12.4%	3.4%	10.1%	22.9%	17.9%	16.0%	8.8%	12.7%	11.6%
Phone app/AlertLoudoun	8.9%	7.4%	5.0%	19.0%	7.3%	2.1%	10.3%	11.7%	7.4%	0.0%	7.9%
Emails	31.7%	32.6%	44.6%	39.7%	30.3%	22.9%	28.2%	38.3%	23.5%	32.7%	33.4%
E-newsletter	11.7%	12.6%	18.2%	10.3%	8.3%	12.5%	10.3%	17.0%	10.3%	10.9%	12.6%
Social media	36.7%	33.3%	46.3%	36.2%	32.1%	33.3%	30.8%	42.6%	36.8%	18.2%	35.9%
Brochure or flyers	20.6%	28.1%	42.1%	25.9%	20.2%	33.3%	41.0%	23.4%	25.0%	32.7%	27.8%
Other	2.8%	3.0%	4.1%	3.4%	2.8%	2.1%	5.1%	2.1%	1.5%	0.0%	2.8%

Q5. Which THREE methods of communication would you MOST PREFER the County use to communicate with you about parks and recreation programs and services?

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q5. Methods of communication you most prefer County use to communicate with you about parks & recreation programs & services

When participating in programs	17.8%	12.6%	12.4%	15.5%	12.8%	8.3%	5.1%	11.7%	7.4%	14.5%	12.9%
County website	48.9%	52.6%	44.6%	43.1%	54.1%	50.0%	53.8%	46.8%	51.5%	50.9%	49.5%
Conversations with PRCS staff	1.1%	3.7%	3.3%	5.2%	0.0%	4.2%	0.0%	1.1%	2.9%	3.6%	2.3%
Newspaper	17.2%	13.3%	29.8%	31.0%	17.4%	29.2%	43.6%	30.9%	20.6%	21.8%	22.9%
Word of mouth	7.2%	7.4%	8.3%	6.9%	1.8%	4.2%	2.6%	10.6%	10.3%	1.8%	6.6%
Promotions at special events	3.9%	11.9%	9.9%	5.2%	12.8%	6.3%	5.1%	8.5%	17.6%	12.7%	9.3%
Banners	4.4%	6.7%	3.3%	3.4%	13.8%	16.7%	5.1%	5.3%	1.5%	5.5%	6.3%
Phone app/AlertLoudoun	15.0%	11.1%	11.6%	10.3%	15.6%	8.3%	2.6%	12.8%	17.6%	14.5%	12.8%
Emails	53.3%	51.9%	50.4%	51.7%	43.1%	43.8%	43.6%	52.1%	45.6%	54.5%	49.8%
E-newsletter	41.1%	32.6%	27.3%	20.7%	35.8%	37.5%	38.5%	28.7%	25.0%	34.5%	32.9%
Social media	38.3%	45.9%	39.7%	43.1%	33.9%	31.3%	38.5%	51.1%	38.2%	27.3%	39.7%
Brochure or flyers	18.3%	20.7%	32.2%	19.0%	28.4%	29.2%	33.3%	13.8%	26.5%	21.8%	23.4%
Other	1.1%	2.2%	0.8%	1.7%	0.9%	0.0%	2.6%	1.1%	0.0%	0.0%	1.1%

Q6. Has your household participated in any programs/events offered and/or hosted by PRCS during the past 12 months?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q6. Has your household participated in any programs/events offered and/or hosted by PRCS during past 12 months

Yes	29.4%	34.1%	40.5%	37.9%	23.9%	22.9%	23.1%	44.7%	32.4%	45.5%	33.6%
No	70.6%	65.9%	59.5%	62.1%	76.1%	77.1%	76.9%	55.3%	67.6%	54.5%	66.4%

WITHOUT "NOT PROVIDED"

Q6a. How many programs/events offered and/or hosted by PRCS have you or members of your household participated in during the past 12 months? (without "not provided")

N=305	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
One	30.2%	13.3%	22.4%	22.7%	20.0%	45.5%	44.4%	19.5%	13.6%	20.0%	22.5%
2-3	47.2%	68.9%	53.1%	68.2%	76.0%	18.2%	33.3%	41.5%	68.2%	56.0%	55.3%
4-6	13.2%	8.9%	18.4%	9.1%	0.0%	27.3%	22.2%	22.0%	13.6%	16.0%	14.2%
7+	9.4%	8.9%	6.1%	0.0%	4.0%	9.1%	0.0%	17.1%	4.5%	8.0%	7.9%

Q6a. How many programs/events have you participated in during past 12 months

WITHOUT "NOT PROVIDED"**Q6b. How would you rate the overall quality of PRCS programs/events in which your household has participated? (without "not provided")**

N=305	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q6b. How would you rate overall quality of PRCS programs/events in which your household has participated

Excellent	30.2%	26.1%	34.7%	36.4%	19.2%	18.2%	22.2%	31.7%	18.2%	20.0%	27.6%
Very good	49.1%	47.8%	46.9%	40.9%	57.7%	63.6%	66.7%	48.8%	68.2%	64.0%	52.3%
Good	18.9%	26.1%	16.3%	22.7%	19.2%	18.2%	11.1%	17.1%	9.1%	16.0%	18.4%
Fair	1.9%	0.0%	2.0%	0.0%	3.8%	0.0%	0.0%	2.4%	4.5%	0.0%	1.6%

Q6c. If your household has NOT participated in any PRCS programs/events during the past 12 months, please CHECK ALL of the following reasons why you may have NOT participated.

N=602

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q6c. All reasons why you may have not participated in any PRCS programs/events during past 12 months

I don't know what is offered	55.1%	51.7%	34.7%	36.1%	48.2%	48.6%	30.0%	34.6%	47.8%	56.7%	46.2%
Old & outdated facilities	0.8%	0.0%	1.4%	0.0%	0.0%	0.0%	3.3%	5.8%	2.2%	0.0%	1.2%
Use programs of other agencies	9.4%	5.6%	5.6%	8.3%	7.2%	0.0%	10.0%	7.7%	2.2%	6.7%	6.6%
Lack of quality instructors	0.8%	0.0%	1.4%	0.0%	1.2%	2.7%	3.3%	1.9%	0.0%	0.0%	1.0%
Lack of quality programs	3.1%	3.4%	2.8%	2.8%	3.6%	2.7%	6.7%	3.8%	0.0%	3.3%	3.2%
Fees are too high/lack of financial assistance	1.6%	4.5%	5.6%	0.0%	1.2%	0.0%	10.0%	7.7%	4.3%	3.3%	3.5%
Too far from home	6.3%	5.6%	5.6%	16.7%	1.2%	8.1%	6.7%	11.5%	10.9%	10.0%	7.1%
Program times are not convenient	5.5%	10.1%	11.1%	8.3%	7.2%	8.1%	3.3%	17.3%	8.7%	6.7%	8.6%
Classes are full	2.4%	3.4%	5.6%	5.6%	3.6%	5.4%	3.3%	11.5%	2.2%	0.0%	4.2%
Safety concerns	14.2%	14.6%	20.8%	8.3%	14.5%	16.2%	23.3%	11.5%	13.0%	0.0%	14.3%
Prefer individual activities	11.8%	11.2%	8.3%	16.7%	14.5%	13.5%	26.7%	19.2%	10.9%	10.0%	13.3%

Q6c. If your household has NOT participated in any PRCS programs/events during the past 12 months, please CHECK ALL of the following reasons why you may have NOT participated.

N=602

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q6c. All reasons why you may have not participated in any PRCS programs/events during past 12 months (Cont.)

Program not offered	3.9%	1.1%	8.3%	19.4%	4.8%	2.7%	3.3%	9.6%	8.7%	0.0%	5.6%
Registration is difficult	0.8%	1.1%	1.4%	2.8%	1.2%	0.0%	0.0%	7.7%	2.2%	3.3%	1.8%
Poor customer service by staff	0.0%	0.0%	1.4%	0.0%	0.0%	2.7%	0.0%	5.8%	0.0%	0.0%	0.8%
Lack of transportation	0.8%	2.2%	0.0%	0.0%	1.2%	0.0%	0.0%	1.9%	4.3%	0.0%	1.2%
Lack of right program equipment	1.6%	0.0%	1.4%	2.8%	1.2%	0.0%	0.0%	3.8%	0.0%	0.0%	1.2%
Too busy/not interested	21.3%	32.6%	29.2%	30.6%	31.3%	10.8%	36.7%	30.8%	28.3%	33.3%	27.9%
Language/cultural/age barriers	0.0%	1.1%	1.4%	0.0%	1.2%	0.0%	0.0%	3.8%	0.0%	0.0%	0.8%
Traffic & parking issues	4.7%	3.4%	2.8%	2.8%	2.4%	0.0%	0.0%	5.8%	4.3%	3.3%	3.3%
Other	9.4%	7.9%	15.3%	13.9%	19.3%	8.1%	10.0%	11.5%	6.5%	6.7%	11.3%

WITHOUT "NONE"

Q7. Loudoun County is in the process of evaluating its event offerings. With that in mind, please check the THREE single or multi-day event concepts in which you and members of your household would be MOST INTERESTED. (without "none")

N=888	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Cultural celebrations (ethnic music, traditions, performances)	29.5%	34.3%	23.7%	32.8%	41.0%	25.5%	16.2%	21.3%	43.9%	30.2%	30.5%
Competitions (triathlon, bike, 5K/10K runs, adventure/obstacle courses)	19.9%	26.1%	24.6%	19.0%	28.6%	21.3%	27.0%	28.7%	10.6%	24.5%	23.3%
Employment/job fairs	7.4%	9.0%	6.8%	13.8%	6.7%	10.6%	5.4%	7.4%	9.1%	11.3%	8.3%
Entertainment (music, movies, performers)	49.4%	51.5%	53.4%	46.6%	40.0%	57.4%	62.2%	66.0%	50.0%	50.9%	51.8%
Environmental event (Water Matters Day, sustainability, recycling)	15.3%	13.4%	17.8%	15.5%	16.2%	17.0%	21.6%	13.8%	15.2%	22.6%	16.1%
Food events (farmer's market, food tastings, beer/wine)	73.9%	64.9%	65.3%	50.0%	65.7%	59.6%	70.3%	62.8%	68.2%	66.0%	65.9%

WITHOUT "NONE"

Q7. Loudoun County is in the process of evaluating its event offerings. With that in mind, please check the THREE single or multi-day event concepts in which you and members of your household would be MOST INTERESTED. (without "none")

N=888

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q7. What single or multi-day event concepts you would be most interested in (Cont.)

Health & wellness events (nutrition counseling, preventative health education, mental health wellness, County resources)	21.6%	11.9%	18.6%	36.2%	21.0%	12.8%	18.9%	14.9%	22.7%	17.0%	19.1%
Holiday celebrations (Memorial, Veterans, 4th of July)	40.3%	30.6%	47.5%	25.9%	38.1%	46.8%	43.2%	39.4%	31.8%	32.1%	37.8%
Safety/crime prevention fairs	4.5%	8.2%	5.1%	5.2%	3.8%	2.1%	2.7%	3.2%	12.1%	1.9%	5.2%
Sports tournaments (baseball, basketball, football, dodgeball, pickleball, soccer)	12.5%	20.1%	9.3%	12.1%	15.2%	14.9%	13.5%	20.2%	13.6%	13.2%	14.6%
Summer Camp Information Fair	6.3%	5.2%	5.1%	6.9%	2.9%	4.3%	0.0%	5.3%	3.0%	1.9%	4.6%

Q8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below.

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q8-1. Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)

Yes	26.1%	43.7%	29.8%	22.4%	27.5%	35.4%	33.3%	33.0%	35.3%	30.9%	31.6%
No	73.9%	56.3%	70.2%	77.6%	72.5%	64.6%	66.7%	67.0%	64.7%	69.1%	68.4%

Q8-2. All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)

Yes	38.9%	35.6%	38.0%	27.6%	36.7%	60.4%	33.3%	40.4%	47.1%	38.2%	38.9%
No	61.1%	64.4%	62.0%	72.4%	63.3%	39.6%	66.7%	59.6%	52.9%	61.8%	61.1%

Q8-3. Campgrounds

Yes	27.2%	31.9%	33.9%	34.5%	32.1%	31.3%	38.5%	27.7%	33.8%	23.6%	30.9%
No	72.8%	68.1%	66.1%	65.5%	67.9%	68.8%	61.5%	72.3%	66.2%	76.4%	69.1%

Q8-4. Cricket Field

Yes	2.2%	3.7%	0.8%	1.7%	0.9%	0.0%	2.6%	1.1%	5.9%	3.6%	2.2%
No	97.8%	96.3%	99.2%	98.3%	99.1%	100.0%	97.4%	98.9%	94.1%	96.4%	97.8%

Q8-5. Disc Golf

Yes	8.3%	13.3%	12.4%	10.3%	11.0%	8.3%	10.3%	13.8%	19.1%	10.9%	11.7%
No	91.7%	86.7%	87.6%	89.7%	89.0%	91.7%	89.7%	86.2%	80.9%	89.1%	88.3%

Q8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below.

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-6. Dog Park (off-leash)</u>											
Yes	32.2%	28.1%	29.8%	20.7%	25.7%	31.3%	30.8%	30.9%	36.8%	14.5%	28.8%
No	67.8%	71.9%	70.2%	79.3%	74.3%	68.8%	69.2%	69.1%	63.2%	85.5%	71.2%
<u>Q8-7. Environmental/Nature Education Center</u>											
Yes	28.9%	25.2%	25.6%	37.9%	31.2%	37.5%	41.0%	29.8%	39.7%	49.1%	31.9%
No	71.1%	74.8%	74.4%	62.1%	68.8%	62.5%	59.0%	70.2%	60.3%	50.9%	68.1%
<u>Q8-8. Indoor Basketball/Volleyball Courts (indoor gyms)</u>											
Yes	15.6%	32.6%	24.8%	8.6%	21.1%	20.8%	25.6%	33.0%	30.9%	21.8%	23.6%
No	84.4%	67.4%	75.2%	91.4%	78.9%	79.2%	74.4%	67.0%	69.1%	78.2%	76.4%
<u>Q8-9. Indoor Facility (Adult Day Care Center)</u>											
Yes	5.6%	5.9%	5.8%	6.9%	5.5%	10.4%	5.1%	8.5%	8.8%	7.3%	6.6%
No	94.4%	94.1%	94.2%	93.1%	94.5%	89.6%	94.9%	91.5%	91.2%	92.7%	93.4%
<u>Q8-10. Indoor Facility (Community/Recreation Center)</u>											
Yes	28.3%	42.2%	38.8%	31.0%	33.9%	39.6%	30.8%	40.4%	38.2%	36.4%	35.8%
No	71.7%	57.8%	61.2%	69.0%	66.1%	60.4%	69.2%	59.6%	61.8%	63.6%	64.2%

Q8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-11. Indoor Facility (Performing Arts Center)</u>											
Yes	22.2%	18.5%	29.8%	31.0%	23.9%	25.0%	28.2%	36.2%	30.9%	27.3%	26.2%
No	77.8%	81.5%	70.2%	69.0%	76.1%	75.0%	71.8%	63.8%	69.1%	72.7%	73.8%
<u>Q8-12. Indoor Facility (Senior Center)</u>											
Yes	16.7%	12.6%	10.7%	8.6%	14.7%	18.8%	15.4%	12.8%	16.2%	12.7%	13.9%
No	83.3%	87.4%	89.3%	91.4%	85.3%	81.3%	84.6%	87.2%	83.8%	87.3%	86.1%
<u>Q8-13. Indoor Facility (Therapeutic Recreation/Inclusive Facility)</u>											
Yes	8.3%	11.1%	10.7%	10.3%	13.8%	12.5%	15.4%	7.4%	16.2%	9.1%	10.9%
No	91.7%	88.9%	89.3%	89.7%	86.2%	87.5%	84.6%	92.6%	83.8%	90.9%	89.1%
<u>Q8-14. Lighted Diamond Sports Fields (baseball, softball)</u>											
Yes	14.4%	13.3%	13.2%	13.8%	13.8%	12.5%	10.3%	20.2%	13.2%	10.9%	14.0%
No	85.6%	86.7%	86.8%	86.2%	86.2%	87.5%	89.7%	79.8%	86.8%	89.1%	86.0%
<u>Q8-15. Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)</u>											
Yes	17.8%	20.7%	14.0%	12.1%	20.2%	27.1%	15.4%	23.4%	17.6%	12.7%	18.3%
No	82.2%	79.3%	86.0%	87.9%	79.8%	72.9%	84.6%	76.6%	82.4%	87.3%	81.7%

Q8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below.

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-16. Outdoor Courts-Basketball</u>											
Yes	15.6%	20.7%	18.2%	5.2%	20.2%	20.8%	25.6%	30.9%	17.6%	16.4%	19.1%
No	84.4%	79.3%	81.8%	94.8%	79.8%	79.2%	74.4%	69.1%	82.4%	83.6%	80.9%
<u>Q8-17. Outdoor Courts-Pickleball</u>											
Yes	7.2%	3.0%	6.6%	10.3%	15.6%	8.3%	10.3%	9.6%	5.9%	9.1%	8.2%
No	92.8%	97.0%	93.4%	89.7%	84.4%	91.7%	89.7%	90.4%	94.1%	90.9%	91.8%
<u>Q8-18. Outdoor Courts-Sand Volleyball</u>											
Yes	7.8%	7.4%	7.4%	5.2%	11.0%	8.3%	10.3%	12.8%	8.8%	10.9%	8.8%
No	92.2%	92.6%	92.6%	94.8%	89.0%	91.7%	89.7%	87.2%	91.2%	89.1%	91.2%
<u>Q8-19. Outdoor Courts-Tennis</u>											
Yes	12.2%	18.5%	14.9%	20.7%	24.8%	25.0%	23.1%	26.6%	22.1%	30.9%	20.1%
No	87.8%	81.5%	85.1%	79.3%	75.2%	75.0%	76.9%	73.4%	77.9%	69.1%	79.9%
<u>Q8-20. Outdoor Exercise/Fitness Area</u>											
Yes	33.3%	28.1%	27.3%	31.0%	32.1%	22.9%	38.5%	37.2%	30.9%	32.7%	31.3%
No	66.7%	71.9%	72.7%	69.0%	67.9%	77.1%	61.5%	62.8%	69.1%	67.3%	68.7%

Q8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below.

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q8-21. Parks-Large, District/Regional

Yes	51.1%	44.4%	48.8%	43.1%	55.0%	47.9%	53.8%	56.4%	50.0%	63.6%	50.9%
No	48.9%	55.6%	51.2%	56.9%	45.0%	52.1%	46.2%	43.6%	50.0%	36.4%	49.1%

Q8-22. Parks-Natural Areas (Open Space, Nature Preserve)

Yes	62.8%	59.3%	68.6%	58.6%	64.2%	58.3%	61.5%	71.3%	60.3%	67.3%	63.6%
No	37.2%	40.7%	31.4%	41.4%	35.8%	41.7%	38.5%	28.7%	39.7%	32.7%	36.4%

Q8-23. Parks-Small, Community/Neighborhood Parks

Yes	49.4%	51.1%	53.7%	41.4%	45.9%	45.8%	41.0%	51.1%	51.5%	47.3%	49.0%
No	50.6%	48.9%	46.3%	58.6%	54.1%	54.2%	59.0%	48.9%	48.5%	52.7%	51.0%

Q8-24. Picnic Shelters

Yes	36.1%	39.3%	47.9%	29.3%	51.4%	41.7%	35.9%	43.6%	45.6%	40.0%	41.6%
No	63.9%	60.7%	52.1%	70.7%	48.6%	58.3%	64.1%	56.4%	54.4%	60.0%	58.4%

Q8-25. Playgrounds

Yes	30.6%	34.1%	34.7%	20.7%	27.5%	43.8%	38.5%	38.3%	33.8%	25.5%	32.4%
No	69.4%	65.9%	65.3%	79.3%	72.5%	56.3%	61.5%	61.7%	66.2%	74.5%	67.6%

Q8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below.

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-26. Splash Pads</u>											
Yes	13.3%	17.0%	21.5%	13.8%	15.6%	16.7%	23.1%	17.0%	26.5%	14.5%	17.3%
No	86.7%	83.0%	78.5%	86.2%	84.4%	83.3%	76.9%	83.0%	73.5%	85.5%	82.7%
<u>Q8-27. Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)</u>											
Yes	31.7%	36.3%	34.7%	34.5%	41.3%	43.8%	30.8%	45.7%	33.8%	38.2%	36.7%
No	68.3%	63.7%	65.3%	65.5%	58.7%	56.3%	69.2%	54.3%	66.2%	61.8%	63.3%
<u>Q8-28. Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)</u>											
Yes	33.3%	41.5%	43.0%	39.7%	43.1%	43.8%	46.2%	54.3%	48.5%	49.1%	42.8%
No	66.7%	58.5%	57.0%	60.3%	56.9%	56.3%	53.8%	45.7%	51.5%	50.9%	57.2%
<u>Q8-29. Trails-Mountain Bike</u>											
Yes	25.0%	28.9%	33.1%	24.1%	28.4%	33.3%	30.8%	23.4%	29.4%	27.3%	28.0%
No	75.0%	71.1%	66.9%	75.9%	71.6%	66.7%	69.2%	76.6%	70.6%	72.7%	72.0%
<u>Q8-30. Trails-Paved (for commuting)</u>											
Yes	16.1%	25.2%	24.0%	13.8%	33.0%	20.8%	23.1%	21.3%	25.0%	14.5%	22.1%
No	83.9%	74.8%	76.0%	86.2%	67.0%	79.2%	76.9%	78.7%	75.0%	85.5%	77.9%

Q8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below.

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-31. Trails-Paved (for recreation)</u>											
Yes	58.3%	57.8%	55.4%	51.7%	64.2%	56.3%	64.1%	54.3%	51.5%	63.6%	57.7%
No	41.7%	42.2%	44.6%	48.3%	35.8%	43.8%	35.9%	45.7%	48.5%	36.4%	42.3%
<u>Q8-32. Trails-Unpaved/Natural</u>											
Yes	53.3%	48.1%	53.7%	53.4%	52.3%	45.8%	64.1%	52.1%	52.9%	52.7%	52.4%
No	46.7%	51.9%	46.3%	46.6%	47.7%	54.2%	35.9%	47.9%	47.1%	47.3%	47.6%
<u>Q8-33. Unmanned Aerial Vehicle Airfield (Drones, RC Planes)</u>											
Yes	7.8%	6.7%	8.3%	8.6%	5.5%	10.4%	17.9%	4.3%	13.2%	16.4%	8.6%
No	92.2%	93.3%	91.7%	91.4%	94.5%	89.6%	82.1%	95.7%	86.8%	83.6%	91.4%
<u>Q8-34. Water/River Access (boat, kayak, canoe launches, fishing piers)</u>											
Yes	38.9%	37.8%	37.2%	43.1%	44.0%	54.2%	51.3%	45.7%	41.2%	54.5%	42.6%
No	61.1%	62.2%	62.8%	56.9%	56.0%	45.8%	48.7%	54.3%	58.8%	45.5%	57.4%
<u>Q8-35. Other</u>											
Yes	4.4%	3.0%	2.5%	8.6%	0.0%	8.3%	5.1%	0.0%	1.5%	5.5%	3.3%
No	95.6%	97.0%	97.5%	91.4%	100.0%	91.7%	94.9%	100.0%	98.5%	94.5%	96.7%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-1. Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)</u>											
Fully met	0.0%	9.8%	0.0%	10.0%	15.4%	0.0%	0.0%	7.4%	5.0%	0.0%	5.2%
Mostly met	9.5%	13.7%	16.1%	10.0%	7.7%	12.5%	0.0%	14.8%	10.0%	0.0%	10.9%
Partly met	33.3%	35.3%	25.8%	10.0%	30.8%	31.3%	33.3%	22.2%	35.0%	38.5%	30.6%
Not met	57.1%	41.2%	58.1%	70.0%	46.2%	56.3%	66.7%	55.6%	50.0%	61.5%	53.2%
<u>Q8-2. All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)</u>											
Fully met	27.5%	34.8%	28.9%	37.5%	35.1%	21.4%	38.5%	31.4%	26.7%	22.2%	30.0%
Mostly met	42.0%	39.1%	44.7%	31.3%	54.1%	46.4%	38.5%	57.1%	46.7%	33.3%	44.5%
Partly met	26.1%	23.9%	18.4%	25.0%	10.8%	28.6%	7.7%	11.4%	23.3%	33.3%	21.2%
Not met	4.3%	2.2%	7.9%	6.3%	0.0%	3.6%	15.4%	0.0%	3.3%	11.1%	4.2%
<u>Q8-3. Campgrounds</u>											
Fully met	8.9%	15.8%	12.5%	11.8%	16.1%	15.4%	7.1%	9.1%	18.2%	10.0%	12.7%
Mostly met	24.4%	15.8%	15.6%	29.4%	29.0%	15.4%	0.0%	13.6%	18.2%	10.0%	18.9%
Partly met	20.0%	26.3%	15.6%	35.3%	25.8%	30.8%	28.6%	18.2%	45.5%	30.0%	25.8%
Not met	46.7%	42.1%	56.3%	23.5%	29.0%	38.5%	64.3%	59.1%	18.2%	50.0%	42.6%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-4. Cricket Field</u>											
Fully met	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	50.0%	0.0%	14.3%
Mostly met	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%	100.0%	21.4%
Partly met	0.0%	20.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	14.3%
Not met	100.0%	80.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%
<u>Q8-5. Disc Golf</u>											
Fully met	0.0%	6.7%	14.3%	60.0%	9.1%	0.0%	0.0%	33.3%	10.0%	16.7%	13.8%
Mostly met	20.0%	6.7%	7.1%	20.0%	9.1%	0.0%	0.0%	50.0%	30.0%	0.0%	17.0%
Partly met	26.7%	40.0%	50.0%	20.0%	18.2%	50.0%	0.0%	8.3%	30.0%	50.0%	30.9%
Not met	53.3%	46.7%	28.6%	0.0%	63.6%	50.0%	100.0%	8.3%	30.0%	33.3%	38.3%
<u>Q8-6. Dog Park (off-leash)</u>											
Fully met	7.0%	8.8%	15.6%	10.0%	3.8%	7.7%	16.7%	14.3%	9.1%	0.0%	9.6%
Mostly met	15.8%	14.7%	21.9%	30.0%	11.5%	23.1%	41.7%	14.3%	22.7%	20.0%	18.8%
Partly met	22.8%	50.0%	46.9%	20.0%	15.4%	46.2%	33.3%	32.1%	13.6%	20.0%	31.0%
Not met	54.4%	26.5%	15.6%	40.0%	69.2%	23.1%	8.3%	39.3%	54.5%	60.0%	40.6%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q8-7. Environmental/Nature Education Center

Fully met	17.0%	6.9%	16.0%	16.7%	9.4%	5.9%	14.3%	8.0%	29.2%	13.6%	13.8%
Mostly met	31.9%	41.4%	28.0%	11.1%	53.1%	41.2%	21.4%	20.0%	37.5%	31.8%	33.2%
Partly met	27.7%	27.6%	44.0%	50.0%	28.1%	35.3%	21.4%	44.0%	16.7%	36.4%	32.4%
Not met	23.4%	24.1%	12.0%	22.2%	9.4%	17.6%	42.9%	28.0%	16.7%	18.2%	20.6%

Q8-8. Indoor Basketball/Volleyball Courts (indoor gyms)

Fully met	19.2%	15.0%	33.3%	60.0%	20.0%	30.0%	22.2%	20.7%	38.9%	0.0%	23.1%
Mostly met	42.3%	37.5%	22.2%	0.0%	25.0%	30.0%	33.3%	24.1%	27.8%	36.4%	30.3%
Partly met	30.8%	30.0%	25.9%	20.0%	35.0%	0.0%	22.2%	31.0%	22.2%	54.5%	28.7%
Not met	7.7%	17.5%	18.5%	20.0%	20.0%	40.0%	22.2%	24.1%	11.1%	9.1%	17.9%

Q8-9. Indoor Facility (Adult Day Care Center)

Fully met	30.0%	20.0%	28.6%	50.0%	20.0%	0.0%	0.0%	25.0%	40.0%	66.7%	28.3%
Mostly met	40.0%	60.0%	28.6%	25.0%	60.0%	25.0%	100.0%	25.0%	40.0%	33.3%	39.6%
Partly met	10.0%	0.0%	14.3%	0.0%	20.0%	50.0%	0.0%	37.5%	0.0%	0.0%	15.1%
Not met	20.0%	20.0%	28.6%	25.0%	0.0%	25.0%	0.0%	12.5%	20.0%	0.0%	17.0%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-10. Indoor Facility (Community/Recreation Center)</u>											
Fully met	28.6%	41.2%	35.9%	46.7%	30.6%	50.0%	27.3%	14.7%	42.9%	33.3%	33.9%
Mostly met	40.8%	39.2%	33.3%	26.7%	41.7%	27.8%	36.4%	38.2%	38.1%	27.8%	36.6%
Partly met	24.5%	15.7%	20.5%	13.3%	22.2%	16.7%	27.3%	38.2%	14.3%	22.2%	21.9%
Not met	6.1%	3.9%	10.3%	13.3%	5.6%	5.6%	9.1%	8.8%	4.8%	16.7%	7.5%
<u>Q8-11. Indoor Facility (Performing Arts Center)</u>											
Fully met	5.4%	14.3%	10.3%	37.5%	4.3%	8.3%	22.2%	30.0%	27.8%	28.6%	17.2%
Mostly met	24.3%	33.3%	37.9%	31.3%	30.4%	16.7%	22.2%	40.0%	27.8%	42.9%	31.6%
Partly met	24.3%	23.8%	20.7%	25.0%	17.4%	58.3%	22.2%	26.7%	33.3%	21.4%	25.8%
Not met	45.9%	28.6%	31.0%	6.3%	47.8%	16.7%	33.3%	3.3%	11.1%	7.1%	25.4%
<u>Q8-12. Indoor Facility (Senior Center)</u>											
Fully met	7.1%	26.7%	0.0%	40.0%	28.6%	42.9%	16.7%	18.2%	33.3%	50.0%	21.4%
Mostly met	57.1%	20.0%	63.6%	0.0%	50.0%	14.3%	50.0%	45.5%	33.3%	50.0%	42.9%
Partly met	21.4%	26.7%	18.2%	60.0%	7.1%	14.3%	0.0%	27.3%	22.2%	0.0%	19.6%
Not met	14.3%	26.7%	18.2%	0.0%	14.3%	28.6%	33.3%	9.1%	11.1%	0.0%	16.1%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-13. Indoor Facility (Therapeutic Recreation/Inclusive Facility)</u>											
Fully met	0.0%	20.0%	10.0%	80.0%	9.1%	0.0%	0.0%	0.0%	12.5%	33.3%	13.7%
Mostly met	10.0%	30.0%	10.0%	20.0%	18.2%	0.0%	50.0%	42.9%	37.5%	66.7%	24.7%
Partly met	30.0%	30.0%	20.0%	0.0%	36.4%	80.0%	25.0%	42.9%	50.0%	0.0%	32.9%
Not met	60.0%	20.0%	60.0%	0.0%	36.4%	20.0%	25.0%	14.3%	0.0%	0.0%	28.8%
<u>Q8-14. Lighted Diamond Sports Fields (baseball, softball)</u>											
Fully met	34.6%	33.3%	60.0%	42.9%	26.7%	50.0%	50.0%	31.3%	37.5%	20.0%	37.5%
Mostly met	46.2%	44.4%	26.7%	28.6%	26.7%	33.3%	50.0%	56.3%	25.0%	20.0%	38.3%
Partly met	19.2%	11.1%	13.3%	28.6%	40.0%	16.7%	0.0%	0.0%	37.5%	60.0%	20.0%
Not met	0.0%	11.1%	0.0%	0.0%	6.7%	0.0%	0.0%	12.5%	0.0%	0.0%	4.2%
<u>Q8-15. Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)</u>											
Fully met	21.9%	34.6%	60.0%	50.0%	15.0%	23.1%	33.3%	25.0%	40.0%	0.0%	29.2%
Mostly met	40.6%	38.5%	33.3%	33.3%	30.0%	23.1%	33.3%	50.0%	30.0%	33.3%	36.4%
Partly met	18.8%	23.1%	0.0%	16.7%	25.0%	38.5%	33.3%	20.0%	30.0%	50.0%	22.7%
Not met	18.8%	3.8%	6.7%	0.0%	30.0%	15.4%	0.0%	5.0%	0.0%	16.7%	11.7%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-16. Outdoor Courts-Basketball</u>											
Fully met	29.6%	17.4%	29.4%	33.3%	19.0%	33.3%	14.3%	20.0%	10.0%	12.5%	22.0%
Mostly met	33.3%	21.7%	23.5%	33.3%	33.3%	11.1%	28.6%	36.0%	40.0%	37.5%	30.0%
Partly met	25.9%	39.1%	29.4%	33.3%	42.9%	22.2%	14.3%	36.0%	40.0%	37.5%	33.3%
Not met	11.1%	21.7%	17.6%	0.0%	4.8%	33.3%	42.9%	8.0%	10.0%	12.5%	14.7%
<u>Q8-17. Outdoor Courts-Pickleball</u>											
Fully met	0.0%	0.0%	14.3%	20.0%	0.0%	25.0%	0.0%	0.0%	100.0%	0.0%	7.7%
Mostly met	36.4%	25.0%	14.3%	0.0%	13.3%	0.0%	0.0%	33.3%	0.0%	25.0%	18.5%
Partly met	9.1%	50.0%	14.3%	40.0%	26.7%	25.0%	0.0%	11.1%	0.0%	25.0%	20.0%
Not met	54.5%	25.0%	57.1%	40.0%	60.0%	50.0%	100.0%	55.6%	0.0%	50.0%	53.8%
<u>Q8-18. Outdoor Courts-Sand Volleyball</u>											
Fully met	7.7%	11.1%	28.6%	50.0%	8.3%	0.0%	0.0%	10.0%	25.0%	16.7%	13.0%
Mostly met	38.5%	22.2%	14.3%	0.0%	0.0%	0.0%	33.3%	40.0%	25.0%	16.7%	21.7%
Partly met	38.5%	44.4%	42.9%	0.0%	25.0%	33.3%	33.3%	40.0%	0.0%	16.7%	31.9%
Not met	15.4%	22.2%	14.3%	50.0%	66.7%	66.7%	33.3%	10.0%	50.0%	50.0%	33.3%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-19. Outdoor Courts-Tennis</u>											
Fully met	21.1%	21.7%	20.0%	41.7%	15.4%	18.2%	11.1%	37.5%	21.4%	28.6%	24.0%
Mostly met	31.6%	39.1%	60.0%	33.3%	38.5%	9.1%	22.2%	29.2%	21.4%	21.4%	32.3%
Partly met	31.6%	30.4%	13.3%	25.0%	30.8%	45.5%	33.3%	25.0%	28.6%	42.9%	29.9%
Not met	15.8%	8.7%	6.7%	0.0%	15.4%	27.3%	33.3%	8.3%	28.6%	7.1%	13.8%
<u>Q8-20. Outdoor Exercise/Fitness Area</u>											
Fully met	13.2%	9.7%	25.9%	38.5%	9.4%	30.0%	7.1%	26.5%	5.6%	21.4%	17.1%
Mostly met	30.2%	16.1%	25.9%	7.7%	21.9%	0.0%	21.4%	35.3%	22.2%	35.7%	24.4%
Partly met	32.1%	51.6%	25.9%	38.5%	43.8%	50.0%	42.9%	20.6%	38.9%	28.6%	35.8%
Not met	24.5%	22.6%	22.2%	15.4%	25.0%	20.0%	28.6%	17.6%	33.3%	14.3%	22.8%
<u>Q8-21. Parks-Large, District/Regional</u>											
Fully met	28.7%	18.2%	29.4%	31.8%	29.1%	18.2%	19.0%	37.5%	31.3%	21.9%	27.3%
Mostly met	41.4%	47.3%	47.1%	27.3%	38.2%	40.9%	33.3%	37.5%	46.9%	34.4%	40.7%
Partly met	24.1%	29.1%	23.5%	40.9%	25.5%	27.3%	28.6%	22.9%	21.9%	37.5%	26.8%
Not met	5.7%	5.5%	0.0%	0.0%	7.3%	13.6%	19.0%	2.1%	0.0%	6.3%	5.2%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-22. Parks-Natural Areas (Open Space, Nature Preserve)</u>											
Fully met	22.9%	19.7%	30.1%	20.0%	31.7%	18.5%	30.4%	29.0%	24.3%	25.0%	25.4%
Mostly met	36.2%	38.0%	38.4%	26.7%	38.1%	40.7%	30.4%	41.9%	56.8%	25.0%	37.9%
Partly met	35.2%	35.2%	26.0%	40.0%	22.2%	29.6%	30.4%	25.8%	18.9%	50.0%	30.8%
Not met	5.7%	7.0%	5.5%	13.3%	7.9%	11.1%	8.7%	3.2%	0.0%	0.0%	5.9%
<u>Q8-23. Parks-Small, Community/Neighborhood Parks</u>											
Fully met	17.6%	32.2%	30.6%	28.6%	23.9%	23.8%	26.7%	22.7%	32.3%	21.7%	25.6%
Mostly met	45.9%	25.4%	38.7%	23.8%	50.0%	28.6%	46.7%	54.5%	45.2%	30.4%	40.3%
Partly met	24.7%	35.6%	22.6%	33.3%	21.7%	38.1%	20.0%	18.2%	16.1%	43.5%	26.3%
Not met	11.8%	6.8%	8.1%	14.3%	4.3%	9.5%	6.7%	4.5%	6.5%	4.3%	7.9%
<u>Q8-24. Picnic Shelters</u>											
Fully met	18.0%	10.9%	34.7%	26.7%	24.5%	25.0%	15.4%	32.4%	35.7%	20.0%	24.3%
Mostly met	34.4%	32.6%	34.7%	46.7%	51.0%	25.0%	46.2%	51.4%	32.1%	30.0%	38.5%
Partly met	36.1%	45.7%	22.4%	20.0%	18.4%	30.0%	30.8%	13.5%	32.1%	45.0%	29.3%
Not met	11.5%	10.9%	8.2%	6.7%	6.1%	20.0%	7.7%	2.7%	0.0%	5.0%	8.0%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-25. Playgrounds</u>											
Fully met	35.2%	22.7%	38.5%	27.3%	25.9%	14.3%	28.6%	33.3%	40.9%	25.0%	30.3%
Mostly met	44.4%	31.8%	43.6%	45.5%	55.6%	47.6%	42.9%	51.5%	31.8%	25.0%	42.6%
Partly met	16.7%	36.4%	15.4%	27.3%	11.1%	23.8%	28.6%	12.1%	22.7%	41.7%	21.7%
Not met	3.7%	9.1%	2.6%	0.0%	7.4%	14.3%	0.0%	3.0%	4.5%	8.3%	5.4%
<u>Q8-26. Splash Pads</u>											
Fully met	13.6%	0.0%	28.6%	28.6%	6.7%	25.0%	0.0%	35.7%	33.3%	0.0%	17.4%
Mostly met	40.9%	9.1%	9.5%	28.6%	26.7%	12.5%	25.0%	14.3%	20.0%	33.3%	21.0%
Partly met	27.3%	45.5%	28.6%	28.6%	33.3%	12.5%	50.0%	35.7%	26.7%	16.7%	31.9%
Not met	18.2%	45.5%	33.3%	14.3%	33.3%	50.0%	25.0%	14.3%	20.0%	50.0%	29.7%
<u>Q8-27. Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)</u>											
Fully met	28.8%	44.4%	31.6%	33.3%	32.5%	15.0%	20.0%	35.0%	26.3%	20.0%	31.3%
Mostly met	28.8%	28.9%	36.8%	38.9%	37.5%	30.0%	20.0%	27.5%	21.1%	33.3%	31.0%
Partly met	17.3%	17.8%	23.7%	27.8%	22.5%	40.0%	50.0%	22.5%	31.6%	26.7%	24.2%
Not met	25.0%	8.9%	7.9%	0.0%	7.5%	15.0%	10.0%	15.0%	21.1%	20.0%	13.5%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-28. Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)</u>											
Fully met	26.3%	38.8%	34.0%	28.6%	27.9%	25.0%	35.7%	35.4%	26.7%	23.8%	30.9%
Mostly met	35.1%	26.5%	27.7%	33.3%	37.2%	15.0%	14.3%	27.1%	23.3%	52.4%	30.0%
Partly met	19.3%	28.6%	23.4%	28.6%	18.6%	45.0%	21.4%	20.8%	33.3%	14.3%	24.3%
Not met	19.3%	6.1%	14.9%	9.5%	16.3%	15.0%	28.6%	16.7%	16.7%	9.5%	14.9%
<u>Q8-29. Trails-Mountain Bike</u>											
Fully met	18.2%	5.6%	10.8%	18.2%	10.7%	6.7%	8.3%	10.5%	27.8%	9.1%	12.6%
Mostly met	34.1%	22.2%	16.2%	18.2%	35.7%	0.0%	16.7%	21.1%	38.9%	0.0%	23.4%
Partly met	25.0%	38.9%	45.9%	45.5%	28.6%	40.0%	25.0%	31.6%	5.6%	45.5%	32.9%
Not met	22.7%	33.3%	27.0%	18.2%	25.0%	53.3%	50.0%	36.8%	27.8%	45.5%	31.2%
<u>Q8-30. Trails-Paved (for commuting)</u>											
Fully met	18.5%	16.7%	25.9%	33.3%	15.2%	10.0%	11.1%	18.8%	35.7%	28.6%	20.1%
Mostly met	37.0%	23.3%	44.4%	16.7%	42.4%	30.0%	22.2%	56.3%	42.9%	0.0%	35.8%
Partly met	33.3%	40.0%	18.5%	16.7%	27.3%	40.0%	44.4%	25.0%	21.4%	42.9%	30.2%
Not met	11.1%	20.0%	11.1%	33.3%	15.2%	20.0%	22.2%	0.0%	0.0%	28.6%	14.0%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-31. Trails-Paved (for recreation)</u>											
Fully met	13.1%	11.4%	25.0%	33.3%	29.2%	8.0%	16.7%	17.8%	32.3%	31.0%	20.3%
Mostly met	45.5%	34.3%	43.3%	20.8%	40.0%	24.0%	37.5%	46.7%	29.0%	20.7%	37.5%
Partly met	32.3%	45.7%	21.7%	33.3%	24.6%	52.0%	33.3%	31.1%	29.0%	34.5%	32.8%
Not met	9.1%	8.6%	10.0%	12.5%	6.2%	16.0%	12.5%	4.4%	9.7%	13.8%	9.3%
<u>Q8-32. Trails-Unpaved/Natural</u>											
Fully met	14.3%	14.5%	13.5%	26.9%	30.8%	5.0%	16.0%	13.3%	25.8%	16.0%	17.5%
Mostly met	38.5%	25.5%	36.5%	19.2%	32.7%	35.0%	32.0%	44.4%	41.9%	28.0%	34.4%
Partly met	39.6%	47.3%	38.5%	46.2%	30.8%	35.0%	36.0%	33.3%	25.8%	40.0%	37.7%
Not met	7.7%	12.7%	11.5%	7.7%	5.8%	25.0%	16.0%	8.9%	6.5%	16.0%	10.4%
<u>Q8-33. Unmanned Aerial Vehicle Airfield (Drones, RC Planes)</u>											
Fully met	0.0%	0.0%	0.0%	75.0%	0.0%	0.0%	0.0%	0.0%	16.7%	0.0%	5.9%
Mostly met	7.7%	12.5%	42.9%	0.0%	16.7%	0.0%	0.0%	0.0%	33.3%	0.0%	11.8%
Partly met	15.4%	25.0%	14.3%	0.0%	0.0%	60.0%	28.6%	50.0%	16.7%	37.5%	23.5%
Not met	76.9%	62.5%	42.9%	25.0%	83.3%	40.0%	71.4%	50.0%	33.3%	62.5%	58.8%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=875	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q8-34. Water/River Access (boat, kayak, canoe launches, fishing piers)</u>											
Fully met	9.5%	7.3%	5.1%	27.3%	14.0%	8.0%	10.0%	12.8%	8.0%	12.5%	10.9%
Mostly met	23.8%	17.1%	25.6%	22.7%	46.5%	16.0%	15.0%	28.2%	40.0%	12.5%	25.8%
Partly met	33.3%	51.2%	38.5%	18.2%	32.6%	44.0%	55.0%	43.6%	28.0%	41.7%	38.4%
Not met	33.3%	24.4%	30.8%	31.8%	7.0%	32.0%	20.0%	15.4%	24.0%	33.3%	24.9%
<u>Q8-35. Other</u>											
Mostly met	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%
Partly met	12.5%	0.0%	33.3%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%	16.0%
Not met	75.0%	100.0%	66.7%	75.0%	0.0%	100.0%	100.0%	0.0%	100.0%	50.0%	80.0%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	1.7%	2.2%	5.0%	1.7%	3.7%	2.1%	2.6%	2.1%	4.4%	3.6%	2.9%
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	3.3%	4.4%	4.1%	0.0%	3.7%	8.3%	0.0%	3.2%	2.9%	3.6%	3.5%
Campgrounds	2.8%	1.5%	1.7%	1.7%	1.8%	4.2%	2.6%	1.1%	1.5%	0.0%	1.9%
Cricket Field	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.2%
Disc Golf	0.0%	0.0%	1.7%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	1.8%	0.4%
Dog Park (off-leash)	8.3%	8.1%	5.0%	5.2%	6.4%	0.0%	10.3%	4.3%	5.9%	1.8%	6.1%
Environmental/Nature Education Center	1.1%	0.7%	1.7%	3.4%	0.0%	0.0%	0.0%	1.1%	1.5%	3.6%	1.2%
Indoor Basketball/Volleyball Courts (indoor gyms)	1.1%	3.0%	3.3%	0.0%	0.9%	4.2%	0.0%	5.3%	2.9%	1.8%	2.3%
Indoor Facility (Adult Day Care Center)	0.0%	0.7%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.3%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Indoor Facility (Community/Recreation Center)	2.8%	3.7%	3.3%	1.7%	0.9%	4.2%	2.6%	2.1%	5.9%	1.8%	2.9%
Indoor Facility (Performing Arts Center)	1.1%	1.5%	1.7%	1.7%	0.0%	0.0%	5.1%	5.3%	2.9%	3.6%	2.0%
Indoor Facility (Senior Center)	3.3%	0.7%	1.7%	1.7%	4.6%	0.0%	0.0%	3.2%	0.0%	0.0%	2.0%
Indoor Facility (Therapeutic Recreation/ Inclusive Facility)	0.0%	0.7%	1.7%	0.0%	0.0%	2.1%	0.0%	0.0%	1.5%	0.0%	0.6%
Lighted Diamond Sports Fields (baseball, softball)	2.2%	5.2%	2.5%	6.9%	0.9%	0.0%	0.0%	1.1%	1.5%	1.8%	2.4%
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	3.9%	3.7%	1.7%	0.0%	4.6%	0.0%	2.6%	1.1%	2.9%	1.8%	2.6%
Outdoor Courts-Basketball	0.6%	2.2%	1.7%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	1.8%	0.9%
Outdoor Courts-Pickleball	1.7%	1.5%	0.8%	1.7%	0.9%	0.0%	0.0%	2.1%	0.0%	0.0%	1.1%

