

Loudoun County, VA The National Community Survey

Report of Results 2022

**Report by:** 





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Attachment 1

### About The NCS™

The National Community Survey™ (The NCS™) report is about the "livability" of Loudoun County. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents' opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 1,507 residents ofLoudoun County collected from November 28, 2022 to January 9, 2023. The margin of error around any reported percentage is 3% for all respondents and the response rate for the 2022 survey was 11%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Loudoun County.

# Government Safety Mobility Education, Arts, & Cuture

Communities

are partnerships among...

Private sector



#### How the results are reported

For the most part, the percentages presented in the following tabs represent the "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data." However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

#### **Comparisons to benchmarks**

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Loudoun County's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Loudoun County residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Loudoun County's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Loudoun County's average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your County's 2022 ratings compare to other communities' ratings from the past five years.

#### **Trends over time**

Trend data for Loudoun County represent important comparison data and should be examined for improvements or declines\*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than six percentage points between the 2020 and 2022 surveys, the change is statistically significant.

\* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

### Methods

#### Selecting survey recipients

All households within Loudoun County were eligible to participate in the survey. A list of all households within the zip codes serving Loudoun County was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve Loudoun County households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of Loudoun County boundaries were removed from the list of potential households to survey. Each address identified as being within county boundaries was further identified as being within one of the 8 areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

#### Conducting the survey

The 5,000 randomly selected households received mailings beginning on November 28, 2022 and the survey remained open for six weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again. Additionally, an online "opt-in" survey became available to all residents on December 26, 2022, and remained open for two weeks.

The survey was available in English and Spanish. All mailings contained paragraphs in both languages instructing participants on how to complete the survey in their preferred language.

About 1% of the 5000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 4,929 households that received the invitations to participate, 535 completed the survey, providing an overall response rate of 11%. The response rate was calculated using AAPOR's response rate #2\* for mailed surveys of unnamed persons. The online "opt-in" survey was completed by 972 residents, providing a grand total of 1,507 completed surveys.

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the Loudoun County survey is no greater than plus or minus three percentage points around any given percent reported for all respondents (1,507 completed surveys).

#### Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a "key and verify" method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2020 American Community Survey estimates for adults in the Loudoun County. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.\* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	6%	25%	26%
	35-54	39%	46%	46%
	55+	54%	28%	28%
Area	Algonkian	10%	12%	12%
	Ashburn	22%	11%	12%
	Broad Run	98	16%	16%
	Catoctin	20%	11%	11%
	Dulles	10%	12%	12%
	Leesburg	12%	14%	14%
	Little River	11%	12%	12%
	Sterling	6%	12%	12%
Hispanic origin	No, not Spanish, Hispanic, or Latino	94%	89%	87%
	Spanish, Hispanic, or Latino	6%	13%	13%
Housing tenure	Own	92%	78%	78%
	Rent	88	22%	22%
Housing type	Attached	33%	47%	47%
	Detached	67%	53%	53%
Race & Hispanic	Not white alone	22%	45%	43%
origin	White alone, not Hispanic or Latino	78%	58%	56%
Sex	Man	46%	50%	49%
	Woman	54%	52%	50%
Sex/age	Man 18-34	3%	12%	13%
	Man 35-54	17%	24%	23%
	Man 55+	26%	14%	13%
	Woman 18-34	3%	14%	13%
	Woman 35-54	23%	23%	23%
	Woman 55+	27%	15%	14%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data". However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

#### Contact

The County of Loudoun County funded this research. Please contact Megan Cox of the County of Loudoun County at megan.cox@loudoun.gov if you have any questions about the survey.

#### **Survey Validity**

See the Polco Knowledge Base article on survey validity at <a href="https://info.polco.us/knowledge/statistical-vali">https://info.polco.us/knowledge/statistical-vali</a>

 \* See AAPOR's Standard Definitions for more information at <u>https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx</u>
 \* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf

\* Targets come from the 2010 Census and 2020 American Community Survey

### **Key Findings**

#### The economy in Loudoun County remains an asset and a priority for residents.

The economy remains a strength of Loudoun County, with about 9 in 10 residents rating the overall economic health of the County as excellent or good and a similar proportion identifying this as the top priority for the next two years. The overall quality of business and service establishments received high marks from 82% of respondents, while three-quarters positively rated the variety of businesses and services; both of these scored higher than national averages. Three-quarters offered positive reviews for the County as a place to work (which was above average) and as a place to visit (which was similar, but a decrease from 2020 to 2022). Roughly 7 in 10 gave positive ratings to the vibrancy of the downtown/commercial areas, economic development, and opportunities for shopping and employment, all scoring higher than national averages. Residents' evaluations of cost of living indicate an area of opportunity, as just 2 in 10 gave a rating of excellent or good; while this was on par with previous years, it was lower than the national benchmark.

As part of a series of custom questions unique to Loudoun County, residents were asked what specific issues the County should focus on over the next two years; 83% rated the cost of living/cost of housing as essential or very important, and 72% felt it was important for the County to focus on employment opportunities. However, it is noteworthy that roughly 7 in 10 residents said they would not be willing to incur a tax increase to improve either of these issues. Residents were also asked in what areas they had reduced spending due to housing and transportation costs: about one-third had significantly or moderately reduced spending on grocery shopping, and roughly 2 in 10 had significantly reduced or eliminated spending on recreation activities, child care, entertainment, and educational opportunities.

## Many aspects of Loudoun County's community design receive positive reviews, but residents identify some areas of opportunity.

The quality of the overall design or layout of residential and commercial areas in Loudoun County received positive ratings from 6 in 10 residents, while about 9 in 10 rated this as essential or very important. These comparative lower quality and higher importance ratings indicate that the facet of Community Design may be an area of focus for the County in the coming years. Ratings within this facet tended to be similar to the national benchmarks and to ratings given in the previous survey administration. About 8 in 10 gave high marks to their neighborhood as a place to live and the overall appearance of Loudoun County, while roughly 6 in 10 gave positive reviews to well-designed neighborhoods, historical preservation, public places where people want to spend time, and code enforcement. However, just 2 in 10 residents offered positive ratings for the availability of affordable housing, though this was similar to previous years, it was scored lower than the national benchmark.

In a series of housing-related questions unique to Loudoun County's survey, residents were first asked what types of affordable housing are needed in the county. Roughly 7 in 10 strongly or somewhat agreed that apartments/condos, townhouses/rowhouses, duplexes, and smaller detached single-family homes were needed as affordable housing options. Conversely, 8 in 10 strongly or somewhat disagreed that mobile homes were needed, and about half disagreed that tiny homes were needed. When asked about priorities for the location of affordable housing, locations near schools and public transit were considered major or moderate priorities by about 8 in 10 residents, and two-thirds felt that locations near recreation amenities or parks, trails, and open spaces should be a priority. Sporting events/stadiums were rated lowest in priority for affordable housing to be built near, with 7 in 10 giving ratings of low or not a priority.

## Ratings for Mobility are generally positive and alternate transportation may be an area of focus for the County.

The overall quality of the transportation system received ratings of excellent or good from about half of residents, which was on par with the national average. Mobility-related services generally fared well, as street repair and cleaning, snow removal, and sidewalk maintenance received high marks from about 7 in 10 residents. Further, street repair was rated more positively in Loudoun County than in other communities across the nation. Aspects of car-related travel received mixed reviews from residents, with 7 in 10 giving high marks to ease of travel by car and the ease of public parking, and half giving excellent or good ratings to traffic flow on major streets. Thinking about alternate modes of transportation, about half of residents gave positive ratings to the ease of travel by bicycle and by walking, while one-quarter gave favorable scores to the ease of travel by public transportation. While these ratings were similar to the national averages, public transportation indicates a potential area of opportunity, as Loudoun County residents are more likely than those who live in other communities to utilize it (30% at least once in the past 12 months).

When asked about specific issues for the county to focus on over the next two years, about 8 in 10 residents identified traffic and road maintenance as essential or very important, and 6 in 10 considered trails/bike paths to be important. Residents also indicated how often, if at all, they utilized various types of public transportation: bike and walking trails were the most used, with 8 in 10 residents having utilized these at least once in the past 12 months. About 6 in 10 had used a taxi, Uber, or Lyft, 4 in 10 had used the Metrorail, and 3 in 10 had carpooled.

#### Safety is a community strength and remains a priority for residents.

Ratings for safety- related items on the survey remained consistent from previous iterations, with all items scoring on par with national benchmarks. Roughly 9 in 10 reported feeling very or somewhat safe in their neighborhoods and the county's downtown/commercial areas during the day. A similar proportion reported feeling safe from property crime, violent crime, and from fire, flood, and other natural disasters. Safety services also fared well, with 9 in 10 offering positive reviews of fire services, fire prevention and education, and emergency medical services. Roughly 8 in 10 gave ratings of excellent or good to police/sheriff services, crime prevention, animal control, and emergency preparedness. Finally, when asked about specific issues the County should focus on in the next two years, about 8 in 10 rated crime/drug use and youth activities/prevention of youth crime as essential or very important.

### **Facets of livability**

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

## Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Overall economic health		85%	87%	●85% Higher
				(vs. benchmark*)
Overall quality of the transportation system			50%	49% Similar
Overall design or layout of residential and commercial areas		55%	61%	58% Similar
Overall quality of the utility infrastructure			84%	80% Similar
Overall feeling of safety		90%	89%	85% Similar
Overall quality of natural environment		76%	79%	77% Similar
Overall quality of parks and recreation opportunities			77%	81% Similar
Overall health and wellness opportunities		78%●	79%	80% Similar
Overall opportunities for education, culture, and the arts		81%	66%	68% Similar
Residents' connection and engagement with their community			57% <b>•</b>	54% Similar

## Please rate how important, if at all, you think it is for the Loudoun County community to focus on each of the following in the coming two years.

(% essential or very important)

	2016	2018	2020	2022
Overall economic health		90%	86%	89% Similar
Overall quality of the transportation system			76%	76% Similar
Overall design or layout of residential and commercial areas		80%	79%	<b>85</b> % Similar
Overall quality of the utility infrastructure			83%	<b>87%</b> Similar
Overall feeling of safety		92%	86%	•88% Similar
Overall quality of natural environment		86%	85%	<b>83%</b> Similar
Overall quality of parks and recreation opportunities			75%	<b>77%</b> Similar
Overall health and wellness opportunities		74%	74%	<b>75%</b> Similar
Overall opportunities for education, culture, and the arts		81%	70%	75% Similar
Residents' connection and engagement with their community		75%	65%	63% Similar

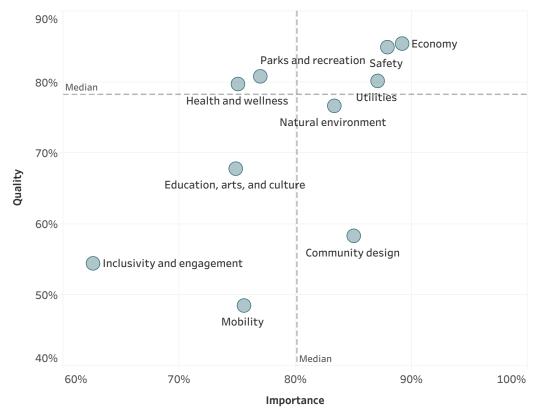
#### **Balancing performance and importance**

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide County staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

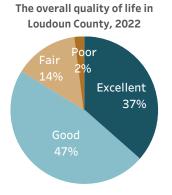
Services receiving quality ratings of excellent or good by 80% or more of respondents were considered of "higher quality" and those with ratings lower than 80% were considered to be of "lower quality." Services were classified as "more important" if they were rated as essential or very important by 82% or more of respondents. Services were rated as "less important" if they received a rating of less than 82%. This classification uses the median ratings for quality and importance to divide the services in half.

The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix ( higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



### **Quality of life**

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.



## Please rate each of the following aspects of quality of life in Loudoun County. (% excellent or good)



#### Please indicate how likely or unlikely you are to do each of the following.

(% very or somewhat likely)

88%	85%	85% Similar
87%	83%	84% Similar
		85%

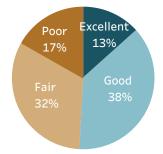
## Please rate each of the following in the Loudoun County community. (% excellent or good)

	2016	2018	2020	2022
Overall image or reputation		88%	85%	72% Similar

Overall confidence in Loudoun County government, 2022

### Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.



## Please rate the quality of each of the following services in Loudoun County. (% excellent or good)



## Please rate the following categories of Loudoun County government performance. (% excellent or good)

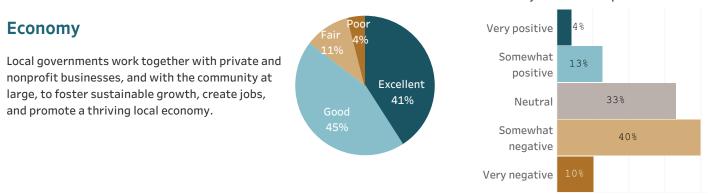
	2016	2018	2020	2022
The value of services for the taxes paid to Loudoun County	95%	55%	59%	53% Similar
The overall direction that Loudoun County is taking		50%	55%	53% Similar
The job Loudoun County government does at welcoming resident involvement		54%	54%	55% Similar
Overall confidence in Loudoun County government		55%	57%	51% Similar
Generally acting in the best interest of the community		54%	58%	51% Similar
Being honest		55%	60%	478 Similar

Being open and transparent to the public		58%	41% Similar
Informing residents about issues facing the community		58%	46% Similar
Treating all residents fairly	57%	60%	53% Similar
Treating residents with respect		68%	61% Similar

## Overall, how would you rate the quality of the services provided by each of the following? (% excellent or good)

	2016	2018	2020	2022
The County of Loudoun County		81%	74%	
The Federal Government		44%●	43%	46% Similar

Overall economic health of Loudoun County, 2022 What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



## Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Overall economic health		85%	87%	• 85% Higher vs. benchmark*

#### Please rate each of the following aspects of quality of life in Loudoun County.

(% excellent or good)

	2016	2018	2020	2022
Loudoun County as a place to work		76%	79%	•76% Similar
Loudoun County as a place to visit		79%	80%	<b>73</b> % Similar

## Please rate each of the following in the Loudoun County community. (% excellent or good)

	2016	2018	2020	2022
Overall quality of business and service establishments		78%	85%	82% Higher
Variety of business and service establishments			79%	74% Higher
Vibrancy of downtown/commercial area		66%	67%	68% Higher

Employment opportunities	66%	67%	67% Higher
Shopping opportunities	80%	78%	73% Higher
Cost of living	18%	20%	21% Lower

#### Please rate the quality of each of the following services in Loudoun County.

(% excellent or good)

	2016	2018	2020	2022
Economic development		71%	70%	●69% Similar

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

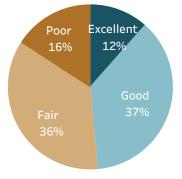
(% very or somewhat positive)

	2016	2018	2020	2022
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		36%	27%	17% Similar

### Overall quality of the transportation system in Loudoun County, 2022



The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.



## Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Overall quality of the transportation system			50%	• 49% Similar VS. benchmark*

### Please also rate each of the following in the Loudoun County community.

(% excellent or good)

	2016	2018	2020	2022
Traffic flow on major streets		28%	48%	47% Similar
Ease of public parking		57%	64%	<b>67</b> % Similar
Ease of travel by car		49%	74%	<b>72</b> % Similar
Ease of travel by public transportation		19%	26%	26% Similar
Ease of travel by bicycle		36%	40%	41% Similar
Ease of walking		47%	53%	49% Lower

#### Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)

	2016	2018	2020	2022
Used public transportation instead of driving		24%	198	30% Higher
Carpooled with other adults or children instead of driving alone		39%	31%	39% Similar
Walked or biked instead of driving		42%	50%	<b>51%</b> Similar

### Please rate the quality of each of the following services in Loudoun County.

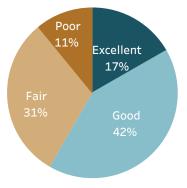
(% excellent or good)

	2016	2018	2020	2022
Traffic enforcement		63%	70%	62% Similar
Traffic signal timing			60%	56% Similar
Street repair			63%	64% Higher
Street cleaning			72%	<b>72</b> % Similar
Street lighting			62%	59% Similar
Snow removal			72%	•74% Similar
Sidewalk maintenance			71%	67% Similar
Bus or transit services		47%	46%	42% Similar

Overall design or layout of Loudoun County's residential and commercial areas, 2022

### **Community design**

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



### Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Overall design or layout of residential and commercial areas		55%	61%	• 58% Similar vs. benchmark*

#### Please rate each of the following aspects of quality of life in Loudoun County.

(% excellent or good)

	2016	2018	2020	2022
Your neighborhood as a place to live		89%	92%	89% Similar

#### Please also rate each of the following in the Loudoun County community.

(% excellent or good)

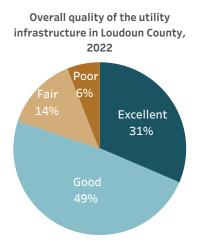
	2016	2018	2020	2022
Well-planned residential growth			46%	44% Similar
Well-planned commercial growth			45%●	43% Similar
Well-designed neighborhoods			61%	58% Similar
Preservation of the historical or cultural character of the community			54% <b>.</b>	57% Similar



### Please rate the quality of each of the following services in Loudoun County.

(% exce	lent or	good)
---------	---------	-------

	2016	2018	2020	2022
Land use, planning and zoning		36%	43%	41% Similar
Code enforcement		54%	60%	•58% Similar



### Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

## Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Overall quality of the utility infrastructure			84%	<pre>   80%   Similar   vs.   benchmark* </pre>

## Please rate the quality of each of the following services in Loudoun County. (% excellent or good)

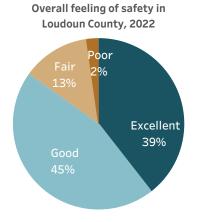
	2016	2018	2020	2022
Affordable high-speed internet access			60%	62% Similar
Garbage collection			79%	72% Similar
Drinking water			84%	<b>83</b> % Similar
Sewer services			89%	90% Similar
Storm water management			85%	86% Higher
Power (electric and/or gas) utility			89%	85% Similar





### Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.



Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Overall feeling of safety		90%	89%	• 85% Similar vs. benchmark*

#### Please rate how safe or unsafe you feel:

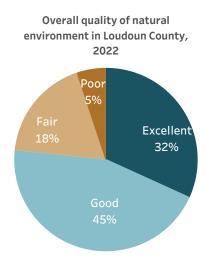
#### (% very or somewhat safe)

	2016	2018	2020	2022
In your neighborhood during the day	98%	96%	97%	96% Similar
In Loudoun County's downtown/commercial area during the day		94%	95%	<b>93%</b> Similar
From property crime			85%	83% Similar
From violent crime			90%	88% Similar
From fire, flood, or other natural disaster			92%	90% Similar

Please rate the quality of each of the following services in Loudoun County.

