



**Loudoun County Linear Parks and Trails Committee**  
742 Miller Drive, SE, Leesburg, VA

**November 15, 2022**

**MEMBERS PRESENT:**

Jimmy O'Connor  
Diane Connolly  
Erik Scudder  
Kelly Foltman  
Michael Myers  
Karen Jones

**MEMBERS ABSENT:**

Henry Stribling

**STAFF PRESENT:**

Mark Novak, *Chief Park Planner*  
Daniel Sullivan, *Trails Program  
Manager*

**PUBLIC PRESENT:**

None

The meeting was called to order at 4 PM.

**UPDATES**

***New Positions***

- The Trail Maintenance Coordinator and Trail Program Coordinator positions are being run through HR to begin onboarding. The hopeful start date for the new positions would be in December.

***Branding/Marketing Plan***

- Staff is working with the Communication and Marketing teams to create a scope of work to put out to bid.

## **General Discussion**

### ***Marketing Plan***

- Round-table discussion was held to determine most important aspects of the plan. Name of network, logo, signage, and tangible marketing tactics were all mentioned as items that should be assessed.
- Broad public engagement and creating an image that aligned with the multi-use nature of the network were also listed as important aspects of the plan.

### ***NVRC Trail Summit Summary***

- White's ferry was identified as a major gap to Potomac Heritage National Trail
- NPS plans to initiate a feasibility study of property surrounding Harper's Ferry.
- Opportunities for grant funding were mentioned, but consensus is that applications are best left to NVRC
- Additional corridors in Loudoun County were identified as gaps for the PHT

### ***Signature Project***

- Funding should begin in FY 24 to provide design for the 3 bridges in the signature project- Goose Creek, Broad Run and Horsepen Run.
- FY 25 funding should provide for bridge, toll house park construction, and various other aspects of the signature project (signage, smaller facilities at trailheads)
- PRCS is investigating gaps and locations where trails can begin to be put in.

### ***Broad Run/Goose Creek Crossings***

- There was discussion on prioritizing the connections from the signature project to the PHT
- The connections are stated in the signature project master plan and will be kept in mind as the project moves forward.
- There was discussion on if the crossings will be accessible for pedestrians, bikers, and horses.
- The committee requests that the bridges be designed to be multi-use.

## **New Items**

- Next meeting will take place on January 12, 2023