Q9. Top choice (Cont.)

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q9. Top choice (Cont.)</u>											
Outdoor Courts-Sand Volleyball	0.6%	0.7%	0.0%	0.0%	0.9%	0.0%	0.0%	1.1%	0.0%	1.8%	0.6%
Outdoor Courts-Tennis	0.6%	1.5%	0.8%	1.7%	0.0%	0.0%	0.0%	6.4%	1.5%	0.0%	1.3%
Outdoor Exercise/Fitness Area	1.1%	0.7%	2.5%	0.0%	1.8%	2.1%	0.0%	1.1%	0.0%	1.8%	1.2%
Parks-Large, District/Regional	3.9%	1.5%	3.3%	1.7%	3.7%	2.1%	5.1%	3.2%	1.5%	1.8%	2.9%
Parks-Natural Areas (Open Space, Nature Preserve)	9.4%	6.7%	7.4%	3.4%	11.0%	4.2%	5.1%	4.3%	5.9%	7.3%	7.2%
Parks-Small, Community/Neighborhood Parks	1.1%	2.2%	5.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	1.5%
Picnic Shelters	0.6%	0.7%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Playgrounds	3.9%	4.4%	2.5%	1.7%	0.0%	8.3%	5.1%	4.3%	2.9%	0.0%	3.2%
Splash Pads	0.0%	1.5%	1.7%	0.0%	0.9%	4.2%	0.0%	0.0%	0.0%	0.0%	0.8%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	3.9%	3.7%	3.3%	5.2%	5.5%	8.3%	2.6%	2.1%	0.0%	3.6%	3.7%
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	4.4%	2.2%	2.5%	6.9%	1.8%	6.3%	0.0%	5.3%	1.5%	3.6%	3.4%
Trails-Mountain Bike	1.1%	4.4%	1.7%	3.4%	0.9%	2.1%	7.7%	1.1%	1.5%	1.8%	2.2%
Trails-Paved (for commuting)	0.0%	0.7%	0.8%	0.0%	1.8%	2.1%	0.0%	0.0%	0.0%	5.5%	0.9%
Trails-Paved (for recreation)	7.2%	8.1%	4.1%	6.9%	10.1%	2.1%	7.7%	6.4%	2.9%	7.3%	6.6%
Trails-Unpaved/Natural	7.2%	1.5%	5.8%	3.4%	3.7%	2.1%	10.3%	5.3%	11.8%	10.9%	5.7%
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	0.6%	1.5%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Water/River Access (boat, kayak, canoe launches, fishing piers)	2.2%	2.2%	3.3%	5.2%	4.6%	10.4%	7.7%	7.4%	5.9%	0.0%	4.2%
Other	3.3%	2.2%	3.3%	6.9%	0.9%	2.1%	5.1%	0.0%	1.5%	1.8%	2.5%
None chosen	14.4%	13.3%	14.0%	25.9%	22.0%	16.7%	17.9%	16.0%	27.9%	23.6%	17.9%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	2.8%	3.7%	1.7%	1.7%	5.5%	2.1%	0.0%	0.0%	1.5%	1.8%	2.4%
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	2.8%	3.7%	4.1%	3.4%	2.8%	4.2%	2.6%	4.3%	2.9%	1.8%	3.3%
Campgrounds	3.3%	2.2%	4.1%	3.4%	0.0%	0.0%	7.7%	2.1%	2.9%	0.0%	2.5%
Cricket Field	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Disc Golf	1.1%	0.7%	0.8%	0.0%	1.8%	2.1%	0.0%	0.0%	0.0%	0.0%	0.8%
Dog Park (off-leash)	2.8%	3.0%	2.5%	3.4%	3.7%	4.2%	5.1%	1.1%	5.9%	0.0%	3.0%
Environmental/Nature Education Center	1.7%	0.7%	5.0%	3.4%	0.0%	2.1%	0.0%	2.1%	2.9%	1.8%	2.0%
Indoor Basketball/Volleyball Courts (indoor gyms)	2.2%	3.7%	3.3%	0.0%	0.9%	2.1%	2.6%	5.3%	1.5%	1.8%	2.5%
Indoor Facility (Adult Day Care Center)	0.6%	0.0%	0.8%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q9. 2nd choice (Cont.)

Indoor Facility (Community/Recreation Center)	2.2%	5.9%	3.3%	3.4%	4.6%	0.0%	0.0%	1.1%	5.9%	3.6%	3.3%
Indoor Facility (Performing Arts Center)	2.8%	0.7%	2.5%	3.4%	0.9%	2.1%	5.1%	1.1%	1.5%	1.8%	2.0%
Indoor Facility (Senior Center)	2.8%	3.0%	1.7%	0.0%	0.0%	2.1%	0.0%	1.1%	1.5%	5.5%	1.9%
Indoor Facility (Therapeutic Recreation/ Inclusive Facility)	0.6%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	1.1%	1.5%	1.8%	0.7%
Lighted Diamond Sports Fields (baseball, softball)	2.2%	0.0%	0.8%	0.0%	1.8%	2.1%	2.6%	2.1%	1.5%	1.8%	1.4%
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	2.8%	2.2%	0.8%	0.0%	0.9%	4.2%	0.0%	2.1%	4.4%	0.0%	1.9%
Outdoor Courts-Basketball	1.7%	3.0%	0.0%	1.7%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	1.1%
Outdoor Courts-Pickleball	0.0%	0.0%	1.7%	0.0%	0.9%	0.0%	2.6%	2.1%	0.0%	0.0%	0.7%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q9. 2nd choice (Cont.)</u>											
Outdoor Courts-Sand Volleyball	0.6%	0.7%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Outdoor Courts-Tennis	0.6%	1.5%	0.8%	0.0%	1.8%	0.0%	7.7%	2.1%	1.5%	7.3%	1.8%
Outdoor Exercise/Fitness Area	2.8%	1.5%	0.0%	1.7%	1.8%	2.1%	5.1%	0.0%	2.9%	0.0%	1.7%
Parks-Large, District/Regional	4.4%	3.7%	6.6%	1.7%	3.7%	2.1%	0.0%	3.2%	1.5%	3.6%	3.6%
Parks-Natural Areas (Open Space, Nature Preserve)	4.4%	2.2%	8.3%	5.2%	5.5%	4.2%	10.3%	5.3%	7.4%	3.6%	5.3%
Parks-Small, Community/Neighborhood Parks	4.4%	2.2%	3.3%	1.7%	1.8%	4.2%	0.0%	3.2%	1.5%	0.0%	2.6%
Picnic Shelters	2.2%	2.2%	5.8%	3.4%	2.8%	0.0%	0.0%	0.0%	0.0%	1.8%	2.2%
Playgrounds	3.3%	2.2%	5.8%	0.0%	0.9%	0.0%	5.1%	1.1%	1.5%	0.0%	2.3%
Splash Pads	1.7%	0.7%	0.8%	1.7%	0.0%	2.1%	2.6%	1.1%	1.5%	0.0%	1.1%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	2.8%	3.7%	0.8%	1.7%	3.7%	10.4%	2.6%	10.6%	0.0%	7.3%	4.0%
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	4.4%	3.0%	1.7%	3.4%	2.8%	6.3%	2.6%	8.5%	0.0%	1.8%	3.5%
Trails-Mountain Bike	2.2%	2.2%	1.7%	0.0%	0.9%	2.1%	0.0%	0.0%	1.5%	1.8%	1.4%
Trails-Paved (for commuting)	1.1%	3.7%	0.8%	0.0%	1.8%	6.3%	0.0%	1.1%	2.9%	3.6%	2.0%
Trails-Paved (for recreation)	4.4%	8.9%	7.4%	6.9%	8.3%	4.2%	7.7%	2.1%	4.4%	5.5%	6.1%
Trails-Unpaved/Natural	6.1%	8.1%	0.8%	13.8%	10.1%	2.1%	5.1%	9.6%	4.4%	9.1%	6.8%
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	0.6%	0.7%	0.0%	1.7%	0.0%	0.0%	0.0%	1.1%	1.5%	0.0%	0.6%
Water/River Access (boat, kayak, canoe launches, fishing piers)	4.4%	2.2%	2.5%	1.7%	1.8%	4.2%	2.6%	5.3%	2.9%	1.8%	3.1%
Other	0.6%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
None chosen	16.7%	17.0%	18.2%	29.3%	26.6%	22.9%	20.5%	18.1%	30.9%	30.9%	21.5%

Q9. 2nd choice (Cont.)

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q9. 3rd choice</u>											
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	2.2%	3.7%	2.5%	3.4%	0.0%	6.3%	0.0%	3.2%	1.5%	0.0%	2.3%
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	2.2%	1.5%	2.5%	0.0%	1.8%	6.3%	5.1%	4.3%	1.5%	3.6%	2.5%
Campgrounds	1.7%	1.5%	3.3%	1.7%	0.9%	4.2%	2.6%	3.2%	0.0%	5.5%	2.2%
Cricket Field	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Disc Golf	3.3%	0.7%	1.7%	0.0%	0.9%	0.0%	2.6%	2.1%	2.9%	0.0%	1.7%
Dog Park (off-leash)	5.0%	1.5%	3.3%	0.0%	4.6%	0.0%	2.6%	1.1%	4.4%	1.8%	2.9%
Environmental/Nature Education Center	2.8%	3.0%	0.8%	1.7%	1.8%	0.0%	0.0%	4.3%	1.5%	1.8%	2.1%
Indoor Basketball/Volleyball Courts (indoor gyms)	1.1%	2.2%	0.8%	0.0%	1.8%	0.0%	0.0%	2.1%	0.0%	1.8%	1.2%
Indoor Facility (Adult Day Care Center)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.2%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Indoor Facility (Community/Recreation Center)	2.2%	1.5%	5.0%	1.7%	3.7%	2.1%	0.0%	6.4%	1.5%	1.8%	2.9%
Indoor Facility (Performing Arts Center)	1.7%	2.2%	3.3%	3.4%	1.8%	4.2%	2.6%	2.1%	4.4%	3.6%	2.6%
Indoor Facility (Senior Center)	2.2%	2.2%	0.0%	1.7%	0.0%	0.0%	2.6%	0.0%	1.5%	1.8%	1.2%
Indoor Facility (Therapeutic Recreation/ Inclusive Facility)	1.7%	0.0%	0.0%	0.0%	0.9%	0.0%	2.6%	0.0%	1.5%	0.0%	0.7%
Lighted Diamond Sports Fields (baseball, softball)	1.1%	0.7%	2.5%	0.0%	0.9%	0.0%	0.0%	0.0%	1.5%	0.0%	0.9%
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	1.1%	0.7%	1.7%	1.7%	0.9%	2.1%	2.6%	2.1%	1.5%	0.0%	1.3%
Outdoor Courts-Basketball	0.6%	4.4%	0.8%	0.0%	2.8%	0.0%	0.0%	2.1%	0.0%	0.0%	1.4%
Outdoor Courts-Pickleball	1.1%	0.7%	0.0%	0.0%	0.9%	0.0%	2.6%	0.0%	0.0%	0.0%	0.6%

Q9. 3rd choice (Cont.)

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q9. 3rd choice (Cont.)</u>											
Outdoor Courts-Tennis	1.1%	1.5%	0.0%	0.0%	0.9%	4.2%	0.0%	2.1%	0.0%	5.5%	1.3%
Outdoor Exercise/Fitness Area	1.7%	0.0%	0.8%	1.7%	1.8%	2.1%	0.0%	0.0%	2.9%	1.8%	1.2%
Parks-Large, District/Regional	3.9%	4.4%	2.5%	6.9%	5.5%	0.0%	5.1%	5.3%	4.4%	5.5%	4.3%
Parks-Natural Areas (Open Space, Nature Preserve)	7.8%	7.4%	7.4%	6.9%	6.4%	8.3%	10.3%	5.3%	5.9%	3.6%	6.9%
Parks-Small, Community/Neighborhood Parks	4.4%	2.2%	4.1%	3.4%	1.8%	2.1%	2.6%	1.1%	2.9%	1.8%	2.9%
Picnic Shelters	1.7%	1.5%	0.0%	3.4%	0.9%	2.1%	2.6%	0.0%	2.9%	0.0%	1.3%
Playgrounds	1.7%	2.2%	1.7%	3.4%	1.8%	4.2%	0.0%	2.1%	2.9%	3.6%	2.2%
Splash Pads	0.0%	0.7%	1.7%	1.7%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.6%
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	1.7%	4.4%	2.5%	0.0%	0.0%	4.2%	2.6%	5.3%	2.9%	3.6%	2.6%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	2.2%	3.7%	4.1%	3.4%	1.8%	2.1%	2.6%	4.3%	5.9%	1.8%	3.2%
Trails-Mountain Bike	1.7%	3.0%	1.7%	0.0%	2.8%	0.0%	0.0%	3.2%	0.0%	0.0%	1.7%
Trails-Paved (for commuting)	1.1%	0.7%	2.5%	1.7%	2.8%	4.2%	0.0%	2.1%	0.0%	1.8%	1.7%
Trails-Paved (for recreation)	9.4%	11.9%	9.1%	1.7%	5.5%	8.3%	5.1%	6.4%	4.4%	5.5%	7.6%
Trails-Unpaved/Natural	5.6%	5.2%	7.4%	6.9%	8.3%	6.3%	10.3%	5.3%	7.4%	5.5%	6.5%
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	0.6%	0.0%	0.0%	0.0%	0.9%	0.0%	7.7%	0.0%	0.0%	1.8%	0.7%
Water/River Access (boat, kayak, canoe launches, fishing piers)	2.8%	3.0%	4.1%	6.9%	4.6%	4.2%	0.0%	1.1%	0.0%	1.8%	3.0%
Other	0.0%	0.7%	0.8%	0.0%	0.0%	0.0%	2.6%	0.0%	1.5%	0.0%	0.4%
None chosen	22.8%	20.0%	21.5%	36.2%	30.3%	22.9%	23.1%	21.3%	30.9%	34.5%	25.1%

Q9. 3rd choice (Cont.)

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q9. 4th choice</u>											
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	2.8%	5.9%	3.3%	1.7%	2.8%	2.1%	5.1%	2.1%	0.0%	1.8%	3.0%
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	3.3%	3.0%	2.5%	1.7%	2.8%	2.1%	2.6%	1.1%	0.0%	1.8%	2.3%
Campgrounds	1.7%	1.5%	3.3%	0.0%	1.8%	4.2%	5.1%	3.2%	0.0%	3.6%	2.2%
Cricket Field	0.0%	0.7%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	1.5%	0.0%	0.3%
Disc Golf	1.1%	0.7%	0.8%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	1.8%	0.7%
Dog Park (off-leash)	3.3%	0.7%	2.5%	0.0%	1.8%	6.3%	2.6%	6.4%	2.9%	3.6%	2.9%
Environmental/Nature Education Center	0.6%	1.5%	0.8%	3.4%	1.8%	0.0%	0.0%	1.1%	1.5%	7.3%	1.5%
Indoor Basketball/Volleyball Courts (indoor gyms)	0.0%	0.7%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	1.5%	1.8%	0.6%
Indoor Facility (Adult Day Care Center)	0.6%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	1.1%	0.0%	0.0%	0.3%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Indoor Facility (Community/Recreation Center)	0.6%	4.4%	2.5%	5.2%	3.7%	2.1%	5.1%	3.2%	0.0%	0.0%	2.5%
Indoor Facility (Performing Arts Center)	1.1%	0.0%	0.8%	1.7%	1.8%	0.0%	0.0%	2.1%	0.0%	0.0%	0.9%
Indoor Facility (Senior Center)	0.6%	1.5%	0.8%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.7%
Indoor Facility (Therapeutic Recreation/ Inclusive Facility)	0.6%	0.7%	0.0%	1.7%	1.8%	0.0%	2.6%	1.1%	2.9%	0.0%	1.0%
Lighted Diamond Sports Fields (baseball, softball)	0.6%	1.5%	0.0%	1.7%	0.9%	2.1%	0.0%	3.2%	1.5%	0.0%	1.1%
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	1.1%	1.5%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Outdoor Courts-Basketball	1.1%	0.7%	0.0%	0.0%	0.0%	2.1%	0.0%	3.2%	1.5%	1.8%	1.0%
Outdoor Courts-Pickleball	0.6%	0.7%	0.8%	1.7%	1.8%	0.0%	5.1%	0.0%	0.0%	0.0%	0.9%

Q9. 4th choice (Cont.)

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q9. 4th choice (Cont.)</u>											
Outdoor Courts-Sand Volleyball	0.6%	1.5%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.4%
Outdoor Courts-Tennis	0.0%	0.7%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	4.4%	3.6%	0.9%
Outdoor Exercise/Fitness Area	3.3%	2.2%	0.8%	3.4%	0.9%	0.0%	0.0%	2.1%	4.4%	1.8%	2.1%
Parks-Large, District/Regional	5.6%	1.5%	3.3%	1.7%	1.8%	2.1%	2.6%	3.2%	4.4%	1.8%	3.1%
Parks-Natural Areas (Open Space, Nature Preserve)	7.2%	7.4%	6.6%	3.4%	5.5%	6.3%	2.6%	12.8%	7.4%	7.3%	7.1%
Parks-Small, Community/Neighborhood Parks	1.7%	6.7%	4.1%	0.0%	1.8%	0.0%	5.1%	2.1%	5.9%	0.0%	3.0%
Picnic Shelters	3.9%	3.0%	2.5%	1.7%	0.0%	4.2%	0.0%	0.0%	1.5%	3.6%	2.2%
Playgrounds	2.8%	1.5%	1.7%	3.4%	0.0%	4.2%	0.0%	0.0%	4.4%	1.8%	1.9%
Splash Pads	0.0%	0.7%	1.7%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	0.6%	3.7%	0.8%	1.7%	1.8%	0.0%	2.6%	1.1%	0.0%	0.0%	1.3%
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	2.2%	0.7%	5.8%	3.4%	4.6%	2.1%	2.6%	3.2%	4.4%	1.8%	3.1%
Trails-Mountain Bike	1.1%	0.7%	1.7%	3.4%	1.8%	4.2%	2.6%	2.1%	2.9%	0.0%	1.8%
Trails-Paved (for commuting)	0.6%	3.7%	0.8%	0.0%	1.8%	2.1%	2.6%	1.1%	0.0%	0.0%	1.3%
Trails-Paved (for recreation)	8.3%	4.4%	9.1%	5.2%	6.4%	4.2%	7.7%	4.3%	2.9%	1.8%	6.0%
Trails-Unpaved/Natural	8.3%	4.4%	7.4%	5.2%	3.7%	2.1%	5.1%	7.4%	2.9%	5.5%	5.7%
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	1.1%	1.5%	0.0%	0.0%	0.9%	2.1%	0.0%	0.0%	0.0%	0.0%	0.7%
Water/River Access (boat, kayak, canoe launches, fishing piers)	4.4%	3.0%	6.6%	1.7%	6.4%	6.3%	7.7%	3.2%	5.9%	12.7%	5.3%
Other	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.2%
None chosen	28.9%	26.7%	28.9%	46.6%	33.9%	31.3%	30.8%	26.6%	35.3%	34.5%	31.1%

SUM OF THE TOP FOUR CHOICES**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	9.4%	15.6%	12.4%	8.6%	11.9%	12.5%	7.7%	7.4%	7.4%	7.3%	10.6%
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	11.7%	12.6%	13.2%	5.2%	11.0%	20.8%	10.3%	12.8%	7.4%	10.9%	11.7%
Campgrounds	9.4%	6.7%	12.4%	6.9%	4.6%	12.5%	17.9%	9.6%	4.4%	9.1%	8.8%
Cricket Field	0.6%	2.2%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	1.5%	1.8%	0.8%
Disc Golf	5.6%	2.2%	5.0%	0.0%	2.8%	4.2%	2.6%	3.2%	2.9%	3.6%	3.5%
Dog Park (off-leash)	19.4%	13.3%	13.2%	8.6%	16.5%	10.4%	20.5%	12.8%	19.1%	7.3%	14.8%
Environmental/Nature Education Center	6.1%	5.9%	8.3%	12.1%	3.7%	2.1%	0.0%	8.5%	7.4%	14.5%	6.8%
Indoor Basketball/Volleyball Courts (indoor gyms)	4.4%	9.6%	7.4%	0.0%	5.5%	6.3%	2.6%	12.8%	5.9%	7.3%	6.6%
Indoor Facility (Adult Day Care Center)	1.1%	0.7%	1.7%	0.0%	0.9%	2.1%	0.0%	3.2%	1.5%	0.0%	1.2%

SUM OF THE TOP FOUR CHOICES**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Indoor Facility (Community/Recreation Center)	7.8%	15.6%	14.0%	12.1%	12.8%	8.3%	7.7%	12.8%	13.2%	7.3%	11.6%
Indoor Facility (Performing Arts Center)	6.7%	4.4%	8.3%	10.3%	4.6%	6.3%	12.8%	10.6%	8.8%	9.1%	7.5%
Indoor Facility (Senior Center)	8.9%	7.4%	4.1%	3.4%	4.6%	2.1%	2.6%	6.4%	2.9%	7.3%	5.7%
Indoor Facility (Therapeutic Recreation/ Inclusive Facility)	2.8%	1.5%	3.3%	1.7%	2.8%	2.1%	5.1%	2.1%	7.4%	1.8%	2.9%
Lighted Diamond Sports Fields (baseball, softball)	6.1%	7.4%	5.8%	8.6%	4.6%	4.2%	2.6%	6.4%	5.9%	3.6%	5.8%
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	8.9%	8.1%	4.1%	1.7%	8.3%	6.3%	5.1%	5.3%	8.8%	1.8%	6.5%
Outdoor Courts-Basketball	3.9%	10.4%	2.5%	1.7%	2.8%	2.1%	0.0%	8.5%	1.5%	3.6%	4.4%
Outdoor Courts-Pickleball	3.3%	3.0%	3.3%	3.4%	4.6%	0.0%	10.3%	4.3%	0.0%	0.0%	3.2%

Q9. Top choice (Cont.)

SUM OF THE TOP FOUR CHOICES**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q9. Top choice (Cont.)											
Outdoor Courts-Sand Volleyball	1.7%	3.0%	0.0%	0.0%	1.8%	2.1%	0.0%	1.1%	0.0%	1.8%	1.3%
Outdoor Courts-Tennis	2.2%	5.2%	1.7%	1.7%	4.6%	4.2%	7.7%	10.6%	7.4%	16.4%	5.3%
Outdoor Exercise/Fitness Area	8.9%	4.4%	4.1%	6.9%	6.4%	6.3%	5.1%	3.2%	10.3%	5.5%	6.2%
Parks-Large, District/Regional	17.8%	11.1%	15.7%	12.1%	14.7%	6.3%	12.8%	14.9%	11.8%	12.7%	13.9%
Parks-Natural Areas (Open Space, Nature Preserve)	28.9%	23.7%	29.8%	19.0%	28.4%	22.9%	28.2%	27.7%	26.5%	21.8%	26.5%
Parks-Small, Community/Neighborhood Parks	11.7%	13.3%	16.5%	5.2%	5.5%	6.3%	7.7%	9.6%	10.3%	1.8%	10.0%
Picnic Shelters	8.3%	7.4%	8.3%	8.6%	5.5%	6.3%	2.6%	0.0%	4.4%	5.5%	6.2%
Playgrounds	11.7%	10.4%	11.6%	8.6%	2.8%	16.7%	10.3%	7.4%	11.8%	5.5%	9.6%
Splash Pads	1.7%	3.7%	5.8%	3.4%	1.8%	6.3%	2.6%	1.1%	2.9%	0.0%	2.9%

SUM OF THE TOP FOUR CHOICES**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	8.9%	15.6%	7.4%	8.6%	11.0%	22.9%	10.3%	19.1%	2.9%	14.5%	11.7%
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	13.3%	9.6%	14.0%	17.2%	11.0%	16.7%	7.7%	21.3%	11.8%	9.1%	13.2%
Trails-Mountain Bike	6.1%	10.4%	6.6%	6.9%	6.4%	8.3%	10.3%	6.4%	5.9%	3.6%	7.1%
Trails-Paved (for commuting)	2.8%	8.9%	5.0%	1.7%	8.3%	14.6%	2.6%	4.3%	2.9%	10.9%	5.8%
Trails-Paved (for recreation)	29.4%	33.3%	29.8%	20.7%	30.3%	18.8%	28.2%	19.1%	14.7%	20.0%	26.2%
Trails-Unpaved/Natural	27.2%	19.3%	21.5%	29.3%	25.7%	12.5%	30.8%	27.7%	26.5%	30.9%	24.8%
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	2.8%	3.7%	0.0%	3.4%	1.8%	2.1%	7.7%	1.1%	1.5%	1.8%	2.3%
Water/River Access (boat, kayak, canoe launches, fishing piers)	13.9%	10.4%	16.5%	15.5%	17.4%	25.0%	17.9%	17.0%	14.7%	16.4%	15.5%
Other	3.9%	3.0%	4.1%	8.6%	0.9%	6.3%	7.7%	0.0%	2.9%	1.8%	3.4%
None chosen	14.4%	13.3%	14.0%	25.9%	22.0%	16.7%	17.9%	16.0%	27.9%	23.6%	17.9%

Q10. Please indicate if you or any member of your household has a need for each of the programs in Loudoun County listed below.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-1. Adult fitness & wellness programs</u>											
Yes	42.2%	43.7%	52.9%	48.3%	42.2%	68.8%	38.5%	50.0%	58.8%	52.7%	48.2%
No	57.8%	56.3%	47.1%	51.7%	57.8%	31.3%	61.5%	50.0%	41.2%	47.3%	51.8%
<u>Q10-2. Adult sports leagues</u>											
Yes	18.3%	17.0%	20.7%	8.6%	21.1%	22.9%	23.1%	20.2%	20.6%	20.0%	19.1%
No	81.7%	83.0%	79.3%	91.4%	78.9%	77.1%	76.9%	79.8%	79.4%	80.0%	80.9%
<u>Q10-3. After-school programs for youth of all ages</u>											
Yes	14.4%	18.5%	14.0%	10.3%	15.6%	27.1%	7.7%	22.3%	16.2%	16.4%	16.3%
No	85.6%	81.5%	86.0%	89.7%	84.4%	72.9%	92.3%	77.7%	83.8%	83.6%	83.7%
<u>Q10-4. Art, culture, enrichment, performing art programs</u>											
Yes	35.0%	34.1%	46.3%	37.9%	33.9%	45.8%	28.2%	51.1%	44.1%	38.2%	39.3%
No	65.0%	65.9%	53.7%	62.1%	66.1%	54.2%	71.8%	48.9%	55.9%	61.8%	60.7%
<u>Q10-5. Community service programs (drug prevention programs, professional development courses, mental wellness programs)</u>											
Yes	13.9%	9.6%	12.4%	15.5%	19.3%	14.6%	10.3%	11.7%	14.7%	9.1%	13.2%
No	86.1%	90.4%	87.6%	84.5%	80.7%	85.4%	89.7%	88.3%	85.3%	90.9%	86.8%

Q10. Please indicate if you or any member of your household has a need for each of the programs in Loudoun County listed below.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-6. Competitive swimming (swim teams)</u>											
Yes	10.6%	11.9%	9.1%	13.8%	11.9%	14.6%	2.6%	13.8%	11.8%	7.3%	11.0%
No	89.4%	88.1%	90.9%	86.2%	88.1%	85.4%	97.4%	86.2%	88.2%	92.7%	89.0%
<u>Q10-7. County special events (fairs, festivals, races)</u>											
Yes	50.0%	39.3%	54.5%	41.4%	45.9%	60.4%	43.6%	58.5%	52.9%	56.4%	49.7%
No	50.0%	60.7%	45.5%	58.6%	54.1%	39.6%	56.4%	41.5%	47.1%	43.6%	50.3%
<u>Q10-8. eGaming/eSports</u>											
Yes	7.8%	8.1%	8.3%	1.7%	5.5%	6.3%	2.6%	4.3%	11.8%	5.5%	6.7%
No	92.2%	91.9%	91.7%	98.3%	94.5%	93.8%	97.4%	95.7%	88.2%	94.5%	93.3%
<u>Q10-9. Inclusion services</u>											
Yes	3.9%	3.7%	6.6%	5.2%	11.0%	8.3%	0.0%	0.0%	7.4%	1.8%	5.0%
No	96.1%	96.3%	93.4%	94.8%	89.0%	91.7%	100.0%	100.0%	92.6%	98.2%	95.0%
<u>Q10-10. Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)</u>											
Yes	42.8%	40.0%	43.8%	44.8%	46.8%	54.2%	56.4%	42.6%	51.5%	49.1%	45.3%
No	57.2%	60.0%	56.2%	55.2%	53.2%	45.8%	43.6%	57.4%	48.5%	50.9%	54.7%

Q10. Please indicate if you or any member of your household has a need for each of the programs in Loudoun County listed below.

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q10-11. Outdoor environmental education/nature camps & programs

Yes	28.9%	19.3%	22.3%	31.0%	24.8%	29.2%	35.9%	23.4%	30.9%	29.1%	26.1%
No	71.1%	80.7%	77.7%	69.0%	75.2%	70.8%	64.1%	76.6%	69.1%	70.9%	73.9%

Q10-12. Pickleball lessons & leagues

Yes	7.2%	3.7%	3.3%	13.8%	11.9%	8.3%	12.8%	8.5%	5.9%	3.6%	7.3%
No	92.8%	96.3%	96.7%	86.2%	88.1%	91.7%	87.2%	91.5%	94.1%	96.4%	92.7%

Q10-13. Preschool programs/early childhood education

Yes	6.7%	8.9%	9.1%	10.3%	8.3%	10.4%	5.1%	4.3%	13.2%	5.5%	8.0%
No	93.3%	91.1%	90.9%	89.7%	91.7%	89.6%	94.9%	95.7%	86.8%	94.5%	92.0%

Q10-14. Programs for people with special needs

Yes	5.0%	6.7%	9.1%	8.6%	8.3%	10.4%	2.6%	5.3%	13.2%	3.6%	7.2%
No	95.0%	93.3%	90.9%	91.4%	91.7%	89.6%	97.4%	94.7%	86.8%	96.4%	92.8%

Q10-15. Robotics

Yes	10.0%	14.1%	7.4%	5.2%	10.1%	6.3%	2.6%	9.6%	8.8%	12.7%	9.5%
No	90.0%	85.9%	92.6%	94.8%	89.9%	93.8%	97.4%	90.4%	91.2%	87.3%	90.5%

Q10. Please indicate if you or any member of your household has a need for each of the programs in Loudoun County listed below.