(% excellent or good)

	2016	2018	2020	2022
Police/Sheriff services	89%	86%	87%	80% Similar
Crime prevention		81%	85%	<b>79</b> % Similar
Animal control	95%	76%	85%	79% Similar
Ambulance or emergency medical services		94%	95%	93% Similar
Fire services		96%	96%	95% Similar
Fire prevention and education		86%	90%	85% Similar
Emergency preparedness		78%	76%	74% Similar



### **Natural environment**

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

## Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Overall quality of natural environment		76%	79%	• 77% Similar vs. benchmark*

#### Please also rate each of the following in the Loudoun County community.

(% excellent or good)

	2016	2018	2020	2022
Cleanliness		878•	86%	•84% Similar
Water resources			57% <b>e</b>	59% Similar
Air quality		83%	86%	86% Similar

#### Please rate the quality of each of the following services in Loudoun County.

#### (% excellent or good)

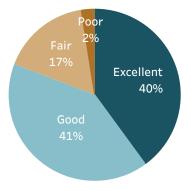
	2016	2018	2020	2022
Preservation of natural areas		46%	58%	56% Similar
Loudoun County open space		51%	57%	55% Similar

Recycling	73%	64% Similar
Yard waste pick-up	75%	<b>69</b> % Similar

Overall quality of parks and recreation opportunities, 2022

### Parks and recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment." - National Recreation and Park Association



## Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Overall quality of parks and recreation opportunities			77%	● 81% Similar VS.
				benchmark*

## Please also rate each of the following in the Loudoun County community. (% excellent or good)

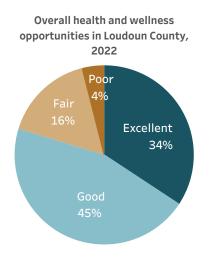
	2016	2018	2020	2022
Availability of paths and walking trails		58%	75%	•72% Similar
Fitness opportunities		75%	76%	<b>75</b> % Similar
Recreational opportunities		75%	73%	<b>71</b> % Similar

## Please rate the quality of each of the following services in Loudoun County. (% excellent or good)

	2016	2018	2020	2022
County parks		87%	81%	<b>83%</b> Similar
Recreation programs or classes		82%	72%	<b>76</b> % Similar

84%	●80%
76%	Similar

Recreation centers or facilities



### Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

## Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Overall health and wellness opportunities		78%	79%	<pre>   80%   Similar   vs.   benchmark* </pre>

### Please also rate each of the following in the Loudoun County community.

#### (% excellent or good)

	2016	2018	2020	2022
Availability of affordable quality food		73%	70%	60% Similar
Availability of affordable quality health care		73%	71%	63% Similar
Availability of preventive health services		76%•	75%	<b>68%</b> Similar
Availability of affordable quality mental health care		50%	51%	42% Similar

#### Please rate the quality of each of the following services in Loudoun County.

(% excellent or good)

	2016	2018	2020	2022
Health services	91%	80%	78%	<b>78</b> % Similar

### Please rate your overall health.

(% excellent or very good)

	2016	2018	2020	2022
Please rate your overall health.		70%	74%	•71% Similar

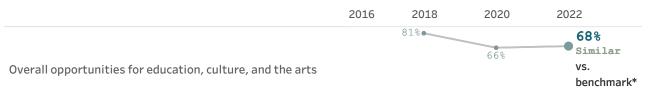
### Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

### culture and the arts, 2022 Poor 8% Excellent 24% Good 44%

Overall opportunities for education,

## Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)



### Please also rate each of the following in the Loudoun County community.

(% excellent or good)

	2016	2018	2020	2022
Opportunities to attend cultural/arts/music activities		59%	50%	55% Similar
Community support for the arts			51%	54% Similar
Availability of affordable quality childcare/preschool		42%	39%	32% Similar
K-12 education	92%	87%	76%	66% Similar
Adult educational opportunities		63%	60%	57% Similar
Opportunities to attend special events and festivals		728	60%	69% Similar

 $\label{eq:please} Please \ rate \ the \ quality \ of \ each \ of \ the \ following \ services \ in \ Loudoun \ County.$ 

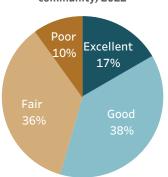
(% excellent or good)

	2016	2018	2020	2022
Public library services	99%	92%	91%	92% Similar

Residents' connection and engagement with their community, 2022

### **Inclusivity and engagement**

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



## Please rate each of the following characteristics as they relate to Loudoun County as a whole. (% excellent or good)

	2016	2018	2020	2022
Residents' connection and engagement with their community			57%	• 54% Similar VS. benchmark*

## Please rate each of the following aspects of quality of life in Loudoun County. (% excellent or good)

	2016	2018	2020	2022
Loudoun County as a place to raise children		90%	89%	82% Similar
Loudoun County as a place to retire		41%	418	39% Lower
Sense of community		58%	60% •	57% Similar

## Please rate the job you feel the Loudoun County community does at each of the following. (% excellent or good)

	2016	2018	2020	2022
Making all vasidante facturaleans			71%	<b>71%</b> Similar

Attracting people from diverse backgrounds	75%	• 75% Higher
Valuing/respecting residents from diverse backgrounds	73%	<b>72%</b> Similar
Taking care of vulnerable residents	62%	59% Similar

### $\label{eq:please} Please also rate each of the following in the Loudoun \ County \ community.$

(% excellent or good)

	2016	2018	2020	2022
Sense of civic/community pride			59%	55% Similar
Neighborliness of residents		57%	59%	58% Similar
Opportunities to participate in social events and activities		72%	61%	62% Similar
Opportunities to volunteer		798	73%	<b>73</b> % Similar
Opportunities to participate in community matters		70%	63%	65% Similar
Openness and acceptance of the community toward people of diverse backgrounds		65%	€5%	66% Similar

### Residents' participation levels

### Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)

(% yes)	201	6 201	L8	2020	2022
Contacted the County of Loudoun County for help or information		46%●		54%	50% Similar vs. benchmark
Contacted Loudoun County elected officials to express your opinion		29%•		33%	25% Similar
Attended a local public meeting		36%•		32%	27% Similar
Watched a local public meeting		29%		45%	36% Higher
Volunteered your time to some group/activity		51%•		448	43% Higher
Campaigned or advocated for a local issue, cause, or candidate		28%		24%	21% Similar
Voted in your most recent local election				0%	85% Similar
n general, how many times do you: (% a few times a week or more) 2016	2	2018	2020		2022
Access the internet from your home			99%		•98% Similar
Access the internet from your cell phone			97%		<b>97</b> % Similar

Access the internet from your cell phone

Visit social media sites	83%• <b>84%</b> Simila	ır
Use or check email	99%•	ır
Share your opinions online	35%• <b>27%</b> Simila	r
Shop online	67% 67% Higher	

# **Custom questions**

Below are the complete set of responses to each custom question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter below.

Include "don't know" No

Thinking about the past 12	Bus	2 or more times per week	3%
months, first, please indicate about how many times, if at all,		2-4 times per month	3%
have you or other household members used each of the		Once a month or less	7%
following types of public transportation.		Not at all	87%
	Metrorail	2 or more times per week	3%
		2-4 times per month	7%
		Once a month or less	35%
		Not at all	55%
	Train, such as MARC	2 or more times per week	1%
		2-4 times per month	0%
		Once a month or less	7%
		Not at all	92 <sup>%</sup>
	Van pool	2 or more times per week	0%
		2-4 times per month	0%
		Once a month or less	2%
		Not at all	97%
	Car pool	2 or more times per week	6%
		2-4 times per month	11%
		Once a month or less	14%
		Not at all	69%
	Taxi/hired cab/Uber/Lyft	2 or more times per week	2%
		2-4 times per month	11%
		Once a month or less	44%
		Not at all	43%
	Gov't/nonprofit service (e.g., Dept. of Family Services, Volunteer Caregivers)	2 or more times per week	2%
	Services, volunteer Caregivers)	2-4 times per month	2%

#### % positive

	Gov't/nonprofit service (e.g., Dept. of Family	Once a month or less	4%
	Services, Volunteer Caregivers)	Not at all	938
	Bike/walking trails	2 or more times per week	35%
		2-4 times per month	25%
		Once a month or less	22%
		Not at all	18%
If your household has used any of	Bus	Work	49%
these, please indicate for what reasons they were used.		Shopping	6%
		Sporting events	9%
		Recreation/entertainm	35%
	Metrorail	Work	23%
		Shopping	5%
		Sporting events	18%
		Recreation/entertainm	54%
	Train, such as MARC	Work	25%
		Shopping	4%
		Sporting events	10%
		Recreation/entertainm	61%
	Van pool	Work	35%
		Shopping	8%
		Sporting events	8%
		Recreation/entertainm	49%
	Car pool	Work	35%
		Shopping	16%
		Sporting events	12%
		Recreation/entertainm	37%
	Taxi/hired cab/Uber/Lyft	Work	28%
		Shopping	4%
		Sporting events	2%
		Recreation/entertainm	66%
	Gov't/nonprofit service (e.g., Dept. of Family	Work	26%
	Services, Volunteer Caregivers) 37	Shopping	4%

		Sporting events	9%
		Recreation/entertainm	60%
	Bike/walking trails	Work	4%
		Shopping	2%
		Sporting events	3%
		Recreation/entertainm	91%
Please rate how important, if at all, you think it is for Loudoun	Growth/development	Essential	37%
County to focus on each of the		Very important	28%
following specific issues in the next two years.		Somewhat important	26%
		Not at all important	8%
	Schools	Essential	65%
		Very important	24%
		Somewhat important	7%
		Not at all important	3%
	Crime/drug use	Essential	44%
		Very important	36%
		Somewhat important	17%
		Not at all important	3%
	Youth activities/reduction of youth crime	Essential	39%
		Very important	42%
		Somewhat important	17%
		Not at all important	3%
	Cost of living/cost of housing	Essential	55%
		Very important	27%
		Somewhat important	13%
		Not at all important	4%
	Employment opportunities	Essential	31%
		Very important	41%
		Somewhat important	24%
		Not at all important	4%
	Traffic	Essential	40%

		Very important	40%
		Somewhat important	18%
		Not at all important	2%
	Road maintenance	Essential	35%
		Very important	47%
		Somewhat important	17%
		Not at all important	1%
	Trails/bike paths	Essential	24%
		Very important	34%
		Somewhat important	33%
		Not at all important	8%
	Increased broadband access	Essential	27%
		Very important	30%
		Somewhat important	35%
		Not at all important	8%
	Access to mental health services	Essential	37%
		Very important	34%
		Somewhat important	22%
		Not at all important	7%
	Access to health and human services	Essential	36%
		Very important	39%
		Somewhat important	20%
		Not at all important	5%
Please indicate whether or not you would be willing to incur a	Growth/development	Yes	22%
tax increase to improve each		No	78%
issue.	Schools	Yes	59%
		No	41%
	Crime/drug use	Yes	44%
		No	56%
	Youth activities/reduction of youth crime	Yes	45%
		No	55%
	Cost of living/cost of housing 39	Yes	37%

		No	63%
	Employment opportunities	Yes	25%
		No	75%
	Traffic	Yes	46%
		No	54%
	Road maintenance	Yes	47%
		No	53%
	Trails/bike paths	Yes	39%
		No	61%
	Increased broadband access	Yes	29%
		No	71%
	Access to mental health services	Yes	49%
		No	51%
	Access to health and human services	Yes	46%
		No	54%
How much do you agree, or	Apartment/Condo	Strongly agree	42%
disagree, that more of each of the following types of AFFORDABLE HOUSING are needed in Loudoun		Somewhat agree	28%
County?		Somewhat disagree	9%
		Strongly disagree	21%
	Townhouse/rowhouses	Strongly agree	39%
		Somewhat agree	31%
		Somewhat disagree	11%
		Strongly disagree	19%
	Duplex (single family semi-detached homes)	Strongly agree	32%
		Somewhat agree	33%
		Somewhat disagree	15%
		Strongly disagree	19%
	Detached single family home	Strongly agree	38%
		Somewhat agree	27%
		Somewhat disagree	16%
		Strongly disagree	20%
	Smaller detached single family home 40	Strongly agree	45%

		Somewhat agree	29%
		Somewhat disagree	13%
		Strongly disagree	13%
	Tiny homes	Strongly agree	20%
		Somewhat agree	24%
		Somewhat disagree	16%
		Strongly disagree	39%
	Mobile homes	Strongly agree	12%
		Somewhat agree	9%
		Somewhat disagree	16%
		Strongly disagree	64%
To what extent, if any, should the	Public transit	Major priority	54%
following be a priority for AFFORDABLE HOUSING		Moderate priority	28%
developments to be near in Loudoun County?		Low priority	8%
		Not a priority	10%
	Commercial office districts (e.g., Loudoun	Major priority	18%
	Tech Center)	Moderate priority	43%
		Low priority	23%
		Not a priority	16%
	School	Major priority	45%
		Moderate priority	36%
		Low priority	9%
		Not a priority	9%
	Cultural opportunities (e.g., museums,	Major priority	17%
	libraries, art shows)	Moderate priority	36%
		Low priority	28%
		Not a priority	19%
	Entertainment (e.g., theaters, live music,	Major priority	14%
	nightlife)	Moderate priority	29%
		Low priority	35%
		Not a priority	22%
	Shopping/retail 41	Major priority	26%

	Shopping/retail	Moderate priority	4	11%
		Low priority	2	20%
		Not a priority	1	138
	Parks, trails, open spaces	Major priority	2	298
		Moderate priority	3	398
		Low priority	1	98
		Not a priority	1	L2%
	Recreation amenities (e.g., recreation centers,	Major priority	2	23%
	sports fields, fitness centers)	Moderate priority	4	10%
		Low priority	2	23%
		Not a priority	1	4%
	Sporting events/stadiums	Major priority		9%
		Moderate priority	1	178
		Low priority	3	34%
		Not a priority	4	10%
To what extent, if any, have you	Recreation activities	Has not changed	3	35%
had to reduce spending on the following due to housing and		Slightly reduced	2	23%
transportation costs in Loudoun County?		Moderately reduced	1	8%
		Significantly reduced	2	21%
		Eliminated entirely		3%
	Grocery shopping	Has not changed	4	11%
		Slightly reduced	2	25%
		Moderately reduced	2	228
		Significantly reduced	1	13%
		Eliminated entirely		0%
	Child care	Has not changed	7	71%
		Slightly reduced		5%
		Moderately reduced	l	5%
		Significantly reduced		5%
		Eliminated entirely	1	4%
	Entertainment	Has not changed	2	28%
	42			

	Slightly reduced	24%
	Moderately reduced	19%
	Significantly reduced	24%
	Eliminated entirely	5%
Educational opportunities	Has not changed	61%
	Slightly reduced	10%
	Moderately reduced	10%
	Significantly reduced	11%
	Eliminated entirely	9%
Frequency of doctor visits	Has not changed	68%
	Slightly reduced	13%
	Moderately reduced	10%
	Significantly reduced	9%
	Eliminated entirely	1%

## National benchmark tables

This table contains the comparisons of Loudoun County's results to those from other communities. The first column shows the comparison of Loudoun County's rating to the benchmark. Loudoun County's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Loudoun County residents is statistically similar to or different than the benchmark. The second column is Loudoun County's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Loudoun County's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Loudoun County's result -- that is what percent of surveyed communities had a lower rating than Loudoun County.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of	Loudoun County as a place to live	Similar	89%	145	369	60
quality of life in Loudoun County.	Your neighborhood as a place to live	Similar	89%	91	321	71
	Loudoun County as a place to raise children	Similar	82%	185	373	50
	Loudoun County as a place to work	Similar	76%	78	364	78
	Loudoun County as a place to visit	Similar	73%	92	322	71
	Loudoun County as a place to retire	Lower	39%	348	369	5
	The overall quality of life	Similar	84%	151	394	61
	Sense of community	Similar	57%	205	321	36
Please rate each of the following characteristics	Overall economic health	Higher	85%	34	309	89
as they relate to Loudoun County as a whole.	Overall quality of the transportation system	Similar	49%	110	211	48
	Overall design or layout of residential and commercial areas	Similar	58%	156	302	48
	Overall quality of the utility infrastructure	Similar	80%	35	206	83
	Overall feeling of safety	Similar	85%	134	359	62
	Overall quality of natural environment	Similar	77%	164	311	47
	Overall quality of parks and recreation opportunities	Similar	81%	86	211	59
	Overall health and wellness opportunities	Similar	80%	72	304	76
	Overall opportunities for education, culture, and the arts	Similar	68%	126	306	59
	Residents' connection and engagement with their community	Similar	54%	103	208	50

Please indicate how likely or unlikely you are to do	Recommend living in Loudoun County to someone who asks	Similar	85%	170	313	46
each of the following.	Remain in Loudoun County for the next five years	Similar	84%	149	310	52
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	96%	118	340	65
unsale you leel.	In Loudoun County's downtown/commercial area during the day	Similar	93%	151	324	53
	From property crime	Similar	83%	72	216	67
	From violent crime	Similar	88%	88	216	59
	From fire, flood, or other natural disaster	Similar	90%	31	206	85
Please rate the job you feel the Loudoun County	Making all residents feel welcome	Similar	71%	87	214	59
community does at each of the following.	Attracting people from diverse backgrounds	Higher	75%	23	211	89
	Valuing/respecting residents from diverse backgrounds	Similar	72%	44	212	79
	Taking care of vulnerable residents	Similar	59%	103	208	50
Please rate each of the following in the Loudoun	Overall quality of business and service establishments	Higher	82%	41	311	87
County community.	Variety of business and service establishments	Higher	74%	26	209	88
	Vibrancy of downtown/commercial area	Higher	68%	72	290	75
	Employment opportunities	Higher	67%	32	325	90
	Shopping opportunities	Higher	73%	33	316	89
	Cost of living	Lower	21%	269	303	11
	Overall image or reputation	Similar	72%	193	364	47
Please also rate each of the following in the Loudoun	Traffic flow on major streets	Similar	47%	183	336	45
County community.	Ease of public parking	Similar	67%	92	285	68
	Ease of travel by car	Similar	72%	138	324	57
	Ease of travel by public transportation	Similar	26%	182	285	36
	Ease of travel by bicycle	Similar	41%	232	326	29
	Ease of walking	Lower	49%	260	327	20
	Well-planned residential growth	Similar	44%	114	210	46
	Well-planned commercial growth	Similar	43%	104	210	50

Please also rate each of the following in the Loudoun	Well-designed neighborhoods	Similar	58%	89	207	57
County community.	Preservation of the historical or cultural character of the community	Similar	57%	143	206	31
	Public places where people want to spend time	Similar	64%	136	297	54
	Variety of housing options	Similar	44%	167	309	46
	Availability of affordable quality housing	Lower	19%	252	331	24
	Overall quality of new development	Similar	50%	192	321	40
	Overall appearance	Similar	79%	108	343	68
	Cleanliness	Similar	84%	82	332	75
	Water resources	Similar	59%	105	190	45
	Air quality	Similar	86%	114	297	61
	Availability of paths and walking trails	Similar	72%	143	327	56
	Fitness opportunities	Similar	75%	105	297	64
	Recreational opportunities	Similar	71%	126	318	60
	Availability of affordable quality food	Similar	60%	176	293	40
	Availability of affordable quality health care	Similar	63%	111	302	63
	Availability of preventive health services	Similar	68%	96	288	67
	Availability of affordable quality mental health care	Similar	42%	127	290	56
	Opportunities to attend cultural/arts/music activities	Similar	55%	159	314	49
	Community support for the arts	Similar	54%	115	207	44
	Availability of affordable quality childcare/preschool	Similar	32%	244	299	18
	K-12 education	Similar	66%	167	302	45
	Adult educational opportunities	Similar	57%	131	294	55
	Sense of civic/community pride	Similar	55%	138	207	33
	Neighborliness of residents	Similar	58%	198	299	33
	Opportunities to participate in social events and activities	Similar	62%	131	306	57
	Opportunities to attend special events and festivals	Similar	69%	121	303	60