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-16. Senior programs</u>											
Yes	18.9%	15.6%	17.4%	27.6%	16.5%	27.1%	17.9%	16.0%	27.9%	20.0%	19.3%
No	81.1%	84.4%	82.6%	72.4%	83.5%	72.9%	82.1%	84.0%	72.1%	80.0%	80.7%
<u>Q10-17. STEM (science, technology, engineering, & mathematics) classes</u>											
Yes	21.7%	19.3%	22.3%	6.9%	22.0%	16.7%	10.3%	21.3%	14.7%	16.4%	18.9%
No	78.3%	80.7%	77.7%	93.1%	78.0%	83.3%	89.7%	78.7%	85.3%	83.6%	81.1%
<u>Q10-18. Swim lessons</u>											
Yes	17.8%	22.2%	14.9%	19.0%	24.8%	20.8%	12.8%	24.5%	22.1%	14.5%	19.7%
No	82.2%	77.8%	85.1%	81.0%	75.2%	79.2%	87.2%	75.5%	77.9%	85.5%	80.3%
<u>Q10-19. Teen/tween programs</u>											
Yes	13.9%	23.0%	11.6%	13.8%	14.7%	18.8%	12.8%	16.0%	11.8%	12.7%	15.2%
No	86.1%	77.0%	88.4%	86.2%	85.3%	81.3%	87.2%	84.0%	88.2%	87.3%	84.8%
<u>Q10-20. Tennis lessons & leagues</u>											
Yes	5.6%	13.3%	10.7%	10.3%	17.4%	16.7%	12.8%	18.1%	10.3%	18.2%	12.5%
No	94.4%	86.7%	89.3%	89.7%	82.6%	83.3%	87.2%	81.9%	89.7%	81.8%	87.5%

Q10. Please indicate if you or any member of your household has a need for each of the programs in Loudoun County listed below.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-21. Trips (senior, youth)</u>											
Yes	18.9%	11.9%	14.9%	17.2%	16.5%	16.7%	20.5%	17.0%	16.2%	20.0%	16.5%
No	81.1%	88.1%	85.1%	82.8%	83.5%	83.3%	79.5%	83.0%	83.8%	80.0%	83.5%
<u>Q10-22. Youth fitness & wellness classes</u>											
Yes	11.1%	11.1%	9.1%	15.5%	12.8%	18.8%	12.8%	14.9%	10.3%	12.7%	12.2%
No	88.9%	88.9%	90.9%	84.5%	87.2%	81.3%	87.2%	85.1%	89.7%	87.3%	87.8%
<u>Q10-23. Youth sports (leagues, classes, programs)</u>											
Yes	22.2%	23.7%	23.1%	17.2%	16.5%	33.3%	25.6%	29.8%	13.2%	20.0%	22.3%
No	77.8%	76.3%	76.9%	82.8%	83.5%	66.7%	74.4%	70.2%	86.8%	80.0%	77.7%
<u>Q10-24. Youth programs & summer camps</u>											
Yes	16.7%	14.8%	19.0%	19.0%	9.2%	25.0%	17.9%	25.5%	8.8%	20.0%	17.0%
No	83.3%	85.2%	81.0%	81.0%	90.8%	75.0%	82.1%	74.5%	91.2%	80.0%	83.0%
<u>Q10-25. Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)</u>											
Yes	13.3%	11.1%	17.4%	17.2%	15.6%	12.5%	12.8%	11.7%	19.1%	16.4%	14.4%
No	86.7%	88.9%	82.6%	82.8%	84.4%	87.5%	87.2%	88.3%	80.9%	83.6%	85.6%

Q10. Please indicate if you or any member of your household has a need for each of the programs in Loudoun County listed below.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-26. Water fitness classes/lap swimming</u>											
Yes	18.3%	23.7%	19.8%	19.0%	29.4%	35.4%	23.1%	28.7%	25.0%	32.7%	24.3%
No	81.7%	76.3%	80.2%	81.0%	70.6%	64.6%	76.9%	71.3%	75.0%	67.3%	75.7%
<u>Q10-27. Other</u>											
Yes	3.9%	1.5%	4.1%	5.2%	0.9%	8.3%	5.1%	0.0%	2.9%	5.5%	3.2%
No	96.1%	98.5%	95.9%	94.8%	99.1%	91.7%	94.9%	100.0%	97.1%	94.5%	96.8%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=810

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-1. Adult fitness & wellness programs</u>											
Fully met	9.2%	16.7%	14.8%	22.7%	7.9%	16.7%	13.3%	6.8%	6.3%	8.7%	11.9%
Mostly met	29.2%	31.3%	29.6%	13.6%	42.1%	13.3%	33.3%	31.8%	15.6%	26.1%	27.8%
Partly met	32.3%	43.8%	35.2%	45.5%	36.8%	46.7%	26.7%	45.5%	65.6%	47.8%	41.8%
Not met	29.2%	8.3%	20.4%	18.2%	13.2%	23.3%	26.7%	15.9%	12.5%	17.4%	18.6%
<u>Q10-2. Adult sports leagues</u>											
Fully met	7.1%	0.0%	13.0%	20.0%	0.0%	0.0%	25.0%	0.0%	7.1%	0.0%	5.9%
Mostly met	39.3%	0.0%	26.1%	0.0%	36.8%	0.0%	12.5%	12.5%	28.6%	0.0%	20.3%
Partly met	17.9%	50.0%	30.4%	60.0%	42.1%	72.7%	0.0%	43.8%	28.6%	66.7%	37.9%
Not met	35.7%	50.0%	30.4%	20.0%	21.1%	27.3%	62.5%	43.8%	35.7%	33.3%	35.9%
<u>Q10-3. After-school programs for youth of all ages</u>											
Fully met	12.0%	15.8%	18.8%	20.0%	15.4%	8.3%	33.3%	31.6%	30.0%	11.1%	18.3%
Mostly met	48.0%	31.6%	12.5%	40.0%	38.5%	16.7%	0.0%	15.8%	50.0%	44.4%	31.3%
Partly met	32.0%	31.6%	43.8%	20.0%	38.5%	41.7%	66.7%	31.6%	20.0%	33.3%	34.4%
Not met	8.0%	21.1%	25.0%	20.0%	7.7%	33.3%	0.0%	21.1%	0.0%	11.1%	16.0%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=810	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-4. Art, culture, enrichment, performing art programs</u>											
Fully met	3.6%	7.7%	8.3%	20.0%	6.3%	10.0%	10.0%	14.3%	3.8%	0.0%	8.1%
Mostly met	21.4%	25.6%	22.9%	30.0%	25.0%	25.0%	40.0%	35.7%	26.9%	35.3%	27.1%
Partly met	42.9%	43.6%	45.8%	40.0%	50.0%	40.0%	30.0%	40.5%	50.0%	52.9%	44.2%
Not met	32.1%	23.1%	22.9%	10.0%	18.8%	25.0%	20.0%	9.5%	19.2%	11.8%	20.6%
<u>Q10-5. Community service programs (drug prevention programs, professional development courses, mental wellness programs)</u>											
Fully met	13.6%	9.1%	6.7%	14.3%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%
Mostly met	31.8%	9.1%	26.7%	42.9%	29.4%	0.0%	50.0%	11.1%	25.0%	25.0%	24.8%
Partly met	31.8%	81.8%	26.7%	42.9%	41.2%	16.7%	0.0%	55.6%	62.5%	50.0%	42.6%
Not met	22.7%	0.0%	40.0%	0.0%	23.5%	83.3%	50.0%	33.3%	12.5%	25.0%	25.7%
<u>Q10-6. Competitive swimming (swim teams)</u>											
Fully met	10.5%	21.4%	0.0%	50.0%	27.3%	16.7%	0.0%	10.0%	14.3%	0.0%	15.9%
Mostly met	42.1%	28.6%	54.5%	16.7%	18.2%	16.7%	0.0%	10.0%	28.6%	0.0%	28.4%
Partly met	21.1%	35.7%	18.2%	16.7%	27.3%	33.3%	0.0%	30.0%	28.6%	66.7%	27.3%
Not met	26.3%	14.3%	27.3%	16.7%	27.3%	33.3%	100.0%	50.0%	28.6%	33.3%	28.4%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=810	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-7. County special events (fairs, festivals, races)</u>											
Fully met	10.7%	4.1%	23.7%	21.7%	7.0%	17.9%	18.8%	10.2%	6.3%	4.0%	12.0%
Mostly met	23.8%	34.7%	33.9%	39.1%	30.2%	17.9%	18.8%	36.7%	21.9%	28.0%	29.2%
Partly met	54.8%	46.9%	37.3%	21.7%	44.2%	46.4%	43.8%	42.9%	40.6%	64.0%	45.3%
Not met	10.7%	14.3%	5.1%	17.4%	18.6%	17.9%	18.8%	10.2%	31.3%	4.0%	13.5%
<u>Q10-8. eGaming/eSports</u>											
Fully met	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%
Mostly met	25.0%	0.0%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%	0.0%	10.0%
Partly met	25.0%	12.5%	28.6%	0.0%	60.0%	0.0%	0.0%	0.0%	14.3%	100.0%	24.0%
Not met	50.0%	87.5%	57.1%	0.0%	40.0%	100.0%	100.0%	100.0%	71.4%	0.0%	64.0%
<u>Q10-9. Inclusion services</u>											
Fully met	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%	0.0%	2.4%
Mostly met	33.3%	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%	0.0%	20.0%	0.0%	12.2%
Partly met	33.3%	75.0%	37.5%	33.3%	50.0%	75.0%	0.0%	0.0%	60.0%	100.0%	51.2%
Not met	33.3%	25.0%	62.5%	66.7%	30.0%	25.0%	0.0%	0.0%	0.0%	0.0%	34.1%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=810	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-10. Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)</u>											
Fully met	1.4%	4.3%	10.9%	16.7%	4.3%	0.0%	10.0%	8.8%	12.9%	4.3%	6.6%
Mostly met	23.9%	15.2%	19.6%	25.0%	30.4%	16.0%	10.0%	17.6%	19.4%	13.0%	20.2%
Partly met	46.5%	58.7%	45.7%	33.3%	45.7%	52.0%	45.0%	32.4%	45.2%	43.5%	45.6%
Not met	28.2%	21.7%	23.9%	25.0%	19.6%	32.0%	35.0%	41.2%	22.6%	39.1%	27.6%
<u>Q10-11. Outdoor environmental education/nature camps & programs</u>											
Fully met	6.1%	8.3%	8.3%	25.0%	4.0%	0.0%	7.7%	0.0%	16.7%	6.7%	7.9%
Mostly met	34.7%	16.7%	33.3%	12.5%	44.0%	7.7%	7.7%	23.5%	33.3%	40.0%	28.0%
Partly met	36.7%	54.2%	33.3%	43.8%	32.0%	53.8%	53.8%	52.9%	38.9%	20.0%	40.7%
Not met	22.4%	20.8%	25.0%	18.8%	20.0%	38.5%	30.8%	23.5%	11.1%	33.3%	23.4%
<u>Q10-12. Pickleball lessons & leagues</u>											
Fully met	0.0%	0.0%	0.0%	12.5%	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	3.4%
Mostly met	9.1%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%	66.7%	0.0%	10.3%
Partly met	18.2%	0.0%	0.0%	37.5%	9.1%	25.0%	0.0%	25.0%	0.0%	0.0%	15.5%
Not met	72.7%	75.0%	100.0%	50.0%	90.9%	50.0%	100.0%	50.0%	33.3%	100.0%	70.7%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=810	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-13. Preschool programs/early childhood education</u>											
Fully met	18.2%	9.1%	9.1%	33.3%	0.0%	0.0%	0.0%	0.0%	12.5%	33.3%	12.1%
Mostly met	54.5%	27.3%	36.4%	66.7%	42.9%	20.0%	50.0%	0.0%	50.0%	33.3%	40.9%
Partly met	18.2%	45.5%	27.3%	0.0%	57.1%	40.0%	50.0%	50.0%	25.0%	0.0%	30.3%
Not met	9.1%	18.2%	27.3%	0.0%	0.0%	40.0%	0.0%	50.0%	12.5%	33.3%	16.7%
<u>Q10-14. Programs for people with special needs</u>											
Fully met	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%	0.0%	0.0%	28.6%	0.0%	5.3%
Mostly met	55.6%	14.3%	33.3%	40.0%	33.3%	0.0%	0.0%	25.0%	42.9%	0.0%	31.6%
Partly met	11.1%	42.9%	33.3%	40.0%	55.6%	50.0%	100.0%	75.0%	0.0%	0.0%	35.1%
Not met	33.3%	42.9%	33.3%	0.0%	11.1%	50.0%	0.0%	0.0%	28.6%	100.0%	28.1%
<u>Q10-15. Robotics</u>											
Fully met	0.0%	0.0%	0.0%	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Mostly met	31.3%	7.7%	0.0%	0.0%	11.1%	0.0%	0.0%	12.5%	20.0%	0.0%	13.2%
Partly met	6.3%	38.5%	37.5%	50.0%	44.4%	50.0%	0.0%	12.5%	20.0%	50.0%	27.9%
Not met	62.5%	53.8%	62.5%	0.0%	44.4%	50.0%	100.0%	75.0%	60.0%	50.0%	57.4%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=810	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-16. Senior programs</u>											
Fully met	6.5%	23.5%	6.3%	33.3%	13.3%	18.2%	16.7%	7.1%	7.7%	11.1%	13.2%
Mostly met	32.3%	29.4%	43.8%	25.0%	26.7%	0.0%	33.3%	42.9%	23.1%	44.4%	30.6%
Partly met	35.5%	35.3%	25.0%	33.3%	40.0%	45.5%	16.7%	42.9%	38.5%	33.3%	35.4%
Not met	25.8%	11.8%	25.0%	8.3%	20.0%	36.4%	33.3%	7.1%	30.8%	11.1%	20.8%
<u>Q10-17. STEM (science, technology, engineering, & mathematics) classes</u>											
Fully met	0.0%	0.0%	8.0%	33.3%	0.0%	0.0%	0.0%	11.8%	11.1%	14.3%	4.9%
Mostly met	31.4%	26.3%	28.0%	0.0%	15.0%	33.3%	0.0%	5.9%	33.3%	0.0%	22.2%
Partly met	31.4%	42.1%	40.0%	66.7%	65.0%	16.7%	66.7%	29.4%	22.2%	57.1%	40.3%
Not met	37.1%	31.6%	24.0%	0.0%	20.0%	50.0%	33.3%	52.9%	33.3%	28.6%	32.6%
<u>Q10-18. Swim lessons</u>											
Fully met	18.8%	12.0%	29.4%	22.2%	15.0%	33.3%	0.0%	26.3%	25.0%	25.0%	20.5%
Mostly met	28.1%	24.0%	35.3%	33.3%	35.0%	11.1%	60.0%	21.1%	25.0%	12.5%	27.6%
Partly met	28.1%	48.0%	29.4%	44.4%	30.0%	33.3%	0.0%	26.3%	33.3%	50.0%	33.3%
Not met	25.0%	16.0%	5.9%	0.0%	20.0%	22.2%	40.0%	26.3%	16.7%	12.5%	18.6%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=810	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-19. Teen/tween programs</u>											
Fully met	0.0%	7.4%	0.0%	16.7%	0.0%	14.3%	0.0%	8.3%	0.0%	0.0%	4.6%
Mostly met	23.8%	11.1%	25.0%	0.0%	30.0%	14.3%	0.0%	25.0%	20.0%	0.0%	17.4%
Partly met	52.4%	55.6%	33.3%	66.7%	20.0%	57.1%	0.0%	8.3%	20.0%	100.0%	44.0%
Not met	23.8%	25.9%	41.7%	16.7%	50.0%	14.3%	100.0%	58.3%	60.0%	0.0%	33.9%
<u>Q10-20. Tennis lessons & leagues</u>											
Fully met	11.1%	0.0%	23.1%	33.3%	6.3%	0.0%	20.0%	12.5%	0.0%	12.5%	10.8%
Mostly met	33.3%	17.6%	23.1%	0.0%	12.5%	14.3%	0.0%	12.5%	20.0%	0.0%	14.7%
Partly met	33.3%	41.2%	38.5%	33.3%	31.3%	57.1%	60.0%	25.0%	0.0%	37.5%	35.3%
Not met	22.2%	41.2%	15.4%	33.3%	50.0%	28.6%	20.0%	50.0%	80.0%	50.0%	39.2%
<u>Q10-21. Trips (senior, youth)</u>											
Fully met	9.4%	14.3%	13.3%	37.5%	13.3%	16.7%	14.3%	7.1%	0.0%	0.0%	11.6%
Mostly met	34.4%	21.4%	26.7%	25.0%	20.0%	0.0%	42.9%	7.1%	25.0%	10.0%	23.3%
Partly met	12.5%	28.6%	46.7%	37.5%	53.3%	33.3%	0.0%	57.1%	37.5%	80.0%	36.4%
Not met	43.8%	35.7%	13.3%	0.0%	13.3%	50.0%	42.9%	28.6%	37.5%	10.0%	28.7%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=810

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q10-22. Youth fitness & wellness classes</u>											
Fully met	15.8%	9.1%	9.1%	40.0%	0.0%	14.3%	0.0%	0.0%	33.3%	0.0%	10.2%
Mostly met	31.6%	27.3%	9.1%	0.0%	0.0%	14.3%	0.0%	16.7%	66.7%	16.7%	18.2%
Partly met	26.3%	18.2%	72.7%	60.0%	70.0%	28.6%	50.0%	50.0%	0.0%	50.0%	43.2%
Not met	26.3%	45.5%	9.1%	0.0%	30.0%	42.9%	50.0%	33.3%	0.0%	33.3%	28.4%
<u>Q10-23. Youth sports (leagues, classes, programs)</u>											
Fully met	25.6%	14.3%	17.9%	37.5%	0.0%	23.1%	11.1%	20.8%	14.3%	0.0%	17.8%
Mostly met	38.5%	53.6%	35.7%	25.0%	50.0%	15.4%	11.1%	29.2%	42.9%	30.0%	36.1%
Partly met	23.1%	25.0%	35.7%	37.5%	35.7%	38.5%	33.3%	41.7%	28.6%	50.0%	32.8%
Not met	12.8%	7.1%	10.7%	0.0%	14.3%	23.1%	44.4%	8.3%	14.3%	20.0%	13.3%
<u>Q10-24. Youth programs & summer camps</u>											
Fully met	22.2%	5.3%	26.1%	20.0%	0.0%	22.2%	0.0%	15.0%	40.0%	10.0%	16.9%
Mostly met	33.3%	52.6%	30.4%	30.0%	28.6%	33.3%	50.0%	40.0%	40.0%	50.0%	38.2%
Partly met	25.9%	26.3%	34.8%	50.0%	42.9%	22.2%	33.3%	35.0%	20.0%	40.0%	32.4%
Not met	18.5%	15.8%	8.7%	0.0%	28.6%	22.2%	16.7%	10.0%	0.0%	0.0%	12.5%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

N=810

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q10-25. Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)

Fully met	4.5%	8.3%	10.5%	22.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%
Mostly met	22.7%	0.0%	21.1%	0.0%	14.3%	20.0%	0.0%	0.0%	9.1%	14.3%	12.3%
Partly met	27.3%	41.7%	42.1%	22.2%	35.7%	40.0%	40.0%	50.0%	45.5%	85.7%	40.4%
Not met	45.5%	50.0%	26.3%	55.6%	50.0%	40.0%	60.0%	50.0%	45.5%	0.0%	42.1%

Q10-26. Water fitness classes/lap swimming

Fully met	13.8%	19.2%	4.8%	20.0%	11.5%	25.0%	11.1%	8.3%	16.7%	12.5%	13.8%
Mostly met	24.1%	11.5%	61.9%	40.0%	26.9%	12.5%	11.1%	20.8%	16.7%	25.0%	25.4%
Partly met	31.0%	50.0%	23.8%	30.0%	34.6%	37.5%	55.6%	41.7%	50.0%	37.5%	38.1%
Not met	31.0%	19.2%	9.5%	10.0%	26.9%	25.0%	22.2%	29.2%	16.7%	25.0%	22.8%

Q10-27. Other

Fully met	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%	4.2%
Mostly met	0.0%	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%
Partly met	28.6%	100.0%	0.0%	0.0%	100.0%	33.3%	0.0%	0.0%	0.0%	0.0%	25.0%
Not met	71.4%	0.0%	75.0%	100.0%	0.0%	66.7%	100.0%	0.0%	100.0%	50.0%	66.7%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q11. Top choice</u>											
Adult fitness & wellness programs	10.6%	13.3%	14.9%	8.6%	10.1%	16.7%	10.3%	12.8%	22.1%	16.4%	13.1%
Adult sports leagues	3.3%	5.2%	5.0%	0.0%	3.7%	2.1%	2.6%	2.1%	2.9%	5.5%	3.5%
After-school programs for youth of all ages	2.2%	4.4%	1.7%	3.4%	2.8%	4.2%	0.0%	3.2%	1.5%	3.6%	2.8%
Art, culture, enrichment, performing art programs	6.7%	3.7%	5.0%	10.3%	6.4%	2.1%	2.6%	10.6%	4.4%	14.5%	6.5%
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	2.2%	0.0%	0.0%	1.7%	0.9%	0.0%	0.0%	1.1%	1.5%	0.0%	0.9%
Competitive swimming (swim teams)	2.2%	3.7%	0.8%	1.7%	2.8%	2.1%	0.0%	2.1%	0.0%	1.8%	2.0%
County special events (fairs, festivals, races)	9.4%	10.4%	9.9%	1.7%	6.4%	10.4%	15.4%	10.6%	7.4%	5.5%	8.8%
eGaming/eSports	0.0%	0.7%	1.7%	0.0%	0.0%	0.0%	0.0%	1.1%	2.9%	0.0%	0.7%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q11. Top choice (Cont.)											
Inclusion services	0.0%	0.7%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	10.0%	5.9%	12.4%	5.2%	10.1%	10.4%	17.9%	10.6%	10.3%	10.9%	9.9%
Outdoor environmental education/nature camps & programs	0.6%	0.7%	1.7%	5.2%	1.8%	0.0%	0.0%	2.1%	2.9%	3.6%	1.7%
Pickleball lessons & leagues	1.1%	1.5%	0.0%	1.7%	2.8%	0.0%	2.6%	2.1%	1.5%	0.0%	1.3%
Preschool programs/early childhood education	1.1%	3.0%	3.3%	1.7%	1.8%	0.0%	2.6%	1.1%	1.5%	0.0%	1.8%
Programs for people with special needs	1.1%	0.0%	0.8%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.4%
Robotics	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	1.8%	0.3%
Senior programs	2.8%	5.2%	2.5%	3.4%	0.9%	2.1%	0.0%	2.1%	1.5%	0.0%	2.4%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
STEM (science, technology, engineering, & mathematics) classes	1.7%	3.0%	0.8%	1.7%	2.8%	0.0%	2.6%	1.1%	2.9%	0.0%	1.8%
Swim lessons	1.7%	0.7%	0.8%	1.7%	1.8%	6.3%	0.0%	3.2%	2.9%	1.8%	1.9%
Teen/tween programs	2.2%	3.0%	1.7%	0.0%	2.8%	2.1%	0.0%	0.0%	0.0%	0.0%	1.5%
Tennis lessons & leagues	1.1%	1.5%	0.0%	0.0%	0.9%	2.1%	2.6%	4.3%	1.5%	0.0%	1.3%
Trips (senior, youth)	1.7%	0.0%	1.7%	0.0%	0.9%	0.0%	0.0%	2.1%	0.0%	3.6%	1.1%
Youth fitness & wellness classes	1.1%	0.0%	2.5%	1.7%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.8%
Youth sports (leagues, classes, programs)	5.6%	5.2%	7.4%	3.4%	1.8%	0.0%	5.1%	5.3%	1.5%	1.8%	4.3%
Youth programs & summer camps	0.0%	3.0%	0.8%	1.7%	0.9%	2.1%	0.0%	1.1%	0.0%	0.0%	1.0%
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	0.6%	1.5%	1.7%	0.0%	1.8%	0.0%	0.0%	0.0%	2.9%	1.8%	1.1%
Water fitness classes/lap swimming	3.3%	3.7%	4.1%	8.6%	8.3%	10.4%	5.1%	2.1%	1.5%	0.0%	4.4%
Other	3.3%	2.2%	0.8%	5.2%	0.0%	6.3%	5.1%	0.0%	1.5%	1.8%	2.2%
None chosen	23.9%	17.8%	17.4%	31.0%	27.5%	16.7%	23.1%	19.1%	25.0%	25.5%	22.3%

Q11. Top choice (Cont.)

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q11. 2nd choice</u>											
Adult fitness & wellness programs	4.4%	8.1%	9.9%	10.3%	7.3%	12.5%	7.7%	4.3%	11.8%	3.6%	7.5%
Adult sports leagues	3.3%	3.0%	3.3%	0.0%	3.7%	4.2%	5.1%	3.2%	2.9%	1.8%	3.1%
After-school programs for youth of all ages	1.1%	3.7%	3.3%	0.0%	1.8%	2.1%	2.6%	2.1%	4.4%	0.0%	2.2%
Art, culture, enrichment, performing art programs	6.1%	6.7%	10.7%	6.9%	3.7%	8.3%	5.1%	7.4%	7.4%	3.6%	6.7%
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	2.2%	0.7%	1.7%	0.0%	0.9%	6.3%	0.0%	3.2%	1.5%	0.0%	1.7%
Competitive swimming (swim teams)	1.7%	0.0%	0.8%	0.0%	0.9%	2.1%	2.6%	3.2%	1.5%	0.0%	1.2%
County special events (fairs, festivals, races)	10.0%	10.4%	9.1%	3.4%	8.3%	2.1%	2.6%	12.8%	13.2%	14.5%	9.4%
eGaming/eSports	1.7%	0.0%	0.8%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q11. 2nd choice (Cont.)											
Inclusion services	0.6%	0.7%	0.8%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	7.2%	8.9%	7.4%	8.6%	6.4%	4.2%	5.1%	7.4%	7.4%	5.5%	7.2%
Outdoor environmental education/nature camps & programs	2.8%	3.7%	3.3%	5.2%	3.7%	0.0%	7.7%	1.1%	2.9%	5.5%	3.3%
Pickleball lessons & leagues	1.1%	0.7%	2.5%	0.0%	0.9%	0.0%	2.6%	1.1%	0.0%	3.6%	1.2%
Preschool programs/early childhood education	1.1%	0.7%	0.0%	1.7%	1.8%	4.2%	2.6%	0.0%	2.9%	3.6%	1.4%
Programs for people with special needs	0.6%	1.5%	0.8%	0.0%	1.8%	0.0%	0.0%	0.0%	1.5%	0.0%	0.8%
Robotics	1.7%	2.2%	0.8%	0.0%	0.9%	0.0%	0.0%	0.0%	1.5%	1.8%	1.1%
Senior programs	4.4%	2.2%	4.1%	1.7%	3.7%	4.2%	2.6%	3.2%	1.5%	1.8%	3.2%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
STEM (science, technology, engineering, & mathematics) classes	3.9%	3.0%	4.1%	0.0%	2.8%	2.1%	0.0%	0.0%	1.5%	5.5%	2.6%
Swim lessons	2.8%	2.2%	1.7%	1.7%	2.8%	6.3%	7.7%	1.1%	1.5%	5.5%	2.8%
Teen/tween programs	0.6%	2.2%	0.8%	1.7%	0.9%	6.3%	0.0%	1.1%	0.0%	0.0%	1.2%
Tennis lessons & leagues	0.0%	1.5%	0.0%	1.7%	0.9%	0.0%	2.6%	5.3%	0.0%	0.0%	1.1%
Trips (senior, youth)	2.2%	1.5%	1.7%	1.7%	0.9%	0.0%	0.0%	3.2%	1.5%	1.8%	1.7%
Youth fitness & wellness classes	1.1%	0.7%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Youth sports (leagues, classes, programs)	2.8%	3.7%	4.1%	5.2%	4.6%	6.3%	0.0%	5.3%	1.5%	1.8%	3.6%
Youth programs & summer camps	2.2%	0.7%	1.7%	3.4%	0.0%	2.1%	5.1%	3.2%	0.0%	0.0%	1.7%
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	2.2%	0.7%	0.0%	6.9%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Water fitness classes/lap swimming	2.8%	3.0%	3.3%	0.0%	0.9%	4.2%	7.7%	7.4%	1.5%	5.5%	3.3%
Other	0.6%	0.0%	0.8%	0.0%	0.9%	0.0%	0.0%	0.0%	4.4%	0.0%	0.7%
None chosen	28.9%	27.4%	22.3%	37.9%	35.8%	22.9%	30.8%	24.5%	27.9%	34.5%	28.8%

Q11. 2nd choice (Cont.)

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q11. 3rd choice											
Adult fitness & wellness programs	6.1%	5.2%	4.1%	0.0%	3.7%	2.1%	7.7%	2.1%	0.0%	5.5%	4.0%
Adult sports leagues	1.7%	3.7%	1.7%	1.7%	0.9%	6.3%	5.1%	3.2%	2.9%	1.8%	2.5%
After-school programs for youth of all ages	1.1%	0.7%	1.7%	1.7%	0.0%	4.2%	0.0%	4.3%	0.0%	1.8%	1.4%
Art, culture, enrichment, performing art programs	3.3%	1.5%	9.1%	5.2%	4.6%	6.3%	5.1%	10.6%	4.4%	1.8%	5.1%
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	1.1%	3.7%	0.0%	1.7%	0.9%	0.0%	0.0%	0.0%	2.9%	0.0%	1.2%
Competitive swimming (swim teams)	0.0%	0.7%	0.0%	0.0%	0.9%	0.0%	0.0%	1.1%	0.0%	0.0%	0.3%
County special events (fairs, festivals, races)	5.6%	5.9%	10.7%	12.1%	8.3%	14.6%	2.6%	11.7%	8.8%	5.5%	8.3%
eGaming/eSports	1.7%	1.5%	1.7%	0.0%	0.0%	2.1%	0.0%	0.0%	4.4%	0.0%	1.2%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q11. 3rd choice (Cont.)</u>											
Inclusion services	0.6%	0.0%	0.8%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	6.1%	6.7%	5.8%	5.2%	10.1%	4.2%	7.7%	4.3%	7.4%	9.1%	6.6%
Outdoor environmental education/nature camps & programs	6.7%	3.0%	2.5%	3.4%	3.7%	4.2%	2.6%	2.1%	2.9%	5.5%	3.9%
Pickleball lessons & leagues	0.0%	0.0%	0.0%	1.7%	0.9%	0.0%	0.0%	4.3%	0.0%	0.0%	0.7%
Preschool programs/early childhood education	0.6%	0.7%	1.7%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Programs for people with special needs	0.0%	1.5%	0.0%	1.7%	0.0%	2.1%	0.0%	0.0%	1.5%	0.0%	0.6%
Robotics	2.2%	3.7%	0.8%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Senior programs	2.2%	2.2%	4.1%	5.2%	2.8%	8.3%	0.0%	0.0%	11.8%	5.5%	3.6%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
STEM (science, technology, engineering, & mathematics) classes	0.0%	2.2%	3.3%	0.0%	6.4%	2.1%	0.0%	3.2%	1.5%	3.6%	2.3%
Swim lessons	2.8%	3.7%	3.3%	0.0%	1.8%	0.0%	7.7%	5.3%	2.9%	0.0%	2.9%
Teen/tween programs	1.7%	4.4%	2.5%	3.4%	0.9%	6.3%	5.1%	0.0%	1.5%	1.8%	2.4%
Tennis lessons & leagues	1.1%	3.0%	0.8%	0.0%	0.0%	0.0%	0.0%	1.1%	2.9%	7.3%	1.5%
Trips (senior, youth)	3.9%	1.5%	2.5%	1.7%	3.7%	2.1%	2.6%	3.2%	4.4%	1.8%	2.9%
Youth fitness & wellness classes	0.6%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.4%
Youth sports (leagues, classes, programs)	2.8%	3.0%	2.5%	0.0%	0.9%	4.2%	5.1%	2.1%	1.5%	0.0%	2.2%
Youth programs & summer camps	2.2%	3.7%	5.0%	3.4%	1.8%	2.1%	2.6%	4.3%	0.0%	1.8%	2.9%
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	2.8%	0.0%	1.7%	1.7%	0.0%	0.0%	2.6%	0.0%	1.5%	1.8%	1.2%
Water fitness classes/lap swimming	1.7%	3.0%	1.7%	0.0%	0.9%	2.1%	2.6%	3.2%	1.5%	3.6%	2.0%
Other	0.0%	0.7%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.3%
None chosen	41.7%	34.1%	31.4%	48.3%	42.2%	27.1%	41.0%	34.0%	33.8%	38.2%	37.3%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q11. 4th choice</u>											
Adult fitness & wellness programs	2.2%	4.4%	5.0%	6.9%	2.8%	6.3%	5.1%	7.4%	1.5%	7.3%	4.4%
Adult sports leagues	2.2%	2.2%	1.7%	0.0%	0.0%	2.1%	0.0%	2.1%	0.0%	1.8%	1.4%
After-school programs for youth of all ages	1.1%	0.7%	0.8%	0.0%	0.9%	2.1%	0.0%	1.1%	1.5%	1.8%	1.0%
Art, culture, enrichment, performing art programs	2.2%	5.9%	3.3%	1.7%	1.8%	2.1%	2.6%	4.3%	7.4%	1.8%	3.4%
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	0.6%	0.7%	4.1%	0.0%	1.8%	2.1%	2.6%	1.1%	1.5%	0.0%	1.4%
Competitive swimming (swim teams)	0.6%	0.7%	0.8%	0.0%	0.0%	0.0%	0.0%	2.1%	1.5%	0.0%	0.7%
County special events (fairs, festivals, races)	8.3%	7.4%	5.8%	1.7%	4.6%	6.3%	10.3%	3.2%	2.9%	5.5%	5.8%
eGaming/eSports	1.7%	1.5%	1.7%	0.0%	0.0%	4.2%	0.0%	1.1%	0.0%	0.0%	1.1%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q11. 4th choice (Cont.)</u>											
Inclusion services	0.6%	0.0%	0.8%	0.0%	0.9%	0.0%	0.0%	0.0%	2.9%	1.8%	0.7%
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	6.7%	4.4%	6.6%	5.2%	4.6%	6.3%	5.1%	3.2%	13.2%	1.8%	5.7%
Outdoor environmental education/nature camps & programs	5.6%	4.4%	3.3%	3.4%	2.8%	2.1%	2.6%	5.3%	2.9%	1.8%	3.9%
Pickleball lessons & leagues	0.0%	0.7%	0.8%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Preschool programs/early childhood education	0.0%	1.5%	0.8%	0.0%	0.0%	0.0%	0.0%	1.1%	1.5%	0.0%	0.6%
Programs for people with special needs	0.6%	0.0%	2.5%	0.0%	0.9%	2.1%	0.0%	0.0%	0.0%	0.0%	0.7%
Robotics	0.0%	0.7%	0.8%	3.4%	1.8%	0.0%	0.0%	1.1%	0.0%	0.0%	0.8%
Senior programs	1.7%	0.7%	0.8%	5.2%	2.8%	2.1%	7.7%	3.2%	0.0%	1.8%	2.1%

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
STEM (science, technology, engineering, & mathematics) classes	3.9%	3.0%	2.5%	3.4%	0.0%	0.0%	0.0%	1.1%	1.5%	1.8%	2.1%
Swim lessons	0.6%	0.7%	1.7%	0.0%	1.8%	2.1%	0.0%	0.0%	1.5%	0.0%	0.9%
Teen/tween programs	1.1%	1.5%	0.0%	0.0%	0.9%	0.0%	0.0%	2.1%	1.5%	3.6%	1.1%
Tennis lessons & leagues	1.1%	0.7%	0.8%	0.0%	2.8%	2.1%	5.1%	1.1%	0.0%	0.0%	1.2%
Trips (senior, youth)	1.1%	2.2%	3.3%	1.7%	1.8%	2.1%	0.0%	0.0%	4.4%	1.8%	1.9%
Youth fitness & wellness classes	0.6%	0.7%	0.8%	1.7%	2.8%	0.0%	2.6%	0.0%	0.0%	1.8%	1.0%
Youth sports (leagues, classes, programs)	0.6%	2.2%	0.0%	0.0%	2.8%	6.3%	2.6%	2.1%	1.5%	5.5%	1.9%
Youth programs & summer camps	1.7%	3.0%	3.3%	3.4%	2.8%	4.2%	2.6%	2.1%	4.4%	1.8%	2.8%
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	1.7%	3.0%	2.5%	1.7%	1.8%	4.2%	0.0%	5.3%	2.9%	3.6%	2.6%
Water fitness classes/lap swimming	3.9%	2.2%	5.0%	3.4%	2.8%	2.1%	0.0%	4.3%	4.4%	7.3%	3.6%
Other	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
None chosen	48.3%	44.4%	40.5%	56.9%	52.3%	39.6%	51.3%	45.7%	41.2%	47.3%	46.5%

Q11. 4th choice (Cont.)

SUM OF THE TOP FOUR CHOICES**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household? (top 4)**

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q11. Top choice</u>											
Adult fitness & wellness programs	23.3%	31.1%	33.9%	25.9%	23.9%	37.5%	30.8%	26.6%	35.3%	32.7%	29.0%
Adult sports leagues	10.6%	14.1%	11.6%	1.7%	8.3%	14.6%	12.8%	10.6%	8.8%	10.9%	10.6%
After-school programs for youth of all ages	5.6%	9.6%	7.4%	5.2%	5.5%	12.5%	2.6%	10.6%	7.4%	7.3%	7.4%
Art, culture, enrichment, performing art programs	18.3%	17.8%	28.1%	24.1%	16.5%	18.8%	15.4%	33.0%	23.5%	21.8%	21.7%
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	6.1%	5.2%	5.8%	3.4%	4.6%	8.3%	2.6%	5.3%	7.4%	0.0%	5.2%
Competitive swimming (swim teams)	4.4%	5.2%	2.5%	1.7%	4.6%	4.2%	2.6%	8.5%	2.9%	1.8%	4.2%
County special events (fairs, festivals, races)	33.3%	34.1%	35.5%	19.0%	27.5%	33.3%	30.8%	38.3%	32.4%	30.9%	32.3%
eGaming/eSports	5.0%	3.7%	5.8%	0.0%	0.9%	6.3%	0.0%	2.1%	7.4%	0.0%	3.5%

SUM OF THE TOP FOUR CHOICES**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q11. Top choice (Cont.)											
Inclusion services	1.7%	1.5%	3.3%	1.7%	3.7%	0.0%	0.0%	0.0%	2.9%	1.8%	1.9%
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	30.0%	25.9%	32.2%	24.1%	31.2%	25.0%	35.9%	25.5%	38.2%	27.3%	29.4%
Outdoor environmental education/nature camps & programs	15.6%	11.9%	10.7%	17.2%	11.9%	6.3%	12.8%	10.6%	11.8%	16.4%	12.7%
Pickleball lessons & leagues	2.2%	3.0%	3.3%	3.4%	6.4%	0.0%	5.1%	7.4%	1.5%	3.6%	3.6%
Preschool programs/early childhood education	2.8%	5.9%	5.8%	3.4%	4.6%	4.2%	5.1%	2.1%	5.9%	3.6%	4.3%
Programs for people with special needs	2.2%	3.0%	4.1%	1.7%	2.8%	6.3%	0.0%	0.0%	2.9%	0.0%	2.4%
Robotics	4.4%	6.7%	2.5%	3.4%	3.7%	0.0%	2.6%	1.1%	1.5%	3.6%	3.4%
Senior programs	11.1%	10.4%	11.6%	15.5%	10.1%	16.7%	10.3%	8.5%	14.7%	9.1%	11.4%

SUM OF THE TOP FOUR CHOICES**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
STEM (science, technology, engineering, & mathematics) classes	9.4%	11.1%	10.7%	5.2%	11.9%	4.2%	2.6%	5.3%	7.4%	10.9%	8.8%
Swim lessons	7.8%	7.4%	7.4%	3.4%	8.3%	14.6%	15.4%	9.6%	8.8%	7.3%	8.4%
Teen/tween programs	5.6%	11.1%	5.0%	5.2%	5.5%	14.6%	5.1%	3.2%	2.9%	5.5%	6.3%
Tennis lessons & leagues	3.3%	6.7%	1.7%	1.7%	4.6%	4.2%	10.3%	11.7%	4.4%	7.3%	5.2%
Trips (senior, youth)	8.9%	5.2%	9.1%	5.2%	7.3%	4.2%	2.6%	8.5%	10.3%	9.1%	7.5%
Youth fitness & wellness classes	3.3%	1.5%	3.3%	5.2%	3.7%	2.1%	2.6%	0.0%	0.0%	5.5%	2.6%
Youth sports (leagues, classes, programs)	11.7%	14.1%	14.0%	8.6%	10.1%	16.7%	12.8%	14.9%	5.9%	9.1%	12.0%
Youth programs & summer camps	6.1%	10.4%	10.7%	12.1%	5.5%	10.4%	10.3%	10.6%	4.4%	3.6%	8.3%
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	7.2%	5.2%	5.8%	10.3%	5.5%	4.2%	2.6%	5.3%	7.4%	7.3%	6.2%
Water fitness classes/lap swimming	11.7%	11.9%	14.0%	12.1%	12.8%	18.8%	15.4%	17.0%	8.8%	16.4%	13.3%
Other	5.6%	3.0%	2.5%	5.2%	0.9%	6.3%	5.1%	0.0%	7.4%	1.8%	3.5%
None chosen	23.9%	17.8%	17.4%	31.0%	27.5%	16.7%	23.1%	19.1%	25.0%	25.5%	22.3%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-1. Has access to greenspace & nature, or playgrounds</u>											
Strongly agree	31.3%	28.6%	30.5%	28.8%	36.7%	26.2%	40.0%	43.5%	38.3%	39.2%	33.7%
Agree	48.8%	52.9%	54.2%	55.8%	54.1%	61.9%	37.1%	44.6%	51.7%	45.1%	50.9%
Neutral	13.9%	14.3%	11.9%	13.5%	7.1%	11.9%	17.1%	7.6%	8.3%	13.7%	11.8%
Disagree	4.8%	4.2%	3.4%	1.9%	2.0%	0.0%	5.7%	4.3%	1.7%	2.0%	3.4%
Strongly disagree	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
<u>Q12-2. Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)</u>											
Strongly agree	21.3%	20.3%	21.4%	18.8%	23.7%	15.8%	17.6%	25.3%	25.0%	22.0%	21.7%
Agree	44.5%	47.5%	49.6%	47.9%	50.5%	44.7%	44.1%	45.1%	46.7%	42.0%	46.6%
Neutral	20.1%	22.0%	19.7%	16.7%	11.3%	15.8%	20.6%	19.8%	23.3%	26.0%	19.5%
Disagree	9.8%	7.6%	8.5%	14.6%	10.3%	18.4%	14.7%	8.8%	3.3%	6.0%	9.4%
Strongly disagree	4.3%	2.5%	0.9%	2.1%	4.1%	5.3%	2.9%	1.1%	1.7%	4.0%	2.8%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-3. Provides information & assistance in navigating aging services</u>											
Strongly agree	12.8%	15.3%	12.3%	22.9%	16.4%	11.1%	15.8%	15.9%	10.6%	16.7%	14.6%
Agree	42.2%	43.1%	30.1%	34.3%	29.1%	33.3%	31.6%	30.2%	31.9%	16.7%	34.0%
Neutral	34.9%	34.7%	45.2%	37.1%	40.0%	25.9%	21.1%	44.4%	51.1%	47.2%	39.4%
Disagree	5.5%	6.9%	9.6%	5.7%	10.9%	22.2%	21.1%	7.9%	4.3%	13.9%	9.0%
Strongly disagree	4.6%	0.0%	2.7%	0.0%	3.6%	7.4%	10.5%	1.6%	2.1%	5.6%	3.2%
<u>Q12-4. Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence</u>											
Strongly agree	21.8%	21.0%	12.5%	22.6%	16.3%	11.8%	23.8%	16.4%	25.6%	16.1%	18.6%
Agree	42.6%	40.7%	38.9%	41.9%	34.7%	41.2%	28.6%	35.8%	25.6%	41.9%	38.2%
Neutral	31.7%	27.2%	41.7%	29.0%	40.8%	26.5%	33.3%	41.8%	43.6%	32.3%	35.0%
Disagree	3.0%	9.9%	2.8%	6.5%	6.1%	8.8%	4.8%	6.0%	0.0%	3.2%	5.1%
Strongly disagree	1.0%	1.2%	4.2%	0.0%	2.0%	11.8%	9.5%	0.0%	5.1%	6.5%	3.0%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-5. Helps to attract new residents & businesses</u>											
Strongly agree	18.8%	23.3%	14.8%	10.8%	14.3%	15.6%	29.2%	18.1%	8.0%	20.0%	17.4%
Agree	45.9%	44.7%	53.4%	37.8%	39.0%	40.6%	29.2%	27.8%	56.0%	35.0%	42.7%
Neutral	24.8%	22.3%	21.6%	40.5%	35.1%	25.0%	25.0%	43.1%	34.0%	35.0%	29.4%
Disagree	6.8%	8.7%	5.7%	5.4%	9.1%	6.3%	12.5%	9.7%	2.0%	2.5%	7.0%
Strongly disagree	3.8%	1.0%	4.5%	5.4%	2.6%	12.5%	4.2%	1.4%	0.0%	7.5%	3.5%
<u>Q12-6. Helps to reduce crime in my neighborhood & keep kids out of trouble</u>											
Strongly agree	20.9%	24.5%	17.2%	20.5%	20.3%	11.1%	31.8%	26.9%	26.0%	16.7%	21.4%
Agree	38.8%	36.7%	43.7%	35.9%	32.9%	36.1%	31.8%	31.3%	32.0%	38.1%	36.5%
Neutral	31.0%	28.6%	32.2%	28.2%	32.9%	38.9%	31.8%	31.3%	34.0%	33.3%	31.7%
Disagree	6.2%	9.2%	4.6%	10.3%	8.9%	2.8%	0.0%	10.4%	6.0%	4.8%	6.9%
Strongly disagree	3.1%	1.0%	2.3%	5.1%	5.1%	11.1%	4.5%	0.0%	2.0%	7.1%	3.4%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-7. Improves my (my household's) mental health & reduces stress</u>											
Strongly agree	18.3%	21.9%	17.2%	17.8%	19.5%	11.1%	23.1%	25.0%	18.9%	26.2%	19.9%
Agree	44.4%	37.1%	43.4%	40.0%	37.8%	30.6%	38.5%	36.3%	34.0%	28.6%	38.6%
Neutral	25.4%	30.5%	29.3%	35.6%	29.3%	41.7%	26.9%	30.0%	39.6%	31.0%	30.6%
Disagree	9.2%	8.6%	9.1%	4.4%	8.5%	11.1%	3.8%	7.5%	7.5%	7.1%	8.2%
Strongly disagree	2.8%	1.9%	1.0%	2.2%	4.9%	5.6%	7.7%	1.3%	0.0%	7.1%	2.8%
<u>Q12-8. Improves my (my household's) physical health & fitness</u>											
Strongly agree	23.6%	23.5%	16.8%	22.2%	22.6%	17.5%	24.1%	26.2%	19.6%	22.2%	22.0%
Agree	49.0%	41.7%	51.4%	46.7%	46.4%	40.0%	41.4%	41.7%	41.1%	40.0%	45.1%
Neutral	19.7%	27.0%	24.3%	24.4%	22.6%	32.5%	17.2%	25.0%	35.7%	24.4%	24.7%
Disagree	5.7%	6.1%	5.6%	6.7%	6.0%	7.5%	10.3%	7.1%	3.6%	6.7%	6.2%
Strongly disagree	1.9%	1.7%	1.9%	0.0%	2.4%	2.5%	6.9%	0.0%	0.0%	6.7%	2.0%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-9. Increases my (my household's) property value</u>											
Strongly agree	22.3%	29.5%	15.7%	14.6%	23.0%	10.5%	20.0%	25.0%	19.6%	27.9%	21.8%
Agree	46.6%	49.5%	54.9%	39.0%	43.7%	55.3%	40.0%	43.8%	43.1%	27.9%	45.9%
Neutral	23.0%	16.2%	22.5%	31.7%	26.4%	23.7%	26.7%	22.5%	31.4%	25.6%	23.7%
Disagree	5.4%	3.8%	5.9%	12.2%	4.6%	2.6%	10.0%	7.5%	5.9%	14.0%	6.3%
Strongly disagree	2.7%	1.0%	1.0%	2.4%	2.3%	7.9%	3.3%	1.3%	0.0%	4.7%	2.2%
<u>Q12-10. Is age-friendly & accessible to all age groups</u>											
Strongly agree	21.2%	25.5%	18.8%	20.8%	27.5%	16.2%	25.9%	20.5%	26.9%	38.5%	23.4%
Agree	48.6%	48.0%	48.5%	54.2%	38.8%	35.1%	55.6%	51.8%	40.4%	35.9%	46.4%
Neutral	20.5%	22.5%	22.8%	18.8%	31.3%	29.7%	14.8%	24.1%	26.9%	12.8%	22.9%
Disagree	6.2%	3.9%	5.9%	4.2%	1.3%	10.8%	3.7%	2.4%	5.8%	10.3%	5.0%
Strongly disagree	3.4%	0.0%	4.0%	2.1%	1.3%	8.1%	0.0%	1.2%	0.0%	2.6%	2.2%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-11. Makes Loudoun County a more desirable place to live</u>											
Strongly agree	34.0%	31.9%	27.4%	26.5%	35.9%	30.0%	33.3%	31.1%	37.3%	35.4%	32.3%
Agree	51.6%	55.8%	53.1%	51.0%	44.6%	52.5%	42.4%	46.7%	42.4%	43.8%	49.5%
Neutral	8.2%	12.4%	15.9%	20.4%	15.2%	10.0%	12.1%	17.8%	18.6%	14.6%	13.9%
Disagree	4.4%	0.0%	3.5%	0.0%	3.3%	5.0%	12.1%	4.4%	1.7%	0.0%	3.1%
Strongly disagree	1.9%	0.0%	0.0%	2.0%	1.1%	2.5%	0.0%	0.0%	0.0%	6.3%	1.1%
<u>Q12-12. Provides opportunities for physical activity/exercise (trails, play spaces, programs)</u>											
Strongly agree	27.3%	32.7%	28.9%	24.0%	33.7%	28.6%	37.5%	36.3%	32.1%	30.6%	30.9%
Agree	55.3%	45.1%	49.1%	66.0%	52.6%	57.1%	40.6%	48.4%	50.0%	51.0%	51.4%
Neutral	11.2%	18.6%	18.4%	8.0%	9.5%	7.1%	12.5%	12.1%	14.3%	10.2%	13.0%
Disagree	4.3%	3.5%	2.6%	0.0%	4.2%	7.1%	9.4%	3.3%	3.6%	6.1%	4.0%
Strongly disagree	1.9%	0.0%	0.9%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.7%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-13. Positively impacts economic/business development</u>											
Strongly agree	23.4%	26.2%	17.5%	27.0%	23.2%	17.5%	18.5%	26.6%	17.6%	29.5%	23.0%
Agree	49.7%	42.1%	51.5%	27.0%	51.2%	35.0%	44.4%	36.7%	52.9%	36.4%	44.7%
Neutral	22.8%	29.9%	26.8%	40.5%	22.0%	37.5%	29.6%	34.2%	27.5%	25.0%	28.1%
Disagree	2.8%	1.9%	2.1%	2.7%	3.7%	5.0%	7.4%	2.5%	2.0%	2.3%	2.8%
Strongly disagree	1.4%	0.0%	2.1%	2.7%	0.0%	5.0%	0.0%	0.0%	0.0%	6.8%	1.4%
<u>Q12-14. Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)</u>											
Strongly agree	29.0%	25.2%	28.0%	34.1%	32.9%	31.7%	27.3%	34.8%	36.4%	29.5%	30.4%
Agree	42.6%	43.9%	46.0%	38.6%	48.2%	46.3%	45.5%	46.1%	38.2%	38.6%	43.8%
Neutral	17.4%	23.4%	17.0%	13.6%	12.9%	17.1%	18.2%	15.7%	14.5%	18.2%	17.1%
Disagree	9.7%	5.6%	8.0%	13.6%	5.9%	0.0%	0.0%	2.2%	9.1%	6.8%	6.6%
Strongly disagree	1.3%	1.9%	1.0%	0.0%	0.0%	4.9%	9.1%	1.1%	1.8%	6.8%	2.0%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-15. Preserves open space & protects the environment</u>											
Strongly agree	29.7%	26.2%	23.5%	36.4%	32.5%	26.8%	31.3%	33.7%	28.6%	28.3%	29.3%
Agree	41.3%	39.3%	47.1%	40.9%	45.8%	56.1%	37.5%	44.9%	42.9%	39.1%	43.3%
Neutral	18.1%	24.3%	17.6%	11.4%	15.7%	4.9%	21.9%	14.6%	14.3%	17.4%	17.0%
Disagree	6.5%	7.5%	10.8%	11.4%	4.8%	7.3%	3.1%	5.6%	12.5%	8.7%	7.7%
Strongly disagree	4.5%	2.8%	1.0%	0.0%	1.2%	4.9%	6.3%	1.1%	1.8%	6.5%	2.8%
<u>Q12-16. Promotes tourism to County & region</u>											
Strongly agree	20.7%	15.8%	14.7%	19.5%	18.7%	17.1%	25.0%	18.8%	16.7%	23.3%	18.5%
Agree	37.9%	38.6%	37.9%	34.1%	36.0%	43.9%	46.4%	40.0%	43.8%	32.6%	38.6%
Neutral	31.4%	34.7%	34.7%	41.5%	36.0%	19.5%	14.3%	31.8%	31.3%	30.2%	32.0%
Disagree	7.1%	8.9%	9.5%	4.9%	5.3%	12.2%	14.3%	7.1%	8.3%	9.3%	8.2%
Strongly disagree	2.9%	2.0%	3.2%	0.0%	4.0%	7.3%	0.0%	2.4%	0.0%	4.7%	2.7%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-17. Provides emergency response management (temporary shelter, water, food, etc.)</u>											
Strongly agree	16.1%	20.5%	13.3%	21.2%	12.7%	9.1%	15.0%	21.0%	10.3%	20.7%	16.2%
Agree	35.7%	33.3%	38.7%	33.3%	39.7%	51.5%	45.0%	30.6%	35.9%	31.0%	36.6%
Neutral	42.0%	39.7%	40.0%	39.4%	39.7%	36.4%	35.0%	35.5%	41.0%	37.9%	39.3%
Disagree	5.4%	6.4%	4.0%	3.0%	4.8%	3.0%	5.0%	11.3%	10.3%	6.9%	6.1%
Strongly disagree	0.9%	0.0%	4.0%	3.0%	3.2%	0.0%	0.0%	1.6%	2.6%	3.4%	1.8%
<u>Q12-18. Provides jobs/professional development for youth</u>											
Strongly agree	17.9%	14.9%	13.2%	13.2%	7.8%	2.9%	15.0%	18.3%	14.6%	25.0%	14.6%
Agree	41.1%	41.4%	25.0%	50.0%	43.8%	38.2%	35.0%	36.6%	31.7%	25.0%	37.4%
Neutral	30.4%	33.3%	47.4%	31.6%	39.1%	44.1%	30.0%	36.6%	39.0%	43.8%	37.0%
Disagree	8.0%	8.0%	10.5%	2.6%	4.7%	11.8%	20.0%	5.6%	7.3%	3.1%	7.7%
Strongly disagree	2.7%	2.3%	3.9%	2.6%	4.7%	2.9%	0.0%	2.8%	7.3%	3.1%	3.3%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q12-19. Provides positive social interactions for me (my household/family)</u>											
Strongly agree	16.4%	16.8%	9.1%	23.9%	19.5%	2.5%	25.0%	19.8%	19.6%	25.6%	17.0%
Agree	42.9%	45.8%	54.5%	39.1%	42.7%	55.0%	25.0%	38.3%	41.2%	39.5%	43.8%
Neutral	27.9%	27.1%	24.2%	32.6%	26.8%	25.0%	35.7%	33.3%	35.3%	20.9%	28.3%
Disagree	10.0%	8.4%	8.1%	2.2%	7.3%	12.5%	7.1%	6.2%	3.9%	9.3%	7.8%
Strongly disagree	2.9%	1.9%	4.0%	2.2%	3.7%	5.0%	7.1%	2.5%	0.0%	4.7%	3.1%
<u>Q12-20. Provides recreation services & programs for residents with special needs</u>											
Strongly agree	16.8%	21.3%	16.7%	25.0%	18.8%	6.7%	20.0%	25.0%	11.1%	24.2%	18.7%
Agree	46.5%	36.0%	41.7%	34.4%	39.6%	40.0%	35.0%	41.1%	36.1%	36.4%	40.0%
Neutral	31.7%	34.7%	36.1%	37.5%	39.6%	40.0%	35.0%	28.6%	50.0%	33.3%	35.6%
Disagree	2.0%	6.7%	2.8%	0.0%	0.0%	13.3%	10.0%	5.4%	2.8%	3.0%	4.0%
Strongly disagree	3.0%	1.3%	2.8%	3.1%	2.1%	0.0%	0.0%	0.0%	0.0%	3.0%	1.8%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q12-21. Provides volunteer opportunities

Strongly agree	21.8%	16.5%	16.0%	29.4%	17.5%	9.1%	20.0%	24.6%	15.2%	23.7%	19.4%
Agree	44.5%	41.2%	45.3%	44.1%	38.1%	60.6%	40.0%	52.3%	41.3%	28.9%	43.7%
Neutral	26.1%	34.1%	34.7%	23.5%	36.5%	21.2%	32.0%	20.0%	32.6%	34.2%	29.7%
Disagree	6.7%	5.9%	2.7%	2.9%	3.2%	6.1%	8.0%	1.5%	4.3%	7.9%	4.8%
Strongly disagree	0.8%	2.4%	1.3%	0.0%	4.8%	3.0%	0.0%	1.5%	6.5%	5.3%	2.4%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Has access to greenspace & nature, or playgrounds	25.6%	25.2%	30.6%	12.1%	29.4%	16.7%	25.6%	27.7%	16.2%	27.3%	24.9%
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	7.8%	4.4%	8.3%	3.4%	2.8%	4.2%	2.6%	5.3%	4.4%	5.5%	5.4%
Provides information & assistance in navigating aging services	1.7%	1.5%	0.0%	1.7%	0.0%	6.3%	0.0%	1.1%	4.4%	1.8%	1.5%
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	1.1%	4.4%	4.1%	3.4%	4.6%	4.2%	5.1%	4.3%	0.0%	1.8%	3.2%
Helps to attract new residents & businesses	1.7%	1.5%	0.8%	0.0%	0.9%	0.0%	0.0%	1.1%	5.9%	0.0%	1.3%
Helps to reduce crime in my neighborhood & keep kids out of trouble	3.3%	4.4%	5.0%	1.7%	2.8%	0.0%	0.0%	4.3%	5.9%	1.8%	3.4%
Improves my (my household's) mental health & reduces stress	3.3%	6.7%	2.5%	12.1%	7.3%	6.3%	10.3%	5.3%	4.4%	1.8%	5.4%
Improves my (my household's) physical health & fitness	6.7%	1.5%	8.3%	5.2%	5.5%	2.1%	2.6%	7.4%	1.5%	1.8%	4.9%

Increases my (my household's) property value	1.1%	4.4%	2.5%	0.0%	2.8%	4.2%	2.6%	3.2%	2.9%	3.6%	2.6%
Is age-friendly & accessible to all age groups	0.0%	0.0%	3.3%	3.4%	0.9%	0.0%	2.6%	1.1%	1.5%	1.8%	1.2%
Makes Loudoun County a more desirable place to live	6.7%	5.9%	1.7%	1.7%	2.8%	6.3%	10.3%	2.1%	2.9%	3.6%	4.3%
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	5.6%	3.0%	4.1%	3.4%	1.8%	4.2%	0.0%	7.4%	4.4%	10.9%	4.5%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Positively impacts economic/business development	0.6%	0.0%	0.0%	1.7%	0.9%	0.0%	0.0%	1.1%	0.0%	0.0%	0.4%
Provides preservation of natural areas (i. e. preserving forest land, rivers, lakes)	4.4%	4.4%	1.7%	8.6%	6.4%	12.5%	7.7%	6.4%	10.3%	10.9%	6.2%
Preserves open space & protects the environment	1.7%	0.7%	0.8%	5.2%	3.7%	2.1%	7.7%	2.1%	1.5%	1.8%	2.2%
Promotes tourism to County & region	0.6%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Provides emergency response management (temporary shelter, water, food, etc.)	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	1.1%	0.0%	0.0%	0.3%
Provides jobs/professional development for youth	0.6%	0.7%	0.8%	0.0%	0.0%	2.1%	0.0%	1.1%	0.0%	0.0%	0.6%
Provides positive social interactions for me (my household/family)	1.7%	1.5%	1.7%	1.7%	0.9%	2.1%	2.6%	1.1%	0.0%	1.8%	1.4%
Provides recreation services & programs for residents with special needs	1.1%	3.0%	1.7%	1.7%	0.9%	0.0%	0.0%	0.0%	1.5%	0.0%	1.2%
Provides volunteer opportunities	2.2%	2.2%	0.8%	1.7%	0.0%	2.1%	0.0%	0.0%	1.5%	1.8%	1.3%
None chosen	22.2%	24.4%	20.7%	31.0%	25.7%	25.0%	17.9%	17.0%	30.9%	21.8%	23.4%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Has access to greenspace & nature, or playgrounds	12.4%	10.5%	11.0%	2.9%	11.3%	2.8%	3.3%	4.1%	9.5%	14.0%	9.4%
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	7.3%	13.7%	9.9%	8.8%	10.0%	5.6%	6.7%	4.1%	7.1%	14.0%	8.9%
Provides information & assistance in navigating aging services	2.2%	2.1%	0.0%	0.0%	1.3%	2.8%	0.0%	2.7%	0.0%	2.3%	1.5%
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	2.9%	2.1%	4.4%	0.0%	3.8%	5.6%	0.0%	2.7%	2.4%	2.3%	2.9%
Helps to attract new residents & businesses	4.4%	4.2%	4.4%	2.9%	2.5%	8.3%	0.0%	1.4%	4.8%	0.0%	3.5%
Helps to reduce crime in my neighborhood & keep kids out of trouble	2.9%	3.2%	8.8%	2.9%	7.5%	2.8%	0.0%	4.1%	11.9%	2.3%	4.8%
Improves my (my household's) mental health & reduces stress	7.3%	9.5%	9.9%	8.8%	6.3%	13.9%	3.3%	12.3%	7.1%	2.3%	8.3%
Improves my (my household's) physical health & fitness	11.7%	7.4%	5.5%	17.6%	8.8%	5.6%	16.7%	12.3%	19.0%	4.7%	10.1%
Increases my (my household's) property value	9.5%	8.4%	5.5%	0.0%	12.5%	11.1%	3.3%	2.7%	2.4%	4.7%	7.0%

Is age-friendly & accessible to all age groups	2.9%	2.1%	3.3%	0.0%	0.0%	2.8%	6.7%	2.7%	0.0%	2.3%	2.3%
Makes Loudoun County a more desirable place to live	7.3%	9.5%	9.9%	5.9%	6.3%	2.8%	6.7%	5.5%	7.1%	2.3%	7.0%
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	6.6%	10.5%	6.6%	8.8%	11.3%	5.6%	20.0%	9.6%	7.1%	4.7%	8.6%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Positively impacts economic/business development	1.5%	0.0%	1.1%	2.9%	0.0%	5.6%	0.0%	2.7%	4.8%	4.7%	1.8%
Provides preservation of natural areas (i. e. preserving forest land, rivers, lakes)	13.9%	7.4%	6.6%	14.7%	5.0%	2.8%	20.0%	8.2%	2.4%	14.0%	9.2%
Preserves open space & protects the environment	4.4%	6.3%	3.3%	14.7%	5.0%	11.1%	10.0%	17.8%	14.3%	23.3%	9.1%
Promotes tourism to County & region	0.7%	0.0%	1.1%	2.9%	0.0%	2.8%	0.0%	2.7%	0.0%	0.0%	0.9%
Provides emergency response management (temporary shelter, water, food, etc.)	0.7%	1.1%	1.1%	0.0%	1.3%	0.0%	0.0%	1.4%	0.0%	0.0%	0.8%
Provides jobs/professional development for youth	0.0%	1.1%	1.1%	5.9%	1.3%	0.0%	3.3%	0.0%	0.0%	0.0%	0.9%
Provides positive social interactions for me (my household/family)	0.0%	0.0%	5.5%	0.0%	2.5%	2.8%	0.0%	0.0%	0.0%	0.0%	1.2%
Provides recreation services & programs for residents with special needs	1.5%	1.1%	0.0%	0.0%	2.5%	5.6%	0.0%	1.4%	0.0%	0.0%	1.2%
Provides volunteer opportunities	0.0%	0.0%	1.1%	0.0%	1.3%	0.0%	0.0%	1.4%	0.0%	2.3%	0.6%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Has access to greenspace & nature, or playgrounds	10.1%	3.2%	3.4%	18.2%	2.5%	13.9%	10.0%	5.6%	14.3%	5.0%	7.3%
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	1.6%	2.2%	3.4%	0.0%	5.1%	2.8%	3.3%	7.0%	4.8%	2.5%	3.3%
Provides information & assistance in navigating aging services	0.8%	3.2%	3.4%	0.0%	1.3%	0.0%	0.0%	4.2%	2.4%	0.0%	1.9%
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	0.8%	2.2%	5.7%	3.0%	6.3%	0.0%	0.0%	5.6%	0.0%	10.0%	3.4%
Helps to attract new residents & businesses	3.9%	6.5%	0.0%	3.0%	1.3%	5.6%	0.0%	0.0%	2.4%	10.0%	3.1%
Helps to reduce crime in my neighborhood & keep kids out of trouble	7.8%	8.6%	9.2%	0.0%	10.1%	0.0%	3.3%	2.8%	9.5%	2.5%	6.6%
Improves my (my household's) mental health & reduces stress	4.7%	5.4%	1.1%	3.0%	3.8%	5.6%	6.7%	4.2%	0.0%	0.0%	3.6%
Improves my (my household's) physical health & fitness	7.0%	9.7%	10.3%	18.2%	5.1%	13.9%	10.0%	5.6%	14.3%	10.0%	9.2%

Increases my (my household's) property value	7.8%	7.5%	4.6%	0.0%	5.1%	11.1%	3.3%	2.8%	4.8%	5.0%	5.6%
Is age-friendly & accessible to all age groups	7.0%	5.4%	2.3%	0.0%	3.8%	2.8%	6.7%	2.8%	2.4%	2.5%	4.1%
Makes Loudoun County a more desirable place to live	9.3%	8.6%	11.5%	9.1%	6.3%	5.6%	3.3%	12.7%	7.1%	15.0%	9.2%
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	8.5%	5.4%	5.7%	15.2%	13.9%	8.3%	16.7%	11.3%	9.5%	10.0%	9.5%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Positively impacts economic/business development	2.3%	2.2%	4.6%	0.0%	3.8%	8.3%	0.0%	0.0%	2.4%	2.5%	2.7%
Provides preservation of natural areas (i. e. preserving forest land, rivers, lakes)	5.4%	8.6%	9.2%	9.1%	7.6%	11.1%	16.7%	14.1%	9.5%	5.0%	8.9%
Preserves open space & protects the environment	10.9%	7.5%	14.9%	6.1%	8.9%	0.0%	16.7%	7.0%	9.5%	7.5%	9.4%
Promotes tourism to County & region	1.6%	0.0%	1.1%	6.1%	1.3%	0.0%	0.0%	1.4%	0.0%	0.0%	1.1%
Provides emergency response management (temporary shelter, water, food, etc.)	0.8%	1.1%	2.3%	0.0%	3.8%	0.0%	0.0%	1.4%	0.0%	0.0%	1.3%
Provides jobs/professional development for youth	0.8%	4.3%	0.0%	0.0%	7.6%	0.0%	0.0%	2.8%	0.0%	5.0%	2.3%
Provides positive social interactions for me (my household/family)	4.7%	4.3%	1.1%	6.1%	1.3%	5.6%	0.0%	5.6%	7.1%	7.5%	4.1%
Provides recreation services & programs for residents with special needs	1.6%	0.0%	1.1%	0.0%	1.3%	5.6%	3.3%	0.0%	0.0%	0.0%	1.1%
Provides volunteer opportunities	3.1%	4.3%	4.6%	3.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	2.3%

Q13. 3rd choice (Cont.)

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Has access to greenspace & nature, or playgrounds	4.8%	6.8%	1.3%	16.7%	6.8%	8.8%	0.0%	4.7%	9.8%	15.8%	6.5%
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	7.1%	2.3%	1.3%	3.3%	4.1%	0.0%	0.0%	3.1%	0.0%	2.6%	3.2%
Provides information & assistance in navigating aging services	1.6%	0.0%	1.3%	0.0%	0.0%	2.9%	0.0%	1.6%	0.0%	2.6%	1.0%
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	2.4%	3.4%	2.5%	0.0%	1.4%	2.9%	0.0%	6.3%	4.9%	0.0%	2.7%
Helps to attract new residents & businesses	1.6%	0.0%	1.3%	0.0%	1.4%	5.9%	0.0%	7.8%	0.0%	0.0%	1.8%
Helps to reduce crime in my neighborhood & keep kids out of trouble	4.0%	9.1%	2.5%	3.3%	4.1%	0.0%	4.2%	6.3%	4.9%	5.3%	4.7%
Improves my (my household's) mental health & reduces stress	3.2%	1.1%	5.0%	0.0%	2.7%	0.0%	0.0%	4.7%	12.2%	7.9%	3.7%
Improves my (my household's) physical health & fitness	4.0%	8.0%	3.8%	0.0%	2.7%	2.9%	4.2%	6.3%	2.4%	2.6%	4.2%

Increases my (my household's) property value	8.7%	8.0%	6.3%	6.7%	5.5%	5.9%	16.7%	1.6%	9.8%	15.8%	7.7%
Is age-friendly & accessible to all age groups	2.4%	0.0%	6.3%	0.0%	2.7%	2.9%	4.2%	1.6%	2.4%	5.3%	2.7%
Makes Loudoun County a more desirable place to live	12.7%	11.4%	13.8%	16.7%	11.0%	20.6%	16.7%	4.7%	14.6%	15.8%	12.7%
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	5.6%	6.8%	6.3%	6.7%	9.6%	2.9%	0.0%	12.5%	7.3%	10.5%	7.2%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Positively impacts economic/business development	2.4%	3.4%	3.8%	3.3%	2.7%	5.9%	0.0%	1.6%	2.4%	2.6%	2.8%
Provides preservation of natural areas (i. e. preserving forest land, rivers, lakes)	10.3%	2.3%	7.5%	0.0%	8.2%	8.8%	16.7%	10.9%	2.4%	5.3%	7.4%
Preserves open space & protects the environment	13.5%	12.5%	16.3%	10.0%	12.3%	8.8%	20.8%	4.7%	7.3%	7.9%	11.7%
Promotes tourism to County & region	0.0%	2.3%	2.5%	0.0%	0.0%	5.9%	0.0%	1.6%	2.4%	0.0%	1.3%
Provides emergency response management (temporary shelter, water, food, etc.)	2.4%	4.5%	1.3%	3.3%	1.4%	2.9%	4.2%	1.6%	2.4%	0.0%	2.3%
Provides jobs/professional development for youth	3.2%	4.5%	1.3%	6.7%	4.1%	0.0%	0.0%	3.1%	2.4%	0.0%	2.8%
Provides positive social interactions for me (my household/family)	5.6%	4.5%	11.3%	16.7%	11.0%	0.0%	4.2%	6.3%	9.8%	0.0%	7.0%
Provides recreation services & programs for residents with special needs	2.4%	1.1%	2.5%	0.0%	4.1%	5.9%	0.0%	4.7%	2.4%	0.0%	2.5%
Provides volunteer opportunities	2.4%	8.0%	2.5%	6.7%	4.1%	5.9%	8.3%	4.7%	0.0%	0.0%	4.0%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q14. Your level of satisfaction with overall value that your household receives from PRCS sites, programs, or services

Very satisfied	12.8%	11.1%	15.7%	10.3%	12.8%	14.6%	12.8%	12.8%	11.8%	10.9%	12.7%
Satisfied	46.7%	45.9%	50.4%	44.8%	44.0%	33.3%	38.5%	59.6%	55.9%	36.4%	47.0%
Neutral	22.8%	28.1%	18.2%	24.1%	22.9%	29.2%	28.2%	18.1%	19.1%	38.2%	23.8%
Dissatisfied	5.0%	0.7%	5.8%	6.9%	5.5%	10.4%	5.1%	6.4%	1.5%	3.6%	4.7%
Very dissatisfied	2.8%	0.0%	0.0%	0.0%	0.9%	2.1%	2.6%	1.1%	0.0%	0.0%	1.0%
Don't know	10.0%	14.1%	9.9%	13.8%	13.8%	10.4%	12.8%	2.1%	11.8%	10.9%	10.8%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q15. How has your perception of the value of parks, trails, open spaces & recreation changed

Value has significantly increased	36.7%	32.6%	35.5%	19.0%	44.0%	18.8%	30.8%	27.7%	33.8%	27.3%	32.7%
Value has somewhat increased	21.7%	28.9%	16.5%	32.8%	16.5%	25.0%	17.9%	24.5%	25.0%	30.9%	23.3%
No change	26.7%	25.2%	25.6%	37.9%	23.9%	39.6%	33.3%	28.7%	26.5%	30.9%	28.1%
Value has somewhat decreased	7.8%	4.4%	8.3%	1.7%	5.5%	8.3%	5.1%	13.8%	5.9%	5.5%	6.9%
Value has significantly decreased	2.2%	3.7%	11.6%	3.4%	2.8%	4.2%	12.8%	4.3%	5.9%	1.8%	4.9%
Not provided	5.0%	5.2%	2.5%	5.2%	7.3%	4.2%	0.0%	1.1%	2.9%	3.6%	4.1%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area									Total	
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
1/2 cent, on average, \$25 annually per household	13.9%	18.5%	13.2%	25.9%	22.0%	10.4%	15.4%	22.3%	27.9%	16.4%	18.2%
1 cent, on average, \$51 annually per household	37.2%	30.4%	35.5%	25.9%	28.4%	31.3%	46.2%	30.9%	29.4%	27.3%	32.4%
1 1/2 cents, on average, \$77 annually per household	32.2%	28.9%	23.1%	15.5%	19.3%	27.1%	12.8%	18.1%	14.7%	27.3%	23.7%
None	11.7%	18.5%	22.3%	24.1%	25.7%	29.2%	25.6%	25.5%	16.2%	21.8%	20.5%
Not provided	5.0%	3.7%	5.8%	8.6%	4.6%	2.1%	0.0%	3.2%	11.8%	7.3%	5.2%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q17. How would you want County to fund future parks, recreation, trails, & open space needs

Increase funding	57.8%	49.6%	45.5%	32.8%	45.0%	52.1%	46.2%	48.9%	45.6%	43.6%	48.3%
Maintain existing funding levels	28.3%	26.7%	36.4%	32.8%	30.3%	31.3%	28.2%	34.0%	32.4%	34.5%	31.1%
Reduce funding	2.8%	3.0%	4.1%	6.9%	5.5%	6.3%	5.1%	3.2%	1.5%	1.8%	3.7%
Not sure	6.7%	17.8%	11.6%	22.4%	15.6%	8.3%	12.8%	9.6%	14.7%	12.7%	12.7%
Not provided	4.4%	3.0%	2.5%	5.2%	3.7%	2.1%	7.7%	4.3%	5.9%	7.3%	4.2%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Add new and/or improve existing restrooms in parks	12.2%	11.9%	9.1%	5.2%	8.3%	8.3%	23.1%	3.2%	4.4%	5.5%	9.2%
Develop/upgrade water parks	1.7%	5.2%	4.1%	0.0%	4.6%	8.3%	0.0%	3.2%	5.9%	1.8%	3.5%
Develop new multiuse recreation & community centers	5.0%	4.4%	5.0%	1.7%	4.6%	2.1%	2.6%	7.4%	0.0%	3.6%	4.2%
Develop a new outdoor exercise/fitness area	7.8%	5.2%	4.1%	1.7%	3.7%	8.3%	5.1%	7.4%	5.9%	9.1%	5.8%
Develop a new sports complex (e.g. baseball, soccer, softball)	0.6%	3.0%	4.1%	3.4%	0.9%	0.0%	0.0%	1.1%	2.9%	0.0%	1.8%
Develop adventure park/zipline/climbing tower	5.6%	6.7%	3.3%	3.4%	3.7%	4.2%	5.1%	3.2%	7.4%	5.5%	4.9%
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	0.6%	1.5%	0.8%	0.0%	0.0%	2.1%	7.7%	0.0%	1.5%	1.8%	1.1%
Develop new BMX park/bike pump track	0.6%	0.7%	0.8%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.4%
Develop new indoor sports arena	3.9%	0.0%	1.7%	1.7%	1.8%	0.0%	5.1%	0.0%	0.0%	0.0%	1.5%
Develop new walking trails	16.1%	15.6%	20.7%	8.6%	15.6%	16.7%	12.8%	12.8%	17.6%	25.5%	16.3%

Develop space for performance arts/ theater/cultural arts	4.4%	3.0%	5.0%	0.0%	3.7%	4.2%	2.6%	6.4%	4.4%	1.8%	3.9%
Improve existing athletic fields	1.1%	2.2%	0.8%	3.4%	3.7%	0.0%	2.6%	3.2%	2.9%	1.8%	2.1%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q19. Top choice (Cont.)</u>											
Improve existing indoor recreation space	0.6%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	1.1%	1.5%	1.8%	0.6%
Improve existing outdoor basketball/tennis courts	1.7%	0.0%	0.8%	1.7%	0.0%	0.0%	0.0%	5.3%	1.5%	1.8%	1.3%
Improve existing parks infrastructure (e. g. benches, shade structures, water fountains, Wi-Fi)	1.7%	1.5%	3.3%	3.4%	6.4%	0.0%	5.1%	5.3%	2.9%	1.8%	3.1%
Improve existing picnic shelters/pavilions	0.0%	0.0%	0.0%	0.0%	0.9%	2.1%	0.0%	0.0%	0.0%	0.0%	0.2%
Improve existing playgrounds	1.7%	3.0%	0.0%	3.4%	0.9%	4.2%	0.0%	3.2%	0.0%	0.0%	1.7%
Improve existing trail system (increasing connectivity/accessibility)	7.2%	11.1%	10.7%	17.2%	12.8%	8.3%	7.7%	12.8%	5.9%	12.7%	10.5%
Improve inclusion services or accessibility to programs & facilities	2.8%	1.5%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Other	3.3%	3.0%	5.0%	6.9%	0.9%	4.2%	2.6%	3.2%	4.4%	3.6%	3.5%
None chosen	21.7%	20.7%	19.0%	37.9%	26.6%	25.0%	17.9%	21.3%	30.9%	21.8%	23.5%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q19. 2nd choice</u>											
Add new and/or improve existing restrooms in parks	7.6%	8.2%	5.4%	3.3%	6.8%	5.7%	3.2%	3.0%	2.3%	4.9%	5.8%
Develop/upgrade water parks	2.3%	3.1%	9.8%	6.7%	1.4%	8.6%	6.5%	7.6%	0.0%	2.4%	4.5%
Develop new multiuse recreation & community centers	6.1%	4.1%	5.4%	10.0%	6.8%	17.1%	16.1%	4.5%	4.7%	7.3%	6.9%
Develop a new outdoor exercise/fitness area	8.3%	8.2%	8.7%	3.3%	5.5%	5.7%	0.0%	7.6%	2.3%	2.4%	6.4%
Develop a new sports complex (e.g. baseball, soccer, softball)	4.5%	2.0%	4.3%	3.3%	1.4%	0.0%	3.2%	6.1%	2.3%	0.0%	3.1%
Develop adventure park/zipline/climbing tower	6.1%	6.1%	4.3%	6.7%	4.1%	14.3%	3.2%	6.1%	9.3%	7.3%	6.2%
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	3.0%	2.0%	2.2%	0.0%	2.7%	2.9%	6.5%	6.1%	4.7%	2.4%	3.1%
Develop new BMX park/bike pump track	1.5%	4.1%	1.1%	3.3%	4.1%	0.0%	0.0%	1.5%	2.3%	0.0%	2.0%
Develop new indoor sports arena	0.8%	1.0%	3.3%	0.0%	1.4%	0.0%	0.0%	3.0%	0.0%	0.0%	1.2%

Develop new walking trails	15.2%	20.4%	16.3%	23.3%	16.4%	14.3%	19.4%	21.2%	18.6%	17.1%	17.8%
Develop space for performance arts/ theater/cultural arts	7.6%	3.1%	7.6%	0.0%	6.8%	8.6%	6.5%	1.5%	9.3%	9.8%	6.1%
Improve existing athletic fields	1.5%	2.0%	3.3%	0.0%	1.4%	0.0%	0.0%	3.0%	7.0%	9.8%	2.7%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q19. 2nd choice (Cont.)</u>											
Improve existing indoor recreation space	2.3%	0.0%	2.2%	0.0%	2.7%	0.0%	0.0%	3.0%	0.0%	0.0%	1.4%
Improve existing outdoor basketball/tennis courts	2.3%	3.1%	1.1%	0.0%	1.4%	2.9%	3.2%	0.0%	2.3%	0.0%	1.7%
Improve existing parks infrastructure (e. g. benches, shade structures, water fountains, Wi-Fi)	9.8%	11.2%	2.2%	13.3%	13.7%	8.6%	9.7%	6.1%	11.6%	24.4%	10.1%
Improve existing picnic shelters/pavilions	4.5%	5.1%	2.2%	3.3%	6.8%	2.9%	3.2%	3.0%	2.3%	2.4%	3.9%
Improve existing playgrounds	6.1%	2.0%	6.5%	0.0%	2.7%	2.9%	6.5%	3.0%	4.7%	2.4%	4.1%
Improve existing trail system (increasing connectivity/accessibility)	8.3%	11.2%	13.0%	23.3%	11.0%	5.7%	12.9%	12.1%	9.3%	7.3%	10.9%
Improve inclusion services or accessibility to programs & facilities	1.5%	3.1%	1.1%	0.0%	1.4%	0.0%	0.0%	0.0%	4.7%	0.0%	1.4%
Other	0.8%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	1.5%	2.3%	0.0%	0.6%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. 3rd choice											
Add new and/or improve existing restrooms in parks	8.0%	6.3%	8.0%	13.8%	7.5%	9.4%	7.1%	3.2%	4.8%	13.5%	7.6%
Develop/upgrade water parks	4.8%	4.2%	2.3%	3.4%	3.0%	3.1%	0.0%	4.8%	4.8%	0.0%	3.5%
Develop new multiuse recreation & community centers	6.4%	5.3%	1.1%	3.4%	3.0%	0.0%	3.6%	8.1%	7.1%	2.7%	4.5%
Develop a new outdoor exercise/fitness area	4.8%	2.1%	4.5%	10.3%	3.0%	3.1%	3.6%	4.8%	7.1%	2.7%	4.3%
Develop a new sports complex (e.g. baseball, soccer, softball)	1.6%	0.0%	3.4%	0.0%	3.0%	9.4%	3.6%	1.6%	2.4%	2.7%	2.3%
Develop adventure park/zipline/climbing tower	4.0%	3.2%	12.5%	6.9%	6.0%	6.3%	7.1%	4.8%	4.8%	5.4%	6.0%
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	2.4%	3.2%	4.5%	3.4%	3.0%	0.0%	3.6%	1.6%	0.0%	5.4%	2.8%
Develop new BMX park/bike pump track	2.4%	4.2%	1.1%	0.0%	1.5%	12.5%	3.6%	1.6%	0.0%	5.4%	2.8%
Develop new indoor sports arena	6.4%	4.2%	0.0%	0.0%	0.0%	3.1%	3.6%	9.7%	2.4%	2.7%	3.6%
Develop new walking trails	13.6%	15.8%	11.4%	10.3%	14.9%	3.1%	21.4%	14.5%	11.9%	2.7%	12.7%