County community.	Opportunities to volunteer	Similar	73%	87	302	71
County community.	Opportunities to participate in community matters	Similar	65%	104	304	66
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	66%	73	321	77
Please indicate whether or not you have done each of	Contacted the County of Loudoun County for help or information	Similar	50%	110	339	67
the following in the last 12 months.	Contacted Loudoun County elected officials to express your opinion	Similar	25%	23	297	92
	Attended a local public meeting	Similar	27%	39	300	87
	Watched a local public meeting	Higher	36%	27	281	90
	Volunteered your time to some group/activity	Higher	43%	58	303	81
	Campaigned or advocated for a local issue, cause, or candidate	Similar	21%	107	292	63
	Voted in your most recent local election	Similar	85%	29	209	86
	Used public transportation instead of driving	Higher	30%	52	271	81
	Carpooled with other adults or children instead of driving alone	Similar	39%	188	294	36
	Walked or biked instead of driving	Similar	51%	196	298	34
Please rate the quality of each of the following	Public information services	Similar	75%	93	316	70
services in Loudoun County.	Economic development	Similar	69%	56	310	82
	Traffic enforcement	Similar	62%	199	358	44
	Traffic signal timing	Similar	56%	121	302	60
	Street repair	Higher	64%	63	352	82
	Street cleaning	Similar	72%	100	316	68
	Street lighting	Similar	59%	218	345	36
	Snow removal	Similar	74%	103	263	61
	Sidewalk maintenance	Similar	67%	80	313	74
	Bus or transit services	Similar	42%	151	281	46
	Land use, planning and zoning	Similar	41%	214	318	33
	Code enforcement	Similar	58%	114	351	67
	Affordable high-speed internet access	Similar	62%	26	204	87

### Please rate the quality each of the following services in Loudoun County.

Please rate the quality of each of the following	Garbage collection	Similar	72%	279	335	17
services in Loudoun County.	Drinking water	Similar	83%	70	314	78
	Sewer services	Similar	90%	41	317	87
	Storm water management	Higher	86%	32	329	90
	Power (electric and/or gas) utility	Similar	85%	35	259	86
	Utility billing	Similar	73%	103	283	63
	Police/Sheriff services	Similar	80%	177	385	54
	Crime prevention	Similar	79%	114	357	68
	Animal control	Similar	79%	34	328	89
	Ambulance or emergency medical services	Similar	93%	77	323	76
	Fire services	Similar	95%	94	348	73
	Fire prevention and education	Similar	85%	66	313	79
	Emergency preparedness	Similar	74%	75	312	76
	Preservation of natural areas	Similar	56%	222	295	25
	Loudoun County open space	Similar	55%	199	289	31
	Recycling	Similar	64%	233	337	31
	Yard waste pick-up	Similar	69%	180	294	39
	County parks	Similar	83%	150	330	54
	Recreation programs or classes	Similar	76%	95	324	70
	Recreation centers or facilities	Similar	80%	59	306	81
	Health services	Similar	78%	71	282	75
	Public library services	Similar	92%	41	327	87
	Overall customer service by Loudoun County employees	Similar	85%	97	373	74
Please rate the following categories of Loudoun	The value of services for the taxes paid to Loudoun County	Similar	53%	173	377	54
County government performance.	The overall direction that Loudoun County is taking	Similar	53%	223	342	35
	The job Loudoun County government does at welcoming resident involvement	Similar	55%	150	340	56

Please rate the following categories of Loudoun	Overall confidence in Loudoun County government	Similar	51%	161	307	47
County government performance.	Generally acting in the best interest of the community	Similar	51%	192	311	38
	Being honest	Similar	47%	229	302	24
	Being open and transparent to the public	Similar	41%	160	213	25
	Informing residents about issues facing the community	Similar	46%	140	218	36
	Treating all residents fairly	Similar	53%	195	308	37
	Treating residents with respect	Similar	61%	135	210	36
Overall, how would you rate the quality of the	The County of Loudoun County	Similar	70%	216	369	41
services provided by each of the following?	The Federal Government	Similar	46%	53	292	82
Please rate how important, if at all, you think it is for	Overall economic health	Similar	89%	114	285	60
the Loudoun County community to focus on	Overall quality of the transportation system	Similar	76%	57	206	72
each of the following in the coming two years.	Overall design or layout of residential and commercial areas	Similar	85%	30	285	89
	Overall quality of the utility infrastructure	Similar	87%	120	205	41
	Overall feeling of safety	Similar	88%	173	285	39
	Overall quality of natural environment	Similar	83%	104	285	63
	Overall quality of parks and recreation opportunities	Similar	77%	134	206	35
	Overall health and wellness opportunities	Similar	75%	113	285	60
	Overall opportunities for education, culture, and the arts	Similar	75%	109	285	61
	Residents' connection and engagement with their community	Similar	63%	237	285	16
In general, how many times do you:	Access the internet from your home	Similar	98%	31	206	85
uo you.	Access the internet from your cell phone	Similar	97%	13	206	94
	Visit social media sites	Similar	84%	27	205	87
	Use or check email	Similar	99%	14	206	93
	Share your opinions online	Similar	27%	139	206	33
	Shop online	Higher	67%	23	205	89
	Please rate your overall health.	Similar	71%	89	293	69

What impact, if any, do you think the economy will have on your	Similar	17%	230	295	22
family income in the next 6 months? Do you think the impact will be:					

## **Custom benchmark tables**

This table contains the comparisons of Loudoun County's results to those from other communities with similar population sizes. The first column shows the comparison of Loudoun County's rating to the benchmark. Loudoun County's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Loudoun County residents is statistically similar to or different than the benchmark. The second column is Loudoun County's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Loudoun County's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Loudoun County's result -- that is what percent of surveyed communities had a lower rating than Loudoun County.

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			% positive	Rank	Number of communitie	Percentile
Please rate each of the following aspects of	Loudoun County as a place to live	Similar	89%	7	36	83
quality of life in Loudoun County.	Your neighborhood as a place to live	Higher	89%	4	23	86
	Loudoun County as a place to raise children	Higher	82%	9	35	77
	Loudoun County as a place to work	Similar	76%	9	34	76
	Loudoun County as a place to visit	Similar	73%	7	24	75
	Loudoun County as a place to retire	Lower	39%	28	33	18
	The overall quality of life	Higher	84%	6	34	85
	Sense of community	Similar	57%	8	25	72
Please rate each of the following characteristics	Overall economic health	Much higher	85%	2	21	95
as they relate to Loudoun County as a whole.	Overall quality of the transportation system	Similar	49%	4	16	81
	Overall design or layout of residential and commercial areas	Similar	58%	4	21	85
	Overall quality of the utility infrastructure	Higher	80%	2	16	93
	Overall feeling of safety	Higher	85%	4	30	90
	Overall quality of natural environment	Similar	77%	5	22	81
	Overall quality of parks and recreation opportunities	Higher	81%	4	17	82
	Overall health and wellness opportunities	Higher	80%	4	21	85
	Overall opportunities for education, culture, and the arts	Similar	68%	5	21	80
	Residents' connection and engagement with their community	Similar	54%	3	16	87
Please indicate how likely or unlikely you are to do	Recommend living in Loudoun County to someone who asks	Similar	85%	6	24	79
each of the following.	Remain in Loudoun County for the next five years	Similar	84%	9	23	65
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Higher	96%	2	26	96

Please rate how safe or unsafe you feel:	In Loudoun County's downtown/commercial area during the day	Higher	93%	2	24	95
	From property crime	Higher	83%	2	21	95
	From violent crime	Higher	88%	2	21	95
	From fire, flood, or other natural disaster	Higher	90%	2	16	93
Please rate the job you feel the Loudoun County	Making all residents feel welcome	Similar	71%	4	16	81
community does at each of the following.	Attracting people from diverse backgrounds	Higher	75%	2	16	93
	Valuing/respecting residents from diverse backgrounds	Higher	72%	2	16	93
	Taking care of vulnerable residents	Higher	59%	3	16	87
Please rate each of the following in the Loudoun	Overall quality of business and service establishments	Higher	82%	4	22	86
County community.	Variety of business and service establishments	Similar	74%	4	16	81
	Vibrancy of downtown/commercial area	Higher	68%	4	19	84
	Employment opportunities	Higher	67%	4	25	88
	Shopping opportunities	Similar	73%	4	22	86
	Cost of living	Similar	21%	17	22	27
	Overall image or reputation	Similar	72%	8	32	78
Please also rate each of the following in the Loudoun	Traffic flow on major streets	Similar	47%	5	25	84
County community.	Ease of public parking	Higher	67%	2	19	94
	Ease of travel by car	Higher	72%	6	25	80
	Ease of travel by public transportation	Similar	26%	11	23	56
	Ease of travel by bicycle	Similar	41%	14	25	48
	Ease of walking	Similar	49%	14	25	48
	Well-planned residential growth	Similar	44%	5	16	75
	Well-planned commercial growth	Similar	43%	6	16	68
	Well-designed neighborhoods	Similar	58%	4	16	81
	Preservation of the historical or cultural character of the community	Similar	57%	6	16	68
	Public places where people want to spend time	Similar	64%	5	21	80
	Variety of housing options	Similar	44%	9	23	65
	Availability of affordable quality housing	Similar	19%	22	31	32

#### f th Please also rate ea following in the Lo County community

Please also rate each of the following in the Loudoun	Overall quality of new development	Similar	50%	12	23	52
County community.	Overall appearance	Higher	79%	4	24	87
	Cleanliness	Much higher	84%	3	24	91
	Water resources	Similar	59%	6	16	68
	Air quality	Higher	86%	1	21	100
	Availability of paths and walking trails	Higher	72%	5	26	84
	Fitness opportunities	Higher	75%	3	20	90
	Recreational opportunities	Similar	71%	10	25	64
	Availability of affordable quality food	Similar	60%	12	22	50
	Availability of affordable quality health care	Similar	63%	4	24	87
	Availability of preventive health services	Similar	68%	5	21	80
	Availability of affordable quality mental health care	Similar	42%	8	21	66
	Opportunities to attend cultural/arts/music activities	Similar	55%	12	24	54
	Community support for the arts	Similar	54%	7	16	62
	Availability of affordable quality childcare/preschool	Similar	32%	13	22	45
	K-12 education	Higher	66%	5	23	82
	Adult educational opportunities	Similar	57%	6	20	75
	Sense of civic/community pride	Similar	55%	4	16	81
	Neighborliness of residents	Similar	58%	5	21	80
	Opportunities to participate in social events and activities	Similar	62%	8	21	66
	Opportunities to attend special events and festivals	Similar	69%	5	20	80
	Opportunities to volunteer	Similar	73%	5	21	80
	Opportunities to participate in community matters	Similar	65%	3	22	90
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	66%	3	27	92
Please indicate whether or not you have done each of	Contacted the County of Loudoun County for help or information	Similar	50%	12	29	62
the following in the last 12 months.	Contacted Loudoun County elected officials to express your opinion	Similar	25%	3	21	90
	Attended a local public meeting	Similar	27%	2	21	95
	Watched a local public meeting	Similar	36%	4	21	85

Please indicate whether or not you have done each of the following in the last 12 months.	Volunteered your time to some group/activity	Similar	43%	5	22	81
	Campaigned or advocated for a local issue, cause, or candidate	Similar	21%	9	21	61
	Voted in your most recent local election	Similar	85%	2	16	93
	Used public transportation instead of driving	Similar	30%	10	21	57
	Carpooled with other adults or children instead of driving alone	Similar	39%	18	21	19
	Walked or biked instead of driving	Similar	51%	13	22	45
Please rate the quality of each of the following services in Loudoun County.	Public information services	Similar	75%	4	24	87
	Economic development	Higher	69%	4	25	88
	Traffic enforcement	Higher	62%	2	26	96
	Traffic signal timing	Similar	56%	4	25	88
	Street repair	Higher	64%	3	30	93
	Street cleaning	Higher	72%	3	24	91
	Street lighting	Similar	59%	4	23	86
	Snow removal	Similar	74%	5	18	77
	Sidewalk maintenance	Higher	67%	3	22	90
	Bus or transit services	Similar	42%	8	21	66
	Land use, planning and zoning	Similar	41%	12	25	56
	Code enforcement	Higher	58%	5	27	85
	Affordable high-speed internet access	Higher	62%	2	15	93
	Garbage collection	Similar	72%	16	27	44
	Drinking water	Higher	83%	2	24	95
	Sewer services	Higher	90%	3	23	91
	Storm water management	Higher	86%	2	25	96
	Power (electric and/or gas) utility	Higher	85%	2	17	94
	Utility billing	Higher	73%	3	20	90
	Police/Sheriff services	Higher	80%	6	32	84
	Crime prevention	Much higher	79%	2	27	96
	Animal control	Higher	79%	3	23	91

Please rate the quality of each of the following	Ambulance or emergency medical services	Higher	93%	2	26	96
services in Loudoun County.	Fire services	Similar	95%	2	28	96
	Fire prevention and education	Higher	85%	1	22	100
	Emergency preparedness	Higher	74%	2	24	95
	Preservation of natural areas	Similar	56%	10	21	57
	Loudoun County open space	Similar	55%	7	20	70
	Recycling	Similar	64%	16	31	51
	Yard waste pick-up	Similar	69%	8	21	66
	County parks	Similar	83%	8	26	73
	Recreation programs or classes	Higher	76%	5	23	82
	Recreation centers or facilities	Higher	80%	4	23	86
	Health services	Higher	78%	3	23	91
	Public library services	Higher	92%	2	28	96
	Overall customer service by Loudoun County employees	Higher	85%	6	33	84
Please rate the following categories of Loudoun	The value of services for the taxes paid to Loudoun County	Similar	53%	5	33	87
County government performance.	The overall direction that Loudoun County is taking	Similar	53%	14	31	58
	The job Loudoun County government does at welcoming resident involvement	Similar	55%	4	26	88
	Overall confidence in Loudoun County government	Similar	51%	4	23	86
	Generally acting in the best interest of the community	Similar	51%	8	24	70
	Being honest	Similar	47%	10	23	60
	Being open and transparent to the public	Similar	41%	7	17	64
	Informing residents about issues facing the community	Similar	46%	5	17	76
	Treating all residents fairly	Similar	53%	6	23	78
	Treating residents with respect	Similar	61%	5	17	76
Overall, how would you	The County of Loudoun County	Similar	70%	8	34	79
rate the quality of the services provided by each .	• The Federal Government	Similar	46%	2	21	95
if at all, you think it is for the Loudoun County	Overall economic health	Similar	89%	10	20	55
	Overall quality of the transportation system	Similar	76%	8	16	56

Please rate how important, if at all, you think it is for the Loudour County	Overall design or layout of residential and commercial areas	Similar	85%	3	20	90
the Loudoun County community to focus on each of the following in the	Overall quality of the utility infrastructure	Similar	87%	11	16	37
coming two years.	Overall feeling of safety	Similar	88%	15	20	30
	Overall quality of natural environment	Similar	83%	8	20	65
	Overall quality of parks and recreation opportunities	Similar	77%	8	16	56
	Overall health and wellness opportunities	Similar	75%	14	20	35
	Overall opportunities for education, culture, and the arts	Similar	75%	13	20	40
	Residents' connection and engagement with their community	Similar	63%	15	20	30
In general, how many times do you:	Access the internet from your home	Similar	98%	4	16	81
do you.	Access the internet from your cell phone	Similar	97%	1	16	100
	Visit social media sites	Similar	84%	3	15	86
	Use or check email	Similar	998	2	16	93
	Share your opinions online	Similar	27%	11	16	37
	Shop online	Higher	67%	1	16	100
	Please rate your overall health.	Similar	71%	4	20	85
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	17%	14	20	35

## **Complete set of frequencies**

This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following aspects of quality of life in Loudoun	Loudoun County as a place to live	Excellent	44% N=665
County.		Good	44% N=666
		Fair	9% N=141
		Poor	2% N=25
	Your neighborhood as a place to live	Excellent	50% N=752
		Good	38% N=574
		Fair	9% N=132
		Poor	2% N=36
	Loudoun County as a place to raise children	Excellent	45% N=598
		Good	37% N=484
		Fair	11% N=146
		Poor	7% N=95
	Loudoun County as a place to work	Excellent	36% N=436
		Good	39% N=473
		Fair	18% N=213
		Poor	7% N=82
	Loudoun County as a place to visit	Excellent	33% N=469
		Good	41% N=586
		Fair	22% N=318
		Poor	5% N=69
	Loudoun County as a place to retire	Excellent	16% N=204
		Good	23% N=284
		Fair	27% N=342
		Poor	34% N=421
	The overall quality of life	Excellent	37% N=544
		Good	47% N=705
		Fair	14% N=212
		Poor	2% N=30

Please rate each of the following aspects of quality of life in Loudoun	Sense of community	Excellent	19 N=28
County.		Good	38 N=55
		Fair	31 N=45
		Poor	11 N=16
Please rate each of the following	Overall economic health	Excellent	41 N=58
characteristics as they relate to Loudoun County as a whole.		Good	45 N=63
		Fair	11 N=15
		Poor	4 N=5
	Overall quality of the transportation system	Excellent	12 N=16
		Good	37 N=53
		Fair	36 N=51
		Poor	16 N=22
	Overall design or layout of residential and commercial areas	Excellent	17 N=24
		Good	42 N=61
		Fair	31 N=45
		Poor	11 N=16
	Overall quality of the utility infrastructure	Excellent	31 N=45
		Good	49 N=69
		Fair	14 N=19
		Poor	N=8
	Overall feeling of safety	Excellent	39 N=59
		Good	45 N=68
		Fair	13 N=19
		Poor	2 N=3
	Overall quality of natural environment	Excellent	32 N=46
		Good	45 N=66
		Fair	18 N=26
		Poor	N=7
	Overall quality of parks and recreation	Excellent	40 N=58
	opportunities	Good	41 N=59
		Fair	17 N=24

	Overall quality of parks and regrestion		
Please rate each of the following characteristics as they relate to	Overall quality of parks and recreation opportunities	Poor	2% N=36
Loudoun County as a whole.	Overall health and wellness opportunities	Excellent	34% N=490
		Good	45% N=650
		Fair	16% N=234
		Poor	4% N=56
	Overall opportunities for education, culture, and the arts	Excellent	24% N=340
	the arts	Good	44% N=622
		Fair	24% N=343
		Poor	8% N=114
	Residents' connection and engagement with their community	Excellent	17% N=238
	community	Good	38% N=541
		Fair	36% N=509
		Poor	10% N=142
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Loudoun County to someone who asks	Very likely	47% N=692
	WII0 8565	Somewhat likely	38% N=568
		Somewhat unlikely	8% N=118
		Very unlikely	7% N=102
	Remain in Loudoun County for the next five years	Very likely	62% N=908
		Somewhat likely	22% N=329
		Somewhat unlikely	8% N=116
		Very unlikely	8% N=114
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe	81% N=1216
		Somewhat safe	14% N=217
		Neither safe nor unsafe	2% N=29
		Somewhat unsafe	2% N=26
		Very unsafe	1% N=10
	In Loudoun County's downtown/commercial area during the day	Very safe	63% N=896
	auning the day	Somewhat safe	30% N=425
		Neither safe nor unsafe	5% N=64
		Somewhat unsafe	2% N=23
		Very unsafe	1% N=12