Develop space for performance arts/ theater/cultural arts	7.2%	4.2%	6.8%	10.3%	7.5%	9.4%	0.0%	4.8%	11.9%	2.7%	6.4%
Improve existing athletic fields	7.2%	8.4%	3.4%	0.0%	7.5%	0.0%	0.0%	1.6%	0.0%	0.0%	4.3%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. 3rd choice (Cont.)											
Improve existing indoor recreation space	4.0%	2.1%	4.5%	10.3%	1.5%	0.0%	0.0%	1.6%	7.1%	5.4%	3.5%
Improve existing outdoor basketball/tennis courts	0.0%	2.1%	1.1%	3.4%	4.5%	3.1%	0.0%	4.8%	2.4%	5.4%	2.3%
Improve existing parks infrastructure (e. g. benches, shade structures, water fountains, Wi-Fi)	7.2%	8.4%	12.5%	10.3%	11.9%	12.5%	3.6%	9.7%	7.1%	16.2%	9.8%
Improve existing picnic shelters/pavilions	4.0%	6.3%	3.4%	3.4%	4.5%	6.3%	3.6%	4.8%	4.8%	8.1%	4.8%
Improve existing playgrounds	1.6%	4.2%	6.8%	3.4%	0.0%	9.4%	10.7%	4.8%	7.1%	2.7%	4.3%
Improve existing trail system (increasing connectivity/accessibility)	9.6%	12.6%	10.2%	6.9%	14.9%	9.4%	25.0%	11.3%	9.5%	8.1%	11.4%
Improve inclusion services or accessibility to programs & facilities	4.0%	3.2%	2.3%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	5.4%	2.3%
Other	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	4.8%	2.7%	0.8%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q19. 4th choice</u>											
Add new and/or improve existing restrooms in parks	6.9%	8.1%	3.7%	11.1%	6.3%	3.4%	4.2%	5.8%	9.8%	9.4%	6.7%
Develop/upgrade water parks	5.2%	3.5%	2.4%	3.7%	4.7%	0.0%	4.2%	3.8%	2.4%	0.0%	3.4%
Develop new multiuse recreation & community centers	4.3%	4.7%	9.8%	3.7%	4.7%	0.0%	4.2%	0.0%	9.8%	9.4%	5.2%
Develop a new outdoor exercise/fitness area	5.2%	4.7%	3.7%	11.1%	7.8%	0.0%	8.3%	3.8%	9.8%	12.5%	6.0%
Develop a new sports complex (e.g. baseball, soccer, softball)	0.0%	3.5%	1.2%	0.0%	3.1%	3.4%	4.2%	1.9%	0.0%	3.1%	1.8%
Develop adventure park/zipline/climbing tower	1.7%	8.1%	3.7%	3.7%	4.7%	6.9%	12.5%	3.8%	2.4%	6.3%	4.7%
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	7.8%	2.3%	3.7%	3.7%	4.7%	3.4%	4.2%	5.8%	2.4%	3.1%	4.5%
Develop new BMX park/bike pump track	3.4%	2.3%	1.2%	0.0%	3.1%	3.4%	0.0%	0.0%	2.4%	0.0%	2.0%
Develop new indoor sports arena	1.7%	1.2%	2.4%	3.7%	1.6%	6.9%	0.0%	3.8%	2.4%	0.0%	2.2%

Develop new walking trails	5.2%	10.5%	3.7%	11.1%	7.8%	13.8%	4.2%	11.5%	2.4%	18.8%	8.0%
Develop space for performance arts/ theater/cultural arts	5.2%	5.8%	9.8%	7.4%	6.3%	3.4%	12.5%	0.0%	4.9%	3.1%	5.8%
Improve existing athletic fields	4.3%	2.3%	4.9%	0.0%	0.0%	10.3%	0.0%	7.7%	7.3%	0.0%	3.8%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. 4th choice (Cont.)											
Improve existing indoor recreation space	5.2%	2.3%	3.7%	3.7%	1.6%	0.0%	4.2%	7.7%	2.4%	6.3%	3.8%
Improve existing outdoor basketball/tennis courts	3.4%	3.5%	1.2%	3.7%	1.6%	3.4%	0.0%	1.9%	0.0%	0.0%	2.2%
Improve existing parks infrastructure (e. g. benches, shade structures, water fountains, Wi-Fi)	6.0%	10.5%	9.8%	7.4%	7.8%	10.3%	12.5%	3.8%	12.2%	6.3%	8.3%
Improve existing picnic shelters/pavilions	5.2%	5.8%	13.4%	3.7%	4.7%	0.0%	12.5%	5.8%	4.9%	3.1%	6.3%
Improve existing playgrounds	6.0%	5.8%	6.1%	7.4%	9.4%	6.9%	0.0%	5.8%	7.3%	3.1%	6.1%
Improve existing trail system (increasing connectivity/accessibility)	17.2%	15.1%	9.8%	7.4%	12.5%	20.7%	8.3%	21.2%	12.2%	15.6%	14.5%
Improve inclusion services or accessibility to programs & facilities	4.3%	0.0%	4.9%	7.4%	6.3%	3.4%	4.2%	3.8%	2.4%	0.0%	3.6%
Other	1.7%	0.0%	1.2%	0.0%	1.6%	0.0%	0.0%	1.9%	2.4%	0.0%	1.1%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Area											
ASHBURN	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	19.8%
DULLES	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.9%
LEESBURG	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.3%
NORTHWEST	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.4%
POTOMAC	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.0%
ROUTE 15 NORTH	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	5.3%
ROUTE 15 SOUTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	4.3%
ROUTE 7 WEST	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	10.4%
STERLING	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	7.5%
SOUTHWEST	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	6.1%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Has access to greenspace & nature, or playgrounds	25.6%	25.2%	30.6%	12.1%	29.4%	16.7%	25.6%	27.7%	16.2%	27.3%	24.9%
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	7.8%	4.4%	8.3%	3.4%	2.8%	4.2%	2.6%	5.3%	4.4%	5.5%	5.4%
Provides information & assistance in navigating aging services	1.7%	1.5%	0.0%	1.7%	0.0%	6.3%	0.0%	1.1%	4.4%	1.8%	1.5%
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	1.1%	4.4%	4.1%	3.4%	4.6%	4.2%	5.1%	4.3%	0.0%	1.8%	3.2%
Helps to attract new residents & businesses	1.7%	1.5%	0.8%	0.0%	0.9%	0.0%	0.0%	1.1%	5.9%	0.0%	1.3%
Helps to reduce crime in my neighborhood & keep kids out of trouble	3.3%	4.4%	5.0%	1.7%	2.8%	0.0%	0.0%	4.3%	5.9%	1.8%	3.4%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q13. Top choice (Cont.)											
Improves my (my household's) mental health & reduces stress	3.3%	6.7%	2.5%	12.1%	7.3%	6.3%	10.3%	5.3%	4.4%	1.8%	5.4%
Improves my (my household's) physical health & fitness	6.7%	1.5%	8.3%	5.2%	5.5%	2.1%	2.6%	7.4%	1.5%	1.8%	4.9%
Increases my (my household's) property value	1.1%	4.4%	2.5%	0.0%	2.8%	4.2%	2.6%	3.2%	2.9%	3.6%	2.6%
Is age-friendly & accessible to all age groups	0.0%	0.0%	3.3%	3.4%	0.9%	0.0%	2.6%	1.1%	1.5%	1.8%	1.2%
Makes Loudoun County a more desirable place to live	6.7%	5.9%	1.7%	1.7%	2.8%	6.3%	10.3%	2.1%	2.9%	3.6%	4.3%
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	5.6%	3.0%	4.1%	3.4%	1.8%	4.2%	0.0%	7.4%	4.4%	10.9%	4.5%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Positively impacts economic/business development	0.6%	0.0%	0.0%	1.7%	0.9%	0.0%	0.0%	1.1%	0.0%	0.0%	0.4%
Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)	4.4%	4.4%	1.7%	8.6%	6.4%	12.5%	7.7%	6.4%	10.3%	10.9%	6.2%
Preserves open space & protects the environment	1.7%	0.7%	0.8%	5.2%	3.7%	2.1%	7.7%	2.1%	1.5%	1.8%	2.2%
Promotes tourism to County & region	0.6%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Provides emergency response management (temporary shelter, water, food, etc.)	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	1.1%	0.0%	0.0%	0.3%
Provides jobs/professional development for youth	0.6%	0.7%	0.8%	0.0%	0.0%	2.1%	0.0%	1.1%	0.0%	0.0%	0.6%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Provides positive social interactions for me (my household/family)	1.7%	1.5%	1.7%	1.7%	0.9%	2.1%	2.6%	1.1%	0.0%	1.8%	1.4%
Provides recreation services & programs for residents with special needs	1.1%	3.0%	1.7%	1.7%	0.9%	0.0%	0.0%	0.0%	1.5%	0.0%	1.2%
Provides volunteer opportunities	2.2%	2.2%	0.8%	1.7%	0.0%	2.1%	0.0%	0.0%	1.5%	1.8%	1.3%
None chosen	22.2%	24.4%	20.7%	31.0%	25.7%	25.0%	17.9%	17.0%	30.9%	21.8%	23.4%

Q13. Top choice (Cont.)

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q13. 2nd choice</u>											
Has access to greenspace & nature, or playgrounds	9.4%	7.4%	8.3%	1.7%	8.3%	2.1%	2.6%	3.2%	5.9%	10.9%	6.8%
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	5.6%	9.6%	7.4%	5.2%	7.3%	4.2%	5.1%	3.2%	4.4%	10.9%	6.5%
Provides information & assistance in navigating aging services	1.7%	1.5%	0.0%	0.0%	0.9%	2.1%	0.0%	2.1%	0.0%	1.8%	1.1%
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	2.2%	1.5%	3.3%	0.0%	2.8%	4.2%	0.0%	2.1%	1.5%	1.8%	2.1%
Helps to attract new residents & businesses	3.3%	3.0%	3.3%	1.7%	1.8%	6.3%	0.0%	1.1%	2.9%	0.0%	2.5%
Helps to reduce crime in my neighborhood & keep kids out of trouble	2.2%	2.2%	6.6%	1.7%	5.5%	2.1%	0.0%	3.2%	7.4%	1.8%	3.5%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Improves my (my household's) mental health & reduces stress	5.6%	6.7%	7.4%	5.2%	4.6%	10.4%	2.6%	9.6%	4.4%	1.8%	6.1%
Improves my (my household's) physical health & fitness	8.9%	5.2%	4.1%	10.3%	6.4%	4.2%	12.8%	9.6%	11.8%	3.6%	7.4%
Increases my (my household's) property value	7.2%	5.9%	4.1%	0.0%	9.2%	8.3%	2.6%	2.1%	1.5%	3.6%	5.1%
Is age-friendly & accessible to all age groups	2.2%	1.5%	2.5%	0.0%	0.0%	2.1%	5.1%	2.1%	0.0%	1.8%	1.7%
Makes Loudoun County a more desirable place to live	5.6%	6.7%	7.4%	3.4%	4.6%	2.1%	5.1%	4.3%	4.4%	1.8%	5.1%
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	5.0%	7.4%	5.0%	5.2%	8.3%	4.2%	15.4%	7.4%	4.4%	3.6%	6.3%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Positively impacts economic/business development	1.1%	0.0%	0.8%	1.7%	0.0%	4.2%	0.0%	2.1%	2.9%	3.6%	1.3%
Provides preservation of natural areas (i. e. preserving forest land, rivers, lakes)	10.6%	5.2%	5.0%	8.6%	3.7%	2.1%	15.4%	6.4%	1.5%	10.9%	6.7%
Preserves open space & protects the environment	3.3%	4.4%	2.5%	8.6%	3.7%	8.3%	7.7%	13.8%	8.8%	18.2%	6.6%
Promotes tourism to County & region	0.6%	0.0%	0.8%	1.7%	0.0%	2.1%	0.0%	2.1%	0.0%	0.0%	0.7%
Provides emergency response management (temporary shelter, water, food, etc.)	0.6%	0.7%	0.8%	0.0%	0.9%	0.0%	0.0%	1.1%	0.0%	0.0%	0.6%
Provides jobs/professional development for youth	0.0%	0.7%	0.8%	3.4%	0.9%	0.0%	2.6%	0.0%	0.0%	0.0%	0.7%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q13. 2nd choice (Cont.)

Provides positive social interactions for me (my household/family)	0.0%	0.0%	4.1%	0.0%	1.8%	2.1%	0.0%	0.0%	0.0%	0.0%	0.9%
Provides recreation services & programs for residents with special needs	1.1%	0.7%	0.0%	0.0%	1.8%	4.2%	0.0%	1.1%	0.0%	0.0%	0.9%
Provides volunteer opportunities	0.0%	0.0%	0.8%	0.0%	0.9%	0.0%	0.0%	1.1%	0.0%	1.8%	0.4%
None chosen	23.9%	29.6%	24.8%	41.4%	26.6%	25.0%	23.1%	22.3%	38.2%	21.8%	27.1%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Has access to greenspace & nature, or playgrounds	7.2%	2.2%	2.5%	10.3%	1.8%	10.4%	7.7%	4.3%	8.8%	3.6%	5.2%
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	1.1%	1.5%	2.5%	0.0%	3.7%	2.1%	2.6%	5.3%	2.9%	1.8%	2.3%
Provides information & assistance in navigating aging services	0.6%	2.2%	2.5%	0.0%	0.9%	0.0%	0.0%	3.2%	1.5%	0.0%	1.3%
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	0.6%	1.5%	4.1%	1.7%	4.6%	0.0%	0.0%	4.3%	0.0%	7.3%	2.4%
Helps to attract new residents & businesses	2.8%	4.4%	0.0%	1.7%	0.9%	4.2%	0.0%	0.0%	1.5%	7.3%	2.2%
Helps to reduce crime in my neighborhood & keep kids out of trouble	5.6%	5.9%	6.6%	0.0%	7.3%	0.0%	2.6%	2.1%	5.9%	1.8%	4.6%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Improves my (my household's) mental health & reduces stress	3.3%	3.7%	0.8%	1.7%	2.8%	4.2%	5.1%	3.2%	0.0%	0.0%	2.5%
Improves my (my household's) physical health & fitness	5.0%	6.7%	7.4%	10.3%	3.7%	10.4%	7.7%	4.3%	8.8%	7.3%	6.5%
Increases my (my household's) property value	5.6%	5.2%	3.3%	0.0%	3.7%	8.3%	2.6%	2.1%	2.9%	3.6%	4.0%
Is age-friendly & accessible to all age groups	5.0%	3.7%	1.7%	0.0%	2.8%	2.1%	5.1%	2.1%	1.5%	1.8%	2.9%
Makes Loudoun County a more desirable place to live	6.7%	5.9%	8.3%	5.2%	4.6%	4.2%	2.6%	9.6%	4.4%	10.9%	6.5%
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	6.1%	3.7%	4.1%	8.6%	10.1%	6.3%	12.8%	8.5%	5.9%	7.3%	6.7%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Positively impacts economic/business development	1.7%	1.5%	3.3%	0.0%	2.8%	6.3%	0.0%	0.0%	1.5%	1.8%	1.9%
Provides preservation of natural areas (i. e. preserving forest land, rivers, lakes)	3.9%	5.9%	6.6%	5.2%	5.5%	8.3%	12.8%	10.6%	5.9%	3.6%	6.3%
Preserves open space & protects the environment	7.8%	5.2%	10.7%	3.4%	6.4%	0.0%	12.8%	5.3%	5.9%	5.5%	6.6%
Promotes tourism to County & region	1.1%	0.0%	0.8%	3.4%	0.9%	0.0%	0.0%	1.1%	0.0%	0.0%	0.8%
Provides emergency response management (temporary shelter, water, food, etc.)	0.6%	0.7%	1.7%	0.0%	2.8%	0.0%	0.0%	1.1%	0.0%	0.0%	0.9%
Provides jobs/professional development for youth	0.6%	3.0%	0.0%	0.0%	5.5%	0.0%	0.0%	2.1%	0.0%	3.6%	1.7%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Provides positive social interactions for me (my household/family)	3.3%	3.0%	0.8%	3.4%	0.9%	4.2%	0.0%	4.3%	4.4%	5.5%	2.9%
Provides recreation services & programs for residents with special needs	1.1%	0.0%	0.8%	0.0%	0.9%	4.2%	2.6%	0.0%	0.0%	0.0%	0.8%
Provides volunteer opportunities	2.2%	3.0%	3.3%	1.7%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	1.7%
None chosen	28.3%	31.1%	28.1%	43.1%	27.5%	25.0%	23.1%	24.5%	38.2%	27.3%	29.4%

Q13. 3rd choice (Cont.)

Provides positive social interactions for me (my household/family)

3.3% 3.0% 0.8% 3.4% 0.9% 4.2% 0.0% 4.3% 4.4% 5.5% 2.9%

Provides recreation services & programs for residents with special needs

1.1% 0.0% 0.8% 0.0% 0.9% 4.2% 2.6% 0.0% 0.0% 0.0% 0.8%

Provides volunteer opportunities

2.2% 3.0% 3.3% 1.7% 0.0% 0.0% 0.0% 2.1% 0.0% 0.0% 1.7%

None chosen

28.3% 31.1% 28.1% 43.1% 27.5% 25.0% 23.1% 24.5% 38.2% 27.3% 29.4%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q13. 4th choice</u>											
Has access to greenspace & nature, or playgrounds	3.3%	4.4%	0.8%	8.6%	4.6%	6.3%	0.0%	3.2%	5.9%	10.9%	4.3%
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	5.0%	1.5%	0.8%	1.7%	2.8%	0.0%	0.0%	2.1%	0.0%	1.8%	2.1%
Provides information & assistance in navigating aging services	1.1%	0.0%	0.8%	0.0%	0.0%	2.1%	0.0%	1.1%	0.0%	1.8%	0.7%
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	1.7%	2.2%	1.7%	0.0%	0.9%	2.1%	0.0%	4.3%	2.9%	0.0%	1.8%
Helps to attract new residents & businesses	1.1%	0.0%	0.8%	0.0%	0.9%	4.2%	0.0%	5.3%	0.0%	0.0%	1.2%
Helps to reduce crime in my neighborhood & keep kids out of trouble	2.8%	5.9%	1.7%	1.7%	2.8%	0.0%	2.6%	4.3%	2.9%	3.6%	3.1%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Improves my (my household's) mental health & reduces stress	2.2%	0.7%	3.3%	0.0%	1.8%	0.0%	0.0%	3.2%	7.4%	5.5%	2.4%
Improves my (my household's) physical health & fitness	2.8%	5.2%	2.5%	0.0%	1.8%	2.1%	2.6%	4.3%	1.5%	1.8%	2.8%
Increases my (my household's) property value	6.1%	5.2%	4.1%	3.4%	3.7%	4.2%	10.3%	1.1%	5.9%	10.9%	5.1%
Is age-friendly & accessible to all age groups	1.7%	0.0%	4.1%	0.0%	1.8%	2.1%	2.6%	1.1%	1.5%	3.6%	1.8%
Makes Loudoun County a more desirable place to live	8.9%	7.4%	9.1%	8.6%	7.3%	14.6%	10.3%	3.2%	8.8%	10.9%	8.4%
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	3.9%	4.4%	4.1%	3.4%	6.4%	2.1%	0.0%	8.5%	4.4%	7.3%	4.7%

Q13. 4th choice (Cont.)

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Positively impacts economic/business development	1.7%	2.2%	2.5%	1.7%	1.8%	4.2%	0.0%	1.1%	1.5%	1.8%	1.9%
Provides preservation of natural areas (i. e. preserving forest land, rivers, lakes)	7.2%	1.5%	5.0%	0.0%	5.5%	6.3%	10.3%	7.4%	1.5%	3.6%	4.9%
Preserves open space & protects the environment	9.4%	8.1%	10.7%	5.2%	8.3%	6.3%	12.8%	3.2%	4.4%	5.5%	7.7%
Promotes tourism to County & region	0.0%	1.5%	1.7%	0.0%	0.0%	4.2%	0.0%	1.1%	1.5%	0.0%	0.9%
Provides emergency response management (temporary shelter, water, food, etc.)	1.7%	3.0%	0.8%	1.7%	0.9%	2.1%	2.6%	1.1%	1.5%	0.0%	1.5%
Provides jobs/professional development for youth	2.2%	3.0%	0.8%	3.4%	2.8%	0.0%	0.0%	2.1%	1.5%	0.0%	1.9%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Provides positive social interactions for me (my household/family)	3.9%	3.0%	7.4%	8.6%	7.3%	0.0%	2.6%	4.3%	5.9%	0.0%	4.6%
Provides recreation services & programs for residents with special needs	1.7%	0.7%	1.7%	0.0%	2.8%	4.2%	0.0%	3.2%	1.5%	0.0%	1.7%
Provides volunteer opportunities	1.7%	5.2%	1.7%	3.4%	2.8%	4.2%	5.1%	3.2%	0.0%	0.0%	2.6%
None chosen	30.0%	34.8%	33.9%	48.3%	33.0%	29.2%	38.5%	31.9%	39.7%	30.9%	34.1%

Q13. 4th choice (Cont.)

SUM OF THE TOP FOUR CHOICES**Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Has access to greenspace & nature, or playgrounds	45.6%	39.3%	42.1%	32.8%	44.0%	35.4%	35.9%	38.3%	36.8%	52.7%	41.2%
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	19.4%	17.0%	19.0%	10.3%	16.5%	10.4%	10.3%	16.0%	11.8%	20.0%	16.3%
Provides information & assistance in navigating aging services	5.0%	5.2%	3.3%	1.7%	1.8%	10.4%	0.0%	7.4%	5.9%	5.5%	4.6%
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	5.6%	9.6%	13.2%	5.2%	12.8%	10.4%	5.1%	14.9%	4.4%	10.9%	9.5%
Helps to attract new residents & businesses	8.9%	8.9%	5.0%	3.4%	4.6%	14.6%	0.0%	7.4%	10.3%	7.3%	7.3%
Helps to reduce crime in my neighborhood & keep kids out of trouble	13.9%	18.5%	19.8%	5.2%	18.3%	2.1%	5.1%	13.8%	22.1%	9.1%	14.7%

SUM OF THE TOP FOUR CHOICES**Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q13. Top choice (Cont.)											
Improves my (my household's) mental health & reduces stress	14.4%	17.8%	14.0%	19.0%	16.5%	20.8%	17.9%	21.3%	16.2%	9.1%	16.4%
Improves my (my household's) physical health & fitness	23.3%	18.5%	22.3%	25.9%	17.4%	18.8%	25.6%	25.5%	23.5%	14.5%	21.5%
Increases my (my household's) property value	20.0%	20.7%	14.0%	3.4%	19.3%	25.0%	17.9%	8.5%	13.2%	21.8%	16.8%
Is age-friendly & accessible to all age groups	8.9%	5.2%	11.6%	3.4%	5.5%	6.3%	15.4%	6.4%	4.4%	9.1%	7.5%
Makes Loudoun County a more desirable place to live	27.8%	25.9%	26.4%	19.0%	19.3%	27.1%	28.2%	19.1%	20.6%	27.3%	24.3%
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	20.6%	18.5%	17.4%	20.7%	26.6%	16.7%	28.2%	31.9%	19.1%	29.1%	22.3%

SUM OF THE TOP FOUR CHOICES**Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Positively impacts economic/business development	5.0%	3.7%	6.6%	5.2%	5.5%	14.6%	0.0%	4.3%	5.9%	7.3%	5.5%
Provides preservation of natural areas (i. e. preserving forest land, rivers, lakes)	26.1%	17.0%	18.2%	22.4%	21.1%	29.2%	46.2%	30.9%	19.1%	29.1%	24.0%
Preserves open space & protects the environment	22.2%	18.5%	24.8%	22.4%	22.0%	16.7%	41.0%	24.5%	20.6%	30.9%	23.2%
Promotes tourism to County & region	2.2%	1.5%	4.1%	5.2%	0.9%	6.3%	0.0%	4.3%	1.5%	0.0%	2.5%
Provides emergency response management (temporary shelter, water, food, etc.)	3.3%	4.4%	3.3%	1.7%	4.6%	2.1%	5.1%	4.3%	1.5%	0.0%	3.3%
Provides jobs/professional development for youth	3.3%	7.4%	2.5%	6.9%	9.2%	2.1%	2.6%	5.3%	1.5%	3.6%	4.7%

SUM OF THE TOP FOUR CHOICES**Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Provides positive social interactions for me (my household/family)	8.9%	7.4%	14.0%	13.8%	11.0%	8.3%	5.1%	9.6%	10.3%	7.3%	9.8%
Provides recreation services & programs for residents with special needs	5.0%	4.4%	4.1%	1.7%	6.4%	12.5%	2.6%	4.3%	2.9%	0.0%	4.5%
Provides volunteer opportunities	6.1%	10.4%	6.6%	6.9%	3.7%	6.3%	5.1%	6.4%	1.5%	3.6%	6.1%
None chosen	22.2%	24.4%	20.7%	31.0%	25.7%	25.0%	17.9%	17.0%	30.9%	21.8%	23.4%

WITHOUT "DON'T KNOW"**Q14. Please rate your level of satisfaction with the overall value that your household receives from PRCS sites, programs, or services. (without "don't know")**

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q14. Your level of satisfaction with overall value that your household receives from PRCS sites, programs, or services											
Very satisfied	14.2%	12.9%	17.4%	12.0%	14.9%	16.3%	14.7%	13.0%	13.3%	12.2%	14.2%
Satisfied	51.9%	53.4%	56.0%	52.0%	51.1%	37.2%	44.1%	60.9%	63.3%	40.8%	52.7%
Neutral	25.3%	32.8%	20.2%	28.0%	26.6%	32.6%	32.4%	18.5%	21.7%	42.9%	26.7%
Dissatisfied	5.6%	0.9%	6.4%	8.0%	6.4%	11.6%	5.9%	6.5%	1.7%	4.1%	5.3%
Very dissatisfied	3.1%	0.0%	0.0%	0.0%	1.1%	2.3%	2.9%	1.1%	0.0%	0.0%	1.1%

WITHOUT "NOT PROVIDED"

Q15. Given the recent COVID-19/Coronavirus crisis, how has your and your household's perception of the value of parks, trails, open spaces and recreation changed? (without "not provided")

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q15. How has your perception of the value of parks, trails, open spaces & recreation changed

Value has significantly increased	38.6%	34.4%	36.4%	20.0%	47.5%	19.6%	30.8%	28.0%	34.8%	28.3%	34.1%
Value has somewhat increased	22.8%	30.5%	16.9%	34.5%	17.8%	26.1%	17.9%	24.7%	25.8%	32.1%	24.3%
No change	28.1%	26.6%	26.3%	40.0%	25.7%	41.3%	33.3%	29.0%	27.3%	32.1%	29.3%
Value has somewhat decreased	8.2%	4.7%	8.5%	1.8%	5.9%	8.7%	5.1%	14.0%	6.1%	5.7%	7.2%
Value has significantly decreased	2.3%	3.9%	11.9%	3.6%	3.0%	4.3%	12.8%	4.3%	6.1%	1.9%	5.1%

WITHOUT "NOT PROVIDED"

Q16. A potential funding source for park and recreation improvements is Loudoun County's Tax Rate-of which ONE CENT is equal to, on average, \$51 per year per household. Currently, less than 2 cents of the County's Tax Rate funds PRCS programs and services in Loudoun County. Please indicate your preferred level of ADDITIONAL TAX RATE financial support for THE IMPROVEMENT of parks and recreation services in Loudoun County. (without "not provided")

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q16. Your preferred level of additional tax rate financial support for improvement of parks & recreation services

1/2 cent, on average, \$25 annually per household

14.6%	19.2%	14.0%	28.3%	23.1%	10.6%	15.4%	23.1%	31.7%	17.6%	19.2%
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1 cent, on average, \$51 annually per household

39.2%	31.5%	37.7%	28.3%	29.8%	31.9%	46.2%	31.9%	33.3%	29.4%	34.2%
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1 1/2 cents, on average, \$77 annually per household

33.9%	30.0%	24.6%	17.0%	20.2%	27.7%	12.8%	18.7%	16.7%	29.4%	25.0%
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None

12.3%	19.2%	23.7%	26.4%	26.9%	29.8%	25.6%	26.4%	18.3%	23.5%	21.6%
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WITHOUT "NOT PROVIDED"

Q17. Based on your perception of value, how would you want the County to fund future parks, recreation, trails, and open space needs? (without "not provided")

N=907

Area										Total
Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q17. How would you want County to fund future parks, recreation, trails, & open space needs

Increase funding	60.5%	51.1%	46.6%	34.5%	46.7%	53.2%	50.0%	51.1%	48.4%	47.1%	50.4%
Maintain existing funding levels	29.7%	27.5%	37.3%	34.5%	31.4%	31.9%	30.6%	35.6%	34.4%	37.3%	32.5%
Reduce funding	2.9%	3.1%	4.2%	7.3%	5.7%	6.4%	5.6%	3.3%	1.6%	2.0%	3.9%
Not sure	7.0%	18.3%	11.9%	23.6%	16.2%	8.5%	13.9%	10.0%	15.6%	13.7%	13.2%

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q18-1. Add new and/or improve existing restrooms in parks</u>											
Very supportive	44.4%	46.7%	42.1%	27.6%	44.0%	31.3%	33.3%	31.9%	27.9%	41.8%	39.5%
Somewhat supportive	28.9%	24.4%	25.6%	29.3%	24.8%	33.3%	28.2%	41.5%	32.4%	27.3%	29.0%
Not sure	22.8%	23.7%	26.4%	32.8%	21.1%	31.3%	30.8%	23.4%	32.4%	21.8%	25.4%
Not supportive	3.9%	5.2%	5.8%	10.3%	10.1%	4.2%	7.7%	3.2%	7.4%	9.1%	6.2%
<u>Q18-2. Develop/upgrade water parks</u>											
Very supportive	20.6%	21.5%	24.8%	8.6%	19.3%	39.6%	15.4%	21.3%	8.8%	20.0%	20.3%
Somewhat supportive	27.2%	26.7%	24.0%	24.1%	19.3%	10.4%	35.9%	22.3%	30.9%	14.5%	24.0%
Not sure	37.8%	34.1%	34.7%	44.8%	39.4%	35.4%	25.6%	36.2%	44.1%	32.7%	36.8%
Not supportive	14.4%	17.8%	16.5%	22.4%	22.0%	14.6%	23.1%	20.2%	16.2%	32.7%	18.9%
<u>Q18-3. Develop new multiuse recreation & community centers</u>											
Very supportive	32.8%	29.6%	24.8%	15.5%	25.7%	18.8%	20.5%	24.5%	23.5%	27.3%	26.1%
Somewhat supportive	32.2%	33.3%	34.7%	32.8%	28.4%	35.4%	25.6%	35.1%	32.4%	23.6%	32.0%
Not sure	24.4%	30.4%	27.3%	37.9%	33.0%	35.4%	38.5%	30.9%	38.2%	38.2%	31.3%
Not supportive	10.6%	6.7%	13.2%	13.8%	12.8%	10.4%	15.4%	9.6%	5.9%	10.9%	10.6%

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q18-4. Develop a new outdoor exercise/fitness area</u>											
Very supportive	38.3%	23.0%	33.1%	22.4%	25.7%	22.9%	23.1%	34.0%	30.9%	29.1%	29.8%
Somewhat supportive	25.6%	34.8%	24.0%	24.1%	28.4%	25.0%	30.8%	27.7%	23.5%	36.4%	27.9%
Not sure	28.3%	33.3%	30.6%	36.2%	34.9%	35.4%	28.2%	21.3%	36.8%	25.5%	30.8%
Not supportive	7.8%	8.9%	12.4%	17.2%	11.0%	16.7%	17.9%	17.0%	8.8%	9.1%	11.6%
<u>Q18-5. Develop a new sports complex (e.g. baseball, soccer, softball)</u>											
Very supportive	17.2%	17.0%	15.7%	10.3%	22.0%	12.5%	7.7%	18.1%	11.8%	10.9%	15.8%
Somewhat supportive	22.8%	24.4%	29.8%	13.8%	17.4%	22.9%	20.5%	20.2%	26.5%	16.4%	22.3%
Not sure	36.7%	42.2%	35.5%	41.4%	39.4%	47.9%	43.6%	40.4%	45.6%	47.3%	40.6%
Not supportive	23.3%	16.3%	19.0%	34.5%	21.1%	16.7%	28.2%	21.3%	16.2%	25.5%	21.4%
<u>Q18-6. Develop adventure park/zipline/climbing tower</u>											
Very supportive	25.0%	26.7%	22.3%	20.7%	23.9%	31.3%	30.8%	24.5%	30.9%	27.3%	25.6%
Somewhat supportive	26.7%	37.0%	28.1%	17.2%	28.4%	14.6%	30.8%	26.6%	20.6%	10.9%	26.1%
Not sure	36.1%	25.2%	26.4%	39.7%	32.1%	37.5%	30.8%	26.6%	38.2%	36.4%	32.0%
Not supportive	12.2%	11.1%	23.1%	22.4%	15.6%	16.7%	7.7%	22.3%	10.3%	25.5%	16.3%

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q18-7. Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)</u>											
Very supportive	18.3%	16.3%	14.9%	13.8%	22.0%	14.6%	23.1%	16.0%	19.1%	18.2%	17.5%
Somewhat supportive	35.0%	33.3%	32.2%	29.3%	26.6%	29.2%	38.5%	38.3%	35.3%	34.5%	33.2%
Not sure	35.0%	38.5%	38.0%	39.7%	32.1%	39.6%	30.8%	35.1%	36.8%	32.7%	35.9%
Not supportive	11.7%	11.9%	14.9%	17.2%	19.3%	16.7%	7.7%	10.6%	8.8%	14.5%	13.3%
<u>Q18-8. Develop new BMX park/bike pump track</u>											
Very supportive	11.7%	11.9%	6.6%	3.4%	11.9%	10.4%	2.6%	8.5%	4.4%	10.9%	9.2%
Somewhat supportive	20.0%	25.2%	18.2%	17.2%	15.6%	27.1%	33.3%	17.0%	25.0%	10.9%	20.3%
Not sure	40.0%	41.5%	46.3%	39.7%	46.8%	41.7%	41.0%	39.4%	47.1%	40.0%	42.4%
Not supportive	28.3%	21.5%	28.9%	39.7%	25.7%	20.8%	23.1%	35.1%	23.5%	38.2%	28.1%
<u>Q18-9. Develop new indoor sports arena</u>											
Very supportive	16.7%	18.5%	15.7%	5.2%	15.6%	8.3%	12.8%	16.0%	14.7%	7.3%	14.6%
Somewhat supportive	21.7%	23.7%	17.4%	15.5%	14.7%	29.2%	12.8%	21.3%	19.1%	14.5%	19.5%
Not sure	37.8%	41.5%	38.0%	44.8%	45.0%	45.8%	41.0%	36.2%	50.0%	43.6%	41.3%
Not supportive	23.9%	16.3%	28.9%	34.5%	24.8%	16.7%	33.3%	26.6%	16.2%	34.5%	24.6%

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q18-10. Develop new walking trails</u>											
Very supportive	55.6%	58.5%	55.4%	41.4%	52.3%	45.8%	53.8%	52.1%	50.0%	56.4%	53.4%
Somewhat supportive	21.1%	23.7%	17.4%	31.0%	25.7%	31.3%	17.9%	26.6%	17.6%	21.8%	22.9%
Not sure	19.4%	14.1%	19.8%	24.1%	16.5%	14.6%	23.1%	14.9%	27.9%	16.4%	18.5%
Not supportive	3.9%	3.7%	7.4%	3.4%	5.5%	8.3%	5.1%	6.4%	4.4%	5.5%	5.2%
<u>Q18-11. Develop space for performance arts/theater/cultural arts</u>											
Very supportive	32.8%	17.0%	26.4%	19.0%	23.9%	20.8%	23.1%	24.5%	32.4%	27.3%	25.4%
Somewhat supportive	32.2%	42.2%	37.2%	34.5%	32.1%	33.3%	28.2%	34.0%	26.5%	23.6%	33.6%
Not sure	23.9%	31.1%	26.4%	41.4%	30.3%	33.3%	38.5%	30.9%	32.4%	36.4%	30.4%
Not supportive	11.1%	9.6%	9.9%	5.2%	13.8%	12.5%	10.3%	10.6%	8.8%	12.7%	10.6%
<u>Q18-12. Improve existing athletic fields</u>											
Very supportive	25.0%	22.2%	19.0%	10.3%	20.2%	10.4%	12.8%	24.5%	19.1%	16.4%	20.0%
Somewhat supportive	29.4%	29.6%	27.3%	27.6%	29.4%	37.5%	33.3%	28.7%	23.5%	29.1%	29.1%
Not sure	37.2%	40.7%	41.3%	46.6%	38.5%	37.5%	43.6%	39.4%	47.1%	38.2%	40.4%
Not supportive	8.3%	7.4%	12.4%	15.5%	11.9%	14.6%	10.3%	7.4%	10.3%	16.4%	10.6%

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q18-13. Improve existing indoor recreation space</u>											
Very supportive	25.0%	21.5%	26.4%	15.5%	22.0%	6.3%	15.4%	24.5%	20.6%	21.8%	21.7%
Somewhat supportive	25.6%	36.3%	23.1%	25.9%	22.9%	37.5%	20.5%	30.9%	29.4%	20.0%	27.5%
Not sure	40.6%	35.6%	41.3%	43.1%	45.0%	47.9%	46.2%	36.2%	42.6%	43.6%	41.1%
Not supportive	8.9%	6.7%	9.1%	15.5%	10.1%	8.3%	17.9%	8.5%	7.4%	14.5%	9.7%
<u>Q18-14. Improve existing outdoor basketball/tennis courts</u>											
Very supportive	21.1%	22.2%	15.7%	12.1%	18.3%	6.3%	10.3%	23.4%	19.1%	18.2%	18.3%
Somewhat supportive	23.3%	31.1%	26.4%	25.9%	22.9%	39.6%	33.3%	29.8%	23.5%	27.3%	27.2%
Not sure	45.0%	37.0%	46.3%	43.1%	43.1%	41.7%	48.7%	36.2%	48.5%	34.5%	42.3%
Not supportive	10.6%	9.6%	11.6%	19.0%	15.6%	12.5%	7.7%	10.6%	8.8%	20.0%	12.1%
<u>Q18-15. Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)</u>											
Very supportive	37.2%	40.7%	37.2%	34.5%	39.4%	29.2%	30.8%	40.4%	39.7%	41.8%	37.9%
Somewhat supportive	33.3%	30.4%	33.1%	24.1%	33.0%	39.6%	35.9%	33.0%	26.5%	30.9%	32.0%
Not sure	25.0%	21.5%	24.8%	36.2%	20.2%	22.9%	28.2%	20.2%	26.5%	21.8%	24.0%
Not supportive	4.4%	7.4%	5.0%	5.2%	7.3%	8.3%	5.1%	6.4%	7.4%	5.5%	6.1%

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	

Q18-16. Improve existing picnic shelters/pavilions

Very supportive	34.4%	29.6%	29.8%	19.0%	33.9%	25.0%	23.1%	30.9%	32.4%	27.3%	30.1%
Somewhat supportive	31.1%	35.6%	37.2%	34.5%	33.9%	37.5%	38.5%	37.2%	26.5%	25.5%	33.7%
Not sure	29.4%	28.1%	27.3%	37.9%	22.9%	29.2%	33.3%	24.5%	30.9%	40.0%	29.1%
Not supportive	5.0%	6.7%	5.8%	8.6%	9.2%	8.3%	5.1%	7.4%	10.3%	7.3%	7.1%

Q18-17. Improve existing playgrounds

Very supportive	30.0%	28.1%	23.1%	20.7%	32.1%	25.0%	28.2%	22.3%	27.9%	23.6%	26.8%
Somewhat supportive	29.4%	33.3%	36.4%	32.8%	24.8%	37.5%	28.2%	42.6%	26.5%	27.3%	32.0%
Not sure	32.8%	30.4%	33.1%	32.8%	33.0%	29.2%	35.9%	28.7%	35.3%	40.0%	32.6%
Not supportive	7.8%	8.1%	7.4%	13.8%	10.1%	8.3%	7.7%	6.4%	10.3%	9.1%	8.6%

Q18-18. Improve existing trail system (increasing connectivity/accessibility)

Very supportive	55.6%	57.8%	54.5%	41.4%	51.4%	50.0%	56.4%	53.2%	38.2%	50.9%	52.3%
Somewhat supportive	22.8%	18.5%	20.7%	27.6%	22.0%	25.0%	20.5%	27.7%	29.4%	21.8%	23.0%
Not sure	19.4%	20.7%	19.8%	29.3%	19.3%	20.8%	23.1%	13.8%	27.9%	21.8%	20.7%
Not supportive	2.2%	3.0%	5.0%	1.7%	7.3%	4.2%	0.0%	5.3%	4.4%	5.5%	4.0%

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q18-19. Improve inclusion services or accessibility to programs & facilities</u>											
Very supportive	30.6%	21.5%	24.8%	19.0%	29.4%	18.8%	17.9%	19.1%	14.7%	21.8%	23.5%
Somewhat supportive	22.8%	30.4%	25.6%	29.3%	23.9%	18.8%	33.3%	34.0%	29.4%	12.7%	26.1%
Not sure	40.0%	39.3%	40.5%	43.1%	36.7%	47.9%	43.6%	40.4%	45.6%	49.1%	41.3%
Not supportive	6.7%	8.9%	9.1%	8.6%	10.1%	14.6%	5.1%	6.4%	10.3%	16.4%	9.0%
<u>Q18-20. Other</u>											
Very supportive	100.0%	100.0%	85.7%	85.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	96.2%
Somewhat supportive	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%
Not sure	0.0%	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Add new and/or improve existing restrooms in parks	12.2%	11.9%	9.1%	5.2%	8.3%	8.3%	23.1%	3.2%	4.4%	5.5%	9.2%
Develop/upgrade water parks	1.7%	5.2%	4.1%	0.0%	4.6%	8.3%	0.0%	3.2%	5.9%	1.8%	3.5%
Develop new multiuse recreation & community centers	5.0%	4.4%	5.0%	1.7%	4.6%	2.1%	2.6%	7.4%	0.0%	3.6%	4.2%
Develop a new outdoor exercise/fitness area	7.8%	5.2%	4.1%	1.7%	3.7%	8.3%	5.1%	7.4%	5.9%	9.1%	5.8%
Develop a new sports complex (e.g. baseball, soccer, softball)	0.6%	3.0%	4.1%	3.4%	0.9%	0.0%	0.0%	1.1%	2.9%	0.0%	1.8%
Develop adventure park/zipline/climbing tower	5.6%	6.7%	3.3%	3.4%	3.7%	4.2%	5.1%	3.2%	7.4%	5.5%	4.9%
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	0.6%	1.5%	0.8%	0.0%	0.0%	2.1%	7.7%	0.0%	1.5%	1.8%	1.1%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Develop new BMX park/bike pump track	0.6%	0.7%	0.8%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.4%
Develop new indoor sports arena	3.9%	0.0%	1.7%	1.7%	1.8%	0.0%	5.1%	0.0%	0.0%	0.0%	1.5%
Develop new walking trails	16.1%	15.6%	20.7%	8.6%	15.6%	16.7%	12.8%	12.8%	17.6%	25.5%	16.3%
Develop space for performance arts/theater/cultural arts	4.4%	3.0%	5.0%	0.0%	3.7%	4.2%	2.6%	6.4%	4.4%	1.8%	3.9%
Improve existing athletic fields	1.1%	2.2%	0.8%	3.4%	3.7%	0.0%	2.6%	3.2%	2.9%	1.8%	2.1%
Improve existing indoor recreation space	0.6%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	1.1%	1.5%	1.8%	0.6%
Improve existing outdoor basketball/tennis courts	1.7%	0.0%	0.8%	1.7%	0.0%	0.0%	0.0%	5.3%	1.5%	1.8%	1.3%
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	1.7%	1.5%	3.3%	3.4%	6.4%	0.0%	5.1%	5.3%	2.9%	1.8%	3.1%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. Top choice (Cont.)											
Improve existing picnic shelters/pavilions	0.0%	0.0%	0.0%	0.0%	0.9%	2.1%	0.0%	0.0%	0.0%	0.0%	0.2%
Improve existing playgrounds	1.7%	3.0%	0.0%	3.4%	0.9%	4.2%	0.0%	3.2%	0.0%	0.0%	1.7%
Improve existing trail system (increasing connectivity/accessibility)	7.2%	11.1%	10.7%	17.2%	12.8%	8.3%	7.7%	12.8%	5.9%	12.7%	10.5%
Improve inclusion services or accessibility to programs & facilities	2.8%	1.5%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Other	3.3%	3.0%	5.0%	6.9%	0.9%	4.2%	2.6%	3.2%	4.4%	3.6%	3.5%
None chosen	21.7%	20.7%	19.0%	37.9%	26.6%	25.0%	17.9%	21.3%	30.9%	21.8%	23.5%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Add new and/or improve existing restrooms in parks	5.6%	5.9%	4.1%	1.7%	4.6%	4.2%	2.6%	2.1%	1.5%	3.6%	4.1%
Develop/upgrade water parks	1.7%	2.2%	7.4%	3.4%	0.9%	6.3%	5.1%	5.3%	0.0%	1.8%	3.2%
Develop new multiuse recreation & community centers	4.4%	3.0%	4.1%	5.2%	4.6%	12.5%	12.8%	3.2%	2.9%	5.5%	4.9%
Develop a new outdoor exercise/fitness area	6.1%	5.9%	6.6%	1.7%	3.7%	4.2%	0.0%	5.3%	1.5%	1.8%	4.5%
Develop a new sports complex (e.g. baseball, soccer, softball)	3.3%	1.5%	3.3%	1.7%	0.9%	0.0%	2.6%	4.3%	1.5%	0.0%	2.2%
Develop adventure park/zipline/climbing tower	4.4%	4.4%	3.3%	3.4%	2.8%	10.4%	2.6%	4.3%	5.9%	5.5%	4.4%
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	2.2%	1.5%	1.7%	0.0%	1.8%	2.1%	5.1%	4.3%	2.9%	1.8%	2.2%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Develop new BMX park/bike pump track	1.1%	3.0%	0.8%	1.7%	2.8%	0.0%	0.0%	1.1%	1.5%	0.0%	1.4%
Develop new indoor sports arena	0.6%	0.7%	2.5%	0.0%	0.9%	0.0%	0.0%	2.1%	0.0%	0.0%	0.9%
Develop new walking trails	11.1%	14.8%	12.4%	12.1%	11.0%	10.4%	15.4%	14.9%	11.8%	12.7%	12.6%
Develop space for performance arts/theater/cultural arts	5.6%	2.2%	5.8%	0.0%	4.6%	6.3%	5.1%	1.1%	5.9%	7.3%	4.3%
Improve existing athletic fields	1.1%	1.5%	2.5%	0.0%	0.9%	0.0%	0.0%	2.1%	4.4%	7.3%	1.9%
Improve existing indoor recreation space	1.7%	0.0%	1.7%	0.0%	1.8%	0.0%	0.0%	2.1%	0.0%	0.0%	1.0%
Improve existing outdoor basketball/tennis courts	1.7%	2.2%	0.8%	0.0%	0.9%	2.1%	2.6%	0.0%	1.5%	0.0%	1.2%
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	7.2%	8.1%	1.7%	6.9%	9.2%	6.3%	7.7%	4.3%	7.4%	18.2%	7.2%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Improve existing picnic shelters/pavilions	3.3%	3.7%	1.7%	1.7%	4.6%	2.1%	2.6%	2.1%	1.5%	1.8%	2.8%
Improve existing playgrounds	4.4%	1.5%	5.0%	0.0%	1.8%	2.1%	5.1%	2.1%	2.9%	1.8%	2.9%
Improve existing trail system (increasing connectivity/accessibility)	6.1%	8.1%	9.9%	12.1%	7.3%	4.2%	10.3%	8.5%	5.9%	5.5%	7.7%
Improve inclusion services or accessibility to programs & facilities	1.1%	2.2%	0.8%	0.0%	0.9%	0.0%	0.0%	0.0%	2.9%	0.0%	1.0%
Other	0.6%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	1.1%	1.5%	0.0%	0.4%
None chosen	26.7%	27.4%	24.0%	48.3%	33.0%	27.1%	20.5%	29.8%	36.8%	25.5%	29.3%

Q19. 2nd choice (Cont.)

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
<u>Q19. 3rd choice</u>											
Add new and/or improve existing restrooms in parks	5.6%	4.4%	5.8%	6.9%	4.6%	6.3%	5.1%	2.1%	2.9%	9.1%	5.1%
Develop/upgrade water parks	3.3%	3.0%	1.7%	1.7%	1.8%	2.1%	0.0%	3.2%	2.9%	0.0%	2.3%
Develop new multiuse recreation & community centers	4.4%	3.7%	0.8%	1.7%	1.8%	0.0%	2.6%	5.3%	4.4%	1.8%	3.0%
Develop a new outdoor exercise/fitness area	3.3%	1.5%	3.3%	5.2%	1.8%	2.1%	2.6%	3.2%	4.4%	1.8%	2.9%
Develop a new sports complex (e.g. baseball, soccer, softball)	1.1%	0.0%	2.5%	0.0%	1.8%	6.3%	2.6%	1.1%	1.5%	1.8%	1.5%
Develop adventure park/zipline/climbing tower	2.8%	2.2%	9.1%	3.4%	3.7%	4.2%	5.1%	3.2%	2.9%	3.6%	4.0%
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	1.7%	2.2%	3.3%	1.7%	1.8%	0.0%	2.6%	1.1%	0.0%	3.6%	1.9%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Develop new BMX park/bike pump track	1.7%	3.0%	0.8%	0.0%	0.9%	8.3%	2.6%	1.1%	0.0%	3.6%	1.9%
Develop new indoor sports arena	4.4%	3.0%	0.0%	0.0%	0.0%	2.1%	2.6%	6.4%	1.5%	1.8%	2.4%
Develop new walking trails	9.4%	11.1%	8.3%	5.2%	9.2%	2.1%	15.4%	9.6%	7.4%	1.8%	8.5%
Develop space for performance arts/theater/cultural arts	5.0%	3.0%	5.0%	5.2%	4.6%	6.3%	0.0%	3.2%	7.4%	1.8%	4.3%
Improve existing athletic fields	5.0%	5.9%	2.5%	0.0%	4.6%	0.0%	0.0%	1.1%	0.0%	0.0%	2.9%
Improve existing indoor recreation space	2.8%	1.5%	3.3%	5.2%	0.9%	0.0%	0.0%	1.1%	4.4%	3.6%	2.3%
Improve existing outdoor basketball/tennis courts	0.0%	1.5%	0.8%	1.7%	2.8%	2.1%	0.0%	3.2%	1.5%	3.6%	1.5%
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	5.0%	5.9%	9.1%	5.2%	7.3%	8.3%	2.6%	6.4%	4.4%	10.9%	6.5%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. 3rd choice (Cont.)											
Improve existing picnic shelters/pavilions	2.8%	4.4%	2.5%	1.7%	2.8%	4.2%	2.6%	3.2%	2.9%	5.5%	3.2%
Improve existing playgrounds	1.1%	3.0%	5.0%	1.7%	0.0%	6.3%	7.7%	3.2%	4.4%	1.8%	2.9%
Improve existing trail system (increasing connectivity/accessibility)	6.7%	8.9%	7.4%	3.4%	9.2%	6.3%	17.9%	7.4%	5.9%	5.5%	7.6%
Improve inclusion services or accessibility to programs & facilities	2.8%	2.2%	1.7%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	3.6%	1.5%
Other	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	2.9%	1.8%	0.6%
None chosen	30.6%	29.6%	27.3%	50.0%	38.5%	33.3%	28.2%	34.0%	38.2%	32.7%	33.3%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. 4th choice											
Add new and/or improve existing restrooms in parks	4.4%	5.2%	2.5%	5.2%	3.7%	2.1%	2.6%	3.2%	5.9%	5.5%	4.1%
Develop/upgrade water parks	3.3%	2.2%	1.7%	1.7%	2.8%	0.0%	2.6%	2.1%	1.5%	0.0%	2.1%
Develop new multiuse recreation & community centers	2.8%	3.0%	6.6%	1.7%	2.8%	0.0%	2.6%	0.0%	5.9%	5.5%	3.2%
Develop a new outdoor exercise/fitness area	3.3%	3.0%	2.5%	5.2%	4.6%	0.0%	5.1%	2.1%	5.9%	7.3%	3.6%
Develop a new sports complex (e.g. baseball, soccer, softball)	0.0%	2.2%	0.8%	0.0%	1.8%	2.1%	2.6%	1.1%	0.0%	1.8%	1.1%
Develop adventure park/zipline/climbing tower	1.1%	5.2%	2.5%	1.7%	2.8%	4.2%	7.7%	2.1%	1.5%	3.6%	2.9%
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	5.0%	1.5%	2.5%	1.7%	2.8%	2.1%	2.6%	3.2%	1.5%	1.8%	2.8%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. 4th choice (Cont.)											
Develop new BMX park/bike pump track	2.2%	1.5%	0.8%	0.0%	1.8%	2.1%	0.0%	0.0%	1.5%	0.0%	1.2%
Develop new indoor sports arena	1.1%	0.7%	1.7%	1.7%	0.9%	4.2%	0.0%	2.1%	1.5%	0.0%	1.3%
Develop new walking trails	3.3%	6.7%	2.5%	5.2%	4.6%	8.3%	2.6%	6.4%	1.5%	10.9%	4.9%
Develop space for performance arts/theater/cultural arts	3.3%	3.7%	6.6%	3.4%	3.7%	2.1%	7.7%	0.0%	2.9%	1.8%	3.5%
Improve existing athletic fields	2.8%	1.5%	3.3%	0.0%	0.0%	6.3%	0.0%	4.3%	4.4%	0.0%	2.3%
Improve existing indoor recreation space	3.3%	1.5%	2.5%	1.7%	0.9%	0.0%	2.6%	4.3%	1.5%	3.6%	2.3%
Improve existing outdoor basketball/tennis courts	2.2%	2.2%	0.8%	1.7%	0.9%	2.1%	0.0%	1.1%	0.0%	0.0%	1.3%
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	3.9%	6.7%	6.6%	3.4%	4.6%	6.3%	7.7%	2.1%	7.4%	3.6%	5.1%

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. 4th choice (Cont.)											
Improve existing picnic shelters/pavilions	3.3%	3.7%	9.1%	1.7%	2.8%	0.0%	7.7%	3.2%	2.9%	1.8%	3.9%
Improve existing playgrounds	3.9%	3.7%	4.1%	3.4%	5.5%	4.2%	0.0%	3.2%	4.4%	1.8%	3.7%
Improve existing trail system (increasing connectivity/accessibility)	11.1%	9.6%	6.6%	3.4%	7.3%	12.5%	5.1%	11.7%	7.4%	9.1%	8.8%
Improve inclusion services or accessibility to programs & facilities	2.8%	0.0%	3.3%	3.4%	3.7%	2.1%	2.6%	2.1%	1.5%	0.0%	2.2%
Other	1.1%	0.0%	0.8%	0.0%	0.9%	0.0%	0.0%	1.1%	1.5%	0.0%	0.7%
None chosen	35.6%	36.3%	32.2%	53.4%	41.3%	39.6%	38.5%	44.7%	39.7%	41.8%	39.0%

SUM OF THE TOP FOUR CHOICES**Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. Top choice											
Add new and/or improve existing restrooms in parks	27.8%	27.4%	21.5%	19.0%	21.1%	20.8%	33.3%	10.6%	14.7%	23.6%	22.4%
Develop/upgrade water parks	10.0%	12.6%	14.9%	6.9%	10.1%	16.7%	7.7%	13.8%	10.3%	3.6%	11.1%
Develop new multiuse recreation & community centers	16.7%	14.1%	16.5%	10.3%	13.8%	14.6%	20.5%	16.0%	13.2%	16.4%	15.2%
Develop a new outdoor exercise/fitness area	20.6%	15.6%	16.5%	13.8%	13.8%	14.6%	12.8%	18.1%	17.6%	20.0%	16.9%
Develop a new sports complex (e.g. baseball, soccer, softball)	5.0%	6.7%	10.7%	5.2%	5.5%	8.3%	7.7%	7.4%	5.9%	3.6%	6.6%
Develop adventure park/zipline/climbing tower	13.9%	18.5%	18.2%	12.1%	12.8%	22.9%	20.5%	12.8%	17.6%	18.2%	16.1%
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	9.4%	6.7%	8.3%	3.4%	6.4%	6.3%	17.9%	8.5%	5.9%	9.1%	7.9%

SUM OF THE TOP FOUR CHOICES**Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Develop new BMX park/bike pump track	5.6%	8.1%	3.3%	1.7%	5.5%	12.5%	2.6%	2.1%	2.9%	3.6%	5.0%
Develop new indoor sports arena	10.0%	4.4%	5.8%	3.4%	3.7%	6.3%	7.7%	10.6%	2.9%	1.8%	6.2%
Develop new walking trails	40.0%	48.1%	43.8%	31.0%	40.4%	37.5%	46.2%	43.6%	38.2%	50.9%	42.2%
Develop space for performance arts/theater/cultural arts	18.3%	11.9%	22.3%	8.6%	16.5%	18.8%	15.4%	10.6%	20.6%	12.7%	16.0%
Improve existing athletic fields	10.0%	11.1%	9.1%	3.4%	9.2%	6.3%	2.6%	10.6%	11.8%	9.1%	9.2%
Improve existing indoor recreation space	8.3%	3.0%	7.4%	6.9%	4.6%	0.0%	2.6%	8.5%	7.4%	9.1%	6.2%
Improve existing outdoor basketball/tennis courts	5.6%	5.9%	3.3%	5.2%	4.6%	6.3%	2.6%	9.6%	4.4%	5.5%	5.4%
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	17.8%	22.2%	20.7%	19.0%	27.5%	20.8%	23.1%	18.1%	22.1%	34.5%	21.8%

SUM OF THE TOP FOUR CHOICES**Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund? (top 4)**

N=907

	Area										Total
	Ashburn	Dulles	Leesburg	Northwest	Potomac	Route 15 North	Route 15 South	Route 7 West	Sterling	Southwest	
Q19. Top choice (Cont.)											
Improve existing picnic shelters/pavilions	9.4%	11.9%	13.2%	5.2%	11.0%	8.3%	12.8%	8.5%	7.4%	9.1%	10.0%
Improve existing playgrounds	11.1%	11.1%	14.0%	8.6%	8.3%	16.7%	12.8%	11.7%	11.8%	5.5%	11.1%
Improve existing trail system (increasing connectivity/accessibility)	31.1%	37.8%	34.7%	36.2%	36.7%	31.3%	41.0%	40.4%	25.0%	32.7%	34.6%
Improve inclusion services or accessibility to programs & facilities	9.4%	5.9%	7.4%	3.4%	6.4%	2.1%	2.6%	2.1%	4.4%	3.6%	5.7%
Other	5.6%	3.0%	5.8%	6.9%	2.8%	4.2%	2.6%	6.4%	10.3%	5.5%	5.2%
None chosen	21.7%	20.7%	19.0%	37.9%	26.6%	25.0%	17.9%	21.3%	30.9%	21.8%	23.5%

Section 6

Tabular Data

Q1. Have you or any member of your household visited any Loudoun County Parks, Recreation and Community Services (PRCS) parks and/or facilities during the past 12 months?

Q1. Have you visited any Loudoun County Parks, Recreation & Community Services (PRCS) parks and/or facilities during past 12 months

	Number	Percent
Yes	745	82.1 %
No	162	17.9 %
Total	907	100.0 %

Q1a. How often have you visited a PRCS park and/or facility during the past 12 months?

Q1a. How often have you visited a PRCS park and/or facility
during past 12 months

	Number	Percent
More than 5 times a week	45	6.0 %
2-4 times a week	157	21.1 %
Once a week	106	14.2 %
1-3 times a month	195	26.2 %
Less than once a month	219	29.4 %
Don't know	23	3.1 %
Total	745	100.0 %

WITHOUT "DON'T KNOW"**Q1a. How often have you visited a PRCS park and/or facility during the past 12 months? (without "don't know")**

Q1a. How often have you visited a PRCS park and/or facility
during past 12 months

	Number	Percent
More than 5 times a week	45	6.2 %
2-4 times a week	157	21.7 %
Once a week	106	14.7 %
1-3 times a month	195	27.0 %
Less than once a month	219	30.3 %
Total	722	100.0 %

Q1b. Overall, how would you rate the physical condition of ALL PRCS parks and facilities you have visited?

Q1b. How would you rate overall physical condition of all parks & facilities you have visited	Number	Percent
Excellent	168	22.6 %
Very good	391	52.5 %
Good	162	21.7 %
Fair	19	2.6 %
Poor	2	0.3 %
Not provided	3	0.4 %
Total	745	100.0 %

WITHOUT "NOT PROVIDED"**Q1b. Overall, how would you rate the physical condition of ALL PRCS parks and facilities you have visited? (without "not provided")**

Q1b. How would you rate overall physical condition of all parks & facilities you have visited	Number	Percent
Excellent	168	22.6 %
Very good	391	52.7 %
Good	162	21.8 %
Fair	19	2.6 %
Poor	2	0.3 %
Total	742	100.0 %

Q1c. If your household has NOT visited any PRCS parks and/or facilities during the past 12 months, please CHECK ALL of the following reasons you have NOT visited.

Q1c. All reasons you have not visited any PRCS parks and/or facilities during past 12 months	Number	Percent
Use other City, State, private or HOA facilities	48	29.6 %
Too far from home	16	9.9 %
Not aware of park or facility locations	39	24.1 %
Parks/facilities are not well maintained	1	0.6 %
Lack of features we want to use	20	12.3 %
Lack of parking to access parks/facilities	2	1.2 %
Do not feel safe using parks/facilities	10	6.2 %
Poor customer service	1	0.6 %
Lack of handicap accessibility	2	1.2 %
Do not feel welcomed/accommodated	1	0.6 %
Lack of transportation	3	1.9 %
Lack of restrooms	12	7.4 %
Lack of trust in government	1	0.6 %
Language/cultural barriers	1	0.6 %
Other	40	24.7 %
Total	197	

Q1c-15. Other

<u>Q1c-15. Other</u>	<u>Number</u>	<u>Percent</u>
COVID-19	6	15.0 %
New to the area	2	5.0 %
BUSY DOING OTHER THINGS	1	2.5 %
BUSY WITH OTHER TASKS, OTHER PRIORITIES	1	2.5 %
LACK OF TIME	1	2.5 %
NO NEED	1	2.5 %
NO INTEREST	1	2.5 %
BUSY CARING FOR A FAMILY MEMBER	1	2.5 %
COVID and new to the area	1	2.5 %
Cancer	1	2.5 %
Just no desire as our kids are all grown now	1	2.5 %
NOT AWARE OF WHERE OR WHAT IS OFFERED TO LOUDOUN RESIDENTS	1	2.5 %
No youth in the household	1	2.5 %
I just haven't felt a need to visit a park	1	2.5 %
NOT INTERESTED	1	2.5 %
Does not work for my lifestyle at this time	1	2.5 %
Facility closed for renovation and COVID	1	2.5 %
Virus	1	2.5 %
WORKING	1	2.5 %
Work & home	1	2.5 %
Children all grown and we have no need to attend event at Loudoun Parks	1	2.5 %
Don't like outside activities	1	2.5 %
Have lots of land	1	2.5 %
DOING OTHER THINGS	1	2.5 %
COVID has mainly kept us from visiting	1	2.5 %
Time and all the COVID situation this year	1	2.5 %
I don't exercise enough to justify the cost	1	2.5 %
No available fishing areas with or without handicap access	1	2.5 %
No time, and COVID-19	1	2.5 %
During this time we are choosing at virtual or home activities	1	2.5 %
Just no need to go at this time	1	2.5 %
Busy with other things	1	2.5 %
Have no interest in going to a park	1	2.5 %
Lack of time, too busy	1	2.5 %
Total	40	100.0 %

Q2. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and/or sports activities during the last 12 months.

Q2. All organizations you have used for recreation and/or sports activities during last 12 months	Number	Percent
Public schools	380	41.9 %
Private schools	61	6.7 %
Private & non-profit youth sports	169	18.6 %
Private summer camps	90	9.9 %
Private workout facilities	232	25.6 %
Private clubs (tennis, health, swim, fitness)	181	20.0 %
Loudoun County Parks, Recreation & Community Services	560	61.7 %
Virginia State parks	444	49.0 %
City parks/facilities	295	32.5 %
YMCA programs	12	1.3 %
Places of worship (e.g. synagogues, churches)	201	22.2 %
Other	67	7.4 %
Total	2692	

Q2-12. Other

Q2-12. Other	Number	Percent
National parks	3	4.5 %
NoVa Parks	3	4.5 %
Golf course	3	4.5 %
HOA facility	3	4.5 %
W & OD TRAIL	2	3.0 %
Ida Lee Recreation Center	1	1.5 %
NOVA Park Authority W and OD Trail	1	1.5 %
Yard/neighborhood	1	1.5 %
Neighborhood/HOA park	1	1.5 %
Campgrounds	1	1.5 %
Physical therapy	1	1.5 %
Private home	1	1.5 %
Trails and camping	1	1.5 %
Dog parks	1	1.5 %
Clyfl tackle football program at Bolen, Ida Lee flag football program	1	1.5 %
We live in rural western Loudoun and walk extensively on the gravel roads	1	1.5 %
W & OD Trail, C&O Canal	1	1.5 %
W & OD bike trail	1	1.5 %
NORTHERN PARKS AUTHORITY	1	1.5 %
WEIGHT WATCHERS	1	1.5 %
C & O trail	1	1.5 %
Sterling Playmakers	1	1.5 %
TOL IDA Lee	1	1.5 %
We have our own gym and pool	1	1.5 %
LIBRARY	1	1.5 %
National Park, G & O Canal for biking	1	1.5 %
PRIVATE WILDLIFE PRESERVE	1	1.5 %
MARYLAND STATE PARK	1	1.5 %
Boy Scout meetings	1	1.5 %
Neighborhood trails/sidewalk paths	1	1.5 %
Bike trails W O & D	1	1.5 %
Mosque	1	1.5 %
Regional parks, W & OD Trail	1	1.5 %
IDA LEE TENNIS COURT AND BUBBLE, WV WILDLIFE MANAGEMENT AREAS, ETC.	1	1.5 %
DIRT ROADS	1	1.5 %
Special needs, disabled children programs	1	1.5 %
Too busy and too lazy	1	1.5 %
Loudoun County Aeromodelers Association (LCAA)	1	1.5 %
RECYCLING EVENTS	1	1.5 %
Juniors baseball	1	1.5 %
ALGONKIAN	1	1.5 %
Work at parks	1	1.5 %
NoVa parks, national parks	1	1.5 %
Outside adventures (walking)	1	1.5 %
Dulles Town Center inside morning walks	1	1.5 %
Baseball leagues	1	1.5 %
Rehab facilities, private, paid for recovery from surgery	1	1.5 %

Q2-12. Other

<u>Q2-12. Other</u>	<u>Number</u>	<u>Percent</u>
Morven Park Private park open to the public	1	1.5 %
Fairfax County Recreation Centers, Freedom Aquatic Center	1	1.5 %
We managed a working farm that provides us all the exercise we need	1	1.5 %
State parks, City streets	1	1.5 %
NRPA's walking paths	1	1.5 %
National Forests, and National Parks	1	1.5 %
Private park	1	1.5 %
Community swimming pools	1	1.5 %
Private camp grounds	1	1.5 %
Smith Mountain, Lake Anna	1	1.5 %
I live alone and have tried to maintain social distance	1	1.5 %
Total	67	100.0 %

Q3. From the following list, please CHECK ALL of the amenities, programs and services that you did NOT know are operated by Loudoun County Parks, Recreation and Community Services.

Q3. All amenities, programs & services that you did not know are operated by Loudoun County Parks, Recreation & Community

Services	Number	Percent
Parks	59	6.5 %
Recreation centers	73	8.0 %
Senior centers	156	17.2 %
Adult day care centers	223	24.6 %
Community centers	67	7.4 %
Special events	144	15.9 %
Recreation programming	100	11.0 %
Area on agency services for older adults	268	29.5 %
Athletic programs & tournaments	121	13.3 %
Community theater	354	39.0 %
Spray parks	362	39.9 %
Facility rentals	183	20.2 %
Inclusion services	285	31.4 %
Total	2395	

Q4. From the following list, please CHECK ALL the ways you learn about Loudoun County PRCS programs and services.

Q4. All the ways you learn about Loudoun County PRCS programs & services

	Number	Percent
When participating in programs	362	39.9 %
County website	467	51.5 %
Conversations with PRCS staff	94	10.4 %
Newspaper	291	32.1 %
Word of mouth	505	55.7 %
Promotions at special events	148	16.3 %
Banners	105	11.6 %
Phone app/AlertLoudoun	72	7.9 %
Emails	303	33.4 %
E-newsletter	114	12.6 %
Social media	326	35.9 %
Brochure or flyers	252	27.8 %
Other	25	2.8 %
Total	3064	

Q4-13. Other

Q4-13. Other	Number	Percent
Drive by	3	12.0 %
HOA	1	4.0 %
SCHOOL FLYERS	1	4.0 %
ANNOUNCEMENT, PARK BULLETINS	1	4.0 %
Visit facility and see for myself	1	4.0 %
Former employee	1	4.0 %
Schools	1	4.0 %
Hiking/walking trail app	1	4.0 %
Observed in parks	1	4.0 %
Public library	1	4.0 %
WILDLIFE ORG	1	4.0 %
GOOGLE SEARCH	1	4.0 %
FACILITIES/LIBRARY WEBPAGE	1	4.0 %
FRIEND	1	4.0 %
I organized a 5K at Ida Lee a few years ago & learned all things they did & offered	1	4.0 %
Passing a park en route to another destination	1	4.0 %
Sports league games	1	4.0 %
LIST OF ACTIVITIES MAILED TO MY HOUSE	1	4.0 %
COMMUNITY MAGAZINE	1	4.0 %
Exploring on my own	1	4.0 %
Mail	1	4.0 %
Internet search	1	4.0 %
The booklet about summer camps that we find in the spring	1	4.0 %
Total	25	100.0 %

Q5. Which THREE methods of communication would you MOST PREFER the County use to communicate with you about parks and recreation programs and services?

Q5. Methods of communication you most prefer County use to communicate with you about parks & recreation programs & services

	Number	Percent
When participating in programs	117	12.9 %
County website	449	49.5 %
Conversations with PRCS staff	21	2.3 %
Newspaper	208	22.9 %
Word of mouth	60	6.6 %
Promotions at special events	84	9.3 %
Banners	57	6.3 %
Phone app/AlertLoudoun	116	12.8 %
Emails	452	49.8 %
E-newsletter	298	32.9 %
Social media	360	39.7 %
Brochure or flyers	212	23.4 %
Other	10	1.1 %
Total	2444	

Q5-13. Other

Q5-13. Other	Number	Percent
HOA newsletter	2	20.0 %
Library	1	10.0 %
HOA	1	10.0 %
SCHOOL FLYERS	1	10.0 %
TV commercials	1	10.0 %
Mail	1	10.0 %
LIBRARY WEBPAGE	1	10.0 %
Equestrian clubs I belong to that are working on horse trails	1	10.0 %
Through schools or HOA associations or maills	1	10.0 %
Total	10	100.0 %

Q6. Has your household participated in any programs/events offered and/or hosted by PRCS during the past 12 months?

Q6. Has your household participated in any programs/events offered and/or hosted by PRCS during past 12 months	Number	Percent
Yes	305	33.6 %
No	602	66.4 %
Total	907	100.0 %

Q6a. How many programs/events offered and/or hosted by PRCS have you or members of your household participated in during the past 12 months?

Q6a. How many programs/events have you participated in during past 12 months	Number	Percent
One	68	22.3 %
2-3	167	54.8 %
4-6	43	14.1 %
7+	24	7.9 %
Not provided	3	1.0 %
Total	305	100.0 %

WITHOUT "NOT PROVIDED"

Q6a. How many programs/events offered and/or hosted by PRCS have you or members of your household participated in during the past 12 months? (without "not provided")

Q6a. How many programs/events have you participated in during past 12 months	Number	Percent
One	68	22.5 %
2-3	167	55.3 %
4-6	43	14.2 %
7+	24	7.9 %
Total	302	100.0 %

Q6b. How would you rate the overall quality of PRCS programs/events in which your household has participated?

Q6b. How would you rate overall quality of PRCS programs/
events in which your household has participated

	Number	Percent
Excellent	84	27.5 %
Very good	159	52.1 %
Good	56	18.4 %
Fair	5	1.6 %
Not provided	1	0.3 %
Total	305	100.0 %

WITHOUT "NOT PROVIDED"**Q6b. How would you rate the overall quality of PRCS programs/events in which your household has participated?
(without "not provided")**

Q6b. How would you rate overall quality of PRCS programs/
events in which your household has participated

	Number	Percent
Excellent	84	27.6 %
Very good	159	52.3 %
Good	56	18.4 %
Fair	5	1.6 %
Total	304	100.0 %

Q6c. If your household has NOT participated in any PRCS programs/events during the past 12 months, please CHECK ALL of the following reasons why you may have NOT participated.

Q6c. All reasons why you may have not participated in any PRCS programs/events during past 12 months	Number	Percent
I don't know what is offered	278	46.2 %
Old & outdated facilities	7	1.2 %
Use programs of other agencies	40	6.6 %
Lack of quality instructors	6	1.0 %
Lack of quality programs	19	3.2 %
Fees are too high/lack of financial assistance	21	3.5 %
Too far from home	43	7.1 %
Program times are not convenient	52	8.6 %
Classes are full	25	4.2 %
Safety concerns	86	14.3 %
Prefer individual activities	80	13.3 %
Program not offered	34	5.6 %
Registration is difficult	11	1.8 %
Poor customer service by staff	5	0.8 %
Lack of transportation	7	1.2 %
Lack of right program equipment	7	1.2 %
Too busy/not interested	168	27.9 %
Language/cultural/age barriers	5	0.8 %
Traffic & parking issues	20	3.3 %
Other	68	11.3 %
Total	982	

Q6c-20. Other

Q6c-20. Other	Number	Percent
COVID-19	38	55.9 %
Busy and covid	2	2.9 %
Just moved to the area, still learning how to find out about these programs	1	1.5 %
CHILDREN ARE TOO YOUNG	1	1.5 %
Kids are grown and living elsewhere	1	1.5 %
JUST MOVED TO THE AREA	1	1.5 %
I HAVE NOT TAKEN THE TIME TO SEE WHAT IS OFFERED LATELY	1	1.5 %
Ida Lee Community Center of Leesburg and NOVA W and OD Trail	1	1.5 %
Cancer	1	1.5 %
HAVE FOCUSED ON FAMILY ISSUES, NOT ALL FAMILY IS IN THIS AREA	1	1.5 %
Kids are in college	1	1.5 %
Like commercial programs	1	1.5 %
I am new to the county	1	1.5 %
Lovettesville Community Center is closed	1	1.5 %
Last fall my daughter's tennis lessons were cancelled due to low enrollment	1	1.5 %
Topics not important items	1	1.5 %
TOO CROWDED	1	1.5 %
New to area and COVID has stopped a lot of things	1	1.5 %
Loudoun County has horrible services for low functioning children with autism	1	1.5 %
I use horse trails	1	1.5 %
We have a second residence in Washington DC and spend our weekend downtown	1	1.5 %
Too busy and too unmotivated to search	1	1.5 %
Interested in some programs but have not taken the time to enjoy	1	1.5 %
Programs aren't really an interest	1	1.5 %
Lack of equestrian facilities	1	1.5 %
AUTISM AND OLDER TEEN OPTIONS NEEDED	1	1.5 %
Not interested	1	1.5 %
I don't know where to get the information	1	1.5 %
New to the area	1	1.5 %
Not enough programs for seniors in the evenings	1	1.5 %
Total	68	100.0 %

Q7. Loudoun County is in the process of evaluating its event offerings. With that in mind, please check the THREE single or multi-day event concepts in which you and members of your household would be MOST INTERESTED.

Q7. What single or multi-day event concepts you would be most interested in	Number	Percent
Cultural celebrations (ethnic music, traditions, performances)	271	29.9 %
Competitions (triathlon, bike, 5K/10K runs, adventure/obstacle courses)	207	22.8 %
Employment/job fairs	76	8.4 %
Entertainment (music, movies, performers)	460	50.7 %
Environmental event (Water Matters Day, sustainability, recycling)	143	15.8 %
Food events (farmer's market, food tastings, beer/wine)	587	64.7 %
Health & wellness events (nutrition counseling, preventative health education, mental health wellness, County resources)	170	18.7 %
Holiday celebrations (Memorial, Veterans, 4th of July)	337	37.2 %
Safety/crime prevention fairs	47	5.2 %
Sports tournaments (baseball, basketball, football, dodgeball, pickleball, soccer)	131	14.4 %
Summer Camp Information Fair	41	4.5 %
None, I don't think County should offer special events	19	2.1 %
Total	2489	

WITHOUT "NONE"

Q7. Loudoun County is in the process of evaluating its event offerings. With that in mind, please check the THREE single or multi-day event concepts in which you and members of your household would be MOST INTERESTED. (without "none")

Q7. What single or multi-day event concepts you would be most interested in	Number	Percent
Cultural celebrations (ethnic music, traditions, performances)	271	30.5 %
Competitions (triathlon, bike, 5K/10K runs, adventure/obstacle courses)	207	23.3 %
Employment/job fairs	74	8.3 %
Entertainment (music, movies, performers)	460	51.8 %
Environmental event (Water Matters Day, sustainability, recycling)	143	16.1 %
Food events (farmer's market, food tastings, beer/wine)	585	65.9 %
Health & wellness events (nutrition counseling, preventative health education, mental health wellness, County resources)	170	19.1 %
Holiday celebrations (Memorial, Veterans, 4th of July)	336	37.8 %
Safety/crime prevention fairs	46	5.2 %
Sports tournaments (baseball, basketball, football, dodgeball, pickleball, soccer)	130	14.6 %
Summer Camp Information Fair	41	4.6 %
Total	2463	

Q8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below.

(N=907)

	Yes	No
Q8-1. Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	31.6%	68.4%
Q8-2. All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	38.9%	61.1%
Q8-3. Campgrounds	30.9%	69.1%
Q8-4. Cricket Field	2.2%	97.8%
Q8-5. Disc Golf	11.7%	88.3%
Q8-6. Dog Park (off-leash)	28.8%	71.2%
Q8-7. Environmental/Nature Education Center	31.9%	68.1%
Q8-8. Indoor Basketball/Volleyball Courts (indoor gyms)	23.6%	76.4%
Q8-9. Indoor Facility (Adult Day Care Center)	6.6%	93.4%
Q8-10. Indoor Facility (Community/Recreation Center)	35.8%	64.2%
Q8-11. Indoor Facility (Performing Arts Center)	26.2%	73.8%
Q8-12. Indoor Facility (Senior Center)	13.9%	86.1%
Q8-13. Indoor Facility (Therapeutic Recreation/Inclusive Facility)	10.9%	89.1%
Q8-14. Lighted Diamond Sports Fields (baseball, softball)	14.0%	86.0%
Q8-15. Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	18.3%	81.7%
Q8-16. Outdoor Courts-Basketball	19.1%	80.9%
Q8-17. Outdoor Courts-Pickleball	8.2%	91.8%
Q8-18. Outdoor Courts-Sand Volleyball	8.8%	91.2%
Q8-19. Outdoor Courts-Tennis	20.1%	79.9%

Q8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below.