Please rate how safe or unsafe you feel:	From property crime	Very safe	38% N=567
		Somewhat safe	44% N=656
		Neither safe nor unsafe	9% N=133
		Somewhat unsafe	7% N=98
		Very unsafe	1% N=22
	From violent crime	Very safe	56% N=826
		Somewhat safe	32% N=467
		Neither safe nor unsafe	7% N=97
		Somewhat unsafe	5% N=67
		Very unsafe	1% N=9
	From fire, flood, or other natural disaster	Very safe	57% N=835
		Somewhat safe	33% N=490
		Neither safe nor unsafe	9% N=125
		Somewhat unsafe	1% N=18
Please rate the job you feel the Loudoun County community does at	Making all residents feel welcome	Excellent	25% N=353
each of the following.		Good	46% N=653
		Fair	23% N=324
		Poor	6% N=83
	Attracting people from diverse backgrounds	Excellent	33% N=456
		Good	42% N=578
		Fair	19% N=261
		Poor	6% N=84
	Valuing/respecting residents from diverse backgrounds	Excellent	29% N=394
	backgrounds	Good	43% N=585
		Fair	23% N=308
		Poor	6% N=80
	Taking care of vulnerable residents	Excellent	17% N=193
		Good	42% N=478
		Fair	27% N=303
		Poor	15% N=168

Please rate each of the following in the Loudoun County community.	Overall quality of business and service	Excellent	33% N=494
	establishments	Good	49% N=721
		Fair	16% N=232
		Poor	2% N=36
	Variety of business and service establishments	Excellent	30% N=443
		Good	44% N=654
		Fair	21% N=309
		Poor	5% N=78
	Vibrancy of downtown/commercial area	Excellent	22% N=320
		Good	46% N=653
		Fair	26% N=368
		Poor	6% N=90
	Employment opportunities	Excellent	23% N=272
		Good	44% N=526
		Fair	27% N=320
		Poor	6% N=77
	Shopping opportunities	Excellent	32% N=480
		Good	41% N=619
		Fair	21% N=309
		Poor	6% N=89
	Cost of living	Excellent	2% N=28
		Good	19% N=276
		Fair	37% N=540
		Poor	43% N=632
	Overall image or reputation	Excellent	28% N=413
		Good	44% N=652
		Fair	19% N=288
		Poor	9% N=132
Please also rate each of the following	Traffic flow on major streets	Excellent	10% N=151
in the Loudoun County community.		Good	37% N=541
		Fair	36% N=537

Please also rate each of the following in the Laudoun County community:         Traff follow on major streets         Poor         Land           Ease of public parking         Excellent	Place also rate each of the following	Traffic flow on major streats		170
Exee of travel by car Excelent			Poor	
GoodN-263FairN-263PoorN-263Ease of travel by carExcelentGoodN-263FairN-223PoorN-233GoodN-233FairN-233PoorN-233GoodN-233PoorN-233FairN-233PoorN-233 <t< th=""><th></th><th>Ease of public parking</th><th>Excellent</th><th></th></t<>		Ease of public parking	Excellent	
PairIntersetPoorN=134PoorN=134GoodN=134GoodN=134FairN=235PoorN=134FairN=235PoorN=134FairN=235PoorN=134FairN=235PoorN=134H=235RecelentPoorN=134H=235RecelentPoorN=134H=235RecelentPoorN=135FairN=335PoorN=135 <td< th=""><th></th><th></th><th>Good</th><th></th></td<>			Good	
Ease of travel by car       Excellent       0.000         Fair       0.000       0.0-550         Fair       0.000       0.0-550         Foor       0.000       0.0-550         Fair       0.000       0.0-550         Fair       0.000       0.0-203         Fair       0.000       0.0-203         Fair       0.000       0.0-203         Fair       0.000       0.0-203         Fair       0.0-203       0.0-203			Fair	
Ease of travel by car       Excellent       Image: Second car and the second c			Poor	
Good       Image: Signed sector		Ease of travel by car	Excellent	
Fair     Fair       Poor     3-38       Ease of travel by public transportation     Excellent       Good     8-328       Fair     8-338       Poor     8-338       Good     8-338       Fair     8-338       Good     8-338       Fair     8-338       Fair <t< th=""><th></th><th></th><th>Good</th><th></th></t<>			Good	
PoorN-98Ease of travel by public transportationExcellentN-82GoodN-82SoodN-82FairN-93N-93PoorN-93N-93Ease of travel by bicycleExcellentN-93Ease of travel by bicycleExcellentN-93FairN-93N-93PoorN-93N-93FairN-93N-93FairN-93N-93PoorN-93N-93FairN-93N-93PoorN-93N-232Ease of walkingExcellentN-82FairN-232N-225PoorN-234N-225FairN-235N-225PoorN-234N-225FairN-235N-225FairN-235N-225FairN-235N-225FairN-235N-235Well-planned residential growthExcellentN-235Well-planned commercial growthExcellentN-235FairN-235N-235N-235FairN-235N-235N-235FairN-235N-235N-235FairN-235N-235N-235FairN-235N-235N-235FairN-235N-235N-235FairN-235N-235N-235FairN-235N-235N-235FairN-235N-235N-235FairN-235N-235N-235			Fair	
Ease of travel by public transportation       Excellent       N62         Good       N200         Fair       S38         Poor       N-301         Ease of travel by bicycle       Excellent       S8         Good       N-301       N-301         Fair       S98       N-330         Fair       S007       S8         Fair       S98       N-330         Poor       S88       N-400         Well-planned residential growth       Excellent       S88         Well-planned commercial growth       Excellent       S88         Well-planned commercial growth       Excellent       S88         Well-planned commercial growth       Excellent       S88         Fair       S88       S88       S88         Poor       S88       S88       S88         Poor       S88       S88       S88         Poor       S88       S88       S88         Po			Poor	
Fair       10000       1000       1000       1000       1000       1000       10000       10000       10000       10000       10000       10000       10000       10000       10000       10000       10000       10000       10000       10000       10000       10000       100000       100000       100000		Ease of travel by public transportation	Excellent	
Fair     N=-3a0       Poor     N=-380       Ease of travel by bicycle     Excellent       Good     N=-380       Fair     N=-380       Poor     N=-380       Poor     N=-380       Fair     N=-380       Good     N=-380       Fair     N=-380       Poor     N=-380       Good     N=-880       Fair     N=-380       Well-planned residential growth     Excellent       Fair     N=-380       Poor     N=-380       Well-planned commercial growth     Excellent       Fair     N=-380       Poor     N=-380       Poor     N=-380       Well-planned commercial growth     Excellent       Fair     N=-380       N=-429     N=-429       Fair     N=-380       N=-429     N=-429       Fair     N=-429       Fair     N=-429       Fair     N=-429       Fair     N=-429       Poor     228       Poor     228       Poor     228       N=-429     N=-429       Fair     N=-429       Fair     N=-429       Poor     238       N=-429			Good	
Foor       N-398         Ease of travel by bicycle       Excellent       98         Good       228         Fair       238         Poor       278         N-282       28         Ease of walking       Excellent       158         Good       184       348         N=202       Good       184         Fair       184       184         N=202       Good       184         Well-planned residential growth       Excellent       148         Fair       184       184         Poor       208       184         Well-planned commercial growth       Excellent       148         Good       238       184         Poor       238       184         N=238       184       184         Well-planned commercial growth       Excellent       118         Good       238       184         Poor       238       184         Fair       184       184         Poor       238       184         Well-designed neighborhoods       Excellent       188         Neel-designed neighborhoods       Excellent       184			Fair	
Ease of travel by bicycle       Excellent       N=98         Good       N=334         Fair       N=328         Poor       N=328         Sood       N=328         Poor       N=288         Good       N=328         Poor       N=288         Good       N=288         Fair       N=288         Good       N=288         Fair       N=301         N=4275       N=427         Poor       N=301         N=4275       N=427         Poor       N=301         N=4275       N=427         Poor       N=4275         N=428       N=428         Poor       N=301         N=428       N=428         N=429       N=428         Poor       N=428         N=428       N=428         Poor       N=428         N=428       N=428         Poor       N=428         N=428       N=428         N=428       N=428         N=428       N=428         N=428       N=428         N=428       N=428         N=428       N=428			Poor	
Good       N=334         Fair       328         Poor       278         Poor       328         Good       348         N=208       304         Fair       308         N=301       N=301         Mell-planned residential growth       Excellent         Fair       308         Mell-planned commercial growth       Excellent         Well-planned commercial growth       Excellent         Well-planned commercial growth       Excellent         Poor       318         Mel-228       N=429         Poor       308         Mel-318       M=429         Poor       318         Mel-318       M=429         Poor       318         Mel-318       M=429         Poor       318         Mel-318       M=429         Poor       338         Mel-329       M=341         Mel-329       M=341         Poor       338         Mel-329       M=341         Mel-329       M=341         Mel-329       M=341         Mel-329       M=341         Mel-329       M=34		Ease of travel by bicycle	Excellent	
Fair     N=330       Poor     N=282       Ease of walking     Excellent       Good     N=480       Fair     N=480       N=202     N=480       Fair     N=480       N=301     N=480       Well-planned residential growth     Excellent       Fair     N=428       Poor     N=480       N=480     N=480       N=480     N=480       Poor     N=428       Poor     N=428       N=480     N=428       Poor     N=428       N=428     N=428       Poor     N=428       N=428     N=428       Poor     N=428       N=428     N=428       Poor     N=428       N=428     N=428       N=448     N=428       N=448     N=448       N=448     N=448       N=448     N=448			Good	
Ease of walking       Excellent       158         Good       348         N-480       Fair       N-480         Fair       N-427         Well-planned residential growth       Excellent       N-428         Fair       N-427         Poor       118         N-428       N-429         Well-planned residential growth       Excellent       N-428         Poor       118         N-428       Poor       118         N-428       Poor       118         N-429       Poor       128         N-429       Poor       128         N-429       Poor       128         <			Fair	
Ease of walking       Excellent       N=208         Good       348         Fair       308         Poor       218         Well-planned residential growth       Excellent       148         Good       308       N=420         Good       308       N=421         Poor       148       N=190         Good       308       N=421         Well-planned residential growth       Excellent       148         Well-planned commercial growth       Excellent       118         Well-planned commercial growth       Excellent       123         Well-planned commercial growth       Excellent       128         Well-planned commercial growth       Excellent       128         Well-planned commercial growth       Excellent       128         Well-plann			Poor	
Good       N=480         Fair       30%         Poor       21%         Well-planned residential growth       Excellent         Good       14%         N=427       30%         Fair       31%         Poor       14%         N=421       31%         Fair       31%         N=423       Poor         Poor       25%         N=428       Poor         Sood       32%         N=428       Poor         Poor       25%         N=429       31%         Poor       25%         N=429       32%         Poor       24%         N=429       11%         N=429       24%         N=429       24%         N=429       12%         N=429       24%         N=429       24%         N=429       12%         N=429       12%		Ease of walking	Excellent	
Fair       N=427         Poor       218         Well-planned residential growth       Excellent         Good       308         N=421       318         Fair       318         N=422       Poor         Well-planned commercial growth       Excellent         Well-planned commercial growth       Excellent         Good       328         N=429       N=429         Poor       328         N=429       N=429         Fair       N=429         N=429       N=429         Fair       N=429         N=429       N=429         Poor       224         N=429       N=429         N=429       N=429 <td< th=""><th></th><th></th><th>Good</th><th></th></td<>			Good	
Poor     N=301       Well-planned residential growth     Excellent     14%       Good     30%       Fair     31%       N=423     N=423       Poor     25%       N=347     N=152       Well-planned commercial growth     Excellent       Good     32%       N=429     N=429       Fair     33%       Poor     32%       N=429     N=429       Fair     33%       N=449     N=438       Well-designed neighborhoods     Excellent			Fair	
Well-planned residential growth     Excellent     N=190       Good     30%       N=421       Fair     31%       N=428       Poor     25%       N=347       Well-planned commercial growth     Excellent       Good     32%       N=429       Fair     33%       Poor     33%       N=429     500       Poor     33%       N=429     700       Poor     22%       N=429     700       N=318     N=449       Well-designed neighborhoods     Excellent       N=256     11%			Poor	
Good N=421 Fair 31% N=428 Poor 25% N=347 Well-planned commercial growth Excellent 11% Good N=152 Good N=152 Fair N=449 Poor N=318 N=449 Poor N=318 N=449 Poor N=318		Well-planned residential growth	Excellent	
Fair     N=428       Poor     25%       N=347     11%       Well-planned commercial growth     Excellent       Good     32%       N=428       Poor     33%       N=429     Fair       Poor     24%       N=318       Well-designed neighborhoods     Excellent			Good	
Poor     N=347       Well-planned commercial growth     Excellent     11%       Good     32%       Fair     33%       N=449       Poor     24%       Well-designed neighborhoods     Excellent       Excellent     18%       N=256     41%			Fair	
Weil-planned commercial growth     Excellent     N=152       Good     32%       N=429       Fair     33%       N=449       Poor     24%       N=318       Well-designed neighborhoods     Excellent			Poor	
Good     N=429       Fair     33%       N=449       Poor     24%       N=318       Well-designed neighborhoods     Excellent       18%       N=256		Well-planned commercial growth	Excellent	
Fair     N=449       Poor     24%       N=318     N=318       Well-designed neighborhoods     Excellent     18%       N=256     41%			Good	
Poor     N=318       Well-designed neighborhoods     Excellent       18%     N=256       41%     41%			Fair	
Well-designed neighborhoods Excellent N=256			Poor	
Good 41%		Well-designed neighborhoods	Excellent	
			Good	41% N=582

Please also rate each of the following	Well-designed neighborhoods	Fair	N	29% I=417
in the Loudoun County community.		Poor		13% I=181
	Preservation of the historical or cultural character	· Excellent		15% I=190
	of the community	Good		42% I=555
		Fair	N	28% I=360
		Poor	N	16% I=204
	Public places where people want to spend time	Excellent	N	20% I=292
		Good	N	44% I=629
		Fair	N	26% I=368
		Poor	N	10% I=148
	Variety of housing options	Excellent	N	13% I=189
		Good	N	30% I=432
		Fair	N	34% I=491
		Poor	N	22% I=315
	Availability of affordable quality housing	Excellent	I	5% N=71
		Good	N	13% I=177
		Fair	N	31% I=411
		Poor	N	50% I=650
	Overall quality of new development	Excellent	N	13% I=171
		Good	N	37% I=508
		Fair	N	34% 1=459
		Poor	N	17% I=231
	Overall appearance	Excellent	N	31% I=466
		Good	N	48% I=711
		Fair	N	17% I=247
		Poor		4% N=60
	Cleanliness	Excellent	N	39% I=583
		Good	N	44% I=656
		Fair	N	14% I=206 2%
		Poor	<u> </u>	2% N=34 17%
	Water resources	Excellent	N	178 I=237

Please also rate each of the following in the Loudoun County community.	Water resources	Good	42% N=574
		Fair	30% N=417
		Poor	10% N=142
	Air quality	Excellent	32% N=463
		Good	54% N=779
		Fair	14% N=196
		Poor	1% N=14
	Availability of paths and walking trails	Excellent	34% N=492
		Good	38% N=548
		Fair	20% N=293
		Poor	8% N=117
	Fitness opportunities	Excellent	34% N=476
		Good	41% N=582
		Fair	20% N=284
		Poor	5% N=74
	Recreational opportunities	Excellent	26% N=372
		Good	45% N=639
		Fair	24% N=343
		Poor	5% N=67
	Availability of affordable quality food	Excellent	20% N=288
		Good	40% N=592
		Fair	28% N=410
		Poor	12% N=175
	Availability of affordable quality health care	Excellent	24% N=331
		Good	39% N=539
		Fair	27% N=377
		Poor	10% N=139
	Availability of preventive health services	Excellent	25% N=333
		Good	43% N=577
		Fair	23% N=301
		Poor	9% N=120

g	Availability of affordable quality mental health	Excellent	14% N=128
	care	Good	28% N=256
		Fair	35% N=320
		Poor	24% N=219
	Opportunities to attend cultural/arts/music	Excellent	15% N=207
	activities	Good	39% N=536
		Fair	33% N=454
		Poor	12% N=161
	Community support for the arts	Excellent	17% N=205
		Good	37% N=447
		Fair	32% N=389
		Poor	14% N=174
	Availability of affordable quality	Excellent	9% N=82
	childcare/preschool	Good	24% N=228
		Fair	36% N=345
		Poor	32% N=303
	K-12 education	Excellent	31% N=368
		Good	36% N=428
		Fair	22% N=259
		Poor	12% N=143
	Adult educational opportunities	Excellent	15% N=134
		Good	42% N=388
		Fair	33% N=300
		Poor	10% N=94
	Sense of civic/community pride	Excellent	13% N=185
		Good	42% N=574
		Fair	32% N=445
		Poor	13% N=178
	Neighborliness of residents	Excellent	16% N=233
		Good	42% N=607
		Fair	33% N=483

Please also rate each of the following
in the Loudoun County community.

Please also rate each of the following in the Loudoun County community.	Neighborliness of residents	Poor	9% N=132
	Opportunities to participate in social events and activities	Excellent	19% N=262
	activities	Good	43% N=595
		Fair	30% N=406
		Poor	8% N=110
	Opportunities to attend special events and festivals	Excellent	22% N=317
		Good	46% N=653
		Fair	25% N=353
		Poor	6% N=87
	Opportunities to volunteer	Excellent	27% N=334
		Good	46% N=577
		Fair	21% N=260
		Poor	6% N=69
	Opportunities to participate in community matters	Excellent	21% N=265
	matters	Good	44% N=557
		Fair	27% N=340
		Poor	8% N=108
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent	21% N=290
	toward people of diverse backgrounds	Good	44% N=604
		Fair	27% N=368
		Poor	7% N=100
Please indicate whether or not you have done each of the following in the	Contacted the County of Loudoun County for help or information	No	50% N=747
last 12 months.		Yes	50% N=750
	Contacted Loudoun County elected officials to express your opinion	No	75% N=1119
		Yes	25% N=380
	Attended a local public meeting	No	73% N=1085
		Yes	27% N=407
	Watched a local public meeting	No	64% N=953
		Yes	36% N=548
	Volunteered your time to some group/activity	No	57% N=850
		Yes	43% N=646

Please indicate whether or not you have done each of the following in the	Campaigned or advocated for a local issue, cause,	No		79% N=1182
last 12 months.	or candidate	Yes		21% N=316
	Voted in your most recent local election	No		15% N=220
		Yes		85% N=1280
	Used public transportation instead of driving	No		70% N=1055
		Yes		30% N=448
	Carpooled with other adults or children instead of	No		61% N=918
	driving alone	Yes		39% N=582
	Walked or biked instead of driving	No		49% N=730
		Yes		51% N=774
Please rate the quality of each of the following services in Loudoun County.	Public information services	Excellent		19% N=239
		Good		56% N=720
		Fair		20% N=251
		Poor		6% N=72
	Economic development	Excellent		21% N=265
		Good		49% N=626
		Fair		23% N=292
		Poor	<u> </u>	8% N=105
	Traffic enforcement	Excellent		15% N=208
		Good		47% N=653
		Fair		25% N=351
		Poor		13% N=178
	Traffic signal timing	Excellent		12% N=175
		Good		44% N=645
		Fair		31% N=460
		Poor		13% N=188
	Street repair	Excellent		14% N=207
		Good		50% N=739 26%
		Fair		26% N=389 9%
		Poor		9% N=139 25%
	Street cleaning	Excellent		N=350

Please rate the quality of each of the following services in Loudoun County.		Good		46% N=644
		Fair		21% N=293
		Poor		7% N=100
	Street lighting	Excellent		15% N=220
		Good		44% N=640
		Fair		25% N=366
		Poor		16% N=234
	Snow removal	Excellent		20% N=271
		Good		54% N=751
		Fair		20% N=276
		Poor	1	6% N=83
	Sidewalk maintenance	Excellent		18% N=255
		Good		48% N=672
		Fair		24% N=337
		Poor		9% N=124
	Bus or transit services	Excellent		12% N=109
		Good		30% N=270
		Fair		36% N=319
		Poor		22% N=198
	Land use, planning and zoning	Excellent		8% N=100
		Good		32% N=393
		Fair		33% N=399
		Poor		27% N=323
	Code enforcement	Excellent		12% N=122
		Good		46% N=476
		Fair		27% N=273
		Poor		15% N=158
	Affordable high-speed internet access	Excellent		26% N=370
		Good		36% N=498
		Fair		24% N=337
		Poor		14% N=193

Please rate the quality of each of the following services in Loudoun County.	Garbage collection	Excellent		29% N=406
		Good		43% N=618
		Fair		18% N=252
		Poor		10% N=148
	Drinking water	Excellent		37% N=531
		Good		46% N=648
		Fair		13% N=183
		Poor		4% N=62
	Sewer services	Excellent		37% N=498
		Good		53% N=709
		Fair		10% N=129
		Poor		1% N=12
	Storm water management	Excellent		31% N=416
		Good		54% N=720
		Fair		13% N=169
		Poor		2% N=20
	Power (electric and/or gas) utility	Excellent		37% N=549
		Good		48% N=708
		Fair		13% N=185
		Poor		2% N=29
	Utility billing	Excellent		25% N=353
		Good		48% N=696
		Fair		21% N=298
		Poor		6% N=90
	Police/Sheriff services	Excellent		38% N=517
		Good		42% N=571
		Fair		16% N=212
		Poor	<u> </u>	4% N=58
	Crime prevention	Excellent		30% N=393
		Good		49% N=649
		Fair		18% N=233

			L
Please rate the quality of each of the following services in Loudoun County.	Crime prevention	Poor	48 N=49
	Animal control	Excellent	32% N=351
		Good	488 N=524
		Fair	18% N=203
		Poor	2% N=24
	Ambulance or emergency medical services	Excellent	498 N=570
		Good	448 N=505
		Fair	6% N=68
		Poor	18 N=15
	Fire services	Excellent	52% N=624
		Good	43% N=518
		Fair	5% N=55
		Poor	1% N=8
	Fire prevention and education	Excellent	37% N=383
		Good	48% N=503
		Fair	12% N=129
		Poor	2% N=23
	Emergency preparedness	Excellent	29% N=261
		Good	448 N=399
		Fair	198 N=170
		Poor	88 N=67
	Preservation of natural areas	Excellent	17% N=222
		Good	39% N=503
		Fair	23% N=303
		Poor	20% N=263
	Loudoun County open space	Excellent	17% N=226
		Good	38% N=499
		Fair	30% N=400
		Poor	14% N=189
	Recycling	Excellent	21% N=300
		Good	42% N=598

Please rate the quality of each of the following services in Loudoun County.		Fair	25% N=350
following services in Loudoun county.		Poor	11% N=159
	Yard waste pick-up	Excellent	24% N=278
		Good	45% N=513
		Fair	23% N=258
		Poor	8% N=97
	County parks	Excellent	36% N=497
		Good	47% N=657
		Fair	13% N=184
		Poor	4% N=58
	Recreation programs or classes	Excellent	28% N=314
		Good	48% N=548
		Fair	19% N=209
		Poor	5% N=60
	Recreation centers or facilities	Excellent	32% N=403
		Good	48% N=604
		Fair	16% N=197
		Poor	4% N=52
	Health services	Excellent	28% N=330
		Good	50% N=589
		Fair	17% N=206
		Poor	5% N=58
	Public library services	Excellent	57% N=778
		Good	34% N=466
		Fair	7% N=100
		Poor	1% N=9 35%
	Overall customer service by Loudoun County employees	Excellent	N=445
		Good	N=647
		Fair	123 N=151 48
Please rate the following categories	The value of services for the taxes paid to	Poor	13%
of Loudoun County government performance.	Loudoun County	Excellent	N=187

Please rate the following categories of Loudoun County government	The value of services for the taxes paid to Loudoun County	Good	40% N=570
performance.		Fair	32% N=456
		Poor	14% N=204
	The overall direction that Loudoun County is taking	Excellent	13% N=186
	taking	Good	40% N=578
		Fair	26% N=372
		Poor	21% N=295
	The job Loudoun County government does at welcoming resident involvement	Excellent	16% N=183
		Good	39% N=451
		Fair	28% N=324
		Poor	18% N=204
	Overall confidence in Loudoun County governmen	nt Excellent	13% N=191
		Good	38% N=536
		Fair	32% N=462
		Poor	17% N=239
	Generally acting in the best interest of the community	Excellent	15% N=213
	communey	Good	36% N=506
		Fair	30% N=414
		Poor	19% N=269
	Being honest	Excellent	12% N=153
		Good	35% N=451
		Fair	32% N=405
		Poor	21% N=271
	Being open and transparent to the public	Excellent	11% N=138
		Good	31% N=403
		Fair	36% N=473
		Poor	23% N=296
	Informing residents about issues facing the community	Excellent	13% N=172
	community	Good	34% N=462
		Fair	30% N=414
		Poor	24% N=322

Please rate the following categories of Loudoun County government	Treating all residents fairly	Excellent	13% N=168
performance.		Good	40% N=502
		Fair	29% N=367
		Poor	18% N=225
	Treating residents with respect	Excellent	17% N=221
		Good	45% N=593
		Fair	24% N=312
		Poor	15% N=200
Overall, how would you rate the quality of the services provided by	The County of Loudoun County	Excellent	18% N=255
each of the following?		Good	52% N=761
		Fair	25% N=356
		Poor	6% N=81
	The Federal Government	Excellent	7% N=103
		Good	39% N=539
		Fair	35% N=488
		Poor	19% N=263
Please rate how important, if at all,	Overall economic health	Essential	49% N=716
you think it is for the Loudoun County community to focus on each of the		Very important	41% N=596
following in the coming two years.		Somewhat important	10% N=150
		Not at all important	1% N=9
	Overall quality of the transportation system	Essential	38% N=555
		Very important	38% N=553
		Somewhat important	22% N=324
		Not at all important	2% N=34
	Overall design or layout of residential and	Essential	43% N=640
	commercial areas	Very important	42% N=618
		Somewhat important	14% N=201
		Not at all important	1% N=20
	Overall quality of the utility infrastructure	Essential	48% N=710
		Very important	39% N=580
		Somewhat important	12% N=177

Please rate how important, if at all,
you think it is for the Loudoun County
community to focus on each of the
following in the coming two years.

Please rate how important, if a still, community to focus on each of the conduning in the conduct counts, community to focus on each of the conduning in the conduct counts, conducting to over all feeling of safety         Essential         Important         Important<				
rollowing in the coming two years.     Overall nearing ut safety     Eastmail     Important       Somewhat important     Important     Important       Overall quality of natural environment     Essential     Important       Somewhat important     Important     Important       Overall quality of parks and recreation opportunities     Overall quality of parks and recreation opportunities     Essential       Overall quality of parks and recreation opportunities     Essential     Important       Overall health and wellness opportunities     Essential     Important       Important     Important     Important       Important     Impo		Overall quality of the utility infrastructure	Not at all important	
Very important         Very important         Very important           Notat all important         18-130           Notat all important         18-130           Overall quality of natural environment         Essential         18-130           Very important         18-130         18-130           Overall quality of parks and recreation opportunities         Somewhat important         18-130           Overall quality of parks and recreation opportunities         Essential         18-130           Overall health and wellness opportunities         Essential         18-130           Somewhat important         18-130         18-130           Overall health and wellness opportunities         Essential         18-130           Overall health and wellness opportunities         Essential         18-130           Overall opportunities for education, culture, and the arts         Essential         18-130           Very important         18-130         18-130         18-130           Thinking about the past 12 months, first, plases indicate about how many times, if at all, have you or other household remoters used each of the following types of public         8         2 or more times per week         18-130           Thinking about the past 12 months, first, plases indicate about how many times, if at all, have you or other household members used each of the following types of public		Overall feeling of safety	Essential	
Not at all important         B-160           Overall quality of natural environment         Essential         B-160           Somewhat important         B-203         Somewhat important         B-203           Somewhat important         B-203         Somewhat important         B-203           Somewhat important         B-203         Somewhat important         B-203           Overall quality of parks and recreation opportunities         Essential         B-203         B-203           Overall quality of parks and recreation opportunities         Somewhat important         B-203         B-203           Overall health and wellness opportunities         Essential         B-203         B-203           Overall opportunities for education, culture, and the arts         Somewhat important         B-203           Overall opportunities for education, culture, and the arts         Somewhat important         B-203           Overall opportunities for education, culture, and the arts         Somewhat important         B-203           Somewhat important         B-203         B-203         B-203           Thinking about the past 12 months, first, place indicate about how many time, if at all, have you or other arts         Somewhat important         B-203           Thinking about the past 12 months, first, place indicate about how many timportant         B-203         B-203			Very important	
Not at all important         Mode at all important         Mode at all important           Serie I quality of natural environment         Essential         9-233           Very important         9-233           Somewhat important         9-233           Not at all important         9-233           Overall quality of parks and recreation opportunities         Essential         9-233           Not at all important         9-235           Somewhat important         9-235           Not at all important         9-235           Somewhat important         9-235           Not at all important         9-235           Somewhat important         9-235           Not at all important         9-235           Not at all important         9-235           Somewhat important         9-235           Not at all important         9-235           Not at all important         9-235           Not at all important         9			Somewhat important	
Overall quality of natural environment         Essential         Necosa           Very important         Necosa           Somewhat important         Necosa           Not at all important         Necosa           Overall quality of parks and recreation opportunities         Essential         Necosa           Very important         Necosa         Necosa           Very important         Necosa         Necosa           Overall quality of parks and recreation opportunities         Essential         Necosa           Very important         Necosa         Necosa           Overall health and wellness opportunities         Essential         Necosa           Overall opportunities for education, culture, and the arts         Essential         Necosa           Very important         Necosa         Necosa           Not at all important         Necosa         Necosa     <			Not at all important	
Very important         Net at all important         Net at all important           Overall quality of parks and recreation opportunities         Essential         Net at all important           Overall quality of parks and recreation opportunities         Essential         Net at all important           Overall quality of parks and recreation opportunities         Essential         Net at all important           Overall health and wellness opportunities         Essential         Net at all important           Overall health and wellness opportunities         Essential         Net at all important           Overall opportunities for education, culture, and the arts         Somewhat important         Net at all important           Overall opportunities for education, culture, and the arts         Essential         Net at all important         Net at all important           Not at all important         Net at all important         Net at all important         Net at all important         Net at all important           Not at all important         Net at all important         Net at all important         Net at all important         Net at all important           Net at all important         Net at all important         Net at all important         Net at all important         Net at all important           Net at all important         Net at all important         Net at all important         Net at all important <td< th=""><th></th><th>Overall quality of natural environment</th><th>Essential</th><th></th></td<>		Overall quality of natural environment	Essential	
Somewhat important     3-221       Overall quality of parks and recreation opportunities     Essential       Very important			Very important	
Not at all important         0           opportunities         Esential         1           Somewhat important         1         1           Not at all important         1			Somewhat important	
Overall quality of parks and recreation opportunities     Essential     Image: Sential       Very important     Image: Sential       Somewhat important     Image: Sential       Overall health and wellness opportunities     Essential       Overall opportunities for education, culture, and the arts     Somewhat important       Overall opportunities for education, culture, and the arts     Essential       Overall opportunities for education, culture, and the arts     Essential       Residents' connection and engagement with their for plass indicate about how many times, if at all, have you or other household members used each of the following types of public     Bus       Thinking about the past 12 months, first, please indicate about how many times, if at all, have you or other household members used each of the following types of public     Bus       Thinking about the past 12 months, first, please indicate about how many times, if at all, have you or other household members used each of the following types of public     Bus       Thinking about the past 12 months, first, please indicate about how many times, if at all, have you or other household members used each of the following types of public     Bus       Thinking about the past 12 months, first, please indicate about how many times, if at all, have you or other household members used each of the following types of public     Bus       Metrorail     2 or more times per week     Thinking about the past 12 months, household members used each of the following types of public       Metrorail     2 or more times per week </th <th></th> <th></th> <th>Not at all important</th> <th></th>			Not at all important	
Very important     Net at all important     Net at all important       Overall health and wellness opportunities     Essential     Net at all important       Overall health and wellness opportunities     Essential     Net at all important       Overall opportunities for education, culture, and the arts     Somewhat important     N=25       Overall opportunities for education, culture, and the arts     Somewhat important     N=26       Overall opportunities for education, culture, and the arts     Somewhat important     N=26       Not at all important     N=26     N=26       Not at all important     N=36       Not at all     N=26       Not at all     N=26       N=100     N=16       N=100     N=16       N=100     N=16       N=100     N=16 <th></th> <th></th> <th>Essential</th> <th></th>			Essential	
Not at all important     Not at all important     Not at all important       Overall health and wellness opportunities     Essential     358       Overall health and wellness opportunities     Essential     368       Very important     Not at all important     Not at all important       Overall opportunities for education, culture, and the arts     Somewhat important     368       Overall opportunities for education, culture, and the arts     Essential     378       Not at all important     Not at all important     368       Not at all important     Not at all important     368       Not at all important     Not at all important     Not at all important       Not at all important     Not at all important     368       Not at all important     Not at all important     Not at all important       Not at all important     Not at all important     368       Not at all important     Not at all important     Not at all important       Not at all important     Not at all important     Not at all important       Not at all important     Not at all important     Not at all important       Not at all important     Not at all important     Not at all important       Not at all important     Not at all important     Not at all important       Not at all important     Not at all important     Not at all important <th></th> <th>opportunities</th> <th>Very important</th> <th></th>		opportunities	Very important	
Not at all important       Not at all important         Overall health and wellness opportunities       Essential         Very important       N=535         Somewhat important       N=24         Not at all important       N=333         Overall opportunities for education, culture, and the arts       Essential       N=532         Very important       N=532       N=532         Not at all important       N=532       N=532         Very important       N=532       N=532         Not at all important       N=532       N=532         Very important       N=332       N=532         Not at all important       N=532			Somewhat important	
Overall health and wellness opportunities       Essential       N=516         Very important       1408         Somewhat important       228         Not at all important       38         Overall opportunities for education, culture, and the arts       Essential       38         Very important       38         Very important       38         Not at all important       38         N=567       38         Not at all important       38         N=567       38 <th></th> <th></th> <th>Not at all important</th> <th></th>			Not at all important	
Very important       N=593         Somewhat important       N=328         Not at all important       N=328         Overall opportunities for education, culture, and the arts       Essential         Very important       N=524         Not at all important       N=533         Not at all important       N=457		Overall health and wellness opportunities	Essential	
Somewhat important       N=328         Not at all important       38         Overall opportunities for education, culture, and the arts       Essential       35         Very important       39         Not at all important       88         Residents' connection and engagement with their community       Essential       88         Very important       88         Somewhat important       88         Residents' connection and engagement with their community       Essential       88         Very important       88       88         Somewhat important       88       88         Residents' connection and engagement with their community       Essential       88         Very important       88       88       88         Somewhat important       88       88			Very important	
Not at all important       Net at all important         Overall opportunities for education, culture, and the arts       Essential         Very important       38         Not at all important       N=582         Somewhat important       N=352         Residents' connection and engagement with their       Essential         Residents' connection and engagement with their       Essential         Not at all important       N=352         Somewhat important       N=352 </th <th></th> <th></th> <th>Somewhat important</th> <th></th>			Somewhat important	
Overall opportunities for education, culture, and the arts       Essential       N=524         Very important       338         N=582       Somewhat important       N=582         Not at all important       38         Residents' connection and engagement with their community       Essential       N=362         Very important       38         Not at all important       N=352         Not at all important       N=487         N=487       N=487         Not at all important       N=487         N=487       N=487         Not at all important       N=487         N=487       N=487         N=106       N=487         N=107       N=487         N=108       N=487         N=108			Not at all important	
Very important       338 N=522         Somewhat important       N=322         Not at all important       38 N=522         Not at all important       38 N=532         Residents' connection and engagement with their community       Essential       38 N=532         Very important       398 N=532         Somewhat important       N=352         Very important       398 N=532         Somewhat important       N=487         Not at all       N=497         Metrorail       2 4 times per month         N=428       N=428         Not at all       N=428         N=428       N=428         N=428       N=428<			Essential	
Somewhat important       N=322         Not at all important       3%         Not at all important       3%         Residents' connection and engagement with their community       Essential       8         Very important       3%         Not at all important       3%         Somewhat important       3%         Not at all important       3%         Not at all important       3%         Somewhat important       3%         Not at all important       3%         N=106       1%         Image:       3%         Not at all       3%         N=106       1%         Netrorail       20 rome times per week         N=106       3% <th></th> <th></th> <th>Very important</th> <th></th>			Very important	
Not at all important       N=50         Residents' connection and engagement with their community       Essential       1         Very important       33% N=487         Somewhat important       1         Not at all important       33% N=487         Not at all important       33% N=487         Thinking about the past 12 months, first, please indicate about how many times, if at all, have you or other household members used each of the following types of public transportation.       Bus       2 or more times per week       3% N=106         Metrorail       2 or more times per week       7% N=106         Metrorail       2 or more times per week       3% N=107			Somewhat important	
Residents' connection and engagement with their       Essential       N=352         community       Very important       3%         Somewhat important       3%         Not at all important       5%         Not at all important       5%         Not at all important       3%         Netson       2 or more times per week       N=45         following types of public       8us       2 or more times per week       N=39         Not at all       7%       1000000000000000000000000000000000000			Not at all important	
Very important     33% N=573       Somewhat important     33% N=487       Not at all important     3% N=487       Not at all important     3% N=487       Thinking about the past 12 months, first, please indicate about how many times, if at all, have you or other household members used each of the following types of public transportation.     Bus     2 or more times per week     3% N=45       Once a month or less     7% Not at all     7% Net at all     7% Net at all			Essential	
Somewhat important       N=487         Not at all important       \$%         Not at all important       \$%         Thinking about the past 12 months, first, please indicate about how many times, if at all, have you or other household members used each of the following types of public transportation.       Bus       2 or more times per week       \$%         Once a month or less       7%         Metrorail       2 or more times per week       \$%         2 or more times per week       \$%         Not at all       \$%       \$%         Not at all       \$%       \$%         Not at all       \$%       \$%         At times per week       \$%       \$%         Somewhat important       \$%       \$%         Not at all       \$%       \$%         Not at all       \$%       \$%         Netrorail       2 or more times per week       \$%         2 4 times per month       \$%       \$%         Netrorail       2 or more times per week       \$%         N=42       \$%       \$%         Somewhat important       \$%       \$%         Somewhat important       \$%       \$%         Somewhat important       \$%       \$%         Somewhat important		community	Very important	
Not at all important       N=67         Thinking about the past 12 months, first, please indicate about how many times, if at all, have you or other household members used each of the following types of public transportation.       Bus       2 or more times per week       3%         Metrorail       Once a month or less       7%         Metrorail       2 or more times per week       3%         2 or more times per week       7%         Not at all       8         7%       74         74       2 or more times per week         7%       74			Somewhat important	
Thinking about the past 12 months,       Bus       2 or more times per week       N=45         first, please indicate about how many       2-4 times per month       3%         household members used each of the following types of public       Once a month or less       7%         transportation.       Not at all       87%         Metrorail       2 or more times per week       3%         2 or more times per week       87%         74       74       74			Not at all important	
times, if at all, have you or other       2-4 times per month       N=39         household members used each of the following types of public       Once a month or less       7%         transportation.       Not at all       87%         Metrorail       2 or more times per week       3%         2 4 times per month       7%		Bus	2 or more times per week	
following types of public transportation.     Once a month or less     7% N=106       Not at all     87% N=1274       Metrorail     2 or more times per week     3% N=42       2 4 times per menth     7%	times, if at all, have you or other		2-4 times per month	
Not at all     Not at all       Metrorail     2 or more times per week       3%       2 4 times per menth	following types of public		Once a month or less	
Metrorail     2 or more times per week     N=42       2 4 times per menth     7%	נו מווסטטרנפנוטוו.		Not at all	
2 / times nor month		Metrorail	2 or more times per week	
			2-4 times per month	