(N=907)

	Yes	No
Q8-20. Outdoor Exercise/Fitness Area	31.3%	68.7%
Q8-21. Parks-Large, District/Regional	50.9%	49.1%
Q8-22. Parks-Natural Areas (Open Space, Nature Preserve)	63.6%	36.4%
Q8-23. Parks-Small, Community/Neighborhood Parks	49.0%	51.0%
Q8-24. Picnic Shelters	41.6%	58.4%
Q8-25. Playgrounds	32.4%	67.6%
Q8-26. Splash Pads	17.3%	82.7%
Q8-27. Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	36.7%	63.3%
Q8-28. Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	42.8%	57.2%
Q8-29. Trails-Mountain Bike	28.0%	72.0%
Q8-30. Trails-Paved (for commuting)	22.1%	77.9%
Q8-31. Trails-Paved (for recreation)	57.7%	42.3%
Q8-32. Trails-Unpaved/Natural	52.4%	47.6%
Q8-33. Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	8.6%	91.4%
Q8-34. Water/River Access (boat, kayak, canoe launches, fishing piers)	42.6%	57.4%
Q8-35. Other	3.3%	96.7%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

(N=875)

	Fully met	Mostly met	Partly met	Not met
Q8-1. Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	5.2%	10.9%	30.6%	53.2%
Q8-2. All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	30.0%	44.5%	21.2%	4.2%
Q8-3. Campgrounds	12.7%	18.9%	25.8%	42.6%
Q8-4. Cricket Field	14.3%	21.4%	14.3%	50.0%
Q8-5. Disc Golf	13.8%	17.0%	30.9%	38.3%
Q8-6. Dog Park (off-leash)	9.6%	18.8%	31.0%	40.6%
Q8-7. Environmental/Nature Education Center	13.8%	33.2%	32.4%	20.6%
Q8-8. Indoor Basketball/Volleyball Courts (indoor gyms)	23.1%	30.3%	28.7%	17.9%
Q8-9. Indoor Facility (Adult Day Care Center)	28.3%	39.6%	15.1%	17.0%
Q8-10. Indoor Facility (Community/Recreation Center)	33.9%	36.6%	21.9%	7.5%
Q8-11. Indoor Facility (Performing Arts Center)	17.2%	31.6%	25.8%	25.4%
Q8-12. Indoor Facility (Senior Center)	21.4%	42.9%	19.6%	16.1%
Q8-13. Indoor Facility (Therapeutic Recreation/Inclusive Facility)	13.7%	24.7%	32.9%	28.8%
Q8-14. Lighted Diamond Sports Fields (baseball, softball)	37.5%	38.3%	20.0%	4.2%
Q8-15. Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	29.2%	36.4%	22.7%	11.7%
Q8-16. Outdoor Courts-Basketball	22.0%	30.0%	33.3%	14.7%
Q8-17. Outdoor Courts-Pickleball	7.7%	18.5%	20.0%	53.8%
Q8-18. Outdoor Courts-Sand Volleyball	13.0%	21.7%	31.9%	33.3%
Q8-19. Outdoor Courts-Tennis	24.0%	32.3%	29.9%	13.8%

Q8. If "YES," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

(N=875)

	Fully met	Mostly met	Partly met	Not met
Q8-20. Outdoor Exercise/Fitness Area	17.1%	24.4%	35.8%	22.8%
Q8-21. Parks-Large, District/Regional	27.3%	40.7%	26.8%	5.2%
Q8-22. Parks-Natural Areas (Open Space, Nature Preserve)	25.4%	37.9%	30.8%	5.9%
Q8-23. Parks-Small, Community/Neighborhood Parks	25.6%	40.3%	26.3%	7.9%
Q8-24. Picnic Shelters	24.3%	38.5%	29.3%	8.0%
Q8-25. Playgrounds	30.3%	42.6%	21.7%	5.4%
Q8-26. Splash Pads	17.4%	21.0%	31.9%	29.7%
Q8-27. Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	31.3%	31.0%	24.2%	13.5%
Q8-28. Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	30.9%	30.0%	24.3%	14.9%
Q8-29. Trails-Mountain Bike	12.6%	23.4%	32.9%	31.2%
Q8-30. Trails-Paved (for commuting)	20.1%	35.8%	30.2%	14.0%
Q8-31. Trails-Paved (for recreation)	20.3%	37.5%	32.8%	9.3%
Q8-32. Trails-Unpaved/Natural	17.5%	34.4%	37.7%	10.4%
Q8-33. Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	5.9%	11.8%	23.5%	58.8%
Q8-34. Water/River Access (boat, kayak, canoe launches, fishing piers)	10.9%	25.8%	38.4%	24.9%
Q8-35. Other	0.0%	4.0%	16.0%	80.0%

Q8-35. Other

<u>Q8-35. Other</u>	<u>Number</u>	<u>Percent</u>
Golf course	3	10.0 %
Equestrian trails	2	6.7 %
Running track (400m)	1	3.3 %
DIVING	1	3.3 %
Diving boards	1	3.3 %
FINE ARTS STUDIOS	1	3.3 %
Skeet shooting events	1	3.3 %
Skate park	1	3.3 %
Horse riding trails	1	3.3 %
Esports	1	3.3 %
Bike paths	1	3.3 %
Equestrian trails/facilities	1	3.3 %
Horseback riding trails open	1	3.3 %
LIBRARY	1	3.3 %
Wrestling rooms with mats	1	3.3 %
INDOOR TENNIS COURTS	1	3.3 %
SHOOTING RANGE	1	3.3 %
Member golf course	1	3.3 %
More after hours senior programs	1	3.3 %
Dog pool	1	3.3 %
Hockey courts/facilities	1	3.3 %
Dog park	1	3.3 %
Improved horse facilities	1	3.3 %
Events and programs for special needs children	1	3.3 %
Golf courses & facilities	1	3.3 %
Historic/civil war spots	1	3.3 %
Ultimate frisbee field space	1	3.3 %
Total	30	100.0 %

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

Q9. Top choice	Number	Percent
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	26	2.9 %
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	32	3.5 %
Campgrounds	17	1.9 %
Cricket Field	2	0.2 %
Disc Golf	4	0.4 %
Dog Park (off-leash)	55	6.1 %
Environmental/Nature Education Center	11	1.2 %
Indoor Basketball/Volleyball Courts (indoor gyms)	21	2.3 %
Indoor Facility (Adult Day Care Center)	3	0.3 %
Indoor Facility (Community/Recreation Center)	26	2.9 %
Indoor Facility (Performing Arts Center)	18	2.0 %
Indoor Facility (Senior Center)	18	2.0 %
Indoor Facility (Therapeutic Recreation/Inclusive Facility)	5	0.6 %
Lighted Diamond Sports Fields (baseball, softball)	22	2.4 %
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	24	2.6 %
Outdoor Courts-Basketball	8	0.9 %
Outdoor Courts-Pickleball	10	1.1 %
Outdoor Courts-Sand Volleyball	5	0.6 %
Outdoor Courts-Tennis	12	1.3 %
Outdoor Exercise/Fitness Area	11	1.2 %
Parks-Large, District/Regional	26	2.9 %
Parks-Natural Areas (Open Space, Nature Preserve)	65	7.2 %
Parks-Small, Community/Neighborhood Parks	14	1.5 %
Picnic Shelters	4	0.4 %
Playgrounds	29	3.2 %
Splash Pads	7	0.8 %
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	34	3.7 %
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	31	3.4 %
Trails-Mountain Bike	20	2.2 %
Trails-Paved (for commuting)	8	0.9 %
Trails-Paved (for recreation)	60	6.6 %
Trails-Unpaved/Natural	52	5.7 %
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	4	0.4 %
Water/River Access (boat, kayak, canoe launches, fishing piers)	38	4.2 %
Other	23	2.5 %
None chosen	162	17.9 %
Total	907	100.0 %

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 2nd choice	Number	Percent
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	22	2.4 %
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	30	3.3 %
Campgrounds	23	2.5 %
Cricket Field	1	0.1 %
Disc Golf	7	0.8 %
Dog Park (off-leash)	27	3.0 %
Environmental/Nature Education Center	18	2.0 %
Indoor Basketball/Volleyball Courts (indoor gyms)	23	2.5 %
Indoor Facility (Adult Day Care Center)	3	0.3 %
Indoor Facility (Community/Recreation Center)	30	3.3 %
Indoor Facility (Performing Arts Center)	18	2.0 %
Indoor Facility (Senior Center)	17	1.9 %
Indoor Facility (Therapeutic Recreation/Inclusive Facility)	6	0.7 %
Lighted Diamond Sports Fields (baseball, softball)	13	1.4 %
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	17	1.9 %
Outdoor Courts-Basketball	10	1.1 %
Outdoor Courts-Pickleball	6	0.7 %
Outdoor Courts-Sand Volleyball	3	0.3 %
Outdoor Courts-Tennis	16	1.8 %
Outdoor Exercise/Fitness Area	15	1.7 %
Parks-Large, District/Regional	33	3.6 %
Parks-Natural Areas (Open Space, Nature Preserve)	48	5.3 %
Parks-Small, Community/Neighborhood Parks	24	2.6 %
Picnic Shelters	20	2.2 %
Playgrounds	21	2.3 %
Splash Pads	10	1.1 %
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	36	4.0 %
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	32	3.5 %
Trails-Mountain Bike	13	1.4 %
Trails-Paved (for commuting)	18	2.0 %
Trails-Paved (for recreation)	55	6.1 %
Trails-Unpaved/Natural	62	6.8 %
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	5	0.6 %
Water/River Access (boat, kayak, canoe launches, fishing piers)	28	3.1 %
Other	2	0.2 %
None chosen	195	21.5 %
Total	907	100.0 %

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 3rd choice	Number	Percent
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	21	2.3 %
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	23	2.5 %
Campgrounds	20	2.2 %
Cricket Field	1	0.1 %
Disc Golf	15	1.7 %
Dog Park (off-leash)	26	2.9 %
Environmental/Nature Education Center	19	2.1 %
Indoor Basketball/Volleyball Courts (indoor gyms)	11	1.2 %
Indoor Facility (Adult Day Care Center)	2	0.2 %
Indoor Facility (Community/Recreation Center)	26	2.9 %
Indoor Facility (Performing Arts Center)	24	2.6 %
Indoor Facility (Senior Center)	11	1.2 %
Indoor Facility (Therapeutic Recreation/Inclusive Facility)	6	0.7 %
Lighted Diamond Sports Fields (baseball, softball)	8	0.9 %
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	12	1.3 %
Outdoor Courts-Basketball	13	1.4 %
Outdoor Courts-Pickleball	5	0.6 %
Outdoor Courts-Tennis	12	1.3 %
Outdoor Exercise/Fitness Area	11	1.2 %
Parks-Large, District/Regional	39	4.3 %
Parks-Natural Areas (Open Space, Nature Preserve)	63	6.9 %
Parks-Small, Community/Neighborhood Parks	26	2.9 %
Picnic Shelters	12	1.3 %
Playgrounds	20	2.2 %
Splash Pads	5	0.6 %
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	24	2.6 %
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	29	3.2 %
Trails-Mountain Bike	15	1.7 %
Trails-Paved (for commuting)	15	1.7 %
Trails-Paved (for recreation)	69	7.6 %
Trails-Unpaved/Natural	59	6.5 %
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	6	0.7 %
Water/River Access (boat, kayak, canoe launches, fishing piers)	27	3.0 %
Other	4	0.4 %
None chosen	228	25.1 %
Total	907	100.0 %

Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 4th choice	Number	Percent
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	27	3.0 %
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	21	2.3 %
Campgrounds	20	2.2 %
Cricket Field	3	0.3 %
Disc Golf	6	0.7 %
Dog Park (off-leash)	26	2.9 %
Environmental/Nature Education Center	14	1.5 %
Indoor Basketball/Volleyball Courts (indoor gyms)	5	0.6 %
Indoor Facility (Adult Day Care Center)	3	0.3 %
Indoor Facility (Community/Recreation Center)	23	2.5 %
Indoor Facility (Performing Arts Center)	8	0.9 %
Indoor Facility (Senior Center)	6	0.7 %
Indoor Facility (Therapeutic Recreation/Inclusive Facility)	9	1.0 %
Lighted Diamond Sports Fields (baseball, softball)	10	1.1 %
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	6	0.7 %
Outdoor Courts-Basketball	9	1.0 %
Outdoor Courts-Pickleball	8	0.9 %
Outdoor Courts-Sand Volleyball	4	0.4 %
Outdoor Courts-Tennis	8	0.9 %
Outdoor Exercise/Fitness Area	19	2.1 %
Parks-Large, District/Regional	28	3.1 %
Parks-Natural Areas (Open Space, Nature Preserve)	64	7.1 %
Parks-Small, Community/Neighborhood Parks	27	3.0 %
Picnic Shelters	20	2.2 %
Playgrounds	17	1.9 %
Splash Pads	4	0.4 %
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	12	1.3 %
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	28	3.1 %
Trails-Mountain Bike	16	1.8 %
Trails-Paved (for commuting)	12	1.3 %
Trails-Paved (for recreation)	54	6.0 %
Trails-Unpaved/Natural	52	5.7 %
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	6	0.7 %
Water/River Access (boat, kayak, canoe launches, fishing piers)	48	5.3 %
Other	2	0.2 %
None chosen	282	31.1 %
Total	907	100.0 %

SUM OF THE TOP FOUR CHOICES**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

Q9. Top choice	Number	Percent
Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	96	10.6 %
All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	106	11.7 %
Campgrounds	80	8.8 %
Cricket Field	7	0.8 %
Disc Golf	32	3.5 %
Dog Park (off-leash)	134	14.8 %
Environmental/Nature Education Center	62	6.8 %
Indoor Basketball/Volleyball Courts (indoor gyms)	60	6.6 %
Indoor Facility (Adult Day Care Center)	11	1.2 %
Indoor Facility (Community/Recreation Center)	105	11.6 %
Indoor Facility (Performing Arts Center)	68	7.5 %
Indoor Facility (Senior Center)	52	5.7 %
Indoor Facility (Therapeutic Recreation/Inclusive Facility)	26	2.9 %
Lighted Diamond Sports Fields (baseball, softball)	53	5.8 %
Lighted Rectangular Sports Fields (football, rugby, soccer, field hockey, lacrosse, cricket)	59	6.5 %
Outdoor Courts-Basketball	40	4.4 %
Outdoor Courts-Pickleball	29	3.2 %
Outdoor Courts-Sand Volleyball	12	1.3 %
Outdoor Courts-Tennis	48	5.3 %
Outdoor Exercise/Fitness Area	56	6.2 %
Parks-Large, District/Regional	126	13.9 %
Parks-Natural Areas (Open Space, Nature Preserve)	240	26.5 %
Parks-Small, Community/Neighborhood Parks	91	10.0 %
Picnic Shelters	56	6.2 %
Playgrounds	87	9.6 %
Splash Pads	26	2.9 %
Swimming Pool-Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	106	11.7 %
Swimming Pool-Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	120	13.2 %
Trails-Mountain Bike	64	7.1 %
Trails-Paved (for commuting)	53	5.8 %
Trails-Paved (for recreation)	238	26.2 %
Trails-Unpaved/Natural	225	24.8 %
Unmanned Aerial Vehicle Airfield (Drones, RC Planes)	21	2.3 %
Water/River Access (boat, kayak, canoe launches, fishing piers)	141	15.5 %
Other	31	3.4 %
None chosen	162	17.9 %
Total	2923	

Q10. Please indicate if you or any member of your household has a need for each of the programs in Loudoun County listed below.

(N=907)

	Yes	No
Q10-1. Adult fitness & wellness programs	48.2%	51.8%
Q10-2. Adult sports leagues	19.1%	80.9%
Q10-3. After-school programs for youth of all ages	16.3%	83.7%
Q10-4. Art, culture, enrichment, performing art programs	39.3%	60.7%
Q10-5. Community service programs (drug prevention programs, professional development courses, mental wellness programs)	13.2%	86.8%
Q10-6. Competitive swimming (swim teams)	11.0%	89.0%
Q10-7. County special events (fairs, festivals, races)	49.7%	50.3%
Q10-8. eGaming/eSports	6.7%	93.3%
Q10-9. Inclusion services	5.0%	95.0%
Q10-10. Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	45.3%	54.7%
Q10-11. Outdoor environmental education/nature camps & programs	26.1%	73.9%
Q10-12. Pickleball lessons & leagues	7.3%	92.7%
Q10-13. Preschool programs/early childhood education	8.0%	92.0%
Q10-14. Programs for people with special needs	7.2%	92.8%
Q10-15. Robotics	9.5%	90.5%
Q10-16. Senior programs	19.3%	80.7%
Q10-17. STEM (science, technology, engineering, & mathematics) classes	18.9%	81.1%
Q10-18. Swim lessons	19.7%	80.3%
Q10-19. Teen/tween programs	15.2%	84.8%
Q10-20. Tennis lessons & leagues	12.5%	87.5%

Q10. Please indicate if you or any member of your household has a need for each of the programs in Loudoun County listed below.

(N=907)

	Yes	No
Q10-21. Trips (senior, youth)	16.5%	83.5%
Q10-22. Youth fitness & wellness classes	12.2%	87.8%
Q10-23. Youth sports (leagues, classes, programs)	22.3%	77.7%
Q10-24. Youth programs & summer camps	17.0%	83.0%
Q10-25. Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	14.4%	85.6%
Q10-26. Water fitness classes/lap swimming	24.3%	75.7%
Q10-27. Other	3.2%	96.8%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

(N=810)

	Fully met	Mostly met	Partly met	Not met
Q10-1. Adult fitness & wellness programs	11.9%	27.8%	41.8%	18.6%
Q10-2. Adult sports leagues	5.9%	20.3%	37.9%	35.9%
Q10-3. After-school programs for youth of all ages	18.3%	31.3%	34.4%	16.0%
Q10-4. Art, culture, enrichment, performing art programs	8.1%	27.1%	44.2%	20.6%
Q10-5. Community service programs (drug prevention programs, professional development courses, mental wellness programs)	6.9%	24.8%	42.6%	25.7%
Q10-6. Competitive swimming (swim teams)	15.9%	28.4%	27.3%	28.4%
Q10-7. County special events (fairs, festivals, races)	12.0%	29.2%	45.3%	13.5%
Q10-8. eGaming/eSports	2.0%	10.0%	24.0%	64.0%
Q10-9. Inclusion services	2.4%	12.2%	51.2%	34.1%
Q10-10. Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	6.6%	20.2%	45.6%	27.6%
Q10-11. Outdoor environmental education/nature camps & programs	7.9%	28.0%	40.7%	23.4%
Q10-12. Pickleball lessons & leagues	3.4%	10.3%	15.5%	70.7%
Q10-13. Preschool programs/early childhood education	12.1%	40.9%	30.3%	16.7%
Q10-14. Programs for people with special needs	5.3%	31.6%	35.1%	28.1%
Q10-15. Robotics	1.5%	13.2%	27.9%	57.4%
Q10-16. Senior programs	13.2%	30.6%	35.4%	20.8%
Q10-17. STEM (science, technology, engineering, & mathematics) classes	4.9%	22.2%	40.3%	32.6%
Q10-18. Swim lessons	20.5%	27.6%	33.3%	18.6%
Q10-19. Teen/tween programs	4.6%	17.4%	44.0%	33.9%

Q10. If "YES," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

	Fully met	Mostly met	Partly met	Not met
Q10-20. Tennis lessons & leagues	10.8%	14.7%	35.3%	39.2%
Q10-21. Trips (senior, youth)	11.6%	23.3%	36.4%	28.7%
Q10-22. Youth fitness & wellness classes	10.2%	18.2%	43.2%	28.4%
Q10-23. Youth sports (leagues, classes, programs)	17.8%	36.1%	32.8%	13.3%
Q10-24. Youth programs & summer camps	16.9%	38.2%	32.4%	12.5%
Q10-25. Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	5.3%	12.3%	40.4%	42.1%
Q10-26. Water fitness classes/lap swimming	13.8%	25.4%	38.1%	22.8%
Q10-27. Other	4.2%	4.2%	25.0%	66.7%

Q10-27. Other

Q10-27. Other	Number	Percent
Golf course	3	10.3 %
Diving boards	2	6.9 %
Trade, welding, jewelry metal work, etc.	1	3.4 %
Gymnastics	1	3.4 %
K-6 childcare	1	3.4 %
Various types of yoga	1	3.4 %
River use and safety	1	3.4 %
Five-foot basketball outdoor courts	1	3.4 %
Golf complex with a driving range	1	3.4 %
Skeet lessons	1	3.4 %
Trails to run and hike on	1	3.4 %
Wrestling programs	1	3.4 %
ARTS/PHOTOGRAPHY/POTTERY	1	3.4 %
TRADE, DRILL CLASSES, WELDING	1	3.4 %
SEWING CLASSES FOR ADULTS	1	3.4 %
Fishing	1	3.4 %
Adult outdoor classes	1	3.4 %
Travel, bus and train trips	1	3.4 %
Equestrian trails	1	3.4 %
Horse trail and better facility for horse back riding and events	1	3.4 %
AUTISM/OLDER TEEN PROGRAMS	1	3.4 %
Library	1	3.4 %
Webinars	1	3.4 %
Events and programs for special needs children and parents	1	3.4 %
BMX, ultimate frisbee, skate park, dog park, trails, sports fields	1	3.4 %
Ultimate frisbee leagues	1	3.4 %
Total	29	100.0 %

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

Q11. Top choice	Number	Percent
Adult fitness & wellness programs	119	13.1 %
Adult sports leagues	32	3.5 %
After-school programs for youth of all ages	25	2.8 %
Art, culture, enrichment, performing art programs	59	6.5 %
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	8	0.9 %
Competitive swimming (swim teams)	18	2.0 %
County special events (fairs, festivals, races)	80	8.8 %
eGaming/eSports	6	0.7 %
Inclusion services	2	0.2 %
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	90	9.9 %
Outdoor environmental education/nature camps & programs	15	1.7 %
Pickleball lessons & leagues	12	1.3 %
Preschool programs/early childhood education	16	1.8 %
Programs for people with special needs	4	0.4 %
Robotics	3	0.3 %
Senior programs	22	2.4 %
STEM (science, technology, engineering, & mathematics) classes	16	1.8 %
Swim lessons	17	1.9 %
Teen/tween programs	14	1.5 %
Tennis lessons & leagues	12	1.3 %
Trips (senior, youth)	10	1.1 %
Youth fitness & wellness classes	7	0.8 %
Youth sports (leagues, classes, programs)	39	4.3 %
Youth programs & summer camps	9	1.0 %
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	10	1.1 %
Water fitness classes/lap swimming	40	4.4 %
Other	20	2.2 %
None chosen	202	22.3 %
Total	907	100.0 %

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

Q11. 2nd choice	Number	Percent
Adult fitness & wellness programs	68	7.5 %
Adult sports leagues	28	3.1 %
After-school programs for youth of all ages	20	2.2 %
Art, culture, enrichment, performing art programs	61	6.7 %
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	15	1.7 %
Competitive swimming (swim teams)	11	1.2 %
County special events (fairs, festivals, races)	85	9.4 %
eGaming/eSports	5	0.6 %
Inclusion services	4	0.4 %
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	65	7.2 %
Outdoor environmental education/nature camps & programs	30	3.3 %
Pickleball lessons & leagues	11	1.2 %
Preschool programs/early childhood education	13	1.4 %
Programs for people with special needs	7	0.8 %
Robotics	10	1.1 %
Senior programs	29	3.2 %
STEM (science, technology, engineering, & mathematics) classes	24	2.6 %
Swim lessons	25	2.8 %
Teen/tween programs	11	1.2 %
Tennis lessons & leagues	10	1.1 %
Trips (senior, youth)	15	1.7 %
Youth fitness & wellness classes	4	0.4 %
Youth sports (leagues, classes, programs)	33	3.6 %
Youth programs & summer camps	15	1.7 %
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	11	1.2 %
Water fitness classes/lap swimming	30	3.3 %
Other	6	0.7 %
None chosen	261	28.8 %
Total	907	100.0 %

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

Q11. 3rd choice	Number	Percent
Adult fitness & wellness programs	36	4.0 %
Adult sports leagues	23	2.5 %
After-school programs for youth of all ages	13	1.4 %
Art, culture, enrichment, performing art programs	46	5.1 %
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	11	1.2 %
Competitive swimming (swim teams)	3	0.3 %
County special events (fairs, festivals, races)	75	8.3 %
eGaming/eSports	11	1.2 %
Inclusion services	5	0.6 %
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	60	6.6 %
Outdoor environmental education/nature camps & programs	35	3.9 %
Pickleball lessons & leagues	6	0.7 %
Preschool programs/early childhood education	5	0.6 %
Programs for people with special needs	5	0.6 %
Robotics	11	1.2 %
Senior programs	33	3.6 %
STEM (science, technology, engineering, & mathematics) classes	21	2.3 %
Swim lessons	26	2.9 %
Teen/tween programs	22	2.4 %
Tennis lessons & leagues	14	1.5 %
Trips (senior, youth)	26	2.9 %
Youth fitness & wellness classes	4	0.4 %
Youth sports (leagues, classes, programs)	20	2.2 %
Youth programs & summer camps	26	2.9 %
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	11	1.2 %
Water fitness classes/lap swimming	18	2.0 %
Other	3	0.3 %
None chosen	338	37.3 %
Total	907	100.0 %

Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?

Q11. 4th choice	Number	Percent
Adult fitness & wellness programs	40	4.4 %
Adult sports leagues	13	1.4 %
After-school programs for youth of all ages	9	1.0 %
Art, culture, enrichment, performing art programs	31	3.4 %
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	13	1.4 %
Competitive swimming (swim teams)	6	0.7 %
County special events (fairs, festivals, races)	53	5.8 %
eGaming/eSports	10	1.1 %
Inclusion services	6	0.7 %
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	52	5.7 %
Outdoor environmental education/nature camps & programs	35	3.9 %
Pickleball lessons & leagues	4	0.4 %
Preschool programs/early childhood education	5	0.6 %
Programs for people with special needs	6	0.7 %
Robotics	7	0.8 %
Senior programs	19	2.1 %
STEM (science, technology, engineering, & mathematics) classes	19	2.1 %
Swim lessons	8	0.9 %
Teen/tween programs	10	1.1 %
Tennis lessons & leagues	11	1.2 %
Trips (senior, youth)	17	1.9 %
Youth fitness & wellness classes	9	1.0 %
Youth sports (leagues, classes, programs)	17	1.9 %
Youth programs & summer camps	25	2.8 %
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	24	2.6 %
Water fitness classes/lap swimming	33	3.6 %
Other	3	0.3 %
None chosen	422	46.5 %
Total	907	100.0 %

SUM OF THE TOP FOUR CHOICES**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household? (top 4)**

Q11. Top choice	Number	Percent
Adult fitness & wellness programs	263	29.0 %
Adult sports leagues	96	10.6 %
After-school programs for youth of all ages	67	7.4 %
Art, culture, enrichment, performing art programs	197	21.7 %
Community service programs (drug prevention programs, professional development courses, mental wellness programs)	47	5.2 %
Competitive swimming (swim teams)	38	4.2 %
County special events (fairs, festivals, races)	293	32.3 %
eGaming/eSports	32	3.5 %
Inclusion services	17	1.9 %
Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	267	29.4 %
Outdoor environmental education/nature camps & programs	115	12.7 %
Pickleball lessons & leagues	33	3.6 %
Preschool programs/early childhood education	39	4.3 %
Programs for people with special needs	22	2.4 %
Robotics	31	3.4 %
Senior programs	103	11.4 %
STEM (science, technology, engineering, & mathematics) classes	80	8.8 %
Swim lessons	76	8.4 %
Teen/tween programs	57	6.3 %
Tennis lessons & leagues	47	5.2 %
Trips (senior, youth)	68	7.5 %
Youth fitness & wellness classes	24	2.6 %
Youth sports (leagues, classes, programs)	109	12.0 %
Youth programs & summer camps	75	8.3 %
Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual & Augmented Reality programs)	56	6.2 %
Water fitness classes/lap swimming	121	13.3 %
Other	32	3.5 %
None chosen	202	22.3 %
Total	2607	

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services.

(N=907)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q12-1. Has access to greenspace & nature, or playgrounds	31.0%	46.7%	10.8%	3.1%	0.2%	8.2%
Q12-2. Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	19.5%	42.0%	17.5%	8.5%	2.5%	9.9%
Q12-3. Provides information & assistance in navigating aging services	8.6%	20.1%	23.3%	5.3%	1.9%	40.9%
Q12-4. Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	10.8%	22.2%	20.3%	3.0%	1.8%	42.0%
Q12-5. Helps to attract new residents & businesses	12.6%	30.9%	21.3%	5.1%	2.5%	27.7%
Q12-6. Helps to reduce crime in my neighborhood & keep kids out of trouble	15.3%	26.1%	22.7%	5.0%	2.4%	28.4%
Q12-7. Improves my (my household's) mental health & reduces stress	15.5%	30.2%	23.9%	6.4%	2.2%	21.7%
Q12-8. Improves my (my household's) physical health & fitness	18.5%	37.9%	20.7%	5.2%	1.7%	16.0%
Q12-9. Increases my (my household's) property value	17.4%	36.7%	19.0%	5.1%	1.8%	20.1%
Q12-10. Is age-friendly & accessible to all age groups	18.4%	36.6%	18.1%	4.0%	1.8%	21.2%
Q12-11. Makes Loudoun County a more desirable place to live	28.3%	43.4%	12.2%	2.8%	1.0%	12.2%

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services.

(N=907)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q12-12. Provides opportunities for physical activity/exercise (trails, play spaces, programs)	27.3%	45.5%	11.5%	3.5%	0.7%	11.5%
Q12-13. Positively impacts economic/business development	18.0%	35.0%	21.9%	2.2%	1.1%	21.8%
Q12-14. Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)	25.2%	36.4%	14.2%	5.5%	1.7%	17.0%
Q12-15. Preserves open space & protects the environment	24.4%	36.1%	14.1%	6.4%	2.3%	16.8%
Q12-16. Promotes tourism to County & region	14.2%	29.7%	24.6%	6.3%	2.1%	23.2%
Q12-17. Provides emergency response management (temporary shelter, water, food, etc.)	9.7%	21.9%	23.6%	3.6%	1.1%	40.0%
Q12-18. Provides jobs/professional development for youth	9.3%	23.7%	23.5%	4.9%	2.1%	36.6%
Q12-19. Provides positive social interactions for me (my household/family)	13.5%	34.6%	22.4%	6.2%	2.4%	20.9%
Q12-20. Provides recreation services & programs for residents with special needs	10.4%	22.2%	19.7%	2.2%	1.0%	44.5%
Q12-21. Provides volunteer opportunities	12.5%	28.1%	19.1%	3.1%	1.5%	35.7%

WITHOUT "DON'T KNOW"**Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")**

(N=907)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q12-1. Has access to greenspace & nature, or playgrounds	33.7%	50.9%	11.8%	3.4%	0.2%
Q12-2. Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	21.7%	46.6%	19.5%	9.4%	2.8%
Q12-3. Provides information & assistance in navigating aging services	14.6%	34.0%	39.4%	9.0%	3.2%
Q12-4. Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	18.6%	38.2%	35.0%	5.1%	3.0%
Q12-5. Helps to attract new residents & businesses	17.4%	42.7%	29.4%	7.0%	3.5%
Q12-6. Helps to reduce crime in my neighborhood & keep kids out of trouble	21.4%	36.5%	31.7%	6.9%	3.4%
Q12-7. Improves my (my household's) mental health & reduces stress	19.9%	38.6%	30.6%	8.2%	2.8%
Q12-8. Improves my (my household's) physical health & fitness	22.0%	45.1%	24.7%	6.2%	2.0%
Q12-9. Increases my (my household's) property value	21.8%	45.9%	23.7%	6.3%	2.2%
Q12-10. Is age-friendly & accessible to all age groups	23.4%	46.4%	22.9%	5.0%	2.2%
Q12-11. Makes Loudoun County a more desirable place to live	32.3%	49.5%	13.9%	3.1%	1.1%
Q12-12. Provides opportunities for physical activity/exercise (trails, play spaces, programs)	30.9%	51.4%	13.0%	4.0%	0.7%
Q12-13. Positively impacts economic/business development	23.0%	44.7%	28.1%	2.8%	1.4%
Q12-14. Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)	30.4%	43.8%	17.1%	6.6%	2.0%
Q12-15. Preserves open space & protects the environment	29.3%	43.3%	17.0%	7.7%	2.8%

WITHOUT "DON'T KNOW"

Q12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services. (without "don't know")

(N=907)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q12-16. Promotes tourism to County & region	18.5%	38.6%	32.0%	8.2%	2.7%
Q12-17. Provides emergency response management (temporary shelter, water, food, etc.)	16.2%	36.6%	39.3%	6.1%	1.8%
Q12-18. Provides jobs/professional development for youth	14.6%	37.4%	37.0%	7.7%	3.3%
Q12-19. Provides positive social interactions for me (my household/family)	17.0%	43.8%	28.3%	7.8%	3.1%
Q12-20. Provides recreation services & programs for residents with special needs	18.7%	40.0%	35.6%	4.0%	1.8%
Q12-21. Provides volunteer opportunities	19.4%	43.7%	29.7%	4.8%	2.4%

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

Q13. Top choice	Number	Percent
Has access to greenspace & nature, or playgrounds	226	24.9 %
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	49	5.4 %
Provides information & assistance in navigating aging services	14	1.5 %
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	29	3.2 %
Helps to attract new residents & businesses	12	1.3 %
Helps to reduce crime in my neighborhood & keep kids out of trouble	31	3.4 %
Improves my (my household's) mental health & reduces stress	49	5.4 %
Improves my (my household's) physical health & fitness	44	4.9 %
Increases my (my household's) property value	24	2.6 %
Is age-friendly & accessible to all age groups	11	1.2 %
Makes Loudoun County a more desirable place to live	39	4.3 %
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	41	4.5 %
Positively impacts economic/business development	4	0.4 %
Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)	56	6.2 %
Preserves open space & protects the environment	20	2.2 %
Promotes tourism to County & region	2	0.2 %
Provides emergency response management (temporary shelter, water, food, etc.)	3	0.3 %
Provides jobs/professional development for youth	5	0.6 %
Provides positive social interactions for me (my household/family)	13	1.4 %
Provides recreation services & programs for residents with special needs	11	1.2 %
Provides volunteer opportunities	12	1.3 %
<u>None chosen</u>	<u>212</u>	<u>23.4 %</u>
Total	907	100.0 %

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

Q13. 2nd choice	Number	Percent
Has access to greenspace & nature, or playgrounds	62	6.8 %
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	59	6.5 %
Provides information & assistance in navigating aging services	10	1.1 %
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	19	2.1 %
Helps to attract new residents & businesses	23	2.5 %
Helps to reduce crime in my neighborhood & keep kids out of trouble	32	3.5 %
Improves my (my household's) mental health & reduces stress	55	6.1 %
Improves my (my household's) physical health & fitness	67	7.4 %
Increases my (my household's) property value	46	5.1 %
Is age-friendly & accessible to all age groups	15	1.7 %
Makes Loudoun County a more desirable place to live	46	5.1 %
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	57	6.3 %
Positively impacts economic/business development	12	1.3 %
Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)	61	6.7 %
Preserves open space & protects the environment	60	6.6 %
Promotes tourism to County & region	6	0.7 %
Provides emergency response management (temporary shelter, water, food, etc.)	5	0.6 %
Provides jobs/professional development for youth	6	0.7 %
Provides positive social interactions for me (my household/family)	8	0.9 %
Provides recreation services & programs for residents with special needs	8	0.9 %
Provides volunteer opportunities	4	0.4 %
None chosen	246	27.1 %
Total	907	100.0 %

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

Q13. 3rd choice	Number	Percent
Has access to greenspace & nature, or playgrounds	47	5.2 %
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	21	2.3 %
Provides information & assistance in navigating aging services	12	1.3 %
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	22	2.4 %
Helps to attract new residents & businesses	20	2.2 %
Helps to reduce crime in my neighborhood & keep kids out of trouble	42	4.6 %
Improves my (my household's) mental health & reduces stress	23	2.5 %
Improves my (my household's) physical health & fitness	59	6.5 %
Increases my (my household's) property value	36	4.0 %
Is age-friendly & accessible to all age groups	26	2.9 %
Makes Loudoun County a more desirable place to live	59	6.5 %
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	61	6.7 %
Positively impacts economic/business development	17	1.9 %
Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)	57	6.3 %
Preserves open space & protects the environment	60	6.6 %
Promotes tourism to County & region	7	0.8 %
Provides emergency response management (temporary shelter, water, food, etc.)	8	0.9 %
Provides jobs/professional development for youth	15	1.7 %
Provides positive social interactions for me (my household/family)	26	2.9 %
Provides recreation services & programs for residents with special needs	7	0.8 %
Provides volunteer opportunities	15	1.7 %
None chosen	267	29.4 %
Total	907	100.0 %

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household?

<u>Q13. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Has access to greenspace & nature, or playgrounds	39	4.3 %
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	19	2.1 %
Provides information & assistance in navigating aging services	6	0.7 %
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	16	1.8 %
Helps to attract new residents & businesses	11	1.2 %
Helps to reduce crime in my neighborhood & keep kids out of trouble	28	3.1 %
Improves my (my household's) mental health & reduces stress	22	2.4 %
Improves my (my household's) physical health & fitness	25	2.8 %
Increases my (my household's) property value	46	5.1 %
Is age-friendly & accessible to all age groups	16	1.8 %
Makes Loudoun County a more desirable place to live	76	8.4 %
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	43	4.7 %
Positively impacts economic/business development	17	1.9 %
Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)	44	4.9 %
Preserves open space & protects the environment	70	7.7 %
Promotes tourism to County & region	8	0.9 %
Provides emergency response management (temporary shelter, water, food, etc.)	14	1.5 %
Provides jobs/professional development for youth	17	1.9 %
Provides positive social interactions for me (my household/family)	42	4.6 %
Provides recreation services & programs for residents with special needs	15	1.7 %
Provides volunteer opportunities	24	2.6 %
None chosen	309	34.1 %
Total	907	100.0 %

SUM OF THE TOP FOUR CHOICES

Q13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household? (top 4)

Q13. Top choice	Number	Percent
Has access to greenspace & nature, or playgrounds	374	41.2 %
Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	148	16.3 %
Provides information & assistance in navigating aging services	42	4.6 %
Offers childhood education opportunities to develop whole child in a safe environment free from bullying, harassment & violence	86	9.5 %
Helps to attract new residents & businesses	66	7.3 %
Helps to reduce crime in my neighborhood & keep kids out of trouble	133	14.7 %
Improves my (my household's) mental health & reduces stress	149	16.4 %
Improves my (my household's) physical health & fitness	195	21.5 %
Increases my (my household's) property value	152	16.8 %
Is age-friendly & accessible to all age groups	68	7.5 %
Makes Loudoun County a more desirable place to live	220	24.3 %
Provides opportunities for physical activity/exercise (trails, play spaces, programs)	202	22.3 %
Positively impacts economic/business development	50	5.5 %
Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)	218	24.0 %
Preserves open space & protects the environment	210	23.2 %
Promotes tourism to County & region	23	2.5 %
Provides emergency response management (temporary shelter, water, food, etc.)	30	3.3 %
Provides jobs/professional development for youth	43	4.7 %
Provides positive social interactions for me (my household/family)	89	9.8 %
Provides recreation services & programs for residents with special needs	41	4.5 %
Provides volunteer opportunities	55	6.1 %
None chosen	212	23.4 %
Total	2806	

Q14. Please rate your level of satisfaction with the overall value that your household receives from PRCS sites, programs, or services.

Q14. Your level of satisfaction with overall value that your household receives from PRCS sites, programs, or services	Number	Percent
Very satisfied	115	12.7 %
Satisfied	426	47.0 %
Neutral	216	23.8 %
Dissatisfied	43	4.7 %
Very dissatisfied	9	1.0 %
Don't know	98	10.8 %
Total	907	100.0 %

WITHOUT "DON'T KNOW"**Q14. Please rate your level of satisfaction with the overall value that your household receives from PRCS sites, programs, or services. (without "don't know")**

Q14. Your level of satisfaction with overall value that your household receives from PRCS sites, programs, or services	Number	Percent
Very satisfied	115	14.2 %
Satisfied	426	52.7 %
Neutral	216	26.7 %
Dissatisfied	43	5.3 %
Very dissatisfied	9	1.1 %
Total	809	100.0 %

Q15. Given the recent COVID-19/Coronavirus crisis, how has your and your household's perception of the value of parks, trails, open spaces and recreation changed?