Thinking about the past 12 months,	Metrorail	Once a month or less	35%
first, please indicate about how many times, if at all, have you or other household members used each of the following types of public		Not at all	N=511
	Train, such as MARC	2 or more times per week	N=821
transportation.	Train, such as MARC		N=11
		2-4 times per month	N=7
		Once a month or less	N=99 928
		Not at all	N=1349
	Van pool	2 or more times per week	N=6
		2-4 times per month	N=3
		Once a month or less	2% N=34
		Not at all	97% N=1433
	Car pool	2 or more times per week	6% N=86
		2-4 times per month	11% N=162
		Once a month or less	14% N=202
		Not at all	69% N=1018
	Taxi/hired cab/Uber/Lyft	2 or more times per week	2% N=35
		2-4 times per month	11% N=157
		Once a month or less	44% N=658
		Not at all	43% N=633
	Gov't/nonprofit service (e.g., Dept. of Family	2 or more times per week	2% N=22
	Services, Volunteer Caregivers)	2-4 times per month	2% N=24
		Once a month or less	4% N=59
		Not at all	93% N=1368
	Bike/walking trails	2 or more times per week	35% N=515
		2-4 times per month	25% N=377
		Once a month or less	22% N=332
		Not at all	18% N=266
If your household has used any of	Bus	Work	49% N=132
these, please indicate for what reasons they were used.		Shopping	6% N=17
		Sporting events	9% N=25
		Recreation/entertainment	35% N=95
	Metrorail	Work	23% N=151

If your household has used any of these, please indicate for what	Metrorail	Shopping	5% N=30
reasons they were used.		Sporting events	18% N=117
		Recreation/entertainment	54% N=357
	Train, such as MARC	Work	25% N=40
		Shopping	4% N=6
		Sporting events	10% N=17
		Recreation/entertainment	61% N=100
	Van pool	Work	35% N=40
		Shopping	8% N=9
		Sporting events	8% N=9
		Recreation/entertainment	49% N=55
	Car pool	Work	35% N=158
		Shopping	16% N=70
		Sporting events	12% N=53
		Recreation/entertainment	37% N=168
	Taxi/hired cab/Uber/Lyft	Work	28% N=212
		Shopping	4% N=28
		Sporting events	2% N=17
		Recreation/entertainment	66% N=489
	Gov't/nonprofit service (e.g., Dept. of Family Services, Volunteer Caregivers)	Work	26% N=23
		Shopping	4% N=4
		Sporting events	9% N=9
		Recreation/entertainment	60% N=54
	Bike/walking trails	Work	4% N=49
		Shopping	2% N=24
		Sporting events	3% N=29
		Recreation/entertainment	91% N=1020
Please rate how important, if at all, you think it is for Loudoun County to	Employment opportunities	Essential	31% N=456
focus on each of the following specific issues in the next two years.		Very important	41% N=612
		Somewhat important	24% N=352
		Not at all important	4% N=60

Please rate how important, if at all, you think it is for Loudoun County to	Growth/development	Essential	37% N=544
focus on each of the following specific issues in the next two years.		Very important	28% N=413
issues in the next two years.		Somewhat important	26% N=385
		Not at all important	8% N=118
	Schools	Essential	65% N=961
		Very important	24% N=360
		Somewhat important	7% N=108
		Not at all important	3% N=42
	Crime/drug use	Essential	44% N=651
		Very important	36% N=530
		Somewhat important	17% N=253
		Not at all important	3% N=40
	Youth activities/reduction of youth crime	Essential	39% N=574
		Very important	42% N=613
		Somewhat important	17% N=245
		Not at all important	3% N=42
	Cost of living/cost of housing	Essential	55% N=821
		Very important	27% N=406
		Somewhat important	13% N=200
		Not at all important	4% N=57
	Traffic	Essential	40% N=591
		Very important	40% N=587
		Somewhat important	18% N=272
		Not at all important	2% N=31
	Road maintenance	Essential	35% N=511
		Very important	47% N=695
		Somewhat important	17% N=254
		Not at all important	1% N=15
	Trails/bike paths	Essential	24% N=361
		Very important	34% N=511
		Somewhat important	33% N=491

Please rate how important, if at all, you think it is for Loudoun County to	Trails/bike paths	Not at all important	8% N=121
focus on each of the following specific issues in the next two years.	Increased broadband access	Essential	27% N=401
		Very important	30% N=450
		Somewhat important	35% N=521
		Not at all important	8% N=117
	Access to mental health services	Essential	37% N=553
		Very important	34% N=512
		Somewhat important	22% N=324
		Not at all important	7% N=97
	Access to health and human services	Essential	36% N=538
		Very important	39% N=575
		Somewhat important	20% N=293
		Not at all important	5% N=76
Please indicate whether or not you would be willing to incur a tax	Employment opportunities	Yes	25% N=349
increase to improve each issue.		No	75% N=1075
	Growth/development	Yes	22% N=312
		No	78% N=1116
	Schools	Yes	59% N=846
		No	41% N=595
	Crime/drug use	Yes	44% N=627
		No	56% N=798
	Youth activities/reduction of youth crime	Yes	45% N=651
		No	55% N=786
	Cost of living/cost of housing	Yes	37% N=527
		No	63% N=901
	Traffic	Yes	46% N=655
		No	54% N=768
	Road maintenance	Yes	47% N=672
		No	53% N=754
	Trails/bike paths	Yes	39% N=561
		No	61% N=869

Please indicate whether or not you would be willing to incur a tax	Increased broadband access	Yes	29% N=409
increase to improve each issue.		No	71% N=1018
	Access to mental health services	Yes	49% N=699
		No	51% N=734
	Access to health and human services	Yes	46% N=655
		No	54% N=771
How much do you agree, or disagree,	Apartment/Condo	Strongly agree	42% N=561
that more of each of the following types of AFFORDABLE HOUSING are		Somewhat agree	28% N=374
needed in Loudoun County?		Somewhat disagree	9% N=126
		Strongly disagree	21% N=280
	Townhouse/rowhouses	Strongly agree	39% N=530
		Somewhat agree	31% N=417
		Somewhat disagree	11% N=147
		Strongly disagree	19% N=259
	Duplex (single family semi-detached homes)	Strongly agree	32% N=428
		Somewhat agree	33% N=434
		Somewhat disagree	15% N=204
		Strongly disagree	19% N=253
	Detached single family home	Strongly agree	38% N=505
		Somewhat agree	27% N=362
		Somewhat disagree	16% N=215
		Strongly disagree	20% N=264
	Smaller detached single family home	Strongly agree	45% N=604
		Somewhat agree	29% N=381
		Somewhat disagree	13% N=173
		Strongly disagree	13% N=175
	Tiny homes	Strongly agree	20% N=254
		Somewhat agree	24% N=303
		Somewhat disagree	16% N=202
		Strongly disagree	39% N=483
	Mobile homes	Strongly agree	12% N=145

How much do you agree, or disagree, that more of each of the following	Mobile homes	Somewhat agree	9% N=110
types of AFFORDABLE HOUSING are needed in Loudoun County?		Somewhat disagree	16% N=200
		Strongly disagree	64% N=803
To what extent, if any, should the following be a priority for	Public transit	Major priority	54% N=761
AFFORDABLE HOUSING developments		Moderate priority	28% N=389
to be near in Loudoun County?		Low priority	8% N=107
		Not a priority	10% N=141
	Commercial office districts (e.g., Loudoun Tech	Major priority	18% N=239
	Center)	Moderate priority	43% N=589
		Low priority	23% N=318
		Not a priority	16% N=222
	School	Major priority	45% N=629
		Moderate priority	36% N=505
		Low priority	9% N=125
		Not a priority	9% N=126
	Cultural opportunities (e.g., museums, libraries, art shows)	Major priority	17% N=240
	artshowsy	Moderate priority	36% N=500
		Low priority	28% N=387
		Not a priority	19% N=258
	Entertainment (e.g., theaters, live music, nightlife)	Major priority	14% N=194
	ingrency	Moderate priority	29% N=396
		Low priority	35% N=489
		Not a priority	22% N=309
	Shopping/retail	Major priority	26% N=362
		Moderate priority	41% N=579
		Low priority	20% N=289
		Not a priority	13% N=181
	Parks, trails, open spaces	Major priority	29% N=413
		Moderate priority	39% N=547
		Low priority	19% N=267
		Not a priority	12% N=175

To what extent, if any, should the following be a priority for	Recreation amenities (e.g., recreation centers, sports fields, fitness centers)	Major priority	23% N=326
AFFORDABLE HOUSING developments to be near in Loudoun County?		Moderate priority	40% N=562
		Low priority	23% N=320
		Not a priority	14% N=194
	Sporting events/stadiums	Major priority	9% N=121
		Moderate priority	17% N=243
		Low priority	34% N=468
		Not a priority	40% N=565
To what extent, if any, have you had to	Recreation activities	Has not changed	35% N=514
reduce spending on the following due to housing and transportation costs in	I	Slightly reduced	23% N=340
Loudoun County?		Moderately reduced	18% N=263
		Significantly reduced	21% N=300
		Eliminated entirely	3% N=40
	Grocery shopping	Has not changed	41% N=604
		Slightly reduced	25% N=360
		Moderately reduced	22% N=317
		Significantly reduced	13% N=184
	Child care	Has not changed	71% N=935
		Slightly reduced	5% N=63
		Moderately reduced	5% N=62
		Significantly reduced	5% N=64
		Eliminated entirely	14% N=190
	Entertainment	Has not changed	28% N=413
		Slightly reduced	24% N=348
		Moderately reduced	19% N=280
		Significantly reduced	24% N=342
		Eliminated entirely	5% N=68
	Educational opportunities	Has not changed	61% N=851
		Slightly reduced	10% N=142
		Moderately reduced	10% N=137
		Significantly reduced	11% N=147

To what extent, if any, have you had to		Eliminated entirely	9% N=122
reduce spending on the following due to housing and transportation costs in Loudoun County?	<sup>1</sup> Frequency of doctor visits	Has not changed	68% N=977
Loudoun County?		Slightly reduced	13% N=183
		Moderately reduced	10% N=152
		Significantly reduced	9% N=127
		Eliminated entirely	1% N=7
			-
In general, how many times do you:	Access the internet from your home	Several times a day	91% N=1353
		Once a day	3% N=51
		A few times a week	3% N=46
		Every few weeks	0% N=7
		Less often or never	2% N=25
	Access the internet from your cell phone	Several times a day	91% N=1346
		Once a day	4% N=52
		A few times a week	3% N=41
		Every few weeks	0% N=6
		Less often or never	2% N=31
	Visit social media sites	Several times a day	60% N=890
		Once a day	14% N=205
		A few times a week	10% N=146
		Every few weeks	3% N=39
		Less often or never	13% N=199
	Use or check email	Several times a day	88% N=1306
		Once a day	8% N=116
		A few times a week	3% N=46
		Every few weeks	0% N=5
		Less often or never	1% N=8
	Share your opinions online	Several times a day	10% N=145
		Once a day	4% N=64
		A few times a week	12% N=175
		Every few weeks	17% N=249

In general, how many times do you:	Share your opinions online	Less often or never		56% N=814
	Shop online	Several times a day		15% N=225
		Once a day	ī i	9% N=129
		A few times a week		43% N=637
		Every few weeks		28% N=409
		Less often or never		5% N=75
	Please rate your overall health.	Excellent		31% N=454
		Very good		40% N=594
		Good		25% N=365
		Fair		3% N=48
		Poor		1% N=18
	What impact, if any, do you think the economy will have on your family income in the next 6 months?	Very positive		4% N=61
	Do you think the impact will be:	Somewhat positive		13% N=190
		Neutral		33% N=494
		Somewhat negative		40% N=595
		Very negative		10% N=153
	How many years have you lived in Loudoun County?	Less than 2 years		11% N=158
		2-5 years		20% N=300 16%
		6-10 years		N=237
		11-20 years		N=397
		More than 20 years One family house detached from		N=400
	Which best describes the building you live in?	any other houses Building with two or more		N=772 46%
		homes (duplex, townhome, apa		N=686 0%
		Mobile home		N=1 2%
	Do you rent or own your home?	Other		N=33 22%
	bo you rent of own your nome:	Own		N=332 78%
	About how much is your monthly housing cost for	Less than \$500	1	N=1156 2%
	the place you live (including rent, mortgage payment, property tax, property insurance and	\$500 to \$999		N=26
	homeowners' association (HOA) fees)?	\$1,000 to \$1,499		N=63 7% N=100
		\$1,500 to \$1,999		N=100 15% N=214
		-		11-214

About how much is your monthly houring car for the place you in (including rank, moregase payment, property tax, porperty insurance and homeowners' association (IGA) fees)?\$2,000 to \$2,499\$1,250\$3,000 to \$3,499\$1,250\$2,500 or more\$2,500 or more\$2,500\$2,500 or more\$2,500 or more\$2,500\$2,500\$2,500 or more\$2,500 or more\$2,500\$2,500\$2,500 or more\$2,500\$2,500\$2,500\$2,500 or more\$2,500\$2,500\$2,500\$2,500 or more\$2,500\$2,500\$2,500\$2,500 to \$2,599\$4,550\$2,500\$4,550\$2,500 to \$2,599\$4,550\$2,500\$4,550\$2,500 to \$2,599\$4,550\$2,500\$4,550\$2,500 to \$2,5999\$4,550\$2,500\$4,599\$2,500 to \$2,5999\$4,550\$2,500\$4,599\$2,500 to \$2,5999\$4,550\$2,500\$4,599\$2,500 to \$2,5999\$4,550\$2,500\$4,599\$2,500 to \$2,5999\$4,550\$2,500\$4,599\$2,500 to \$2,5999\$4,550\$2,500\$4,599\$2,500 to \$2,5999\$4,550\$2,500\$4,560\$2,500 to \$2,5999\$4,550\$2,500\$4,560\$2,500 to \$2,5999\$4,550\$2,500\$4,560\$2,500 to \$1,2999\$4,550\$2,500\$4,560\$2,500 to \$1,2999\$4,550\$2,500\$4,560\$2,500 to \$1,2999\$4,550\$2,500\$4,560\$2,500 to \$1,2999\$4,550\$2,500\$4,560			
homeowners' association (H0A) fees)? 53,000 to 53,499 5,500 to rore 53,500 to 53,499 5,500 to 76,499 5,500 to 76,499 5,500 to 76,499 5,500 to 76,499 5,500 to 549,999 5,500 to 549,990 5,500 to 549,990 5,500 to 549,990 5,500 to 549,990 5,500 to 54,900 to 549 5,50		\$2,000 to \$2,499	
32,000 ro 33,999         32-201           23,500 or more         33-37           32,500 or more         33-37           No         32-37           No         32-37           Yes         32-37		\$2,500 to \$2,999	
Are you grant other33,300 or more8,300 or moreAre you or any other members of your household's total income before tases will be for the current year (Please include in your total income mome year (Please include in your total income mome year (Please include in your total income mome household.)Less than \$25,0001,113Are you or any other members of your household's total income sefore tales will be for the current year (Please include in your total income mome household.)Less than \$25,0001,113Are you or shall be for the current indicate what race you consider yourself to tale income household.)\$100,000 to \$124,9991,113Are you Spanish, Hispanic or Latino? indicate what race you consider yourself to be indicate what race you consider yourself to be indicate what race you consider yourself to be)1,113Mine total income yis your age?1,1241,124In which category is your age?1,244 years1,244 yearsIn which category is your age?1,244 years1,244 yearsIn which category is your age?1,244 years1,244 yearsIn which category is your age?1,244 years1,245 years1,244 years2,244 years1,244 years2,244 years1,244 years1,244 years2,244 years1,244 years1,244 years1,244 years1,244 years1,244 years2,344 years1,344 years1,345 years2,344 years1,344 years1,345 years1,344 years1,345 years <td< th=""><th></th><th>\$3,000 to \$3,499</th><th></th></td<>		\$3,000 to \$3,499	
Do any children 27 or under live in your household?NoImage: NoYesYesMoMoAre you or any other members of your household aged 55 or older?NoMoYesMaximum anticipate your household's total income before taxes will be for the current tyear? (Please include in your total income member trom all sources for all persons living in your household.)Less than \$25,000Mo50,000 to \$149,999Mo\$25,000 to \$49,999Mo100512,000 to \$149,999Mo\$25,000 to \$149,999Mo100512,000 to \$149,999Mo\$25,000 to \$149,999Mo100512,000 to \$149,999Mo\$20,000 to \$124,999Mo100512,000 to \$149,999Mo\$20,000 to \$144,999Mo100512,000 to \$149,999Mo\$20,000 to \$144,999Mo100512,000 to \$199,999Mo\$14\$20,000 to \$144,999Mo512,000 to \$149,999Mo\$14\$20,000 to \$144,999Mo512,000 to \$149,999Mo\$14\$20,000 to \$144,999Mo512,000 to \$199,999Mo\$14\$20,000 to \$144,999Mo512,000 to \$199,999Mo\$14\$15,000 to \$199,999Mo512,000 to \$199,999Mo\$14\$15,000 to \$199,999Mo512,000 to \$199,999Mo\$14\$15,000 to \$199,999Mo512,000 to \$199,999Mo\$14\$15,000 to \$199,999Mo512,000 to \$149,999MoMo\$16,000\$16,000512,000 to		\$3,500 or more	
Yes       14-633         Are you or any other members of your household's total income before taxes will be for the current year? (Please include in your total income before taxes will be for the current year? (Please include in your total income before taxes will be for the current year? (Please include in your total income before taxes will be for the current year? (Please include in your total income before taxes will be for the current year? (Please include in your total income before taxes will be for the current year? (Please include in your total income before taxes will be for the current year? (Please include in your total income before taxes will be for the current year? (Please include in your total income before taxes will be for the current year? (Please include in your total income before taxes will be for the current year? (Please include in year?)       Less than \$25,000 to \$49,999       14-83         \$25,000 to \$124,999       \$100,000 to \$124,999       14-83         \$115,000 to \$124,999       14-83         \$125,000 to \$149,999       14-83         \$125,000 to \$149,999       14-83         \$125,000 to \$149,999       14-83         \$126,000 to \$149,999       14-83         \$126,000 to \$199,999       14-83         \$126,000 to \$149,999       14-83		No	
Are you or any other members of your household Yes Ves Ves Ves Ves Ves Ves Ves Ves Ves V	nousenoid?	Yes	
Yes         2           How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income mone from all sources for all persons living in your household.)         Less than \$25,000         \$34,999           \$25,000 to \$49,999         \$10,000         \$124,999         \$10,000           \$100,000 to \$124,999         \$100,000 to \$124,999         \$100,000 to \$124,999           \$100,000 to \$124,999         \$100,000 to \$149,999         \$100,000 to \$149,999           \$175,000 to \$149,999         \$100,000 to \$149,999         \$100,000 to \$149,999           \$175,000 to \$199,999         \$100,000 to \$149,999         \$100,000 to \$149,999           \$100,000 to \$149,999         \$100,000 to \$149,999         \$100,000 to \$149,999           \$175,000 to \$199,999         \$100,000 to \$149,999         \$100,000 to \$149,999           \$110         No, not \$3panish, Hispanic, or Lanio         \$100,000 to \$149,999           \$123         \$100,000 to \$149,999         \$100,000 to \$149,999           \$124         \$100,000 to \$149,999         \$100,000 to \$149,999           \$125         \$100,000 to \$149,999         \$100,000 to \$149,999           \$129         \$100,000 to \$149,999         \$100,000 to \$149,999           \$129         \$100,000 to \$149,999         \$100,000 to \$149,999           \$129         <		No	
How much do you anticipate your household's total income before tasse will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)         \$25,000 to \$49,999         11-34           \$50,000 to \$74,999         \$1-34         \$50,000 to \$124,999         11-34           \$100,000 to \$124,999         \$1-34         \$150,000 to \$124,999         11-34           \$150,000 to \$174,999         \$1-36         \$150,000 to \$174,999         11-36           \$150,000 to \$174,999         \$1-36         \$150,000 to \$174,999         11-36           \$150,000 to \$174,999         \$1-36         \$150,000 to \$174,999         11-36           \$150,000 to \$174,999         \$1-36         \$160,000 to \$174,999         11-36           \$100,000 to \$174,999 <t< th=""><th>aged 65 of older:</th><th>Yes</th><th></th></t<>	aged 65 of older:	Yes	
year? (Please include in your total income more from all sources for all persons living in your household.)       \$25,000 to \$49,999       106         \$50,000 to \$74,999       108         \$50,000 to \$74,999       108         \$100,000 to \$124,999       113         \$100,000 to \$124,999       116         \$100,000 to \$19,999       116         \$100,000 to \$19,999       116         \$100,000 to \$199,999       116         \$110,000 to \$199,999       118         \$110,000 to \$124,999       118     <		Less than \$25,000	
household.)         \$50,000 to \$74,999         113           575,000 to \$99,999         113           \$100,000 to \$124,999         113           \$125,000 to \$149,999         113           \$125,000 to \$149,999         113           \$125,000 to \$149,999         113           \$150,000 to \$174,999         113           \$125,000 to \$149,999         113           \$150,000 to \$174,999         113           \$150,000 to \$174,999         113           \$150,000 to \$149,999         113           \$150,000 to \$174,999         113           \$160,000 to \$174,999         113           \$174,999         113           \$18,100,000 to \$174,999         113           \$18,100,100 to \$143,900         133           \$19,1125         133	year? (Please include in your total income money	\$25,000 to \$49,999	
S75,000 to \$99,999       N=150         \$100,000 to \$124,999       N=150         \$125,000 to \$149,999       111         \$150,000 to \$174,999       141         \$150,000 to \$174,999       N=156         \$175,000 to \$199,999       N=126         \$200,000 rmore       303         \$200,000 rmore       304         \$175,000 to \$199,999       N=126         \$200,000 rmore       304         \$175,000 to \$199,999       N=126         \$200,000 rmore       304         \$175,000 to \$199,999       N=126         \$110       Np not Spanish, Hispanic, or Latino?       Native         \$126,000 to \$124,999       N=126         \$131       Spanish, Hispanic, or Latino?       N=126         \$141       Native       N=138         \$141       N=126       N=126         \$141       N=267       N=168         \$141       N=267       N=168         \$142       Years       N=267		\$50,000 to \$74,999	
S100,000 to \$124,999       N=146         \$125,000 to \$149,999       143         \$150,000 to \$174,999       143         \$175,000 to \$199,999       36         \$200,000 or more       308         \$200,000 or more       308         \$175,000 to \$199,999       143         \$175,000 or spanish, Hispanic, or Latino?       No, not Spanish, Hispanic, or Latino         Yes, I consider myself to be Spanish, Hispanic, or Latino       141         Native       38         Are you Spanish, Hispanic or Latino?       American Indian or Alaskan N=39         Native       American Indian or Alaskan N=39         Native       American Indian or Alaskan N=39         Native       Native         Native       1131         Black or African American       1162         Nite       1153         Other       38         St44 years       142         45-54 years       148         55-64 years       148         56-74 years       18-38         75       18         75       18         75       18         75       18         75       18         75       18		\$75,000 to \$99,999	
S125,000 to \$149,999       N=166         \$150,000 to \$174,999       N=30         \$175,000 to \$199,999       N=30         \$200,000 or more       308         \$200,000 or more       308         No, not \$panish, Hispanic, or Latino       138         Yes, I consider myself to be indicate what race you consider yourself to be.)       Arre you \$panish, Hispanic, or Latino?         Mative       Native         Asian, Asian Indian, or Pacific Islander       138         Black or African American       N=133         Other       108         Ne=123       25-34 years         35-44 years       188         45-54 years       N=431         55-64 years       N=431         55-64 years       N=431         55-64 years       N=138         55-64 years <t< td=""><th></th><td>\$100,000 to \$124,999</td><td></td></t<>		\$100,000 to \$124,999	
S150,000 to \$174,999 N=200 \$175,000 to \$199,999 N=26 \$200,000 or more 308 N=432 \$200,000 or more 308 N=432 \$200,000 or more 308 N=432 \$200,000 or more 308 N=432 \$200,000 or more 308 No, not Spanish, Hispanic, or Latino Yes, I consider myself to be 308 Native Asian, Asian Indian or Alaskan 38 Native Asian, Asian Indian, or Pacific 198 Black or African American 108 N=153 Other 198 N=153 10 white category is your age? 18-24 years 18-24 S5-34 years 18-24 S5-64 years 18-24 S5-64 years 18-24 S5-64 years 18-24 S5-64 years 18-28 S5-74 years		\$125,000 to \$149,999	
\$175,000 to \$199,999       N=126         \$200,000 or more       308         Are you Spanish, Hispanic or Latino?       No, not Spanish, Hispanic, or Latino         Value       Spanish, Hispanic, or Latino?         What is your race? (Mark one or more races to indicate what race you consider yourself to be).       American Indian or Alaskan Native         Black or African American       No. Not Spanish, Hispanic, or Latino?         What is your race? (Mark one or more races to indicate what race you consider yourself to be).       American Indian, or Pacific         Black or African American       Ne.193         Vhite       Ne.193         In which category is your age?       18-24 years         19. 45-34 years       25-34 years         35-64 years       25-34 years         55-64 years       238         65-74 years       8.122         78       126         78       128         78       128         78       128         78       128         78       128         78       128         78       128         78       128         78       128         78       128         78       128         78		\$150,000 to \$174,999	
Are you Spanish, Hispanic or Latino? Are you Spanish, Hispanic or Latino? What is your race? (Mark one or more races to indicate what race you consider yourself to be.) Mative Asian, Asian Indian, or Pacific Islander Black or African American White Mi		\$175,000 to \$199,999	
Are you spanish, Hispanic or Latino?       Latino       N=1295         Latino       Yes, I consider myself to be Spanish, Hispanic, or Latino       138         What is your race? (Mark one or more races to indicate what race you consider yourself to be.)       American Indian or Alaskan Native       38         Asian, Asian Indian, or Pacific Islander       108       108         Black or African American       N=139         Other       N=139         In which category is your age?       18-24 years       18         11 which category is your age?       18-24 years       18         25-34 years       35-44 years       25         35-44 years       128       128         55-64 years       128       128         75 wars or older       128<			N=432
Spanish, Hispanic, or LatinoN=191What is your race? (Mark one or more races to indicate what race you consider yourself to be.)American Indian or Alaskan Native3% American Indian, or Pacific Islander19% N=287Black or African AmericanN=19 N=153N=28710% N=153White0ther9% N=139In which category is your age?18-24 years1% N=26725-34 years18* N=26125* N=36735-44 years18* N=26125* N=36745-54 years12% N=18312% N=18355-64 years12% N=18312% N=18365-74 years12% N=12812% N=12875 ware or older7%7%	Are you Spanish, Hispanic or Latino?	Latino	
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)Native Asian, Asian Indian, or Pacific IslanderN=39 Asian, Asian Indian, or Pacific IslanderBlack or African AmericanN=153White0therOtherN=153In which category is your age?18-24 years25-34 yearsN=26145-54 yearsN=26145-54 years2% N=36755-64 years12% N=12275 ware or older7% N=122		Spanish, Hispanic, or Latino	
Asian, Asian Indian, or Pacific Islander Black or African American White 0ther In which category is your age? Is-24 years 25-34 years 35-44 years 45-54 years 65-74 years 8-21 25-34 years 128 8-21 25-34 years 25-34 years 298 N=431 25-34 years 298 N=431 25-34 years 298 N=431 25-34 years 298 N=431 25-34 years 298 N=431 25-34 years 298 N=431 25-34 years 298 N=431 298 N=431 298 N=431 298 N=431 298 N=431 25-34 years 298 N=431 25-34 years 298 N=431 278 N=122		Native	
Black or Atrican American Merican Meri	······································		N=287
White         N=1032           Other         9%           In which category is your age?         18-24 years         1%           25-34 years         25%         N=367           35-44 years         18%         N=261           45-54 years         29%         N=431           55-64 years         22%         N=431           65-74 years         8%         N=122           7%         7%         7%		Black or African American	N=153
Other         N=139           In which category is your age?         18-24 years         1%           25-34 years         25%         N=367           35-44 years         18%         N=261           45-54 years         29%         N=431           55-64 years         12%         N=183           65-74 years         8%         N=122           7%         7%         7%		White	N=1032
In which category is your age?       18-24 years       N=21         25-34 years       25%         N=367       35-44 years       18%         35-44 years       29%         N=261       45-54 years       29%         N=431       55-64 years       12%         S5-74 years       8%       N=122         75 years or older       7%       7%		Other	N=139
25-34 years       N=367         35-44 years       18%         N=261       29%         45-54 years       29%         N=431       55-64 years         55-64 years       12%         N=183       65-74 years         7%       7%	In which category is your age?	18-24 years	N=21
35-44 years       N=261         45-54 years       29%         N=431       N=431         55-64 years       12%         N=183       65-74 years         65-74 years       8%         N=122       7%		25-34 years	N=367
45-54 years       N=431         55-64 years       12%         N=183       N=183         65-74 years       8%         N=122       7%		35-44 years	N=261
55-64 years     N=183       65-74 years     8%       N=122     7%		45-54 years	N=431
65-74 years N=122		55-64 years	N=183
		65-74 years	N=122
		75 years or older	

What is your gender?	Woman	50% N=750
	Man	49% N=725
	Identify in another way	1% N=17
If you identify in another way, how would you	Agender/I don't identify with any gender	1% N=
describe your gender?	Genderqueer/gender fluid	15% N=2
	Non-binary	16% N=2
	Two-spirit	8% N=1
	Identify in another way	16% N=2

### **Full trends**

This table contains the trends over time for Loudoun County. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2020 and 2022 surveys is greater than six percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2016	2018	2020	2022
Please rate each of the following	Loudoun County as a place to live		92%	90%	89%
aspects of quality of life in Loudoun County.	Your neighborhood as a place to live		89%	92%	89%
	Loudoun County as a place to raise children		90%	89%	82%
	Loudoun County as a place to work		76%	79%	76%
	Loudoun County as a place to visit		79%	80%	73%
	Loudoun County as a place to retire		41%	41%	39%
	The overall quality of life	94%	87%	87%	84%
Sense of community			58%	60%	57%
Please rate each of the following	Overall economic health		85%	87%	85%
characteristics as they relate to Loudoun County as a whole.	Overall quality of the transportation system			50%	49%
	Overall design or layout of residential and commercial areas		55%	61%	58%
	Overall quality of the utility infrastructure			84%	80%
oudoun County as a whole.	Overall feeling of safety		90%	89%	85%
	Overall quality of natural environment		76%	79%	77%
	Overall quality of parks and recreation opportunities			77%	81%
	Overall health and wellness opportunities		78%	79%	80%
	Overall opportunities for education, culture, and the arts		81%	66%	68%
	Residents' connection and engagement with their community			57%	54%
Please indicate how likely or unlikely you are to do each of the	Recommend living in Loudoun County to someone who asks		88%	85%	85%
following.	Remain in Loudoun County for the next five years		87%	83%	84%

-	In your neighborhood during the day	98% 96%	97%	96%
feel:	In Loudoun County's downtown/commercial area during the day	94%	95%	93%
	From property crime		85%	83%
	From violent crime		90%	88%
	From fire, flood, or other natural disaster		92%	90%
Please rate the job you feel the	Making all residents feel welcome		71%	71%
Loudoun County community does at each of the following.	Attracting people from diverse backgrounds		75%	75%
	Valuing/respecting residents from diverse backgrounds		73%	72%
	Taking care of vulnerable residents		62%	59%
Please rate each of the following in the Loudoun County community	Overall quality of business and service establishments	78%	85%	82%
in the Loudour county community.	Variety of business and service establishments		79%	74%
	Vibrancy of downtown/commercial area	66%	67%	68%
	Employment opportunities	66%	67%	67%
	Shopping opportunities	80%	78%	73%
	Cost of living	18%	20%	21%
	Overall image or reputation	88%	85%	72%
Please also rate each of the following in the Loudoun County	Traffic flow on major streets	28%	48%	47%
community.	Ease of public parking	57%	64%	67%
	Ease of travel by car	49%	74%	72%
	Ease of travel by public transportation	19%	26%	26%
	Ease of travel by bicycle	36%	40%	41%
	Ease of walking	47%	53%	49%
	Well-planned residential growth		46%	44%
	Well-planned commercial growth		45%	43%
	Well-designed neighborhoods		61%	58%
	Preservation of the historical or cultural character of the community	r	54%	57%
	Public places where people want to spend time	78%	62%	64%

Please also rate each of the following in the Loudoun County	Variety of housing options	54%	53%	449
community.	Availability of affordable quality housing	23%	22%	19
	Overall quality of new development	62%	55%	50
	Overall appearance	87%	80%	79
	Cleanliness	87%	86%	84
	Water resources		57%	59
	Air quality	83%	86%	86
	Availability of paths and walking trails	58%	75%	72
	Fitness opportunities	75%	76%	75
	Recreational opportunities	75%	73%	71
	Availability of affordable quality food	73%	70%	60
	Availability of affordable quality health care	73%	71%	63
	Availability of preventive health services	76%	75%	68
	Availability of affordable quality mental health care	50%	51%	42
	Opportunities to attend cultural/arts/music activities	59%	50%	55
	Community support for the arts		51%	54
	Availability of affordable quality childcare/preschool	42%	39%	32
	K-12 education	92% 87%	76%	66
	Adult educational opportunities	63%	60%	57
	Sense of civic/community pride		59%	55
	Neighborliness of residents	57%	59%	58
	Opportunities to participate in social events and activities	72%	61%	62
	Opportunities to attend special events and festivals	72%	60%	69
	Opportunities to volunteer	79%	73%	73
	Opportunities to participate in community matters	70%	63%	65
	Openness and acceptance of the community toward people of diver	65%	65%	66
Please indicate whether or not you have done each of the following in	Contacted the County of Loudoun County for help or information	46%	54%	50
the last 12 months.				

Please indicate whether or not you have done each of the following in	Contacted Loudoun County elected officials to express your opinion	29% 33% 25%
the last 12 months.	Attended a local public meeting	36% 32% 27%
	Watched a local public meeting	29% 45% 36%
	Volunteered your time to some group/activity	51% 44% 43%
	Campaigned or advocated for a local issue, cause, or candidate	28% 24% 21%
	Voted in your most recent local election	90% 85%
	Used public transportation instead of driving	24% 19% 30%
	Carpooled with other adults or children instead of driving alone	39% 31% 39%
	Walked or biked instead of driving	42% 50% 51%
Please rate the quality of each of the following services in Loudoun	Public information services	80% 74% 75%
County.	Economic development	71% 70% 69%
	Traffic enforcement	63% 70% 62%
	Traffic signal timing	60% 56%
	Street repair	63% 64%
	Street cleaning	72% 72%
	Street lighting	62% 59%
	Snow removal	72% 74%
	Sidewalk maintenance	71% 67%
	Bus or transit services	47% 46% 42%
	Land use, planning and zoning	36% 43% 41%
	Code enforcement	54% 60% 58%
	Affordable high-speed internet access	60% 62%
	Garbage collection	79% 72%
	Drinking water	84% 83%
	Sewer services	89% 90%
	Storm water management	85% 86%
	Power (electric and/or gas) utility	89% 85%

Please rate the quality of each of the following services in Loudoun	Utility billing			77%	73%
County.	Police/Sheriff services	89%	86%	87%	80%
	Crime prevention		81%	85%	79%
	Animal control	95%	76%	85%	79%
	Ambulance or emergency medical services		94%	95%	93%
	Fire services		96%	96%	95%
	Fire prevention and education		86%	90%	85%
	Emergency preparedness		78%	76%	74%
	Preservation of natural areas		46%	58%	56%
	Loudoun County open space		51%	57%	55%
	Recycling		73%	66%	64%
	Yard waste pick-up			75%	698
	County parks		87%	81%	838
	Recreation programs or classes		82%	72%	76%
	Recreation centers or facilities		84%	76%	808
	Health services	91%	80%	78%	788
	Public library services	99%	92%	91%	928
	Overall customer service by Loudoun County employees		80%	88%	85%
Please rate the following	The value of services for the taxes paid to Loudoun County	85%	55%	59%	53%
categories of Loudoun County government performance.	The overall direction that Loudoun County is taking		50%	55%	53%
	The job Loudoun County government does at welcoming resident in		54%	54%	55%
	Overall confidence in Loudoun County government		55%	57%	51%
	Generally acting in the best interest of the community		54%	58%	518
	Being honest		55%	60%	478
	Being open and transparent to the public			58%	418
	Informing residents about issues facing the community			58%	468
	Treating all residents fairly		57%	60%	53%

Please rate the following categories of Loudoun County			600	61.0
government performance.	Treating residents with respect		68%	61%
Overall, how would you rate the quality of the services provided by	The County of Loudoun County	81%	74%	70%
each of the following?	The Federal Government	44%	43%	46%
Please rate how important, if at all, you think it is for the Loudoun County community to focus on	Overall economic health	90%	86%	89%
	Overall quality of the transportation system		76%	76%
each of the following in the coming two years.	Overall design or layout of residential and commercial areas	80%	79%	85%
	Overall quality of the utility infrastructure		83%	87%
	Overall feeling of safety	92%	86%	88%
	Overall quality of natural environment	86%	85%	83%
	Overall quality of parks and recreation opportunities		75%	77%
	Overall health and wellness opportunities	74%	74%	75%
	Overall opportunities for education, culture, and the arts	81%	70%	75%
	Residents' connection and engagement with their community	75%	65%	63%
In general, how many times do	Access the internet from your home		99%	98%
you:	Access the internet from your cell phone		97%	97%
	Visit social media sites		83%	84%
	Use or check email		99%	99%
	Share your opinions online		35%	27%
	Shop online		67%	67%
	Please rate your overall health.	70%	74%	71%
	What impact, if any, do you think the economy will have on your fa	36%	27%	17%



#### December 2022

Dear Loudoun County Resident:

Please help us shape the future of Loudoun County! You have been selected at random to participate in the 2022 Loudoun County Community Survey. **If you've already completed the survey online, thank you. Please do not respond twice.** 

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important—especially since your household is one of only a small number of households being surveyed. Your feedback will help Loudoun County make decisions that affect our county.