Q15. How has your perception of the value of parks, trails, open spaces & recreation changed	Number	Percent
Value has significantly increased	297	32.7 %
Value has somewhat increased	211	23.3 %
No change	255	28.1 %
Value has somewhat decreased	63	6.9 %
Value has significantly decreased	44	4.9 %
Not provided	37	4.1 %
Total	907	100.0 %

WITHOUT "NOT PROVIDED"

Q15. Given the recent COVID-19/Coronavirus crisis, how has your and your household's perception of the value of parks, trails, open spaces and recreation changed? (without "not provided")

Q15. How has your perception of the value of parks, trails, open spaces & recreation changed	Number	Percent
Value has significantly increased	297	34.1 %
Value has somewhat increased	211	24.3 %
No change	255	29.3 %
Value has somewhat decreased	63	7.2 %
Value has significantly decreased	44	5.1 %
Total	870	100.0 %

Q16. A potential funding source for park and recreation improvements is Loudoun County's Tax Rate-of which ONE CENT is equal to, on average, \$51 per year per household. Currently, less than 2 cents of the County's Tax Rate funds PRCS programs and services in Loudoun County. Please indicate your preferred level of ADDITIONAL TAX RATE financial support for THE IMPROVEMENT of parks and recreation services in Loudoun County.

Q16. Your preferred level of additional tax rate financial support for improvement of parks & recreation services	Number	Percent
1/2 cent, on average, \$25 annually per household	165	18.2 %
1 cent, on average, \$51 annually per household	294	32.4 %
1 1/2 cents, on average, \$77 annually per household	215	23.7 %
None	186	20.5 %
Not provided	47	5.2 %
Total	907	100.0 %

WITHOUT "NOT PROVIDED"

Q16. A potential funding source for park and recreation improvements is Loudoun County's Tax Rate-of which ONE CENT is equal to, on average, \$51 per year per household. Currently, less than 2 cents of the County's Tax Rate funds PRCS programs and services in Loudoun County. Please indicate your preferred level of ADDITIONAL TAX RATE financial support for THE IMPROVEMENT of parks and recreation services in Loudoun County. (without "not provided")

Q16. Your preferred level of additional tax rate financial support for improvement of parks & recreation services	Number	Percent
1/2 cent, on average, \$25 annually per household	165	19.2 %
1 cent, on average, \$51 annually per household	294	34.2 %
1 1/2 cents, on average, \$77 annually per household	215	25.0 %
None	186	21.6 %
Total	860	100.0 %

Q17. Based on your perception of value, how would you want the County to fund future parks, recreation, trails, and open space needs?

Q17. How would you want County to fund future parks, recreation, trails, & open space needs	Number	Percent
Increase funding	438	48.3 %
Maintain existing funding levels	282	31.1 %
Reduce funding	34	3.7 %
Not sure	115	12.7 %
Not provided	38	4.2 %
Total	907	100.0 %

WITHOUT "NOT PROVIDED"**Q17. Based on your perception of value, how would you want the County to fund future parks, recreation, trails, and open space needs? (without "not provided")**

Q17. How would you want County to fund future parks, recreation, trails, & open space needs	Number	Percent
Increase funding	438	50.4 %
Maintain existing funding levels	282	32.5 %
Reduce funding	34	3.9 %
Not sure	115	13.2 %
Total	869	100.0 %

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

(N=907)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q18-1. Add new and/or improve existing restrooms in parks	39.5%	29.0%	25.4%	6.2%
Q18-2. Develop/upgrade water parks	20.3%	24.0%	36.8%	18.9%
Q18-3. Develop new multiuse recreation & community centers	26.1%	32.0%	31.3%	10.6%
Q18-4. Develop a new outdoor exercise/fitness area	29.8%	27.9%	30.8%	11.6%
Q18-5. Develop a new sports complex (e.g. baseball, soccer, softball)	15.8%	22.3%	40.6%	21.4%
Q18-6. Develop adventure park/zipline/climbing tower	25.6%	26.1%	32.0%	16.3%
Q18-7. Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	17.5%	33.2%	35.9%	13.3%
Q18-8. Develop new BMX park/bike pump track	9.2%	20.3%	42.4%	28.1%
Q18-9. Develop new indoor sports arena	14.6%	19.5%	41.3%	24.6%
Q18-10. Develop new walking trails	53.4%	22.9%	18.5%	5.2%
Q18-11. Develop space for performance arts/theater/cultural arts	25.4%	33.6%	30.4%	10.6%
Q18-12. Improve existing athletic fields	20.0%	29.1%	40.4%	10.6%
Q18-13. Improve existing indoor recreation space	21.7%	27.5%	41.1%	9.7%
Q18-14. Improve existing outdoor basketball/tennis courts	18.3%	27.2%	42.3%	12.1%
Q18-15. Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	37.9%	32.0%	24.0%	6.1%
Q18-16. Improve existing picnic shelters/pavilions	30.1%	33.7%	29.1%	7.1%
Q18-17. Improve existing playgrounds	26.8%	32.0%	32.6%	8.6%
Q18-18. Improve existing trail system (increasing connectivity/accessibility)	52.3%	23.0%	20.7%	4.0%

Q18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

(N=907)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q18-19. Improve inclusion services or accessibility to programs & facilities	23.5%	26.1%	41.3%	9.0%
Q18-20. Other	96.2%	1.9%	1.9%	0.0%

Q18-20. Other

<u>Q18-20. Other</u>	<u>Number</u>	<u>Percent</u>
Horse trails	2	3.8 %
Dog parks	2	3.8 %
Equestrian trails	2	3.8 %
Preserve nature areas	1	1.9 %
Competitive indoor pool	1	1.9 %
More trails	1	1.9 %
Build more pools	1	1.9 %
IMPROVE SAFETY OF ROAD CROSSINGS	1	1.9 %
ADD/EXPAND SUMMER CAMPS FOR KIDS	1	1.9 %
Indoor lap pool	1	1.9 %
Extend sidewalks and trails, get bikes off the roads	1	1.9 %
Trade programs for masonry, welding and farming	1	1.9 %
Indoor tennis court	1	1.9 %
Improve access to the river/park area	1	1.9 %
Finish the Potomac Appalachian Trail to Harper's Ferry	1	1.9 %
Protect new and more land to avoid depression	1	1.9 %
Indoor tennis facility in Bluemont	1	1.9 %
Improve showers at the Round Rec swimming pool	1	1.9 %
Develop Esports leagues	1	1.9 %
More bike paths	1	1.9 %
Need safe bike lanes for commuting	1	1.9 %
Maintain the existing trails better	1	1.9 %
FINISH POTOMAC APPALACIAN TRAIL TO HARPERS FERRY	1	1.9 %
Equestrian trails and facilites	1	1.9 %
Upgrade Sterling Park Recreation Center	1	1.9 %
More mountain bike trails	1	1.9 %
PUBLIC AFFORDABLE GOLF COURSE	1	1.9 %
Golf course	1	1.9 %
ENVIRONMENTAL EDUCATION	1	1.9 %
MORE DOGGIE PICK UP STATIONS BAGS AND TRASH CANS	1	1.9 %
Improve boat launch access for kayaks and canoing	1	1.9 %
LOWER PRICE FOR IDA LEE FOR NON RESIDENTS	1	1.9 %
We need more trails	1	1.9 %
Anything that improves the park offerings to county residents	1	1.9 %
Fishing	1	1.9 %
More senior activities	1	1.9 %
Keep adding open space and do not let all spaces be developed	1	1.9 %
Areas along Potomac River for baiting and fishing	1	1.9 %
Trails of all kinds	1	1.9 %
Add golf course to replace loss of Westpark and Goose Creek	1	1.9 %
Open mountain bike trails	1	1.9 %
Horseback facilities	1	1.9 %
Better signage for trails & more open hours for historic buildings and events	1	1.9 %
AUTISM FRIENDLY, OLDER TEEN PROGRAMS	1	1.9 %
West Park acquisition needed	1	1.9 %
Improve programs and events for special needs children	1	1.9 %

Q18-20. Other

<u>Q18-20. Other</u>	<u>Number</u>	<u>Percent</u>
We need a dog park in the Countryside/Cascades area of the County	1	1.9 %
Outdoor activities such as racquetball courts	1	1.9 %
Access to field space for pickup games	1	1.9 %
Total	52	100.0 %

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

Q19. Top choice	Number	Percent
Add new and/or improve existing restrooms in parks	83	9.2 %
Develop/upgrade water parks	32	3.5 %
Develop new multiuse recreation & community centers	38	4.2 %
Develop a new outdoor exercise/fitness area	53	5.8 %
Develop a new sports complex (e.g. baseball, soccer, softball)	16	1.8 %
Develop adventure park/zipline/climbing tower	44	4.9 %
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	10	1.1 %
Develop new BMX park/bike pump track	4	0.4 %
Develop new indoor sports arena	14	1.5 %
Develop new walking trails	148	16.3 %
Develop space for performance arts/theater/cultural arts	35	3.9 %
Improve existing athletic fields	19	2.1 %
Improve existing indoor recreation space	5	0.6 %
Improve existing outdoor basketball/tennis courts	12	1.3 %
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	28	3.1 %
Improve existing picnic shelters/pavilions	2	0.2 %
Improve existing playgrounds	15	1.7 %
Improve existing trail system (increasing connectivity/accessibility)	95	10.5 %
Improve inclusion services or accessibility to programs & facilities	9	1.0 %
Other	32	3.5 %
None chosen	213	23.5 %
Total	907	100.0 %

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

Q19. 2nd choice	Number	Percent
Add new and/or improve existing restrooms in parks	37	4.1 %
Develop/upgrade water parks	29	3.2 %
Develop new multiuse recreation & community centers	44	4.9 %
Develop a new outdoor exercise/fitness area	41	4.5 %
Develop a new sports complex (e.g. baseball, soccer, softball)	20	2.2 %
Develop adventure park/zipline/climbing tower	40	4.4 %
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	20	2.2 %
Develop new BMX park/bike pump track	13	1.4 %
Develop new indoor sports arena	8	0.9 %
Develop new walking trails	114	12.6 %
Develop space for performance arts/theater/cultural arts	39	4.3 %
Improve existing athletic fields	17	1.9 %
Improve existing indoor recreation space	9	1.0 %
Improve existing outdoor basketball/tennis courts	11	1.2 %
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	65	7.2 %
Improve existing picnic shelters/pavilions	25	2.8 %
Improve existing playgrounds	26	2.9 %
Improve existing trail system (increasing connectivity/accessibility)	70	7.7 %
Improve inclusion services or accessibility to programs & facilities	9	1.0 %
Other	4	0.4 %
None chosen	266	29.3 %
Total	907	100.0 %

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

Q19. 3rd choice	Number	Percent
Add new and/or improve existing restrooms in parks	46	5.1 %
Develop/upgrade water parks	21	2.3 %
Develop new multiuse recreation & community centers	27	3.0 %
Develop a new outdoor exercise/fitness area	26	2.9 %
Develop a new sports complex (e.g. baseball, soccer, softball)	14	1.5 %
Develop adventure park/zipline/climbing tower	36	4.0 %
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	17	1.9 %
Develop new BMX park/bike pump track	17	1.9 %
Develop new indoor sports arena	22	2.4 %
Develop new walking trails	77	8.5 %
Develop space for performance arts/theater/cultural arts	39	4.3 %
Improve existing athletic fields	26	2.9 %
Improve existing indoor recreation space	21	2.3 %
Improve existing outdoor basketball/tennis courts	14	1.5 %
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	59	6.5 %
Improve existing picnic shelters/pavilions	29	3.2 %
Improve existing playgrounds	26	2.9 %
Improve existing trail system (increasing connectivity/accessibility)	69	7.6 %
Improve inclusion services or accessibility to programs & facilities	14	1.5 %
Other	5	0.6 %
None chosen	302	33.3 %
Total	907	100.0 %

Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund?

Q19. 4th choice	Number	Percent
Add new and/or improve existing restrooms in parks	37	4.1 %
Develop/upgrade water parks	19	2.1 %
Develop new multiuse recreation & community centers	29	3.2 %
Develop a new outdoor exercise/fitness area	33	3.6 %
Develop a new sports complex (e.g. baseball, soccer, softball)	10	1.1 %
Develop adventure park/zipline/climbing tower	26	2.9 %
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	25	2.8 %
Develop new BMX park/bike pump track	11	1.2 %
Develop new indoor sports arena	12	1.3 %
Develop new walking trails	44	4.9 %
Develop space for performance arts/theater/cultural arts	32	3.5 %
Improve existing athletic fields	21	2.3 %
Improve existing indoor recreation space	21	2.3 %
Improve existing outdoor basketball/tennis courts	12	1.3 %
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	46	5.1 %
Improve existing picnic shelters/pavilions	35	3.9 %
Improve existing playgrounds	34	3.7 %
Improve existing trail system (increasing connectivity/accessibility)	80	8.8 %
Improve inclusion services or accessibility to programs & facilities	20	2.2 %
Other	6	0.7 %
None chosen	354	39.0 %
Total	907	100.0 %

SUM OF THE TOP FOUR CHOICES**Q19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund? (top 4)**

Q19. Top choice	Number	Percent
Add new and/or improve existing restrooms in parks	203	22.4 %
Develop/upgrade water parks	101	11.1 %
Develop new multiuse recreation & community centers	138	15.2 %
Develop a new outdoor exercise/fitness area	153	16.9 %
Develop a new sports complex (e.g. baseball, soccer, softball)	60	6.6 %
Develop adventure park/zipline/climbing tower	146	16.1 %
Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	72	7.9 %
Develop new BMX park/bike pump track	45	5.0 %
Develop new indoor sports arena	56	6.2 %
Develop new walking trails	383	42.2 %
Develop space for performance arts/theater/cultural arts	145	16.0 %
Improve existing athletic fields	83	9.2 %
Improve existing indoor recreation space	56	6.2 %
Improve existing outdoor basketball/tennis courts	49	5.4 %
Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, Wi-Fi)	198	21.8 %
Improve existing picnic shelters/pavilions	91	10.0 %
Improve existing playgrounds	101	11.1 %
Improve existing trail system (increasing connectivity/accessibility)	314	34.6 %
Improve inclusion services or accessibility to programs & facilities	52	5.7 %
Other	47	5.2 %
None chosen	213	23.5 %
Total	2706	

Q20. Your gender:

<u>Q20. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	447	49.3 %
Female	455	50.2 %
Non-binary	2	0.2 %
Not provided	3	0.3 %
Total	907	100.0 %

WITHOUT "NOT PROVIDED"**Q20. Your gender: (without "not provided")**

<u>Q20. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	447	49.4 %
Female	455	50.3 %
Non-binary	2	0.2 %
Total	904	100.0 %

Q21. Including yourself, how many people in your household are...

	Mean	Sum
number	2.9	2572
Under age 5	0.1	126
Ages 5-9	0.2	143
Ages 10-14	0.3	255
Ages 15-19	0.2	217
Ages 20-24	0.2	154
Ages 25-34	0.2	162
Ages 35-44	0.4	350
Ages 45-54	0.5	431
Ages 55-64	0.5	413
Ages 65-74	0.2	208
Ages 75-84	0.1	92
Ages 85+	0.0	21

Q22. Your age:

Q22. Your age	Number	Percent
18-34	141	15.5 %
35-44	188	20.7 %
45-54	213	23.5 %
55-64	189	20.8 %
65+	149	16.4 %
Not provided	27	3.0 %
Total	907	100.0 %

WITHOUT "NOT PROVIDED"**Q22. Your age: (without "not provided")**

Q22. Your age	Number	Percent
18-34	141	16.0 %
35-44	188	21.4 %
45-54	213	24.2 %
55-64	189	21.5 %
65+	149	16.9 %
Total	880	100.0 %

Q23. How many years have you lived in Loudoun County?

<u>Q23. How many years have you lived in Loudoun County</u>	<u>Number</u>	<u>Percent</u>
0-5	103	11.4 %
6-10	132	14.6 %
11-15	141	15.5 %
16-20	194	21.4 %
21-30	187	20.6 %
31+	129	14.2 %
Not provided	21	2.3 %
Total	907	100.0 %

WITHOUT "NOT PROVIDED"**Q23. How many years have you lived in Loudoun County? (without "not provided")**

<u>Q23. How many years have you lived in Loudoun County</u>	<u>Number</u>	<u>Percent</u>
0-5	103	11.6 %
6-10	132	14.9 %
11-15	141	15.9 %
16-20	194	21.9 %
21-30	187	21.1 %
31+	129	14.6 %
Total	886	100.0 %

Q24. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

Q24. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry	Number	Percent
Yes	123	13.6 %
No	774	85.3 %
Not provided	10	1.1 %
Total	907	100.0 %

WITHOUT "NOT PROVIDED"**Q24. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry? (without "not provided")**

Q24. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry	Number	Percent
Yes	123	13.7 %
No	774	86.3 %
Total	897	100.0 %

Q25. Which of the following best describes your race/ethnicity?

<u>Q25. What best describes your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
White/Caucasian	618	68.1 %
Asian	180	19.8 %
Pacific Islander	2	0.2 %
African American/Black	70	7.7 %
Native American	7	0.8 %
Other	9	1.0 %
Total	886	

Q25-6. Other

<u>Q25-6. Other</u>	<u>Number</u>	<u>Percent</u>
Mixed	3	33.3 %
Hispanic	2	22.2 %
More than one	1	11.1 %
Multiple race	1	11.1 %
Caucasian and Asian	1	11.1 %
Italian, German and English	1	11.1 %
Total	9	100.0 %

Q26. What is the primary language spoken in your home?

<u>Q26. What is primary language spoken in your home</u>	<u>Number</u>	<u>Percent</u>
English	830	91.5 %
Spanish	11	1.2 %
Telugu	5	0.6 %
Other	27	3.0 %
Not provided	34	3.7 %
Total	907	100.0 %

WITHOUT "NOT PROVIDED"**Q26. What is the primary language spoken in your home? (without "not provided")**

<u>Q26. What is primary language spoken in your home</u>	<u>Number</u>	<u>Percent</u>
English	830	95.1 %
Spanish	11	1.3 %
Telugu	5	0.6 %
Other	27	3.1 %
Total	873	100.0 %

Q26-4. Other

<u>Q26-4. Other</u>	<u>Number</u>	<u>Percent</u>
Urdu	4	15.4 %
Chinese	4	15.4 %
Korean	2	7.7 %
Vietnamese	2	7.7 %
Gujarati	2	7.7 %
CAMBODIAN/KHEMER	1	3.8 %
French and Arabic	1	3.8 %
JAPANESE	1	3.8 %
Nepali	1	3.8 %
Persian/Iranian mostly English	1	3.8 %
ASL AMERICAN SIGN LANGUAGE	1	3.8 %
Tagalog	1	3.8 %
Filipino	1	3.8 %
Albanian	1	3.8 %
Bengali	1	3.8 %
Tamil	1	3.8 %
Marathi	1	3.8 %
Total	26	100.0 %

Q27. What is your zip code?

Q27. Your zip code	Number	Percent
20147	113	12.5 %
20176	109	12.0 %
20175	93	10.3 %
20165	86	9.5 %
20132	80	8.8 %
20164	78	8.6 %
20148	77	8.5 %
20152	63	6.9 %
20105	58	6.4 %
20180	46	5.1 %
20141	40	4.4 %
20117	17	1.9 %
20158	17	1.9 %
20166	16	1.8 %
20197	9	1.0 %
20129	4	0.4 %
20118	1	0.1 %
Total	907	100.0 %

Area	Number	Percent
ASHBURN	180	19.8 %
DULLES	135	14.9 %
LEESBURG	121	13.3 %
NORTHWEST	58	6.4 %
POTOMAC	109	12.0 %
ROUTE 15 NORTH	48	5.3 %
ROUTE 15 SOUTH	39	4.3 %
ROUTE 7 WEST	94	10.4 %
STERLING	68	7.5 %
SOUTHWEST	55	6.1 %
Total	907	100.0 %

Section 7

Survey Instrument



Loudoun County, Virginia

www.loudoun.gov/prcs

Department of Parks, Recreation and Community Services

742 Miller Drive SE, P.O. Box 7800, Leesburg, VA 20177-7800

703-777-0343 • Fax: 703-771-5354

September 2020

Dear Loudoun County Resident:

One of the distinctions of living in a thriving community is the great roots of a park and recreation system. Loudoun County is fortunate to have diversity in park and recreation facilities and programs that you and your guests enjoy.

Plans are currently underway in planning the next generation of park and recreation opportunities and I would very much like your help. In order to be truly responsive to the needs and desires of our community, the Department of Parks, Recreation and Community Services has contracted with a professional research company to conduct a scientific study of Loudoun County households to understand and measure the preferences of our citizens.

I am writing to let you know that your address has been randomly selected for participation. The survey is confidential and individual responses will not be shared. All responses will be reported collectively after tabulation by ETC Institute surveyors and data processing agents in Kansas.

The goal for the selected sample is to present the results as "statistically valid," which means that each household has been randomly selected and will represent Loudoun County's diversity and demographics as a whole. Therefore, it is very important that you complete and return the questionnaire when you receive the survey package. Even if you consider yourself a non-user of the County's park programs or facilities, your participation is still very important. The survey will require about 10-15 minutes to complete, and will be provided with a postage paid, return envelope to submit the completed questionnaire.

Once we have collected the survey responses, the results will be used to complete the Loudoun County Parks, Recreation and Community Services' Master Plan. Additional details regarding the Master Plan may be found at loudoun.gov/prcsmasterplan. Thank you in advance for your participation and for making this Loudoun County Citizens Survey a success. If you have any questions, please feel free to contact me by phone at (703) 777-0345 or by email at Steve.Torpy@loudoun.gov.

Sincerely,

Steve Torpy, CPRP

Director, Department of Parks, Recreation and Community Services



Loudoun County Parks, Recreation and Community Services System Master Plan Needs Assessment Survey

Let your voice be heard today!

Loudoun County would like your input to help determine park and recreation priorities for the County. This survey will take 15-20 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at www.Loudouncountysurvey.org. We greatly appreciate and value your time!

1. Have you or any member of your household visited any Loudoun County Parks, Recreation and Community Services (PRCS) parks and/or facilities during the past 12 months?

____(1) Yes [Answer Q1a-c.] ____ (2) No [Skip to Q1d.]

1a. How often have you visited a PRCS park and/or facility during the past 12 months?

____(1) More than 5 times a week ____ (3) Once a week ____ (5) Less than once a month
____(2) 2-4 times a week ____ (4) 1-3 times a month ____ (9) Don't know

1b. Overall, how would you rate the physical condition of ALL PRCS parks and facilities you have visited?

____(1) Excellent ____ (2) Very Good ____ (3) Good ____ (4) Fair ____ (5) Poor

1c. If your household has NOT visited any PRCS parks and/or facilities during the past 12 months, please CHECK ALL of the following reasons you have NOT visited.

____(01) Use other City, State, private or HOA facilities	____(09) Lack of handicap accessibility
____(02) Too far from home	____(10) Do not feel welcomed/accommodated
____(03) Not aware of park or facility locations	____(11) Lack of transportation
____(04) Parks/facilities are not well maintained	____(12) Lack of restrooms
____(05) Lack of features we want to use	____(13) Lack of trust in government
____(06) Lack of parking to access parks/facilities	____(14) Language/cultural barriers
____(07) Do not feel safe using parks/facilities	____(15) Other: _____
____(08) Poor customer service	

2. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and/or sports activities during the last 12 months.

____(01) Public schools	____(07) Loudoun County Parks, Recreation and Community Services
____(02) Private schools	____(08) Virginia State Parks
____(03) Private and non-profit youth sports	____(09) City parks/facilities
____(04) Private summer camps	____(10) YMCA programs
____(05) Private workout facilities	____(11) Places of worship (e.g. synagogues, churches)
____(06) Private clubs (tennis, health, swim, fitness)	____(12) Other: _____

3. From the following list, please CHECK ALL of the amenities, programs and services that you did NOT know are operated by Loudoun County Parks, Recreation and Community Services.

____(01) Parks	____(08) Area on Agency Services for Older Adults
____(02) Recreation Centers	____(09) Athletic programs and tournaments
____(03) Senior Centers	____(10) Community Theater
____(04) Adult Day Care Centers	____(11) Spray Parks
____(05) Community Centers	____(12) Facility Rentals
____(06) Special Events	____(13) Inclusion Services
____(07) Recreation Programming	____(14) Other: _____

4. From the following list, please CHECK ALL the ways you learn about Loudoun County PRCS programs and services.

- | | | |
|--|--|--|
| <input type="checkbox"/> (01) When participating in programs | <input type="checkbox"/> (06) Promotions at special events | <input type="checkbox"/> (11) Social Media |
| <input type="checkbox"/> (02) County website | <input type="checkbox"/> (07) Banners | <input type="checkbox"/> (12) Brochure or Flyers |
| <input type="checkbox"/> (03) Conversations with PRCS staff | <input type="checkbox"/> (08) Phone app/AlertLoudoun | <input type="checkbox"/> (13) Other: _____ |
| <input type="checkbox"/> (04) Newspaper | <input type="checkbox"/> (09) Emails | |
| <input type="checkbox"/> (05) Word of mouth | <input type="checkbox"/> (10) E-newsletter | |

5. Which THREE methods of communication would you MOST PREFER the County use to communicate with you about parks and recreation programs and services?

- | | | |
|--|--|--|
| <input type="checkbox"/> (01) When participating in programs | <input type="checkbox"/> (06) Promotions at special events | <input type="checkbox"/> (11) Social Media |
| <input type="checkbox"/> (02) County website | <input type="checkbox"/> (07) Banners | <input type="checkbox"/> (12) Brochure or Flyers |
| <input type="checkbox"/> (03) Conversations with PRCS staff | <input type="checkbox"/> (08) Phone app/AlertLoudoun | <input type="checkbox"/> (13) Other: _____ |
| <input type="checkbox"/> (04) Newspaper | <input type="checkbox"/> (09) Emails | |
| <input type="checkbox"/> (05) Word of mouth | <input type="checkbox"/> (10) E-newsletter | |

6. Has your household participated in any Programs/Events offered and/or hosted by PRCS during the past 12 months?

- ☐ (1) Yes [Answer Q6a-b.] ☐ (2) No [Skip to Q6c.]

6a. How many Programs/Events offered and/or hosted by PRCS have you or members of your household participated in during the past 12 months?

- ☐ (1) One ☐ (2) 2-3 ☐ (3) 4-6 ☐ (4) 7 or more

6b. How would you rate the overall quality of PRCS Programs/Events in which your household has participated?

- ☐ (1) Excellent ☐ (2) Very Good ☐ (3) Good ☐ (4) Fair ☐ (5) Poor

6c. If your household has NOT participated in any PRCS Programs/Events during the past 12 months, please CHECK ALL of the following reasons why you may have NOT participated.

- | | |
|--|---|
| <input type="checkbox"/> (01) I don't know what is offered | <input type="checkbox"/> (11) Prefer individual activities |
| <input type="checkbox"/> (02) Old and outdated facilities | <input type="checkbox"/> (12) Program not offered |
| <input type="checkbox"/> (03) Use programs of other agencies | <input type="checkbox"/> (13) Registration is difficult |
| <input type="checkbox"/> (04) Lack of quality instructors | <input type="checkbox"/> (14) Poor customer service by staff |
| <input type="checkbox"/> (05) Lack of quality programs | <input type="checkbox"/> (15) Lack of transportation |
| <input type="checkbox"/> (06) Fees are too high/lack of financial assistance | <input type="checkbox"/> (16) Lack of right program equipment |
| <input type="checkbox"/> (07) Too far from home | <input type="checkbox"/> (17) Too busy/Not interested |
| <input type="checkbox"/> (08) Program times are not convenient | <input type="checkbox"/> (18) Language/cultural/age barriers |
| <input type="checkbox"/> (09) Classes are full | <input type="checkbox"/> (19) Traffic and parking issues |
| <input type="checkbox"/> (10) Safety concerns | <input type="checkbox"/> (20) Other: _____ |

7. Loudoun County is in the process of evaluating its event offerings. With that in mind, please check the THREE single or multi-day event concepts in which you and members of your household would be MOST INTERESTED.

- | | |
|---|--|
| <input type="checkbox"/> (01) Cultural celebrations (ethnic music, traditions, performances) | <input type="checkbox"/> (07) Health and wellness events (nutrition counseling, preventative health education, mental health wellness, County resources) |
| <input type="checkbox"/> (02) Competitions (triathlon, bike, 5K/10K runs, adventure/obstacle courses) | <input type="checkbox"/> (08) Holiday celebrations (Memorial, Veterans, 4th of July) |
| <input type="checkbox"/> (03) Employment/job fairs | <input type="checkbox"/> (09) Safety/crime prevention fairs |
| <input type="checkbox"/> (04) Entertainment (music, movies, performers) | <input type="checkbox"/> (10) Sports tournaments (baseball, basketball, football, dodgeball, pickleball, soccer) |
| <input type="checkbox"/> (05) Environmental event (Water Matters Day, sustainability, recycling) | <input type="checkbox"/> (11) Summer Camp Information Fair |
| <input type="checkbox"/> (06) Food events (farmer's market, food tastings, beer/wine) | <input type="checkbox"/> (12) None; I don't think the County should offer special events |

8. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Loudoun County listed alphabetically below by circling either "Yes" or "No." If "Yes," please rate how well your need for facilities/amenities of this type is being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.

Type of Facility/Amenity	Do you have a need for this facility/amenity?		If Yes, how well are your needs met?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
01. Adventure Area (BMX, Pump Track, Ropes Courses, Zip Lines, Rock Climbing)	Yes	No	4	3	2	1
02. All Accessible/All Abilities Amenities (Athletic Fields, Playgrounds, Picnic Tables)	Yes	No	4	3	2	1
03. Campgrounds	Yes	No	4	3	2	1
04. Cricket Field	Yes	No	4	3	2	1
05. Disc golf	Yes	No	4	3	2	1
06. Dog park (off-leash)	Yes	No	4	3	2	1
07. Environmental/Nature education center	Yes	No	4	3	2	1
08. Indoor basketball/volleyball courts (indoor gyms)	Yes	No	4	3	2	1
09. Indoor Facility (Adult Day Care Center)	Yes	No	4	3	2	1
10. Indoor Facility (Community/Recreation Center)	Yes	No	4	3	2	1
11. Indoor Facility (Performing Arts Center)	Yes	No	4	3	2	1
12. Indoor Facility (Senior Center)	Yes	No	4	3	2	1
13. Indoor Facility (Therapeutic Recreation/Inclusive Facility)	Yes	No	4	3	2	1
14. Lighted diamond sports fields (baseball, softball)	Yes	No	4	3	2	1
15. Lighted rectangular sports fields (football, rugby, soccer, field hockey, lacrosse, cricket)	Yes	No	4	3	2	1
16. Outdoor courts - Basketball	Yes	No	4	3	2	1
17. Outdoor courts - Pickleball	Yes	No	4	3	2	1
18. Outdoor courts - Sand Volleyball	Yes	No	4	3	2	1
19. Outdoor courts - Tennis	Yes	No	4	3	2	1
20. Outdoor exercise/fitness area	Yes	No	4	3	2	1
21. Parks - Large, District/Regional	Yes	No	4	3	2	1
22. Parks - Natural Areas (Open Space, Nature Preserve)	Yes	No	4	3	2	1
23. Parks - Small, Community/Neighborhood Parks	Yes	No	4	3	2	1
24. Picnic Shelters	Yes	No	4	3	2	1
25. Playgrounds	Yes	No	4	3	2	1
26. Splash pads	Yes	No	4	3	2	1
27. Swimming Pool - Indoor/Outdoor-Lap Pool (Lap Swimming/Competition/Swim Teams)	Yes	No	4	3	2	1
28. Swimming Pool - Indoor/Outdoor-Recreation Pool (Therapy/Play/Swim Lessons)	Yes	No	4	3	2	1
29. Trails - Mountain Bike	Yes	No	4	3	2	1
30. Trails - Paved (for commuting)	Yes	No	4	3	2	1
31. Trails - Paved (for recreation)	Yes	No	4	3	2	1
32. Trails - Unpaved/Natural	Yes	No	4	3	2	1
33. Unmanned Aerial Vehicle Airfield (drones, RC planes)	Yes	No	4	3	2	1
34. Water/River Access (boat, kayak, canoe launches, fishing piers)	Yes	No	4	3	2	1
35. Other: _____	Yes	No	4	3	2	1

9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 10. Please indicate if you or any member of your household has a need for each of the programs in Loudoun County listed below by circling either "Yes" or "No." If "Yes," please rate how well your need for programs of this type are being met using a scale of 1 to 4, where 4 means "Needs Are Fully Met" and 1 means "Does Not Meet Needs" of your household.**

Type of Program	Do you have a need for this program?		If Yes, how well are your needs met?			
			Fully Met	Mostly Met	Partly Met	Not Met
01. Adult fitness and wellness programs	Yes	No	4	3	2	1
02. Adult sports leagues	Yes	No	4	3	2	1
03. After-school programs for youth of all ages	Yes	No	4	3	2	1
04. Art, culture, enrichment, performing art programs	Yes	No	4	3	2	1
05. Community service programs (drug prevention programs, professional development courses, mental wellness programs)	Yes	No	4	3	2	1
06. Competitive swimming (swim teams)	Yes	No	4	3	2	1
07. County special events (fairs, festivals, races)	Yes	No	4	3	2	1
08. EGaming/ESports	Yes	No	4	3	2	1
09. Inclusion Services	Yes	No	4	3	2	1
10. Outdoor adventure/recreation (canoeing, kayaking, fishing, archery, etc.)	Yes	No	4	3	2	1
11. Outdoor environmental education/nature camps and programs	Yes	No	4	3	2	1
12. Pickleball lessons and leagues	Yes	No	4	3	2	1
13. Preschool programs/early childhood education	Yes	No	4	3	2	1
14. Programs for people with special needs	Yes	No	4	3	2	1
15. Robotics	Yes	No	4	3	2	1
16. Senior programs	Yes	No	4	3	2	1
17. STEM (science, technology, engineering, and mathematics) classes	Yes	No	4	3	2	1
18. Swim lessons	Yes	No	4	3	2	1
19. Teen/Tween programs	Yes	No	4	3	2	1
20. Tennis lessons and leagues	Yes	No	4	3	2	1
21. Trips (senior, youth)	Yes	No	4	3	2	1
22. Youth fitness and wellness classes	Yes	No	4	3	2	1
23. Youth sports (leagues, classes, programs)	Yes	No	4	3	2	1
24. Youth programs and summer camps	Yes	No	4	3	2	1
25. Online/virtual programs (e.g. fitness programs, virtual tours etc./Virtual and Augmented Reality programs)	Yes	No	4	3	2	1
26. Water fitness classes/lap swimming	Yes	No	4	3	2	1
27. Other: _____	Yes	No	4	3	2	1

- 11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**
[Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 12. Please indicate your level of agreement with the following statements concerning some potential benefits of Loudoun County's parks, facilities, and recreation programs or services by circling the corresponding number.**

The recreation system in Loudoun County...		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	Has access to greenspace and nature, or playgrounds	5	4	3	2	1	9
02.	Has access to transportation (e.g. sidewalks, bikeways, trails, public transit)	5	4	3	2	1	9
03.	Provides information and assistance in navigating aging services	5	4	3	2	1	9
04.	Offers childhood education opportunities to develop the whole child (i.e., physical, mental, and social development), in a safe environment free from bullying, harassment and violence	5	4	3	2	1	9
05.	Helps to attract new residents and businesses	5	4	3	2	1	9
06.	Helps to reduce crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
07.	Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
08.	Improves my (my household's) physical health and fitness	5	4	3	2	1	9
09.	Increases my (my household's) property value	5	4	3	2	1	9
10.	Is age-friendly and accessible to all age groups	5	4	3	2	1	9
11.	Makes Loudoun County a more desirable place to live	5	4	3	2	1	9
12.	Provides opportunities for physical activity/exercise (trails, play spaces, programs)	5	4	3	2	1	9
13.	Positively impacts economic/business development	5	4	3	2	1	9
14.	Provides preservation of natural areas (i.e. preserving forest land, rivers, lakes)	5	4	3	2	1	9
15.	Preserves open space and protects the environment	5	4	3	2	1	9
16.	Promotes tourism to the County and the region	5	4	3	2	1	9
17.	Provides emergency response management (temporary shelter, water, food, etc.)	5	4	3	2	1	9
18.	Provides jobs/professional development for youth	5	4	3	2	1	9
19.	Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
20.	Provides recreation services and programs for residents with special needs	5	4	3	2	1	9
21.	Provides volunteer opportunities	5	4	3	2	1	9

- 13. Which FOUR of the benefits from the list in Question 12 are MOST IMPORTANT to you and members of your household? [Write in your answers below using the numbers from the list in Question 12, or circle "NONE."]**

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

- 14. Please rate your level of satisfaction with the overall value that your household receives from PRCS sites, programs, or services.**

____(1) Very satisfied ____ (3) Neutral ____ (5) Very dissatisfied
 ____ (2) Satisfied ____ (4) Dissatisfied ____ (9) Don't know

- 15. Given the recent COVID-19/Coronavirus crisis, how has your and your household's perception of the value of parks, trails, open spaces and recreation changed?**

____ (1) Value has significantly increased ____ (4) Value has somewhat decreased
 ____ (2) Value has somewhat increased ____ (5) Value has significantly decreased
 ____ (3) No change

- 16. A potential funding source for park and recreation improvements is Loudoun County's Tax Rate- of which ONE CENT is equal to, on average, \$51 per year per household. Currently, less than 2 cents of the County's Tax Rate funds PRCS programs and services in Loudoun County.**

Please indicate your preferred level of ADDITIONAL TAX RATE financial support for THE IMPROVEMENT of parks and recreation services in Loudoun County.

- ____(1) 1/2 Cent = On average, \$25 annually per household
 ____ (2) 1 Cent = On average, \$51 annually per household
 ____ (3) 1 1/2 Cents = On average, \$77 annually per household
 ____ (4) None

- 17. Based on your perception of value, how would you want the County to fund future parks, recreation, trails, and open space needs?**

- ____(1) Increase funding ____ (2) Maintain existing funding levels ____ (3) Reduce funding ____ (4) Not Sure

- 18. The following is a list of actions PRCS could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.**

Types of Improvements	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01. Add new and/or improve existing restrooms in parks	4	3	2	1
02. Develop/upgrade water parks	4	3	2	1
03. Develop new multiuse recreation and community centers	4	3	2	1
04. Develop a new outdoor exercise/fitness area	4	3	2	1
05. Develop a new sports complex (e.g. baseball, soccer, softball)	4	3	2	1
06. Develop adventure park/zipline/climbing tower	4	3	2	1
07. Develop new areas for leisure games/activities (e.g. bocce, horseshoes, ping pong)	4	3	2	1
08. Develop new BMX park/bike pump track	4	3	2	1
09. Develop new indoor sports arena	4	3	2	1
10. Develop new walking trails	4	3	2	1
11. Develop space for performance arts/theater/cultural arts	4	3	2	1
12. Improve existing athletic fields	4	3	2	1
13. Improve existing indoor recreation space	4	3	2	1
14. Improve existing outdoor basketball/tennis courts	4	3	2	1
15. Improve existing parks infrastructure (e.g. benches, shade structures, water fountains, wi-fi)	4	3	2	1
16. Improve existing picnic shelters/pavilions	4	3	2	1
17. Improve existing playgrounds	4	3	2	1
18. Improve existing trail system (increasing connectivity/accessibility)	4	3	2	1
19. Improve inclusion services or accessibility to programs and facilities	4	3	2	1
20. Other: _____	4	3	2	1

- 19. Which FOUR actions from the list in Question 17 would you be MOST WILLING to fund? [Write in your answers below using the numbers from the list in Question 18, or circle "NONE."]**

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

- 20. Your gender:** ____ (1) Male ____ (2) Female ____ (3) Non-binary

- 21. Including yourself, how many people in your household are...**

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75-84: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____ Ages 85+: ____

22. **Your age:** _____ years
23. **How many years have you lived in Loudoun County?** _____ years
24. **Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?**
____(1) Yes ____ (2) No
25. **Which of the following best describes your race/ethnicity?**
____(1) White/Caucasian ____ (3) Pacific Islander ____ (5) Native American
____(2) Asian ____ (4) African American/Black ____ (6) Other: _____
26. **What is the primary language spoken in your home?**
____(1) English ____ (2) Spanish ____ (3) Telugu ____ (4) Other: _____
27. **What is your zip code?** _____
28. **Please share any additional comments that could assist us in improving parks, trails, open space, or recreational facilities and services.**

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061