#### A few things to remember:

- Your responses are confidential and no identifying information will be shared.
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:

#### https://polco.us/xxplaceholder

**Please do not share your survey link.** This survey is for randomly selected households only. The County will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey, please call 703-777-0539.

Thank you for your time and participation!

Sincerely,

Estimado Residente del Condado de Loudoun:

iPor favor ayúdenos a moldear el futuro del Condado de Loudoun! Usted ha sido seleccionado al azar para participar en la Encuesta de la Comunidad del Condado de Loundoun del 2022. **Si ya completó la encuesta en línea, gracias. Por favor no responda dos veces.** 

Por favor tome unos minutos para completar la encuesta adjunta; si usted preferiría completar la encuesta en español, por favor siga las instrucciones abajo para acceder a la encuesta en español por medio de la red. Su participación en esta encuesta es muy importante especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Loudoun tomar decisiones que afectarán a nuestro condado.

#### Algunas cosas para recordar:

- Sus respuestas son confidenciales y no se compartirá ninguna información de identificación.
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta.
- Puede devolver la encuesta *en ingles* por correo en el sobre pre-pagado adjunto, o puede completar la encuesta en línea *en español* en:

#### https://polco.us/xxplaceholder

**Por favor no comparta el enlace de su encuesta.** Esta encuesta es solamente para hogares seleccionados al azar. El Condado conducirá una encuesta separada que está abierta a todos los residentes dentro de unas semanas.

Si tiene alguna pregunta sobre la encuesta, por favor llame al 709-777-0539.

iGracias por su tiempo y participación!

Atentamente,

Tim Hemstreet County Administrator/Administrador del Condado

## The Loudoun County 2022 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

#### 1. Please rate each of the following aspects of quality of life in Loudoun County.

<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
	Excellent 	1     2       1     2       1     2       1     2       1     2       1     2       1     2       1     2       1     2       1     2       1     2       1     2       1     2       1     2	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$

#### 2. Please rate each of the following characteristics as they relate to Loudoun County as a whole.

5	<u>Excellent</u>	Good	<u>Fair</u>	Poor	<u>Don't know</u>
Overall economic health of Loudoun County	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus)					
in Loudoun County	1	2	3	4	5
Overall design or layout of Loudoun County's residential and commer					
areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Loudoun County					
(water, sewer, storm water, electric/gas, broadband)	1	2	3	4	5
Overall feeling of safety in Loudoun County	1	2	3	4	5
Overall quality of natural environment in Loudoun County	1	2	3	4	5
Overall quality of parks and recreation opportunities	1	2	3	4	5
Overall health and wellness opportunities in Loudoun County	1	2	3	4	5
Overall opportunities for education, culture, and the arts	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

#### 3. Please indicate how likely or unlikely you are to do each of the following.

	Very <u>likely</u>	Somewhat <u>likely</u>	Somewhat <u>unlikely</u>	Very <u>unlikely</u>	Don't <u>know</u>	
Recommend living in Loudoun County to someone who asks.	1	2	3	4	5	
Remain in Loudoun County for the next five years	1	2	3	4	5	

#### 4. Please rate how safe or unsafe you feel:

		Very <u>safe</u>	Somewhat <u>safe</u>	Neither safe nor unsafe	e Somewhat <u>unsafe</u>	Very <u>unsafe</u>	Don't <u>know</u>
	In your neighborhood during the day	1	2	3	4	5	6
	In Loudoun County's downtown/commercial area						
	during the day	1	2	3	4	5	6
	From property crime	1	2	3	4	5	6
	From violent crime	1	2	3	4	5	6
	From fire, flood, or other natural disaster	1	2	3	4	5	6
5.	Please rate the job you feel the Loudoun County of	commu	nity does at	t each of the	following.		
					<u>Good Fair</u>	<u>Poor</u>	<u>Don't know</u>
	Making all residents feel welcome			1	2 3	4	5
	Attracting people from diverse backgrounds			1	2 3	4	5
	Valuing/respecting residents from diverse backgrou	nds		1	2 3	4	5
	Taking care of vulnerable residents (elderly, disable	d, home	less, etc.)	1	2 3	4	5
6.	Please rate each of the following in the Loudoun	County	community	<i>y</i> .			
		-	Ī		<u>lood Fair</u>	<u>Poor</u>	<u>Don't know</u>
					<u> </u>		

	LACCHEIR	<u>uuuu</u>	<u>r an</u>	1001	Don t Know
Overall quality of business and service establishments in Loudoun	County. 1	2	3	4	5
Variety of business and service establishments in Loudoun County		2	3	4	5
Vibrancy of downtown/commercial area		2	3	4	5
Employment opportunities		2	3	4	5 .
Shopping opportunities	1	2	3	4	5
Cost of living in Loudoun County		2	3	4	5
Overall image or reputation of Loudoun County		2	3	4	5 ;



					The Nationa	I Community Survey™
7.	Please also rate each of the following in the Loudoun County commu	-			_	
		<u>cellent</u>	<u>Good</u>	Fair 2		<u>Don't know</u>
	Traffic flow on major streets		2	3	4	5
	Ease of public parking		2 2	3	4	5
	Ease of travel by car in Loudoun County		2	3	4	5
	Ease of travel by public transportation in Loudoun County		2		=	5 F
	Ease of travel by bicycle in Loudoun County			3	4	5
	Ease of walking in Loudoun County		2	3	4	5
	Well-planned residential growth		2	3	4	5
	Well-planned commercial growth		2	3	4	5
	Well-designed neighborhoods Preservation of the historical or cultural character of the community		2 2	3	4	5
					4	5
	Public places where people want to spend time		2	3	4	5
	Variety of housing options		2	3	4 4	5
	Availability of affordable quality housing		2	3	4	5
	Overall quality of new development in Loudoun County Overall appearance of Loudoun County		2	3	4	5
	Cleanliness of Loudoun County		2	3	4	5
			2	3	4	5
	Water resources (beaches, lakes, ponds, riverways, etc.) Air quality		2	3	4	5
	Availability of paths and walking trails		2	3	4	5
	Fitness opportunities (including exercise classes and paths or trails, etc.).		2	3	4	5
	Recreational opportunities		2	3	4	5
	Availability of affordable quality food		2	3	4	5
	Availability of affordable quality health care		2	3	4	5
	Availability of preventive health services		2	3	4	5
	Availability of affordable quality mental health care		2	3	4	5
	Opportunities to attend cultural/arts/music activities		2	3	4	5
	Community support for the arts		2	3	4	5
	Availability of affordable quality childcare/preschool		2	3	4	5
	K-12 education		2	3	4	5
	Adult educational opportunities		2	3	4	5
	Sense of civic/community pride		2	3	4	5
	Neighborliness of residents in Loudoun County		2	3	4	5
	Opportunities to participate in social events and activities		2	3	4	5
	Opportunities to attend special events and festivals		2	3	4	5
	Opportunities to volunteer		2	3	4	5
	Opportunities to volutice in community matters		2	3	4	5
	Openness and acceptance of the community toward people		-	0	•	5
	of diverse backgrounds	1	2	3	4	5
0	0					-
8.	Please indicate whether or not you have done each of the following in	n the la	st 12 mo	ontns.	Ne	Vec
	Contacted Loudoun County (in-person, phone, email, or web) for help or i	nformat	ion		<u>No</u> 1	Yes 2
	Contacted Loudoun County (In-person, phone, email, or web) for help of h					2
	Attended a local public meeting (of local elected officials like County		xpress y	our opn	11011.1	2
	Commissioners, advisory boards, town halls, HOA, neighborhood watch	h etc)			1	2
	Watched (online or on television) a local public meeting					2
	Volunteered your time to some group/activity in Loudoun County					2
	Campaigned or advocated for a local issue, cause, or candidate					2
	Voted in your most recent local election					2
	Used bus, rail, subway, or other public transportation instead of driving				1	2
	Carpooled with other adults or children instead of driving alone					2
	Walked or biked instead of driving					2

### The Loudoun County 2022 Community Survey 9. Please rate the quality of each of the following services in Lo

0	Please rate the quality of each of the following services in Lou	down Count	•			
9.	Please rate the quality of each of the following services in Lou	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
	Public information services		2	<u>1'an</u> 3	4	<u>Doir t Know</u> 5
	Economic development		2	3	4	5
	Traffic enforcement		2	3	4	5
	Traffic signal timing		2	3	4	5
			2	3	4	5
	Street repair		2		-	-
	Street cleaning			3	4	5
	Street lighting		2	3	4	5
	Snow removal		2	3	4	5
	Sidewalk maintenance		2	3	4	5
	Bus or transit services		2	3	4	5
	Land use, planning, and zoning		2	3	4	5
	Code enforcement (weeds, abandoned buildings, etc.)		2	3	4	5
	Affordable high-speed internet access	1	2	3	4	5
	Garbage collection	1	2	3	4	5
	Drinking water	1	2	3	4	5
	Sewer services	1	2	3	4	5
	Storm water management (storm drainage, dams, levees, etc.)		2	3	4	5
	Power (electric and/or gas) utility		2	3	4	5
	Utility billing		2	3	4	5
	Police/Sheriff services		2	3	4	5
	Crime prevention		2	3	4	5
	Animal control		2	3	4	5
	Ambulance or emergency medical services		2	3	4	5
	Fire services		2	3	4	5
	Fire prevention and education		2	3	4	5
	Emergency preparedness (services that prepare the community	T	2	3	т	5
	for natural disasters or other emergency situations)	1	2	3	4	5
	Preservation of natural areas (open space, farmlands, and greenbe		2	3	4	5
			2	3	4	-
	Loudoun County open space		2	-		5
	Recycling			3	4	5
	Yard waste pick-up		2	3	4	5
	County parks		2	3	4	5
	Recreation programs or classes		2	3	4	5
	Recreation centers or facilities		2	3	4	5
	Health services		2	3	4	5
	Public library services	1	2	3	4	5
	Overall customer service by Loudoun County employees					
	(police, receptionists, planners, etc.)	1	2	3	4	5
10	. Please rate the following categories of Loudoun County govern	nment perfo	rmance.			
10		Excellent	Good	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
	The value of services for the taxes paid to Loudoun County		2	3	4	5
	The overall direction that Loudoun County is taking		2	3	4	5
	The job Loudoun County government does at welcoming resident inv		1	2	3	4 5
	Overall confidence in Loudoun County government		2	3	4	5
	Generally acting in the best interest of the community		2	3	4	5
	Being honest		2	3	4	5
	Being open and transparent to the public		2	3	4	5
	Informing residents about issues facing the community		2	3	4	5
	Treating all residents fairly		2	3	4	5
	Treating residents with respect		2	3	4	5
11			f tha fall	awin ~?		
11	. Overall, how would you rate the quality of the services provid				Deer	Don't Imour
	Loudoun County	Excellent	<u>Good</u> 2	Fair 2	Poor 4	<u>Don't know</u>
	Loudoun County The Federal Government		2	3	4	5 5
		1	2	3	4	5



## 12. Please rate how important, if at all, you think it is for the Loudoun County community to focus on each of the following in the coming two years.

	Essential	Very important	Somewhat important	Not at all important
Overall economic health of Loudoun County	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus)				
in Loudoun County	1	2	3	4
Overall design or layout of Loudoun County's residential and commerci				
areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Loudoun County				
(water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Loudoun County	1	2	3	4
Overall quality of natural environment in Loudoun County	1	2	3	4
Overall quality of parks and recreation opportunities	1	2	3	4
Overall health and wellness opportunities in Loudoun County	1	2	3	4
Overall opportunities for education, culture, and the arts	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

# 13. Thinking about the past 12 months, first, please indicate about how many times, if at all, have you or other household members used each of the following types of public transportation. Then, if your household has used any of these, please indicate for what reasons they were used.

Fr	Frequency of Use			Reason for Use			se
2 or more	2-4 times	Once a month	Not			Sporting	Recreation/
times per week	per month	or less	atall	Work	Shopping	events	<u>entertainment</u>
Bus1	2	3	4	1	2	3	4
Metrorail1	2	3	4	1	2	3	4
Train, such as MARC1	2	3	4	1	2	3	4
Van pool1	2	3	4	1	2	3	4
Car pool1	2	3	4	1	2	3	4
Taxi/hired cab/Uber/Lyft1	2	3	4	1	2	3	4
Gov't/nonprofit service (e.g., Dept. of							
Family Services, Volunteer Caregivers)1	2	3	4	1	2	3	4
Bike/walking trails1	2	3	4	1	2	3	4

# 14. First, please rate how important, if at all, you think it is for Loudoun County to focus on each of the following specific issues in the next two years. Then, indicate whether or not you would be willing to incur a tax increase to improve each issue.

	Ітро	Willing	to pay			
				higher	taxes?	
	Very	Somewhat	Not at all			
Essential	important	important	important	Yes	No	
Growth/development1	2	3	4	1	2	
Schools1	2	3	4	1	2	
Crime/drug use1	2	3	4	1	2	
Youth activities/reduction of youth crime1	2	3	4	1	2	
Cost of living/cost of housing1	2	3	4	1	2	
Employment opportunities1	2	3	4	1	2	
Traffic1	2	3	4	1	2	
Road maintenance1	2	3	4	1	2	
Trails/bike paths1	2	3	4	1	2	
Increased broadband access1	2	3	4	1	2	
Access to mental health services1	2	3	4	1	2	
Access to health and human services	2	3	4	1	2	

## The Loudoun County 2022 Community Survey

# 15. How much do you agree, or disagree, that more of each of the following types of AFFORDABLE HOUSING are needed in Loudoun County?

	Strongly <u>agree</u>	Somewhat agree	Somewhat <u>disagree</u>	Strongly <u>disagree</u>	Don't <u>know</u>
Apartment/Condo	1	2	3	4	5
Townhouse/rowhouses	1	2	3	4	5
Duplex (single family semi-detached homes)	1	2	3	4	5
Detached single family home	1	2	3	4	5
Smaller detached single family home	1	2	3	4	5
Tiny homes	1	2	3	4	5
Mobile homes	1	2	3	4	5

# 16. To what extent, if any, should the following be a priority for AFFORDABLE HOUSING developments to be near in Loudoun County?

-	lajor <u>iority</u>	Moderate <u>priority</u>	Low <u>priority</u>	Not a <u>priority</u>	Don't <u>know</u>
Public transit	1	2	3	4	5
Commercial office districts (e.g., Loudoun Tech Center)	1	2	3	4	5
School	1	2	3	4	5
Cultural opportunities (e.g., museums, libraries, art shows)	1	2	3	4	5
Entertainment (e.g., theaters, live music, nightlife)	1	2	3	4	5
Shopping/retail	1	2	3	4	5
Parks, trails, open spaces	1	2	3	4	5
Recreation amenities (e.g., recreation centers, sports fields,					
fitness centers)	1	2	3	4	5
Sporting events/stadiums		2	3	4	5

## 17. To what extent, if any, have you had to reduce spending on the following due to housing and transportation costs in Loudoun County?

	Has not	Slightly	Moderately	Significantly	Eliminated
	<u>changed</u>	<u>reduced</u>	<u>reduced</u>	<u>reduced</u>	<u>entirely</u>
Recreation activities	1	2	3	4	5
Grocery shopping	1	2	3	4	5
Child care		2	3	4	5
Entertainment	1	2	3	4	5
Educational opportunities	1	2	3	4	5
Frequency of doctor visits		2	3	4	5

Our last questions are about you and your household. Again, all of your responses to this survey are confidential and no identifying information will be shared.

#### D1. In general, how many times do you:

	Several <u>times a day</u>	Once <u>a day</u>	A few times <u>a week</u>	Every <u>few weeks</u>	Less often <u>or never</u>	Don't <u>know</u>
Access the internet from your home using	-	-				
a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone	1	2	3	4	5	6
Visit social media sites such as Facebook,						
Twitter, Nextdoor, etc	1	2	3	4	5	6
Use or check email	1	2	3	4	5	6
Share your opinions online	1	2	3	4	5	6
Shop online	1	2	3	4	5	6
D2. Please rate your overall health.						
O Excellent O Very good O Go	ood OF	Fair	O Poor			



D3.	What impact, if any, do you think the econom Do you think the impact will be:	will have on	your family income i	n the next 6 months?		
	O Very positive O Somewhat positive	• Neutral	• Somewhat negative	ve O Very negative		
	<ul> <li>How many years have you lived in Loudoun County?</li> <li>Less than 2 years</li> <li>2-5 years</li> <li>6-10 years</li> <li>11-20 years</li> <li>More than 20 years</li> <li>Which best describes the building you live</li> </ul>	inc (Pl sou O 1 O 2 O 2	come before taxes will lease include in your t urces for all persons li Less than \$25,000 \$25,000 to \$49,999 \$50,000 to \$74,999	pate your household's total be for the current year? otal income money from all ving in your household.) ○ \$125,000 to \$149,999 ○ \$150,000 to \$174,999 ○ \$175,000 to \$199,999 ○ \$200,000 or more		
	<ul> <li>in?</li> <li>One family house detached from any other houses</li> <li>Building with two or more homes (duplex, townhome, apartment, or condominium)</li> <li>Mobile home</li> <li>Other</li> </ul>	D11. Ard	hat is your race? (Ma	nic, or Latino 5 be Spanish, Hispanic, or Latino <b>rk one or more races to consider yourself to be.)</b> askan Native		
D6.	Do you rent or own your home? O Rent O Own		<ul> <li>Black or African American</li> <li>White</li> <li>Other</li> </ul>			
D7.	About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)? O Less than \$500 O \$2,000 to \$2,499		25-34 years 35-44 years 45-54 years	ur age? ○ 55-64 years ○ 65-74 years ○ 75 years or older		
	• \$500 to \$999       • \$2,500 to \$2,999         • \$1,000 to \$1,499       • \$3,000 to \$3,499         • \$1,500 to \$1,999       • \$3,500 or more		a <b>t is your gender?</b> Woman Man Identify in another wa	y → go to D14a		
D8.	Do any children 17 or under live in your household? • No • Yes	D14a.	-	other way, how would you er?		
D9.	Are you or any other members of your household aged 65 or older? O No O Yes		Genderqueer/gender flu Non-binary Transgender man Transgender woman Two-spirit Not listed, I identify as	uid		
Tha	nk you! Please return the comp National Research Ce					